

WILEY TRADE CATALOG

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Fall 2014

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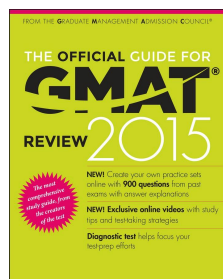
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Wiley Trade Fall 2014

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The Official Guide for GMAT Review 2015 with Online Question Bank and Exclusive Video (14th Edition)

9781118914090, 1118914090

Pub Date: 7/8/14

\$45.95/\$54.95 Can.

840 pages

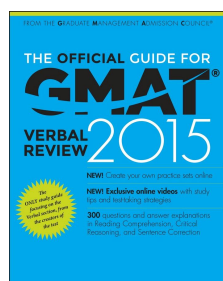
Paperback / softback

Study Aids / GMAT (Graduate Management Admission Test)

Previous Editions: 9781118109793

Summary: The Official Guide is your must-have study guide that features Verbal, Quantitative, and Integrated Reasoning questions types. New to this edition is exclusive access to the online question bank that allows you to create practice tests from the over 900 retired GMAC questions featured in the book, as well as exclusive videos from real test takers and GMAC staff who share insight and tips on GMAT preparation.

The *Official Guide for GMAT Review 2015* features 900 practice questions of all types with answers and explanations, math review, essay topics, and a diagnostic test. In addition, you have access to a new online study companion.



The Official Guide for GMAT Verbal Review 2015 with Online Question Bank and Exclusive Video (3rd Edition)

9781118914182, 111891418X

Pub Date: 7/8/14

\$19.95/\$23.95 Can.

336 pages

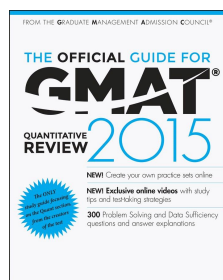
Paperback / softback

Study Aids / GMAT (Graduate Management Admission Test)

Previous Editions: 9780470449752

Summary: The 2015 Verbal Guide will fully prepare you for the Verbal component of the GMAT exam, complete with 300 new questions and answer explanations. New to this edition is exclusive access to the online question bank that allows you to create practice tests from the over 300 retired GMAC questions featured in the book, as well as exclusive videos from real test takers and GMAC staff who share insight and tips on GMAT preparation.

Improve your verbal skills by focusing your GMAT preparation on the area where you need the most help. You'll get the same great questions and answer explanations from GMAT exam experts that you've come to expect from the Official Guide series.



The Official Guide for GMAT Quantitative Review 2015 with Online Question Bank and Exclusive Video (3rd Edition)

9781118914144, 1118914147

Pub Date: 7/8/14

\$19.95/\$23.95 Can.

216 pages

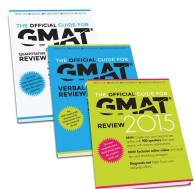
Paperback / softback

Study Aids / GMAT (Graduate Management Admission Test)

Previous Editions: 9780470449769

Summary: Thoroughly prepare for the Quantitative component of the GMAT exam with the 2015 edition of the Quantitative Guide, complete with 300 actual questions from previous GMAT exams as well as answer explanations. New to this edition is exclusive access to the online question bank that allows you to create practice tests from the over 300 retired GMAC questions featured in the book, as well as exclusive videos from real test takers and GMAC staff who share insight and tips on GMAT preparation.

Improve your quantitative skills by focusing your GMAT preparation on the area where you need the most help. You'll get the same questions and answer explanations written by GMAT exam experts.



The Official Guide for GMAT Review 2015 Bundle (Official Guide + Verbal Guide + Quantitative Guide)

9781118923221, 1118923227

Pub Date: 7/8/14

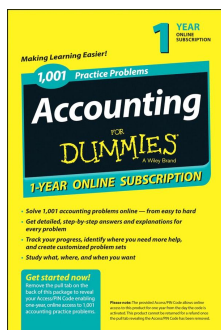
\$79.95/\$95.95 Can.

Paperback / softback

Study Aids / GMAT (Graduate Management Admission Test)

Previous Editions: 9781118824535

Summary: Everything you need to prepare for the GMAT exam with one click: The Official Guide for GMAT Review 2015 with Online Question Bank and Exclusive Video, The Official Guide for GMAT Quantitative Review 2015 with Online Question Bank and Exclusive Video, and The Official Guide for GMAT Verbal Review 2015 with Online Question Bank and Exclusive Video. All three guides feature real GMAT questions—and their answers—written by the creators of the test.



1,001 Accounting Practice Problems For Dummies Access Code Card (1-Year Subscription)

9781118853108, 1118853105

Pub Date: 9/22/14

\$9.99/\$11.99 Can.

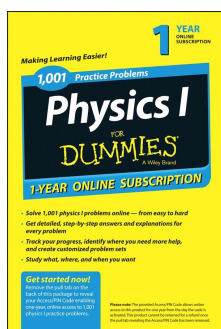
2 pages

Paperback / softback

Business & Economics / Accounting / General

Summary: Has accounting thrown you off balance?

Fear not, help is here. Purchasing this Access Code card gives you a one-year renewable, online subscription to *1,001 Accounting Practice Problems For Dummies* gives you 1,001 opportunities to practice solving all the accounting problems that you'll encounter in your Accounting course. You start with some basics accounting functions like balance sheets, income statements, and budgets, move on to tracking costs, and manage accounts opening and close bookkeeping cycles, performance and profit, cost accounting and much more. Every practice problem includes not only an answer but a step-by-step explanation.



1,001 Physics I Practice Problems For Dummies Access Code Card (1-Year Subscription)

9781118852835, 1118852834

Pub Date: 11/24/14

\$9.99/\$11.99 Can.

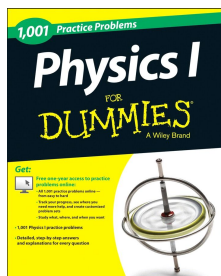
2 pages

Paperback / softback

Science / Physics / General

Summary: Frustrated by physics? Need to get out of a black hole and find your equilibrium?

Fear not, help is here. Purchasing this Access Code card gives you a one-year renewable, online subscription to *1,001 Physics I Practice Problems For Dummies* gives you 1,001 opportunities to practice solving all the physics problems that you'll encounter in your Physics I course. You start with some basics like acceleration, velocity, and displacement, move on to inertia and mass, friction, equilibrium, and much more. Every practice problem includes not only an answer but a step-by-step explanation.



Physics I: 1,001 Practice Problems For Dummies (+ Free Online Practice)

9781118853153, 1118853156

Pub Date: 11/24/14

\$22.99/\$27.99 Can.

456 pages


Paperback / softback

Science / Physics / General

Related Products

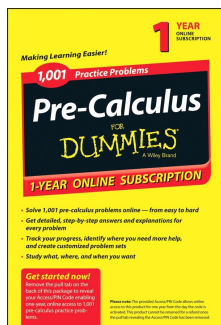
Other Formats

9781118853238 \$22.99 24/11/2014 ePub

9781118853276 \$22.99 24/11/2014 Adobe PDF 

Summary: Practice makes perfect – and helps deepen your understanding of physics

1,001 Physics Practice Problems For Dummies gives you 1,001 opportunities to learn everything physics. A physics course is a key requirement for careers in engineering, computer science, and medicine and now you can further practice classroom instruction. Plus online content provides you with an on-the-go collection of physics problems in a multiple choice format.



1,001 Pre-Calculus Practice Problems For Dummies access Code Card (1-Year Subscription)

9781118853085, 1118853083

Pub Date: 9/22/14

\$9.99/\$11.99 Can.

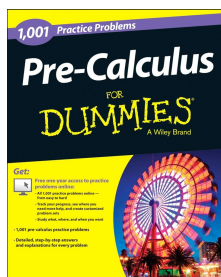
2 pages

Paperback / softback

Mathematics / Calculus

Summary: Getting ready for calculus but still feel a bit confused?

Fear not, help is here. Purchasing this Access Code card gives you a one-year renewable, online subscription to *1,001 Pre-Calculus Practice Problems For Dummies* gives you 1,001 opportunities to practice solving all the pre-calculus problems that you'll encounter in your Pre-Calculus course. You start with some basics like absolute value and quadratic equations, move on to logarithms, functions, trig identities matrix operations, and much more. Every practice problem includes not only an answer but a step-by-step explanation.



Pre-Calculus: 1,001 Practice Problems For Dummies (+ Free Online Practice)

9781118853320, 1118853326

Pub Date: 9/22/14

\$22.99/\$27.99 Can.


456 pages

Paperback / softback

Mathematics / Pre-Calculus

Related Products

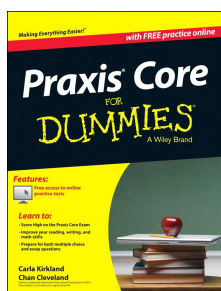
Other Formats

9781118852811 \$22.99 22/09/2014 Adobe PDF 

9781118853344 \$22.99 22/09/2014 ePub

Summary: Prepare for calculus the smart way, with customizable pre-calculus practice

1,001 Pre-Calculus Practice Problems For Dummies offers 1,001 opportunities to gain confidence in your math skills. Much more than a workbook, this study aid provides pre-calculus problems ranked from easy to advanced, with detailed explanations and step-by-step solutions for each one. The companion website gives you free online access to all 1,001 practice problems and solutions, and you can track your progress and ID where you should focus your study time. Accessible on the go by smart phone, tablet, or computer, the online component works in conjunction with the book to polish your skills and confidence.



Praxis Core For Dummies (with Free Online Practice Tests)

Carla Kirkland, Chan Cleveland

9781118532805, 1118532805

Pub Date: 9/2/14

\$26.99/\$31.99 Can.


384 pages

Paperback / softback

Juvenile Nonfiction / Study Aids / Test Preparation

Related Products

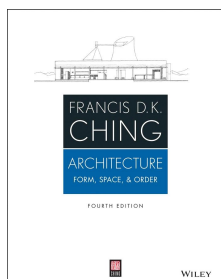
Other Formats

9781118612576 \$26.99 2/09/2014 ePub 

9781118612668 \$26.99 2/09/2014 Adobe PDF

Summary: Get the ultimate guide to the Praxis (CASE), complete with practice tests

The Praxis (CASE) test has replaced the Praxis (PPST) as the pre-certification exam for educators, and plenty has changed. The new exam still tests competency in reading, writing, and mathematics, but the bar has been raised and the focus is more on critical thinking to provide states and agencies better candidate qualification indicators. The new test is aligned with the College and Career Readiness Standards and the Common Core State Standards, with expanded testing that more accurately reflects the nation's changing educational standards.



Architecture : Form, Space, and Order (4th Edition)

Francis D. K. Ching

9781118745083, 1118745086

Pub Date: 9/29/14

\$55.00/\$61.00 Can.

448 pages

Paperback / softback

Architecture / Design, Drafting, Drawing & Presentation

Previous Editions: 9780471752165

Summary: The revered architectural reference, updated with contemporary examples and interactive 3D models

Architecture: Form, Space, and Order, Fourth Edition is the classic introduction to the basic vocabulary of architectural design, updated with new information on emerging trends and recent developments. The new fourth edition features contemporary examples of precedent-setting architecture, and an expanded CD that brings the book's architectural concepts to life through interactive three-dimensional models and meticulous hand renderings. This bestselling visual reference helps both students and professionals understand the vocabulary of architectural design.

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Event Project Management (2nd Edition)

William O'Toole, Phyllis Mikolaitis, Joe Goldblatt
9781118127681, 1118127684

Pub Date: 9/23/14

\$70.00/\$77.95 Can.

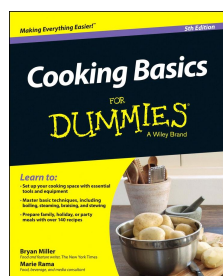
288 pages

Hardback

Business & Economics / Industries / Hospitality,
Travel & Tourism

Previous Editions: 9780471402404

Summary: This up-to-date resource provides expert training on all aspects of project management for the special events professional and is based on the International Competency Standard for Events Management, making it an ideal study guide for industry qualification exams such as the CEMP certification. Chapters cover strategic planning, procurement, contract management, risk management, dealing with stakeholders, site and venue management, human resources, administration, marketing, communication, and more. Students, aspiring event managers, and working professionals alike will find case studies that use examples from real-world corporate events, festivals, fundraisers, and other events.

**Cooking Basics For Dummies (5th Edition)**

Marie Rama, Bryan Miller

9781118922316, 111892231X

Pub Date: 10/20/14

\$22.99/\$27.99 Can.

456 pages

Paperback / softback

Cooking

Previous Editions: 9780470913888

Summary: Get started cooking now with *Cooking Basics For Dummies, 5th Edition*!

Are you looking to dig yourself out of microwave dinners and learn the ropes of home cooking? *Cooking Basics For Dummies, 5th Edition* takes the intimidation out of cooking and helps you start cultivating your culinary prowess in no time. From learning fundamental cooking techniques like dicing, chopping, and saut?ing to creating delicious, easy-to-follow recipes, you'll discover how to cook up crowd-pleasing meals the whole family will enjoy—all without breaking a sweat!

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#EdJourney : A Roadmap to the Future of Education

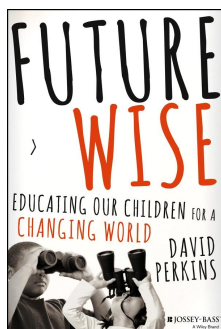
Grant Lichtman
9781118898581, 1118898583
Pub Date: 9/9/14
\$26.95/\$31.95 Can.
336 pages
Hardback
Education / Educational Policy & Reform

Related Products**Other Formats**

9781118898871 \$26.95 27/08/2014 ePub 
9781118898888 \$26.95 27/08/2014 Adobe PDF 

Summary: Your formula for managing innovation and transforming learning

#EdJourney: A Roadmap to the Future of Education is a refreshing change from the negativity so common in the world of education today. Over the course of a 3-month solo road trip across the United States, author Grant Lichtman discovered that there is much to be positive about in today's K-12 schools. Lichtman, one of the country's leading experts in educational innovation, interviewed over 600 teachers, administrators, students, parents, and trustees to find out what kind of innovations they're doing right—and how others can leverage their successes.

**Future Wise : Educating Our Children for a Changing World**

David Perkins
9781118844083, 1118844084
Pub Date: 8/4/14
\$27.95/\$35.95 Can.
288 pages
Hardback
Education / Teaching Methods & Materials / General

Summary: How to teach big understandings and the ideas that matter most


Everyone has an opinion about education, and teachers face pressures from Common Core content standards, high-stakes testing, and countless other directions. But how do we know what today's learners will *really* need to know in the future? *Future Wise: Educating Our Children for a Changing World* is a toolkit for approaching that question with new insight. There is no one answer to the question of what's worth teaching, but with the tools in this book, you'll be one step closer to constructing a curriculum that prepares students for whatever situations they might face in the future.

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Blended : The Field Guide to Disrupting Class

Michael B. Horn, Heather Staker, Clayton M. Christensen
9781118955154, 1118955153
Pub Date: 11/3/14
\$32.95/\$39.95 Can.
304 pages
Paperback / softback
Education / Administration / General

Related Products**Other Formats**

9781118955178 \$29.95 3/11/2014 Adobe PDF 
9781118955161 ePub

Summary: Educators, parents, and students are approaching the tipping point in a digital transformation that will forever change the way the world learns. If online learning has not already rocked your local school, then it will soon.

Michael Horn and his *Disrupting Class* collaborators made that prediction in 2008 when they calculated that by 2019, 50% of high school courses would be online in some form or fashion. Years later, that prediction continues to appear accurate, if not conservative. People may debate the timing, but the more important question is how to channel the indisputable emergence of online learning across elementary, middle, and high schools into a positive force.

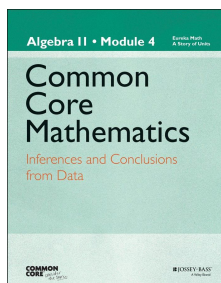
Algebra II • Module 3
Common Core Mathematics
Functions

Common Core Mathematics, A Story of Functions: Algebra II, Module 3 : Functions

9781118811573, 1118811577
Pub Date: 11/10/14
\$22.95/\$27.95 Can.
256 pages
Paperback / softback
Education / Teaching Methods & Materials / Mathematics

Summary: Common Core Eureka Math for Grade 11, Module 3

Created by teachers, for teachers, the research-based curriculum in this series presents a comprehensive, coherent sequence of thematic units for teaching the skills outlined in the CCSS for Mathematics. With four-color illustrations, complete lesson plans, and reproducible student worksheets and assessments, this resource is uniquely designed to support teachers in developing content-rich, integrated learning experiences that adhere to established standards and encourage student engagement.



Common Core Mathematics, A Story of Functions: Algebra II, Module 4 : Inferences and Conclusions from Data

9781118811511, 1118811518

Pub Date: 11/10/14

\$22.95/\$27.95 Can.

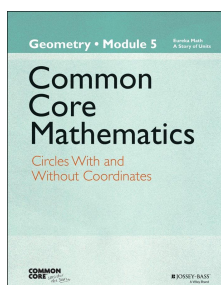
256 pages

Paperback / softback

Education / Teaching Methods & Materials / Mathematics

Summary: Common Core Eureka Math for Grade 11, Module 4

Created by teachers, for teachers, the research-based curriculum in this series presents a comprehensive, coherent sequence of thematic units for teaching the skills outlined in the CCSS for Mathematics. With four-color illustrations, complete lesson plans, and reproducible student worksheets and assessments, this resource is uniquely designed to support teachers in developing content-rich, integrated learning experiences that adhere to established standards and encourage student engagement.



Common Core Mathematics, A Story of Functions: Geometry, Module 5 : Circles with and Without Coordinates

9781118811467, 1118811461

Pub Date: 11/10/14

\$22.95/\$27.95 Can.

256 pages

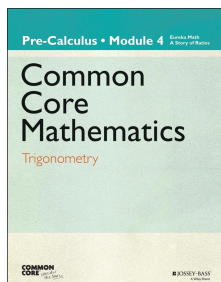
Paperback / softback

Education / Teaching Methods & Materials / Mathematics

Previous Editions: 9781118793688

Summary: Common Core Eureka Math for Grade 10, Module 5

Created by teachers, for teachers, the research-based curriculum in this series presents a comprehensive, coherent sequence of thematic units for teaching the skills outlined in the CCSS for Mathematics. With four-color illustrations, complete lesson plans, and reproducible student worksheets and assessments, this resource is uniquely designed to support teachers in developing content-rich, integrated learning experiences that adhere to established standards and encourage student engagement.



Common Core Mathematics, A Story of Functions: Pre-Calculus, Module 4 : Trigonometry

9781118811771, 1118811771

Pub Date: 11/10/14

\$22.95/\$27.95 Can.

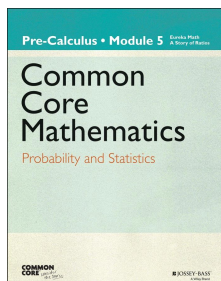
256 pages

Paperback / softback

Education / Teaching Methods & Materials / Mathematics

Summary: Common Core Eureka Math for Grade 12, Module 4

Created by teachers, for teachers, the research-based curriculum in this series presents a comprehensive, coherent sequence of thematic units for teaching the skills outlined in the CCSS for Mathematics. With four-color illustrations, complete lesson plans, and reproducible student worksheets and assessments, this resource is uniquely designed to support teachers in developing content-rich, integrated learning experiences that adhere to established standards and encourage student engagement.



Common Core Mathematics, A Story of Functions: Pre-Calculus, Module 5 : Probability and Statistics

9781118811528, 1118811526

Pub Date: 11/10/14

\$22.95/\$27.95 Can.

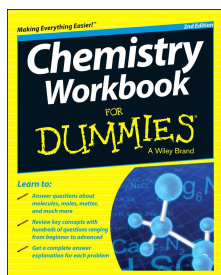
256 pages

Paperback / softback

Education / Teaching Methods & Materials / Mathematics

Summary: Common Core Eureka Math for Grade 12, Module 5

Created by teachers, for teachers, the research-based curriculum in this series presents a comprehensive, coherent sequence of thematic units for teaching the skills outlined in the CCSS for Mathematics. With four-color illustrations, complete lesson plans, and reproducible student worksheets and assessments, this resource is uniquely designed to support teachers in developing content-rich, integrated learning experiences that adhere to established standards and encourage student engagement.



Chemistry Workbook For Dummies (2nd Edition)

9781118940044, 1118940040

Pub Date: 11/24/14

\$19.99/\$23.99 Can.

312 pages

Paperback / softback

Science / Chemistry / General

Previous Editions: 9780470251522

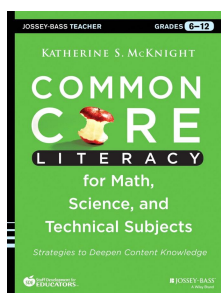
Summary: There's more to chemistry than the periodic table of elements. *Chemistry Workbook For Dummies*, 2nd Edition, will map to a typical chemistry course – a full year of high-school chemistry or one semester of college chemistry. With plenty of helpful practice problems on everything from matter and molecules to moles and measurements, *Chemistry Workbook For Dummies*, 2nd Edition, will be a great resource for students who want or need to review for exams or get easy-to-understand help throughout the semester.

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9781118940068 \$19.99 24/11/2014 Adobe PDF



Common Core Literacy for Math, Science, and Technical Subjects : Strategies to Deepen Content Knowledge (Grades 6-12)

Katherine S. McKnight

9781118710203, 1118710207

Pub Date: 10/13/14

\$29.95/\$35.95 Can.

240 pages

Paperback / softback

Education / Teaching Methods & Materials / General

Summary: According to the Common Core State Standards, which have been adopted by 46 states, students must develop literacy skills not just in English/Language Arts but across *all* content areas. This means that educators must teach literacy—reading, writing, speaking, listening, and language—in subjects like Math, Science, Social Studies, and Technology/Computer Science. This book help teachers understand what literacy looks like in math, science, and technology classrooms and shows them how to develop these literacy skills in their students. Author Katie McKnight is a popular education consultant who trains teachers nationwide on Common Core literacy.



Common Core Math Guide, Grade 1

9781118813973, 1118813979

Pub Date: 11/17/14

\$32.95/\$39.95 Can.

200 pages

Paperback / softback


Education / Teaching Methods & Materials / Mathematics

Summary: The Eureka Math curriculum provides detailed daily lessons and assessments to support teachers in integrating the Common Core State Standards for Mathematics (CCSSM) into their instruction. The companion guides to Eureka Math gather the key components of the curriculum for each grade into a single location. Both users and non-users of Eureka Math can benefit equally from the content presented. The CCSSM require careful study. A thorough study of the Guidebooks is a professional development experience in itself as users come to better understand the standards and the associated content.

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9781118814017 \$32.95 17/11/2014 Adobe PDF 



Common Core Math Guide, Grade 2

9781118811665, 1118811666

Pub Date: 11/17/14

\$32.95/\$39.95 Can.

200 pages

Paperback / softback


Education / Teaching Methods & Materials / Mathematics

Summary: The Eureka Math curriculum provides detailed daily lessons and assessments to support teachers in integrating the Common Core State Standards for Mathematics (CCSSM) into their instruction. The companion guides to Eureka Math gather the key components of the curriculum for each grade into a single location. Both users and non-users of Eureka Math can benefit equally from the content presented. The CCSSM require careful study. A thorough study of the Guidebooks is a professional development experience in itself as users come to better understand the standards and the associated content.

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Other Formats

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9781118812617 \$32.95 15/09/2014 Adobe PDF 

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Common Core Math Guide, Grade 3

9781118811986, 1118811984


Pub Date: 11/17/14

\$32.95/\$39.95 Can.

200 pages

Paperback / softback

Education / Teaching Methods & Materials / Mathematics

Related Products**Other Formats**9781118812952 \$32.95 17/11/2014 Adobe PDF 

9781118813171 \$32.95 17/11/2014 ePub

Summary: The Eureka Math curriculum provides detailed daily lessons and assessments to support teachers in integrating the Common Core State Standards for Mathematics (CCSSM) into their instruction. The companion guides to Eureka Math gather the key components of the curriculum for each grade into a single location. Both users and non-users of Eureka Math can benefit equally from the content presented. The CCSSM require careful study. A thorough study of the Guidebooks is a professional development experience in itself as users come to better understand the standards and the associated content.

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Common Core Math Guide, Grade 4

9781118811863, 1118811860


Pub Date: 11/17/14

\$32.95/\$39.95 Can.

200 pages

Paperback / softback

Education / Teaching Methods & Materials / Mathematics

Related Products**Other Formats**9781118812716 \$32.95 17/11/2014 ePub 

9781118812945 \$32.95 17/11/2014 Adobe PDF

Summary: The Eureka Math curriculum provides detailed daily lessons and assessments to support teachers in integrating the Common Core State Standards for Mathematics (CCSSM) into their instruction. The companion guides to Eureka Math gather the key components of the curriculum for each grade into a single location. Both users and non-users of Eureka Math can benefit equally from the content presented. The CCSSM require careful study. A thorough study of the Guidebooks is a professional development experience in itself as users come to better understand the standards and the associated content.

WILEY

Common Core Math Guide, Grade 5

9781118811818, 111881181X


Pub Date: 11/17/14

\$32.95/\$39.95 Can.

200 pages

Paperback / softback

Education / Teaching Methods & Materials / Mathematics

Related Products**Other Formats**9781118812754 \$32.95 17/11/2014 ePub 

9781118813010 \$32.95 17/11/2014 Adobe PDF

Summary: The Eureka Math curriculum provides detailed daily lessons and assessments to support teachers in integrating the Common Core State Standards for Mathematics (CCSSM) into their instruction. The companion guides to Eureka Math gather the key components of the curriculum for each grade into a single location. Both users and non-users of Eureka Math can benefit equally from the content presented. The CCSSM require careful study. A thorough study of the Guidebooks is a professional development experience in itself as users come to better understand the standards and the associated content.

WILEY

Common Core Math Guide, Grade K

9781118466506, 1118466500


Pub Date: 11/17/14

\$32.95/\$39.95 Can.

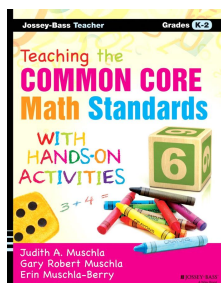
200 pages

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Education / Teaching Methods & Materials / Mathematics

Related Products**Other Formats**9781118466520 \$32.95 17/11/2014 ePub 

Summary: The Eureka Math curriculum provides detailed daily lessons and assessments to support teachers in integrating the Common Core State Standards for Mathematics (CCSSM) into their instruction. The companion guides to Eureka Math gather the key components of the curriculum for each grade into a single location. Both users and non-users of Eureka Math can benefit equally from the content presented. The CCSSM require careful study. A thorough study of the Guidebooks is a professional development experience in itself as users come to better understand the standards and the associated content.



Teaching the Common Core Math Standards with Hands-On Activities, Grades K-2

Erin Muschla

9781118710241, 111871024X

Pub Date: 10/6/14

\$32.95/\$39.95 Can.

216 pages

Paperback / softback

Education / Teaching Methods & Materials / Mathematics

Summary: Start young children off with Common Core math using these innovative activities

Teaching the Common Core Math Standards with Hands-On Activities, Grades K-2 provides teachers with the help they need to begin teaching to the new standards right away. The book outlines the Common Core math standards from kindergarten to second grade, providing one classroom-ready activity for each standard, plus suggestions for variations and extensions for students of different learning styles and abilities. Along with teaching the required mathematical concepts and skills, many of the activities encourage collaboration, technology utilization, written and oral communication.



Deeper Learning : Transforming Schools Using Common Core Standards, Project-Based Learning, and Performance Assessment

Bob Lenz, Justin Wells, Sally Kingston

9781118739747, 1118739744

Pub Date: 11/24/14

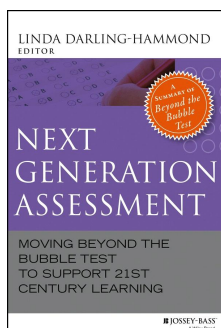
\$29.95/\$35.95 Can.

160 pages

Paperback / softback

Education / Teaching Methods & Materials / General

Summary: The book is divided into three parts. In the first the authors lay out the case that deeper learning (the term they use to describe the marriage between performance assessment and project-based learning) is not only a Common Core mandate, it is also the right thing to do for our kids. In the second part, the body of the book, we detail a structural plan for transforming a school into an agent for deeper learning, drawing heavily from our Envision Schools story but also from the best practices we see from school partners all across the country. The third part—the “Ok, now what?” section—is addressed to our readers who are convinced by our message but need a game plan.



Next Generation Assessment : Moving Beyond the Bubble Test to Support 21st Century Learning

Linda Darling-Hammond

9781118456170, 1118456173

Pub Date: 8/18/14

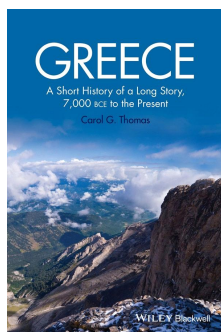
\$22.95/\$27.95 Can.

144 pages

Paperback / softback

Education / Teaching Methods & Materials / General

Summary: This book examines performance assessment as an alternative or addition to the current high stakes accountability system in the United States. This book will be a must have resource for those interested in a summary of the current research of performance assessment in the 21st century. The need for this resource comes from the fact that the United States performs significantly lower than other developed countries. Educators are unhappy with the current assessments and their focus on low-level skills like recalling and restating facts rather than higher-order skills such as problem-solving and analyzing and synthesizing information.



Greece : A Short History of a Long Story, 7,000 BCE to the Present

Carol G. Thomas

9781118631751, 1118631757

Pub Date: 11/3/14

\$29.95/\$32.95 Can.

232 pages

Paperback / softback

History / Europe / Greece

Related Products

Other Formats

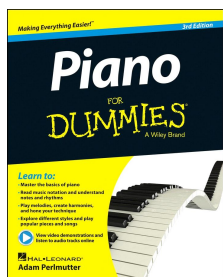
9781118631768 \$29.95 24/10/2014 ePub

9781118632031 Adobe PDF



Summary: *Greece: A Short History of a Long Story* presents a comprehensive overview of the history of Greece by exploring the continuity of Greek culture from its Neolithic origins to the modern era.

- Tells the story of Greece through individual personalities that inhabited various periods in the lengthy sweep of Greek history
- Uses an approach based on recent research that includes DNA analysis and analyses of archaeological materials
- Explores ways in which the nature of Greek culture was continually reshaped over time



Piano For Dummies (3rd Edition)

Adam Perlmutter

9781118900055, 1118900057

Pub Date: 9/22/14

\$24.99/\$29.99 Can.

384 pages

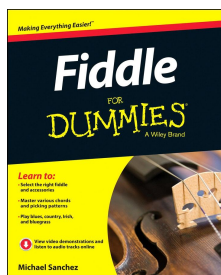
Paperback / softback

Music / Musical Instruments / Piano

Previous Editions: 9780470496442

Summary: Play the piano today with an easy-to-use instruction set!

Piano For Dummies, 3rd Edition is an invaluable resource for anyone seeking fundamental piano instruction. Whether you're brand new to the piano or have been at it awhile, *Piano For Dummies* will soon have you tickling the ivories like a pro! This book contains all the information you need to start playing today, including clear instruction and supplementary materials. Learn different musical styles, like classical, rock, blues, and country, and how to find the perfect teacher should you decide to expand your instruction.



Fiddle For Dummies: Book + Online Video and Audio Instruction

9781118930229, 1118930223

Pub Date: 11/17/14

\$24.99/\$29.99 Can.

360 pages


Paperback / softback

Performing Arts

Related Products

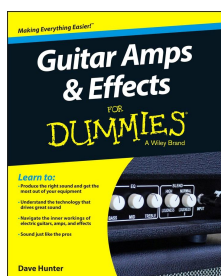
Other Formats

9781118930236 \$24.99 17/11/2014 ePub

9781118930243 \$24.99 17/11/2014 Adobe PDF 

Summary: Learn to play the fiddle? Easy.

Tackling a new instrument can be intimidating, but with this easy-to-use guide, you'll have no trouble at all! From selecting, tuning, and caring for your fiddle to mastering various music styles, *Fiddle For Dummies* walks you step-by-step through everything you need to start playing the fiddle like a pro. You'll discover how to hold a fiddle, master fundamental techniques, and take your skills to the next level. This title also features companion audio tracks and instructional video clips hosted online at Dummies.com to help further enhance your skills.



Guitar Amps and Effects For Dummies

Dave Hunter

9781118899991, 1118899997

Pub Date: 9/2/14

\$24.99/\$29.99 Can.

312 pages


Paperback / softback

Music / Musical Instruments / Guitar

Related Products

Other Formats

9781118900000 \$24.99 2/09/2014 ePub

9781118900017 \$24.99 2/09/2014 Adobe PDF 

Summary: Learn the secrets to achieving your ultimate sound

Whether amateur or pro, guitarists live for the ultimate sound. *Guitar Amps & Effects For Dummies* provides the information and instruction you need to discover that sound and make it your own! Written in the characteristically easy-to-read *Dummies* style, this book is ideal for beginners and experienced musicians alike, and can help all players expand their skill set with effects. Guitarists tend to be gearheads when it comes to sound, and this book provides guidance on topics ranging from the guitar itself to amps, pedals, and other sound technology.



Harmonica For Dummies (2nd Edition)

Winslow Yerxa

9781118880760, 1118880765

Pub Date: 10/27/14

\$24.99/\$29.99 Can.

384 pages

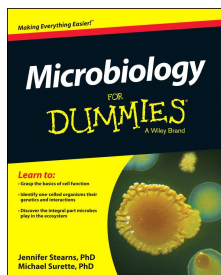
Paperback / softback

Music / Musical Instruments / General

Previous Editions: 9780470337295

Summary: Master the harmonica fast with this fun, easy guide

Everybody loves the sound of a harmonica, and the thought of learning to play one is even more appealing. The instrument's portability, versatility, and affordability make it a great choice for those interested in learning how to produce the unmistakable, signature sound found in many styles of American music. With *Harmonica For Dummies*, you can learn to master the harmonica faster than you ever thought possible, even if you have little to no playing experience. This easy-to-use resource is filled with tips, tools, and instructions that will have you playing in no time.



Microbiology For Dummies

9781118871188, 1118871189

Pub Date: 9/22/14

\$22.99/\$27.99 Can.

384 pages


Paperback / softback

Science / Life Sciences / Microbiology

Related Products

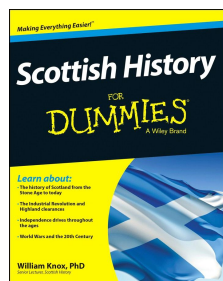
Other Formats

9781118871263 \$22.99 22/09/2014 ePub

9781118871317 \$22.99 22/09/2014 Adobe PDF 

Summary: Microbiology is the study of life itself, down to the smallest particle

Microbiology is a fascinating field that explores life down to the tiniest level. Did you know that your body contains more bacteria cells than human cells? It's true. Microbes are essential to our everyday lives, from the food we eat to the very internal systems that keep us alive. These microbes include bacteria, algae, fungi, viruses, and nematodes. Without microbes, life on Earth would not survive. It's amazing to think that all life is so dependent on these microscopic creatures, but their impact on our future is even more astonishing.



Scottish History For Dummies

William Knox

9781118676158, 1118676157

Pub Date: 7/28/14

\$22.99/\$27.99 Can.

384 pages

Paperback / softback

History / Europe / Great Britain

Related Products

Other Formats

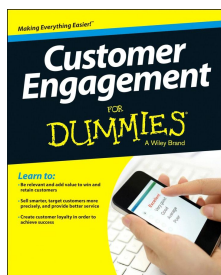
9781118676127 \$26.50 18/07/2014 Adobe PDF

9781118676134 \$26.50 18/07/2014 ePub



Summary: Explore the fascinating history of Scotland in an easy-to-read guide

Want to discover how a small island on the edge of Northern Europe packs an almighty historical punch? *Scottish History For Dummies* is your guide to the story of Scotland and its place within the historical narratives of Britain, Europe and the rest of the world. You'll find out how Scotland rose from the ashes to forge its own destiny, understand the impact of Scottish historical figures such as William Wallace, Robert the Bruce and David Hume and be introduced to the wonderful world of Celtic religion, architecture and monuments.



Customer Engagement For Dummies

9781118725603, 1118725603

Pub Date: 9/22/14

\$26.99/\$31.99 Can.

384 pages


Paperback / softback

Business & Economics / Sales & Selling / General

Related Products

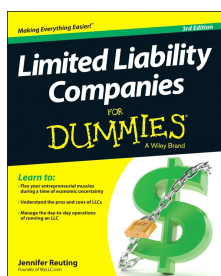
Other Formats

9781118756041 \$26.99 22/09/2014 ePub

9781118756218 \$26.99 22/09/2014 Adobe PDF 

Summary: Gain, engage, and retain customers with positive experiences

A positive customer experience is absolutely essential to keeping your business relevant. Today's business owners need to know how to connect and engage with their customers through a variety of different channels, including online reviews and word of mouth. *Customer Experience For Dummies* helps you listen to your customers and offers friendly, practical, and easy-to-implement solutions for incorporating customer engagement into your business plans and keep the crowds singing your praises.



Limited Liability Companies For Dummies (3rd Edition)

Jennifer Reuting

9781118852989, 1118852982

Pub Date: 9/2/14

\$26.99/\$31.99 Can.

384 pages

Paperback / softback

Business & Economics

Previous Editions: 9780470881422

Summary: Become a savvy entrepreneur with your own LLC

Limited Liability Companies For Dummies, 3rd Edition offers a clear, concise guide that explains the pros and cons of LLCs, and shares insider tips on everything from choosing your members and your company name to creating and filing your Articles of Organization and managing day-to-day operations. You'll find the most current, real-world advice on customizing an LLC for your specific business needs, creating a great operating agreement, keeping accurate records, and new information on federal regulations and fees that are applicable to LLCs, as well as a link to online tools and forms.



Selfish, Scared and Stupid : How to Get Human Beings to Do Almost Anything

Kieran Flanagan, Dan Gregory

9780730312789, 073031278X

Pub Date: 11/3/14

\$22.95/\$27.95 Can.

248 pages


Paperback / softback

Business & Economics / Motivational

Related Products

Other Formats

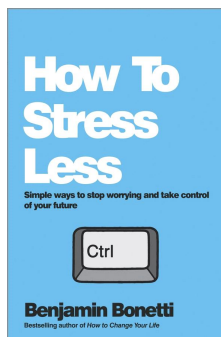
9780730312796 \$22.95 7/11/2014 ePub

9780730312802 \$22.95 7/11/2014 Adobe PDF 

Summary: Why do ideas fail? Even good ones?

Why are environmental scientists unable to engage the general public despite overwhelming peer agreement. strong data and the fact that the future of all humanity is hanging in the balance?

Why has gender equality, an idea with implicit value, faltered with women paid only 77¢ in the male dollar with 3% board representation for over fifty years?



How To Stress Less : Simple ways to stop worrying and take control of your future

Benjamin Bonetti

9780857084682, 0857084682

Pub Date: 9/2/14

\$16.95/\$19.95 Can.

208 pages


Paperback / softback

Self-Help / Stress Management

Related Products

Other Formats

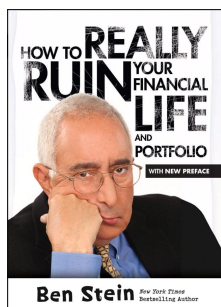
9780857084651 \$16.95 22/08/2014 Adobe PDF

9780857084668 \$16.95 22/08/2014 ePub 

Summary: Say goodbye to stress for good!

It's a fact - stress kills! Yet, so many of us find ourselves stressed out, day to day. However, if you are feeling anxious, find it hard to relax or perhaps struggle to get rid of that constant mental ache, let celebrated life-coach and mentor Benjamin Bonetti show you how to chill. In his latest title, *How To Stress Less*, Benjamin shows you how to combat stress by taking action and intentionally rejecting it when it rears its ugly head.

How To Stress Less provides you with an easy to follow guide to help you effectively release and manage everyday stress





How To Really Ruin Your Financial Life and Portfolio

Ben Stein
9781118951316, 111895131X
Pub Date: 7/21/14
\$18.95/\$22.95 Can.
160 pages
Paperback / softback
Business & Economics / Personal Finance / General

Related Products

Other Formats

9781118461464 \$18.95 22/08/2012 ePub 
9781118461488 \$18.95 22/08/2012 Adobe PDF 

Summary: Everyone's searching for the secrets to financial success, but what about the best ways to lose money . . . fast?! In *How To Really Ruin Your Financial Life and Portfolio*, bestselling author, economist, financial commentator, and media personality Ben Stein explains exactly what to do . . . to go bust! The ultimate "how-NOT-to" guide, the book gives readers invaluable tips that should be avoided at all costs. Written in Stein's own inimitable style, this hilarious guide provides essential financial advice on what not to do when it comes to managing money.




The DNA of Nations : Engaging Your Team Around the World

Gurnek Bains
9781118928912, 1118928911
Pub Date: 11/17/14
\$25.00/\$30.00 Can.
240 pages
Hardback
Business & Economics / Careers / General

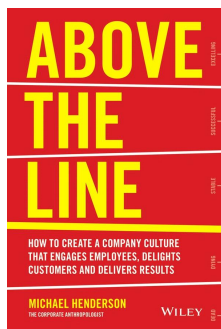
Related Products

Other Formats

9781118928929 \$25.00 17/11/2014 Adobe PDF 
9781118928936 \$25.00 17/11/2014 ePub

Summary: As the world truly globalizes, leaders are increasingly required to engage other cultures in a deeper way than before. *The DNA of Nations* is aimed at helping such leaders develop deeper empathy and respect for seven of the world's significant cultures:

- USA
- Latin America
- Europe
- China
- India
- The Middle East
- Sub-Saharan Africa

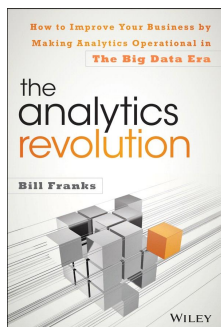


Above the Line : How to Create a Company Culture that Engages Employees, Delights Customers and Delivers Results

Michael Henderson
9780730312505, 073031250X
Pub Date: 8/4/14
\$26.95/\$31.95 Can.
280 pages
Paperback / softback
Business & Economics / Management / General

Summary: Position your organisation's culture to attain new heights

Above the Line: How to Create a Company Culture that Engages Employees, Delights Customers and Delivers Results offers all leaders a handbook for leveraging an organisation's culture to engage staff, increase customer satisfaction and streamline business performance. A groundbreaking work, this book reveals what it takes to achieve optimum results from your organisational culture without employing the use of external consultants. This organic, in-house approach to company culture transformation saves both time and money.



The Analytics Revolution : How to Improve Your Business By Making Analytics Operational In The Big Data Era

Bill Franks
9781118873670, 111887367X
Pub Date: 9/22/14
\$49.95/\$59.95 Can.
288 pages
Hardback
Business & Economics

Summary: Lead your organization into the industrial revolution of analytics with *The Analytics Revolution*

The topics of big data and analytics continue to be among the most discussed and pursued in the business world today. While a decade ago many people still questioned whether or not data and analytics would help improve their businesses, today virtually no one questions the value that analytics brings to the table. *The Analytics Revolution* focuses on how this evolution has come to pass and explores the next wave of evolution that is underway. Making analytics operational involves automating and embedding analytics directly into business processes and allowing the analytics to prescribe and...

WILEY

Catching Lightning in a Bottle : How Merrill Lynch Revolutionized the Financial World

Winthrop H. Smith, Jr

9781118967607, 1118967607

Pub Date: 7/21/14

\$29.95/\$35.95 Can.

608 pages

Hardback

Business & Economics / Management / General

Related Products**Other Formats**

9781118967614 ePub

9781118967645 Adobe PDF



Summary: In 1939 Charles E. Merrill and Winthrop H. Smith came up with a radical idea for investing: democratize the stock marketing and bring "Wall Street to Main Street." Together they created a company that would earn the trust of small investors by putting their client's interest first. To achieve this they set down a series of guidelines for employees that came to be known as the Principles. While the rest of Wall Street scoffed, Merrill and Smith put their idea into action. Merrill Lynch expanded capital markets and fueled the growth of the American economy after World War II.

WILEY

How To Deal With Difficult People : Smart Tactics for Overcoming the Problem People in Your Life

Gill Hasson

9780857085672, 0857085670

Pub Date: 11/10/14

\$17.95/\$19.95 Can.

216 pages

Paperback / softback

Business & Economics / Small Business / General

Summary: 'How to deal with difficult people' will help you

- Learn ways to confidently stand up to others
- Learn how to resist the urge to lash out and attack back
- Develop strategies to calmly, even in stressful emotionally charged situations
- Know when to choose your battles
- Know when to cut your losses and walk away
- Get support
- Be resilient – bounce back from stressful situations with other people

WILEY

Gamechangers

Peter Fisk

9781118956977, 1118956974

Pub Date: 10/27/14

\$40.00/\$48.00 Can.

224 pages

Paperback / softback

Business & Economics / Marketing / General

Related Products**Other Formats**

9781118956953 \$40.00 17/10/2014 Adobe PDF

9781118956960 \$40.00 17/10/2014 ePub



Summary: This book shows you:

- How to think smarter and act faster
- Embrace the new tricks of business
- Understand how gamechangers dream and disrupt
- Deliver practical results and win.

Gamechangers are the next generation of brands and business, shaking up markets by playing a different game and redefining markets in their own vision.

**Marketing with Social Media : 10 Easy Steps to Success for Business**

Linda Coles

9780730315124, 0730315126

Pub Date: 11/3/14

\$27.95/\$33.95 Can.

280 pages

Paperback / softback

Business & Economics / Entrepreneurship

Related Products**Other Formats**

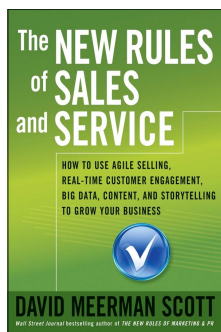
9780730315131 \$27.95 31/10/2014 ePub

9780730315148 \$27.95 31/10/2014 Adobe PDF



Summary: Introduce your business to the world with this essential guide to social media marketing

Marketing with Social Media: 10 Easy Steps to success for Business is your step-by-step guide to using Facebook, LinkedIn, Twitter, Google+, Pinterest and YouTube to promote your business. In 10 quick and easy steps, you'll learn how to use social media effectively, establish a simple marketing plan and measure the results of your efforts. You'll learn the basics of building profile pages, and how to create appropriate content that can be accessed by thousands of potential customers. This new edition is packed full of tips, traps to avoid and social media success stories.



The New Rules of Sales and Service : How to Use Agile Selling, Real-Time Customer Engagement, Big Data, Content, and Storytelling to Grow Your Business

David Meerman Scott
9781118827857, 1118827856
Pub Date: 9/15/14
\$28.00/\$34.00 Can.
384 pages
Hardback
Business & Economics

Summary: Sales and service are being radically redefined like never before. With buyers now in possession of unlimited information, online content is quickly becoming the dominant driver for commerce. Today anyone working in sales or customer service needs to possess entirely new skills. Unfortunately most organizations are still using traditional selling and service models developed for a different time.

In this new book by the author of the #1 bestseller *The New Rules of Marketing & PR*, David Meerman Scott demystifies the new digital commercial landscape and offers inspiring and valuable guidance for anyone not wanting to be left behind.




Stuff I Really Wish I'd Known When I Started Working

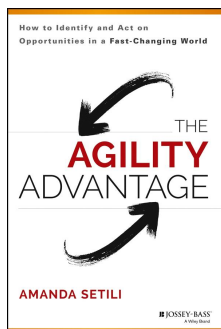
Fergus O'Connell
9780857085702, 0857085700
Pub Date: 11/10/14
\$17.95/\$21.95 Can.
216 pages
Paperback / softback
Business & Economics / Small Business / General

Summary: Drawing on a huge volume of practical advice, inspiration and experience, and including observations from a bestselling author and a host of famous names from the world of business, entertainment and sport, this light, accessible book will give you access to insights which will change the way you work forever. Including material on aiming high, making an impact, getting stuff done and being creative, it gives you practical tips and inspiring ideas which will enable you to get more from less, get where you're going faster, and separate the work that works from the work that hurts. Take a bullet train to business success by figuring out some important things about work.

Related Products

Other Formats

9780857085689 \$17.95 31/10/2014 Adobe PDF 
9780857085696 \$17.95 31/10/2014 ePub



The Agility Advantage : How to Identify and Act on Opportunities in a Fast-Changing World


Amanda Setili
9781118836385, 1118836383
Pub Date: 9/22/14
\$30.00/\$36.00 Can.
240 pages
Hardback
Business & Economics

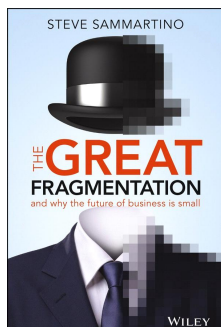
Summary: An organization's competitive advantage hinges on its ability to adapt rapidly and continuously to market change, and every business must develop the essential skills for capturing narrow windows of opportunity. Successful technology-based firms like Google, Apple, and Amazon have all mastered agility within their core business practices, and Amanda Setili shows how these companies and others spot new market opportunities and make the right choices about what to invest in, what to change, and what to abandon. *The Agility Advantage* will show you how to:

- See through your customers' eyes, spot new opportunities for growth, and innovate for extraordinary customer value

Related Products

Other Formats

9781118964439 \$30.00 22/09/2014 ePub 
9781118964446 \$30.00 22/09/2014 Adobe PDF



The Great Fragmentation : And Why the Future of All Business is Small

Steve Sammartino
9780730312680, 0730312682
Pub Date: 9/9/14
\$26.95/\$31.95 Can.
300 pages
Paperback / softback
Business & Economics

Summary: Doing business in the digital age

Written in the same vein as works by Malcolm Gladwell, Seth Godin and Nassim Taleb, *The Great Fragmentation: And Why the Future of All Business is Small* is a business survival manifesto for the technology revolution. As the world moves from the industrial era to the digital age, power is shifting and fragmenting. Power is no longer about might and ownership; power in a digital world is about access. Existing businesses need to understand this shift and position themselves to survive and thrive in an environment where entrepreneurs and start-ups enabled by access to technology are genuine threats.

WILEY

The Handbook of Mobile Market Research : Tools and Techniques for Market ResearchersRay R. Poynter, Navin Williams, Sue York
9781118935620, 1118935624

Pub Date: 9/9/14

\$40.00/\$48.00 Can.

320 pages

Hardback

Business & Economics / Marketing / Research

Summary: The first book on the market that focuses on the area of mobile research. More people have mobile phones than have computers or land lines and for several years researchers have understood that data collection needs to become mobile. Up until now, there were no systems available to do so, fuelled by incompatibilities between systems, lack of suitable systems, lack of understanding of terms of how to use mobile and too many organizations trying to put old fashioned surveys into the mobile world without confronting the changes that need to be made, e.g. shorter surveys.

However, mobile research is finally beginning to take-off and it is doing so on multiple fronts.

**The New Trading for a Living, + Website : Psychology, Trading Tactics, Money Management (2nd Edition)**

Alexander Elder

9781118443927, 1118443926

Pub Date: 9/22/14

\$80.00/\$88.00 Can.

320 pages

Hardback

Business & Economics / Finance

Previous Editions: 9780471592242

Summary: The companion Study Guide for The New Trading for a Living

Successful trading is based on the three M's: Mind, Method, and Money. In *The New Trading for a Living*, Dr. Alexander Elder teaches you how to master these elements and combine personal discipline with finding the best trades and safe money management. Now, with this companion *Study Guide*, he helps you discover your strengths and weaknesses as a trader, before you risk real money in real markets.

WILEY

The Responsive City : Engaging Communities Through Data-Smart Governance

Stephen Goldsmith

9781118910900, 1118910907

Pub Date: 9/2/14

\$35.00/\$39.00 Can.

256 pages

Hardback

Business & Economics / Government & Business

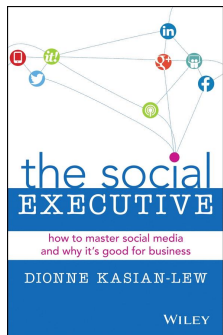
Summary: Leveraging Big Data and 21st century technology to renew cities and citizenship in America

The Responsive City: Engaging Communities Through Data-Smart Governance. The Responsive City is a guide to civic engagement and governance in the digital age that will help leaders link important breakthroughs in about technology and big data analytics with age-old lessons of small-group community input to create more agile, competitive, and economically resilient cities. Featuring vivid case-studies highlighting the work of individuals in New York, Boston, Rio de Janeiro, Stockholm, Indiana, and Chicago, the book provides a compelling model for the future of cities and states.

Related Products**Other Formats**

9781118910931 ePub

9781118911211 Adobe PDF

**The Social Executive : Why Leaders Need Social Media and How It's Good For Business**

Dionne Kasian-Lew

9780730312895, 0730312895

Pub Date: 8/11/14

\$24.95/\$29.95 Can.

328 pages

Paperback / softback

Business & Economics / Management / General

Summary: Social media is not about social media. It's about leadership and connections.

Billions of conversations are taking place in social networks every day. But for busy executives and business owners, time constraints make it hard to dedicate time to demystifying these communication opportunities. In *The Social Executive*, readers are given evidence-based, data-driven strategies for mastering social media, and using it to enable business success. This book's easy, straightforward, practical style ensures that you will gain a solid working platform in the shortest amount of time possible.

Related Products**Other Formats**

9780730312901 \$24.95 11/08/2014 ePub

9780730312918 \$24.95 11/08/2014 Adobe PDF



WILEY

The Taxpayers Guide 2014-2015 : Tips, Tricks and Ideas, Saving You Real Tax Dollars

9780730315155, 0730315150

Pub Date: 9/9/14

\$130.00/\$156.00 Can.

1500 pages

Paperback / softback

Business & Economics / Finance

Previous Editions: 9780730304821

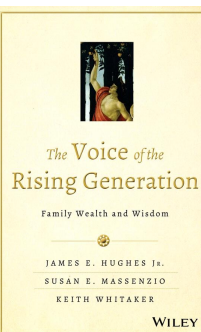
Related Products**Other Formats**

9780730315162 \$120.00 15/09/2014 ePub

9780730315179 \$120.00 15/09/2014 Adobe PDF

**Summary: Answer your questions and maximise returns with this easy-to-follow tax guide**

The Taxpayers Guide 2014 – 2015: 26th Edition is the complete guide to understanding the Australian tax system. Packed with tax-saving strategies and helpful advice, this clear, easy-to-follow guide is essential reading for taxpayers wanting to pay what they owe, but not a cent more. You'll find invaluable information, excellent advice and practical strategies for maximising returns, fully revised and updated for the 2014 – 2015 tax year. With handy reference tools like tax tables, rebates and offsets at your fingertips, you'll be able to solve both complex and everyday tax problems quickly and easily.

**The Voice of the Rising Generation : Family Wealth and Wisdom**

James E. Hughes, Jr., Susan E. Massenzio, Keith Whitaker

9781118936511, 1118936515

Pub Date: 9/29/14

\$40.00/\$48.00 Can.

176 pages

Hardback

Business & Economics / Finance / Wealth Management

Summary: One of the greatest sources of pain within families with wealth is the belief that there are no choices. Sometimes even wealth creators who feel more than able in their business lives feel at the same time that their wealth will inevitably become a pernicious influence on their children and grandchildren. The next generation must awaken to the problem of treating financial wealth as more important than it is and therefore not developing a sense of self separate from the wealth.

WILEY

Training Camp for Kids

Jon Gordon

9781118966631, 1118966635

Pub Date: 11/3/14

\$18.00/\$22.00 Can.

48 pages

Hardback

Juvenile Nonfiction / Social Issues / Self-Esteem & Self-Reliance

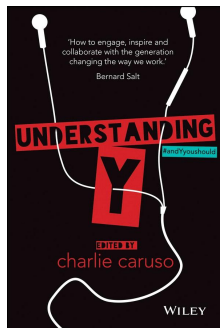
Related Products**Other Formats**

9781118966648 \$18.00 3/11/2014 Adobe PDF

9781118966655 \$18.00 3/11/2014 ePub



Summary: Jon Gordon presents the lessons and takeaways from his business fable, *Training Camp*, in an illustrated adaptation for children. Children will learn that everyone has talents and that hard work is the key to success. Utilizing a parable format, *Training Camp for Kids* teaches children how to overcome challenges and be a great team member. The book will focus on Marty who plays soccer and sprains his ankle. Whether your child plays sports or the piano or wants to be a dancer or doctor, these lessons apply to everyone who must climb the mountain before reaching its peak.

**Understanding Y**

Charlie Caruso

9780730312215, 0730312216

Pub Date: 8/11/14

\$24.95/\$29.95 Can.

320 pages

Paperback / softback

Business & Economics

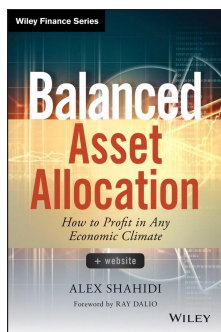
Related Products**Other Formats**

9780730313809 \$24.95 12/05/2014 Adobe PDF

9780730313816 \$24.95 12/05/2014 ePub

**Summary: The ultimate expose of the Misunderstood Millennials**

Understanding Y is a fresh and incisive book that offers a better understanding, appreciation and awareness of the Millennial generation. In this groundbreaking work, author Charlie Caruso has amassed a diverse array of papers, articles and journals from prominent individuals, noted entrepreneurs and bestselling authors who collectively explore how Gen Y thinks, interacts and works. *Understanding Y* gives insight into the generation and examines their motivations and passions.

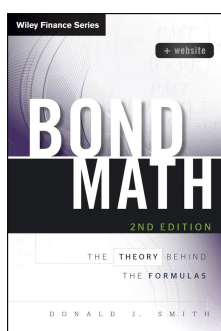


Balanced Asset Allocation : How to Profit in Any Economic Climate

Alex Shahidi, Ray Dalio
9781118711941, 1118711947
Pub Date: 12/31/14
\$65.00/\$78.00 Can.
256 pages
Hardback
Business & Economics / Investments & Securities / Stocks

Summary: Presenting an optimized, balance asset allocation approach to investment portfolios

Managing an investment portfolio can be rewarding and profitable, but those without experience in various economic climates can make key mistakes that can expose them to undue risk. Merrill Lynch investment consultant Alex Shahidi puts his 13 years of experience to work in this resource that helps investors maximize returns while minimizing risk with a balanced asset allocation portfolio. With *Balanced Asset Allocation: How to Profit in Any Economic Climate*, Shahidi shows the individual investor how to reduce risk and capably adjust to changing macroeconomic conditions.

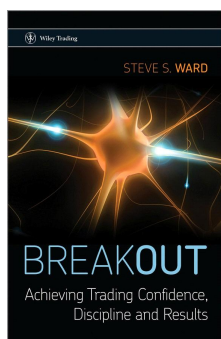


Bond Math : The Theory Behind the Formulas, + Website (2nd Edition)

Donald J. Smith
9781118866320, 1118866320
Pub Date: 11/17/14
\$100.00/\$110.00 Can.
320 pages
Hardback
Business & Economics / Investments & Securities / General
Previous Editions: 9781576603062

Summary: A bond calculation quick reference, complete with context and application insights

Bond Math is a quick and easy resource that puts the intricacies of bond calculations into a clear and logical order. This simple, readable guide provides a handy reference, teaching the reader how to think about the essentials of bond math. Much more than just a book of formulas, the emphasis is on how to think about bonds and the associated math, with plenty of examples, anecdotes, and thought-provoking insights that sometimes run counter to conventional wisdom. This updated second edition includes popular Bloomberg pages used in fixed-income analysis, including the Yield and Spread Analysis page.



Breakout : Achieving Trading Confidence, Discipline and Results

Steven Ward
9781118318546, 1118318544
Pub Date: 10/6/14
\$65.00/\$78.00 Can.
224 pages
Hardback
Business & Economics / Investments & Securities / General

Summary: Break old habits and take trading performance to new heights

Many traders know what to do and when to do it but find it difficult to take the actions in real time, in the live markets. What stops them? They stop themselves: the way they think, the feelings they experience and their habits, behaviours, and actions. This book helps traders understand why they think, feel, and act the way they do when trading and offers practical and powerful techniques and strategies that will enable them to break out of their old ways and take their trading performances to new levels.



Doug Kass on the Market : A Life on TheStreet™

Douglas A. Kass, James J. Cramer
9781118892985, 1118892984
Pub Date: 11/3/14
\$29.95/\$35.95 Can.
224 pages
Hardback
Business & Economics / Finance

Related Products

Other Formats

9781118892992 \$29.95 3/11/2014 Adobe PDF



Summary: Build a bulletproof portfolio with advice from a top market expert

Doug Kass on the Market: 15 Years on The Street provides investment advice and guidance from one of the most renowned traders in the world. Author Doug Kass distills his years of experience as a hedge fund manager and infamous short seller to share the theory, technique, and intuition that built his reputation and his portfolio. Anecdotes about interactions with Wall Street's most famous names, including Buffett, Cramer, and Cooperman, highlight tricks of the trade, essential value investor insight, and the secrets to being a smart short.

WILEY

Gaming the HerdKenneth L. Fisher, Elisabeth Dellinger
9781118973059, 1118973054

Pub Date: 11/3/14

\$29.95/\$35.95 Can.

224 pages

Hardback

Business & Economics / Finance

Related Products**Other Formats**

9781118973066 \$29.95 3/11/2014 Adobe PDF

9781118973073 \$29.95 3/11/2014 ePub



Summary: Most investors are wrong most of the time. To be a true contrarian investor, you know you won't be right all the time. You know the market is The Great Humiliator and you expect to be wrong 30-40% of the time. The difference though is that a contrarian will be right more often than wrong. The real contrarian knows markets look 3 to 40 months out and look hardest at the next 12 to 18 months. They know every earnings report, corporate action, GDP release, etc. is baked in nanoseconds after it's released. They know it's not a matter of whether things like Obamacare are good or bad, because anything so widely discussed is already priced in.

WILEY

Stock Trader's Almanac 2015 (11th Edition)

9781118917602, 111891760X

Pub Date: 11/3/14

\$50.00/\$60.00 Can.

192 pages

Spiral bound

Business & Economics / Investments & Securities / Stocks

Previous Editions: 9781118659458

Summary: The most trusted source of historical stock trading trend data for over forty years

Stock Trader's Almanac is the indispensable annual resource that helps active traders and investors profit from market cycles and seasonal trends. This practical investment tool provides a roundup of the year's data—some of the cleanest in the business—and encapsulates the historical price information, patterns, seasonalities, and trends in a calendar format. Readers get daily and monthly reminders, alerts to seasonal opportunities and dangers, plus outlines of widely-followed historical patterns and proprietary theory and strategy.

WILEY

The Alpha Masters : Unlocking the Genius of the World's Top Hedge Funds (2nd Edition)

Maneet Ahuja, Myron Scholes, Mohamed El-Erian

9781118971178, 1118971175

Pub Date: 10/27/14

\$19.95/\$23.95 Can.

272 pages

Paperback / softback

Business & Economics / Investments & Securities / General

Previous Editions: 9781118065525

Summary: Written by Maneet Ahuja, *the* hedge fund industry insider, *The Alpha Masters, Revised and Updated* brings the secretive world of hedge funds into the light of day for the first time. As the authority that the biggest names in the business, including John Paulson, David Tepper, and Bill Ackman, go to before breaking major news, Ahuja has access to the innermost workings of the hedge fund industry. For the first time, in *Alpha Masters*, Ahuja provides both institutional and savvy private investors with tangible, analytical insight into the psychology of the trade, and the strategies and investment criteria serious money managers use to determine and evaluate their positions.

WILEY

The Bitcoin Big Bang : How Alternative Currencies Are About to Change the World

Brian Kelly

9781118963661, 1118963660

Pub Date: 11/24/14

\$34.95/\$39.95 Can.

256 pages

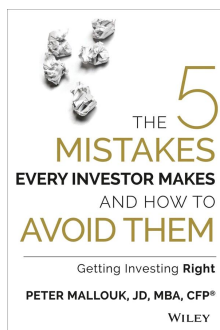
Hardback

Business & Economics / Investments & Securities / General

Summary: In the same way that email changed the way we transfer information, the decentralized bitcoin network is about to revolutionize the business world, the legal profession, and even how we view the role of government. *The Bitcoin Big Bang* dives headfirst into this paradigm shift and goes beyond 'Bitcoin 101' to explain how this transformative technology is about to change the world.

This book will:

- Explore the origins of digital currency
- Discuss the history of payment systems
- Explain how the bitcoin network is being used to



The Five Mistakes Every Investor Makes and How to Avoid Them : Getting Investing Right

Peter Mallouk

9781118929001, 1118929004

Pub Date: 7/14/14

\$24.95/\$29.95 Can.

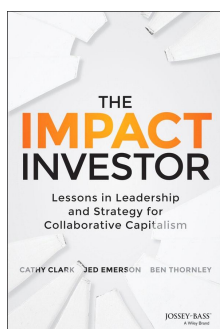
224 pages

Hardback

Business & Economics / Investments & Securities / General

Summary: Identify mistakes standing in the way of investment success

With so much at stake in investing and wealth management, investors cannot afford to keep repeating actions that could have serious negative consequences for their financial goals. *The Five Mistakes Every Investor Makes and How to Avoid Them* focuses on what investors do wrong so often so they can set themselves on the right path to success. In this comprehensive reference, readers learn to navigate the ever-changing variables and market dilemmas that often make investing a risky and daunting endeavor. Well-known and respected author Peter Mallouk shares useful investment techniques.



The Impact Investor : Lessons in Leadership and Strategy for Collaborative Capitalism

Cathy Clark, Jed Emerson, Ben Thornley

9781118860816, 1118860810

Pub Date: 10/13/14

\$37.00/\$41.00 Can.

250 pages

Hardback

Business & Economics / Finance


Summary: Your money can change the world

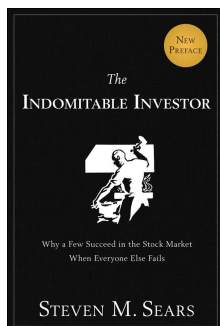
The Impact Investor: Lessons in Leadership and Strategy for Collaborative Capitalism offers precise details on what, exactly, impact investing entails, embodied in the experiences and best and proven practices of some of the world's most successful impact investors, across asset classes, geographies and areas of impact. The book discusses the parameters of impact investing in unprecedented detail and clarity, providing both context and tools to those eager to engage in the generational shift in the way finance and business is being approached in the new era of Collaborative Capitalism.

Related Products

Other Formats

9781118860717 \$37.00 13/10/2014 ePub

9781118860755 \$37.00 13/10/2014 Adobe PDF 



The Indomitable Investor : Why a Few Succeed in the Stock Market When Everyone Else Fails

Steven M. Sears

9781118934043, 1118934040

Pub Date: 9/29/14

\$19.95/\$23.95 Can.

256 pages

Paperback / softback

Business & Economics / Investments & Securities / General

Summary: A new approach to investing based on how Wall Street insiders approach the market

The Indomitable Investor deconstructs the stock market as the public has come to know it and reconstitutes it from the inside out from the perspective of the fortunate few who dominate Wall Street. By revealing how top investors and traders think and act Steven Sears shows the stock market to be an undulating ocean of money, with seasoned investors reading the waves others cannot.



The New Trading for a Living Study Guide, Study Guide (2nd Edition)

Alexander Elder

9781118467459, 1118467450

Pub Date: 9/22/14

\$45.00/\$54.00 Can.

144 pages

Paperback / softback

Business & Economics / Finance


Summary: To help you profit even more from the ideas in *Trading for a Living*, look for this companion volume, *Trading for a Living Workbook*. It asks over 200 multiple-choice questions, with answers and 11 rating scales for sharpening your trading skills. For example: Question Markets rise when

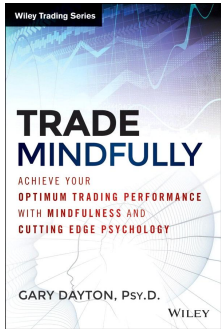
- * there are more buyers than sellers
- * buyers are more aggressive than sellers
- * sellers are afraid and demand a premium
- * more shares or contracts are bought than sold

Related Products

Other Formats

9781118984703 \$45.00 10/09/2014 ePub

9781118984710 \$45.00 10/09/2014 Adobe PDF 



Trade Mindfully : Achieve Your Optimum Trading Performance with Mindfulness and Cutting Edge Psychology

Gary Dayton

9781118445617, 1118445619

Pub Date: 10/27/14

\$70.00/\$77.00 Can.

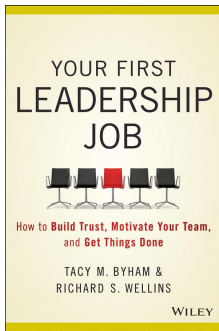
304 pages

Paperback / softback

Business & Economics / E-Commerce / Online Trading

Summary: Overcome psychological obstacles to increase trading success

Successful traders need to be well-versed and skilled in a wide range of business and economic areas. But now, in addition to effective trading strategies and sound money management techniques, traders need to possess the know-how to handle the mental and emotional challenges of working in a highly volatile environment. *Excellence in Trading* is a unique resource that applies cutting-edge psychological techniques to trading skills, allowing readers to improve their mental outlooks and maximize the potential of their trading strategies.



Your First Leadership Job : How to Build Trust, Motivate Your Team, and Get Things Done

Tacy Byham, Richard S. Wellins, Brad Thomas

9781118911952, 1118911954

Pub Date: 10/20/14

\$25.00/\$30.00 Can.


208 pages

Paperback / softback

Business & Economics / Leadership

Related Products

Other Formats

9781118911860 \$25.00 20/10/2014 Adobe PDF 

9781118911969 \$25.00 20/10/2014 ePub

Summary: How newly-promoted leaders can effectively transition from employee to boss

Development Dimensions International (DDI) is one of the world's largest training companies, offering unprecedented management training to 150,000 people annually. Now, a team of their esteemed leaders has collaborated to bring business professionals *First-Time, Frontline: A Guide to the Toughest Leadership Job in the World*.

With a mix of research, stories, and practical tips, *First-Time, Frontline* helps prepare newly-promoted leaders to succeed in their roles.



The Front-Line Leader : Building a High-Performance Organization from the Ground Up

Chris Van Gorder

9781118933343, 1118933346

Pub Date: 11/3/14

\$28.00/\$34.00 Can.


240 pages

Hardback

Business & Economics / Leadership

Related Products

Other Formats

9781118933350 \$28.00 3/11/2014 Adobe PDF 

9781118933367 \$28.00 3/11/2014 ePub

Summary: As President and CEO at Scripps Health, one of America's most prestigious health systems, Chris Van Gorder has presided over a dramatic turnaround, catapulting Scripps from near bankruptcy to a dominant market position. While hospitals and health systems nationwide have laid people off or are closing their doors, Scripps is financially healthy, has added almost 5,000 employees, and has developed a reputation as a marquee employer, recognized year after year by *Fortune Magazine*, *Working Mother*, the *AARP*, and others as a "Best Places to Work." What are the secrets to this remarkable story, and what can other leaders and businesses learn from Van Gorder's success as a leader?



Taking the Stage : How Women Can Speak Up, Stand Out, and Succeed

Judith Humphrey

9781118870259, 1118870255

Pub Date: 10/13/14

\$29.99/\$35.99 Can.


224 pages

Hardback

Business & Economics / Leadership

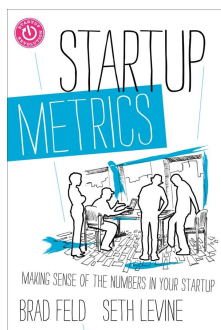
Related Products

Other Formats

9781118958391 \$29.99 13/10/2014 ePub 

9781118958407 \$29.99 13/10/2014 Adobe PDF

Summary: Women who want to move forward in their careers must speak up and make clear they are confident, credible leaders, and *Taking the Stage* offers women—no matter their age, rank, or profession—a complete guide for communicating with courage and confidence. Based on a program that has been delivered with rave reviews to over 100,000 women worldwide, Judith Humphrey provides a step-by-step guide to show female leaders how to take the stage with a powerful mindset, script, voice, and physical presence. Readers will discover how to communicate as strong, confident leaders in a range of situations, from formal speeches to brief hallway conversations.



Startup Metrics : Making Sense of the Numbers in Your Startup

Brad Feld, Seth Levine
9781118443675, 1118443675

Pub Date: 10/27/14

\$29.95/\$35.95 Can.

224 pages


Hardback

Business & Economics / Management / General

Related Products

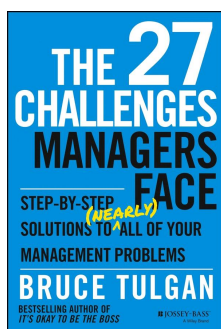
Other Formats

9781118516874 \$29.95 27/10/2014 ePub

9781118516881 \$29.95 27/10/2014 Adobe PDF 

Summary: Useful, accurate data is essential to long-term startup business planning and strategy

Startup Metrics is a comprehensive guide to implementing a plan that makes use of the metrics that make sense. Bestselling author Brad Feld draws upon two decades as an early-stage investor and entrepreneur to share the importance of data measurement, and how startup success depends on collecting the right data. The fourth in the *Startup Rev* series, this resource provides the insight and guidance of successful entrepreneurs who started with nothing more than an idea and the vision to execute on that idea.



The 27 Challenges Managers Face : Step-by-Step Solutions to (Nearly) All of Your Management Problems

Bruce Tulgan

9781118725597, 111872559X

Pub Date: 9/15/14

\$28.00/\$34.00 Can.

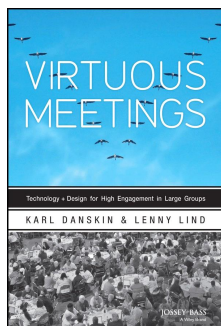
256 pages

Hardback

Business & Economics / Management / General

Summary: It's not easy to be a manager. With growing resource constraints, relentless change, and high turnover, today's business climate poses many difficulties, but most managers point to the same greatest challenge: time. Daily crises require immediate attention, managers must drop everything to resolve the issue, they fall behind on their work—and then another crisis takes over the next day. How can anyone find the *time* to manage?

In truth, time isn't the problem, but the solution. Fire-fighting is a symptom of undermanagement, and all managers must rise to the challenge of maintaining regular and meaningful dialogue with each direct report.



Virtuous Meetings : Technology + Design for High Engagement in Large Groups

Karl Danskin, Lenny Lind

9781118538661, 1118538668

Pub Date: 9/9/14

\$35.00/\$42.00 Can.


352 pages

Paperback / softback

Business & Economics / Management / General

Related Products

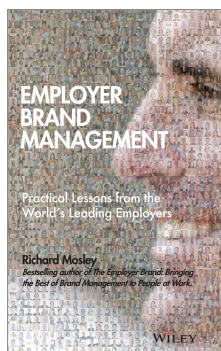
Other Formats

9781118573389 \$35.00 9/09/2014 Adobe PDF 

9781118573457 \$35.00 9/09/2014 ePub

Summary: Technology + Design leads to breakthrough in large meeting productivity

Virtuous Meetings: Technology + Design for High Engagement in Large Groups breaks out of the confines of the meeting room to show the reader what is possible when you need to get large groups of people talking and making decisions together. The book shows that it is possible to achieve effective outcomes in large, important meetings – the kind of meetings that most organizations rely upon for aligning their leaders with strategy or managing change, innovation, and crises.

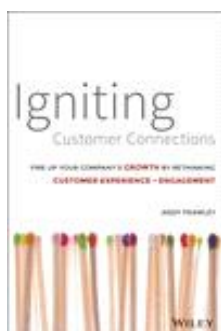


Employer Brand Management : Practical Lessons from the World's Leading Employers

Richard Mosley
9781118898529, 1118898524
Pub Date: 9/22/14
\$50.00/\$60.00 Can.
320 pages
Hardback
Business & Economics / Decision Making & Problem Solving
Previous Editions: 9780470715529

Summary: A practical guide to the key global trends and practices that are transforming HR, talent acquisition and management.

Building on the success of *The Employer Brand*, a conceptual introduction to what has now become a well-established concept; this is a practical guide to implementation, drawing on a much wider range of cases and examples. This book draws on the significant advances in employer brand practice among leading companies to give managers hands on advice for implementing successful employer brand planning, employer brand definition, employer brand implementation and specific applications.



Igniting Customer Connections : How to Use Technology, Emotion, and Data to Grow Your Brand and Business

Andrew Frawley
9781118916704, 1118916700
Pub Date: 10/27/14
\$28.00/\$34.00 Can.
256 pages
Hardback
Business & Economics

Summary: A new data-driven approach to building customer relationships that fuel sustainable business growth

Igniting Customer Connections explores how organizations of all sizes can build powerful and profitable customer relationships in a today's increasingly complex, fast-paced, and fragmented marketplace. Written by the president of one of the world's largest marketing firms, the book provides expert insights about connecting with customers effectively across all channels and over time. The central premise is a refreshingly different, evidence-based approach called **Return On Experience and Engagement**, or **ROE²**.



Inbound Marketing : Attract, Engage, and Delight Customers Online (2nd Edition)

Brian Halligan, Dharmesh Shah
9781118896655, 1118896653
Pub Date: 9/2/14
\$20.00/\$24.00 Can.
240 pages
Paperback / softback
Business & Economics / Marketing / General
Previous Editions: 9780470499313

Summary: Attract, engage, and delight customers online

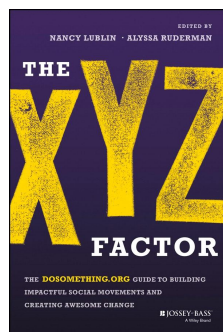
Inbound Marketing: Get Found Using Google, Social Media, and Blogs is a comprehensive guide to increasing online visibility and engagement. Written by top marketing and startup bloggers, the book contains the latest information about customer behavior and preferred digital experiences. From the latest insights on lead nurturing and visual marketing to advice on producing remarkable content by building tools, readers will gain the information they need to transform their marketing online.



Make Your People Before You Make Your Products : Using Talent Management to Achieve Competitive Advantage in Global Organizations

Paul Turner, Danny Kalman
9781118899588, 111889958X
Pub Date: 10/13/14
\$40.00/\$48.00 Can.
288 pages
Hardback
Business & Economics / Human Resources & Personnel Management

Summary: The purpose of the book is to provide a practice based philosophy of talent management in the context of a world moving in real time; in which organisations are becoming complex, networks and in which people are often the only source of competitive advantage. In this environment it is no longer valid for organisations to direct their talent management resources only to the traditional 'centres of performance' - senior managers and HIPOs. Instead entry level employees might be the ones who hold the key since they are likely to be nearer to the market place in which the organisation is competing.



The XYZ Factor : The DoSomething.org Guide to Building Impactful Social Movements and Creating Awesome Change

9781118928141, 1118928148

Pub Date: 10/20/14

\$35.00/\$42.00 Can.

250 pages

Hardback

Business & Economics / Nonprofit Organizations & Charities

Summary: DoSomething.org spearheads national campaigns so 13- to 25-year-olds can make an impact - without ever needing money, an adult, or a car. Over 2.4 million people took action through DoSomething.org in 2012 and created significant impact through causes teens care about - bullying & violence, sex & relationships, discrimination, human rights and more. This book will provide nonprofits with the tools, techniques and insights they need to create their own "impact culture" and affect BIG change by adopting

Luxury

Concepts, Facts,
Markets and
Strategies

Ashok Som & Christian Blanckaert

Luxury : Concepts, Facts, Markets and Strategies

Ashok Som, Christian Blanckaert

9780470830024, 0470830026

Pub Date: 12/8/14

\$49.95/\$59.95 Can.

256 pages

Hardback

Business & Economics / Nonprofit Organizations & Charities

Summary: A thorough, comprehensive guide to the luxury goods industry for executives, entrepreneurs, and MBA students

As key new luxury markets like China and India continue to expand, this book gives professionals in the industry a holistic understanding of luxury market dynamics around the world using relevant data and statistics on current market trends. For investors, the book offers valuable insight on where the industry is headed. For industry insiders and executives, it presents valuable data with which to craft successful business strategies.

WILEY

Partner + Purpose, + Website : Tools to Structure, Fund, and Run a Social Enterprise

Kyle Westaway

9781118708613, 111870861X

Pub Date: 9/15/14

\$49.95/\$59.95 Can.

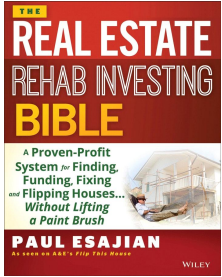
224 pages

Hardback

Business & Economics / Nonprofit Organizations & Charities

Summary: World-changing ideas become reality with practical, effective planning

Profit + Purpose: Tools to Structure, Fund, and Run a Social Enterprise is a practical step-by step guide to creating a successful socially-oriented business venture. With practical, actionable guidance for all stages of social entrepreneurship, the book provides a roadmap from concept, through implementation, to measurement. The companion website includes video to complement the text, as well as sample legal forms, documents, and business plans, to provide readers with the essential catalyst that helps transform world-changing dreams into reality.



The Rehab Investor's Bible : A Proven System for Finding, Funding, Fixing, and Flipping Houses - Without Lifting a Paintbrush

Paul Esajian

9781118835388, 1118835387

Pub Date: 10/20/14

\$25.00/\$30.00 Can.

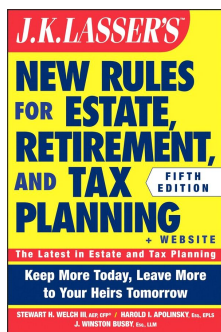
350 pages

Paperback / softback

Business & Economics / Real Estate / General

Summary: Maximize profits and save time with the secrets to hands-off house flipping

The Real Estate Rehab Investing Bible: A Proven-Profit System for Finding, Funding, Fixing and Flipping Houses. . . Without Lifting a Paint Brush is the definitive guide to today's hottest real estate investment strategy. Paul Esajian, owner of America's largest real estate education & training company, FortuneBuilders.com, and star of A&E's "Flip This House", shares his secrets to success and outlines his strategies for each step of his proprietary flipping process & system. Readers will learn how to leverage the system of rehabbing and principles of real estate investing to avoid doing renovations themselves.



JK Lasser's New Rules for Estate, Retirement, and Tax Planning, + Website (5th Edition)

Stewart H. Welch, III, Harold I. Apolinsky

9781118929995, 1118929993

Pub Date: 10/20/14

\$24.95/\$29.95 Can.

352 pages

Paperback / softback

Business & Economics / Personal Finance / Taxation

Previous Editions: 9781118113554

Summary: Current, relevant estate, retirement and tax planning strategies with expert insight and advice

JK Lasser's New Rules for Estate, Retirement and Tax Planning is the authoritative guide to estate, retirement and tax planning, fully updated to reflect new changes and legal updates. Written by some of the most recognized experts in the field, this book offers useful planning advice for people of various ages and income levels, including information on retirement planning, trusts, charitable contributions, gifts, life insurance, and wills. In this guide, you'll find up-to-the-minute facts, valuable insight, and solid strategies to help you preserve your wealth and plan your estate.



EY Tax Guide 2015 (3rd Edition)

9781118866986, 1118866983

Pub Date: 11/10/14

\$24.95/\$29.95 Can.

1032 pages

Paperback / softback

Business & Economics / Taxation / General

Previous Editions: 9781118660676

Summary: File taxes with confidence and maximize deductions with this industry-leading guide

EY Tax Guide 2015 is your solution for a streamlined filing process. Authoritative and easy to follow, this trusted guide is designed to be accessible for individuals who need help navigating these turbulent financial times, providing information that can maximize deductions and avoid mistakes.

Related Products

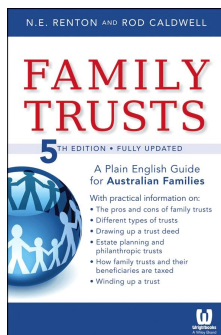
Other Formats

9781118866832 \$24.95 10/11/2014 Adobe PDF

9781118866962 \$24.95 10/11/2014 ePub



Reference tables allow for quick look-up of useful information, including changes to tax law, common errors, and tax breaks, while the Special Content index points you toward answers for homeowners, senior citizens, and investors.



Family Trusts : A Plain English Guide for Australian Families of Average Means (5th Edition)

Nick Renton

9780730310334, 0730310337

Pub Date: 10/6/14

\$34.95/\$41.95 Can.

408 pages

Paperback / softback

Business & Economics / Personal Finance / Taxation

Previous Editions: 9780731407125

Summary: Demystify family trust planning with this easy-to-read guide

Family trusts can be quite complex and difficult to set up correctly, and many people don't realise just how beneficial a trust can be. Even for families of average income, trusts deserve a second look. *Family Trusts: A Plain English Guide for Australian Families of Average Means, 5th Edition* is a comprehensive guide to the advantages and disadvantages, investment nuances, taxation regulations, and social security rules surrounding trusts.



J.K. Lasser's 1001 Deductions and Tax Breaks 2015 : Your Complete Guide to Everything Deductible (12th Edition)

Barbara Weltman

9781118922040, 1118922042

Pub Date: 10/27/14

\$22.95/\$27.95 Can.

Paperback / softback

Business & Economics / Personal Finance / Taxation

Previous Editions: 9781118754870

Summary: The must-have guide to tax write-offs, with clear advice from a trusted expert

J.K. Lasser's 1001 Deductions and Tax Breaks 2015 answers the most common tax question—"what can I deduct?" Updated and expanded for 2014 tax filing and 2015 tax planning, this straightforward guide uses plain English to explain the many available deductions and credits, allowing you to quickly recognize ways to reduce what you owe and maximize your returns. By stripping away all the rules and strategies that don't apply to the individual taxpayer, this book presents a clear, concise reference that can streamline the filing process.

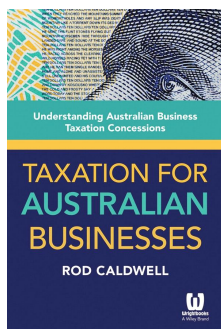
WILEY

J.K. Lasser's Small Business Taxes 2015 : Your Complete Guide to a Better Bottom Line (5th Edition)

Barbara Weltman
 9781118922033, 1118922034
 Pub Date: 10/27/14
 \$22.95/\$27.95 Can.
 Paperback / softback
 Business & Economics / Personal Finance / Taxation
 Previous Editions: 9781118754924

Summary: Eliminate confusion, maximize deductions, reduce payments, and conquer your small business taxes with ease

In *J.K. Lasser's Small Business Taxes 2015*, the most trusted name in tax guidance helps small business owners maximize their bottom line. Fully updated for 2014 tax returns and 2015 tax planning, this detailed guide provides concise, plain-English explanations of tax laws tailored to business owners who are experts in their field—not in taxes. A complete listing of available business expense deductions includes comprehensive information on dollar limits and record-keeping requirements, allowing business owners to quickly recognize the deductions for which they qualify.

**Taxation for Australian Businesses : Understanding Australian Business Taxation Concessions**

Rod Caldwell
 9780730309321, 0730309320
 Pub Date: 9/22/14
 \$28.95/\$34.95 Can.
 248 pages
 Paperback / softback
 Business & Economics / Entrepreneurship

Summary: Simplify tax and save money with streamlined bookkeeping

Small businesses are often just that—small. Bookkeeping may be done by a professional outside the company, but more often falls to an employee or the business owner, who may or may not be well-schooled in the intricacies of tax law and business regulations. Tax time can end up costing small businesses a fortune in either professional fees or missed deductions every year. What if you could simplify the process and save money?

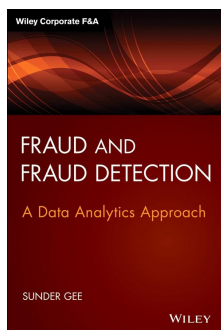
WILEY

J.K. Lasser's Your Income Tax 2015 : For Preparing Your 2014 Tax Return (5th Edition)

9781118922019, 1118922018
 Pub Date: 10/27/14
 \$24.95/\$29.95 Can.
 Paperback / softback
 Business & Economics / Personal Finance / Taxation
 Previous Editions: 9781118734230

Summary: America's bestselling tax guide for over seventy-five years, updated for 2014 taxes

J.K. Lasser's Your Income Tax 2015 is the most trusted tax guide on the market, updated for 2014 tax returns. With full coverage of all changes and adjustments to the tax laws—including new deductions and credits—this book provides clear, plain-English explanations that help you decipher the tax code and reduce what you owe. Step-by-step instructions help you navigate forms and worksheets with ease, and over 2,500 money-saving strategies show you what to claim and how to claim it to maximize tax savings.



Fraud and Fraud Detection, + Website : A Data Analytics Approach Using IDEA

Sunder Gee

9781118779651, 1118779657

Pub Date: 11/24/14

\$130.00/\$143.00 Can.

400 pages


Hardback

Business & Economics / Accounting / General

Related Products

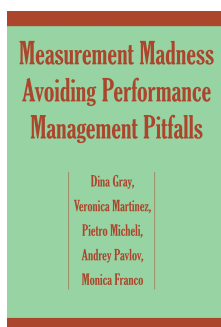
Other Formats

9781118779668 \$130.00 24/11/2014 ePub

9781118779675 \$130.00 24/11/2014 Adobe PDF 

Summary: Detect fraud faster—no matter how well hidden—with IDEA automation

Fraud and Fraud Detection takes an advanced approach to fraud management, providing step-by-step guidance on automating detection and forensics using CaseWare's IDEA software. The book begins by reviewing the major types of fraud, then details the specific computerized tests that can detect them. Readers will learn to use complex data analysis techniques, including automation scripts, allowing easier and more sensitive detection of anomalies that require further review.



Measurement Madness : Avoiding Performance Management Pitfalls

Dina Gray, Veronica Martinez, Pietro Micheli, Andrey Pavlov

9781119970705, 1119970709

Pub Date: 12/8/14

\$50.00/\$60.00 Can.

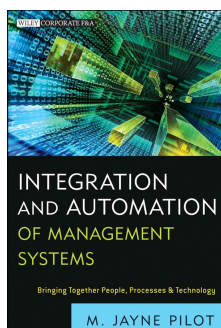
224 pages

Hardback

Business & Economics / Accounting / Managerial

Summary: The ultimate guide to performance management and how to avoid the often bizarre unintended consequences of KPIs

The results of well-intended performance measurement are sometimes bizarre and bewildering. World leaders in business performance, the authors of *Measurement Madness* have amassed a wealth of real-life business stories, producing this timely how-to guide for avoiding the unintended consequences that come from measuring people, processes and organizations.



Driving Sustainability to Business Success : Management System Integration and Automation--The DS Factor

M. Pilot

9781118356937, 1118356934

Pub Date: 10/27/14

\$95.00/\$105.00 Can.

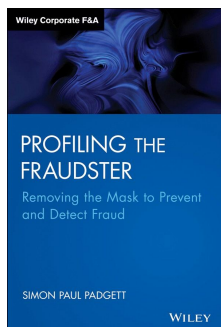
368 pages

Hardback

Business & Economics / Accounting / General

Summary: Efficient, compliant management systems pave the road to sustainability through integration and automation

The book addresses the many definitions of sustainability and why CEOs need the links between sustainability, business value, and performance. Business leaders are committed to leading the way, and the book outlines the support of a management system structure and business principles that will drive the accomplishment of their mission. Stakeholder demands on CEOs include many challenges. Investors are assessing companies for financial performance.



Profiling The Fraudster : Removing the Mask to Prevent and Detect Fraud

Simon Padgett

9781118871041, 1118871049

Pub Date: 10/27/14

\$65.00/\$72.00 Can.

224 pages


Hardback

Business & Economics / Accounting / General

Related Products

Other Formats

9781118929759 \$65.00 27/10/2014 Adobe PDF

9781118929766 \$65.00 27/10/2014 ePub 

Summary: Detect and combat corporate fraud with new profiling techniques

Profiling the Fraudster: Removing the Mask to Prevent and Detect Fraud takes a step-by-step approach beyond the Fraud Triangle to identify characteristics in potential fraudsters, employees and new hires that will sound alarm bells before they get their hands on your organization's assets. The typical organization loses a staggering 5% of its annual revenue to fraud. Traditional fraud investigations focus on the breakdown of internal controls but what happens when the human beings forming a key component of that chain of control are inherently dishonest?

WILEY

Wiley Revenue Recognition

Joanne M. Flood

9781118776858, 1118776852

Pub Date: 11/3/14

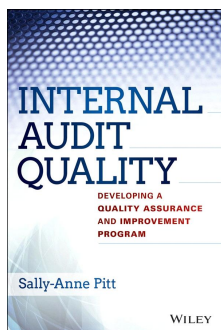
\$95.00/\$105.00 Can.

304 pages

Paperback / softback

Business & Economics / Accounting / Managerial

Summary: The book provides an overview of the new revenue recognition standard and instructs financial statement preparers step by step through the new model, providing numerous application examples. The new standard requires many new, detailed disclosures and these are fully explained, including samples details. In addition, Electronic tools are available to aid the preparer in implementing the standards and making the proper disclosures.




Internal Audit Quality : Developing a Quality Assurance and Improvement Program

Sally-Anne Pitt
9781118715512, 1118715519
Pub Date: 9/29/14
\$85.00/\$102.00 Can.
368 pages
Hardback
Business & Economics / Auditing / General

Related Products

Other Formats

9781118715499 \$85.00 29/09/2014 ePub
9781118715505 \$85.00 29/09/2014 Adobe PDF 

Summary: Deliver increased value by embedding quality into internal audit activities

Internal Audit Quality: Developing a Quality Assurance and Improvement Program is a comprehensive and authoritative guide to better practice internal auditing. Written by a global expert in audit quality, this guide is the first to provide complete coverage of the elements that comprise an effective internal audit quality assurance and improvement program. Readers will find practical solutions for monitoring and measuring internal audit performance drawn from The IIA's International Standards for the Professional Practice of Internal Auditing.

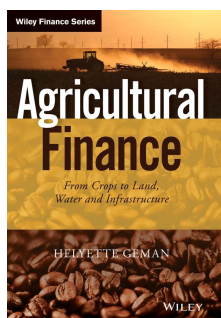


The Accredited Counter Fraud Specialist Handbook

Martin Tunley, Andrew Whittaker, Jim Gee, Mark But...
9781118798805, 1118798805
Pub Date: 12/22/14
\$75.00/\$90.00 Can.
224 pages
Paperback / softback
Business & Economics / Auditing / General

Summary: *The Accredited Counter Fraud Specialist Handbook* is the first publication that offers an in-depth, step-by-step guide to fraud investigation in England and Wales, focusing on each individual stage of the investigative process. The reader will have access to all of the knowledge required for successful completion of the ACFS qualification; they will also be able to develop an awareness of the key skills required to undertake efficient, legally compliant and professional investigations.

The book acts as a handbook to both recently appointed and experienced Counter Fraud Specialists and as a core text for the ACFS professional qualification.




Agricultural Finance : From Crops to Land, Water and Infrastructure

Helyette Geman
9781118827383, 1118827384
Pub Date: 12/3/14
\$115.00/\$138.00 Can.
350 pages
Hardback
Business & Economics / Finance

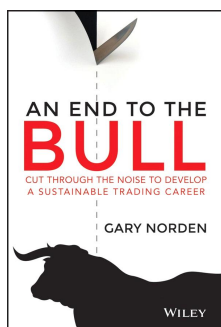
Related Products

Other Formats

9781118827369 \$115.00 21/11/2014 Adobe PDF 
9781118827376 \$115.00 21/11/2014 ePub

Summary: *Agricultural Finance* is the only book which comprehensively deals with worldwide agriculture markets, spikes in agricultural commodity prices, trading strategies (CTAs and others), the agribusiness industry, the challenges of feeding the planet as well as the fascinating subjects of land, water, fertilizers, biofuels and ethanol. Given their importance to human life, cycles in agricultural commodity prices are very different from the likes of copper or crude oil.

With over 15 chapters the book will feature topics such as agricultural insurance, energy, shipping and bunker prices, sustainability, ethanol, water, investments in land, fertilizers, and soft commodities such as sugar.




An End to the Bull : Cut Through the Noise to Develop a Sustainable Trading Career

Gary Norden
9780730311447, 0730311449
Pub Date: 11/3/14
\$55.00/\$66.00 Can.
256 pages
Hardback
Business & Economics / Finance

Related Products

Other Formats

9780730311461 \$55.00 31/10/2014 Adobe PDF 
9780730311478 \$55.00 31/10/2014 ePub

Summary: Go beyond technical analysis tools with this comprehensive look at trading analysis


Strategies for successful trading analysis for all markets are out there, but they're not often found in books for the general public. So what are the secrets that professional traders know, but aren't willing to share? *An End to the Bull: Cut Through the noise to Develop A Sustainable Trading Career* is a robust, honest resource that presents an alternative approach to the markets, combining traditional technical tools with fundamental analysis, behavioral finance, and other key concepts to enrich readers' trading knowledge.

WILEY

Ashu Dutt's 26 Rules of Value Investing

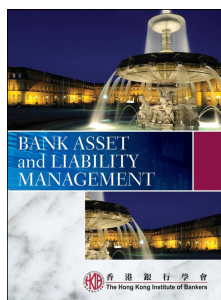
Ashu Dutt
9781118613269, 1118613260
Pub Date: 10/20/14
\$24.95/\$29.95 Can.
200 pages
Hardback
Business & Economics / Finance

Related Products**Other Formats**

9781118613276 \$24.95 20/10/2014 ePub
9781118613283 \$24.95 20/10/2014 Adobe PDF 


Summary: Value Investing carries a sophisticated connotation. It carries a feeling of making money in stocks by hard work and research. Perhaps it appeals to our middle class mentality i.e "To make money, you have to work hard".

In this book, I will go beyond this narrow definition of buying stocks because "value investing" is largely misconstrued as "buying cheap" or "buying stocks with low PEs" or "buying stocks because the Book value is way lower than the price". While this may be part of what value investing is all about, such an approach rests on conventional thinking and makes several assumptions which may be plain wrong.

**Bank Asset and Liability Management**

9780470827536, 047082753X
Pub Date: 11/10/14
\$50.00/\$60.00 Can.
256 pages
Paperback / softback
Business & Economics / Banks & Banking

Related Products**Other Formats**

9780470827550 \$50.00 10/11/2014 Adobe PDF
9780470827567 \$50.00 10/11/2014 ePub 

Summary: An in-depth look at how banks and financial institutions manage assets and liabilities


Created for banking and finance professionals with a desire to expand their management skillset, this book focuses on how banks manage assets and liabilities, set up governance structures to minimize risks, and approach such critical areas as regulatory disclosures, interest rates, and risk hedging. It was written by the experts at the world-renowned Hong Kong Institute of Bankers, an organization dedicated to providing the international banking community with education and training.

WILEY

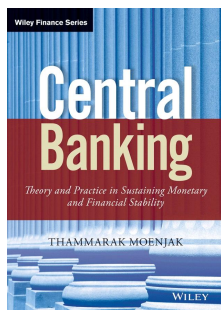
Bonds without Borders : A History of the Eurobond Market

Chris O'Malley
9781118843888, 1118843886
Pub Date: 12/8/14
\$65.00/\$78.00 Can.
384 pages
Hardback
Business & Economics / Finance

Related Products**Other Formats**


9781118843864 \$65.00 21/11/2014 Adobe PDF
9781118843871 \$65.00 21/11/2014 ePub 

Summary: This book tells the extraordinary story of the growth of the world's largest international market for capital, for sovereign states, international agencies, financial institutions and companies around the world. The book reviews the evolution of international debt financing from medieval Italian City States to the financing of the First World War. Its core narrative charts the journey from the highly regulated national securities markets after the Second World War to the rise and development of a market, termed the 'Eurobond' market that targeted the international investor regardless of their domicile, market place or any exchange and created today's global cross-border markets.

**Central Banking : Theory and Practice in Sustaining Monetary and Financial Stability**

Thammarak Moenjak
9781118832462, 1118832469
Pub Date: 10/6/14
\$95.00/\$114.00 Can.
320 pages
Hardback
Business & Economics / Banks & Banking

Related Products**Other Formats**

9781118832554 \$95.00 6/10/2014 Adobe PDF
9781118832578 \$95.00 6/10/2014 ePub 

Summary: Understand the theories and interpret the actions of modern central banks

Central Banking takes a comprehensive look at the topic of central banking, and provides readers with an understanding and insights into the roles and functions of modern central banks in advanced as well as emerging economies, theories behind their thinking, and actual operations practices. The book takes a systematic approach to the topic, while providing an accessible format and style that is appropriate for general audiences and students with only a minimal macroeconomic background.

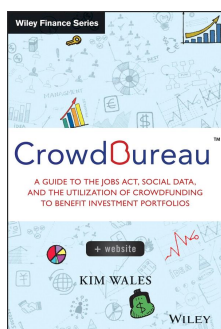
WILEY

Corporate Finance : Theory and Practice (4th Edition)

Pierre Vernimmen, Pascal Quiry, Yann Le Fur
 9781118849330, 1118849337
 Pub Date: 9/22/14
 \$90.00/\$108.00 Can.
 984 pages
 Paperback / softback
 Business & Economics / Finance
 Previous Editions: 9781119975588

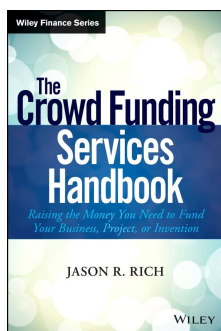
Summary: *Corporate Finance: Theory and Practice* continues to hold sway as one of the most popular financial textbooks, thanks to its four unique features:

- A balanced blend of theory and practice: authors hold academic positions at top ranking universities and business schools and are also investment bankers, private investors or sit on the boards of listed and unlisted companies
- A presentation of concepts that explain situations, followed by a discussion of techniques in a direct and succinct style
- Content enriched by the www.vernimmen.com website, which with 1,500 daily visitors

**CrowdBureau, + Website : A Guide to the JOBS Act, Social Data and the Utilization of Crowdfunding to Benefit Investment Portfolios**

Kim Wales
 9781118936771, 1118936779
 Pub Date: 11/17/14
 \$60.00/\$72.00 Can.
 224 pages
 Hardback
 Business & Economics / Banks & Banking

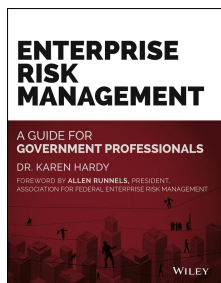
Summary: For many people, the objective of investing is to achieve long-term capital growth with an acceptable risk level. Over the last decade the challenging economic and market background has led to lower returns across many asset classes, as well as higher than normal volatility especially for shares exposed to growth markets. There is, however, a low risk and easy to understand way to invest in the global market via a new asset class.

**The Crowdfunding Services Handbook : Raising the Money You Need To Finance Your Business Plan**

Jason R. Rich
 9781118853009, 1118853008
 Pub Date: 9/2/14
 \$60.00/\$72.00 Can.
 320 pages
 Hardback
 Business & Economics / Investments & Securities / General

Summary: Crowdfunder funding is the new way to finance start-ups in a networked world

Entrepreneurs, small business owners, investors, artisans, or those who merely have a good idea for a business venture have a new and attainable means of securing capital to grow their dreams. Gone are the days when the only options to raise funds for a new business were venture capitalists, angel investors, or Wall Street. Web-based crowdfunding services are now plentiful and offer a variety of options for the aspiring entrepreneur. However, these services are not typically as well-understood as the more traditional means of raising capital.


**Enterprise Risk Management : A Guide for Government Professionals**

Karen Hardy
 9781118911020, 1118911024
 Pub Date: 11/10/14
 \$65.00/\$72.00 Can.
 350 pages
 Paperback / softback
 Business & Economics / Government & Business

Summary: Practical guide to implementing Enterprise Risk Management processes and procedures in government organizations

Enterprise Risk Management: A Guide for Government Professionals is a practical guide to all aspects of risk management in government organizations at the federal, state, and local levels. Written by Dr. Karen Hardy, one of the leading ERM practitioners in the Federal government, the book features a no-nonsense approach to establishing and sustaining a formalized risk management approach, aligned with the ISO 31000 risk management framework.

Related Products**Other Formats**

9781118911037 \$65.00 10/11/2014 ePub
 9781118911129 \$65.00 10/11/2014 Adobe PDF 

-world app...

WILEY

Essential Strategies for Financial Services Compliance (2nd Edition)

Annie Mills, Peter Haines

9781118906132, 1118906136

Pub Date: 10/6/14

\$65.00/\$78.00 Can.

384 pages

Hardback

Business & Economics / Auditing / General

Previous Editions: 9780470519042

Summary: This second edition of the highly successful *Essential Strategies for Financial Services Compliance* maintains the approachable and practical style of the original, while bringing the subject matter right up to date. The book strikes a balance between outlining and explaining the regulatory framework, and providing useful advice on applying the framework in day-to-day business, making it an indispensable guide and reference for anyone working in compliance.

WILEY

Exposing Fraud : Skills, Process and Practicalities

Ian Ross, Jose Chacko

9781118823699, 1118823699

Pub Date: 12/31/14

\$65.00/\$78.00 Can.

248 pages

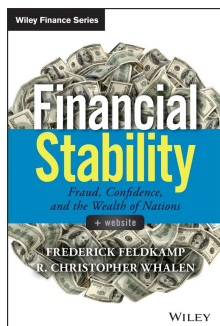

Hardback

Business & Economics / Auditing / General

Summary: Highly-regarded anti-fraud expert and trainers Ian Ross and Jose Chacko go beyond the basic techniques of fraud investigation, and show the reader how to apply those techniques effectively in real-life situations. Fraud investigators will be given the tools to investigate criminals who may be running multiple scams at the same time; they will find out how to manage an investigation and gather evidence to achieve the best possible outcome; finally, they will be shown how to take into consideration the cultural and psychological factors which influence fraudsters, as well as those factors which may represent a stumbling block to their own effectiveness.

Related Products**Other Formats**

9781118823675 \$65.00 19/09/2014 ePub

9781118823682 \$65.00 19/09/2014 Adobe PDF **Financial Stability, + Website : Fraud, Confidence and the Wealth of Nations**

Frederick Feldkamp, R. Christopher Whalen

9781118935798, 1118935799

Pub Date: 9/29/14

\$75.00/\$83.00 Can.

256 pages

Hardback

Business & Economics / Finance


Summary: *Financial Stability* describes the economic, political and legal antecedents of financial crises in the western market economies. By describing how these events developed in the past and how the markets can be used to gauge the threat of future contagion, the book provides a roadmap for how we can avoid financial disruptions and thereby maximize financial stability and economic prosperity.

The book will explain:

- Measuring moral hazard in the future
- Political reaction to past financial crises

Related Products**Other Formats**

9781118935804 ePub

9781118935811 Adobe PDF 

WILEY

Competitive Analysis for Firm Valuation : The Missing Link between Strategy and Corporate Finance

Vincenzo Perrone

9781118405789, 1118405781

Pub Date: 11/23/15

\$85.00/\$102.00 Can.

416 pages

Hardback

Business & Economics / Corporate Finance / Valuation


Summary: In competitive markets, a company's tangible – i.e. physical and financial – assets play only a modest part in generating the overall value of the business. In fact, value for shareholders is generated mainly through a company's strategic management of its distinctive, intangible resources; namely its human, intellectual, social, symbolic and organisational capital. The efficient mobilisation of these intangible resources within an organisation contributes enormously to its current value and competitive advantage.

WILEY

Fundamentals of Risk Management

Clifford Rossi
 9781118045954, 1118045955
 Pub Date: 10/20/14
 \$95.00/\$105.00 Can.
 528 pages
 Hardback
 Business & Economics / Investments & Securities / General

Related Products**Other Formats**

9781118922378 \$95.00 20/10/2014 Adobe PDF
 9781118953044 \$95.00 20/10/2014 ePub 

Summary: Balanced, practical risk management for post – financial crisis institutions

Fundamentals of Risk Management fills a critical gap left by existing risk management texts. Instead of focusing only on quantitative risk analysis or only on institutional risk management, this book takes a comprehensive approach. The disasters of the recent financial crisis taught us that managing risk is both an art and a science, and it is critical for practitioners to understand how individual risks are integrated at the enterprise level.

WILEY FINANCE

FX Options and Structured Products

2nd Edition

UWE WYSTUP

FX Options and Structured Products (2nd Edition)

Uwe Wystup
 9781118471067, 1118471067
 Pub Date: 11/17/14
 \$110.00/\$132.00 Can.
 352 pages
 Hardback
 Business & Economics / Finance
 Previous Editions: 9780470011454

Summary: A comprehensive guide to the practical realities of the most widely used FX options and option strategies in a post-crisis world


Since 2008 there has been very rapid growth in the number of corporations, investors and financial institutions worldwide turning to structured products to achieve cost savings, risk controls and yield enhancements. Pitched to the needs of finance professionals for up-to-date practical information about FX options and structured products, this fully updated second edition of Uwe Wystup's popular guide provides a comprehensive look at the most popular FX options products and trading strategies.

WILEY

Global Financial Markets and Capital Flows : What They Are And How They Function

Daniel Lacalle
 9781118914878, 1118914872
 Pub Date: 11/3/14
 \$50.00/\$60.00 Can.
 280 pages
 Hardback
 Business & Economics / Finance
 Ctn Qty: 0

Related Products**Other Formats**

9781118914953 \$50.00 7/11/2014 Adobe PDF
 9781118914960 \$50.00 7/11/2014 ePub 

Summary: The book is intended as an accessible and provocative text for professionals as well as an introduction to the subject for generalist readers who require or would like to gain an insight into the functioning of the system. The book is divided into three parts: 1) The recent history and the financial crisis, including hot topics such as derivatives, high frequency trading, and investment banking. This section in particular is written from the perspective of a successful practitioner and tries to provide clarity on some complex and very politicized elements of the banking system. 2) The debt market, monetary policies and quantitative easing, this part helps explain the impact of and t...

WILEY

The Quick Guide to Financial Models, + Website

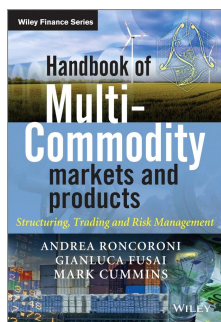
Frederic Siboulet
 9781118843857, 1118843851
 Pub Date: 10/27/14
 \$75.00/\$83.00 Can.
 208 pages
 Paperback / softback
 Business & Economics / Finance

Related Products**Other Formats**

9781118843741 \$75.00 27/10/2014 ePub
 9781118843765 \$75.00 27/10/2014 Adobe PDF

Summary: Minimum text, maximum financial math

The Quick Guide to Financial Models is a complete financial mathematics resource. Perfect for quants, students, software developers, model validation analysts, credit analysts, and more, this book is a reference for everything you need to know about quantitative financial analysis. Starting with the basics of financial math and progressing through mainstream financial topics and vertical specialties, this is the only mathematics text you need.



Handbook of Multi-Commodity Markets and Products : Structuring, Trading and Risk Management

Andrea Roncoroni, Gianluca Fusai, Mark Cummins
9780470745243, 047074524X
Pub Date: 10/13/14
\$160.00/\$192.00 Can.
992 pages
Hardback
Business & Economics / Finance

Summary: Non-technical, yet sophisticated *The Handbook of Multi commodity Markets* is a practical manual which covers everything the professional needs on in order to become acquainted with the structure, functioning, rules and practices across a wide spectrum of commodity markets and master a large set of different skills and bodies of knowledge.

In particular, the book focuses on the convergence of topics such as arbitrage valuation, econometric modelling, market structure analysis, contract engineering, risk assessment and management. Scenario simulation is dealt with to show how to structure and manage both simple and more sophisticated multi-commodity deals.

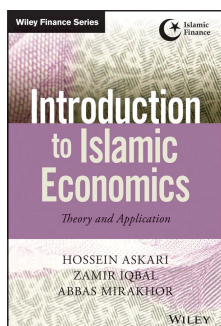


Implementing Enterprise Risk Management : Case Studies and Best Practices (2nd Edition)

John Fraser, Betty Simkins, Robert Kolb
9781118691960, 1118691962
Pub Date: 10/27/14
\$100.00/\$110.00 Can.
700 pages
Hardback
Business & Economics / Finance
Previous Editions: 9780470499085

Summary: Overcome ERM implementation challenges by taking cues from leading global organizations

Implementing Enterprise Risk Management is a practical guide to establishing an effective ERM system by applying best practices at a granular level. Case studies of leading organizations including Lehman Brothers, General Motors, and Saudi Aramco illustrate the real-world implementation of ERM on a macro level, while also addressing how ERM informs the response to specific incidents. Readers will learn how top companies are effectively constructing ERM systems to positively drive financial growth and manage operational and outside risk factors.



Introduction to Islamic Economics : Theory and Application

Hossein Askari, Zamir Iqbal, Abbas Mirakhor
9781118732960, 1118732960
Pub Date: 11/17/14
\$70.00/\$84.00 Can.
256 pages
Hardback
Business & Economics / Economics / General

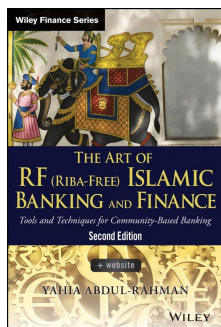
Summary: The book provides an introduction to the organizing principle and the fundamental axioms of an Islamic economy, micro- and macro-economic concepts and their implementation. The authors discuss the characteristics, rationale, objectives, organizing principles, policies and policy instruments in an economic system structured on the foundational teachings of Islam as envisioned in the Quran and their application during the life of the Prophet.

More specifically, the book addresses the core economic principles underlying an Islamic economic and financial system.

Related Products

Other Formats

9781118732977 \$70.00 17/11/2014 Adobe PDF
9781118732984 \$70.00 17/11/2014 ePub



The Art of Islamic Banking and Finance : Tools and Techniques for Community-Based Banking (2nd Edition)

Yahia Abdul-Rahman
9781118770962, 111877096X
Pub Date: 11/17/14
\$80.00/\$96.00 Can.
592 pages
Hardback
Business & Economics / Finance
Previous Editions: 9780470449936

Summary: Updated and expanded insights into Islamic banking and finance

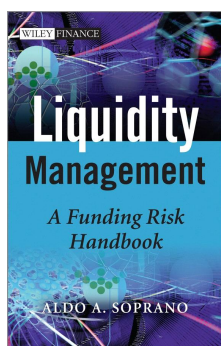
From Yahia Abdul-Rahman-the father of Riba-Free (RF) banking-comes the expanded edition of the definitive resource that offers an understanding for applying Islamic banking and financial practices. No matter what your faith or religious beliefs, the book shows how to take a modern American approach to incorporating Islamic financial principles into banking and investment techniques.

WILEY

Kase on Technical Analysis + Online Video Course : Trading and Forecasting


Cynthia Kase
 9781118818978, 1118818970
 Pub Date: 12/8/14
 \$250.00/\$275.00 Can.
 208 pages
 Paperback / softback
 Business & Economics / E-Commerce / Online Trading

Summary: Top technical analyst Cynthia Kase provides a six hour presentation and associated book on every aspect of technical analysis. The material will provide viewers with a foundation in charting and technical indicators, as well as cutting edge material based on Kase's own unique indicators and advanced statistical approaches. After describing the major technical approaches to interpreting market behavior, Kase then shows how to use technical analysis to plot trading strategies, hedge risk, and forecast markets. The associated book will provide questions/answers/explanations and practice exercises to the material presented in the videos.

**Liquidity Management : A Funding Risk Handbook**

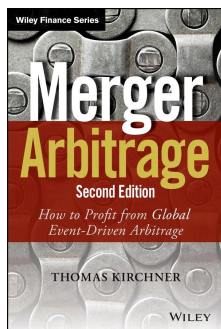
Aldo Soprano
 9781118413999, 1118413997
 Pub Date: 11/17/14
 \$60.00/\$72.00 Can.
 216 pages
 Hardback
 Business & Economics / Finance

Related Products**Other Formats**

9781118413968 \$60.00 7/11/2014 Adobe PDF 
 9781118413982 \$60.00 7/11/2014 ePub

Summary: How to apply critical risk management techniques to liquidity risk control

This groundbreaking book shows how to apply current theory on critical risk management techniques and processes for liquidity risk control and measurement resulting from the economic crisis and changing regulatory framework. It reviews refinancing risks for banks and shows the Basel 3 coverage ratio and long-term stable funding ratio methodologies, reviewing its components, counterbalancing capacity structure. It also includes a dedicated chapter focused on stress testing both from a regulatory and empirical standpoint, showing how different forms of financing behave differently in changing markets conditions.

**Merger Arbitrage : How to Profit from Event-Driven Arbitrage (2nd Edition)**

Thomas Kirchner
 9781118736357, 1118736354
 Pub Date: 12/31/14
 \$95.00/\$114.00 Can.
 352 pages
 Hardback
 Business & Economics / Finance
 Previous Editions: 9780470371978

Summary: Mitigate risk and increase returns with an alternative hedge fund strategy

Merger Arbitrage: How to Profit from Event-Driven Arbitrage, Second Edition is the definitive guide to the ins and outs of the burgeoning merger arbitrage hedge fund strategy, with real-world examples that illustrate how mergers work and how to take advantage of them. Author Thomas Kirchner, founder of the Pennsylvania Avenue Event-Driven Fund, discusses the factors that drove him to invest solely in merger arbitrage and other event-driven strategies, and details the methods used to incorporate merger arbitrage into traditional investment strategies.

WILEY

The Complete Book of Option Spreads and Combinations, + Website : Strategies for Income Generation, Directional Moves, and Risk Reduction

Scott Nations
 9781118805459, 1118805453
 Pub Date: 10/13/14
 \$90.00/\$99.00 Can.
 288 pages
 Paperback / softback
 Business & Economics / Finance

Summary: *The Complete Book of Option Spreads and Combinations* will be the definitive educational resource and reference guide for using option spreads and other sophisticated option strategies. Option spread trading has grown rapidly in recent years due to the reduction in brokerage commissions and ease of execution through electronic platforms. Author Scott Nations will cover vertical spreads, calendar spreads, ratio spreads, diagonal spreads, butterflies, iron butterflies, straddles, strangles, condors, and iron condors. Nations will describe the inner workings of each strategy, describing how the strategies are impacted by movements in the underlying market.

WILEY

Private Equity for The Investor : Value Creation, Operational Improvements and Investment Strategies

Benoît Leleux, Hans van Swaay, Esmeralda Megally

9781118939734, 1118939735

Pub Date: 10/27/14

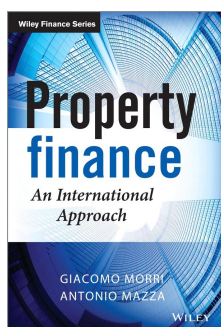
\$80.00/\$96.00 Can.

224 pages

Hardback

Business & Economics / Finance

Summary: The inner workings of private equity, are outlined, including its true modus operandi, as well as its ability to create, and sometimes to destroy value. Chapter 1 provides an assessment of where the industry stands today. Chapter 2 investigates the industry's dominant business models. Chapter 3 analyses how financial and economic value are created in the industry. Chapter 4 details how value creation comes to be measured in the industry and examines the return characteristics and fund performances by industry segments. Chapter 5 gives an overview of the main characters in the industry, i.e. the successful firms in each of the industry segments and their 'representative' deals.

**Property Finance : An International Approach + Website**

Giacomo Morri, Antonio Mazza

9781118764404, 1118764404

Pub Date: 10/6/14

\$95.00/\$114.00 Can.


288 pages

Hardback

Business & Economics / Finance

Summary: A holistic guide to financial and legal issues of real estate financing

Property financing pertains to the various sources of capital invested in real estate assets. Built on a solid theoretical background, *Property Finance* features relevant case studies that cover the most common issues in property lending and financing. You will learn the policies surrounding debt and equity resources, preferred equity, mezzanine debt, and other hybrid forms in both general and country-specific terms. The first, general section of the book addresses real estate lending at an international level, financial cash flows, and the main clauses of financing agreements.

Related Products**Other Formats**9781118764343 \$95.00 26/09/2014 Adobe PDF 

9781118764381 \$95.00 26/09/2014 ePub

WILEY

Risk Management for Islamic Banks : Recent Developments from Asia and the Middle East

Imam Wahyudi, Fenny Rosmanita, Muhammad Budi Prasetyo

9781118734421, 1118734424

Pub Date: 11/17/14

\$70.00/\$84.00 Can.

256 pages

Hardback

Business & Economics / Finance

Summary: Gain insight into the unique risk management challenges within the Islamic banking system

Risk Management for Islamic Banks: Recent Developments from Asia and the Middle East analyzes risk management strategies in Islamic banking, presented from the perspectives of different banking institutions. Using comprehensive global case studies, the book details the risks involving various banking institutions in Indonesia, Malaysia, UAE, Bahrain, Pakistan, and Saudi Arabia, pointing out the different management strategies that arise as a result of Islamic banking practices. Readers gain insight into risk management as a comprehensive system.

WILEY

Foundations of Shari'ah Governance of Islamic Banks

Karim Ginena, Azhar Hamid

9781118460771, 1118460774

Pub Date: 12/22/14

\$100.00/\$120.00 Can.

224 pages


Hardback

Business & Economics / Finance

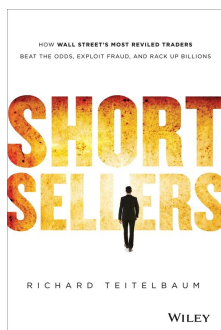
Summary: In *Sharia Governance of Islamic Financial Institutions*, the authors set out to discuss current Sharia governance practices in Islamic banking, outline the challenges it presents, and supply a practical Sharia governance model

The book:

- Provides regulators around the world with the means to identify the governance steps necessary to ensure the prudent development of the Islamic financial industry, and assess how the presence of IFIs may impact their supervisory operations

Related Products**Other Formats**9781118460795 \$100.00 12/12/2014 ePub 

9781118460801 \$100.00 12/12/2014 Adobe PDF



Short Sellers : How Wall Street's Most Reviled Traders Beat the Odds, Exploit Fraud, and Rack Up Billions

Richard Teitelbaum
9781118505212, 1118505212
Pub Date: 10/27/14
\$45.00/\$54.00 Can.
304 pages
Hardback
Business & Economics / Finance

Summary: How short sellers profit from disasters that afflict individuals, markets, and nations

Short Sellers serves up tales from the dark side of the world marketplace to reveal how traders profit from the failure and, often, the financial ruin of others. In this book Bloomberg journalist Richard Teitelbaum profiles more than a dozen short sellers to reveal how they employ the tactics, strategies, and various styles to zero in on their target, get the needed financing, and see their investment through to its ultimate conclusion.



The IFTA CFTE Level I & II Exam Preparatory Workbook in Financial Technical Analysis + Testbank

Mark Andrew Lim
9781118731659, 1118731654
Pub Date: 12/8/14
\$49.95/\$59.95 Can.
272 pages
Paperback / softback
Business & Economics / Finance

Summary: The IFTA CFTE Level I & II Exam Preparatory Workbook in Financial Technical Analysis is designed for students taking the International Federation of Technical Analysts (IFTA) examinations in Financial Technical Analysis. This comprehensive workbook provides invaluable and extensive Q & A on a topic by topic basis, presenting questions commonly asked in the Certified Financial Technician (CFTE) level I and II examinations. The book is specifically designed as a self assessment guide, incorporating over 1300 practice questions & chart-based annotation exercises, with model answers and suggested solutions,



The Monetary System : Analysis and New Approaches to Regulation

Jean-Francois Serval, Jean-Pascal Tranie
9781118867921, 1118867920
Pub Date: 9/29/14
\$100.00/\$120.00 Can.
288 pages
Hardback
Business & Economics / Finance

Summary: The authors offer an analytic approach distinguishing those financial instruments that are freely transferable and those that can be classified as securitization and CDS as a result of their underlying legal structure from other financial instruments that can often be converted from one category to another. Their new aggregates M5 category encompass all instruments including cash from the Central Bank, in essence all receivables that in counterparty relationships are recorded as debts in some balance sheets, the M6 entry being the total of balance sheets from where the data has to be collected to compare them with revenues.

Related Products

Other Formats

9781118867853 \$100.00 12/09/2014 Adobe PDF
9781118867914 \$100.00 12/09/2014 ePub



The MTA CMT Level I, II & III Exam Preparatory Workbook in Financial Technical Analysis + Testbank

Mark Andrew Lim
9781118731666, 1118731662
Pub Date: 12/8/14
\$49.95/\$59.95 Can.
272 pages
Paperback / softback
Business & Economics / Finance

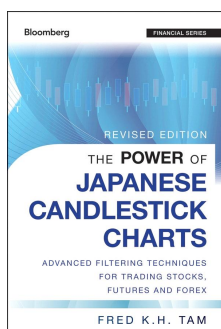
Summary: The MTA CMT Level I, II & III Exam Preparatory Workbook in Financial Technical Analysis is designed for students taking the Market Technicians Association (MTA) examinations in Financial Technical Analysis. This comprehensive workbook provides invaluable and extensive Q & A on a topic by topic basis, presenting questions commonly asked in the Chartered Market Technician (CMT) level I, II & III examinations. The book is specifically designed as a self assessment guide, incorporating over 1200 practice questions & chart-based annotation exercises, with model answers and suggested solutions, covering relevant topics under the MTA CMT Level I, II & III examination syllabus.

WILEY

The Panic Trade + Subscription : A Revolutionary Investment Technique for Spotting and Buying Panics for Profit

Jon D. Markman
 9781118818855, 1118818857
 Pub Date: 10/27/14
 \$60.00/\$72.00 Can.
 256 pages
 Paperback / softback
 Business & Economics / Finance

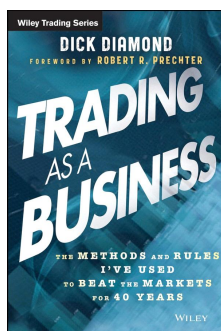
Summary: Jon Markman's new book will focus on the investment thesis that every year markets will fall, at some point, by at least 10%. What if that fall were predictable? Markman has discovered a means of measuring panic, based on the writings of financial philosopher Henry Clews, that quantifies the level of panic in the markets, allowing an investor to move in or out based on the likelihood of a bottom. The Unified Theory of Financial Panic will include a scale with which an investor can measure the level of panic in the financial markets, e.g. the S&P 500 and energy or a particular commodity.

**The Power of Japanese Candlestick Charts : Advanced Filtering Techniques for Trading Stocks, Futures and Forex**

Fred K. H. Tam
 9781118732922, 1118732928
 Pub Date: 7/21/14
 \$75.00/\$90.00 Can.
 256 pages
 Hardback
 Business & Economics / Finance

Summary: A practical, must-read guide to candlestick charting techniques

Japanese candlestick charting is a highly effective method for timing the market for short-term profits. Unlike most western techniques—moving average, relative strength index, MACD, stochastic, Bollinger bands, or Elliot waves—candlestick charting signals are based on very close analysis of product price, producing accurate buy or sell signals between two and ten periods earlier than other techniques. In *The Power of Japanese Candlestick Charts*, noted author and futures trading expert Fred Tam offers a full and sophisticated range of charting techniques using candlestick methodology.


**Trading as a Business : The Methods and Rules I've Used To Beat the Markets for 40 Years**

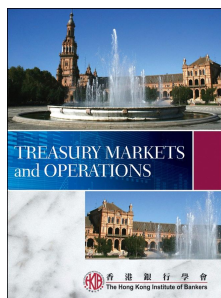
Daryl Diamond
 9781118472989, 1118472985
 Pub Date: 12/22/14
 \$70.00/\$84.00 Can.
 256 pages
 Paperback / softback
 Business & Economics / Finance

Summary: Discover what legendary trader Dick Diamond knows about trading that you don't

Trading as a Business: The Methods and Rules I've Used To Beat the Markets for 40 Years gives you a behind-the-scenes look at how Dick Diamond has become a successful independent trader for more than four decades. This vital resource reveals Diamond's methods for analyzing the market and knowing the right time to get in and out of trades. With this book in hand, you'll be able to tap into Diamond's strategy of 80/20 trading which offers an 80% chance of making a winning trade. Diamond also includes his six statistics that are critical for determining where the stock market is headed.

Related Products**Other Formats**

9781118726846 \$70.00 29/09/2014 ePub
 9781118726907 \$70.00 29/09/2014 Adobe PDF 


**Treasury Markets and Operations**

9780470827574, 0470827572
 Pub Date: 10/20/14
 \$50.00/\$60.00 Can.
 256 pages
 Paperback / softback
 Business & Economics / Public Finance

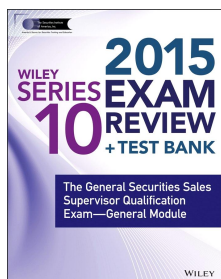
Summary: An in-depth look at how banks and other financial institutions manage treasury operations

Created for banking and finance professionals with a desire to expand their management skillset, this book focuses on treasury operations in banking. It was written by the experts at the world-renowned Hong Kong Institute of Bankers, an organization dedicated to providing the international banking community with education and training.

Related Products**Other Formats**

9780470827598 \$50.00 20/10/2014 Adobe PDF 
 9780470827604 \$50.00 20/10/2014 ePub

- Offers a detailed look at treasury operations and how banks manage their relationships with various markets, including foreign exchange, bond markets,

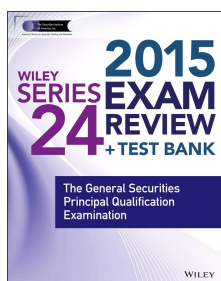


Wiley Series 10 Exam Review 2015 + Test Bank : The General Securities Sales Supervisor Qualification Examination--General Module (3rd Edition)

Jeff Van Blarcom
9781118856956, 1118856953
Pub Date: 10/27/14
\$259.95/\$285.95 Can.
330 pages
Paperback / softback
Business & Economics / Finance
Previous Editions: 9781118719695

Summary: The go-to guide to acing the Series 10 Exam!

Passing the General Securities Sales Supervisor Qualification Exam (Series 9 and 10) qualifies an individual to supervise sales activities in corporate, municipal, and option securities; investment company products; variable contracts; and direct participation programs. The exam covers hiring, qualification, and continuing education; supervision of accounts and sales activities; conduct of associated persons; recordkeeping requirements; and municipal securities regulation. All candidates must have passed the Series 7 Exam before taking the Series 10.

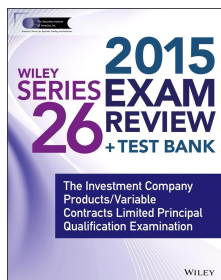


Wiley Series 24 Exam Review 2015 + Test Bank : The General Securities Principal Qualification Examination (3rd Edition)

Jeff Van Blarcom
9781118856925, 1118856929
Pub Date: 10/27/14
\$259.95/\$285.95 Can.
450 pages
Paperback / softback
Business & Economics / Finance
Previous Editions: 9781118719725

Summary: The go-to guide to acing the Series 24 Exam!

Passing the General Securities Principal Qualification Examination (Series 24) qualifies an individual to act as a principal of a general securities broker-dealer and to supervise the firm and its agents. The exam covers the supervision of such areas as investment banking, underwriting, and research practices; trading and market-making; brokerage office operations; and sales practices and agents, as well as compliance with financial responsibility rules. Candidates must have passed the Series 62 or Series 7 prior to taking the Series 24 Exam.

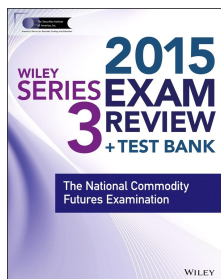


Wiley Series 26 Exam Review 2015 + Test Bank : The Investment Company Products/Variable Contracts Limited Principal Qualification Examination (3rd Edition)

Jeff Van Blarcom
9781118856741, 1118856740
Pub Date: 10/27/14
\$110.00/\$121.00 Can.
324 pages
Paperback / softback
Business & Economics / Finance
Previous Editions: 9781118719602

Summary: The go-to guide to acing the Series 26 Exam!

Passing the Investment Company Products/Variable Contracts Limited Principal Qualification Exam (Series 26) qualifies an individual to operate as a principal responsible for supervising and managing a firm and its agents conducting business in open-end mutual funds, variable annuities, and life insurance. The exam covers hiring and qualification, training of representatives, supervision, sales practices, and business processing and recordkeeping rules. A principal must have passed the Series 6 or Series 7 Exams prior to taking the Series 26.



Wiley Series 3 Exam Review 2015 + Test Bank : The National Commodity Futures Examination (2nd Edition)

9781118939970, 1118939972
Pub Date: 10/27/14
\$149.95/\$164.95 Can.
192 pages
Paperback / softback
Business & Economics / Finance

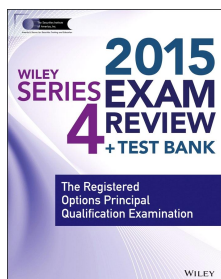
Summary: The go-to guide to acing the Series 3 Exam!

The National Commodity Futures Examination (Series 3) is an entry-level exam that qualifies individuals for registration to transact business in commodity futures and options on futures. This intense two and a half hour test is the must-pass exam for aspiring financial professionals. The exam consists of 120 questions about everything from future trading theory, futures margins, option premiums, basic hedging, spreading, speculation, and the rules and regulations of the CFTC/NFA.

Related Products

Other Formats

9781118939987 \$149.95 27/10/2014 ePub
9781118939994 \$149.95 27/10/2014 Adobe PDF

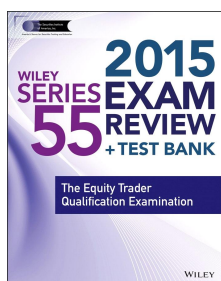


Wiley Series 4 Exam Review 2015 + Test Bank : The Registered Options Principal Qualification Examination (3rd Edition)

Jeff Van Blarcom
9781118857014, 1118857011
Pub Date: 10/27/14
\$195.00/\$215.00 Can.
312 pages
Paperback / softback
Business & Economics / Finance
Previous Editions: 9781118719558

Summary: The go-to guide to acing the Series 4 Exam!

The Registered Options Principal Qualification Examination (Series 4) was designed to test a candidate's knowledge of the rules and statutory provisions applicable to the supervisory management of a firm's options personnel and options accounts. After passing the exam, a registered person may supervise a FINRA member firm's options business and is qualified to oversee trades on all forms of options, from equity options to foreign currency options to options on government and mortgage-backed securities.

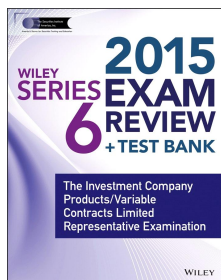


Wiley Series 55 Exam Review 2015 + Test Bank : The Equity Trader Qualification Examination (3rd Edition)

Jeff Van Blarcom
9781118856987, 1118856988
Pub Date: 10/27/14
\$129.95/\$142.95 Can.
228 pages
Paperback / softback
Business & Economics / Finance
Previous Editions: 9781118719572

Summary: The go-to guide to acing the Series 55 Exam!

Passing the Equity Trader Qualification Exam (Series 55) qualifies an individual to trade equity and convertible debt securities on a principal or agency basis, after having passed either the Series 62 or Series 7 Exam. Topics covered in the test include NASDAQ and over-the-counter securities, quotation and market maker requirements, regulation of the national market system, trading and market halts, prearranged and third-party trades, anticompetitive trading practices, transactions in accounts, trade reporting requirements, insider trading regulations, and more.

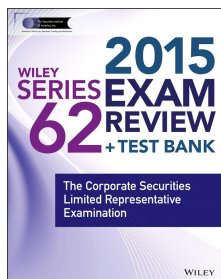


Wiley Series 6 Exam Review 2015 + Test Bank : The Investment Company Products / Variable Contracts Limited Representative Examination (3rd Edition)

Jeff Van Blarcom
9781118857045, 1118857046
Pub Date: 10/27/14
\$90.00/\$99.00 Can.
312 pages
Paperback / softback
Business & Economics / Finance
Previous Editions: 9781118719510

Summary: The go-to guide to acing the Series 6 Exam!

Passing the Series 6 Exam qualifies an individual to function as an agent of a broker dealer and allows the limited representative to transact business in mutual funds (closed-end funds on the initial offering only), unit investment trusts, variable annuities, and variable life insurance products. In addition to passing the Series 6 Exam, an agent may be required to pass a state life insurance exam to transact business in variable contracts.

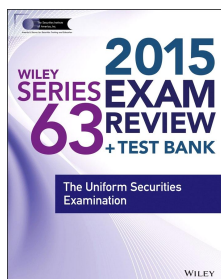


Wiley Series 62 Exam Review 2015 + Test Bank : The Corporate Securities Limited Representative Examination (3rd Edition)

Jeff Van Blarcom
9781118857168, 111885716X
Pub Date: 10/27/14
\$115.00/\$127.00 Can.
450 pages
Paperback / softback
Business & Economics / Finance
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Summary: The go-to guide to acing the Series 62 Exam!

Passing the Corporate Securities Limited Representative Exam (Series 62) qualifies an individual as a representative for the sale of public offerings and/or private placements of corporate securities, rights, warrants, closed-end funds, money market funds, REITs, asset-backed securities, mortgage-backed securities, and more. Topics covered on the exam include characteristics of securities and investments, the market for corporate securities, evaluation of securities and investments, and handling customer accounts and securities industry regulation.

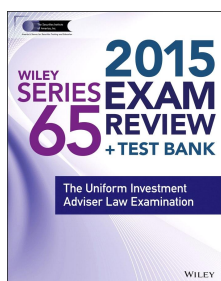


Wiley Series 63 Exam Review 2015 + Test Bank : The Uniform Securities Examination (3rd Edition)

Jeff Van Blarcom
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Pub Date: 10/27/14
\$79.95/\$87.95 Can.
192 pages
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Business & Economics / Finance
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Summary: The go-to guide to acing the Series 63 Exam!

Passing the Uniform Securities Agent State Law Examination (Series 63) qualifies an individual to act as a securities agent. The exam covers the principles of state securities regulation as reflected in the Uniform Securities Act and its amendments and related rules, as well as ethical practices and fiduciary obligations. Many states require an agent to pass the Series 63 exam in addition to the Series 6, 7 or 62 exams to conduct securities business within the state.



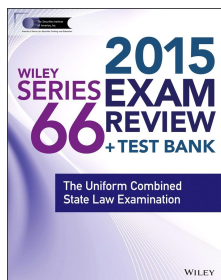
Wiley Series 65 Exam Review 2015 + Test Bank : The Uniform Investment Adviser Law Examination (3rd Edition)

Jeff Van Blarcom
9781118857069, 1118857062
Pub Date: 10/27/14
\$115.00/\$127.00 Can.
468 pages
Paperback / softback
Business & Economics / Finance
Previous Editions: 9781118719664

Summary: The go-to guide to acing the Series 65 Exam!

Consisting of 130 multiple-choice questions in the areas of ethics and legal guidelines, investment strategies, investment vehicles, and economics and analysis, the Uniform Investment Adviser Law Examination (Series 65) is designed to qualify candidates as investment adviser representatives.

An indispensable resource for anyone preparing to take this tough three-hour exam, *Wiley Series 65 Exam Review 2015* was created by the experts at The Securities Institute of America, Inc. It arms you with what you need to score high and pass the Series 65 Exam on your first try.



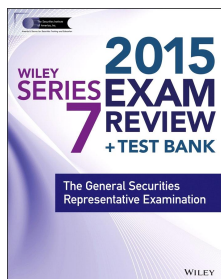
Wiley Series 66 Exam Review 2015 + Test Bank : The Uniform Combined State Law Examination (3rd Edition)

Jeff Van Blarcom
9781118857144, 1118857143
Pub Date: 10/27/14
\$100.00/\$110.00 Can.
308 pages
Paperback / softback
Business & Economics / Finance
Previous Editions: 9781118719947

Summary: The go-to guide to acing the Series 66 Exam!

Passing the Uniform Combined State Law Examination (Series 66) qualifies an individual to represent both a broker-dealer and an investment adviser. It covers such topics as client investment strategies and ethical business practices. Taken as a corequisite with the Series 7 Exam, candidates must complete the Series 66 Exam in order to register as an agent with a state securities administrator.

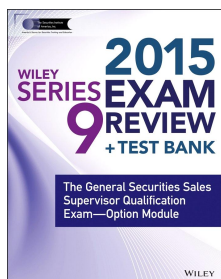
Created by the experts at The Securities Institute of America, Inc., *Wiley Series 66 Exam Review 2015* arms you with what you need to score high on this tough 100-question test.



Wiley Series 7 Exam Review 2015 + Test Bank : The General Securities Representative Examination (3rd Edition)

Jeff Van Blarcom
9781118856857, 1118856856
Pub Date: 10/27/14
\$189.95/\$208.95 Can.
576 pages
Paperback / softback
Business & Economics / Finance
Previous Editions: 9781118719985

Summary: The most comprehensive guide to the Series 7 exam in the marketplace includes a self-directed study guide with all the most essential information to becoming a stockbroker. Areas covered include: Stocks, Debt Securities, Investment Banking, Securities Markets, Taxes, Securities Analysis, Self-Regulatory Organizations (SRO's), Mutual Funds and Investment Companies, Annuities, Margin, Options, Money Market Instruments, Direct Participation Programs and Municipal Securities. There is no prerequisite exam for the FINRA Series 7, however, test takers will be required to take the Series 63 or Series 66 as co-requisite exams.

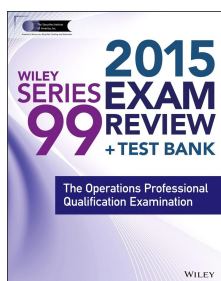


Wiley Series 9 Exam Review 2015 + Test Bank : The General Securities Sales Supervisor Qualification Examination--Option Module (3rd Edition)

Jeff Van Blarcom
9781118857113, 1118857119
Pub Date: 10/27/14
\$100.00/\$110.00 Can.
216 pages
Paperback / softback
Business & Economics / Finance
Previous Editions: 9781118719930

Summary: The go-to guide to acing the Series 9 Exam!

Passing the General Securities Sales Supervisor Qualification Exam (Series 9 and 10) qualifies an individual to supervise a firm's sales activities in corporate, municipal, and option securities; investment company products; variable contracts; and direct participation programs. The exam covers the full range of topics related to options regulation. All candidates must have passed the Series 7 prior to taking the Series 9.



Wiley Series 99 Exam Review 2015 + Test Bank : The Operations Professional Qualification Examination (3rd Edition)

Jeff Van Blarcom
9781118857311, 1118857313
Pub Date: 10/27/14
\$115.00/\$127.00 Can.
396 pages
Paperback / softback
Business & Economics / Finance
Previous Editions: 9781118719992

Summary: The go-to guide to acing the Series 99 Exam!

Passing the Operations Professional Qualification Exam (Series 99) qualifies an individual to perform a variety of operations functions in support of a broker-dealer. The exam covers the broker-dealer business at a fundamental level, standard operations functions, investor protection and market integrity regulations, identifying and escalating regulatory red-flag issues to the appropriate person in a firm, and professional conduct and ethical standards. There are no prerequisites for the Series 99 Exam, but all candidates must be sponsored by a FINRA member firm.

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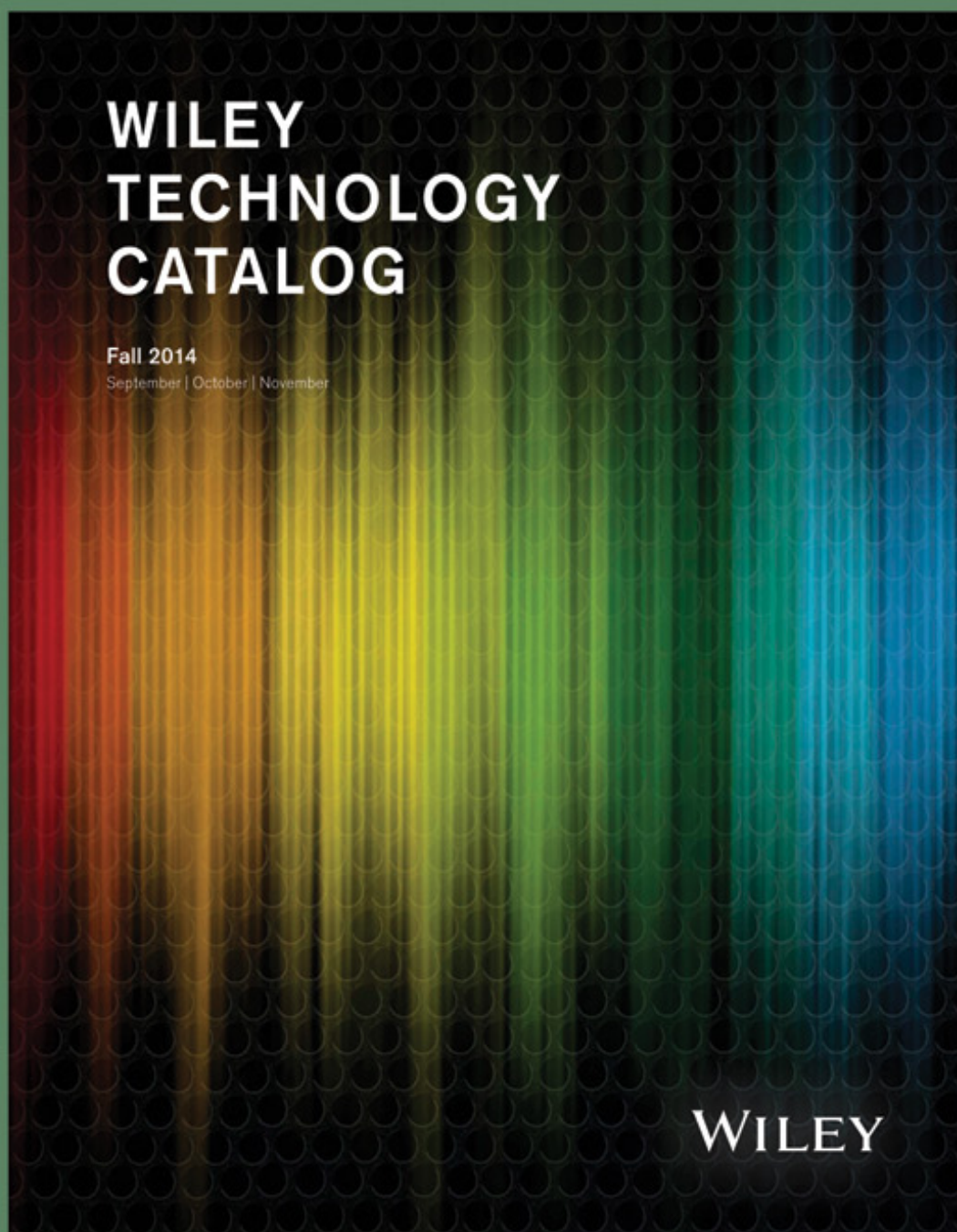
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