

Oxmoor House®

FRONTLIST | SEPTEMBER

- 2 Christmas with *Southern Living* 2011
- 3 *This Old House* Salvage Style Projects
- 4 *Southern Living* Style
- 6 *This Old House* Easy Upgrades: Kitchens
- 7 New Cottage Style: A *Sunset* Design Guide
- 8 *Southern Living* The Heirloom Recipe Cookbook
- 10 *Gooseberry Patch*® Big Book of Home Cooking

FRONTLIST | OCTOBER

- 12 *Southern Living* Home Cooking Basics
- 14 *Cooking Light* Way to Bake
- 16 *The Oprah Magazine* O's Best Advice Ever!
- 17 *Gooseberry Patch*® Christmas All Through the House
- 18 Cooking in Everyday English by Todd English
- 20 *Cooking Light* The Complete Quick Cook

FRONTLIST | NOVEMBER

- 22 *Cooking Light* Soups & Stews Tonight!
- 23 *Southern Living* 2011 Annual Recipes
- 24 *Cooking Light* Annual Recipes 2012

FRONTLIST | DECEMBER

- 25 *Health* The CarbLovers Diet
- 26 *Health* The CarbLovers Diet Cookbook
- 28 *Cooking Light* The Food Lover's Healthy Habits Cookbook

FRONTLIST | JANUARY

- 30 *Southern Living* Wedding Planner and Keepsake
- 32 *Sunset* Make It Your Own with Bathroom Updates
- 33 *Sunset* Make It Your Own with Paint & Color
- 34 *Sunset* Outdoor Design & Build Guide: Garden Pools, Fountains & Waterfalls
- 35 *Sunset* Outdoor Design & Build Guide: Treehouses & Play Spaces
- 36 *Sunset* Outdoor Design & Build Guide: Path, Walkways & Garden Walls

FRONTLIST | FEBRUARY

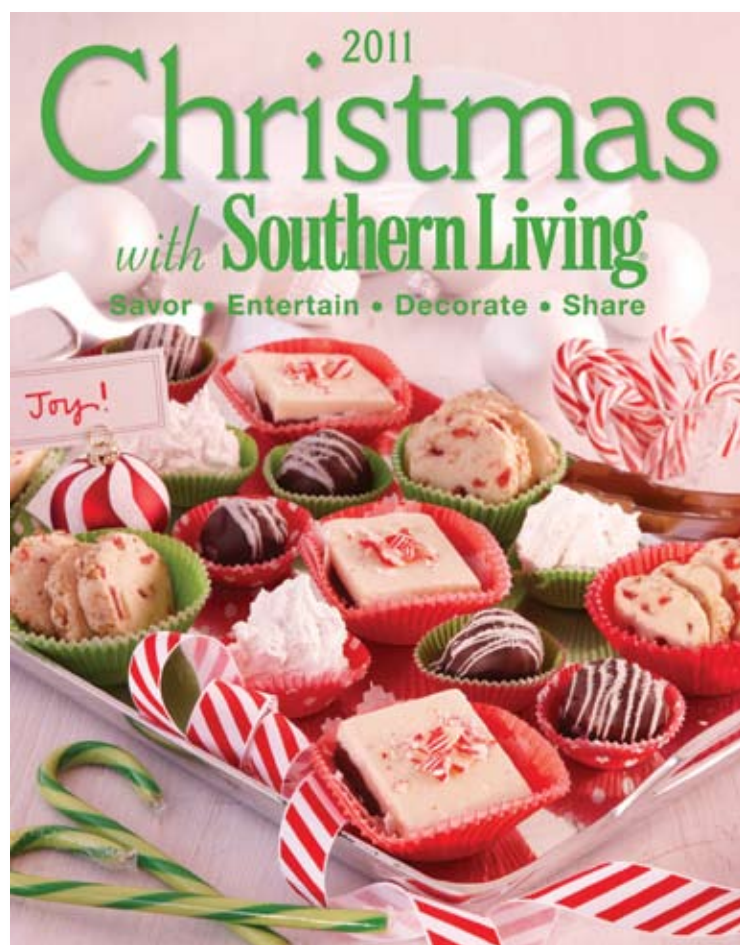
- 37 *Southern Living* Comfort Food
- 38 Lodge Cast Iron Cookbook
- 40 The New *Sunset* Western Garden Book
- 42 *Cooking Light* Cooking On the Fly

FRONTLIST | MARCH

- 44 *Cooking Light* Way to Cook Grilling

BACKLIST

- 46 COOKING
- 57 GARDENING
- 59 OUTDOOR BUILDING
- 60 HOME IMPROVEMENT
- 60 HOME DECOR
- 63 CHRISTMAS
- 64 HALLOWEEN
- 64 HEALTH
- 65 SELF-IMPROVEMENT
- 65 TRAVEL
- 66 INDEX
- 67 ORDER INFO
- 68 NOTES



Southern Living 2011 Christmas with Southern Living

Savor • Entertain • Decorate • Share

by the Editors of Southern Living Magazine

Christmas with Southern Living 2011 continues its 30-year history as the largest, most up-to-date and complete guide to the holidays available. With over 100 all-new recipes and dozens of decorating and entertaining ideas, it's the one-stop, everything-you-need book for Christmas celebrations. Not only does this book offer readers a variety of recipe ideas to help celebrate the season, but it also offers dozens of decorating, entertaining, and gift ideas.

Some of the exciting features of *Christmas with Southern Living 2011* include:

- A 16-page write-on-friendly Holiday Planner containing calendars and charts, quick entertaining and cooking tips, and spaces to make holiday card and gift lists, organize menu plans, and note decorating ideas and upcoming holiday events
- Photos of idea-packed holiday homes for creative, but not costly, decorating ideas
- Holiday table setting and centerpiece ideas, mantels, wreaths, and natural decorations are prominently featured
- An extensive source list of where to find props and accessories pictured throughout the book

Over the years, *Southern Living* has truly become known as a Christmas expert and *Christmas with Southern Living 2011* gives readers that expertise in one easy, complete guide to the holidays.

CATEGORY: Cooking/General
PUB DATE: 9/6/2011
PRICE: \$29.95 US/ \$34.95 CAN
FORMAT: Hardcover
PAGES: 192
SIZE: 8 3/4" x 11 1/8"
PHOTOS: Over 200
ISBN 10: 0-8487-3463-7
ISBN 13: 978-0-8487-3463-3



This Old House Salvage Style Projects

Step-by-Step Projects that Transform Cast-offs into Stylish Décor for Your Home and Garden

by the Editors of This Old House Magazine

Salvage Style Projects is the definitive inspirational resource and how-to guide for turning cast-off architectural details into high-class, low-cost home décor. This 144-page book includes over 22 easy and affordable creative reuse projects for everything from vintage porcelain faucet taps to paneled wood exterior doors. All a reader will need is a basic tool kit and a desire to search out and craft one-of-a-kind furniture pieces using old house parts and materials of different styles, ages, and prices to create eclectic living spaces with personality. *Salvage Style Projects* includes projects ranging from Heat Grate Sconce, Cornice Garden Tool Holder, to Window Picture Frame and Cottage Door Dressing Vanity, each featuring step-by-step instructions and color photos pulled from the Salvage Style column appearing in *This Old House* magazine and on thisoldhouse.com.

This Old House has been the leading authority on home improvement for over 30 years. When it comes to remodeling, *This Old House* experts have seen and done it all, which means readers get the benefit of time-tested experience and proven results.

MARKETING PLANS

- Advertising in *This Old House* and other Time Inc. publications
- Promotion and editorial coverage in *This Old House* and online at thisoldhouse.com & myhomeideas.com



This Old House salvage style projects

FROM THIS OLD HOUSE
SALVAGE EDITOR
AMY R. HUGHES



STEP-BY-STEP PROJECTS that transform cast-offs into stylish décor for your home and garden

CATEGORY: House & Home/ Do-It-Yourself - General
PUB DATE: 9/13/2011
PRICE: \$16.95 US/ \$19.95 CAN
FORMAT: Softcover
PAGES: 144
SIZE: 8" x 9"
PHOTOS: 200
ISBN 10: 0-8487-3540-4
ISBN 13: 978-0-8487-3540-1



Southern Living Style

Easy Updates • Room-by-Room Guide
• Inspired Design Ideas

by the Editors of Southern Living Magazine

Southern Living demystifies the decorating process and provides the tools and step-by-step details for creating spaces that are personal, functional and infused with an easy Southern sensibility.

The editors of *Southern Living* magazine, the arbiter of great Southern style for more than 40 years, bring you *Southern Living Style*, the definitive guide for creating unique, but approachable, interiors infused with a Southern vibe and the patina of a space created over time. From rooms in which we LIVE, WORK, EAT or RETREAT, *Southern Living Style* takes you on a tour of the most inspired rooms that have graced the pages of the magazine. Rooms are deconstructed to highlight the key components to achieving a particular style.

Readers will love features such as "5 Ways With...(wallpaper, mirrors, etc.)" which provides new ideas for common materials or accents; "Reclaim It!" turns grandma's attic finds into updated treasures; and "Solutions" bursts throughout provide the "411" for a myriad design dilemmas. Helpful resources include: the Editors' "Black Book" of favorite designers, retailers and other resources; Room Planning Guides; hanging guidelines for lighting, artwork, photos, etc.; and a glossary of helpful "decorator speak" terms to help demystify the design process.

MARKETING PLANS

- Editorial coverage in *Southern Living* magazine
- Advertising in Time Inc. publications, including *Southern Living*
- Online features on myHomeIdeas.com and southernliving.com
- Print media campaign, including metropolitan dailies, wire services and syndicates



CATEGORY: House & Home/
Home Decor - General
PUB DATE: 9/13/2011
PRICE: \$29.95 US/ \$34.95 CAN
FORMAT: Hardcover
PAGES: 288
SIZE: 9" x 10"
PHOTOS: 200
ISBN 10: 0-8487-3470-X
ISBN 13: 978-0-8487-3470-1

ISBN 10: 0-8487-3470-X
ISBN 13: 978-0-8487-3470-1





CATEGORY: House & Home/
Do-It-Yourself - General
PUB DATE: 9/13/2011
PRICE: \$22.95 US/ \$26.95 CAN
FORMAT: Softcover
PAGES: 208
SIZE: 9 1/8" x 10 7/8"
PHOTOS: 400
ISBN 10: 0-8487-3472-6
ISBN 13: 978-0-8487-3472-5



This Old House Easy Upgrades: Kitchens

Smart Design + Trusted Advice
by the Editors of This Old House Magazine

In *Easy Upgrades: Kitchens*, readers get the kitchen they've always wanted at a price they can afford with help from the experts at *This Old House*, the most trusted name in home improvement. *Easy Upgrades: Kitchens* focuses on the way people remodel now—budget-conscious and user-friendly with upgrades that maximize comfort, utility, and home value. Using real-world examples rather than sky's-the-limit fantasy projects, *Easy Upgrades* helps readers solve their most frequent complaints about the spaces in their homes. From chapters on All-in-the-Family Kitchen, The Colorful Kitchen, to The Right Kitchen for You and The Budget Kitchen, *Easy Upgrades: Kitchens* shows readers the smartest and most cost-effective improvements they can make to increase the value and livability of their homes. *Easy Upgrades: Kitchens* also includes pro advice from expert contractors offering solutions that work, creative ways to do more with less, help with steering clear of common pitfalls, and advice on how to protect a remodeling investment after the job is done. *This Old House* has been the leading authority on home improvement for over 30 years. When it comes to remodeling, *This Old House* experts have seen and done it all, which means readers get the benefit of time-tested experience and proven results.

MARKETING PLANS

- Advertising in *This Old House* and other Time Inc. publications
- Promotion and editorial coverage in *This Old House* and online at thisoldhouse.com and myHomeideas.com

New Cottage Style: A Sunset Design Guide

Inspiration + Expert Advice
by the Editors of Sunset Magazine

Rich with inspirational photography and design advice, The *Sunset Design Guide* series brings together a talented panel of today's top design and building professionals. *New Cottage Style: A Sunset Design Guide* offers an updated take on the well-loved design genre of cottage decorating. *New Cottage Style* offers not only inspirational photography, but also expert design advice on how readers can create these inspiring looks in their own homes. Helping readers identify new styles and looks to fit their lifestyle, this book guides them to contemporary cottage style whatever their budget may be.

New Cottage Style: A Sunset Design Guide includes:

- Expert tips and advice on helping readers identify new styles and looks to fit both their lifestyle and their budget
- Guidance on choosing the right mix of materials, fixtures, and furnishings to create a uniquely livable home
- Beautiful photography and design instruction on a variety of cottages—from seaside cottages to desert bungalows and mountain chalets
- Room-by-room design inspiration and advice on choosing every element in the room, including flooring and window treatments

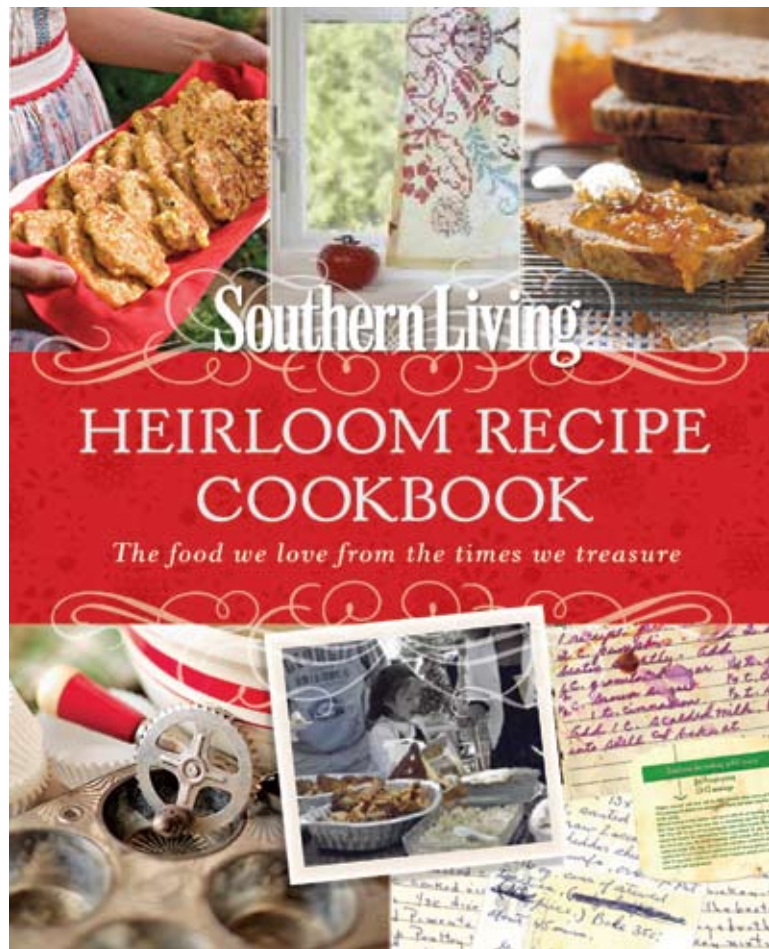
MARKETING PLANS

- Advertising in *Sunset* and other Time Inc. publications
- Promotion and editorial coverage in *Sunset* and online at sunset.com
- Online advertising & promotion on myHomeideas.com



CATEGORY: House & Home/
Home Decor - General
PUB DATE: 9/13/2011
PRICE: \$22.95 US/ \$26.95 CAN
FORMAT: Softcover
PAGES: 208
SIZE: 9 1/8" x 10 7/8"
PHOTOS: 400
ISBN 10: 0-376-01356-7
ISBN 13: 978-0-376-01356-9





Southern Living Heirloom Recipe Cookbook

The Food We Love From The Times We Treasure

by the Editors of Southern Living Magazine

The pages of this timeless cookbook from *Southern Living* come to life like you're sitting around the family dining table, with hundreds of cherished recipes that bring back memories of the best of times with family and friends.

The food staff of *Southern Living* has uncovered and updated a treasure-trove of heirloom recipes that will be relied on for generations to come. These recipes will "stick around" and are staples for family get-togethers, church suppers, and covered dish dinners. They are unforgettable and memory evoking, and thus won't ever go out of style. From an aunt's famous buttermilk biscuits, to country-fried steak, homestyle meatloaf, double-crust peach pie, and homemade bread and butter pickles, over 200 of our highest-rated recipes have been selected for this unique collection of prized family favorites.

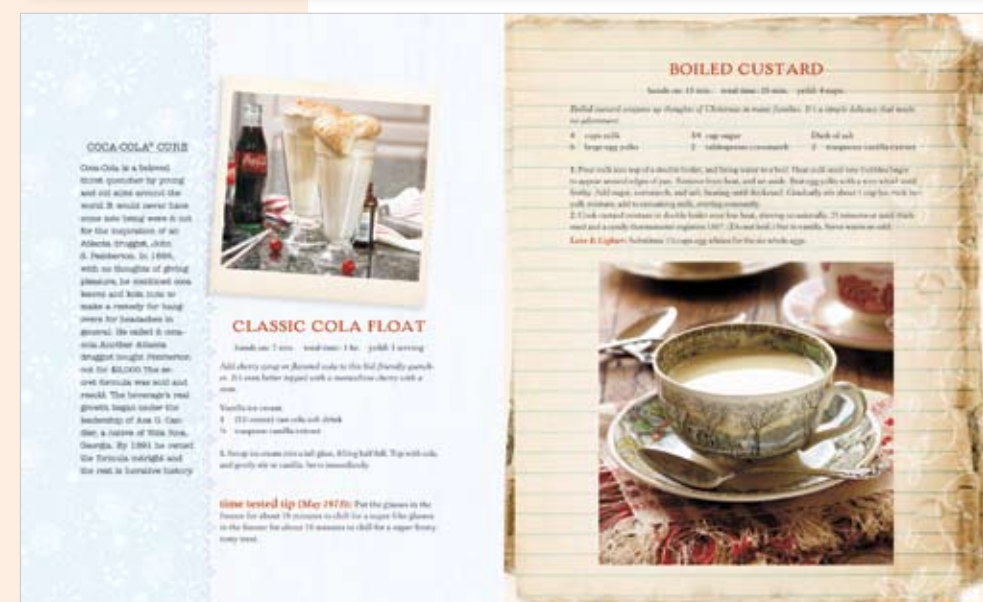
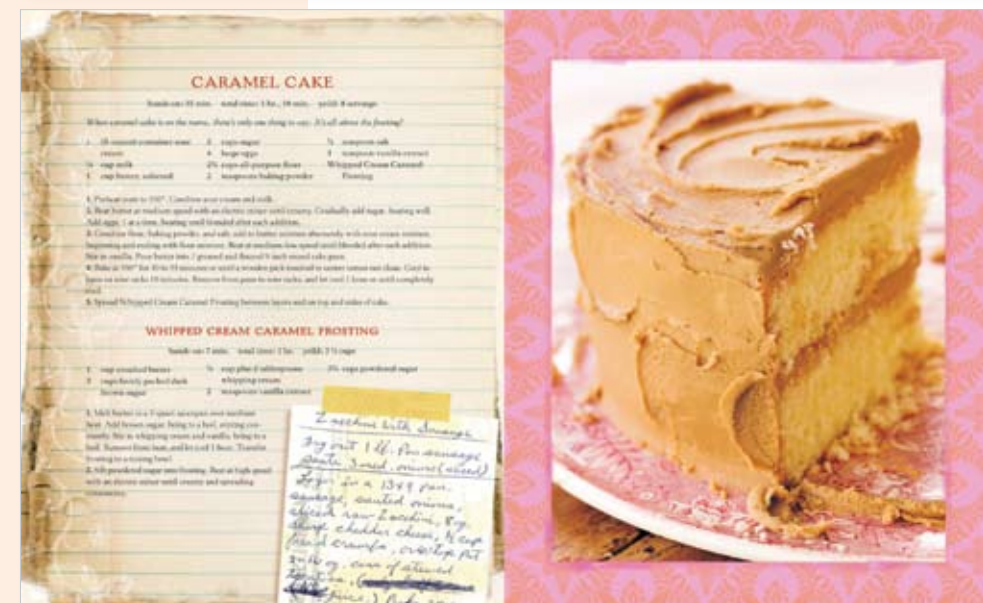
As more consumers look for ways to enjoy family and home in today's economy, this is a perfect "feel good" book that brings back memories of "the good ole days" and has a classic vintage look but includes all the great flavors and expert advice readers expect from *Southern Living*. Perfect for the holiday season, this book is a celebration of Southern traditions, filled with all-time favorite recipes like those handed down from generation to generation.

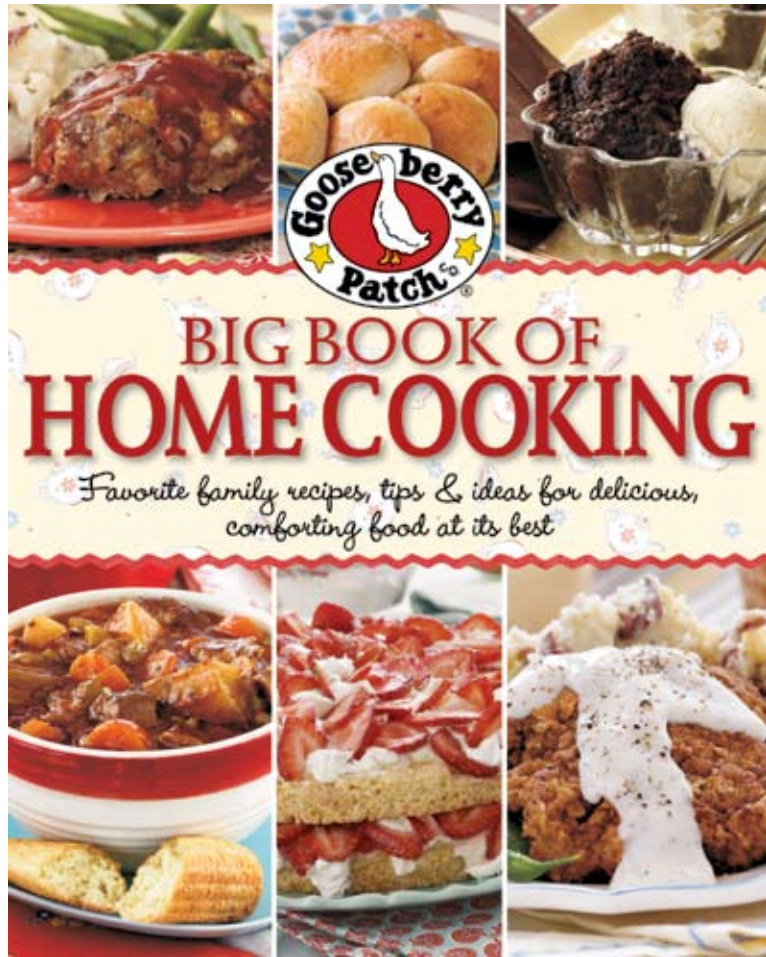
CATEGORY: Cooking/General
 PUB DATE: 9/20/2011
 PRICE: \$29.95 US/ \$34.95 CAN
 FORMAT: Hardcover
 PAGES: 336
 SIZE: 8 1/4" x 10 1/4"
 PHOTOS: 225
 ISBN 10: 0-8487-3481-5
 ISBN 13: 978-0-8487-3481-7



MARKETING PLANS

- Editorial coverage in *Southern Living* magazines
- Advertising in Time Inc. publications, including *Southern Living*
- Online features myrecipes.com & southernliving.com
- National print media campaign, including metropolitan dailies syndicates





Big Book of Home Cooking

Favorite Family Recipes, Tips & Ideas for Delicious Comforting Food at Its Best

by Gooseberry Patch

Take a trip down memory lane courtesy of Gooseberry Patch, the leaders in farmhouse fresh recipes, crafts, and country entertaining. *Big Book of Home Cooking* is Gooseberry Patch's biggest-ever recipe collection with 450 delicious recipes and over 200 photos that will take you back to your grandmother's kitchen. This hefty cookbook encompasses every recipe a home cook could ever need, including simple weeknight meals, special-occasion menus, everyday soups and salads, comforting casseroles, homemade gifts from the kitchen, slow-cooker favorites, best-loved dessert recipes, and so much more.

Loyal Gooseberry Patch brand followers and new readers alike will delight in inspirational entertaining ideas, helpful tips and shortcuts, a menu planner for pulling delicious meals together in a snap, and shared memories from recipe contributors. Filled to the brim with treasured, handed-down family recipes, this *Big Book* will become a must-have in every cook's collection.

MARKETING PLANS

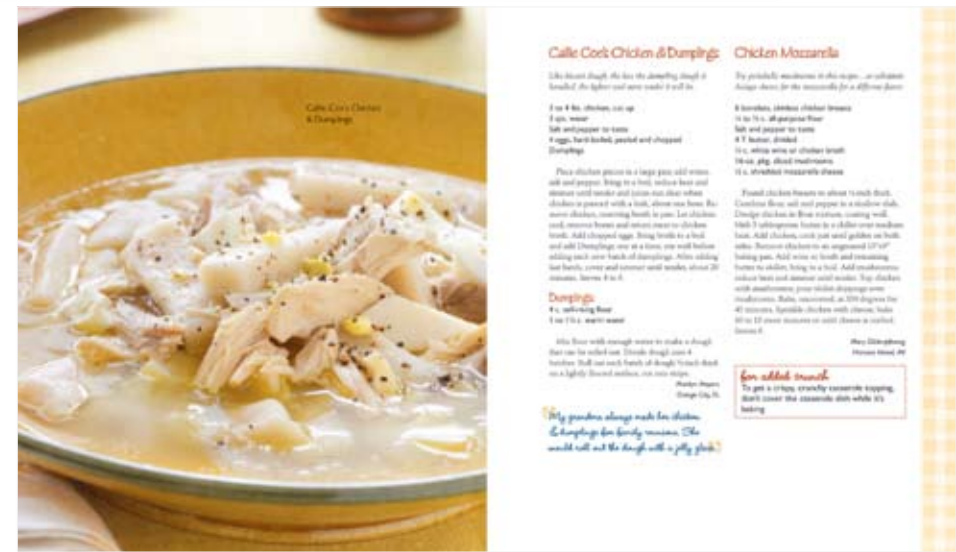
- E-blast to 350,000 loyal gooseberrypatch.com subscribers
- Promotion on social media networks to Gooseberry Patch's large online community
- Online advertising & promotion on myrecipes.com

CATEGORY: Cooking/General
 PUB DATE: 9/20/2011
 PRICE: \$29.95 US/ \$34.95 CAN
 FORMAT: Hardcover
 PAGES: 368
 SIZE: 8 1/2" x 10 7/8"
 PHOTOS: 300
 ISBN 10: 0-8487-3439-4
 ISBN 13: 978-0-8487-3439-8



MAIN DISHES

Supper time is important for families on the go, and these recipes let you enjoy moments together.





CATEGORY: Cooking/General
 PUB DATE: 10/4/2011
 PRICE: \$29.95 US/ \$34.95 CAN
 FORMAT: Hardcover
 PAGES: 416
 SIZE: 8" x 10"
 PHOTOS: 200
 ISBN 10: 0-8487-3515-3
 ISBN 13: 978-0-8487-3515-9

ISBN 10: 0-8487-3515-3
 ISBN 13: 978-0-8487-3515-9

9 780848 735159

Southern Living Home Cooking Basics

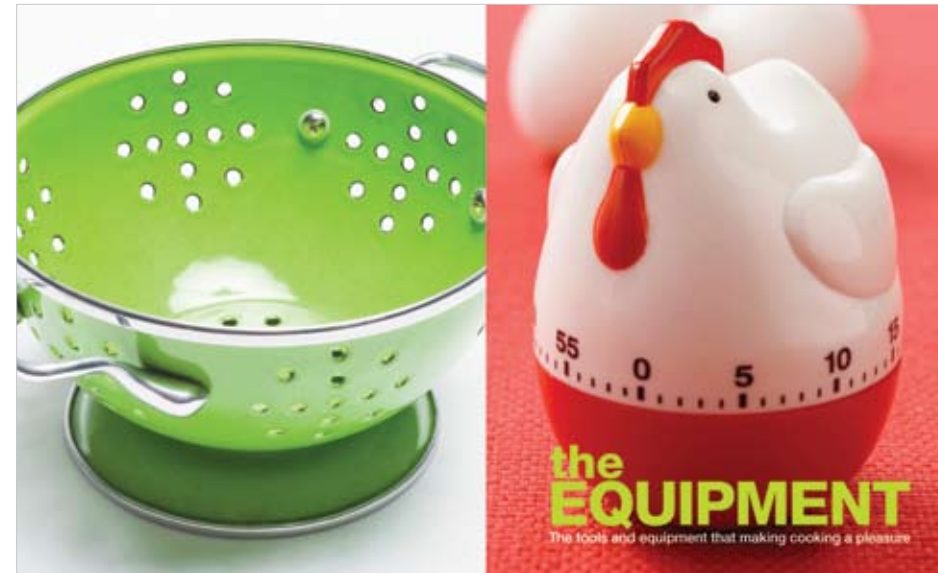
Southern Food Made Simple

by the Editors of Southern Living Magazine

With a backdrop of easy-to-follow, delicious Southern recipes, *Home Cooking Basics* presents the principles of traditional cooking in a visually stunning, photographic step-by-step fashion that's like having a cooking teacher at your side. This cookbook is focused on the key cooking basics—the only ones you really need to know to enjoy a lifetime of great cooking and eating—but with an eye toward those special features that make a recipe or technique “uniquely Southern.”

Through visually stunning photography and step-by-step methods, *Southern Living* walks you through the basic principles in the accompanying array of over 200 easy-to-follow, delicious Southern recipes that seem more inspired than entry level. From boiling and steaming to braising and roasting and every basic cooking method in between, this book takes you through the how and why of each cooking method.

Readers gain a keen understanding of what technique to apply to a specific ingredient and how to execute it with precision. Plus, with over 200 recipes, cooks can instantly test their skills on dishes like Lemon Coconut Cake, German Chocolate Pie, Honey Yeast Rolls, Brunswick Stew, Braised Greens with Smoked Turkey, Mama's Fried Chicken, No-Cook Ice Cream, a Grilled Greek Snapper. *Home Cooking Basics* is cooking demystified.



MARKETING PLANS

- National print publicity campaign: metropolitan dailies, wires services and syndicates
- Pitching national and regional broadcasts outlets
- Advertising targeted in Time Inc. publications, including *Southern Living*, *All You*, and *Real Simple*
- Demo video segments to be featured on southernliving.com and myrecipes.com



Cooking Light Way to Bake

The Complete Visual Guide to Healthy Baking

by the Editors of Cooking Light Magazine

Who said desserts and breads couldn't be healthy? In *Cooking Light Way to Bake*—*Cooking Light's* first book on healthy baking—readers learn exactly how to bake in a healthier way without sacrificing flavor. Readers discover how they can absolutely have their cake and eat it, too!

For over 20 years, *Cooking Light* has been perfecting the art of light baking. In this highly visual guide, readers get all the step-by-step instructional light baking techniques that have been perfected by the *Cooking Light* Test Kitchens. These techniques are also supplemented by a wide variety of delicious recipes—from quick breads like muffins, biscuits, and scones to cakes and pies; from tarts and pastries to yeast breads. This book also includes all the best kitchen tips, detailed ingredient information for light baking recipes, the delicious recipes themselves, and plenty of beautiful four-color images of finished dishes. From Banana-Oatmeal Loaf and Deep Dark Chocolate Biscotti to Pumpkin Chocolate Chip Pancakes and Cream Cheese-Swirled Brownies, there's a healthy treat for every reader's craving.

MARKETING PLANS

- National print and broadcast media campaign
- Advertising in Time Inc. publications
- Online advertising & promotion on myrecipes.com & cookinglight.com
- Tie-in promotion with *Cooking Light*, including mentions & ads

Cooking Light Way to bake

the complete visual guide to healthy baking



delicious recipes
fresh, healthy ingredients
smart tools & techniques

CATEGORY: Cooking/General
PUB DATE: 10/4/2011
PRICE: \$29.95 US/ \$34.95 CAN
FORMAT: Hardcover
PAGES: 424
SIZE: 7 3/4" x 9 3/8"
PHOTOS: 200
ISBN 10: 0-8487-3475-0
ISBN 13: 978-0-8487-3475-6

ISBN 10: 0-8487-3475-0
ISBN 13: 978-0-8487-3475-6



9 780848 734756

4 way to bake biscuits

Biscuits get their characteristic flavor and texture from butter. We show you how to get those same delicious results in a healthier package.

Fig Maple Drop Biscuits

Any fig variety can be used in this recipe, but we prefer Calimyrna because they are incredibly sweet.

- 1/4 cup low-fat buttermilk
- 5 tablespoons 1% low-fat milk, divided
- 3 tablespoons maple syrup
- 6.75 ounces all-purpose flour (about 1 1/4 cups)
- 1.1 ounces whole-wheat pastry flour (about 1/4 cup)
- 1/4 cup granulated sugar
- 1/4 cup maple sugar, divided
- 1/2 teaspoon salt
- 1/2 teaspoon baking powder
- 1/2 teaspoon baking soda
- 6 tablespoons unsalted butter, cut into 1/2-inch cubes
- 1/4 cup dried Calimyrna figs (about 4 ounces), chopped
- 1 large egg white

- Preheat oven to 400°.
- Combine buttermilk, 1/2 cup milk, and syrup in a small bowl. Weigh or lightly spoon flours into dry measuring cups, level with a knife. Combine flours, granulated sugar, 2 tablespoons maple sugar, and next 3 ingredients in a large bowl, stirring well with a whisk. Cut in butter using a pastry blender or 2 knives until mixture resembles coarse meal. Stir in figs. Add buttermilk mixture; stir just until moist.
- Drop dough by 2 tablespoons (2 inches apart) onto baking sheets lined with parchment paper. Combine remaining 1/4 cup maple sugar and egg white, stirring with a whisk; brush over tops of biscuits. Sprinkle biscuits with remaining 2 tablespoons maple sugar.
- Bake at 400° for 15 minutes or until golden. **Yield: 20 servings (serving size: 1 biscuit).**

COOKING LIGHT'S TEST KITCHEN HAS DEVELOPED THIS RECIPE TO BE HEALTHY AND DELICIOUS. PHOTO: GUY LAWRENCE FOR COOKING LIGHT

kitchen how-to: make drop biscuits

1. Combine the dry ingredients in a large bowl, stirring well with a whisk.
2. Cut in butter using a pastry blender or 2 knives until mixture resembles coarse meal.
3. Add wet ingredients.
4. Stir ingredients together just until moist.
5. Drop dough onto baking sheets lined with parchment paper or coated with cooking spray. For ease when dropping dough, coat two spoons with cooking spray, and use the prepared spoons to slide dough onto parchment paper, re-coating with cooking spray as needed. Make sure the mounds of dough are about 2 inches apart to ensure they have room to spread.

6 way to bake muffins

Muffins are deliciously versatile. Whether you prefer savory or sweet varieties, there are endless combinations to keep your taste buds happy.

Apple Fritter Muffins

Cooking spray
8 ounces cake flour (about 1 1/2 cups)
2.58 ounces whole-wheat flour (about 1/2 cup)
1 1/2 tablespoons baking powder
1/2 teaspoon Saigon cinnamon
1/2 cup packed light brown sugar
1/2 teaspoon salt
4 1/2 tablespoons vanilla-flavored soy milk (such as Silk), divided
3 tablespoons canola oil
1 (8-ounce) container apple turnover-flavored light yogurt (such as Yoplait)
1 large egg
1 cup finely diced unpeeled Granny Smith apple
1/4 cup powdered sugar

- Preheat oven to 350°.
- Place 12 paper muffin cup liners in muffin cups; coat liners with cooking spray.
- Weigh or lightly spoon flours into dry measuring cups, level with a knife. Combine flours and next 4 ingredients in a large bowl, stir with a whisk. Make a well in center of mixture. Combine 1/2 cup soy milk, oil, yogurt, and egg in a bowl, stirring well with a whisk. Add to flour mixture; stir until just moist. Fold in apple. Spoon about 2 tablespoons batter into each prepared muffin liner.
- Bake at 350° for 18 minutes or until muffins spring back when touched lightly in center. Remove from pans immediately; place on a wire rack.
- Combine powdered sugar and 1 1/2 tablespoons soy milk, stirring with a whisk until smooth. Drizzle 1/2 teaspoon glaze over each muffin. **Serve warm. Yield: 12 muffins (serving size: 1 muffin).**

COOKING LIGHT'S TEST KITCHEN HAS DEVELOPED THIS RECIPE TO BE HEALTHY AND DELICIOUS. PHOTO: GUY LAWRENCE FOR COOKING LIGHT

Saigon Cinnamon

What it adds: This Vietnamese cinnamon has a more intense sweet flavor and aroma and subdues tartness a bit more. You can use ground cinnamon in place of it, if you'd like.

Vanilla Soy Milk

What it adds: Using a flavored soy milk is an easy way to add extra vanilla flavor.



CATEGORY: Self-Help/Personal Growth - General
PUB DATE: 10/4/2011
PRICE: \$29.95 US/ \$34.95 CAN
FORMAT: Hardcover
PAGES: 320
SIZE: 8" x 10"
PHOTOS: Over 250
ISBN 10: 0-8487-3485-8
ISBN 13: 978-0-8487-3485-5



O's Best Advice Ever!

Make Over Your Life with Oprah and Friends

by the Editors of O, The Oprah Magazine

Drawing from ten years of *O, The Oprah Magazine*, the new book *O's Best Advice Ever! Make Over Your Life with Oprah and Friends* brings readers invaluable guidance from O's renowned experts. This comprehensive collection will inspire and motivate readers to live their best lives, from their health and finances to their relationships and personal style.

- No one offers more engaging health advice than Dr. Oz. One of the country's premier physicians shares his expertise on achieving optimal mental and physical well-being.
- Thanks to Suze Orman—personal finance expert, Emmy Award-winning television host, and *New York Times* best-selling author—readers can give their finances a reality check. From jump-starting their portfolios to planning for retirement, Suze Orman takes readers down the road to financial freedom.
- Dr. Phil, host of the one of the highest-rated daytime talk shows in the nation, equips readers with the emotional tools they need to move forward in a positive direction. From making deeper connections to letting go of past troubles, Dr. Phil's straight talk steers readers toward getting the most out of life.

In addition, readers will find many more esteemed O contributors, including Oprah herself, life coach Martha Beck, fitness trainer Bob Greene, interior designer Nate Berkus, columnist Lisa Kogan, creative director Adam Glassman, and beauty director Val Monroe. This compilation contains more than 75 articles filled with encouragement and sound counsel. It is lushly illustrated with over 250 full-color images that reflect O's award-winning editorial style.

Each month, 16 million readers look to O, *The Oprah Magazine* for wisdom and inspiration. Now, for the first time, readers will have access to a complete collection of the most trusted advice from the past decade that they can turn to again and again.



Christmas All Through the House

Collectors' Edition

by Gooseberry Patch

This hefty *Christmas All Through the House* is the largest Christmas book ever published by Gooseberry Patch, the homestyle, family-friendly company famous for its 13-year annual series of Christmas books. Three times larger than their other Christmas books, this collector's edition pulls the best of their reader-shared homespun ideas for food, fun, easy crafts, and gifts into one easy-to-use collection. The book's grand size and bountiful content put this all-in-one Christmas book in a league by itself. And the soft cover binding makes it highly affordable and the best value around in Christmas books.

- Over 400 tried and true reader recipes for meals, desserts, snacks, drinks and more, plus over 200 gifts from the heart, Gooseberry Patch style
- Over 200 craft ideas that include patterns and step-by-step instructions allow the brand's crafty customers to stitch, glue, and paint to their hearts' content
- Over 400 see-and-do color photos make the crafts and recipes easy to create at home

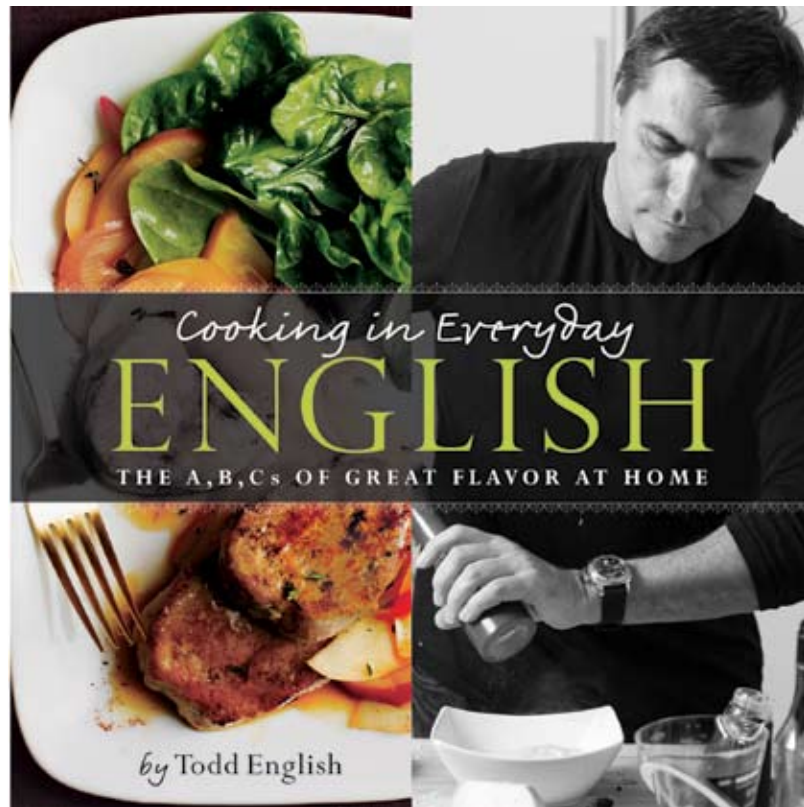
MARKETING PLANS

- E-blast to 350,000 gooseberrypatch.com subscribers
- Promotion on social media networks to Gooseberry Patch's large online community
- Online advertising & promotion on myrecipes.com



CATEGORY: Cooking/General
PUB DATE: 10/4/2011
PRICE: \$24.95 US/ \$28.95 CAN
FORMAT: Softcover
PAGES: 512
SIZE: 8 1/2" x 10 7/8"
PHOTOS: 300
ISBN 10: 0-8487-3454-8
ISBN 13: 978-0-8487-3454-1





CATEGORY: Cooking/General
 PUB DATE: 10/11/2011
 PRICE: \$29.95 US/ \$34.95 CAN
 FORMAT: Hardcover
 PAGES: 240
 SIZE: 9 1/4" x 9 1/4"
 PHOTOS: 200
 ISBN 10: 0-8487-3484-X
 ISBN 13: 978-0-8487-3484-8

ISBN 10: 0-8487-3484-X
 ISBN 13: 978-0-8487-3484-8



Cooking In Everyday English

The A,B,Cs of Great Flavor at Home

by Todd English

Todd English, an award-winning chef, famous restaurateur and PBS television personality, shares his trademark flavor formulas for using readily available ingredients and translating them into simple, tantalizing dishes at home. In this innovative yet approachable cookbook, Todd shares his trade secrets on how to create fresh flavor combinations. Each combination is presented in a visual equation that allows for an easy, at-a-glance way of seeing what makes a recipe taste outstanding. At the same time, *Cooking in Everyday English* is a clear, uncomplicated approach to cooking with fresh, seasonal ingredients at home.

Each of the book's 150 recipes is a new flavor discovery, illustrated with luscious four-color photography. The food covers the gamut from appetizers to soups and salads, vegetables, starch, birds and eggs, meat, fish and shellfish, kids and family dinners, and desserts.

A visually stunning cookbook, *Cooking in Everyday English* features dynamic, visual flavor equations, recipe grocery lists, practical food techniques illustrated with step-by-step photography, and Todd's advice on how to be a flavorful cook with everyday food store ingredients. Having this book in the kitchen is like having a "cook whisperer" sharing tips and sage advice as you cook an evening meal. Like any good teacher, Todd walks readers through each recipe, step-by-step, explaining how each part contributes to the tastiest results.

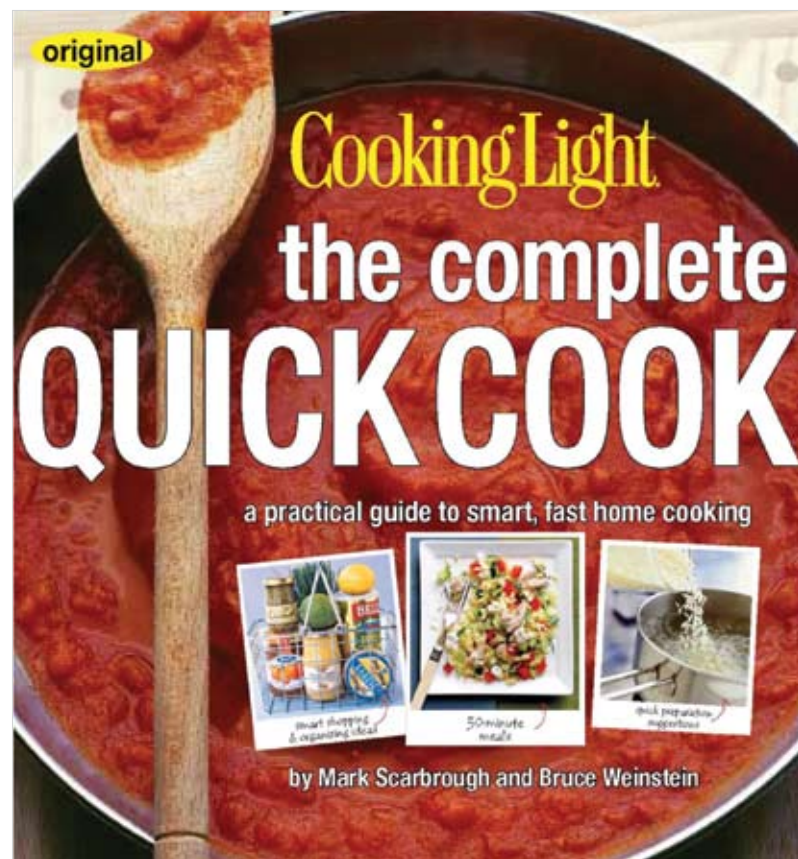
Cooking in Everyday English is a fresh, contemporary cook's companion. And it delivers a visually inspiring treat on every page.



Author Bio

Todd English is a James Beard award-winning chef and is a remarkably successful restaurateur with numerous establishments including Olives, one of the most prestigious restaurant brands in the nation. Todd has also partnered with Disney to create BlueZoo at the Walt Disney Resort's Dolphin Hotel and has been named *Bon Appetit's* "Restaurateur of the Year." In addition to myriad appearances on broadcast networks and cable including *Iron Chef America* and *Hot Off the Grill*, Todd hosts the Emmy-nominated PBS travel series, *Food Trip with Todd English*.





CATEGORY: Cooking/General
PUB DATE: 10/18/2011
PRICE: \$29.95 US/ \$34.95 CAN
FORMAT: Hardcover
PAGES: 352
SIZE: 10 1/4" x 9 1/2"
PHOTOS: 200
ISBN 10: 0-8487-3442-4
ISBN 13: 978-0-8487-3442-8



Cooking Light The Complete Quick Cook

A Practical Guide to Simple,
Fast Home Cooking

By Mark Scarbrough and Bruce Weinstein

Cooking Light The Complete Quick Cook is the most comprehensive quick cookbook delivering everything consumers need in one place for cooking flavorful and satisfying time-saving meals. But *Cooking Light The Complete Quick Cook* is more than just a recipe collection of quick and easy recipes—it also gives home cooks all the tips and strategies on how to shop, organize their kitchen, and cook in a smart, efficient, and fun way at home. From shopping tips to menu planning and pantry, freezer, and refrigerator stocking guides to all the gotta-have tools and gadgets, authors Mark Scarbrough and Bruce Weinstein share with readers their expertise, insights, and tips. *Cooking Light The Complete Quick Cook* is the ultimate fast grocery, kitchen, and cooking resource.

Created with the time-pressed cook in mind, *Cooking Light The Complete Quick Cook* is about tasty, good-for-you food, made quickly and easily. With this cookbook in hand, readers will be armed with strategic ways to cook smarter, make the most of their precious time, and—best of all—ensure readers' efforts deliver incredibly delightful dishes day after day.

Readers will find simple procedures, realistic quick prep times, and useful kitchen tips. Unlike the competition, every recipe has a short ingredient list and straightforward, easy-to-follow instructions along with ingredient information and tips on preparation, cooking, and storage.

Features Include:

- The Top Ten Secrets of a Quick Cook
- Over 200 recipes that can be prepared in under 30 minutes
- Even Faster—easy tips within the recipes for making that particular recipe even faster!
- On the Side—short sentence recipes for super-quick side dish ideas
- Savvy in a Snap—ingredient spotlights of where to find certain ingredients and how to use them

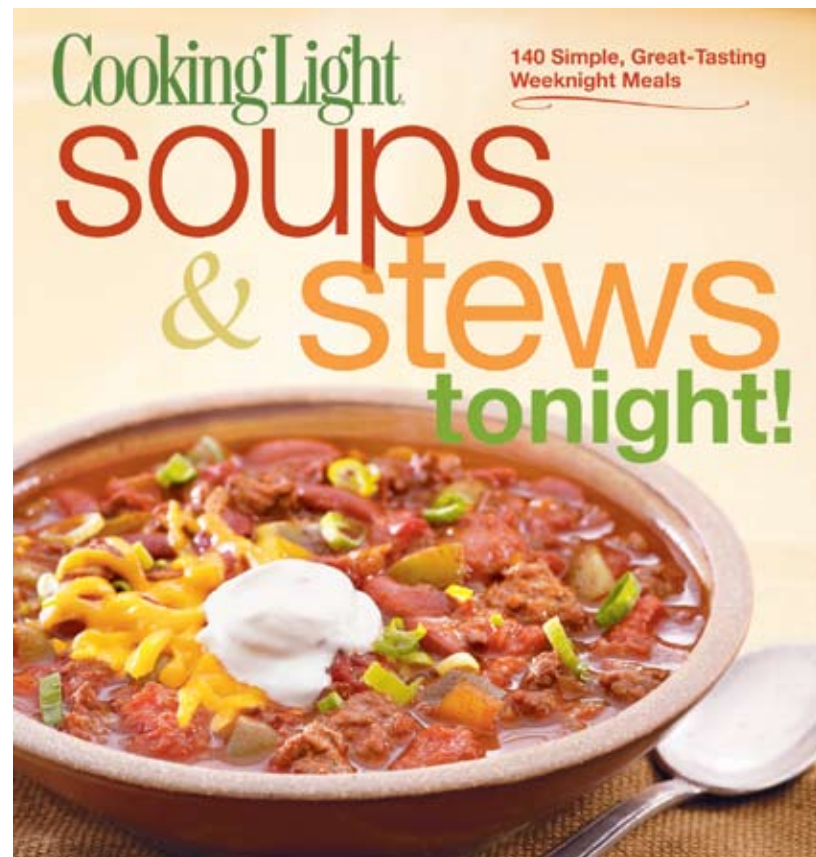
NEED SPREADS FOR THIS

Author Bio:

Mark Scarbrough and Bruce Weinstein are regular contributors to many cooking and travel magazines, including *Gourmet*, *Eating Well*, *Cooking Light*, *Weight Watchers' Magazine*, and *Wine Spectator*. Scarbrough writes the "Report from New York" for *Passport Newsletter*. Weinstein is the author of nine books, including *The Ultimate Ice Cream Book*. The authors began their collaboration with *The Ultimate Shrimp Book*.

MARKETING PLANS

- National media outreach with authors Scarbrough and Weinstein
- Advertising in Time Inc. publications
- Online advertising & promotion on myrecipes.com & cookinglight.com
- Tie-in promotion with *Cooking Light*, including mentions & ads



CATEGORY: Cooking/General
PUB DATE: 11/1/2011
PRICE: \$17.95 US/ \$19.95 CAN
FORMAT: Softcover
PAGES: 276
SIZE: 9 1/2" x 10"
PHOTOS: 180
ISBN 10: 0-8487-3360-6
ISBN 13: 978-0-8487-3360-5



Cooking Light Soups & Stews Tonight!

140 Simple, Great-Tasting
Weeknight Meals

by the Editors of Cooking Light Magazine

Busy home cooks want one thing: simple, quick, healthy dishes to serve their family. And let's face it, when it's cold outside, soups are a big hit!

Cooking Light Soups & Stews Tonight! is the most comprehensive, quick and easy soups and stews cookbook, delivering everything readers want—and need—in one place for cooking great meals for dinner tonight. With over 20 years of success and with a dedicated staff of culinary professionals and registered dietitians, *Cooking Light* gives readers all the necessary tools—and recipes, too—to make healthy, delicious soups and stews whatever the occasion. From All American Chili to Classic New England Clam Chowder, and from Gazpacho to Chicken Noodle Soup, this is the definitive collection of over 20 years worth of the very best *Cooking Light* weeknight soups and stews recipes.

Can't decide how to select the best store-bought stocks? Or have a question about how to dress up your soup? *Cooking Light Soups & Stews Tonight!* answers these questions and many more in Chapter 1: The Cooking Class, as well as throughout the book with Quick Tips, Storage Tips, and Ingredient Tips sidebars. This cookbook delivers everything consumers need in one place for making great soups and stews every time.

This cookbook delivers adaptable, savory and reliable recipes for great meals every time. With over 140 recipes, 180 stunning four-color photos, how-tos, cooking tips, and beyond-belief price, this cookbook is ideal for budget-conscious consumers looking for value from a trusted brand.

MARKETING PLANS

- Advertising in Time Inc. publications
- Online advertising & promotion on myrecipes.com & cookinglight.com
- Tie-in promotion with *Cooking Light* including mentions & ads

Southern Living 2011 Annual Recipes

Every Single Recipe
from 2011—over 700!

by the Editors of Southern Living Magazine

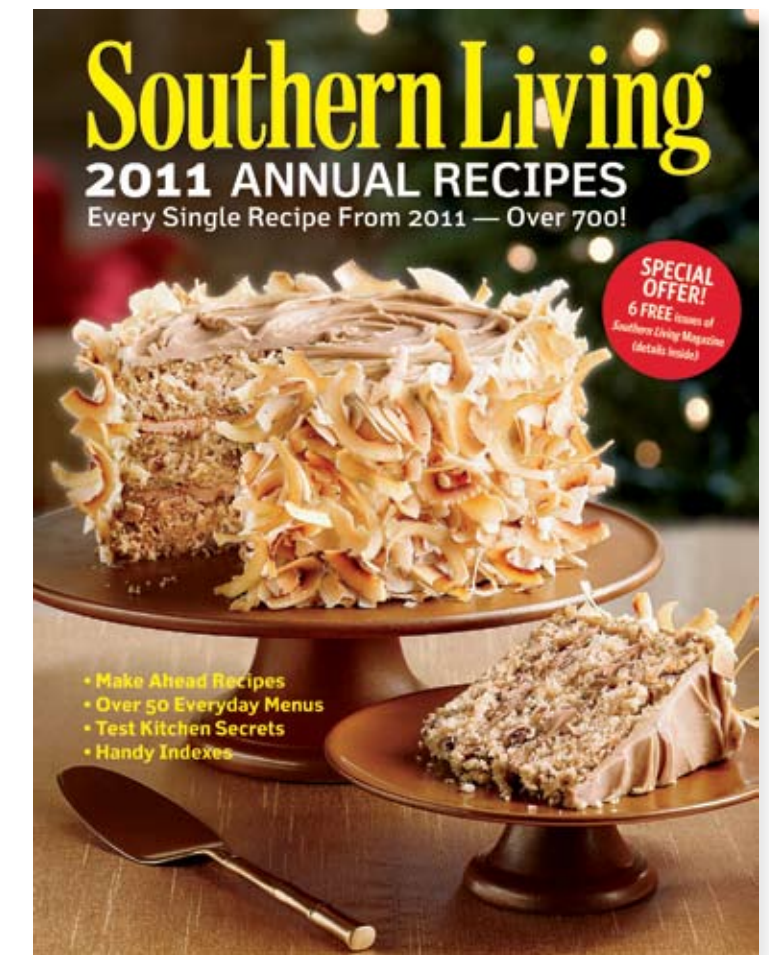
Published since 1979, *Southern Living Annual Recipes* provides every single recipe from a year's worth of *Southern Living* magazine in one complete volume. From large, family-style meals, to easy-to-pull-together weekend brunches, to everyday family-pleasing treats—with gorgeous photographs, step-by-step instructions, and more than a dash of genteel Southern charm and style—the book includes dozens of menus and over 100 step-by-step photographs from the renowned Test Kitchen professionals at *Southern Living*. This hefty volume serves as a cookbook as well as a reference book.

The step-by-step recipes are clear and easy to understand, and each one is accompanied by cook and prep times to help the home cook schedule time perfectly. The book includes attractive full-color photographs as well as over 100 step-by-step photos to make recipes accessible for home cooks on any level.

Cookbook exclusives include:

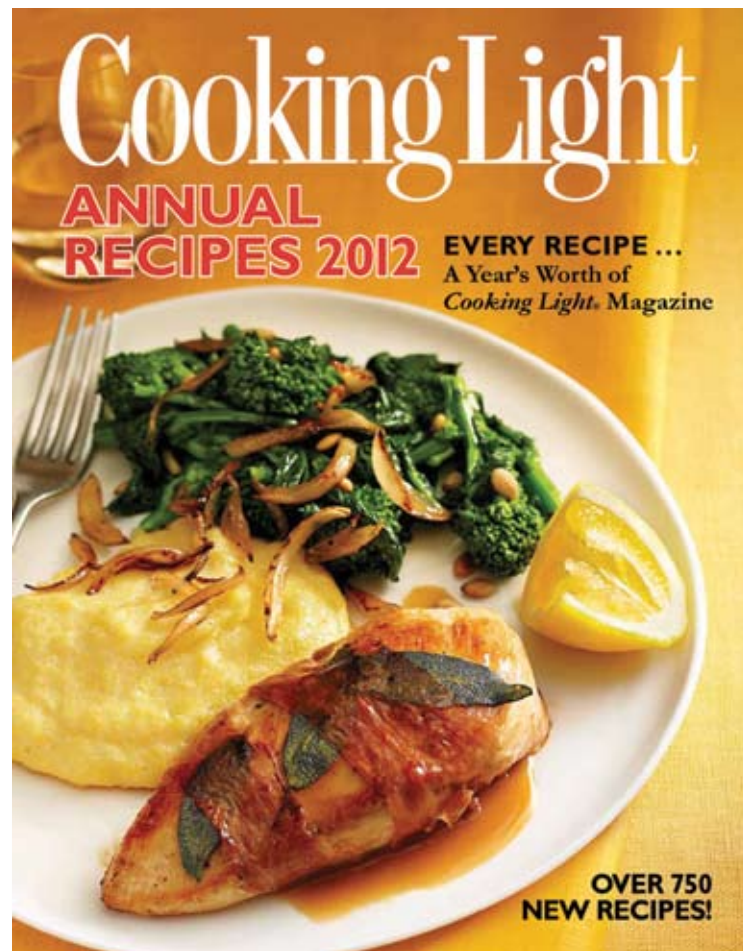
- "Test Kitchens Notebook"—insider tips from *Southern Living* Foods Editors and Test Kitchen staffers
- "Cook's Notes"—reader comments about their favorite recipes
- Bonus recipes not found in the 2011 magazine, including "Test Kitchen Favorites"

Of course *Southern Living Annual Recipes* is complete with the kind of cozy, Southern distinction that truly draws readers in and has made this annual a much anticipated favorite of Southern readers for over 30 years.



CATEGORY: Cooking/General
PUB DATE: 11/8/2011
PRICE: \$34.95 US/ \$39.95 CAN
FORMAT: Hardcover
PAGES: 368
SIZE: 8 1/2" x 10 7/8"
PHOTOS: Over 60
ISBN 10: 0-8487-3487-4
ISBN 13: 978-0-8487-3487-9





CATEGORY: Cooking/General
 PUB DATE: 11/15/2011
 PRICE: \$34.95 US/ \$39.95 CAN
 FORMAT: Hardcover
 PAGES: 432
 SIZE: 8 1/2" x 10 7/8"
 PHOTOS: 200
 ISBN 10: 0-8487-3474-2
 ISBN 13: 978-0-8487-3474-9



Cooking Light Annual Recipes 2012

Every Recipe... A Year's Worth of
Cooking Light Magazine

by the Editors of *Cooking Light Magazine*

Showcasing the latest trends in healthy cooking, *Cooking Light* presents the highly anticipated annual collector's edition—*Cooking Light Annual Recipes 2012*. With more than 700 recipes, readers will discover new ingredients and flavors from cuisines around the world, the latest nutrition information demystified for helping to get meals on the table effortlessly, along with an array of menus for whatever the occasion. All the recipes are tested at least twice, often three or four times, to ensure that they are healthy, tasty, and easy to prepare.

Features:

- Every recipe and menu that appeared in the magazine in 2011 is here—including those from the wildly popular Summer Cookbook and Holiday Cookbook issues that use the season's best produce to create memorable main dishes, sides, appetizers, and desserts.
- Nutritional analysis for each recipe
- A list of the year's highest-rated recipes and staff favorites, more than 65 full-color photographs, and four comprehensive indexes that make locating recipes easy.

MARKETING PLANS

- Advertising in Time Inc. publications
- Online advertising & promotion on myrecipes.com & cookinglight.com
- Tie-in promotion with *Cooking Light*, including mentions & ads

Health The CarbLovers Diet

Eat What You Love, Get Slim for Life!

by Ellen Kunes and Frances Largeman-Roth, R.D.

The CarbLovers Diet will end your dieting days forever. A *New York Times* Bestseller and one of Time.com's "New, Notable" diet books for 2011, this breakthrough plan from the editors of *Health* magazine is based on new scientific discoveries about how what you eat affects your metabolism. Introducing Resistant Starch, the carb that melts fat, CarbLovers is sweeping the nation, helping dieters reach their weight-loss goals in record time. The building blocks of this diet plan—pasta, whole grains, even chocolate and cheese—shift metabolism into a super-burning state, so your cells preferentially burn fat as fuel. You'll eat what you love and burn 25 percent more fat and calories. Easy recipes, shortcuts, success stories and on-the-go and restaurant options make this plan work for even the busiest dieter. On CarbLovers dieters can lose weight fast; drop inches all over, especially around the belly; never feel hungry; feel super energized; and, keep weight off for good!

The CarbLovers Diet features:

- Diet plan based on new science about carb-rich foods
- 75 simple, delicious recipes
- Real-life success stories
- Info on quick bites, convenience foods, and restaurant choices

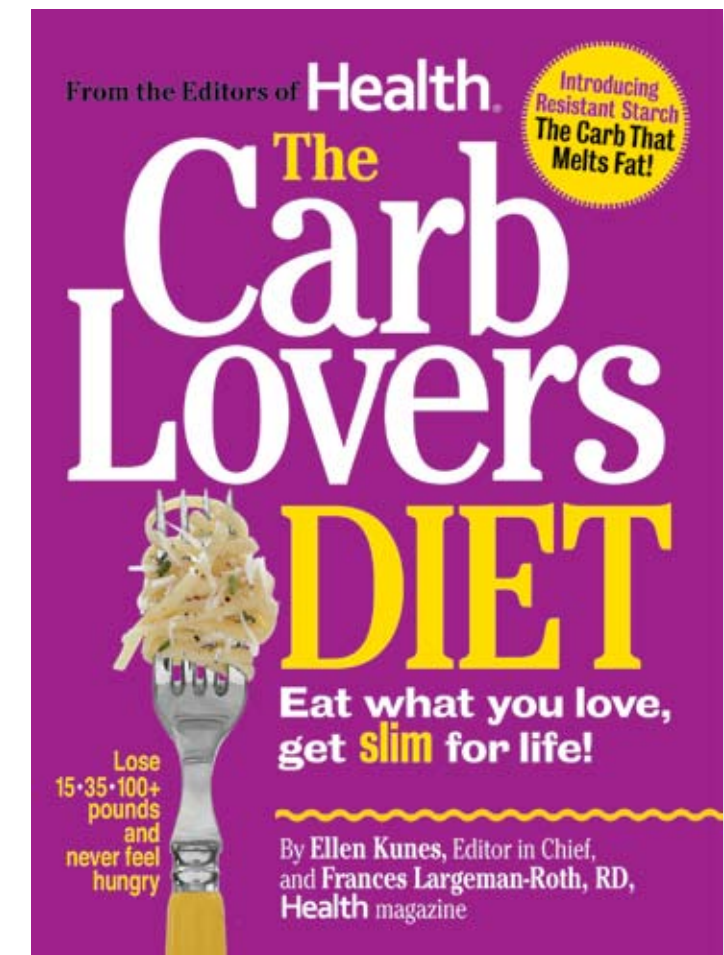
America Loves *The CarbLovers Diet*!

"A realistic approach to weight loss [with] easy, yummy recipes that people can actually enjoy making." —*Glamour.com*

"The diet is extremely flexible, with options for convenience foods." —*Good Housekeeping*

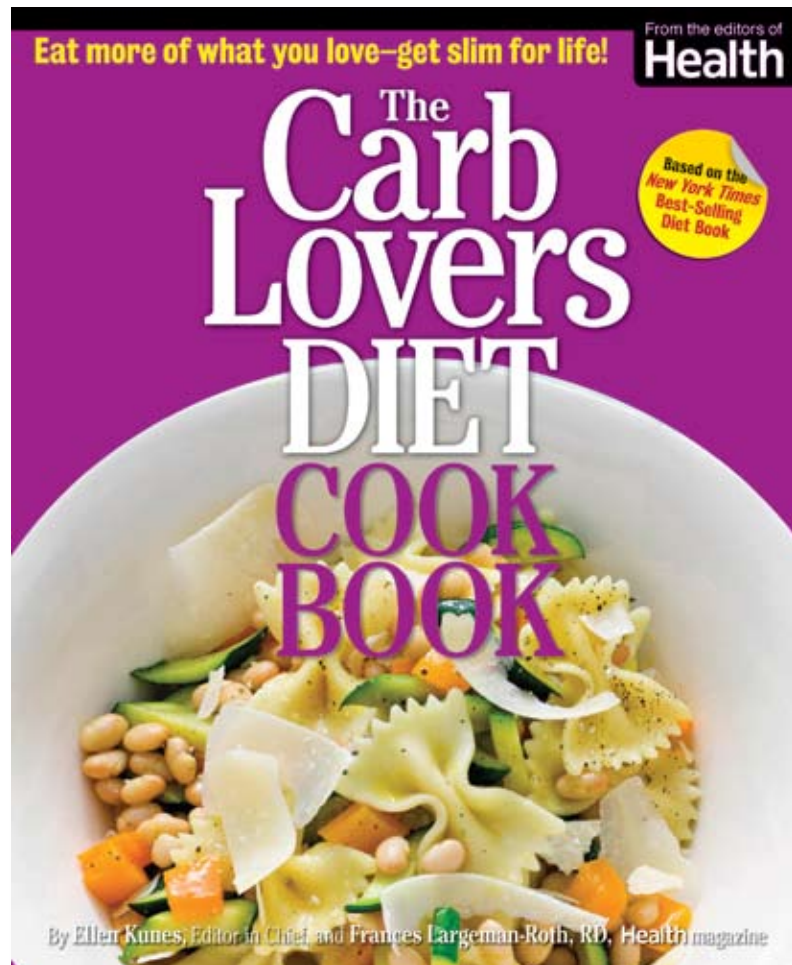
"The delish recipes make the diet easy to swallow...and follow!" —*Parenting*

Author Ellen Kunes has been the Editor-in-Chief for Health magazine since 2007, was the founding editor of O, The Oprah Magazine and former editor-in-chief of Redbook. Her editorial career also includes working with prestigious women's magazines including Mademoiselle and Cosmopolitan. Co-author Frances Largeman-Roth, R.D., is the Senior Food & Nutrition Editor at Health magazine and the author of Feed the Belly: The Pregnant Mom's Healthy Eating Guide. She was the former managing editor at FoodFit.com and part of the editorial team at the Discovery Health Channel.



CATEGORY: Health & Fitness/Diets
 PUB DATE: 12/27/2011
 PRICE: \$18.95 US/ \$21.95 CAN
 FORMAT: Softcover
 PAGES: 288
 SIZE: 6 1/2" x 9 1/8"
 PHOTOS: 80
 ISBN 10: 0-8487-3539-0
 ISBN 13: 978-0-8487-3539-5





CATEGORY: Health & Fitness/Diets
 PUB DATE: 12/27/2011
 PRICE: \$29.95 US/ \$34.95 CAN
 FORMAT: Hardcover
 PAGES: 368
 SIZE: 7 1/2" x 9 3/16"
 PHOTOS: 150
 ISBN 10: 0-8487-3477-7
 ISBN 13: 978-0-8487-3477-0

ISBN 10: 0-8487-3477-7
 ISBN 13: 978-0-8487-3477-0

9 780848 734770

Health The CarbLovers Diet Cookbook

A 150 Quick and Easy Carb-Filled Recipes based on the New York Times best selling Diet Book!

by Ellen Kunes and Frances Largeman-Roth, R.D.

Enjoy the delicious carbs you love and still lose all the weight you want, and keep it off on The CarbLovers Diet! From the *New York Times* best-selling diet book, comes *The CarbLovers Diet Cookbook* with 150 brand- new, quick, easy and totally yummy carb-filled recipes that will fill you up and melt off pounds. Lose up to 6 pounds in just 7 days and 12 pounds or more in a month on this revolutionary plan. Plus enjoy exclusive recipes by carb-loving celebrity chefs around the country! No need to count calories or ever feel hungry: All CarbLovers recipes are packed with Resistant Starch, the wonder carb that increases fat-burning while keeping you feeling full all day long. Our recipes are dietitian-approved and good for your heart as well as your hips. Enjoy comfort foods like Chicken Pasta Primavera, Cheesy Stuffed Potatoes and the amazing CarbLovers Club Sandwich! The CarbLovers Diet is the only diet plan you'll ever need—and *The CarbLovers Diet Cookbook* is the recipe collection you'll use for life!

Author Ellen Kunes has been the Editor-in-Chief for *Health Magazine* since 2007, was the founding editor of *O, The Oprah Magazine* and former editor-in-chief of *Redbook*. Her editorial career also includes working with prestigious women's magazines including *Mademoiselle* and *Cosmopolitan*. Co-author Frances Largeman-Roth, R.D., is the Senior Food & Nutrition Editor at *Health* magazine and the author of *Feed the Belly: The Pregnant Mom's Healthy Eating Guide*. She was the former managing editor at FoodFit.com and part of the editorial team at the Discovery Health Channel.

DINNER

Spaghetti & Turkey Meatballs in Tomato Sauce

PREP: 15 MINUTES
 COOK: 30 MINUTES
 TOTAL TIME: 45 MINUTES
 MAKES: 4 SERVINGS

- 1 pound ground lean turkey meat
- 1/4 cup finely grated Parmigiano-Reggiano cheese, divided
- 1/4 cup chopped parsley, plus more for garnish
- 1/4 cup fresh whole-wheat breadcrumbs (from 1 slice whole-wheat bread)
- 1 egg, beaten
- 1/4 teaspoon salt, divided
- 1/2 teaspoon pepper, divided
- 1 tablespoon olive oil
- 1 small onion, minced (1 cup)
- 2 cloves minced garlic
- 1 (26-ounce) can low-sodium crushed tomatoes
- 1 cup canned pinto beans, rinsed and drained
- 1/2 pound whole-wheat spaghetti, cooked according to package directions and kept warm

1. Combine turkey, 1/2 cup cheese, parsley, breadcrumbs, egg, 1/4 teaspoon salt, and 1/2 teaspoon pepper in a bowl, and form into 12 2-inch meatballs. Place meatballs on a plate and reserve.
2. Heat oil in a large saucepan over medium-high heat. Add onion, and cook until soft, 5 minutes. Add garlic, and cook an additional 2 minutes.
3. Add tomatoes, beans, and remaining salt and pepper; bring to a boil.
4. Add meatballs; return to a boil. Reduce heat, and simmer on low heat until meatballs are cooked through and sauce has thickened, 15 minutes.
5. Divide spaghetti among 4 bowls, then divide meatballs and sauce among bowls. Garnish with additional parsley and remaining 1/4 cup cheese.

Serving size: 1 1/4 cups pasta, 2 meatballs, and 1 cup sauce | Calories 430; Fat 10g (sat 3g, mono 3g, poly 1g); Cholesterol 50mg; Protein 33g; Carbohydrate 55g; Sugars 2g; Fiber 6g; RS 2g; Sodium 625mg



Mamma mia! The whole family will love this yummy and so-satisfying dish.

DINNER

Honey & Sesame-Glazed Salmon with Confetti Barley Salad

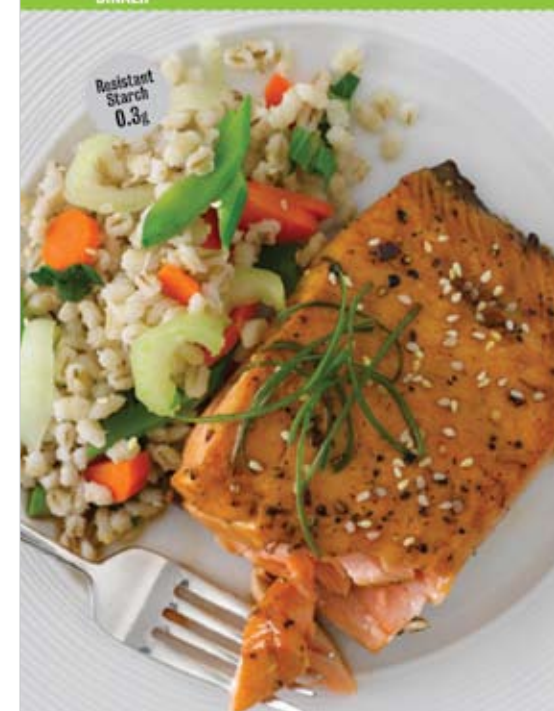
PREP: 10 MINUTES
 COOK: 30 MINUTES
 TOTAL TIME: 40 MINUTES
 MAKES: 4 SERVINGS

- 1/4 cup puffed barley
- 1 (10-ounce) bag frozen stir-fry vegetables, defrosted and chopped
- 1 tablespoon toasted sesame seeds, divided
- 4 (4-ounce) skinless salmon fillets
- 3 tablespoons honey
- 1/4 cup low-sodium soy sauce
- 1 1/2 teaspoons toasted sesame oil
- 1/4 teaspoon chili flakes
- 1/4 cup chopped scallions

1. Preheat oven to 400°.
2. Bring a large pot of salted water to a boil.
3. Add barley, return to a boil, and boil until tender, 30 minutes. Add vegetable medley during last 3 minutes of cooking. Drain, cool slightly, and toss with 2 teaspoons sesame seeds and reserve.
4. While barley is cooking, make salmon: Combine honey, soy sauce, sesame oil, and chili flakes. Reserve 4 tablespoons of mixture. Place salmon on a baking sheet, and brush with honey-soy mixture. Bake until salmon is flaky, 15 minutes. Place reserved sauce in a small saucepan over low heat, and keep warm.
5. Divide barley mixture among 4 plates, top with a salmon fillet and 1 tablespoon warmed sauce, and sprinkle with scallions and remaining sesame seeds.

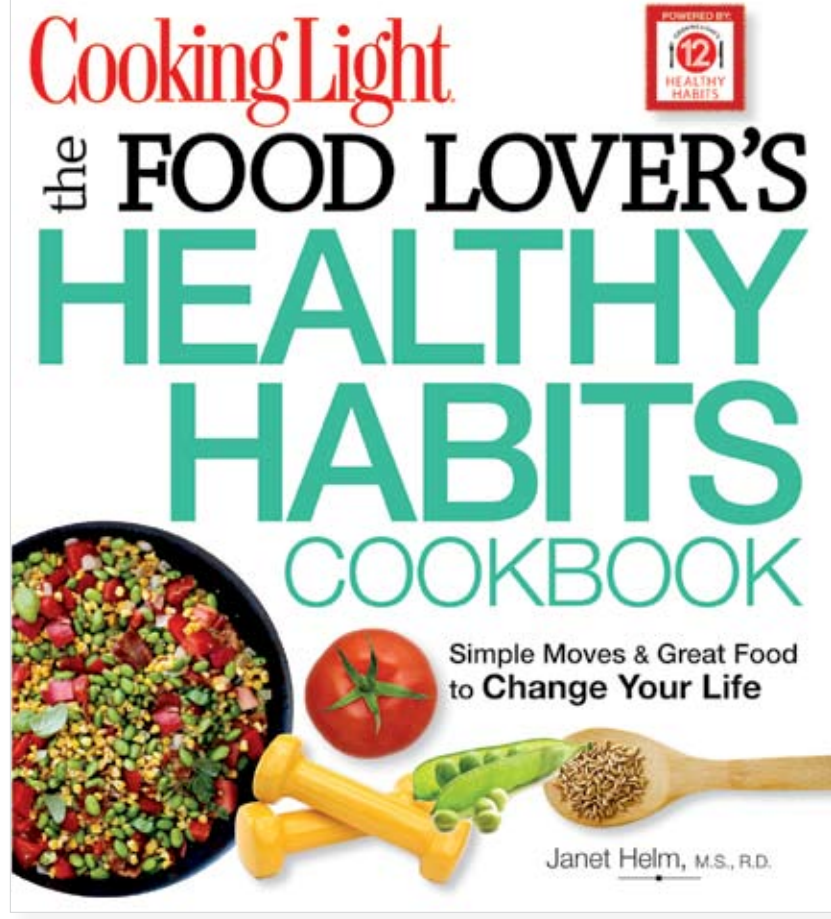
Serving size: 1 cup barley-vegetable mixture, 4 ounces salmon, and 1 tablespoon additional sauce | Calories 430; Fat 7g (sat 0g, mono 2g, poly 3g); Cholesterol 70mg; Protein 33g; Carbohydrate 53g; Sugars 6g; Fiber 6.3g; Sodium 55mg

This is truly a power meal! Omega-3-packed salmon helps boost your metabolism.



MARKETING PLANS

- Advertising in *Health* and other Time Inc. publications
- Promotion and editorial coverage in *Health* and online at health.com
- Online advertising & promotion on myrecipes.com & health.com
- National print media campaign, including metropolitan dailies, wire services, and syndicates



CATEGORY: Cooking/General
 PUB DATE: 12/27/2011
 PRICE: \$24.95 US/ \$28.95 CAN
 FORMAT: Flexi-Bind
 PAGES: 352
 SIZE: 8" x 10"
 PHOTOS: 130
 ISBN 10: 0-8487-3476-9
 ISBN 13: 978-0-8487-3476-3



Cooking Light

The Food Lover's Healthy Habits Cookbook

Simple Steps and Great Food to Change Your Life
 by the Editors of Cooking Light Magazine and Janet Helm R.D.,MS

Most of us know what we need to do to be healthy. It's the actual doing it that's the problem. But now, thanks to *Cooking Light*, readers can easily start doing what they already know they should with the guidance of *Cooking Light The Food Lover's Healthy Habits Cookbook*—a combo of *Cooking Light* magazine's 12 Healthy Habits Program, and 200 practical, everyday recipes that make putting the habits into practice easy.

The *Cooking Light* 12 Healthy Habits is *Cooking Light* magazine's healthy lifestyle program and philosophy—tested and proven by *Cooking Light* staff and readers. The program is simple: Readers incorporate small lifestyle changes to their daily routine (one habit/one month at a time) and over a year they see big results. From the 12 habits—including adding more fruits and vegetables and going meatless more often—to the 365 recipes that support these habits, this guide book gives healthy life wannabes all the tools they need to easily achieve a healthy lifestyle. The choice is theirs. They can choose to incorporate one of the habits, a few, or all 12. Even if it's just incorporating one, it still puts them one step closer to better health.

Cooking Light The Food Lover's Healthy Habits Cookbook is brought to life by author Janet Helm, R.D., M.S., who has compiled personal stories from her own experiences and those of others, as well as personal challenges and experiences of *Cooking Light* readers and staff participating in the *Cooking Light* 12 Healthy Habits program, and also coaching advice and tips from nutrition and fitness experts.

CONTENTS

- Introduction to the Healthy Habits | 8
- Veggie Up | 22
- Get Moving | 66
- Get Cooking | 80
- Go for More Grains | 102
- Breakfast Daily | 134
- Get Stronger | 160
- Take Up on the Salt | 190
- Go Vegetarian at Least 1/7 | 220
- Go Fishing | 240
- Focus on Healthy Fats | 276
- Be Portion-Aware | 296
- Eat Monthly | 320
- Metric Chart & Index | 346



WHAT IS A HEALTHY SERVING?

Some food is healthy, some things have to be eaten in moderation.

12 WAYS TO Eat More Fruits and Vegetables

You've heard it before... Americans just aren't getting enough fruits and vegetables. The best news is that we can fix that. Here are 12 ways to get more fruits and vegetables into your diet.

- Boost Your Breakfast**
- Buy the Bread**

- Features Include:**
- Quizzes and personal assessments to help readers hone in on their particular needs and struggles
 - Program participant quotes from the magazine, cookinglight.com Healthy Habit community, Facebook posts and message boards.
 - Recipes easily identified as quick and easy, make ahead, freezable, and kid-friendly.

Author Bio: Janet Helm is a registered dietitian who has combined degrees in journalism and dietetics to create a unique career path as a nutrition communicator. She wears multiple hats as a public relations executive, blogger and nutrition journalist. She provides strategic counsel to a variety of food and beverage clients, and is a frequent guest speaker at industry conferences. Janet is the author of the popular blog Nutrition Unplugged and the founder of Nutrition Blog Network, a site that features blogs written by registered dietitians. She is a regular contributor to the *Chicago Tribune*, *msnbc.com* and *Cooking Light* magazine. Janet is a former media spokesperson for the American Dietetic Association and has conducted hundreds of media interviews on food and nutrition issues, including appearances on Today, Good Morning America and CNN. For three years, she helped lead media training sessions for registered dietitians at the ADA Food & Nutrition Conference & Expo. Janet is a member of the American Dietetic Association and Les Dames d'Escoffier. She lives in Chicago with her husband and seven-year-old twins.

- MARKETING PLANS**
- National media outreach
 - Advertising in Time Inc. publications
 - Online advertising & promotion on myrecipes.com & cookinglight.com
 - Daily support for Healthy Habit Program participants on cookinglight.com
 - Monthly Blogs and Twitter parties with author Janet Helm
 - Tie-in promotion with *Cooking Light*, including mentions & ads
 - Videos for online and PR purposes



CATEGORY: Weddings
 PUB DATE: 1/4/2012
 PRICE: \$29.95 US/ \$34.95 CAN
 FORMAT: Spiral Bound
 PAGES: 288
 SIZE: 12" x 10 1/2"
 PHOTOS: 200
 ISBN 10: 0-8487-3489-0
 ISBN 13: 978-0-8487-3489-3



Southern Living Wedding Planner and Keepsake

What To Do Before Saying I Do
 by the Editors of Southern Living Magazine

This go-to guide for the bride-to-be has everything she needs to make her big day memorable and special—checklists, schedules, guides, and, most of all, inspiration. Immediately after he pops the question, the planning begins full-speed ahead. Make it easy, memorable, and, most of all fun with the help of the *Southern Living Wedding Planner and Keepsake*.

This beautiful, yet handy binder is the ultimate, comprehensive guide to planning the Southern wedding of your dreams. It covers every detail extensively—from the stationery to the flowers to the ceremony and reception. A lay-flat, concealed wire format and plenty of pockets, make it easy to save and organize business cards, dress swatches, receipts and other essentials of wedding planning. Whether you're focused on staying within a tight budget, or if you want to splurge on the flowers, cake, reception, or the entire day, the *Southern Living* team has researched it and has a plan that will work for you.

Of course, no wedding keepsake book would be complete without beautiful and inspirational photography, and *Southern Living* delivers like no other with over 100 full-color shots from real dream weddings across the South and over 200 images overall. Dozens of helpful ideas from our wedding experts help bring it all together with ease. Detailed plans and checklists from the experts at *Southern Living* make this book a must-have to accomplish each activity before the big day.

MARKETING PLANS

- Advertising in Time Inc. publications, including *Southern Living*, *All You*, and *Real Simple*
- Online advertising & promotion on myrecipes.com & southernliving.com
- Print publicity campaign: metropolitan dailies, wire services, and syndicates





Sunset Make It Your Own Bathroom Updates

50 Easy Projects to Update Your Home

by the Editors of Sunset Magazine,
featuring Miranda Jones and Aaron Jones

Sunset's new *Make It Your Own* series is an inspiring and practical guide to DIY with contemporary style. Miranda Jones, *Sunset* Magazine's savvy Style Editor, works with her builder brother Aaron to explain basic techniques and tools for success that readers can customize for their home improvement projects. Keeping up with these Joneses is easy as they take readers through 50 simple and approachable projects that don't require professional help. Ranging from re-tiling your bathroom, to adding wall-hung storage and installing new lighting fixtures, *Make It Your Own with Easy Bathroom Upgrades* introduces readers to easy, quick, and budget-conscious projects to improve their bathrooms and reflect their style. With step-by-step instructions and material lists set out for each project, readers will find the confidence and ability they need to complete any bathroom upgrade.

Make It Your Own with Easy Bathroom Upgrades features:

- 50 simple and stylish projects
- Step-by-step instructions and photos
- Easy techniques and tools for a successful bathroom update
- Keeping Up With the Joneses blog featuring bathroom projects and troubleshooting information

With 160 color-packed pages showcasing 50 easy and inspiring bathroom projects with a contemporary edge, *Make It Your Own* enables readers to update their home with personal style and improvement.

CATEGORY: House & Home/
Do-It-Yourself - General
PUB DATE: 1/17/2012
PRICE: \$17.95 US/ \$19.95 CAN
FORMAT: Flexi-Bind
PAGES: 160
SIZE: 7 5/8" x 9 7/8"
PHOTOS: 200
ISBN 10: 0-376-01636-1
ISBN 13: 978-0-376-01636-2



Sunset Make It Your Own Paint & Colors

50 Easy Projects to Update Your Home

by the Editors of Sunset Magazine,
featuring Miranda Jones and Aaron Jones

An inspiring and practical guide to DIY with contemporary style, *Sunset's Make It Your Own with Paint & Color* presents 50 simple and approachable color and paint projects to update the home. Miranda Jones, *Sunset* Magazine's savvy Style Editor, works with her builder brother Aaron to explain basic paint techniques and tools for success that readers can customize for their home improvement projects. Learn how to accent a room with a multi-stripe design, faux-grain a laminate cabinet, create a wainscot with paint and more. *Make It Your Own with Paint & Color* illustrates how to choose colors and materials and how to tackle weekend improvement projects with ease. With step-by-step instructions and material lists set out for each project, readers will find the confidence and ability they need to complete any paint or color update.

Make It Your Own with Paint & Color features:

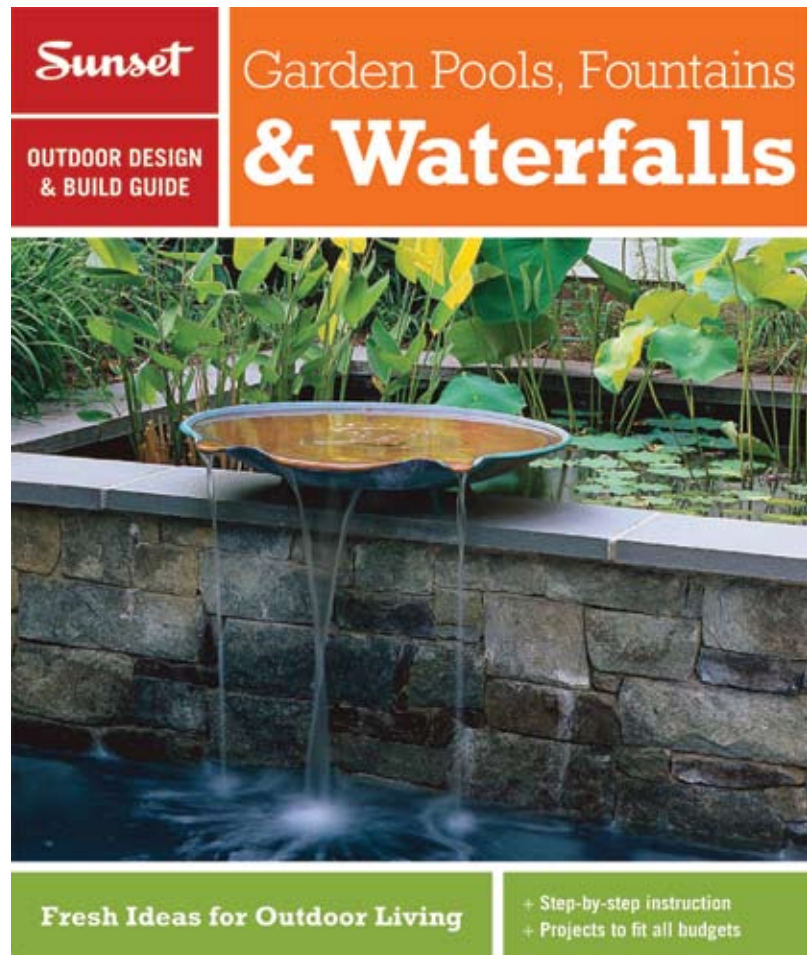
- 50 simple and stylish projects
- Step-by-step instructions and photos
- Basic paint techniques and color schemes
- Keeping Up With the Joneses blog featuring paint projects and troubleshooting information

With 160 color-packed pages showcasing 50 easy and inspiring paint projects with a contemporary edge, *Make It Your Own* enables readers to update their home with personal style and improvement.



CATEGORY: House & Home/
Home Decor - General
PUB DATE: 1/17/2012
PRICE: \$17.95 US/ \$19.95 CAN
FORMAT: Flexi-Bind
PAGES: 160
SIZE: 7 5/8" x 9 7/8"
PHOTOS: 200
ISBN 10: 0-376-01635-3
ISBN 13: 978-0-376-01635-5





Sunset Outdoor Design & Build Guide: Garden Pools, Fountains & Waterfalls

Fresh Ideas for Outdoor Living

by the Editors of Sunset Magazine

Water features are peaceful yet dramatic accents that can transform any backyard into paradise. Rich with inspirational photography and step-by-step building instruction, *Outdoor Design & Build Guide: Garden Pools, Fountains & Waterfalls* takes readers by the hand to select their ideal outdoor project and make it a reality. With a modern and easy-to-follow format, clear instructions, and friendly tone, this book will inspire readers to build the backyard of their dreams.

Outdoor Design & Build Guide: Garden Pools, Fountains & Waterfalls includes:

- More than two dozen approachable projects from streams and ponds to fountains and waterfalls
- How-to photo sequences
- Tips on choosing not only what fits the reader's style, but what is best for their specific property
- An additional troubleshooting guide at the end of the book that informs readers how to best maintain the projects they've built

CATEGORY: House & Home/
Do-It-Yourself - General
PUB DATE: 1/17/2012
PRICE: \$19.95 US/ \$22.95 CAN
FORMAT: Softcover
PAGES: 176
SIZE: 9 1/8" x 10 7/8"
PHOTOS: 400
ISBN 10: 0-376-01430-X
ISBN 13: 978-0-376-01430-6



Sunset Outdoor Design & Build Guide: Treehouses & Play Spaces

Fresh Ideas for Outdoor Living

by the Editors of Sunset Magazine

Sunset Outdoor Design & Build Guide: Treehouses & Play Spaces is the ultimate guide for parents who want to create imaginative outdoor spaces where their kids can play and explore. From treehouses and playhouses to tunnels, hiding places, and sandboxes, this visual and comprehensive guide presents safe and stylish spaces for all ages. It also goes further than the other building books on the market, helping parents plan easy-grow gardens for their budding farmers and giving lists of the best trees for climbing, vines for creating lush jungles, and more. With great inspiration and simple instruction, this book helps readers finally build that backyard escape their kids have been asking for.

Outdoor Design & Build Guide:

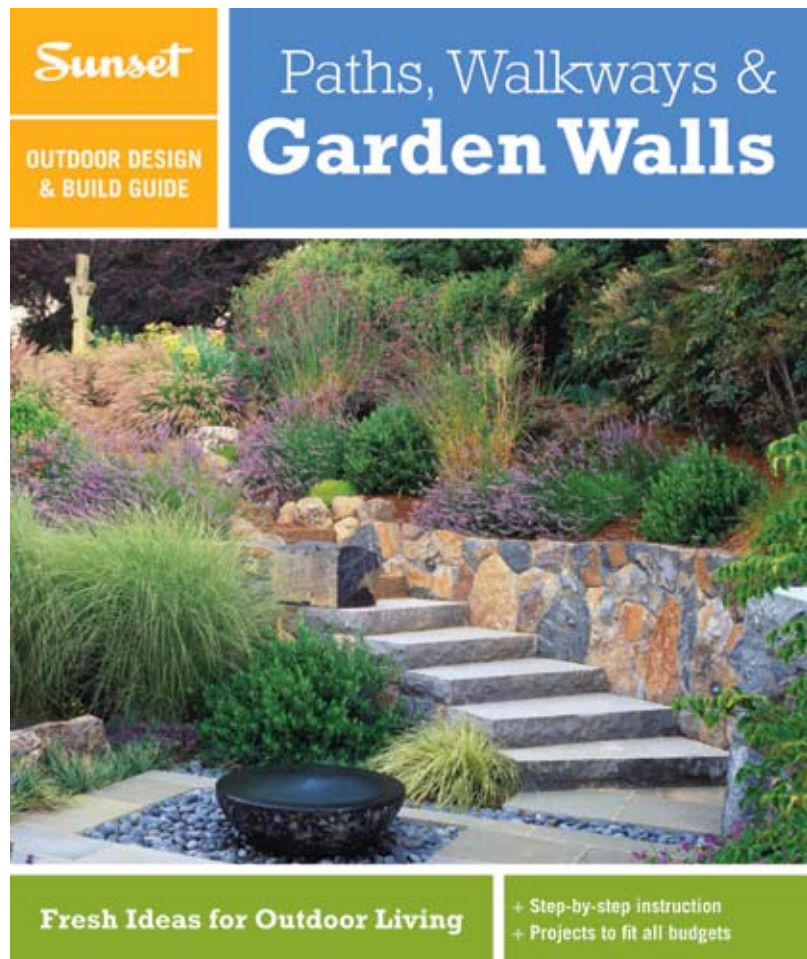
Treehouses & Play Spaces includes:

- More than two dozen approachable projects—from a climbing wall or playhouse to a sandbox or swings
- Project ideas that are not only smart and safe, but will create the ultimate fun and imaginative outdoor spaces for kids to enjoy
- Step-by-step for every project instructions
- Inspirational photos to help readers personalize their projects
- Expert tips on perfecting the final touches of a fun backyard addition, including the best materials to use for each project



CATEGORY: House & Home/
Do-It-Yourself - General
PUB DATE: 1/17/2012
PRICE: \$19.95 US/ \$22.95 CAN
FORMAT: Softcover
PAGES: 176
SIZE: 9 1/8" x 10 7/8"
PHOTOS: 400
ISBN 10: 0-376-01436-9
ISBN 13: 978-0-376-01436-8





Sunset Outdoor Design & Build Guide: Paths, Walkways & Garden Walls

Fresh Ideas for Outdoor Living

by the Editors of Sunset Magazine

Homeowners today are saving money by doing landscape projects themselves, and the most popular backyard projects to tackle are the path or walkway, followed by the fence or wall. Rich with inspirational photography and step-by-step building instruction, the *Sunset Outdoor Design & Build Guide: Paths, Walkways and Garden Walls* will take homeowners by the hand to select their ideal outdoor project and make it a reality. This comprehensive book guides readers through the full process of creating their ideal path, walkway or garden wall—starting with an inspirational gallery of photos, followed by clear how-to instructions, and finishing with advice on adding the final touches to create the look they desire.

Outdoor Design & Build Guide: Paths, Walkways and Garden Walls includes:

- Step-by-step building instruction that makes it easy for readers to achieve the design that's right for their style
- Detailed shopping lists for each project
- More than two dozen approachable projects that fit within every budget
- Professional advice throughout to help readers build the landscape projects of their dreams

CATEGORY: House & Home/
Do-It-Yourself - General
PUB DATE: 1/17/2012
PRICE: \$19.95 US/ \$22.95 CAN
FORMAT: Softcover
PAGES: 192
SIZE: 9 1/8" x 10 7/8"
PHOTOS: 400
ISBN 10: 0-376-01434-2
ISBN 13: 978-0-376-01434-4



Southern Living Comfort Food

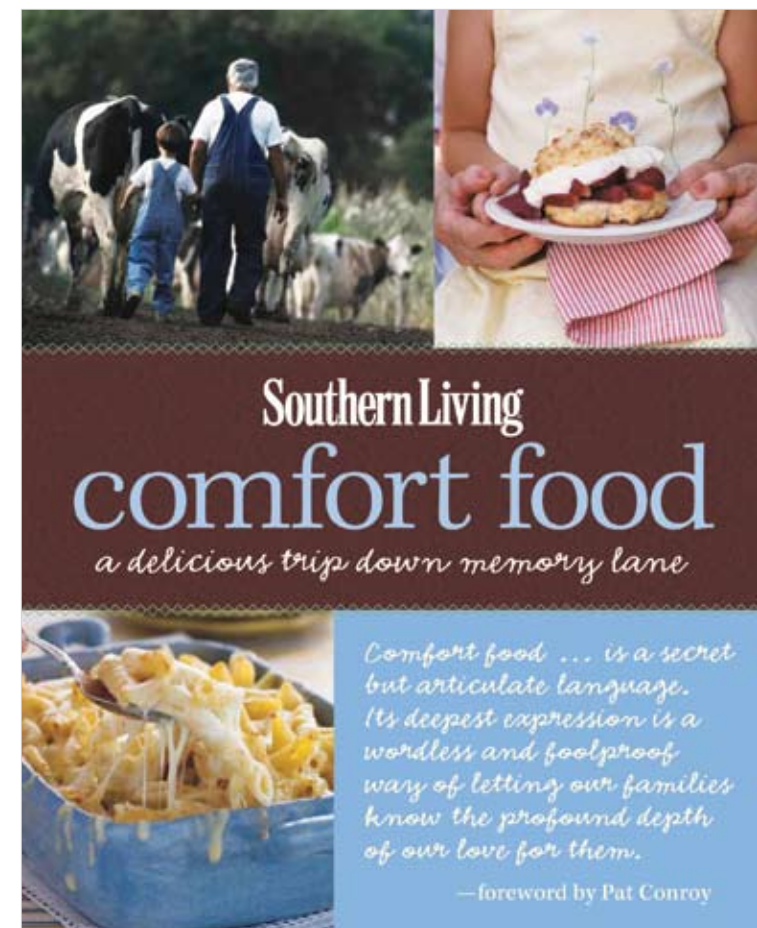
A Delicious Trip Down Memory Lane

by the Editors of Southern Living Magazine
Foreword by Pat Conroy

There's no comfort food as good as down-home Southern cooking—and no one does it better than *Southern Living*. In this handy soft-cover revision of the original book, home cooks will find classic comfort foods that memories are made of—150 deliciously satisfying dishes, accompanied by mouthwatering color photos. No matter what the mood (or season) there is something to satisfy—from crispy Mama's Fried Chicken, rich Three-Cheese Pasta Bake, and savory Barbecue Deviled Eggs to luscious Pound Cake Banana Pudding.

Busy home cooks will appreciate the classic as well as updated favorites that use everyday ingredients most cooks already have in their kitchens. Recipe icons share important information in a flash—from one-dish meals, to foods that travel well, to make-aheads. There is even a chapter devoted to holidays and special occasions.

A foreword by acclaimed Southern writer Pat Conroy and warm reflections, family traditions, memories, and quotes about great home cooking by a host of Southern writers sprinkled throughout make *Southern Living Comfort Food* a must-have for anyone who has ever had a food craving.



Southern Living comfort food

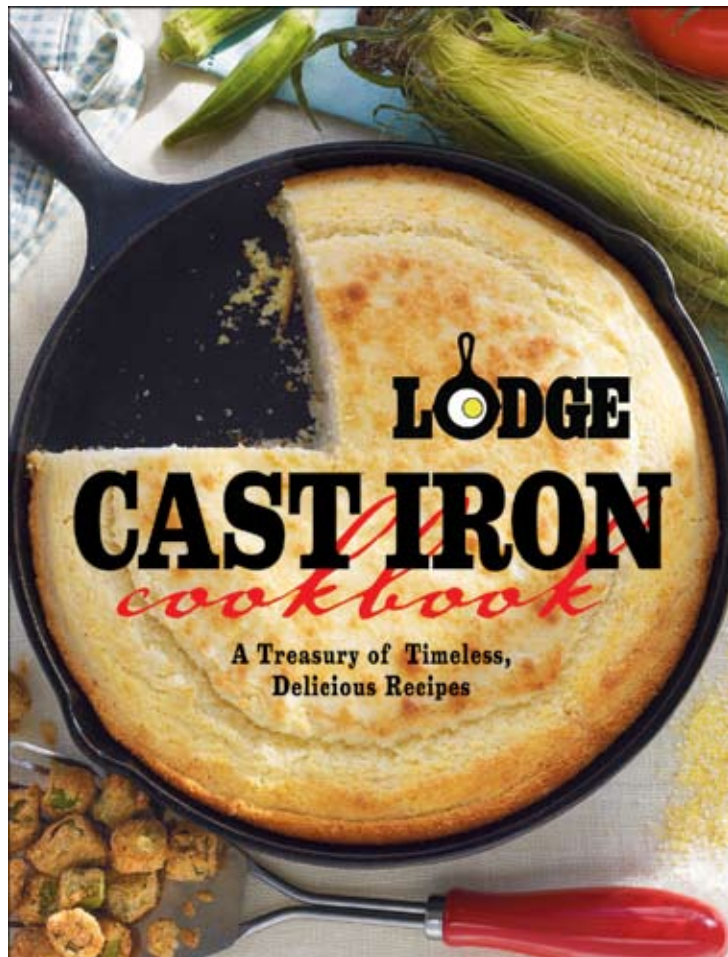
a delicious trip down memory lane

Comfort food ... is a secret but articulate language. Its deepest expression is a wordless and foolproof way of letting our families know the profound depth of our love for them.

—foreword by Pat Conroy

CATEGORY: Cooking/General
PUB DATE: 2/28/2012
PRICE: \$19.95 US/ \$22.95 CAN
FORMAT: Softcover
PAGES: 288
SIZE: 7 1/2" x 9 1/8"
PHOTOS: 130
ISBN 10: 0-8487-3486-6
ISBN 13: 978-0-8487-3486-2





CATEGORY: Cooking/General
 PUB DATE: 2/7/2012
 PRICE: \$24.95 US/ \$28.95 CAN
 FORMAT: Flexi-Bind
 PAGES: 288
 SIZE: 7 5/16" x 9 5/8"
 PHOTOS: 200
 ISBN 10: 0-8487-3434-3
 ISBN 13: 978-0-8487-3434-3



LODGE Lodge Cast Iron Cookbook

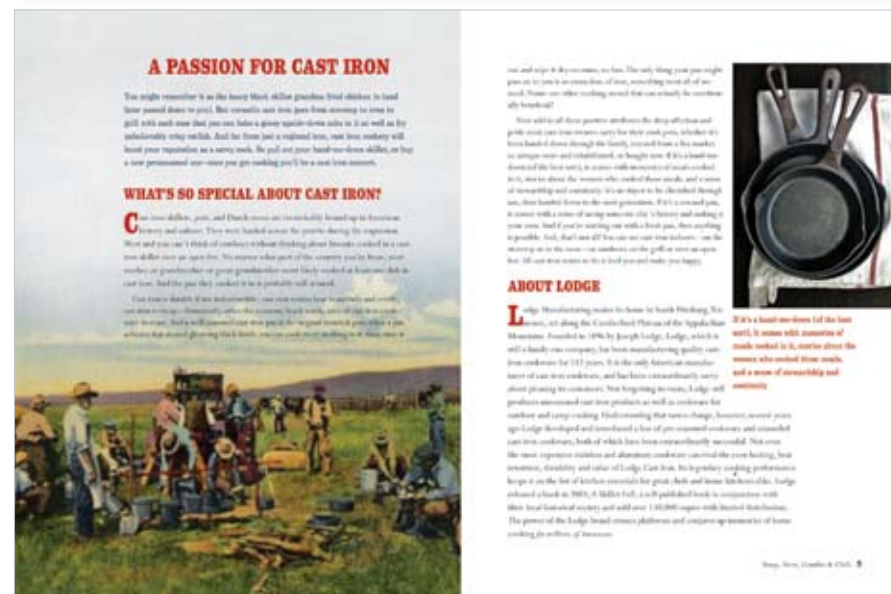
A Treasury of Timeless,
Delicious American Dishes

by Bill and Cheryl Jamison,
Nick Malgieri & Allison Fishman

Cast iron cooking is back in vogue! From America's most chic restaurants to the countless kitchens of avid home cooks, everyone is rediscovering the joy of cooking with classic cast iron. Cast iron cooking has always been a kitchen favorite with its even heating, great heat retention and its flexibility to go outdoors and grill or cook over an open fire. According to *Esquire* magazine, cast iron cookware "will enrich your eggs and burgers, it's impossible to break and it will last longer than you."

And now with *The Lodge Cast Iron Cookbook*, every cook will learn the simple, savory secrets of cast iron cookery. From the kitchens of Lodge, America's leading manufacturer of cast iron cookware, this unique cookbook offers over 200 mouthwatering recipes. The delectable dishes range from breakfast specials to the secrets of great fried food, to soups and stews, biscuits and baked goods, fish, veggies and finally those sweet finales. And the book features favorite cast iron cooking recipes are featured by well-known cooks such as Bill and Cheryl Jamison, Nick Malgieri and Allison Fishman. Special cooking lessons include cast iron cooking basics and how to enjoy open air cooking and grilling.

This special culinary delight features great cooking stories and intriguing vignettes on the history and legend and lore of cast iron cooking. Each unique recipe, culled from cooks across the country, is illustrated with four-color photography. Published in a special flexible binding, this cookbook will be treasured by all cooks.



"Cast Iron cookery IS American cuisine, and Lodge IS cast iron. Therefore, Lodge IS American cuisine."

— ALTON BROWN

"There is nothing I own that I use more than my 13 lodge skillet, except maybe my toothbrush."

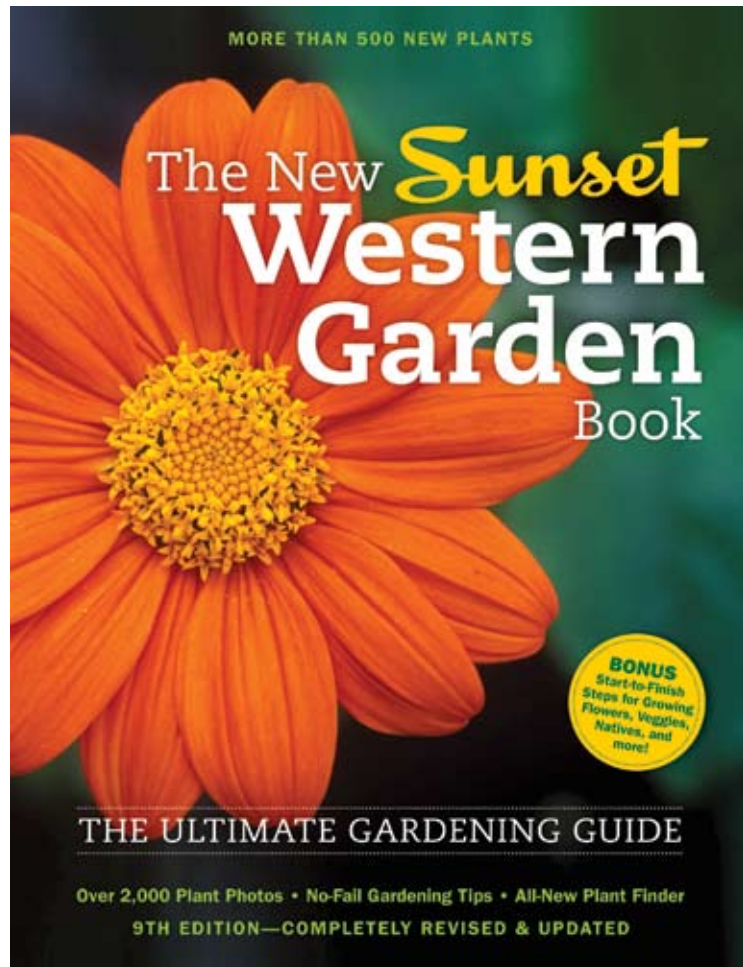
— PETER KAMINSKY,
cookbook author and the producer
of the Mark Twain Awards

"The Lodge Sportsman Grill is simply the best hibachi I've found outside of Japan--not to mention one of my favorite grills on Primal Grill."

— STEVEN RAICHLEN,
cookbook author and host of the
PBS cooking show Primal Grill.

LODGE BIO

The Lodge Company, a family-owned business, makes its home in South Pittsburg, Tennessee, and has been the leading American manufacturer of cast iron cookware since 1896. Lodge's cookware, from grills to skillets and Dutch ovens, can be found in the kitchens of professional chefs and home cooks. A rich heritage and quality cookware give Lodge a special connection with multiple generations of savvy cooks.



The New *Sunset* Western Garden Book

The Ultimate Gardening Guide

by the Editors of *Sunset Magazine*

As surely as gardens change with the seasons, gardening is ever changing. New plants, techniques, materials, and lifestyles are constantly broadening the choices readers have and reshaping the way they garden in the West. In response to this natural evolution, the editors of *Sunset*—the West’s most trusted source of gardening information for more than 80 years—have completely redesigned and updated *The Western Garden Book* in this new 2012 Ninth Edition. Following the best-selling success of the previous editions of *The Western Garden Book*, this edition includes a fresh new look, thousands of color photographs, fresh illustrations, and an easy-to-follow format. Written by experts for gardeners in the West, this book is an indispensable reference for beginning and expert gardeners alike.

The New Western Garden Book features include:

- **A photo gallery** shows the West’s most innovative gardens, from all-edibles front yards to stylish water-wise and fire-wise gardens to living walls and green roofs—all with ideas readers can use.
- **Climate Zone Maps** and growing-season graphs for all regions of the West, including Alaska and Hawaii.
- **A new Plant Finder** section helps readers choose plants for their garden’s problem areas or for special effects.
- **A to Z Plant Encyclopedia** lists some 8000 plants that thrive in the West, including more than 500 new ones. Gorgeous color photographs illustrate all plant entries—for the first time ever in *The Western Garden Book*.
- **Gardening From Start to Finish** is a new visual guide that leads readers through all steps of making a garden, from soil prep through planting, growing and care, with special sections on natives, veggies, grasses and more.

CATEGORY: House & Home/
Gardening - Regional
PUB DATE: 2/7/2012
PRICE: \$44.95 US/ \$51.95 CAN
FORMAT: Hardcover
PAGES: 704
SIZE: 8 1/4" x 10 3/4"
PHOTOS: 2000
ISBN 10: 0-376-03921-3
ISBN 13: 978-0-376-03921-7

CATEGORY: House & Home/
Gardening - Regional
PUB DATE: 2/7/2012
PRICE: \$34.95 US/ \$39.95 CAN
FORMAT: Flexi-bind
PAGES: 704
SIZE: 8 1/4" x 10 3/4"
PHOTOS: 2000
ISBN 10: 0-376-03920-5
ISBN 13: 978-0-376-03920-0



MARKETING PLANS

- Advertising in *Sunset* magazine and other Time Inc. publications
- Online advertising on *Sunset.com*, *Plantfinder.com*, and other Time Inc. websites
- Editorial coverage in *Sunset* magazine and online at *Sunset.com*, *Plantfinder.com*
- Web marketing campaign including e-blasts to Time Inc. list, banner advertising on Time Inc. websites, and newsletter features
- 6-month *Sunset* magazine sub-offer with purchase of book
- Social media campaign for Facebook and Twitter including messaging and giveaways
- National and regional print and broadcast media campaign
- Outreach to nurseries and garden centers throughout the West
- Feature and promotion at major Home & Garden shows including Northwest and San Francisco

Cooking Light Cooking On The Fly

Fast Ingredient Swaps for
600 High-Flavor Dishes

by the Editors of Cooking Light Magazine

So it's chicken taco night at your house. You rush home from work, ready to whip it up quickly, but make a terrible discovery as you look in the fridge: You don't have any chicken! Well, fear not! It's *Cooking Light* to the rescue!

Cooking Light Cooking On the Fly offers readers creative options for clever ingredient improvisations that provide fast, flavorful choices for simple weeknight meals. With 150 base recipes and three ways to change up each one, readers have access to a total of 600 unique and flavorful recipes.

This cookbook gives the reader the option to save a little time, change the flavor, or use what's on hand. Through a helpful, highly visual decision map—filled with delicious food photography—readers can take one recipe and explore three possible alternatives. For example, in Chicken Taco with Mango Salsa: *Cooking Light Cooking On the Fly* shows readers how to save a little time by using jarred salsa instead of making the homemade kind, how to change the flavor by substituting pineapple for mangoes; and how to use beef instead of chicken if that's all the cook has on hand. Readers will quickly find options that best suit their immediate weeknight needs.

This book highlights how cooks today improvise based on what they have on hand, how much time they have, or their individual taste preferences. *Cooking Light Cooking On the Fly* solves kitchen dilemmas by offering more options and showing cooks who may be stuck in a rut how to easily create flavorful, surprising dishes.

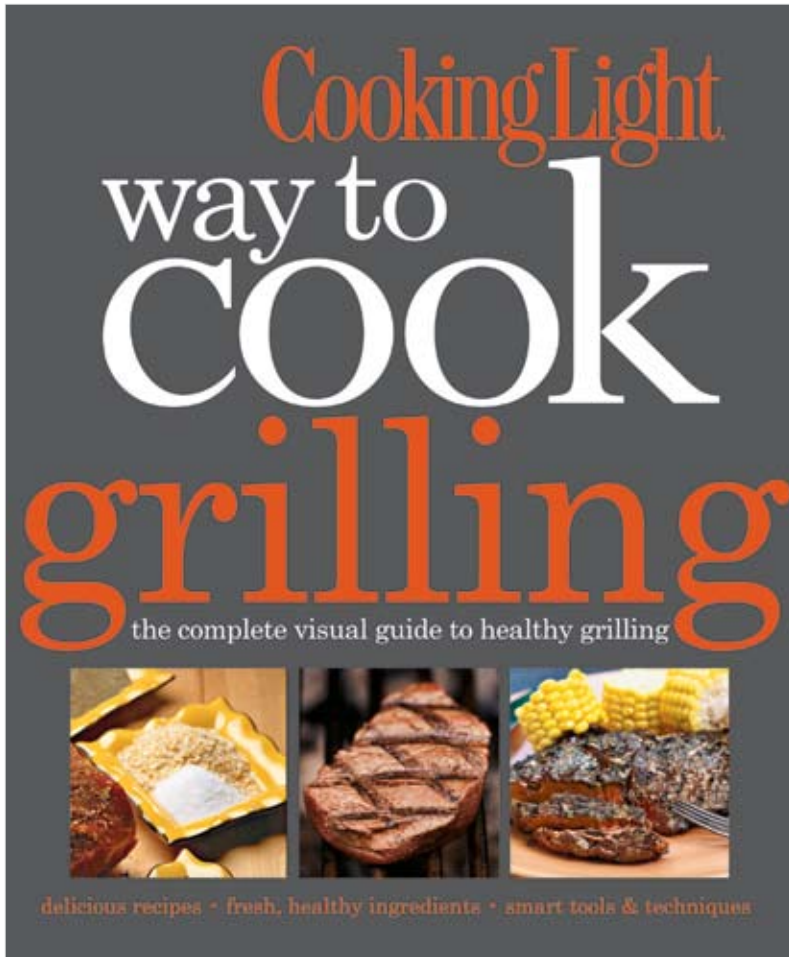
MARKETING PLANS

- Advertising in Time Inc. publications
- Online advertising & promotion on myrecipes.com & cookinglight.com
- Tie-in promotion with *Cooking Light*, including mentions & ads



CATEGORY: Cooking/General
PUB DATE: 2/17/2012
PRICE: \$21.95 US/ \$24.95 CAN
FORMAT: Flexi-Bind
PAGES: 320
SIZE: 8" x 8"
PHOTOS: 130
ISBN 10: 0-8487-3592-7
ISBN 13: 978-0-8487-3592-0





CATEGORY: Cooking/General
 PUB DATE: 3/6/2012
 PRICE: \$24.95 US/ \$28.95 CAN
 FORMAT: Flexi-Bind
 PAGES: 320
 SIZE: 8" x 10"
 PHOTOS: over 550
 ISBN 10: 0-8487-3593-5
 ISBN 13: 978-0-8487-3593-7



Cooking Light Way to Cook: Grilling

The Complete Visual Guide to
Indoor & Outdoor Grilling

by the Editors of Cooking Light Magazine

For over 20 years, *Cooking Light* has been showing readers how to grill healthfully. In this highly visual book, including more than 550 full-color images, readers learn exactly how to grill in a healthier way without sacrificing bold flavors by including step-by-step instructions of the techniques used at *Cooking Light*. These gas, charcoal, and indoor grilling techniques, are supplemented by a wide variety of delicious recipes—from barbecue and smoked meats to burgers and vegetables. This guide also includes the best kitchen tips and techniques, detailed information about the ingredients that are the basis of healthy grilling, delicious recipes, and plenty of images of the finished dishes so readers can see exactly what they're preparing.

Features:

- More than 400 full-color how-to images illustrating a variety of grilling techniques.
- An image of every finished dish in the book so readers can see exactly what they're preparing.
- **Ingredients:** Detailed information about the ingredients that are used to prepare delicious grilled meals.
- **Recipes:** The techniques included in this book are supplemented by over 125 recipes, so readers can apply the information they've learned in the chapters to create flavorful grilled meals.
- **Healthy Grilling Techniques:** This is the first book from *Cooking Light* that has included such a thorough collection of grilling techniques.



- ### MARKETING PLANS
- National media outreach
 - Advertising in Time Inc. publications
 - Online advertising & promotion on myrecipes.com & cookinglight.com
 - Tie-in promotion with *Cooking Light*, including mentions & ads