

Wiley Technology Catalog



WINTER 2014

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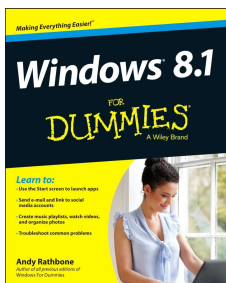
Wiley Technology Winter 2014

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Windows 8.1 For Dummies

Andy Rathbone
9781118821213
Pub Date: 10/7/13
\$24.99/\$29.99 Can.
432 pages
Paperback
Computers / Operating Systems / Windows Desktop
Ctn Qty: N/A

Related Products

Other Formats

9781118821022 \$24.99 10/7/13 ePub
9781118821091 \$24.99 10/7/13 Adobe PDF 

Summary: The bestselling book on Windows, now updated for the new 8.1 features

Microsoft has fine-tuned Windows 8 with some important new features, and veteran author Andy Rathbone explains every one in this all-new edition of a long-time bestseller. Whether you're using Windows for the first time, upgrading from an older version, or just moving from Windows 8 to 8.1, here's what you need to know. Learn about the dual interfaces, the new Start button, how to customize the interface and boot operations, and how to work with programs and files, use the web and social media, manage music and photos, and much more. You'll even find troubleshooting tips!

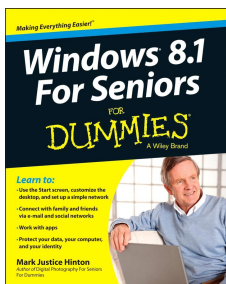


Windows 8.1 For Dummies Book + DVD Bundle

Andy Rathbone
9781118821077
Pub Date: 10/28/13
\$27.99/\$33.99 Can.
432 pages
Paperback
Computers / Operating Systems / Windows Desktop
Ctn Qty: N/A

Summary: A smart value — the complete book plus three hours of video training!

Windows 8.1 brings some welcome tweaks to the Windows operating system, including more ways to customize the interface and boot operations, a new start button that reveals apps, greater integration between the two interfaces, and app updates. This bargain bundle includes the complete *Windows 8.1 For Dummies* book plus a DVD that walks you visually through the most common Windows tasks. Whether you're just getting started with Windows or are upgrading to 8.1, you can learn everything you need to know, see how things are done, and start using Windows 8.1 with confidence.




Windows 8.1 For Seniors For Dummies

Mark Justice Hinton
9781118821497
Pub Date: 11/11/13
\$24.99/\$29.99 Can.
384 pages
Paperback
Computers / Operating Systems / Windows Desktop
Ctn Qty: N/A

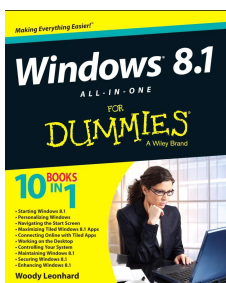
Related Products

Other Formats

9781118821473 \$24.99 11/11/13 Adobe PDF 
9781118821534 \$24.99 11/11/13 ePub

Summary: Seniors, here's what you need to get up and running on Windows 8.1

Microsoft, now a little older and wiser, is back with Windows 8.1, the revamped version that brings fresh changes and welcome improvements to the Windows 8 operating system. And now you savvy seniors can get the very most out of this easier-to-use Windows 8.1 with our friendly new guide. Using large print that makes the book easier to read plus magnified screen shots to help make Windows less intimidating, this book walks you through common tasks and show you how to get things done in fine style.



Windows 8.1 All-in-One For Dummies

Woody Leonhard
9781118820872
Pub Date: 11/25/13
\$34.99/\$41.99 Can.
960 pages
Paperback
Computers / Operating Systems / Windows Desktop
Ctn Qty: N/A

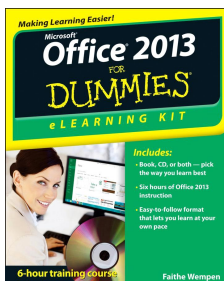
Related Products

Other Formats

9781118821008 \$34.99 11/25/13 ePub
9781118821169 \$34.99 11/25/13 Adobe PDF

Summary: Nine minibooks in one get you thoroughly caught up on Windows 8.1!

With new improvements and changes, Windows 8.1 offers a refreshed user interface, better integration between the new and traditional Windows interfaces, and more. This updated top-selling guide is what you need to get up to speed on everything Windows 8.1. Nine minibooks in one cover such essential topics as navigating the new Start Screen, understanding Windows 8.1 apps, securing Windows 8.1, and much more. Take the guesswork out of Windows 8.1 from day one with this complete, all-in-one resource.



Office 2013 eLearning Kit For Dummies

Faithe Wempen

9781118490327

Pub Date: 1/21/14

\$39.99/\$47.99 Can.

416 pages

Paperback

ftware / General

Ctn Qty: 20

Related Products

Other Formats

9781118490334 \$39.99 1/21/14 ePub

9781118490471 \$39.99 1/21/14 MobiPocket

9781118490501 \$39.99 1/21/14 Adobe PDF



Summary: Unlock your new Office with this one-of-a-kind learning package!

Whether you're meeting Office 2013 for the first time or upgrading your knowledge from an earlier version, this value-packed eLearning kit makes it easy to learn 2013 at your own pace. This complete learning package includes a full-color printed book and a Dummies interactive eLearning course on CD. You'll learn the basics of the Office interface, how to navigate it, and how to use the features common to all Office programs. Then you'll get detailed instructions for working with Word, Excel, PowerPoint, and Outlook.

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Designing Digital Events

9781118783375

Pub Date: 1/28/14


\$49.99/\$59.99 Can.

250 pages

Paperback

Computers / Electronic Commerce

Ctn Qty: N/A

Related Products**Other Formats**9781118783313 \$46.50 1/17/14 Adobe PDF 

9781118783337 \$46.50 1/17/14 ePub

Summary: Your guide to developing the best digital strategy for your event

These days every event, whether physical or virtual, simply must have a digital component. From online sign-ups and streaming video to webinars and mobile apps, you have multiple digital options. Written by Alex Balfour, whose team delivered 77 digital channels and a host of other online access points for the Olympic Games, this one-of-a-kind guide helps you assemble a digital strategy that's perfect for your event. It covers community events, marketing events promoting products or services, and paid-for events where the audience expects to receive satisfactory service.

Passwords & Internet Addresses Journal For Dummies

John R. Levine

9781118828366

Pub Date: 11/4/13

\$9.99/\$11.99 Can.

192 pages

Paperback

Computers / Internet / General 

Ctn Qty: N/A

Summary: Keep track of your passwords and learn how to make them better

You have dozens of passwords for dozens of uses, and it seems every account has different password requirements. How can you keep them all straight while keeping them secure? This ingenious little book solves the problem! It's more than just a logbook; it's loaded with advice on creating effective passwords, maintaining your privacy on Facebook and Twitter, protecting your financial records, using online "netiquette", and much more.

eBay For Dummies (8th Edition)

Marsha Collier

9781118748862

Pub Date: 2/10/14

\$24.99/\$29.99 Can.

384 pages

Paperback

BUSINESS & ECONOMICS / E-Commerce / Auctions

& Small Business

Ctn Qty: N/A

Previous Editions: 9781118098066

Summary: The leading guide for eBay buyers and sellers, updated to give you all the essentials for buying and selling on eBay

More than 112 million people regularly use eBay. To find the best deals and make the best profits, you need the guidance in this book from eBay expert Marsha Collier! With more than half a million copies sold in previous editions, it's packed with solid advice to help you get started, navigate the site, make winning bids, and learn to list and sell your own items successfully.

Genealogy Online For Dummies (7th Edition)

April Leigh Helm, Matthew L. Helm

9781118808108, 111880810X

Pub Date: 1/28/14

\$24.99/\$29.99 Can.

384 pages

Paperback / softback


Reference / Genealogy

Ctn Qty: N/A

Previous Editions: 9780470916513

Summary: Research your family history using the latest online tools and apps

Genealogy Online For Dummies, 7th Edition is the perfect book to help you conduct genealogical research. Updated to cover the latest online tools, this new edition shows you how to leverage social networks and the rapidly increasing number of mobile apps to locate family members and trace their histories. You'll discover how to start your investigation, develop a research plan of action, identify sites and resources that will be of the most use to you, get information from government records, preserve electronic materials, and share your findings with the rest of the family.

Related Products**Other Formats**9781118808160 \$24.99 1/28/14 Adobe PDF 

9781118808184 \$24.99 1/28/14 ePub

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Macs All-in-One For Dummies (4th Edition)

Joe Hutsko, Barbara Boyd

9781118822104

Pub Date: 2/10/14


\$34.99/\$41.99 Can.

888 pages

Paperback

Computers / Hardware / Personal Computers -
Macintosh

Ctn Qty: N/A

Previous Editions: 9781118129616 **Summary: Your all-in-one guide to unleashing your Mac's full potential**

It's a Mac world out there. But if you haven't read the instruction manual, you may be neglecting some of your computer's coolest features. Turn to *Macs All-in-One For Dummies?* jam-packed guide to access the incredible tools within your computer. With this reference, you will learn how to use Launchpad and Mission Control; protect your Mac; back up and restore data with Time Machine; sync across devices in iCloud; import, organize, and share photos; direct in iMovie; compose in GarageBand; build sites in iWeb; and so much more. The possibilities are endless with such a powerful tool.

WILEY

Teach Yourself VISUALLY Complete Mac Pro

Paul McFedries

9781118826454

Pub Date: 12/16/13

\$39.99

576 pages

Paperback


Computers / Operating Systems / Macintosh

Series: Teach Yourself VISUALLY (Tech)

Ctn Qty: N/A

Related Products**Other Formats**

9781118826331 \$39.99 12/16/13 ePub

9781118826393 \$39.99 12/16/13 Adobe PDF **Summary: Get up to speed on Apple's visionary new redesign of the desktop computer**

It has the sleek lines of a starship, all-Flash memory, rock-solid architecture, and connection ports galore. Now you can take a deep dive through all the killer new features and functions of Apple's visionary new Mac Pro desktop computer with our equally impressive new guide, *Teach Yourself VISUALLY Complete Mac Pro*. Clear screenshots and lessons show you how to tackle not only beginning but also intermediate and advanced functions. You'll soon be customizing your Mac Pro, creating digital media, and enjoying even more cool stuff with the new Mavericks OS.

WILEY

Teach Yourself VISUALLY MacBook Pro (2nd Edition)

Guy Hart-Davis

9781118677773

Pub Date: 1/21/14

\$29.99/\$35.99 Can.

384 pages

Paperback

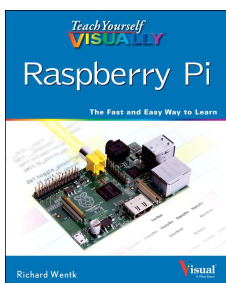
Computers / Hardware / Personal Computers -
Macintosh

Series: Teach Yourself VISUALLY (Tech)

Ctn Qty: 20

Summary: Clear instructions to help visual learners get started with their MacBook Pro

Covering all the essential information you need to get up to speed with your MacBook Pro, this new edition provides you with the most up-to-date information on performing everyday tasks quickly and easily. From basics such as powering on or shutting down the MacBook Pro to more advanced tasks such as running Windows applications, this visual guide provides the help and support you need to confidently use your MacBook Pro to its full potential.



Teach Yourself VISUALLY Raspberry PI

Richard Wentk

9781118768198

Pub Date: 2/10/14

\$29.99/\$35.99 Can.

320 pages

Paperback

Computers / Computer Architecture / General


Series: Teach Yourself VISUALLY (Tech)

Ctn Qty: N/A

Related Products

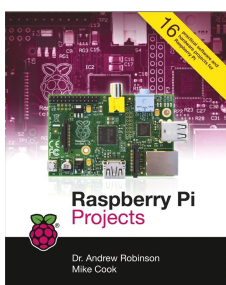
Other Formats

9781118768235 \$29.99 2/10/14 ePub

9781118768273 \$29.99 2/10/14 Adobe PDF 

Summary: Full-color, step-by-step guidance for learning to use Raspberry Pi!

Raspberry Pi is an inexpensive, single-board computer that serves as an introductory board for students and developing computer professionals. This image-driven, visual guide shows you how the Raspberry Pi can be easily used as a stand-alone computer, a home theatre media hub, a system server, and much more. Vivid, full-color images bring Raspberry Pi projects to life, while well-illustrated circuit diagrams and step-by-step practical advice cover everything from working with the included software to branching out into typical but more complex endeavors.



Raspberry Pi Projects

Andrew Robinson, Mike Cook

9781118555439

Pub Date: 12/31/13

\$24.99/\$29.99 Can.

350 pages

Paperback

Computers / Computer Architecture / General


Ctn Qty: N/A

Related Products

Other Formats

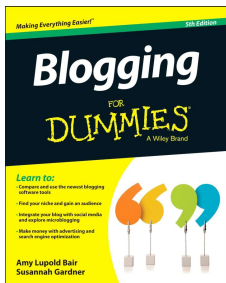
9781118555538 \$24.99 12/20/13 Adobe PDF

9781118555569 \$24.99 12/20/13 ePub

9781118555576 \$24.99 9/27/13 MobiPocket 

Summary: Learn to build software and hardware projects featuring the Raspberry Pi!

Raspberry Pi represents a new generation of computers that encourages the user to play and to learn and this unique book is aimed at the beginner Raspberry Pi user who is eager to get started creating real-world projects. Taking you on a journey of creating 15 practical projects, this fun and informative resource introduces you to the skills you need to have in order to make the most of the Pi. The book begins with a quick look at how to get the Pi up and running and then encourages you to dive into the array of exciting software and hardware projects.



Blogging For Dummies (5th Edition)

Amy Lupold Bair, Susannah Gardner

9781118712092

Pub Date: 12/16/13

\$24.99/\$29.99 Can.

408 pages

Paperback


COMPUTERS / Web / Blogs


Ctn Qty: N/A

Previous Editions: 9781118151945

Related Products

Other Formats

9781118711798 \$24.99 12/16/13 MobiPocket 

9781118711828 \$24.99 12/16/13 Adobe PDF 

Summary: The best book on blogging, updated and better than ever!

The blogosphere keeps changing and evolving, and so does this top blogging guide. A terrific book whether you're just starting out or are already blogging regularly, this book provides solid information on blogging basics, the anatomy of a good blog, and the tools you need to get started. You'll learn how to set up an account, find ample coverage of social plug-ins and emerging platforms like Squarespace and Overblog, and discover savvy ways to write your first post. Best of all, the book explores how you can make real money from your passion and become a professional blogger.



LinkedIn For Dummies (3rd Edition)

Joel Elad

9781118822210

Pub Date: 2/10/14

\$24.99/\$29.99 Can.

408 pages

Paperback


COMPUTERS / Web / Social Networking


Ctn Qty: N/A

Previous Editions: 9780470948545

Related Products

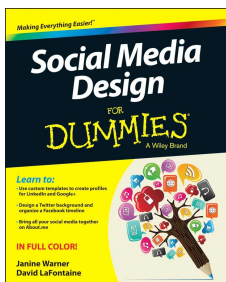
Other Formats

9781118825785 \$24.99 2/10/14 ePub 

9781118825891 \$24.99 2/10/14 Adobe PDF 

Summary: Don't be left out ? link up with this fully updated introduction to the Internet's hottest professional networking tool

With more than 225 million members from over 200 countries and territories worldwide, LinkedIn.com is an unbeatable self-marketing tool. *LinkedIn For Dummies* teaches you how to make the most of your LinkedIn.com profile and build connections and relationships within the world's largest professional network. This thorough introduction covers the latest LinkedIn features and how to use this valuable networking tool.



Social Media Design For Dummies

Janine Warner, David LaFontaine

9781118707814

Pub Date: 1/21/14

\$29.99/\$35.99 Can.

352 pages


Paperback


COMPUTERS / Web / Site Design


Ctn Qty: N/A

Related Products

Other Formats

9781118707791 \$29.99 1/21/14 Adobe PDF 

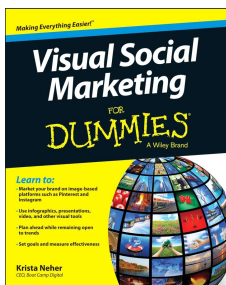
9781118707845 \$29.99 1/21/14 ePub 

9781118707876 \$29.99 1/21/14 MobiPocket 

Summary: Learn to design professional and effective social media profiles!

Whether you're trying to attract a new employer or get new fans to notice your brand, your social media profiles need to distinguish you from the masses. Packed with the secrets behind the hottest Facebook timelines, Twitter backgrounds, and LinkedIn profiles, this fun-but-straightforward guide shows you how to make the most of social media profiles with a professional, cohesive design.

- Includes videos and downloadable templates that allow you to make your own profiles quick and easy




Visual Social Marketing For Dummies

Krista Neher
9781118753484, 1118753488
Pub Date: 1/21/14
\$24.99/\$29.99 Can.
360 pages
Paperback
Business & Economics / Marketing / General
Ctn Qty: N/A

Related Products

Other Formats

9781118772195 \$24.99 1/21/14 MobiPocket
9781118772256 \$24.99 1/21/14 Adobe PDF 
9781118772263 \$24.99 1/21/14 ePub

Summary: How to implement a best-in-class visual marketing plan

It's no secret that visual content online really draws in viewers. People love Pinterest, Facebook, and the like for visual sharing and engaging. Smart marketers know their companies need to tap into this, but where and how to start? *Visual Social Marketing For Dummies* offers a clear roadmap for creating effective, well-defined visual social marketing strategies as part of your overall marketing and social media plans. From defining goals to developing highly visual content across a range of social media platforms, this book is the perfect step-by-step guide to get you there.




Five Stars : Putting Online Reviews to Work for Your Business

Gradiva Couzin, Jennifer Grappone
9781118689448, 1118689445
Pub Date: 1/21/14
\$29.99/\$35.99 Can.
264 pages
Paperback
Computers / Internet / General
Ctn Qty: N/A

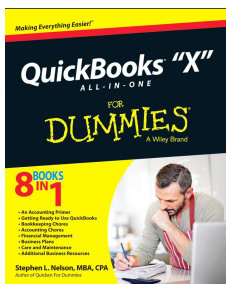
Related Products

Other Formats

9781118763216 \$29.99 1/21/14 ePub
9781118763353 \$29.99 1/21/14 Adobe PDF 

Summary: Create positive visibility for your business with this essential roadmap

Everyone now understands the importance of online reviews on sites such as Yelp. This unique book helps you influence the process and leverage the results to increase sales and revenue. *Five Stars* is the perfect guide to a timely and crucial marketing tactic for today's savvy small business owners and marketers. Find out how to get more (and better) online reviews for your business, track and monitor them, leverage them effectively in social media and elsewhere, and handle negative reviews with aplomb.




QuickBooks "X" All-in-One For Dummies

Stephen L. Nelson
9781118720080, 1118720083
Pub Date: 11/11/13
\$34.99/\$41.99 Can.
648 pages
Paperback
Computers / Financial Applications / General
Ctn Qty: N/A

Related Products

Other Formats

9781118721056 \$34.99 12/16/13 Adobe PDF
9781118721148 \$34.99 12/16/13 MobiPocket 
9781118721155 \$34.99 12/16/13 ePub

Summary: Keep your budget on track and your business booming with QuickBooks "X" All-in-One For Dummies!

QuickBooks is your one-stop shop for taking care of all those financial chores that are essential to keep your small business up and running, and this all-in-one guide makes managing your books easier than ever. Written by CPA and trusted financial author Stephen L. Nelson, this popular *For Dummies* bestseller has been updated for the latest version of QuickBooks and financial practices. You'll find eight self-contained minibooks that start with the basics of bookkeeping and accounting and walk you all the way through creating business plans and taking advantage of other business resources.




Salesforce.com For Dummies (5th Edition)

Tom Wong, Liz Kao, Matt Kaufman
9781118822142, 1118822145
Pub Date: 2/10/14
\$26.99/\$31.99 Can.
432 pages
Paperback / softback
Computers / Business Software / General
Ctn Qty: 0
Previous Editions: 9780470590713

Related Products

Other Formats

9781118825839 \$26.99 2/10/14 Adobe PDF 
9781118825846 \$26.99 2/10/14 ePub

Summary: Your fun and easy introduction to Salesforce.com and its latest tools


The frontrunner in the customer relationship management (CRM) market, Salesforce.com has a rapidly expanding influence over the way companies across the globe interact with their clientele. *Salesforce.com For Dummies* lends you an edge in building those relationships and managing your company's sales, marketing, customer service, and support operations. With this accessible guide, you will learn how to organize contacts, schedule business appointments, use forecasting tools to predict upcoming sales, make accurate projects based on past performance, and more.

WILEY

Big Data : Understanding How Data Powers Big Business

Bill Schmarzo
9781118739570
Pub Date: 9/30/13
\$39.95/\$47.95 Can.
240 pages
Paperback
Computers / Databases / General
Ctn Qty: N/A

Related Products**Other Formats**

9781118740002 \$39.95 10/14/13 ePub
9781118740019 \$39.95 10/14/13 MobiPocket 

Summary: Leverage big data to add value to your business


Social media analytics, web-tracking, and other technologies help companies acquire and handle massive amounts of data to better understand their customers, products, competition, and markets. Armed with the insights from big data, companies can improve customer experience and products, add value, and increase return on investment. The tricky part for busy IT professionals and executives is how to get this done, and that's where this practical book comes in. *Big Data: Understanding How Data Powers Big Business* is a complete how-to guide to leveraging big data to drive business value.

WILEY

Microsoft Big Data Solutions

Adam Jorgensen, John Welch, Christopher Price, Bri...
9781118729083
Pub Date: 1/21/14
\$49.99/\$59.99 Can.
408 pages
Paperback
Computers / Databases / Data Warehousing
Ctn Qty: N/A

Related Products**Other Formats**

9781118729465 \$49.99 1/21/14 MobiPocket 
9781118729557 \$49.99 1/21/14 ePub


Summary: Tap the power of Big Data with Microsoft technologies

Big Data is here, and Microsoft's new Big Data platform is a valuable tool to help your company get the very most out of it. This timely book shows you how to use HDInsight along with HortonWorks Data Platform for Windows to store, manage, analyze, and share Big Data throughout the enterprise. Focusing primarily on Microsoft and HortonWorks technologies but also covering open source tools, *Microsoft Big Data Solutions* explains best practices, covers on-premises and cloud-based solutions, and features valuable case studies.

Marketing Analytics : Data-Driven Techniques with Microsoft Excel

Wayne L. Winston
9781118373439, 111837343X
Pub Date: 12/9/13
\$49.99/\$59.99 Can.
648 pages
Paperback
Computers / Databases / Database Mining
Ctn Qty: N/A

Related Products**Other Formats**

9781118417300 \$49.99 12/9/13 ePub
9781118439357 \$49.99 12/9/13 Adobe PDF 


Summary: Helping tech-savvy marketers and data analysts solve real-world business problems with Excel

Using data-driven business analytics to understand customers and improve results is a great idea in theory, but in today's busy offices, marketers and analysts need simple, low-cost ways to process and make the most of all that data. This expert book offers the perfect solution. Written by data analysis expert Wayne L. Winston, this practical resource shows you how to tap a simple and cost-effective tool, Microsoft Excel, to solve specific business problems using powerful analytic techniques—and achieve optimum results.

Hadoop For Dummies

Dirk deRoos
9781118607558, 1118607554
Pub Date: 12/16/13
\$29.99/\$35.99 Can.
384 pages
Paperback
Computers / Business Software / General
Ctn Qty: 20

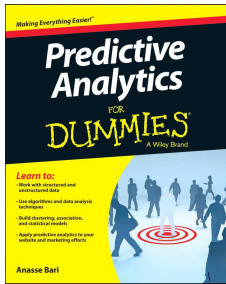
Related Products**Other Formats**

9781118627853 \$29.99 12/16/13 MobiPocket 
9781118652206 \$29.99 12/16/13 ePub
9781118705032 \$29.99 12/16/13 Adobe PDF

Summary: Let *Hadoop For Dummies* help harness the power of your data and rein in the information overload

Big data has become big business, and companies and organizations of all sizes are struggling to find ways to retrieve valuable information from their massive data sets with becoming overwhelmed. Enter Hadoop and this easy-to-understand *For Dummies* guide. *Hadoop For Dummies* helps readers understand the value of big data, make a business case for using Hadoop, navigate the Hadoop ecosystem, and build and manage Hadoop applications and clusters.

- Explains the origins of Hadoop, its economic benefits, and its functionality and practical applications



Predictive Analytics For Dummies

Anasse Bari
9781118728963
Pub Date: 1/21/14
\$29.99/\$35.99 Can.
384 pages
Paperback
w Business Enterprises
Ctn Qty: N/A

Related Products

Other Formats

9781118729205 \$29.99 1/21/14 Adobe PDF
9781118729410 \$29.99 1/21/14 ePub
9781118729458 \$29.99 1/21/14 MobiPocket

Summary: Combine business sense, statistics, and computers in a new and intuitive way, thanks to Big Data

Predictive analytics is a branch of data mining that helps predict probabilities and trends. *Predictive Analytics For Dummies* explores the power of predictive analytics and how you can use it to make valuable predictions for your business, or in fields such as advertising, fraud detection, politics, and others. This practical book does not bog you down with loads of mathematical or scientific theory, but instead helps you quickly see how to use the right algorithms and tools to collect and analyze data and apply it to make predictions.




Applied Predictive Analytics : Principles and Techniques for the Professional Data Analyst

Dean Abbott
9781118727966
Pub Date: 2/24/14
\$50.00/\$55.00 Can.
456 pages
Paperback / softback
Computers / Databases / Data Warehousing
Ctn Qty: N/A

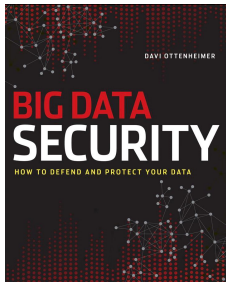
Related Products

Other Formats

9781118727690 \$50.00 2/24/14 ePub
9781118727935 \$50.00 2/24/14 Adobe PDF 

Summary: Learn the art and science of predictive analytics — techniques that get results

Predictive analytics is what translates big data into meaningful, usable business information. Written by a leading expert in the field, this guide examines the science of the underlying algorithms as well as the principles and best practices that govern the art of predictive analytics. It clearly explains the theory behind predictive analytics, teaches the methods, principles, and techniques for conducting predictive analytics projects, and offers tips and tricks that are essential for successful predictive modeling. Hands-on examples and case studies are included.




Big Data Security

Davi Ottenheimer
9781118559215
Pub Date: 2/3/14
\$59.99/\$71.99 Can.
480 pages
Paperback / softback
Computers / Security / General
Ctn Qty: 10

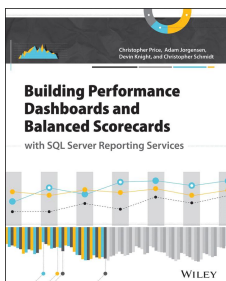
Related Products

Other Formats

9781118559369 \$59.99 2/3/14 Adobe PDF 

Summary: Big data requires big security; here's what you need to know

Big data has taken hold and has created the need for bigger and better security. Until now trust has not been the highest priority and security guidance has not been widely available for big data projects. *Big Data Security* provides specific technical information and know-how that IT, engineering, and security departments urgently need. It's a solid manual on the essentials - changes to system architecture, the nature of attacks on big data versus enterprise attacks, common mistakes companies make, and how to use advanced technologies for defense.

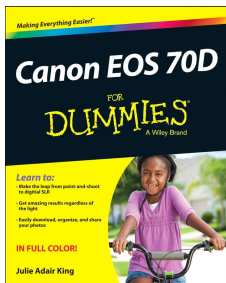


Building Performance Dashboards and Balanced Scorecards with SQL Server Reporting Services

Christopher Price, Adam Jorgensen, Devin Knight,
9781118647196
Pub Date: 10/28/13
\$49.99/\$59.99 Can.
348 pages
Paperback
Computers / Spreadsheets / General
Ctn Qty: N/A

Summary: Discover how to maintain and update balanced scorecards and performance dashboards with SQL Server Reporting Services

Complementing the bestselling *Balanced Scorecards and Operational Dashboards with Microsoft Excel* (9780470386811), this indispensable book shows you how to create maintainable and dynamically updated scorecards and performance dashboards using Microsoft's premier reporting tool for the enterprise: SQL Server Reporting Services. The book begins with coverage of performance management methods and metrics and then moves on to introduce you to techniques for developing and delivering both a dashboard and balanced scorecard using Reporting Services.



Canon EOS 70D For Dummies

Julie Adair King
9781118335963
Pub Date: 12/16/13
\$29.99/\$35.99 Can.
384 pages
Paperback
Photography / Techniques / Digital
Ctn Qty: N/A

Related Products

Other Formats

9781118461853 \$29.99 12/16/13 ePub
9781118461860 \$29.99 12/16/13 MobiPocket
9781118461877 \$29.99 12/16/13 Adobe PDF



Summary: Start getting great photos with your Canon EOS 70D right away

The Canon EOS 70D features upgraded focusing technology, a 20.2 megapixel sensor, and faster frame-per-second shooting. Whether you're new to dSLR photography or just getting acquainted with the 70D, this handy, full-color guide will have you taking great photos before you know it. You'll learn to use all the on-board controls, shoot in auto mode, use live view, control exposure and lighting, manipulate focus and color, transfer your images to the computer for editing, and share the results in prints or online. Colorful photos throughout illustrate what you can achieve.



Natural Light Photography

Michele Celentano
9781118767801
Pub Date: 2/3/14
\$34.99/\$41.99 Can.
320 pages
Paperback
Photography / Techniques / Digital
Ctn Qty: 20

Related Products

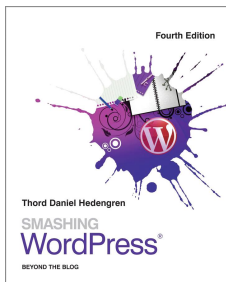
Other Formats

9781118767733 \$34.99 2/3/14 Adobe PDF
9781118767863 \$34.99 2/3/14 ePub
9781118767917 \$34.99 2/3/14 MobiPocket



Summary: Learn to use the creative quality of natural lighting to create spectacular photos

Lighting can be a challenge for professional and hobbyist photographers alike. Learning to work with natural light offers creative opportunities that can help you define your own personal photographic style as you create unique and memorable images. In this guide, Canon Explorer of Light Michele Celentano explores the possibilities and shows you how to use different types of natural light to best advantage.

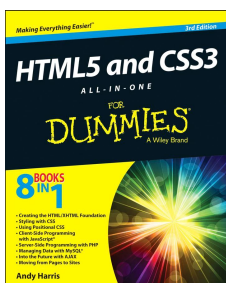


Smashing WordPress - Beyond the Blog (4th Edition)

Thord Daniel Hedengren
9781118600757
Pub Date: 12/31/13
\$44.99/\$53.99 Can.
384 pages
Paperback
COMPUTERS / Web / Site Design
Series: Smashing Magazine Book Series
Ctn Qty: N/A
Previous Editions: 9781119942719

Summary: The ultimate guide to using WordPress to make your life easier

This newest edition from the world's most popular resource for web designers and developers presents you with nothing less than the latest and greatest on everything that WordPress has to offer. As one of the hottest tools on the web today for creating a blog, WordPress has evolved to be much more than just a blogging platform and has been pushed beyond its original purpose. With this new edition of a perennially popular WordPress resource, *Smashing Magazine* offers you the information you need so you can maximize the potential and power of WordPress.

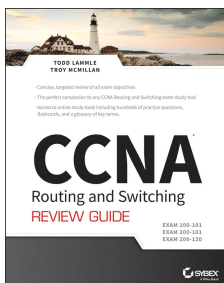


HTML5 and CSS3 All-in-One For Dummies (3rd Edition)

Andy Harris
9781118289389
Pub Date: 12/16/13
\$39.99/\$47.99 Can.
1080 pages
Paperback
Computers / Programming Languages / HTML
Ctn Qty: 4
Previous Editions: 9780470537558

Summary: A new edition of a bestseller covers the latest advances in web development!

HTML, XHTML, and CSS are essential tools for creating dynamic websites and all boast updates and enhanced features that can make your websites even more effective and unique. This friendly, all-in-one guide covers everything you need to know about each of these technologies and their latest versions so that you can use them together. Building on the bestselling formats of the first two editions, this new edition teaches you the fundamentals of HTML, CSS and XHTML and then presents ways for using HTML, CSS, and XHTML together.



CCNA Routing and Switching Review Guide : Exams 100-101, 200-101, and 200-120

Todd Lammle, Troy McMillan
9781118789810
Pub Date: 12/31/13
\$29.99/\$35.99 Can.
500 pages
Paperback
Computers / Networking / General
Ctn Qty: N/A
Previous Editions: 9781118063460

Summary: Todd Lammle's focused, concise review guide, updated for the latest CCNA exams

CCNA is one of the most sought after certifications for IT professionals. If you're preparing for the CCNA Routing and Switching certification, this Sybex review guide offers the best quick review available. Organized by exam objective, it's the perfect supplement to other learning tools, including the *Sybex CCNA Routing and Switching Study Guide* (ISBN: 9781118749616). All exam topics from exams 100-101, 200-101, and 200-120 are thoroughly covered, and additional study materials including bonus exams, electronic flashcards, and a searchable glossary of terms are also available.




CCNA Routing and Switching Certification Kit : Exams 100-101, 200-201, 200-120

Todd Lammle, William Tedder, Troy McMillan
9781118789582
Pub Date: 1/13/14
\$209.97/\$230.97 Can.
1800 pages
Paperback
Computers / Certification Guides / General
Ctn Qty: N/A

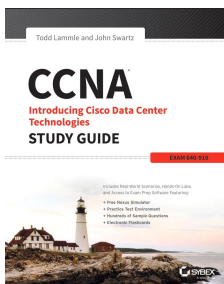
Related Products

Other Formats

9781118789636 \$209.97 1/13/14 ePub
9781118789711 \$209.97 1/13/14 Adobe PDF 

Summary: Everything You Need to Prepare for the CCNA Routing and Switching Exams

This value-priced bundle contains everything certification candidates need to prepare for CCNA exams ICND1 100-101, ICND2 200-101, and the CCNA Composite exam 200-120, well as build the foundation for a career as a networking administrator. Featuring the bestselling *CCNA Study Guide* from Cisco Networking Authority Todd Lammle, this kit is a complete prep package that will enable you to study, practice, and review so that you can approach the exam with confidence.



CCNA Data Center: Introducing Cisco Data Center Technologies Study Guide : Exam 640-916

Todd Lammle, John Swartz
9781118661093,
Pub Date: 2/10/14
\$49.99/\$59.99 Can.
700 pages
Paperback
Computers / Certification Guides / General
Ctn Qty: N/A

Summary: Prepare for the CCNA Data Center Exam 640-916

Cisco networking authority Todd Lammle uses real-world examples and hands-on exercises to thoroughly cover all exam objectives for exam 640-916, Introducing Cisco Data Center Technologies. This Study Guide explores key topics such as Data Center networking principles, virtualization, Nexus 1000V, Unified Fabric, Cisco UCS principles, Data Center services, and more. In addition, you get access to a wealth of study tools, including a network simulator for hands-on practice, as well as hundreds of practice questions and flashcards in an online test environment.



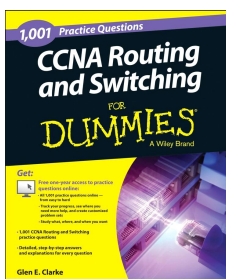
Todd Lammle's CCNA IOS Commands Survival Guide (2nd Edition)

Todd Lammle
9781118820049
Pub Date: 2/17/14
\$29.99/\$35.99 Can.
350 pages
Paperback
Computers / Certification Guides / General
Ctn Qty: N/A
Previous Editions: 9780470175606

Summary: Your Guide to CCENT and CCNA IOS Commands

This book is an ideal supplement to Todd Lammle's CCENT and CCNA Study Guides, and a great quick reference for any Cisco networking administrator. Covering IOS version 15, each chapter begins with a short introduction, explaining what tasks will be discussed, followed by detailed explanations of and examples of the commands. The book includes an easy-to-navigate table of commands broken into the following topic areas:

- | Internetworking and TCP/IP




1,001 CCNA Routing and Switching Practice Questions For Dummies

Glen E. Clarke
9781118794296
Pub Date: 11/25/13
\$39.99/\$47.99 Can.
432 pages
Paperback
Computers / Certification Guides / General
Ctn Qty: N/A

Related Products

Other Formats

9781118794142 \$39.99 11/25/13 ePub
9781118794241 \$39.99 11/25/13 Adobe PDF 

Summary: Test your CCNA skills as you prepare for the CCNA Routing and Switching exams

To achieve CCNA Routing and Switching certification, you'll need to demonstrate a solid understanding of IP data networks, LAN switching technologies, IP addressing and routing technologies, network device security, WAN technologies, and more. Now you can test the effectiveness of your study for the CCNA Routing and Switching exams. *1,001 CCNA Routing and Switching Practice Questions For Dummies* covers all the core categories of the exams and helps you thoroughly prepare with 1,001 practice questions.

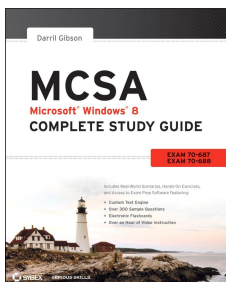


Data Storage Networking : Real World Skills for the CompTIA Storage+ Certification and Beyond

Nigel Poulton
9781118679210
Pub Date: 3/3/14
\$59.99/\$71.99 Can.
500 pages
Paperback
Computers / Certification Guides / General
Ctn Qty: N/A

Summary: Learn efficient ways to harness and manage your data storage networks

Whether you're preparing for the CompTIA Storage+ exam or simply seeking a deeper understanding of data storage networks, this Sybex guide will help you get there. This book covers data storage from the basics to advanced topics, and provides practical examples to show you ways to deliver world-class solutions. In addition, it covers all the objectives of the CompTIA Storage+ exam (SG0-001), including storage components, connectivity, storage management, data protection, and storage performance.




MCSA : Microsoft Windows 8 Complete Study Guide: Exams 70-687 and 70-688

Rob Tidrow, William Panek, Darril Gibson
9781118556870
Pub Date: 12/23/13
\$59.99/\$71.99 Can.
800 pages
Paperback
Computers / Certification Guides / General
Ctn Qty: N/A

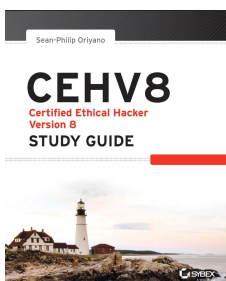
Related Products

Other Formats

9781118763247 \$59.99 12/23/13 Adobe PDF 

Summary: A fully updated, comprehensive study guide for MCSA: Windows 8

As organizations move to the latest client OS from Windows, demand for qualified administrators will be through the roof. Updated to cover Exams 70-687 and 70-688, as well as the Upgrade exam (70-689), this comprehensive guide looks at all the exam objectives using real-world scenarios, hands-on exercises, and challenging review questions. In addition, this complete study guide features a pre-assessment test, more than 200 review questions, four exclusive practice exams, electronic flashcards, and helpful author-led videos.



CEHV8: Certified Ethical Hacker Version 8 Study Guide

Sean-Philip Oriyano
9781118647677,
Pub Date: 2/10/14
\$49.99/\$59.99 Can.
600 pages
Paperback
Computers / Certification Guides / General
Ctn Qty: N/A
Previous Editions: 9780470525203

Summary: Prepare for the new Certified Ethical Hacker version 8 exam with this Sybex guide

Security professionals remain in high demand. The Certified Ethical Hacker is a one-of-a-kind certification designed to give the candidate a look inside the mind of a hacker. This study guide provides a concise, easy-to-follow approach that covers all of the exam objectives and includes numerous examples and hands-on exercises. Coverage includes cryptography, footprinting and reconnaissance, scanning networks, enumeration of services, gaining access to a system, Trojans, viruses, worms, covert channels, and much more. A companion CD includes additional study tools, as well as a copy of BackTrack.

WILEY

VCP-DCV : VMware Certified Professional-Datacenter Virtualization on vSphere Study Guide (2nd Edition)

Brian Atkinson
9781118658444
Pub Date: 1/21/14
\$59.99/\$71.99 Can.
816 pages
Paperback
Computers / Certification Guides / General
Ctn Qty: N/A

Summary: Prepare for the VCP-DCV Exam

Prepare yourself for VMware's challenging VMware Certified Professional-Datacenter exam, as well as the typical tasks and responsibilities you can expect as a VMware Datacenter-certified professional. This comprehensive book guides you through all topics and objectives you'll need to know for the exam. These include planning, installing, upgrading, and securing vCenter Server and ESXi; configuring networking and storage; performing basic troubleshooting; and more. You'll also gain access to premium online practice and review tools.

- ▮ Prepares certification candidates for the VMware

WILEY

Cloud Infrastructure and Services : Virtualization and Cloud Infrastructure Technology Concepts and Principles

9781118787236
 Pub Date: 12/31/13
 \$60.00/\$66.00 Can.
 544 pages
 Hardback
 Computers / Networking / General
 Ctn Qty: N/A


Summary: Cloud Infrastructure and Services educates readers about cloud deployment and service models, cloud infrastructure, and the key considerations in migrating to cloud computing. Using the U.S. National Institute of Standards and Technology as a definitive guide, the book covers technologies required to build classic (traditional), virtualized, and cloud data center environments. These technologies include compute, storage, networking, desktop and application virtualization. Additional areas of focus include business continuity, security, and management.

VMware vSphere Performance : Solving CPU, Memory, Storage, and Networking Issues

Rynardt Spies, Matt Liebowitz, Christopher Kusek
 9781118008195
 Pub Date: 1/13/14
 \$59.99/\$71.99 Can.
 552 pages
 Paperback
 COMPUTERS / Operating Systems / Virtualization
 Ctn Qty: 10

Related Products

Other Formats

9781118221822 \$59.99 1/13/14 Adobe PDF 
 9781118235584 \$59.99 1/13/14 ePub

Summary: Covering the latest VMware vSphere software, an essential book aimed at solving vSphere performance problems before they happen


VMware vSphere is the industry's most widely deployed virtualization solution. However, if you improperly deploy vSphere, performance problems occur. Aimed at VMware administrators and engineers and written by a team of VMware experts, this resource provides guidance on common CPU, memory, storage, and network-related problems. Plus, step-by-step instructions walk you through techniques for solving problems and shed light on possible causes behind the problems.

Oracle 12c For Dummies

Chris Ruel
 9781118745311
 Pub Date: 11/18/13
 \$34.99/\$41.99 Can.
 408 pages
 Paperback
 Computers / Databases / General
 Ctn Qty: N/A

Related Products

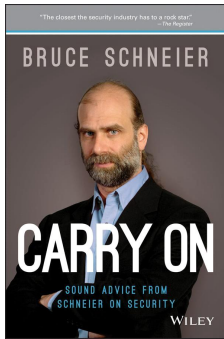
Other Formats

9781118745274 \$34.99 11/18/13 ePub
 9781118745304 \$34.99 11/18/13 Adobe PDF 
 9781118745434 \$34.99 11/18/13 MobiPocket

Summary: Demystifying the power of the Oracle 12c database

The Oracle database is the industry-leading relational database management system (RDMS) used from small companies to the world's largest enterprises alike for their most critical business and analytical processing. Oracle 12c includes industry leading enhancements to enable cloud computing and empowers users to manage both Big Data and traditional data structures faster and cheaper than ever before. *Oracle 12c For Dummies* is the perfect guide for a novice database administrator or an Oracle DBA who is new to Oracle 12c.

WILEY





Carry On : Sound Advice from Schneier on Security

Bruce Schneier
9781118790816
Pub Date: 12/23/13
\$29.99/\$35.99 Can.
336 pages
Paperback
Computers / Security / General
Ctn Qty: N/A

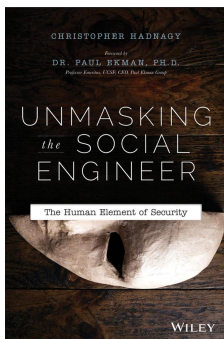
Related Products

Other Formats

9781118790823 \$29.99 12/23/13 ePub 
9781118790830 \$29.99 12/23/13 Adobe PDF 

Summary: Up-to-the-minute observations from a world-famous security expert

Bruce Schneier is known worldwide as the foremost authority and commentator on every security issue from cyber-terrorism to airport surveillance. This groundbreaking book features more than 160 commentaries on recent events including the Boston Marathon bombing, the NSA's ubiquitous surveillance programs, Chinese cyber-attacks, the privacy of cloud computing, and how to hack the Papal election. Timely as an Internet news report and always insightful, Schneier explains, debunks, and draws lessons from current events that are valuable for security experts and ordinary citizens alike.




Unmasking the Social Engineer : The Human Element of Security

Christopher Hadnagy, Dr. Paul Ekman
9781118608579
Pub Date: 2/10/14
\$34.99/\$41.99 Can.
336 pages
Paperback
Computers / Security / General
Ctn Qty: N/A

Related Products

Other Formats

9781118608654 \$34.99 2/10/14 Adobe PDF 

Summary: *Unmasking the Social Engineer: The Human Element of Security* digs into nonverbal human communications and how it affects social engineering. This book delves deep into how attacks against companies and individuals use nonverbal communications every day. It explains nonverbal communications and demonstrates with visuals, the connection of non-verbal behavior to social engineering and scamming. The reader will gain the knowledge needed to help protect their organization.





Hacking Point of Sale : Payment Application Secrets, Threats, and Solutions

Slava Gomzin
9781118810118
Pub Date: 2/17/14
\$60.00/\$66.00 Can.
384 pages
Paperback
Computers / Security / General
Ctn Qty: N/A

Related Products

Other Formats

9781118810071 \$60.00 2/17/14 ePub 
9781118810101 \$60.00 2/17/14 Adobe PDF 

Summary:

- | Anatomy of Electronic Payments: Processing Payment Transactions; Architecture of Payment Applications; Security Standards; Attacks on Point-of-Sale Systems
- | Attacks on Point of Sale Systems: Turning 40 Digits into Gold; Hacking Protected Areas; Penetrating the Security-Free Zone; Exploiting Other Vulnerabilities
- | Defense: Cryptography in Payment Applications; Protecting Cardholder Data; Securing Application Code
- | An Appendix provides a Payment Application Security Evaluation Checklist, a handy tool for merchants, software vendors, and security assessors.




Security Using Data Analysis, Visualization, and Dashboards

Jay Jacobs, Bob Rudis
9781118793725
Pub Date: 2/3/14
\$50.00/\$55.00 Can.
360 pages
Paperback
Computers / Security / General
Ctn Qty: N/A

Related Products

Other Formats

9781118793664 \$50.00 2/3/14 Adobe PDF 
9781118793824 \$50.00 2/3/14 ePub

Summary: Uncover hidden patterns of data and respond with countermeasures

Security professionals need all the tools at their disposal to increase their visibility in order to prevent security breaches and attacks. This careful guide explores two of the most powerful ? data analysis and visualization. You'll soon understand how to harness and wield data, from collection and storage to management and analysis as well as visualization and presentation. Using a hands-on approach with real-world examples, this book shows you how to gather feedback, measure the effectiveness of your security methods, and make better decisions.

WILEY

Threat Modeling : Designing for Security

Adam Shostack

9781118809990

Pub Date: 2/17/14

\$60.00/\$66.00 Can.

472 pages

Paperback

Computers / Security / General

Ctn Qty: N/A

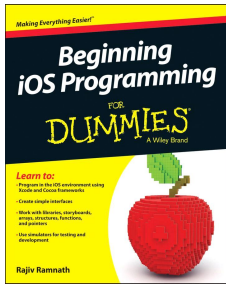
Related Products**Other Formats**

9781118810057 \$60.00 2/17/14 ePub

9781118822692 \$60.00 2/17/14 Adobe PDF

Summary: Must-have book from one of the world's experts on threat modeling

Adam Shostak is responsible for security development lifecycle threat modeling at Microsoft and is one of a handful of threat modeling experts in the world. Now, he is sharing his considerable expertise into this unique book. With pages of specific actionable advice, he details how to build better security into the design of systems, software, or services from the outset. You'll explore various threat modeling approaches, find out how to test your designs against threats, and benefit from numerous examples of effective designs that have been validated at Microsoft and EMC.




Beginning iOS Programming For Dummies

Rajiv Ramnath
9781118799277
Pub Date: 1/21/14
\$29.99/\$35.99 Can.
456 pages
Paperback
Computers / Programming Languages / General
Ctn Qty: N/A

Related Products

Other Formats

9781118799314 \$29.99 1/21/14 ePub
9781118799321 \$29.99 1/21/14 Adobe PDF 

Summary: The ultimate beginner's guide to programming in the iOS environment

The Apple App Store is a gold mine for developers, but with more apps for the iPhone, iPad, and iPod touch being added every day, it's essential to have a solid programming foundation to create the best apps possible. If you're eager to learn the ins and outs of iOS programming, this is your book. It teaches object-oriented programming within the iOS framework from the ground up, preparing you to create the next super iPhone or iPad app.




iOS 7 Programming Pushing the Limits

Rob Napier
9781118818343
Pub Date: 2/10/14
\$49.99/\$59.99 Can.
552 pages
Paperback / softback
Technology & Engineering / Mobile & Wireless Communications
Ctn Qty: N/A

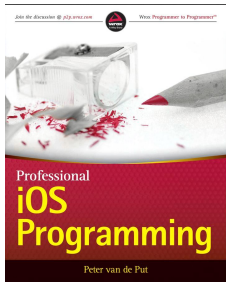
Related Products

Other Formats

9781118818329 \$49.50 1/31/14 Adobe PDF 
9781118818336 \$49.50 1/31/14 ePub

Summary: Get ready to create killer apps for iPad and iPhone on the new iOS 7!

With Apple's introduction of iOS 7, demand for developers who know the new iOS will be high. You need in-depth information about the new characteristics and capabilities of iOS 7, and that's what you'll find in this book. If you have experience with C or C++, this guide will show you how to create amazing apps for iPhone, iPad, and iPod touch. You'll also learn to maximize your programs for mobile devices using iPhone SDK 7.0. Advanced topics such as security services, running on multiple iPlatforms, and local networking with Core Bluetooth are also covered.




Professional iOS Programming

Peter van de Put
9781118661130
Pub Date: 1/7/14
\$49.99/\$59.99 Can.
576 pages
Paperback
Computers / Programming / Software Development
Ctn Qty: 10

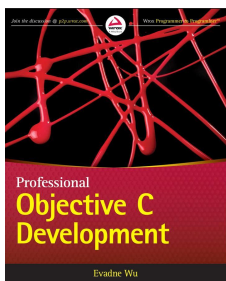
Related Products

Other Formats

9781118661109 \$49.99 1/7/14 Adobe PDF 

Summary: Hands-on guidance for programming the next generation of iOS apps

If you want to create advanced level iOS apps that get noticed in the App Store, start with this expert book. Written by an international software developer and consultant who has delivered winning solutions for clients all over the world, this professional guide helps you build robust, professional iOS apps at a level that satisfies the demands of clients, companies, and your own creativity. The book includes full source code and invaluable insight from the author's extensive experience. Especially helpful are numerous case studies that shed light on key topics.




Professional Objective C Development

Evadne Wu, Conor Winders
9781118582411
Pub Date: 2/10/14
\$49.99/\$59.99 Can.
408 pages
Paperback
Computers / Programming / Software Development
Ctn Qty: 0N/A

Related Products

Other Formats

9781118582435 \$49.99 2/10/14 Adobe PDF 

Summary: The comprehensive Objective-C reference every Mac and iOS developer needs


Objective-C is central to both iOS and Mac OS development, and as the demand for iPhone and iPad apps continues to grow, so does interest in Objective-C. While beginner books on the language abound, Wrox has now brought forth a much-needed resource for those familiar with Objective-C who are ready to get more advanced. In the Wrox Professional tradition, it digs deeper into the details, covering the language and syntax, modern compiler infrastructure, application paradigms, creative approaches to extending Objective-C, and much more.

WILEY

Building iPhone Applications with Appcelerator Cloud Services

Aaron Saunders
9781118673256
Pub Date: 1/13/14
\$49.99/\$59.99 Can.
320 pages
Paperback
Computers / Programming / Software Development
Ctn Qty: N/A

Related Products**Other Formats**

9781118673225 \$49.99 12/31/13 Adobe PDF 
9781118673232 \$49.99 12/31/13 MobiPocket


Summary: Learn to build native iPhone apps with your existing skill set

Writing applications for the iPhone usually requires knowledge of the Objective-C programming language. However, with this book and the free Titanium Mobile Platform and Appcelerator Cloud Services, you can now create iPhone applications using your existing skills in HTML, CSS and JavaScript?no Objective-C required. With this book, Appcelerator Platform Evangelist Aaron Saunders provides you with step-by-step guidance on leveraging Appcelerator's Cloud Services platform to deliver robust applications for the iPhone, iPad and iPod touch.

Beginning Android Programming

Wei-Meng Lee
9781118705599
Pub Date: 2/10/14
\$39.99/\$47.99 Can.
456 pages
Paperback
Computers / Programming / Software Development
Ctn Qty: 10

Related Products**Other Formats**

9781118707425 \$39.99 2/10/14 Adobe PDF 

Summary: A hands-on introduction to the latest release of the Android OS

As the fastest-growing mobile platform today, the Android OS is a powerful and flexible platform for mobile devices and the new Android 5 release boasts significant new features and enhancements for both smartphone and tablet applications. This full-color resource takes a hands-on approach to teaching you how to create Android applications for the latest OS and the newest devices, including both smartphones and tablets.

Beginning Java Programming : The Object Oriented Approach

Deepak Vohra
9781118739495
Pub Date: 10/14/13
\$44.99/\$53.99 Can.
744 pages
Paperback
Computers / Programming / Object Oriented Programming
Ctn Qty: N/A


Summary: A comprehensive resource for getting started with the ever-popular Java programming language

Java remains one of the most important programming languages, used in both enterprise-level corporate solutions and for developing Android apps. This step-by-step Wrox guide teaches aspiring Java application developers how to program in Java. It is ideal for classroom and corporate training situations as well as for independent learners. With an emphasis on object-oriented programming principles, it thoroughly covers the fundamentals of Java and is supported with sample programs and screen shots.

Professional Java for Web Applications

Nick Williams
9781118656464, 1118656466
Pub Date: 2/3/14
\$59.99/\$71.99 Can.
870 pages
Paperback / softback
Computers / Programming / Object Oriented Programming
Ctn Qty:N/A

Related Products**Other Formats**

9781118656518 \$59.99 2/3/14 Adobe PDF 

Summary: The comprehensive Wrox guide for creating Java web applications for the enterprise

With millions of users worldwide, Java is a leading programming language. This guide shows Java software developers and software engineers how to build complex web applications in an enterprise environment. You'll begin with an introduction to the Java Enterprise Edition and the basic web application, then set up a development application server environment, learn about the tools used in the development process, and explore numerous Java technologies and practices. The book covers industry-standard tools and technologies, specific technologies, and underlying programming concepts.

WILEY

Professional ASP.NET MVC 5

Jon Galloway
 9781118794753
 Pub Date: 1/21/14
 \$49.99/\$59.99 Can.
 528 pages
 Paperback
 COMPUTERS / Web / Web Programming
 Ctn Qty: N/A

Related Products**Other Formats**

9781118794722 \$49.99 1/21/14 Adobe PDF
 9781118794760 \$49.99 1/21/14 ePub

**Summary: ASP.NET MVC insiders cover the latest updates to the technology in this popular Wrox reference**

MVC 5 is the newest update to the popular Microsoft technology that enables you to build dynamic, data-driven websites. Like previous versions, this guide shows you step-by-step techniques on using MVC to best advantage, with plenty of practical tutorials to illustrate the concepts. It covers controllers, views, and models; forms and HTML helpers; data annotation and validation; membership, authorization, and security; plus the new Single Page applications.

Windows Azure and ASP.NET MVC Migration

Benjamin Perkins
 9781118749876
 Pub Date: 7/2/13
 \$22.99/\$14.99 Can.
 120 pages
 Electronic book text
 COMPUTERS / Programming / Microsoft
 Ctn Qty: N/A

Summary: Practical, real-world tools for migrating ASP.NET MVC to Windows Azure

When IIS6 and Windows Server 2003 are no longer supported, you'll need to migrate websites currently hosted on these technologies to newer technologies. This book comes to the rescue. It's packed with all the steps you need - all intertwined with real-world examples - to perform the migration of IIS6 and Windows Server 2003 websites to Windows Azure.

Windows Azure Web Sites

James Chambers
 9781118749791
 Pub Date: 7/23/13
 \$22.99/\$14.99 Can.
 120 pages
 Electronic book text
 COMPUTERS / Programming / Microsoft
 Ctn Qty: N/A

Summary: A no-nonsense guide to maintaining websites in Windows Azure

If you're looking for a straightforward, practical guide to get Azure websites up and running, then this is the book for you. This to-the-point guide provides you with the tools you need to move and maintain a website in the cloud. You'll discover the features that most affect developers and learn how they can be leveraged to work to your advantage. Accompanying projects enhance your learning experience and help you to walk away with a thorough understanding of Azure's supported technologies, site deployment, and management tools and how to monitor and scale their application.

Windows Azure Mobile Services

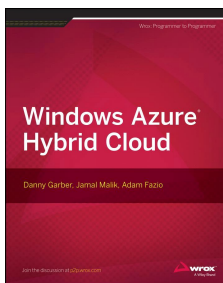
Bruce Johnson
 9781118749913
 Pub Date: 5/23/13
 \$22.99/\$27.99 Can.
 158 pages
 Electronic book text
 COMPUTERS / Programming / Microsoft
 Ctn Qty: N/A

Summary: Get up and running with Windows Azure Mobile Services

Windows Azure Mobile Services (WAMS) is a turn-key backend solution for applications, mobile or otherwise, to utilize structured storage in the cloud. It includes basic data access functionality and built-in authentication with Microsoft Account, Facebook, Twitter and Google, as well as push notification to the client app. This compact, to the point book gives you just what you need to get up and running with these tools.

Windows Azure Hybrid Cloud

Danny Garber, Jamal Malik, Adam Fazio
 9781118749746
 Pub Date: 8/19/13
 \$22.99/\$27.99 Can.
 120 pages
 Electronic book text
 COMPUTERS / Programming / Microsoft
 Ctn Qty: N/A

**Summary: An essential resource for implementing and managing a cloud infrastructure in Azure**

Serving as a critical resource for anyone responsible for strategizing, architecting, implementing or managing a cloud infrastructure, this book helps you understand what is hybrid IT and how it's applicable (and inevitable) in today's world of emerging cloud. The team of authors focus on the Microsoft concept of a private/public cloud, deploying a private cloud fabric, deploying services, and building a private cloud, as well as integrating it with Microsoft's public cloud to create a cross-premises or public cloud.

Windows Azure Data Storage

Simon Hart
 9781118749807
 Pub Date: 10/7/13
 \$22.99/\$27.99 Can.
 120 pages
 Electronic book text
 Computers / Networking / General
 Ctn Qty: N/A

WILEY

Summary: Make tools for storage accessible from Azure apps and any Internet connected app

In *Windows Azure Data Storage*, Simon Hart of Microsoft's Windows Azure Center of Excellence Team gives you all the tools you need to provide storage that is accessible both from Windows Azure applications and any application connected to the Internet. The book starts with an overview of the fundamental concepts, and then quickly dives in to configuring, scenario mapping, security, backup, recovery, and maintenance of the various data storage options.

Windows Azure Developer's e-Book Bundle

Bruce Johnson
 9781118750728
 Pub Date: 10/7/13
 \$69.99/\$83.99 Can.
 850 pages
 Electronic book text
 COMPUTERS / Programming / Microsoft
 Ctn Qty: N/A

WILEY

Summary: A collection of five must-have Azure titles, from some of the biggest names in the field


Available individually, but at a discounted rate for the collection, this bundle of five e-books covers key developer and IT topics of Windows Azure, including ASP.NET, mobile services, web sites, data storage, and the hybrid cloud. A host of Microsoft employees and MVPs come together to cover the biggest challenges that professionals face when working with Windows Azure. The e-books included are as follows:

- 1 *Windows Azure and ASP.NET MVC Migration*

Tizen Programming

Cheng Luo
 9781118809266
 Pub Date: 1/12/15
 \$46.50
 456 pages
 Paperback
 Ctn Qty: N/A

Related Products**Other Formats**

9781118809242 \$46.50 1/17/14 Adobe PDF 
 9781118809259 \$46.50 1/17/14 ePub

WILEY

Summary: Learn to program for multiple devices using this exciting, open source software platform

Tizen offers an innovative operating system, applications, and a user experience that consumers can take from device to device. Developed by Samsung, Tizen is compatible with HTML5, JavaScript, and CSS, giving it even more versatility. This guide, written by expert Samsung developers, shows you how to program in Tizen and how to find your place in the Tizen community. Learn to use your web development skills to create amazing Tizen web apps for smartphones, tablets, in-vehicle infotainment devices, smart TVs, and more.

WILEY

Practical Reverse Engineering : Using x86, x64, ARM, Windows Kernel, and Reversing ToolsBruce Dang, Alexandre Gazet, Elias Bachaalany
9781118787311

Pub Date: 2/10/14

\$50.00/\$55.00 Can.

336 pages

Paperback

Computers / Security / Online Safety & Privacy

Ctn Qty: N/A

Summary: Analyzing how hacks are done, so as to stop them in the future

Reverse engineering is the process of analyzing hardware or software and understanding it, without having access to the source code or design documents. Hackers are able to reverse engineer systems and exploit what they find with scary results. Now the good guys can use the same tools to thwart these threats. *Practical Reverse Engineering* goes under the hood of reverse engineering for security analysts, security engineers, and system programmers, so they can learn how to use these same processes to stop hackers in their tracks.

WILEY

Agile Methodologies

Rachel Davies

9781118790489

Pub Date: 3/10/14

\$45.00/\$50.00 Can.

320 pages

Paperback

Business & Economics / Project Management


Ctn Qty: N/A

Summary: Explore the various Agile methodologies and learn to use those that support your goals

Agile methodologies have become popular because of their value in managing change within software development teams and projects. Rachel Davies, the UK's leading Agile coach, has packed this guide with the various agile methodologies, processes, and techniques, helping you put together a cogent strategy for applying Agile to your software development projects. You'll gain a better understanding of Agile and the problems it solves, the strengths and weaknesses of Agile methodologies, and useful advice for Agile adoption.

Related Products**Other Formats**

9781118790472 \$45.00 2/21/14 ePub

9781118822050 \$49.50 2/21/14 Adobe PDF 

WILEY

Essential Algorithms : A Practical Approach to Computer Algorithms

Rod Stephens

9781118612101

Pub Date: 8/12/13

\$60.00/\$66.00 Can.

624 pages


Paperback

Computers / Programming Languages / General

Ctn Qty: 10

Summary: A friendly and accessible introduction to the most useful algorithms

Computer algorithms are the basic recipes for programming. Professional programmers need to know how to use algorithms to solve difficult programming problems. Written in simple, intuitive English, this book describes how and when to use the most practical classic algorithms, and even how to create new algorithms to meet future needs. The book also includes a collection of questions that can help readers prepare for a programming job interview.

Related Products**Other Formats**9781118612767 \$60.00 7/25/13 Adobe PDF 

9781118797297 \$60.00 7/25/13 ePub

- Reveals methods for manipulating common data

WILEY

Adventures In Raspberry Pi

Carrie Anne Philbin
 9781118751251
 Pub Date: 11/25/13
 \$24.99/\$29.99 Can.
 208 pages
 Paperback
 Computers / Hardware / General
 Ctn Qty: N/A

Android Programming : Pushing the Limits

Erik Hellman
 9781118717370
 Pub Date: 11/4/13
 \$49.99/\$59.99 Can.
 408 pages
 Paperback / softback
 COMPUTERS / Programming / Open Source
 Series: Pushing the Limits
 Ctn Qty: N/A

Summary: Unleash the power of the Android OS and build the kinds of brilliant, innovative apps users love to use

If you already know your way around the Android OS and can build a simple Android app in under an hour, this book is for you. If you're itching to see just how far you can push it and discover what Android is really capable of, it's for you. And if you're ready to learn how to build advanced, intuitive, innovative apps that are a blast to use, this book is *definitely* for you.

AutoCAD 2014 and AutoCAD LT 2014 : No Experience Required: Autodesk Official Press

Donnie Gladfelter
 9781118575109
 Pub Date: 7/29/13
 \$39.99/\$47.99 Can.
 1104 pages
 Paperback
 Computers / Computer Graphics / Image Processing
 Ctn Qty: 10

Summary: A step-by-step tutorial introduction to AutoCAD

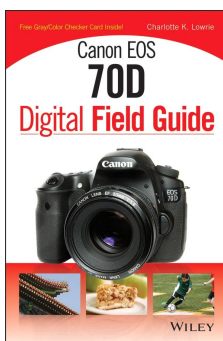
As the only book to teach AutoCAD using a continuous tutorial which allows you to follow along sequentially or jump in at any exercise by downloading the drawing files, this Autodesk Official Press book is ideal for the AutoCAD novice. Industry expert and AutoCAD guru Donnie Gladfelter walks you through the powerful features of AutoCAD, provides you with a solid foundation of the basics, and shares the latest industry standards and techniques. The hands-on tutorial project inspired by real-world workflows that runs throughout the book helps you understand and apply the techniques and tools.

Autodesk 3ds Max 2014 Bible

Kelly L. Murdock
 9781118755075
 Pub Date: 11/4/13
 \$59.99/\$71.99 Can.
 1296 pages
 Paperback
 Computers / CAD-CAM / General
 Series: Bible
 Ctn Qty: N/A

Summary: A complete reference covering the newest version of 3ds Max software

Autodesk 3ds Max is the popular 3D modeling, animation, rendering, and compositing software preferred by game developers and graphic designers in film and television. This comprehensive reference not only introduces beginners to this pricey and complex software, but also serves as a reference for experienced users. Packed with expert advice from popular author Kelly Murdock, it begins with a Quick Start tutorial to get you up and running, then continues with more than 150 step-by-step tutorials, advanced coverage, and plenty of tips and timesavers.

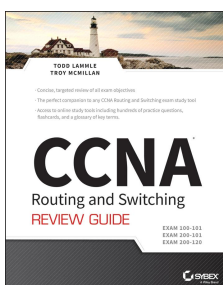


Canon EOS 70D Digital Field Guide

Charlotte K. Lowrie
9781118169124
Pub Date: 11/18/13
\$24.99/\$29.99 Can.
288 pages
Paperback
Photography / Techniques / Digital
Ctn Qty: N/A

Summary: Get professional results with your new Canon EOS 70D, thanks to this portable guide

If you want more instruction on your Canon 70D than the manual can offer you, this book is what you need. Packed with photography how-tos and no-fail formulas for getting great results, this handy guide goes above and beyond competitive digital SLR books with step-by-step techniques, professional shooting tips, and more. Learn how to take advantage of the advanced features of your new camera with pages of helpful examples and dazzling, full-color photographs. Take this portable reference in your kit when shooting in the field.



CCNA Routing and Switching Review Guide : Exams 100-101, 200-101, and 200-120

Todd Lammle, Troy McMillan
9781118789810
Pub Date: 12/31/13
\$29.99/\$35.99 Can.
500 pages
Paperback
Computers / Networking / General
Ctn Qty: N/A
Previous Editions: 9781118063460

Summary: Todd Lammle's focused, concise review guide, updated for the latest CCNA exams

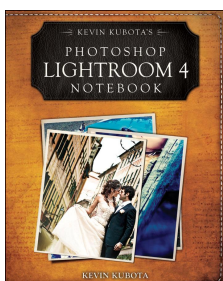
CCNA is one of the most sought after certifications for IT professionals. If you're preparing for the CCNA Routing and Switching certification, this Sybex review guide offers the best quick review available. Organized by exam objective, it's the perfect supplement to other learning tools, including the *Sybex CCNA Routing and Switching Study Guide* (ISBN: 9781118749616). All exam topics from exams 100-101, 200-101, and 200-120 are thoroughly covered, and additional study materials including bonus exams, electronic flashcards, and a searchable glossary of terms are also available.



Cloud Infrastructure and Services : Virtualization and Cloud Infrastructure Technology Concepts and Principles

9781118787458
Pub Date: 2/17/14
\$60.00/\$66.00 Can.
544 pages
Electronic book text
Computers / Networking / General
Ctn Qty: N/A

Summary: Cloud Infrastructure and Services educates readers about cloud deployment and service models, cloud infrastructure, and the key considerations in migrating to cloud computing. Using the U.S. National Institute of Standards and Technology as a definitive guide, the book covers technologies required to build classic (traditional), virtualized, and cloud data center environments. These technologies include compute, storage, networking, desktop and application virtualization. Additional areas of focus include business continuity, security, and management.



Kevin Kubota's Photoshop Lightroom 4 Notebook

Kevin Kubota
9781118401484
Pub Date: 12/14/15
\$34.99/\$41.99 Can.
320 pages
Paperback
Photography / Techniques / General
Ctn Qty: N/A

Summary: Getting the most out of Photoshop Lightroom 4, start to finish

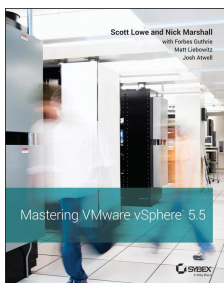
Kevin Kubota is one of the top wedding photographers in the world, and in his practical Notebook series, he cuts to the chase for serious photographers. Does the typical Photoshop Lightroom user need to know exactly what every little menu and button does? No. In this new book, the author instead shows readers which features matter most and how to integrate Photoshop Lightroom into a logical workflow system that makes sense from start to finish. Only then does the software become less intimidating and can photographers work more effectively.

Related Products

Other Formats

9781118401491 \$22.74 12/24/13 ePub
9781118401514 \$34.99 12/24/13 MobiPocket





Mastering VMware vSphere

Scott Lowe, Nick Marshall, Forbes Guthrie, Matt Li...

9781118661147

Pub Date: 11/4/13

\$59.99/\$71.99 Can.

800 pages

Paperback

COMPUTERS / Operating Systems / Virtualization

Ctn Qty: N/A

Summary: The 2013 edition of the bestselling vSphere book on the market

Virtualization remains the hottest trend in the IT world, and VMware vSphere is the industry's most widely deployed virtualization solution. The demand for IT professionals skilled in virtualization and cloud-related technologies is great and expected to keep growing. This comprehensive Sybex guide covers all the features and capabilities of VMware vSphere, showing administrators step by step how to install, configure, operate, manage, and secure it.



Professional Embedded Arm Development

James A. Langbridge

9781118788943

Pub Date: 11/18/13

\$44.99/\$53.99 Can.

264 pages

Paperback

Computers / Programming Languages / Assembly Language

Ctn Qty: N/A

Summary: A practical Wrox guide to ARM programming for mobile devices

With more than 90 percent of mobile phones sold in recent years using ARM-based processors, developers are eager to master this embedded technology. If you know the basics of C programming, this guide will ease you into the world of embedded ARM technology. With clear explanations of the systems common to all ARM processors and step-by-step instructions for creating an embedded application, it prepares you for this popular specialty.



Programmer's Bootcamp : Improve your Skills, Land a Job

Jimmy John, William Hsu

9781118828403

Pub Date: 2/17/14

\$39.99/\$47.99 Can.

312 pages

Paperback

Computers / Programming Languages / General

Ctn Qty: N/A

Summary: This book teaches best practices for software design and development that can be used in any major programming language. In this book, the authors dissect dozens of different types of coding challenges of all difficulty levels, step by step. (Many of these challenges are derived from challenges the world's top companies regularly use.) Readers can then go to the interactive website powered by CodeEval to take the challenge and test their skills as they learn.



Samsung SmartTV Application Development

9781118828021

Pub Date: 9/30/13

\$39.99/\$47.99 Can.

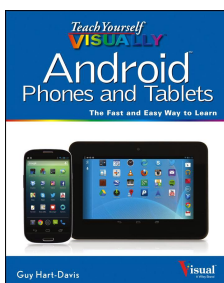
352 pages

Paperback

Computers / Programming / Software Development

Ctn Qty: N/A

Summary: With the world of Smart TVs exploding, there is a new void in the application development market that needs to be filled. Even the most knowledgeable of developers will need guidance as they try to build popular new applications for television viewers. *Samsung SmartTV Application Development* will steer both the brand new and even seasoned application developers through the process of creating their own engaging, innovative apps for the market-leading Samsung SmartTV. The book will cover the key steps to making a new application in a way that is both engaging and easy to understand for application developers.



Teach Yourself VISUALLY Android Phones and Tablets

Guy Hart-Davis
9781118646618
Pub Date: 6/17/13
\$29.99/\$35.99 Can.
320 pages
Paperback
Computers / Hardware / Mobile Devices
Series: Teach Yourself VISUALLY (Tech)
Ctn Qty: 20

Summary: The fast and easy way for visual learners to get up to speed on Android

Packed with step-by-step, image-driven guidance, this must-have Visual book offers the latest tips for getting the most out of your Android devices that run on the most recent versions of the Android OS. Through the use of clear, visual instruction, you will learn how to access, download, and enjoy books, apps, music, and video content as well as send photos and emails, edit media on your phones and tablets, sync with desktop and other devices and services, and effectively multi-task.



Teach Yourself VISUALLY iMac (3rd Edition)

Guy Hart-Davis
9781118768068
Pub Date: 12/4/13
\$29.99/\$35.99 Can.
384 pages
Paperback
Computers / Hardware / Personal Computers - Macintosh
Series: Teach Yourself VISUALLY (Tech)
Ctn Qty: N/A

Summary: This fully updated guide helps you get the most from your iMac

As the iMac continues to evolve and become more sophisticated, this full-color, step-by-step guide becomes more and more essential. Veteran author Guy Hart-Davis guides you through everything you need to know about the capabilities and features of the iMac and the latest OS. Helpful screenshots and illustrations walk you through the multi-media features offered by the iMac line, including how to surf the web with Safari, using iCal to track appointments, and sync and control your iOS devices. Plus, straightforward instructions and easy-to-follow guidance walk you through the many possibilities of this amazing machine.

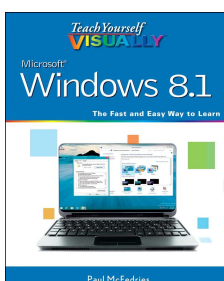


Teach Yourself VISUALLY MacBook Air (2nd Edition)

Guy Hart-Davis
9781118816288
Pub Date: 11/25/13
\$29.99
352 pages
Paperback
Computers / Hardware / Personal Computers - Macintosh
Series: Teach Yourself VISUALLY (Tech)
Ctn Qty: N/A

Summary: Get the most out of the latest MacBook Air with this easy-to-read visual guide

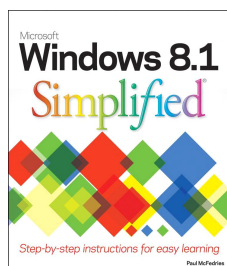
Who doesn't love the MacBook Air? It's light as a feather, yet delivers heavyweight functionality. If you want clear, practical, visual instructions on how to use your new MacBook Air, this is the book for you. Using tons of illustrations and step-by-step explanations, *Teach Yourself VISUALLY MacBook Air* gets you up and running by clearly showing you how to do everything. From the basics to everything the new OS X operating system brings to the table, this book guides you through.



Teach Yourself VISUALLY Windows 8.1 (2nd Edition)

Paul McFedries
9781118826232
Pub Date: 11/18/13
\$29.99/\$35.99 Can.
352 pages
Paperback
Computers / Operating Systems / Windows Desktop
Series: Teach Yourself VISUALLY (Tech)
Ctn Qty: N/A

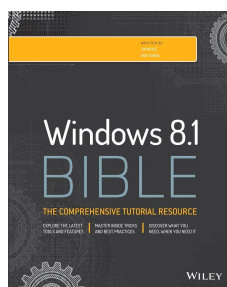
Summary: Windows 8.1 reintroduces the Start button to the Windows ecosystem as well as adding many new and requested features that Windows users love. Updated to cover the latest release of Windows and show users how to use the best of the newest features. *Teach Yourself VISUALLY Windows 8.1* teaches readers the basics (and beyond) of Windows 8.1 in the familiar style of the popular Teach Yourself VISUALLY series: straightforward, step-by-step instructions, with each step illustrated by a full-color screen shot, and each task adorned with beautiful illustrations.



Windows 8 Simplified

Paul McFedries
9781118826249
Pub Date: 11/18/13
\$24.99/\$29.99 Can.
272 pages
Paperback
Computers / Operating Systems / Windows
Desktop
Series: Simplified
Ctn Qty: N/A

Summary: This full color book offers the total beginner a soft entry into Windows 8.1. Using a Visual approach, *Windows 8.1 Simplified*® covers the new features of Windows 8.1 and provides step-by-step instructions for readers who are entirely new to the subject. Inside readers discover tasks on topics such as: Windows basics, creating movies, sharing their computer, working with and managing files, browsing the Web, and new ways to customize Windows to work for them. This book covers the new features of Windows, including: the interface and the new and improved Internet Explorer.



Windows 8.1 Bible

Jim Boyce, Rob Tidrow
9781118835319
Pub Date: 2/3/14
\$39.99/\$47.99 Can.
984 pages
Paperback
Computers / Operating Systems / Windows
Desktop
Series: Bible
Ctn Qty: N/A

Summary: *Windows 8.1 Bible* leaves no stone unturned when examining this important Windows update. It provides coverage above and beyond all competitors. Parts cover:

Part I: Getting Started, Getting Secure
Part II: Security and Updates
Part III: Personalizing Windows 8
Part IV: Beyond the Desktop
Part V: Pictures, Music, and Movies
Part VI: Managing Your Content
Part VII: Printing, Faxing, and Scanning
Part VIII: Installing and Removing Programs
Part IX: Hardware and Performance Tuning
Part X: Networking and Sharing



Professional Visual Studio 2013

Bruce Johnson
9781118832042
Pub Date: 2/24/14
\$59.99/\$71.99 Can.
1104 pages
Paperback
COMPUTERS / Programming / Microsoft
Ctn Qty: N/A

Summary: Visual Studio and ASP.NET titles have long enjoyed best-seller status in Wrox, with 10s of thousands of books sold. Microsoft Visual Studio 2013 is the primary technology used by developers to create and manage programming projects for the Windows platform. The 2013 release fixes a number of crucial issues that crippled VS 2012, and didn't compel many developers to upgrade. Visual Studio 2013 fixes these issues, and it's initially been met with applause from the developer community.



Professional C# 5.0

Christian Nagel
9781118833032
Pub Date: 2/24/14
\$59.99/\$71.99 Can.
1320 pages
Paperback
Computers / Programming Languages / C#
Ctn Qty: N/A

Summary: Microsoft is increasing its cadence with software releases. Visual Studio 2013 and .NET 4.5.1 make improvements on the 2013 releases, and it expected that many developers who held out on upgrading will go directly to Visual Studio 2013. The improvements to VS for 2013 are significant enough that Professional C# 5.0 titles need to be updated to accommodate new and updated template, deployment, ASP.NET, and more. Updates include:

- | Reflection - updates for .NET 4.5 GC, different behaviors
- | Visual Studio 2013 - new UI, new templates, editor enhancements
- | Deployment - Windows 8 deployment updates

**PMP Total Test Prep**

Kim Heldman

9781118837016

Pub Date: 11/18/13

\$139.98/\$153.98 Can.

696 pages

Paperback

Technology & Engineering / Project Management

Ctn Qty: N/A

Summary: The *PMP Study Guide* (ISBN: 9781118531822) is a comprehensive study aid for the upcoming Project Management Professional (PMP) certification administered by PMI. The book is designed to prepare readers for the PMP exam, as well as serve as a good reference for acting project managers. The book will cover the Project Management Process and Procedures outlined in *A Guide to the Project Management Body of Knowledge*.

1,001 CCNA Routing and Switching Practice Questions For Dummies/Clarke	13	Five Stars: Putting Online Reviews to Work for Your Business/Couzin.	8
Adventures In Raspberry Pi/Philbin.	23	Genealogy Online For Dummies, 7E/Helm	4
Agile Methodologies/Davies	22	Hacking Point of Sale: Payment Application Secrets, Threats, and Solutions/Gomzin	16
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Applied Predictive Analytics: Principles and Techniques for the Professional Data Analyst/Abbott	10	HTML5 and CSS3 All-in-One For Dummies, 3E/Harris	11
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CCNA Routing and Switching Review Guide: Exams 100-101, 200-101, and 200-120/Lammle	12, 24	PMP Total Test Prep/Heldman.	28
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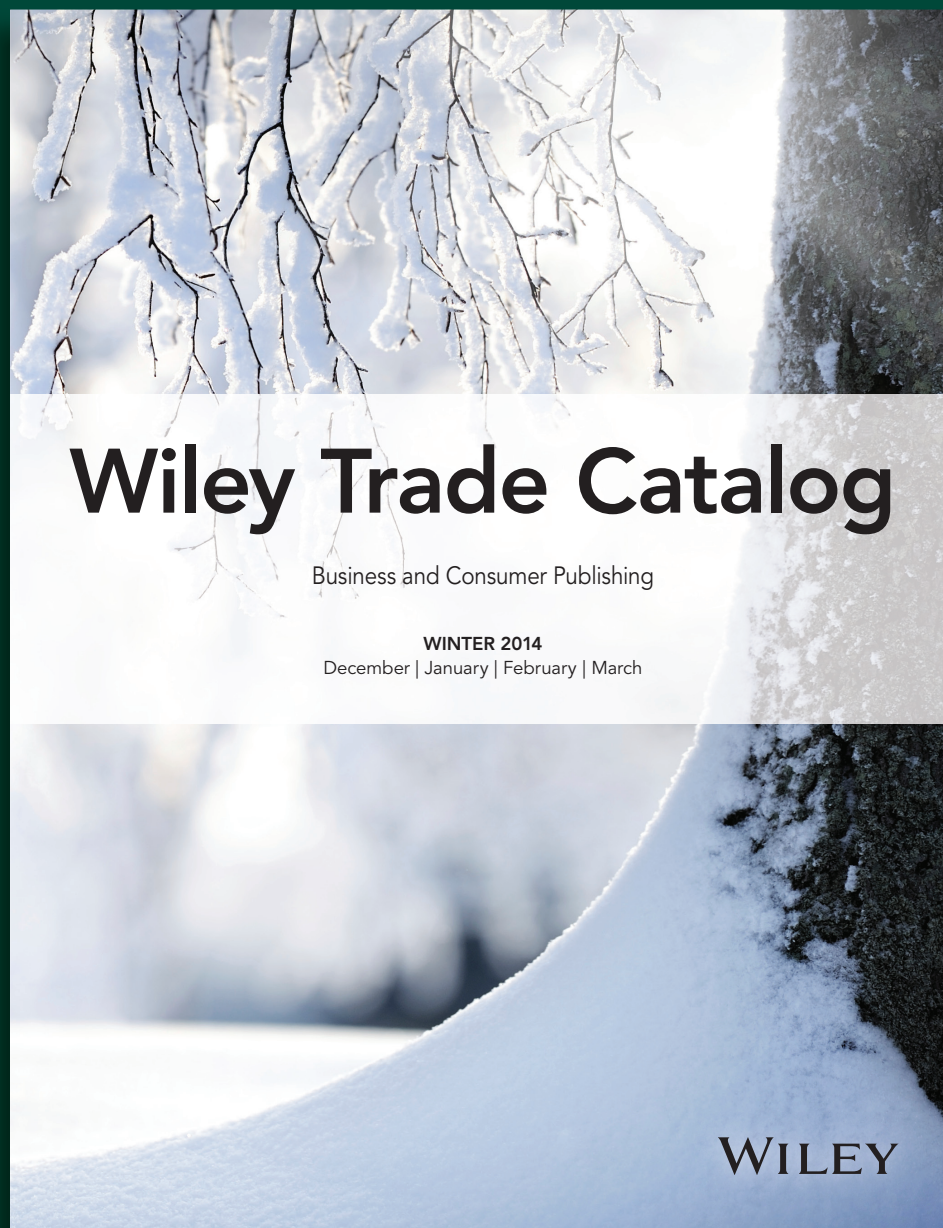
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