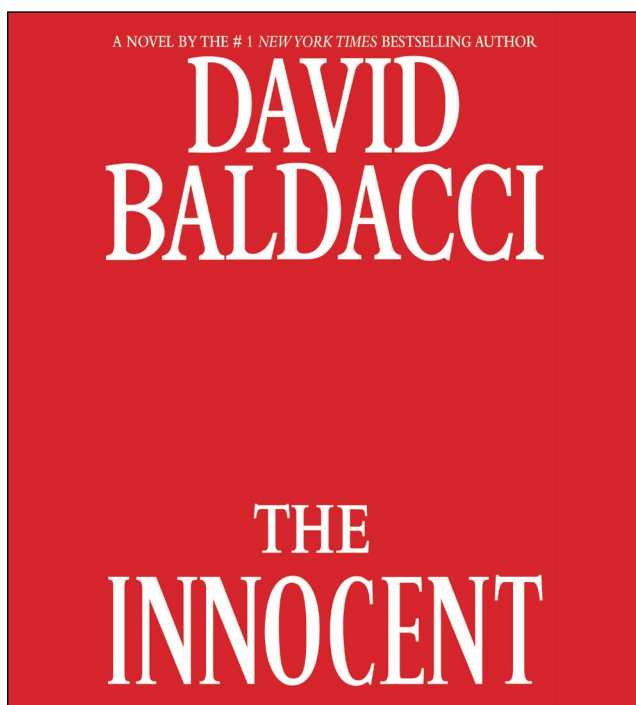


Hachette Audio

Spring/Summer 2012





(COVER NOT FINAL)

MARKETING & PROMOTION

- Television advertising in New York, Washington, DC, Los Angeles, Chicago, Philadelphia, San Francisco, Boston, on national cable, and on CNN Airport Network
- Radio advertising in New York, Washington, DC, Los Angeles, Chicago, San Francisco, and Boston
- Print advertising in *New York Times Book Review*, *Washington Post*, *USA TODAY*
- Transit advertising in New York, Washington, DC
- Online advertising
- Local author appearances
- TV and radio satellite tour
- National media campaign
- National print and online media campaign
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- Free David Baldacci app
- e-newsletters, social networks, blogs, giveaways

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The Innocent

DAVID BALDACCİ

#1 *New York Times* bestselling author David Baldacci introduces a new, lethal hero in his next blockbuster thriller.

America has enemies—ruthless people the police, the FBI, even the military can't always stop. That's when the U.S. government calls on Will Robie, a freelance hitman who always nails his target. Only now, Robie may have made the first mistake of his career by stepping in to rescue a wayward teenaged girl. A runaway from a private facility, the girl doesn't know where her parents are, so Robie has no choice but to turn her over to the police and keep tabs on her from afar. His devotion does not go unnoticed, however, and soon a tenacious female investigator starts to suspect that Robie's hit and the runaway teen might somehow be connected. Worse, the more Robie learns about the girl, the more he's convinced she is at the center of a vast cover-up, one that may explain her parents' disappearance and stretch to unthinkable levels of power. Now, Robie may have to step out of the shadows in order to save this girl's life...and perhaps his own.

IMPORTANT NOTES

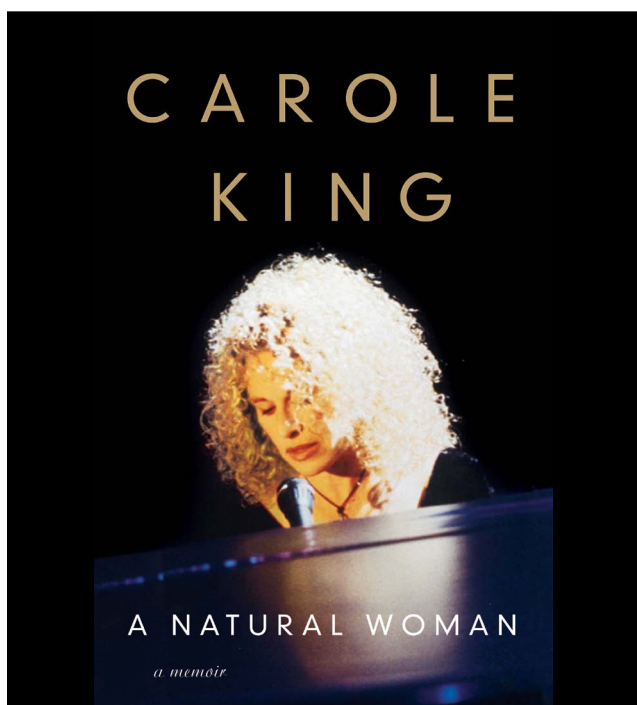
- *One Summer* and *The Sixth Man* were both instant *New York Times* bestsellers. *Zero Day* will be Baldacci's third hardcover book published in 2011.
- *Hell's Corner* was an instant #1 bestseller on the *New York Times*, *Washington Post*, and *Publishers Weekly* lists, and hit *The Wall Street Journal*, *Los Angeles Times*, and *USA TODAY* bestseller lists.
- NCIS producer Shane Brennan has optioned David Baldacci's King and Maxwell novels to develop as a TV series.
- Baldacci's novels are published in over 45 languages in more than 80 countries, with more than 110 million copies in print worldwide. Readers can stay up to date on the latest from David Baldacci with the new David Baldacci app.
- David Baldacci will be writing the final book in Scholastic's innovative The 39 Clues series, introducing his writing to a whole new audience. It is set to be released in 3/13.
- Over 1.9 million David Baldacci audiobooks sold!

DAVID BALDACCİ lives with his family in Virginia.

"It's his eager, expansive imagination that drives his books." —*Newsweek*

"Sort of a thriller Renaissance man: a master of plot, dialogue, and character." —*Booklist*

APRIL 2012



A Natural Woman

CAROLE KING

Read by the Author

The long-awaited memoir from one of the world's most acclaimed musical talents—Carole King.

A NATURAL WOMAN tells Carole King's story from her beginnings in Brooklyn through her remarkable success as one of the world's most acclaimed musical talents to her present day as a leading performer and activist. From her marriage to Gerry Goffin, with whom she wrote dozens of songs that hit the charts, to her own achievements, notably as a singer and songwriter on *Tapestry*, which remained on the charts for more than six years, to her experiences as a mother, this memoir chronicles one of music's most successful and fascinating stars.

The audiobook will include a pdf of photos from King's childhood, her own family, and behind-the-scenes images from her performances over the years.

IMPORTANT NOTES

- One of the most successful female singer-songwriters of her time, Carole King is the recipient of four Grammy Awards and was inducted into the Songwriters Hall of Fame and the Rock and Roll Hall of Fame. She has recorded 25 solo albums, the most successful being *Tapestry*. Her most recent non-compilation album is *Live at the Troubadour*, a collaboration with James Taylor, which reached #4 on the charts in its first week, and has sold over 400,000 copies.
- In 2009, Carole King was inducted into the Hit Parade Hall of Fame. She holds the record for the longest time for an album by a female to remain on the charts and the longest time for an album by a female to hold the #1 position, both for *Tapestry*.
- As proven by the recent wave of bestselling memoirs from King's musical contemporaries, including *Bob Dylan's Chronicles* (Simon & Schuster, 2004), Patti Smith's *Just Kids* (Echo, 2010), and Keith Richards's *Life*, there is a huge audience for this kind of autobiography.

CAROLE KING lives in Idaho.

MARKETING & PROMOTION

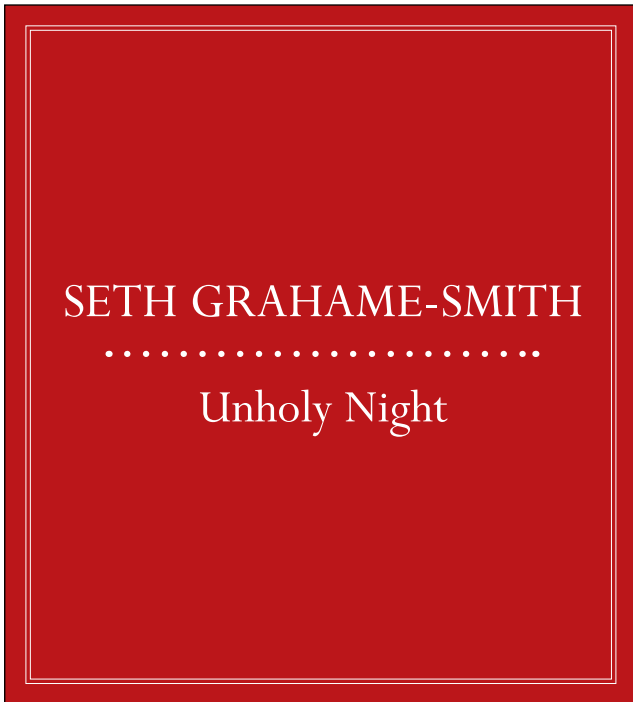
- Radio advertising in New York, Los Angeles, Boston, Chicago, Washington, DC
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- Print advertising in *New York Times Book Review*, *Los Angeles Times*, *USA TODAY*
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- National media campaign
- Author tour to New York, Los Angeles, Washington, DC
- National print and online media campaign
- Book video

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APRIL 2012



(COVER NOT FINAL)

MARKETING & PROMOTION

- Print advertising in *New York Times Book Review*, *Entertainment Weekly*
- Online advertising
- National media campaign
- National print and online media campaign
- Book video/trailer
- e-newsletters, social networks, blogs, giveaways

Unholy Night

SETH GRAHAME-SMITH

From the author of the *New York Times* bestselling *Abraham Lincoln: Vampire Hunter* comes the next chapter in dark historical revisionism.

They're an iconic part of history's most celebrated birth. But what do we really know about the Three Kings of the Nativity, besides the fact that they followed a star to Bethlehem bearing strange gifts? The Bible has little to say about this enigmatic trio. But leave it to Seth Grahame-Smith, the brilliant and twisted mind behind *Abraham Lincoln: Vampire Hunter* and *Pride and Prejudice and Zombies*, to take a little mystery, bend a little history, and weave an epic tale.

In Grahame-Smith's telling, the so-called "Three Wise Men" are infamous thieves, led by the dark, murderous Balthazar. After a daring escape from Herod's prison, they stumble upon the famous manger and its newborn king. The last thing Balthazar needs is to be slowed down by young Joseph, Mary, and their infant. But when Herod's men begin to slaughter the first born in Judea, he has no choice but to help them escape to Egypt.

It's the beginning of an adventure that will see them fight the last magical creatures of the Old Testament; cross paths with biblical figures like Pontius Pilate and John the Baptist; and finally deliver them to Egypt. It may just be the greatest story never told.

IMPORTANT NOTES

- *Abraham Lincoln: Vampire Hunter* debuted at #4 on the *New York Times* bestseller list where it remained for 15 consecutive weeks. It has sold more than 240,000 copies to date and has reprinted five times. The movie tie-in edition will be published in GCP mass market and trade paperback in 4/12.
- Grahame-Smith wrote the screenplay for the 3D film adaptation of *Abraham Lincoln: Vampire Hunter*, produced by Tim Burton and directed by Timur Bekmambetov (*Wanted*), which is scheduled for a summer 2012 release by Fox. He has also been hired to write the script for Burton's forthcoming vampire film, *Dark Shadows*.

Praise for Seth Grahame-Smith:

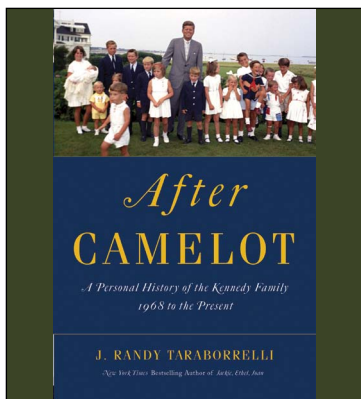
"Grahame-Smith [is] a lively, fluent writer with a sharp sense of tone and pace." —*Time*

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APRIL 2012



MARKETING & PROMOTION

- Print advertising in *New York Times Book Review*, *Los Angeles Times*, *People*
- Online advertising
- National media campaign
- National print and online media campaign
- e-newsletters, social networks, blogs, giveaways

After Camelot

A Personal History of the Kennedy Family—1968 to the Present

J. RANDY TARABORRELLI

From the *New York Times* bestselling author of *Jackie, Ethel, Joan* comes an engrossing and revealing portrait of the next generation of Kennedys.

For more than half a century, Americans have been captivated by the Kennedys—their joy and heartbreak, tragedy and triumph, the dark side and the remarkable achievements. In this ambitious and sweeping account, J. Randy Taraborrelli continues the family chronicle begun with his bestselling *Jackie, Ethel, Joan* and provides a behind-the-scenes look at the years “after Camelot.” He describes the challenges Bobby’s children faced as they grew into adulthood; Eunice and Sargent Shriver’s remarkable philanthropic work; the emotional turmoil Jackie faced after JFK’s murder and the complexities of her eventual marriage to Aristotle Onassis; the sudden

death of JFK Jr; and the stoicism and grace of his sister Caroline. He also brings into clear focus the complex and intriguing story of Edward “Teddy” Kennedy and shows how he influenced the sensibilities of the next generation and challenged them to uphold the Kennedy name. Based on extensive research, including hundreds of exclusive interviews, *After Camelot* captures the wealth, glamour, and fortitude for which the Kennedys are so well known. With this book, Taraborrelli takes listeners on an epic journey as he unfolds the ongoing saga of the nation’s most famous—and controversial—family.

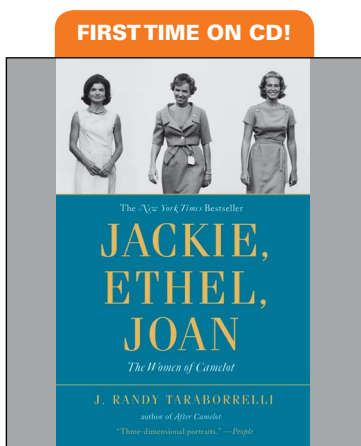
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Also available as an eBook and in Hardcover from Grand Central Publishing.



J. RANDY TARABORRELLI lives in Los Angeles, California.

Jackie, Ethel, Joan

The Women of Camelot

J. RANDY TARABORRELLI

The *New York Times* bestselling biography of the Kennedy wives is now in trade paperback and ties in to the release of Taraborrelli’s new book, *After Camelot*.

Jackie Bouvier. Ethel Skakel. Joan Bennett. Three women who married into America’s royal family and became forever linked in legend. Set against a panorama of explosive American history, this fascinating story provides a powerful and detailed look at the complex relationships shared among them. For each, the Camelot years provided an entirely different experience: Jackie’s dreams became reality, but at a hefty price; Ethel’s years were filled with frustration

when her hope of becoming First Lady was dashed and she sank into a deep depression; and Joan’s experience was the most confusing of her life, and she is now a recovering alcoholic. Whether dealing with their husbands’ alleged infidelities, stumping for their many political campaigns, touring the world to promote their family’s legacy, raising their children, or confronting death, the Kennedy wives did it all with grace, style, and dignity.

Abridged Fiction on CD

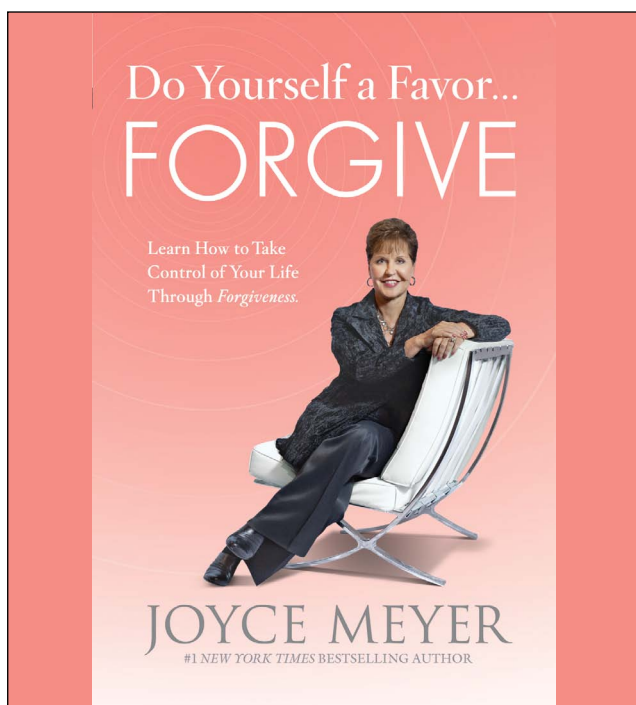
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APRIL 2012



Do Yourself a Favor...Forgive

Learn How to Take Control of Your Life Through Forgiveness

JOYCE MEYER

Read by Sandra McCollom

New York Times bestselling author Joyce Meyer tackles one of the most important issues in modern faith: Forgiveness.

Building on her signature message of using the mind to master difficult emotions, Joyce Meyer focuses on the most destructive, insidious one of all: anger. It is responsible for broken relationships, sleepless nights, high blood pressure, and ulcers. It destroys friendships, marriages, and families, not to mention peace of mind. Anger is especially hard to handle for many Christians who have learned from childhood that “good Christians don’t get angry.” Meyer argues that properly handled, anger is an alert system that something is wrong and needs to be resolved.

In her latest audiobook, she delves into the important process of forgiving, explaining its positive impact on the roots, the forms, and the results of anger.

Why forgive? Meyer argues that forgiving is the only thing that can free one from the terrible turmoil that anger causes to spill over into every part of life.

Meyer understands that life will never be fair, but that is not a reason to let anger destroy our well-being and health. This is her guide to navigating that thorny territory and finding true peace.

IMPORTANT NOTES

- *Power Thoughts* spent nine weeks on the *New York Times* bestseller list, reaching the #2 spot, and has more than 300,000 copies in print. *Never Give Up!* remained on the *New York Times* bestseller list for five weeks after its release and has sold more than 200,000 copies.
- Joyce sends an *Enjoying Everyday Life* monthly eNewsletter and email blasts to nearly 600,000 people. Monthly website hits on joycemeyer.org average two million per month. More than 1.4 million people “Like” Joyce Meyer Ministries on Facebook, and she has more than 300,000 followers on Twitter.
- Joyce’s *Enjoying Everyday Life* brand includes a publication of the same name, issued eight times a year with a circulation of nearly 500,000. Her *Enjoying Everyday Life* daily broadcast list includes ABC Family Channel, Trinity Broadcasting Network, WGN America, Daystar, Inspiration Network, The Word Network, and the Discovery Channel.
- Hachette Book Group sold more than two million copies of Joyce Meyer’s books in 2010 to trade accounts and has sold over 600,000 audiobooks to date.

JOYCE MEYER lives in St. Louis, Missouri.

MARKETING & PROMOTION

- Television advertising
- Radio advertising
- CBA promotions
- National and Christian broadcast, print, and online media campaign
- Custom teaching on author’s television program, *Enjoying Everyday Life*
- 5-month television promotion on *Enjoying Everyday Life*
- 5-month radio promotion on *Enjoying Everyday Life*
- 4-issue promotion in *Enjoying Everyday Life* magazine
- Featured at Joyce Meyer conferences
- Email blast to author database
- Featured in author’s monthly newsletter
- e-newsletters, social networks, blogs
- JoyceMeyer.org

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APRIL 2012



The Book of Madness and Cures

A Novel

REGINA O'MELVENY

A brilliant debut about a woman doctor in Renaissance Venice, forced to cross Europe in search of her father.

Gabriella Mondini is a rarity in 16th century Venice: a woman who practices medicine. Her father, a renowned physician, has provided her entrée into this all-male profession, and inspired in her a shared mission to understand the secrets of the human body.

Then her father disappears and Gabriella faces a crisis: she is no longer permitted to treat her patients, women who need her desperately, without her father's patronage. She sets out across Europe to find where—and why—he has gone. Following clues from his occasional enigmatic letters, Gabriella crosses Switzerland, Germany, and France, entering strange and forbidding cities. She travels to Scotland, the Netherlands, and finally to Morocco. In each new land she probes the mystery of her father's flight, and opens new mysteries of her own. Not just mysteries of ailments and treatments, but ultimate mysteries of mortality, love, and the timeless human spirit.

Filled with medical lore and sensuous, vivid details of Renaissance life, *The Book of Madness and Cures* is an intoxicating and unforgettable debut.

IMPORTANT NOTES

- Reminiscent of Elizabeth Kostova's *The Historian*, Regina O'Melveny's lush writing and rich historical sweep will attract fans of authors like Sarah Dunant, Susan Vreeland, and Tracy Chevalier.
- *The Book of Madness and Cures* was inspired by O'Melveny's personal story—her mother is from Italy, an artist trained in Venice, and, much like her main character, Regina's father disappeared when she was a teenager.

REGINA O'MELVENY's poetry has been published widely in literary journals, garnering several prizes. She grew up at the edge of pungent chaparral in La Mesa, California, and currently resides further north in Rancho Palos Verdes.

MARKETING & PROMOTION

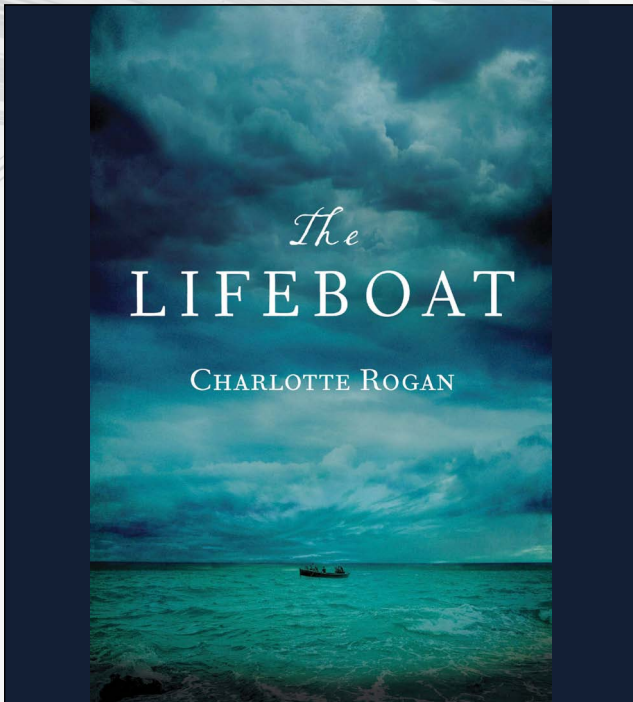
- Print advertising in the *New York Times Book Review*, *San Francisco Chronicle*, *Library Journal*, *Bookforum*
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APRIL 2012



The Lifeboat

A Novel

CHARLOTTE ROGAN

The sinking of an ocean liner leaves a newly married woman battling for survival in this powerful and unforgettable debut novel.

Grace Winter, 22, is both a newlywed and a widow. She is also on trial for her life.

In the summer of 1914, the elegant ocean liner carrying Grace and her husband Henry across the Atlantic suffers a mysterious explosion. Setting aside his own safety, Henry secures Grace a place in a lifeboat, which the survivors quickly realize is over capacity. For any to live, some must die.

As the castaways battle the elements, and each other, Grace recalls the unorthodox way she and Henry met, and the new life of privilege she thought she'd found. Will she pay any price to keep it?

The Lifeboat is a page-turning novel of hard choices and survival, narrated by a woman as unforgettable and complex as the events she describes.

MARKETING & PROMOTION

- Print advertising in the *New York Times Book Review*, *Booklist*, *Library Journal*
- National media campaign including radio, print, and online interviews
- e-newsletters, social media, giveaways, blog reviews
- CharlotteRogan.com
- Buzz copy mailing to online reviewers for audiobook

Advance praise for *The Lifeboat*:

"*The Lifeboat* traps the reader in a story that is exciting at the literal level and brutally moving at the existential: I read it in one go." —Emma Donoghue, author of *Room*

"I can't imagine any reader who looks at the opening pages wanting to put the book down." —Hilary Mantel, author of *Wolf Hall*

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978-1-61113-401-8
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Also available as an eBook and in Hardcover from Reagan Arthur Books.

IMPORTANT NOTES

- April 2012 will be the 100th anniversary of the sinking of the Titanic. *The Lifeboat* will appeal to readers interested in that history and time period.
- The novel raises challenging ethical and social issues, which will provide great fodder for book clubs.
- *The Lifeboat* was inspired by Charlotte Rogan's childhood vacations with a family of sailors, and a criminal law text she found among her husband's books, particularly a classic case involving survivors of a shipwreck.

CHARLOTTE ROGAN studied architecture at Princeton University, graduating in 1975. She lives in Westport, Connecticut. This is her first novel.

Advance praise for *The Lifeboat*:

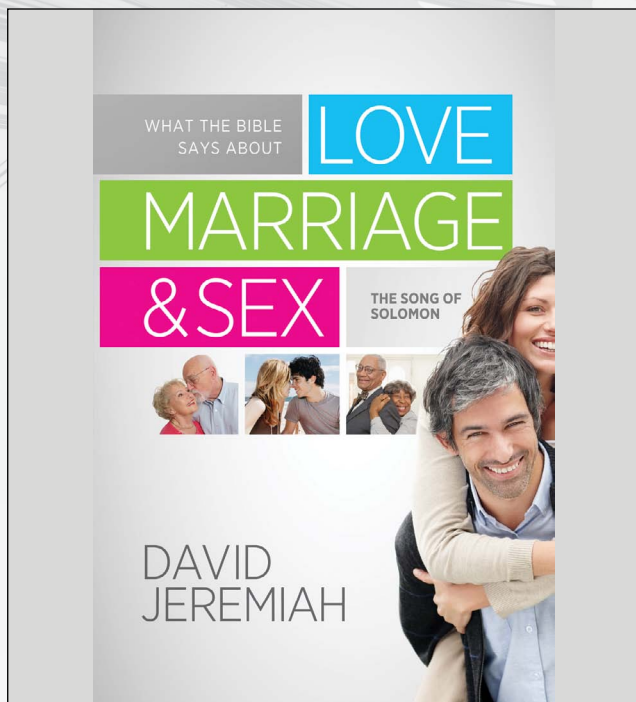
"*The Lifeboat* is a richly rewarding novel, psychologically acute and morally complex."

—Valerie Martin, author of *Property* and *The Confessions of Edward Day*

"Charlotte Rogan uses a deceptively simple narrative of shipwreck and survival to explore our all-too-human capacity for self-deception."

—J. M. Coetzee

APRIL 2012



What the Bible Says About Love, Marriage & Sex

The Song of Solomon

DAVID JEREMIAH

The glory of human partnership from heaven's perspective, explained in a verse-by-verse tour of the Bible's most beautiful book, the Song of Solomon.

With roughly a third of all marriages ending in divorce, there's never been a better time for this refresher course in the true meaning of a successful union. As *New York Times* bestselling author Dr. David Jeremiah reminds us, it's a biblical truth: Sex and passionate, romantic love are God's ideas!

Nothing rivals the beauty of the writing of the Song of Solomon—and nothing rivals the wisdom of Solomon on matters of love, romance, marriage, and sexual intimacy. Dr. Jeremiah's thoughtful interpretation of Solomon and Shulamith's relationship provides all of us—whether married or single—with valuable lessons for a better, happier, more fulfilling life and a long, loving marriage.

MARKETING & PROMOTION

- CBA promotions
- National and Christian print and online media campaign
- Christian radio giveaways
- Book video
- e-Newsletters, social networks
- DavidJeremiah.org

IMPORTANT NOTES

- Dr. David Jeremiah is the #1 *New York Times* bestselling author of *The Coming Economic Armageddon*, with nearly 230,000 copies sold. The trade paperback was published in August 2011. *I Never Thought I'd See the Day!* released in October 2011.
- *What in the World Is Going On?* (Thomas Nelson, 2010) and *Living with Confidence in a Chaotic World* (Thomas Nelson, 2009) were also *New York Times* bestsellers.
- Jeremiah's lifetime sales are more than five million copies.
- *Prayer, The Great Adventure* and *My Heart's Desire* won Gold Medallion Book Awards, and three more of his books received nominations.
- Dr. Jeremiah's *Turning Point* radio program and television show have won multiple awards, including two Emmy Awards.

DAVID JEREMIAH lives in El Cajon, California.

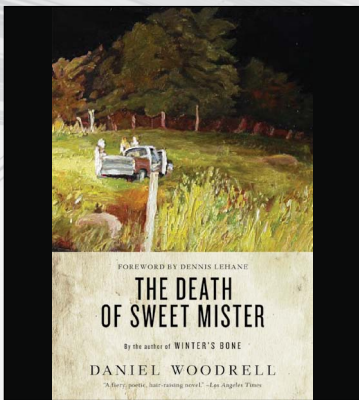
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Also available as an eBook and in Hardcover from FaithWords.

APRIL 2012



The Death of Sweet Mister

A Novel

DANIEL WOODRELL

Foreword by Dennis Lehane

“I don’t know anyone who’s read *The Death of Sweet Mister* who didn’t feel seized and then altered by it.” —Dennis Lehane, from the introduction

Shug Akins is a lonely, overweight thirteen-year-old boy. His mother, Glenda, is the one person who loves him—she calls him Sweet Mister and attempts to boost his confidence and give him hope for his future. Shuggie’s purported father, Red, is a brutal man with a short fuse who

mocks and despises the boy. Into this small-town Ozarks mix comes Jimmy Vin Pearce, with his shiny green T-bird and his smart city clothes. When he and Glenda begin a torrid affair, a series of violent events is inevitably set in motion. The outcome will break your heart.

“Woodrell has achieved near mastery of style: language, plot, characterization, and theme mesh with a seamless power.”

—*New York Times Book Review*

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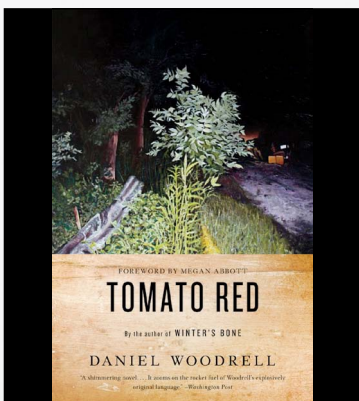
978-1-61113-504-6

6.5 Hours • \$19.98/\$21.98 CAN

Also available as an eBook and in print from Little, Brown and Company.

MARKETING & PROMOTION

- National media campaign including print and online interviews
- e-newsletters, social media, blog reviews



Tomato Red

A Novel

Foreword by Megan Abbott

Winner of the PEN West Award and a *New York Times* Notable Book.

In the Ozarks, what you are is where you are born. If you’re born in Venus Holler, you’re not much. For Jamalee Merridew, her hair tomato red with rage and ambition, Venus Holler just won’t cut it. Jamalee sees her brother Jason, blessed with drop-dead gorgeous looks and the local object of female obsession, as her ticket out of town. But Jason may just be gay, and in the hills

and hollows of the Ozarks that is the most dangerous and courageous thing a man could be.

Enter Sammy Barlach, a loser ex-con passing through a tired nowhere on the way to a fresher nowhere. Jamalee thinks Sammy is just the kind of muscle she and Jason need.

DANIEL WOODRELL was born in the Missouri Ozarks, left school and enlisted in the marines at 17, received his bachelor’s degree at age 27, graduated from the Iowa Writers’ Workshop, and spent a year on a Michener Fellowship. He is the author of nine works of fiction, including the novel *Winter’s Bone*, the film adaptation of which won the Grand Jury Prize for best picture at the 2010 Sundance Film Festival and received five Academy Award nominations. *The Death of Sweet Mister* received the 2011 Clifton Fadiman Medal from the Center for Fiction, an award created “to honor a book that deserves renewed recognition and a wider readership.” Woodrell lives in the Ozarks near the Arkansas line with his wife, Katie Estill.

Unabridged Fiction Download

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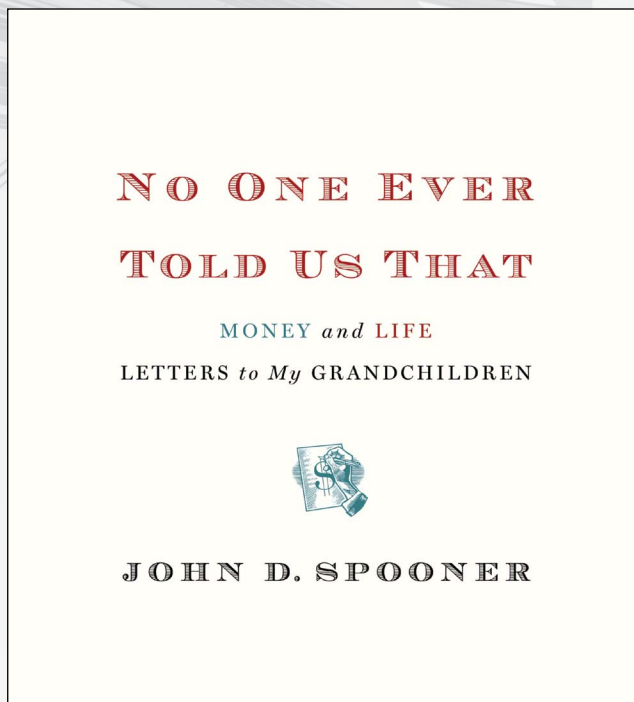
5.5 Hours • \$19.98/\$21.98 CAN

Also available as an eBook and in print from Little, Brown and Company.

“Woodrell’s down-home version of Chanderlesque prose lends a near-Biblical dignity to the criminal doings.”

—*The New Yorker*

APRIL 2012



No One Ever Told Us That

Money and Life Letters to My Grandchildren

JOHN D. SPOONER

Read by the Author

A prominent investment advisor's carefully crafted lessons to his grandchildren—ranging from the financial to the personal—perfect as a graduation gift and for anyone in need of solid, straightforward guidance.

The book that every grandparent (or parent) has always meant to write, but has never found the time to do, *No One Ever Told Us That* is a series of essential life lessons that every young person just out of high school or college needs to hear before they embark upon their own life's adventures.

Told in friendly and reassuring tones, John D. Spooner relates wonderful stories to illustrate what young people can expect when searching for a job, how to know if they've found the right spouse, how to plan for one's financial future, how to deal with adversity in life, and much more. *No One Ever Told Us That* condenses all of this wisdom into one handy audiobook—presented in the form of old-fashioned letters read by a loving grandparent.

MARKETING & PROMOTION

- National media campaign
- National print and online media campaign
- e-newsletters, social networks, blogs, giveaways
- Special targeted review copy mailing with letter to Bloomberg Radio, NPR, MSNBC, Forbes

IMPORTANT NOTES

- John D. Spooner is an investment advisor and a regular contributor to Bloomberg Radio and offers market commentary on NPR. He writes a monthly column for *The Improper Bostonian* magazine.
- Spooner has authored numerous books, including *Do You Want to Make Money or Would You Rather Fool Around?* (Adams Media, 1999), and has written critically-acclaimed novels for Little, Brown and Houghton Mifflin. His investment clients include top individuals at Fox, NBC, CBS, *The Atlantic*, *New York Times*, *Barron's*, *Forbes*, and *Time*, who will be more than happy to spread the word about his new book.
- The success of Regina Brett's *New York Times* bestseller, *God Never Blinks*, demonstrates the appeal of books that offer important life lessons.

JOHN D. SPOONER is, of course, a grandfather, and lives in Boston.

"Spooner, known nationally as the author of *Smart People*, *Sex and Money*, and *Confessions of a Stockbroker*, is a phenomenon, as much a psychologist and futurist as an investment advisor."

—*Inc. magazine*

"John Spooner is a national treasure." —*Boston Globe*

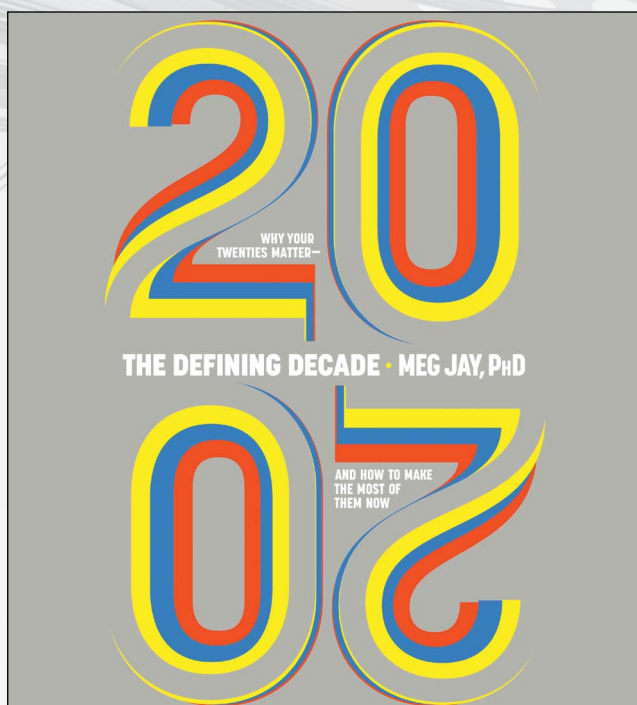
Unabridged Nonfiction Download

978-1-61113-405-6

8.5 Hours • \$26.98/\$29.98 CAN

Also available as an eBook and in Hardcover from Business Plus.

APRIL 2012



The Defining Decade

Why Your Twenties Matter—and How to Make the Most of Them Now

MEG JAY, PHD

A psychologist who specializes in the lives of twentysomethings uses real stories from real lives to give advice on the crucial (and difficult) first years of adulthood.

Our “thirty-is-the-new-twenty” culture tells us the twentysomething years don’t matter. Some say they are a second adolescence, others call them an emerging adulthood. Dr. Meg Jay’s clinical research proves that the twentysomething years are much more important than general, or popular, wisdom might lead us to believe. Drawing from years of personal experience working with college students, graduate students, and young professionals, Dr. Jay provides listeners with a unique guide to maximizing the twenties decade for a lifetime of success. This provocative audiobook explains how work, relationships, personality, social networks, identity, and even the brain can change more during this decade than at any other time in adulthood—if the time is used wisely. *The Defining Decade* is a smart, compassionate, and constructive audiobook about the years we cannot afford to miss.

MARKETING & PROMOTION

- Print advertising in *The New Yorker*
- Online advertising
- National radio interview campaign
- Local author publicity in New York, Washington, DC
- National print and online media campaign
- Book video
- e-newsletters, social networks, giveaways

IMPORTANT NOTES

- Dr. Meg Jay is a clinical psychologist, specializing in adult development. She is an Assistant Clinical Professor at the University of Virginia and also serves as Adjunct Faculty at the University of California, Berkeley, and at the Access Institute in San Francisco teaching undergraduate and graduate classes on identity development, personality, social psychology, gender, and clinical psychology. Her work has been published in many leading scholarly journals.
- *The Defining Decade* will appeal to the audience that made Po Bronson’s *What Should I Do With My Life?* (Random House, 2002) a *New York Times* bestseller.
- Existing books on cultivating success in one’s twenties are written in a didactic, condescending way. Dr. Jay uses a constructive, thoughtful tone to deliver insights, and appeal to the sensibilities of her readership.

DR. MEG JAY lives in Charlottesville, Virginia.

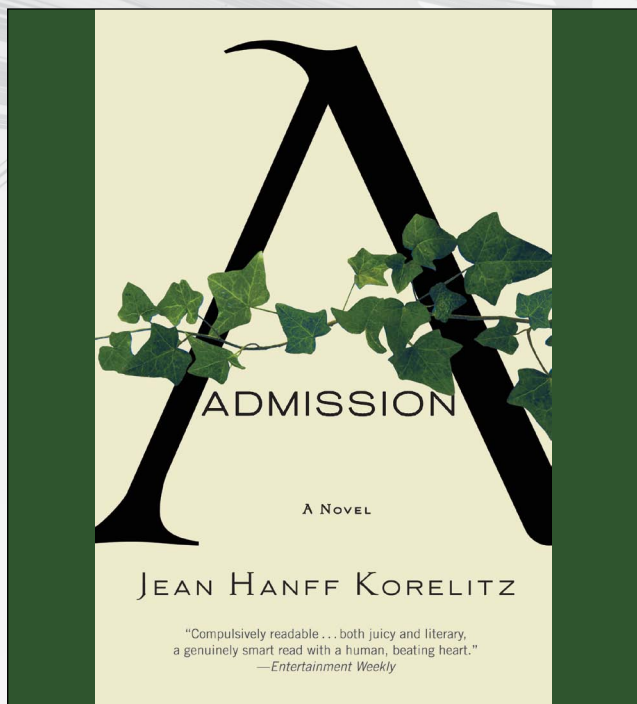
Unabridged Nonfiction Download

978-1-61113-406-3

8.5 Hours • \$22.98/\$24.98 CAN

Also available as an eBook and in Hardcover from Twelve.

APRIL 2012



Admission

A Novel

JEAN HANFF KORELITZ

A novel that gets to the heart of the Ivy League admissions process through the story of Portia Nathan, a Princeton College admissions officer who has to evaluate her own life as she evaluates hundreds of candidates—and then make the ultimate admission.

For years, 38-year-old Portia Nathan has avoided the past, hiding behind her busy (and sometimes punishing) career as a Princeton University admissions officer and her dependable domestic life. Her reluctance to confront the truth is suddenly overwhelmed by the resurfacing of a life-altering decision, and Portia is faced with an extraordinary test. Just as thousands of the nation's brightest students await her decision regarding their academic admission, so too must Portia decide whether to make her own ultimate admission.

Admission is at once a fascinating look at the complex college admissions process and an emotional examination of what happens when the secrets of the past return and shake a woman's life to its core.

JEAN HANFF KORELITZ lives in Princeton, NJ with her husband (Irish poet Paul Muldoon, poetry editor at *The New Yorker* and Princeton poetry professor) and two children.

"An old-fashioned novelist in the best sense, Korelitz takes a subject of consuming contemporary interest and uses it to frame a portrait of a wonderfully complex character confronting the choices she's made and the damage she's done, mostly to herself...Sensitively excavating Portia's personal history, Korelitz stirs compassion for this caring, self-doubting woman. She populates the book with three-dimensional characters who spotlight the obstacles thrown in Portia's path and the helping hands she's been unable to grasp...Well-written, well-plotted and extremely satisfying, "Admission" marks another step forward for a writer whose accomplishments grow more impressive with each book."

—*Los Angeles Times*

MARKETING & PROMOTION

- Online advertising
- Email marketing blast and reviews

"Early decision? Recommended."

—*People Magazine*

"Admission is that rare thing in a novel: both juicy and literary, a genuinely smart read with a human, beating heart"

— *Entertainment Weekly*

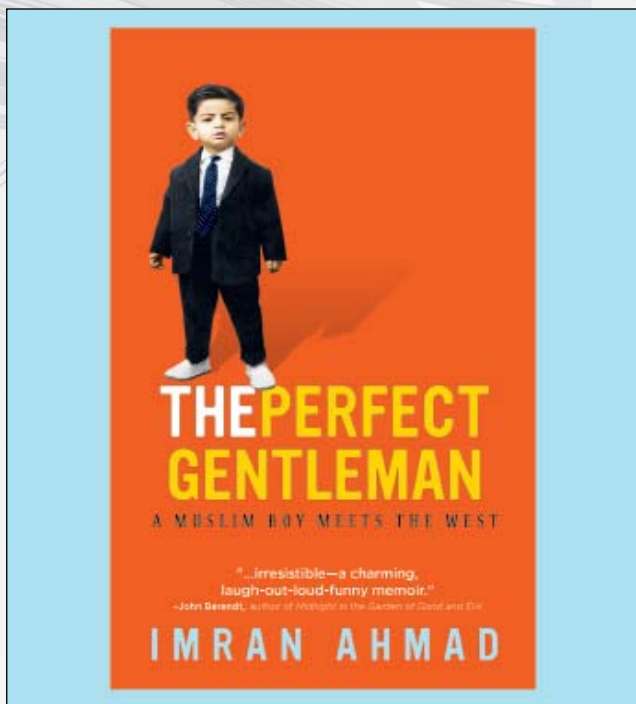
Unabridged Fiction Download

978-1-61113-927-3

12.5 Hours • \$26.98/\$29.98 CAN

Also available as an eBook and in Hardcover from Grand Central Publishing.

APRIL 2012



The Perfect Gentleman

A Muslim Boy Meets the West

IMRAN AHMAD

An internationally praised coming-of-age tale of the perfect English gentleman...who just happens to be a Pakistani Muslim.

At the age of one, Imran Ahmad and his family emigrated to England, where he grew up to become a self-proclaimed “good boy”—an obedient son, an excellent student, and a respectful adherent to his faith. Fully embracing his new culture, he strove to become the quintessential English gentleman, taking to heart the founding principles of his new culture—truth, justice, equality, fair play...and a passion for the Jaguar XJS.

When a fellow schoolboy tries to convert him, Ahmad sets off on a life-long quest to assure himself that his religious choice is the right one. Seeking guidance from his faith for such personal experiences as racism, bigotry, the profligate behavior of his peers, and the bewildering signals of the opposite sex makes for thoughtful—and downright delightful—listening. With a unique style and unflinching honesty, *THE PERFECT GENTLEMAN* addresses serious issues in an extraordinarily light way, and will leave listeners both thinking deeply and laughing out loud.

MARKETING & PROMOTION

- Print advertising in *New York Times*
- National media campaign
- 10-city author tour
- Book club chat
- National print and online media campaign
- Advance reading copies
- Online reading group guide
- e-newsletters, social networks, blogs
- perfect-gent.com

“Irresistible—a charming, laugh-out-loud-funny memoir of a Pakistani Muslim boy growing up in the western world. Full of surprises, hard to put down.”

—John Berendt, author of *Midnight in the Garden of Good and Evil*

IMPORTANT NOTES

- Since its publication under the title *Unimagined* in the United Kingdom, the book has garnered much praise. It was named a book of the year by *The Independent*, *Guardian*, and the *Sydney Morning Herald*, and has received glowing reviews in a number of other newspapers, magazines, and blogs.
- Readers who loved such novels as *The Namesake* (Houghton Mifflin Harcourt, 2003) and *The Kite Runner* (Riverhead, 2003) will warm to this memoir of a Muslim boy’s attempt to assimilate into Western culture.
- Imran Ahmad was born in Pakistan, grew up in London, and went to university in Scotland before embarking on a corporate career that took him all over the world, including five years spent living in the United States.
- Ahmad has appeared on television and radio in the UK and Australia.

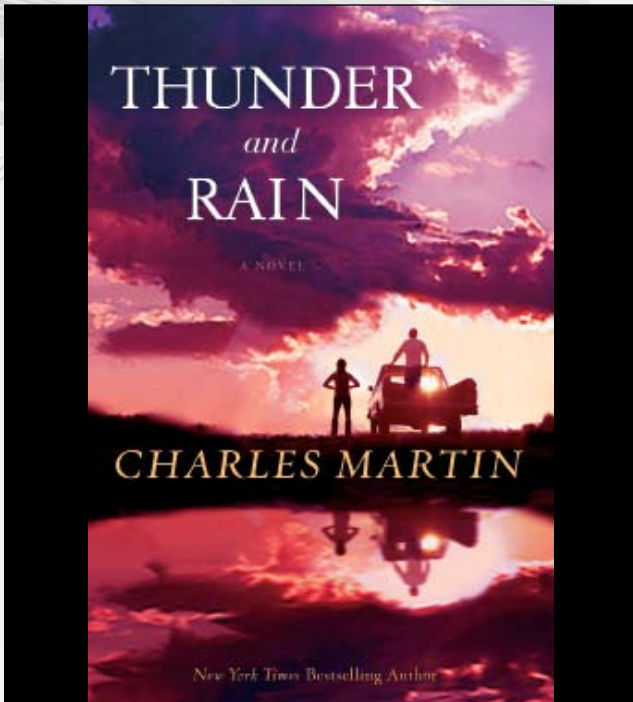
IMRAN AHMAD lives in Kuala Lumpur and London.

Unabridged Nonfiction Download

978-1-61113-407-0
10.5 Hours • \$26.98/\$29.98 CAN

Also available as an eBook and in Hardcover from Center Street.

APRIL 2012



Thunder and Rain

A Novel

CHARLES MARTIN

New York Times bestselling author Charles Martin joins Center Street with his new page-turning novel.

Third generation Texas Ranger Tyler Steele is the last of a dying breed—a modern day cowboy hero living in a world that doesn't quite understand his powerful sense of right and wrong and instinct to defend those who can't defend themselves. Despite his strong moral compass, Ty has trouble seeing his greatest weakness. His hard outer shell, the one essential to his work, made him incapable of forging the emotional connection his wife Andie so desperately needed.

Now retired, raising their son Brodie on his own, and in risk of losing his ranch, Ty does not know how to rebuild from the rubble of his life. The answer comes in the form of Samantha and her daughter Hope, on the run from a seemingly inescapable situation. They are in danger, desperate, and alone. Though they are strangers, Ty knows he can help—protecting the innocent is what he does best. As his relationship with Sam and Hope unfolds, Ty realizes he must confront his true weaknesses if he wants to become the man he needs to be.

MARKETING & PROMOTION

- Print advertising in *USA TODAY*, *BookPage*
- Online advertising on GoodReads.com
- National media campaign
- National print and online media campaign
- Select author appearances
- Book Club Chat
- Book Video
- Online reading group guide
- e-newsletters, social networks, blog tour
- CharlesMartinBooks.com

Praise for Charles Martin's books:

"Martin spins an engaging story about healing and the triumph of love. The novel is filled with delightful local color."

—*Publishers Weekly* on *Wrapped in Rain*

- Charles Martin is the author of seven previous novels. The first five were published by Thomas Nelson. His most recent novels, *The Mountain Between Us* (2010) and *Where the River Ends* (2008) published by Broadway, introduced him to mainstream readers.
- *Where the River Ends* was a *New York Times* bestseller with net sales of 100,000 copies to date (50,000 in hardcover, and 50,000 in trade paperback).
- Film rights to Martin's most recent book, *The Mountain Between Us*, were sold to 20th Century Fox.
- Martin's first novel, *When Crickets Cry* (Thomas Nelson, 2006), was a *Southern Living* Book of the Month selection.
- Martin's books have been translated into Dutch, Polish, German, Romanian, Portuguese, Spanish, Norwegian, Italian, Chinese, Danish, and Russian.
- Martin's fans love his strong male characters similar to those found in the work of Nicholas Evans and Larry McMurtry.

CHARLES MARTIN lives in Jacksonville, Florida.

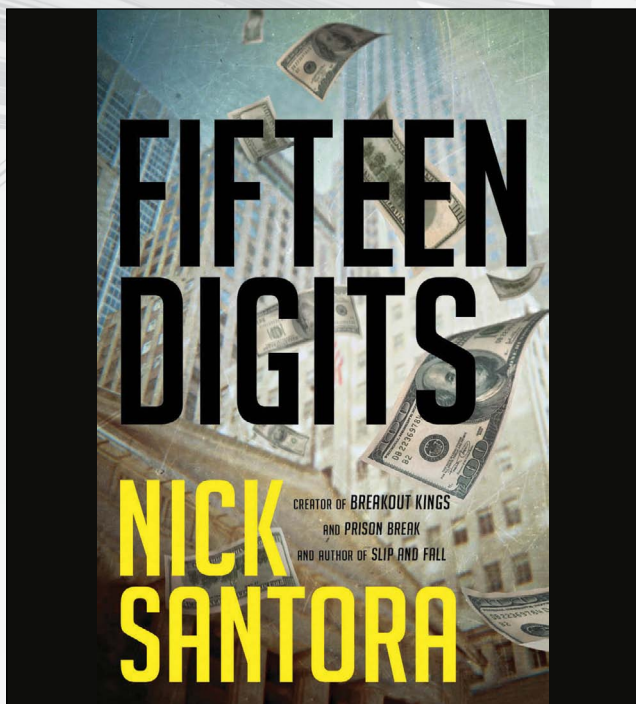
Unabridged Download

978-1-61113-440-7

10 Hours • \$26.98/\$29.98 CAN

Also available as an eBook and in Hardcover from Center Street.

APRIL 2012



MARKETING & PROMOTION

- Print advertising in *Los Angeles Times*, *Mystery Scene*, *Crimespree*, *The Strand*
- Online advertising
- 5-city author tour: Houston, Phoenix, San Diego, Los Angeles, San Francisco
- National media campaign including television, radio, print, and online interviews
- Web Marketing
- e-newsletters, imprint app, social media, giveaways, blog reviews
- NickSantora.com

Unabridged Download
978-1-61113-482-7
8 Hours • \$24.98/\$27.98 CAN

Also available as an eBook and in Hardcover from Mulholland Books.

Fifteen Digits

NICK SANTORA

A gritty thriller set in the world of powerful New York law firms with five larger-than-life characters, from the writer/creator of the hit crime drama *Breakout Kings*.

Five men. Five walks of life. Each report every day to the white shoe law firm Olmstead & Taft. But they're not lawyers. They're "printers": the behind-the-scenes team consigned to the dark basement of the firm. And charged with copying and delivering the mountains of paperwork that document millions of dollars of sensitive legal secrets.

Then, the five are approached by an ambitious young attorney who teaches them the value of what they have, and provides them with a 15-digit bank account number. Together they make a plan: take what the bosses throw away and use it to get rich. After all, how can it really be insider trading, if you've been an outsider your entire life?

- Nick Santora is the co-creator of *Prison Break* and A&E's new show *Breakout Kings* which was the channel's highest-ranking debut ever.
- The paperback of *Slip and Fall* (Mulholland, 4/12) will include a teaser chapter from *Fifteen Digits* (see page 42).
- Santora has a website at www.nicksantora.com, and is active on Twitter and Facebook. He maintained a regular blog about writing *Prison Break*. Santora single-handedly connected with fan websites for all of the shows he has worked on to promote *Slip and Fall*. He will create a fan community for *Breakout Kings* to promote *Fifteen Digits*.

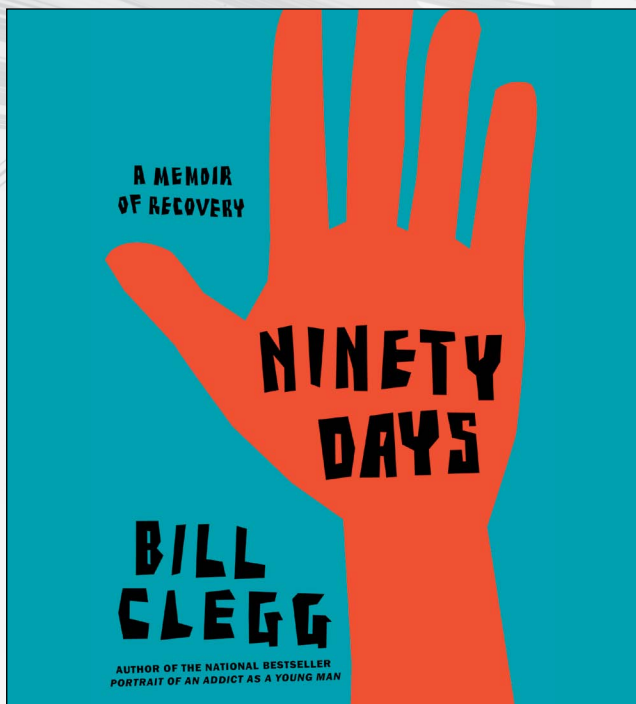
NICK SANTORA is a co-creator, executive producer, and writer for the hit A&E show *Breakout Kings*, and served as writer/co-executive producer of *Prison Break*. He lives in Los Angeles, California.

Praise for *Slip and Fall*:

"Nick Santora's characters will ensnare readers and pull them into the good, bad, and ugly of Robert Principe's life—a gripping thriller." —Vince Flynn

"True energy and well-timed pacing; the plot and writing are cinematic and quick, yet full of great description. People who like the tightly written stories of *CSI* and *Law & Order* will be the perfect audience." —Wendy Battles, Writer/Co-Executive Producer, *CSI: NY*

APRIL 2012



Ninety Days

A Memoir of Recovery

BILL CLEGG

Read by the Author

A suspenseful account of an addict's journey to recovery, by a writer "as intoxicated by language as he was by crack." (A.L. Kennedy)

The goal is 90. Just 90 clean and sober days to loosen the hold of the addiction that caused Bill Clegg to lose everything. With 73 days in rehab behind him he returns to New York and attends two or three meetings each day. It is in these refuges that he befriends essential allies, including a seemingly unshakeable veteran of sobriety named Asa, and Polly, who struggles daily with her own cycle of recovery and relapse.

At first, the support is not enough: Clegg relapses for the first time with only three days left. Written with uncompromised immediacy, *Ninety Days* begins where *Portrait of an Addict as a Young Man* ends—and tells the wrenching story of Clegg's battle to reclaim his life. As any recovering addict knows, hitting rock bottom is just the beginning.

MARKETING & PROMOTION

- Print advertising in the *New York Times Book Review*
- 4-city author tour: San Francisco, Los Angeles, Portland, Seattle
- National media campaign including television, radio, print, and online interviews
- e-newsletters, social media, blog reviews

Praise for *Portrait of An Addict as a Young Man*:

"Clegg spares no one's feelings, least of all his own; it's not the brutality that makes this book worthwhile but rather the strange beauty of the stream-of-consciousness prose."

—Mickey Rapkin, *GQ*

Unabridged Nonfiction Download

978-1-61113-402-5

6.5 Hours • \$24.98/\$27.98 CAN

Also available as an eBook and in Hardcover from Little, Brown and Company.

IMPORTANT NOTES

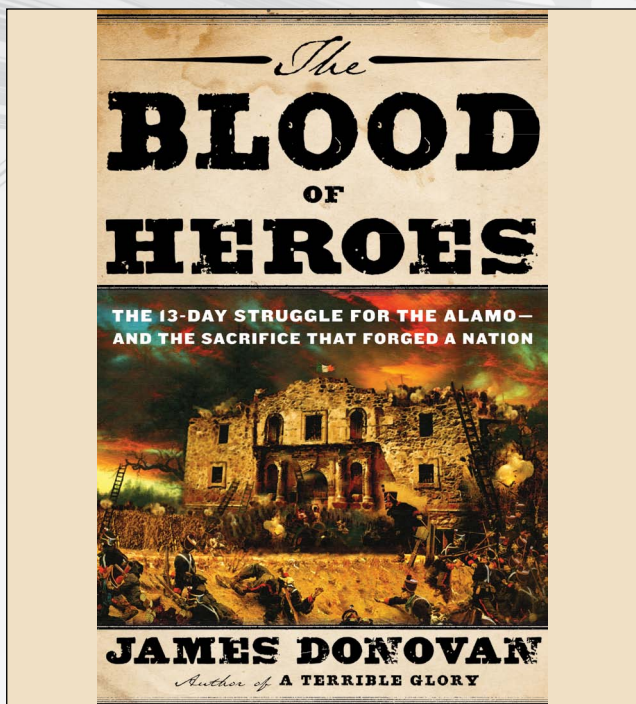
- There are 117,000 AA groups and 2,000,000 members; Narcotics Anonymous holds 58,000 weekly meetings. Clegg's compelling story is relevant not only to those in recovery but to those who support them.
- *The Dr. Drew Show*, focusing on addiction, began airing on CNN in 2011; *Intervention* on A&E is a hugely popular show about recovery; Maer Roshan's website dedicated to addiction issues, thefix.com, was also unveiled in 2011.
- Bill Clegg was interviewed by national media, including *Today*, CNN, NPR, *New York Times*, and *Vogue* for the publication of *Portrait of an Addict as a Young Man*.

BILL CLEGG is a literary agent in New York. He is also the author of *Portrait of an Addict as a Young Man*.

Praise for *Portrait of An Addict as a Young Man*:

"Mesmerizing...reading it is like letting the needle down on a Nick Drake album. Clegg tells his story in short, atmospheric paragraphs, each separated by white space, each its own strobe-lighted snapshot of decadent poetic memory....Clegg can write." —Dwight Garner, *The New York Times*

APRIL 2012



The Blood of Heroes

The 13-Day Struggle for the Alamo—and the Sacrifice That Forged a Nation

JAMES DONOVAN

Read by the Author

A sweeping, action-packed saga of the legendary last stand at the Alamo, by the author of the bestseller *A Terrible Glory*.

On February 23, 1836, a large Mexican army led by dictator Santa Anna reached San Antonio and laid siege to about 175 Texas rebels holed up in the Alamo. The Texans refused to surrender for nearly two weeks until almost 2,000 Mexican troops unleashed a final assault. The defenders fought valiantly—for their lives and for a free and independent Texas—but in the end, they were all slaughtered. Their ultimate sacrifice inspired the rallying cry “Remember the Alamo!” and eventual triumph.

Exhaustively researched, and drawing upon fresh primary sources in U.S. and Mexican archives, *The Blood of Heroes* is the entertaining and unforgettable account of this epic battle. Populated by larger-than-life characters—including Davy Crockett, James Bowie, William Barret Travis—this is a stirring story of audacity, valor, and redemption.

MARKETING & PROMOTION

- 5-city author tour in Texas: Dallas, Houston, Austin, San Antonio, Killeen
- National media campaign including radio, print, and online interviews
- Book video
- e-newsletters, social media, blog reviews

IMPORTANT NOTES

- There are more than 80,000 hardcover and paperback copies of *A Terrible Glory* in print. It hit the *New York Times* extended list and between both formats has had 13 printings.
- The Alamo is the most popular tourist destination in Texas, with three million visitors a year, and a landmark known throughout America and the world.
- Just as he did with Custer, Donovan’s exhaustive research and discovery of new source material makes a famous subject fresh—and the book provocative and myth-busting.

JAMES DONOVAN is the author of the bestselling *A Terrible Glory: Custer and the Little Big Horn—The Last Great Battle of the American West*. He lives in Dallas, Texas.

Unabridged Download

978-1-61113-403-2

16 Hours • \$29.98/\$32.98 CAN

Also available as an eBook and in Hardcover from Little, Brown and Company.

APRIL 2012



(COVER NOT FINAL)

I Hunt Killers Barry Lyga

What if the world's most notorious serial killer... was your dad?

Jazz is a likable teenager. A charmer, one might say. But he's also the son of the world's most infamous serial killer, and "Dear Old Dad" has taught Jazz everything he knows.

His father is now behind bars, so when dead bodies start turning up around town, it's only a matter of time before suspicions turn to Jazz. Jazz just wants to escape his past and lead a normal life. But the police won't trust him, and he can't deny that he does have certain urges...

EXCERPT:

Jazz put his ear to the door.

"What?"

"Shh!" He waved Howie into silence, concentrating. From within the apartment, he heard . . . something. "I hear—"

"Is she coming?"

Jazz backed up and his gaze drifted down. To the keyhole. His stomach twisted. Was that a glimmer of reflected light he spotted?

He leaned over and sniffed the doorknob, ignoring Howie, who wanted to know just what the hell he was doing.

Glue. Filled with superglue. You need some alone time? Billy's voice whispered from the past.

You need some special, uninterrupted time? Well, then you gotta make sure you can't be interrupted in the first place, you know what I mean?

Block the doors. Block the windows. Make it so no one else can get in.

And hey—bonus! When the cops come, they have to break in, and that makes a mess, and a mess is our friend, Jasper. Evidence gets lost in a mess. People get confused by messes.

Jazz's heart raced. A high-pitched whine filled his ears.

"He's here," he whispered.

IMPORTANT NOTES

- Warner Brothers Television recently acquired the rights to *I Hunt Killers*

BARRY LYGA is the author of five novels, including his debut, *The Astonishing Adventures of Fanboy and Goth Girl*. He lives and writes in New York City, and has a comic book collection that is way too big. You can visit him online at www.barrylyga.com.

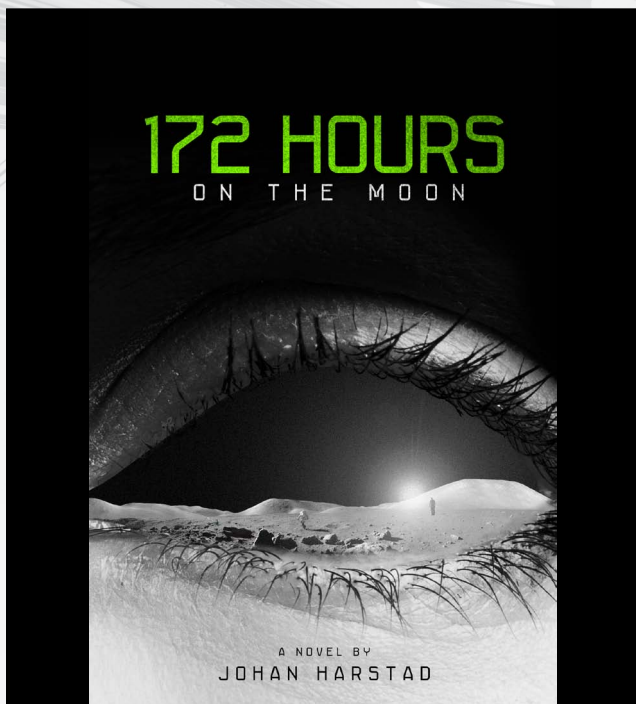
Unabridged Download

978-1-61113-408-7

10 Hours • \$24.98/\$27.98 CAN

Also available as an eBook and in Hardcover from Little, Brown Books for Young Readers.

APRIL 2012



172 Hours on the Moon

BY JOHAN HARSTAD

translated by Tara Chace

An award-winning, edge-of-your-seat thriller

Three teenagers think they've won the chance of a lifetime when their names are drawn in NASA's historic lottery for a week-long trip to the moon. Little do they know there's a reason NASA has never sent anyone back there until now—a sinister force that's watching and waiting patiently for their arrival. As things begin to go inexplicably wrong with the mission, disaster looms and the crew realizes that no one was ever supposed to set foot on the moon again...and in the vacuum of space, no one can hear you scream.

Deeply chilling and compulsively listenable, this shiver-inducing adventure guarantees sleepless nights with the covers pulled up over your head.

EXCERPT:

Mia was standing by the big window, looking out. In the reflection from the sun in the windowpane she could see herself, unclear and dim. She turned on her flashlight and pointed it at her face. She had obvious dark circles under her eyes and her hair hung limply to one side. She lowered the light, and her face disappeared from the glass.

Couldn't they just go? From the very beginning this place had been eating away at her, and by this time, there was hardly anything left.

Again she raised her eyes and aimed the light at her face. Her features were almost clearer now. She didn't look good. Resigned, she switched the flashlight off and lowered it.

Her reflection didn't disappear.

It stayed there in the window, even clearer than before.

For a second she allowed herself to be fascinated by it. She made a face.

But her reflection didn't change.

And in a fraction of the next second she realized:

That isn't a reflection. That is you.

Out there.

Mia screamed. She dropped the light and staggered backwards as she saw her own face in the window sneer at her.

IMPORTANT NOTES

- Rights sold in nine countries!

MARKETING & PROMOTION

- Prepublication *172 Hours* Buzz Campaign
- National Print & Online Advertising
- National Review Coverage
- 172-Hour Countdown Social Media Promotion
- Promotions at San Diego and New York Comic-Cons
- School and Library Outreach and Advertising
- Online Educator Guide
- Blogger Outreach
- Dedicated Website

JOHAN HARSTAD is the Norwegian author of *Buzz Aldrin, What Happened to You in All the Confusion?* and *172 Hours on the Moon*, for which he won the 2008 Brage Prize in the children's literature category. He lives in Norway.

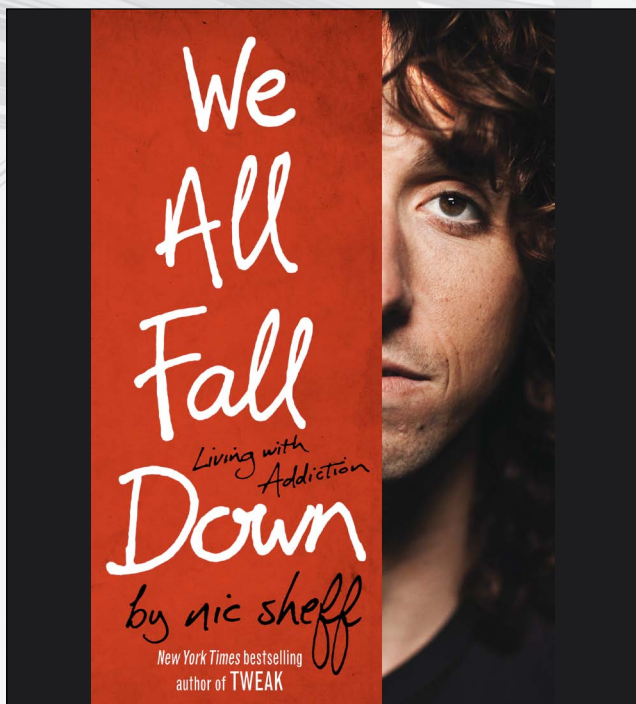
Unabridged Download

978-1-61113-409-4

9 Hours • \$24.98/\$27.98 CAN

Also available as an eBook and in Hardcover from Little, Brown Books for Young Readers.

APRIL 2012



(COVER NOT FINAL)

We All Fall Down

Living with Addiction

NIC SHEFF

Read by the Author

The longer I stay clean, the more the world just opens up. But it's so hard to remember that. And I guess that's the problem.

In the follow-up to his bestselling memoir *Tweak*, Nic Sheff writes candidly about eye-opening stays at rehab centers, devastating relapses, and hard-won realizations about what it means to be young and living with addiction.

Sheff's remarkably honest voice and take-no-prisoners style make for an exciting and ultimately enlightening listening experience that no teenager should miss.

IMPORTANT NOTES

- *Tweak* has sold over 260,000 copies

NIC SHEFF and his father, David Sheff, captured a nation of readers with their bestselling memoirs *Tweak* and *Beautiful Boy*. Nic currently lives and writes in Los Angeles, California.

MARKETING & PROMOTION

- National Print & Online Advertising
- National Review Coverage
- School & Library Outreach
- Targeted Mailing to Guidance Counselors
- Special email blast and review copy offer of audiobook to teen rehab facilities and websites about addiction

"Highly recommended." —VOYA

★ "Sheff is blessed with off-the-charts readability."

—*Booklist* (starred review)

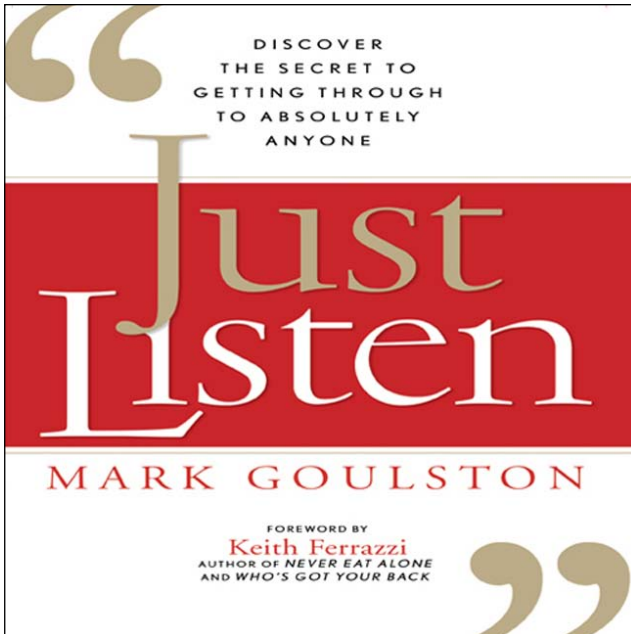
Unabridged Download

978-1-61113-410-0

10.5 Hours • \$22.98/\$24.98 CAN

Also available as an eBook and in Hardcover from Little, Brown Books for Young Readers.

APRIL 2012



Just Listen

Discover the Secret to Getting Through to Absolutely Anyone

MARK GOULSTON

Read by Walter Dixon

Remarkably effective tools and techniques you can use whenever a job, a sale, or a relationship hangs in the balance.

In *Just Listen*, veteran psychiatrist and business coach Mark Goulston reveals the secret to how to get through to anyone, even when productive communication seems impossible, and presents remarkably effective tools and techniques you can use whenever a job, a sale, or a relationship hangs in the balance. Goulston has proven these strategies during his own 30-year career as a business coach at companies such as GE, IBM, Goldman Sachs, Kodak, Federal Express, Hyatt, and Disney. He has also trained FBI and police hostage negotiators to handle life-or-death situations.

With this powerful yet engaging audiobook, you'll learn how to:

- Get the attention of a total stranger who you need to know—like that potential client you absolutely must land.
- Talk an angry person up from an instinctual (irrational) state to receptivity, and finally to rationality—a skill that can save a job, a marriage, or even a life.
- Use the “Magic Paradox”—a technique the author developed for hostage negotiators—to turn a negative person into an asset.
- Master the critical art of buy-in (the foreplay of negotiation, persuasion, and selling) by moving anyone through the “Persuasion Cycle.”

Barricades between people become barriers to success, progress, and happiness; so getting through is not just a fine art, but a crucial skill. *Just Listen* gives you the techniques and confidence to approach the unreachable people in your life, and turn frustrating situations into productive outcomes and rewarding relationships.

IMPORTANT NOTES

- Personal development is the strongest audio category for consistent sales and reorders, and Motivation is one of its biggest topics.
- With distinctive packaging and brand marketing, your Coach in a Box offers an innovative, branded, price-conscious approach to self-help publishing.
- Named one of America's Top Psychiatrists by the Consumers' Research Council of America (2009, 2005, 2004), Goulston is frequently quoted or featured in *The Wall Street Journal*, *Harvard Business Review*, *Fortune*, *Newsweek* and others.

MARKETING & PROMOTION

- Review copy mailing
- National media campaign

MARK GOULSTON, M.D., is a psychiatrist, consultant, business coach, and is the author of *Get Out of Your Own Way* and *Get Out of Your Own Way at Work*. He writes a leadership column for *Fast Company* and the “Solve Anything with Dr. Mark” career advice column for Tribune Media Services. Named one of America's Top Psychiatrists by the Consumers' Research Council of America (2009, 2005, 2004), he is frequently quoted or featured in *The Wall Street Journal*, *Harvard Business Review*, *Fortune*, *Newsweek* and others, and on CNN, NPR, Fox News, and BBC-TV. He lives in Los Angeles.

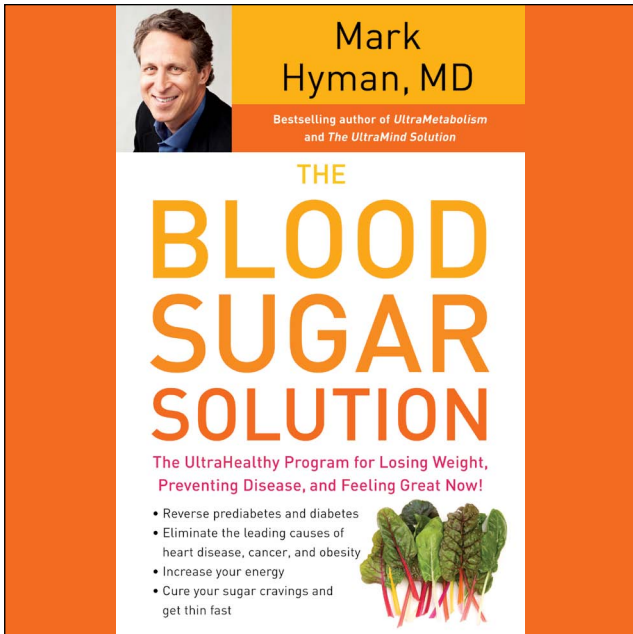
PRAISE FOR THE MARK GOULSTON:

★ “Drawing on his experience as a psychiatrist, business consultant, and FBI hostage-negotiation trainer, Goulston provides brilliant yet doable techniques for getting through to others... This book transcends the self-help category by promoting real communication.” —*Library Journal*

Unabridged Nonfiction on CD
978-1-59659-865-2
7 CDs • \$29.98/\$32.98 CAN

Unabridged Download
978-1-59659-741-9
7.75 Hours • \$27.98/\$29.98 CAN

APRIL 2012



The Blood Sugar Solution

The UltraHealthy Program for Losing Weight, Preventing Disease, and Feeling Great Now!

MARK HYMAN, MD

Read by Walter Dixon

Bestselling author's revolutionary six-week healthy-living program.

In *The Blood Sugar Solution*, Dr. Mark Hyman reveals that the secret solution to losing weight and preventing not just diabetes but also heart disease, stroke, dementia, and cancer is balanced insulin levels.

Dr. Hyman describes the seven keys to achieving wellness:

- Nutrition
- Hormones
- Inflammation
- Digestion
- Detoxification
- Energy metabolism
- A calm mind

With advice on diet, green living, supplements and medication, exercise, and personalizing the plan for optimal results, the audiobook also teaches listeners how to maintain lifelong health. Groundbreaking and timely, *The Blood Sugar Solution* is the fastest way to lose weight, prevent disease, and feel better than ever.

IMPORTANT NOTES

- Type 2 diabetes and pre-diabetes will affect half of Americans in the next few years. Drugs are not very effective at preventing the complications associated with it, including heart disease, blindness, impotence, amputations, and kidney damage. But diabetes is completely preventable and even reversible for most people simply by changing diet and lifestyle.
- Dr. Hyman, a leader in his field, combines scientific expertise, deep caring, and equally deep insights as he presents a blueprint for restoring our nation's health problems.

MARK HYMAN, MD, was co-medical director of Canyon Ranch for ten years, and is now the chairman of the Institute for Functional Medicine and founder and medical director of The UltraWellness Center. He is the *New York Times* bestselling author of *Ultrametabolism*, *The Ultramind Solution*, and *The Ultrasimple Diet*, and coauthor of *Ultraprevention*.

MARKETING & PROMOTION

- Six-Figure National Marketing Campaign
- National Print Advertising Campaign
- Aggressive Online Outreach and Advertising to health and lifestyle websites
- 20-City Television Satellite Tour
- 20-City Radio Satellite Tour
- Review copy mailing
- National media campaign

PRAISE FOR THE MARK HYMAN, MD:

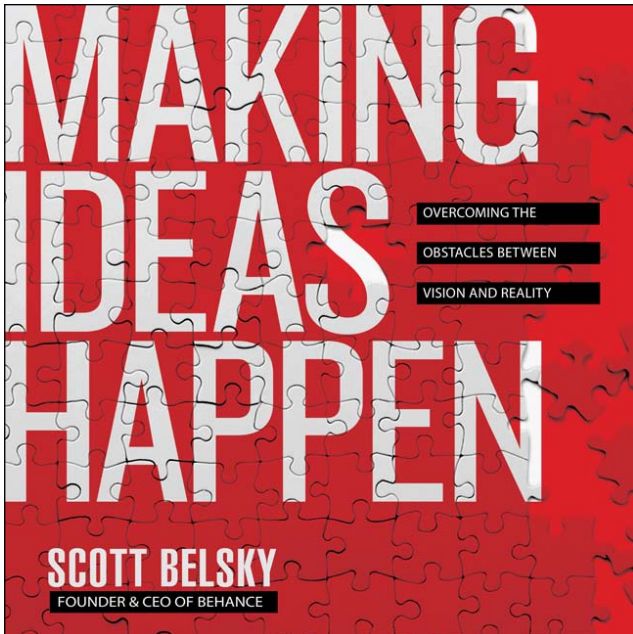
"Dr. Hyman is an expert's expert on healing."
—Mehmet Oz, MD

Unabridged Nonfiction on CD

978-1-59659-860-7

10 CDs • 11 Hours • \$39.98/\$43.98 CAN

APRIL 2012



MARKETING & PROMOTION

- Review copy mailing
- National media campaign

SCOTT BELSKY is the founder and CEO of Behance, which operates the leading online platform for creative professionals, as well as the 99% Conference, a major annual symposium on execution in creative industries. Previously he helped grow the Pine Street Leadership Development Initiative at Goldman Sachs.

Unabridged Nonfiction on CD
978-1-59659-995-6
6 CDs • \$29.98/\$32.98 CAN

Unabridged Download
978-1-59659-577-4
7 Hours • \$27.98/\$31.98 CAN

Making Ideas Happen

Overcoming the Obstacles Between Vision and Reality

SCOTT BELSKY

Read by Don Hagen

Ideas are the easy part...learn how to implement them.

How the world's leading innovators push their ideas to fruition, time and time again. Edison famously said that genius is 1 percent inspiration, 99 percent perspiration. Ideas for new businesses, solutions to the world's problems, and artistic breakthroughs are common, but great execution is rare. According to Scott Belsky, the capacity to make ideas happen can be strengthened by anyone willing to build their organizational habits and harness the forces of community. That's why he founded Behance, a company that helps creative people and teams across industries develop these skills. Belsky has spent six years studying the habits of especially productive creative people and teams—the ones who make their ideas happen time and time again.

After interviewing hundreds of successful creatives, he has compiled their most powerful—and often counterintuitive—practices, such as:

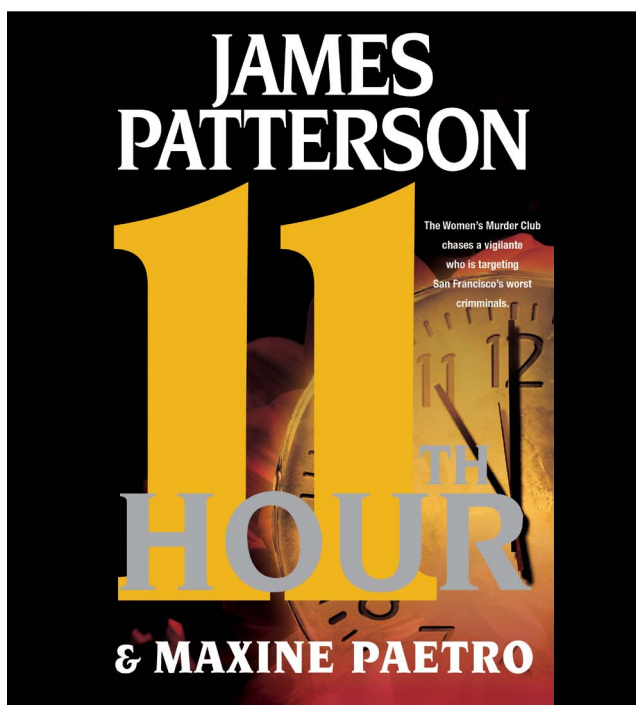
- Generate ideas in moderation and act without conviction
- Reduce all projects to just three primary components
- Encourage fighting within your team
- Seek competition and share ideas liberally

In an increasingly flexible and entrepreneurial environment, creative minds have the opportunity (and responsibility) to solve and change industries—but they can only do that if they overcome the obstacles. While many of us obsess about discovering great new ideas, Belsky shows why it's better to develop the capacity to make ideas happen—a capacity that endures over time.

IMPORTANT NOTES

- Personal development is the strongest audio category for consistent sales and reorders, and Business is one of its biggest topics.
- Belsky operates both the leading platform and a major annual symposium for creative professionals.
- With the dire employment situation in the world today, entrepreneurs who can actually implement their creative ideas have the most chance of success.
- With distinctive packaging and brand marketing, your Coach in a Box offers an innovative, branded, price-conscious approach to self-help publishing.

APRIL 2012



11th Hour

JAMES PATTERSON AND MAXINE PAETRO

Read by the January LaVoy

Detective Lindsay Boxer investigates the discovery of severed heads in a movie star's garden—and a vigilante targeting the city's most despised criminals.

Millionaire Chaz Smith is mercilessly gunned down and Detective Lindsay Boxer discovers that the murder weapon is linked to the deaths of four of San Francisco's most untouchable criminals. And it was taken from her own department's evidence locker. Anyone could be the killer—even her closest friends.

Lindsay is then called to the most bizarre crime scene she's ever seen: two bodiless heads elaborately displayed in the garden of a world-famous actor. Another head is unearthed in the garden, and Lindsay realizes that the ground could hide hundreds of victims.

A reporter launches a series of vicious articles about the cases and Lindsay's personal life is laid bare. But this time she has no one to turn to—especially not Joe. *11th Hour* is the most shocking, most emotional, and most thrilling Women's Murder Club novel ever.

MARKETING & PROMOTION

- National television, print, and online advertising
- National media campaign including television, radio, print, and online interviews
- Book video
- Online promotion through e-newsletters, author app, social media, giveaways, blogs
- JamesPatterson.com

IMPORTANT NOTES

- New casting of the series will rejuvenate the Women's Murder Club in audio.
- James Patterson has had 46 #1 *New York Times* bestselling hardcovers.
- The Women's Murder Club is the bestselling new detective series of the past decade, selling 46 million copies worldwide.
- *10th Anniversary*, the most recent book in the series, was on the *New York Times* bestseller list for eight weeks.
- This is the eighth book in the Women's Murder Club series co-authored by Maxine Paetro. She is a novelist and journalist. She lives with her husband in New York.

Acclaim for the Women's Murder Club:

"Patterson and co-author Paetro spin a fast-paced triple mystery that expertly weaves the stories together. It is the distinct yet complementary personalities of the WMC members that make the story's heart beat." —*Library Journal*

"I can't believe how good Patterson is....He is always on the mark. I have never begun a Patterson book and been able to put it down."

—Larry King, *USA TODAY*

Unabridged Nonfiction on CD

978-1-60788-465-1
7 CDs • \$34.98/\$37.98 CAN

Unabridged Download

978-1-60788-413-1
8.5 Hours • \$26.98/\$29.98 CAN

Abridged Nonfiction on CD

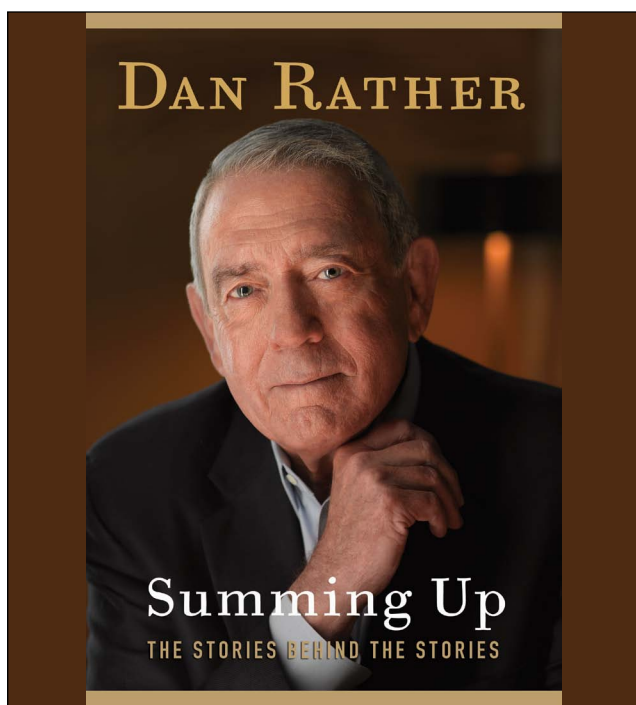
978-1-60788-414-8
4 CDs • \$24.98/\$27.98 CAN

Abridged Download

978-1-61113-415-5
5 Hours • \$19.98/\$21.98 CAN

Also available as an eBook and in Hardcover from Little, Brown and Company.

MAY 2012



Summing Up

The Stories Behind the Stories

DAN RATHER

Read by the Author

From Dan Rather, one of the most influential journalists of our time, comes the story of his event-filled career—and his insight on the future of America’s news media.

In this fascinating autobiography, told in a straightforward and conversational style, Dan Rather covers all the important moments of his career, including a frank accounting of his dismissal from CBS News, where he had worked for 44 years—24 of which were as anchor of the *CBS Evening News*. Rather also shares new insights into the Abu Ghraib scandal, the George W. Bush Air National Guard controversy, JFK’s assassination, and his personal politics, as well as inside stories about all the top personalities he has interviewed or worked with over his more than 60 years as a professional journalist.

The audiobook will also include Rather’s thoughts on the state of the news industry today and what he sees for its future.

IMPORTANT NOTES

- Prior to his departure from *CBS News*, Dan Rather had served one of the longest tenures of any evening news anchor. He has also been a regular correspondent on CBS’s *60 Minutes*, and is currently the managing editor and anchor of Dan Rather Reports on the cable channel HDNet.
- Rather has received virtually every honor in broadcast journalism, including numerous Emmy® and Peabody Awards. He has authored and co-authored numerous books, four of which have become *New York Times* bestsellers, including *Deadlines & Datelines* (Morrow, 1999).
- From his early local reporting in Texas on Hurricane Carla to his unparalleled work covering the assassination of President John F. Kennedy, the Civil Rights movement, the White House and national politics, wars in Vietnam, Afghanistan, the Persian Gulf, Yugoslavia, and Iraq, Dan Rather has covered virtually every major news event over the past half-century.

I love to tell stories and love to write, so writing SUMMING UP is a passionate joy. After more than 64 years as a working reporter, I have a lot of stories to tell—about characters met, adventures lived and perspectives learned.

More than any of the books I have written before, this one is important to me. There are so many things I want readers to understand: what really happened with my leaving CBS after 44 years, how corporate and political pressures influence the news that people see on television, what happened behind-the-scenes on big stories (such as the JFK assassination, Civil Rights, Watergate, Election Night 2000 and 9/11), and my personal feelings about the Presidents I covered. I’m dedicated to making SUMMING UP very personal, very candid, and very revealing, and to telling readers a lot of things they don’t know. —DAN RATHER

MARKETING & PROMOTION

- Radio advertising
- Print advertising in *New York Times Book Review*, *Washington Post*, *USA TODAY*, *The Wall Street Journal*, *Dallas Morning News*
- Online advertising
- National media campaign
- 5-city author tour: New York, Washington, DC, Dallas, Austin, Houston
- National print and online media campaign
- e-newsletters, social networks, blogs, giveaways

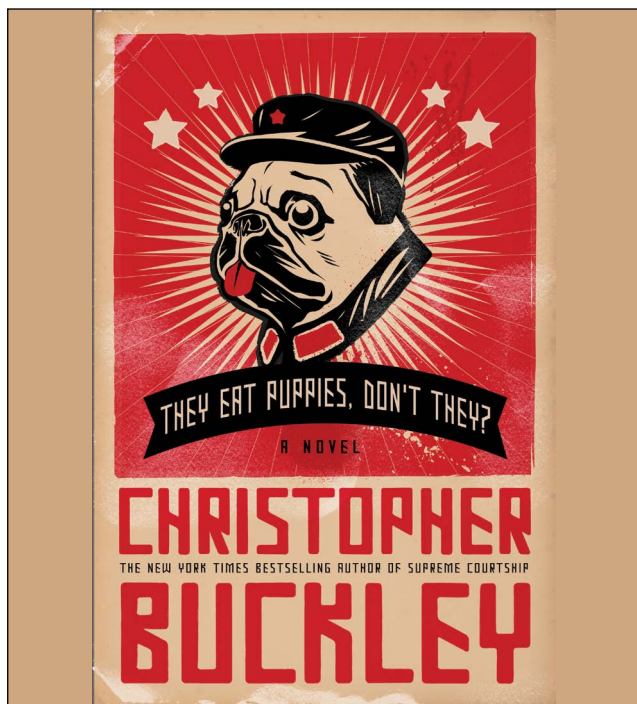
DAN RATHER lives in New York City and Austin, Texas.

Unabridged Fiction on CD
978-1-61113-424-7
8 CDs • \$34.98/\$38.98 CAN

Unabridged Download
978-1-61113-425-4
9 Hours • \$26.98/\$29.98 CAN

Also available as an eBook and in Hardcover from Grand Central Publishing .

MAY 2012



They Eat Puppies, Don't They?

A Novel

CHRISTOPHER BUCKLEY

Preeminent satirist Christopher Buckley, *New York Times* bestselling author of *Supreme Courtship* and *Boomsday*, returns with a hilarious and sure-to-be controversial novel about U.S.-China relations.

In an attempt to gain Congressional approval for a top-secret weapons system, Washington lobbyist “Bird” McIntyre and sexy Neo-Con wonkette Angel Templeton start a rumor that the Chinese secret service is trying to assassinate the Dalai Lama. Their outrageous scheme provokes a series of crises involving the White House, the CIA, and a strangely sympathetic and vulnerable Chinese president, with both countries veering perilously towards war.

With his most convincing and outrageous characters to date—Bird, a failed novelist of amusingly awful Clancy-esque thrillers; Angel, a combination Ann Coulter and Ayn Rand; Bird’s feckless but endearing Civil War re-enactor brother; the mild-mannered Chinese President Fa and his devoted aide Gang—Buckley’s *They Eat Puppies, Don’t They?* blends the skewering genius of *Thank You For Smoking* with *Dr. Strangelove*’s dark comedy, and has something to offend—and amuse—everyone.

IMPORTANT NOTES

- Christopher Buckley’s most recent novel, *Supreme Courtship* (Twelve, 9/08), received a rave review in the *New York Times Book Review* and was an Editor’s Choice selection. The book also received strong praise from *USA TODAY* and *The Wall Street Journal*, among other publications, and generated a good deal of publicity, including an author profile on *CBS Sunday Morning*.
- *Boomsday* (Twelve, 4/07) sold more than 104,000 combined copies and was a *New York Times*, *The Wall Street Journal*, and *Publishers Weekly* bestseller.
- The author’s bestselling and widely acclaimed memoir about his beloved parents, *Losing Mum and Pup* (Twelve, 5/09), sold more than 97,000 combined copies.
- Christopher Buckley is the author of 14 books, including *Thank You For Smoking*. He is editor-at-large of *ForbesLife* magazine and a columnist for *The Daily Beast*. He was awarded the Thurber Prize for American Humor and the Washington Irving Medal for Literary Excellence.

MARKETING & PROMOTION

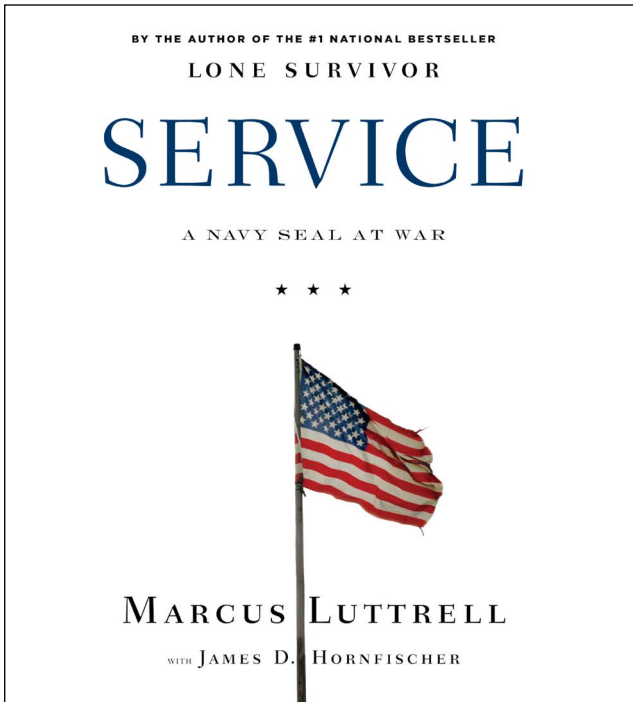
- Radio advertising in Washington, DC
- Print advertising in *The Wall Street Journal*, *The New Yorker*
- Online advertising
- National media campaign
- 4-city author tour: New York, Los Angeles, San Francisco, Washington, DC
- National print and online media campaign
- Book video
- e-newsletters, social networks, blogs, giveaways
- Christopher Buckley lives in Washington, DC.

Unabridged Fiction on CD
978-1-61113-426-1
9 CDs • \$29.98/\$32.98 CAN

Unabridged Download
978-1-61113-427-8
10 Hours • \$24.98/\$27.98 CAN

Also available as an eBook and in Hardcover from Twelve.

MAY 2012



MARKETING & PROMOTION

- Television advertising on national cable
- Online advertising
- 10-city author tour: Houston, Austin, San Antonio, Fort Hood, Dallas, San Diego, Norfolk, Washington, DC, Atlanta, Pensacola
- National media campaign including television, radio, print, and online interviews
- Book video
- Web Marketing
- e-newsletters, social media, blog reviews

Praise for *Lone Survivor*:

“Every bit as thrilling as *Black Hawk Down* and, unexpectedly, quite moving.” —*Dallas Morning News*

Unabridged Fiction on CD
978-1-61113-416-2
9 CDs • \$29.98/\$32.98 CAN

Unabridged Download
978-1-61113-417-9
10 Hours • \$24.98/\$27.98 CAN

Also available as an eBook and in Hardcover from Little, Brown and Company.

Service

A Navy SEAL at War

**MARCUS LUTTRELL WITH
JAMES D. HORNFISCHER**

Navy SEAL Marcus Luttrell, author of the #1 bestseller *Lone Survivor*, tells his own extraordinary war stories—and those of others who have chosen to serve.

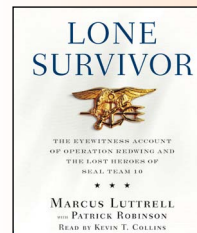
In October 2006, after miraculously returning from his star-crossed mission in Afghanistan, Marcus Luttrell went back to war. In six months of high-intensity urban fighting in the most dangerous city in the world, Ramadi, Iraq, he was part of one of the greatest victories in the history of the SEAL teams.

Returning home and leaving military life, Luttrell began a quest to understand how and why a rare few choose to risk their lives to serve their country. Drawing on the experiences of warriors of all generations and service branches, exploring their amazing stories, Luttrell has produced a profoundly moving testament to American courage and sacrifice. *Service* is both a war story for the ages and a heartfelt tribute to all who have served.

IMPORTANT NOTES

- *Lone Survivor*, a *New York Times* bestseller, has netted more than one million copies in hardcover and paperback, and was propelled back on to bestseller lists after the death of Osama bin Laden.
- Over 70,000 *Lone Survivor* audiobooks sold to date.
- Writer-director Peter Berg’s film adaptation of *Lone Survivor* is scheduled to go into production for Universal Studios in January 2012.
- Coauthor James D. Hornfischer’s *Neptune’s Inferno* (Bantam, 2011) was a *New York Times* bestseller and his *The Last Stand of the Tin Can Sailors* (Bantam, 2004) has netted more than 200,000 copies in hardcover and paperback and was chosen by *The Wall Street Journal* as one of the five best books on “war as soldiers know it.” He lives in Austin, Texas.

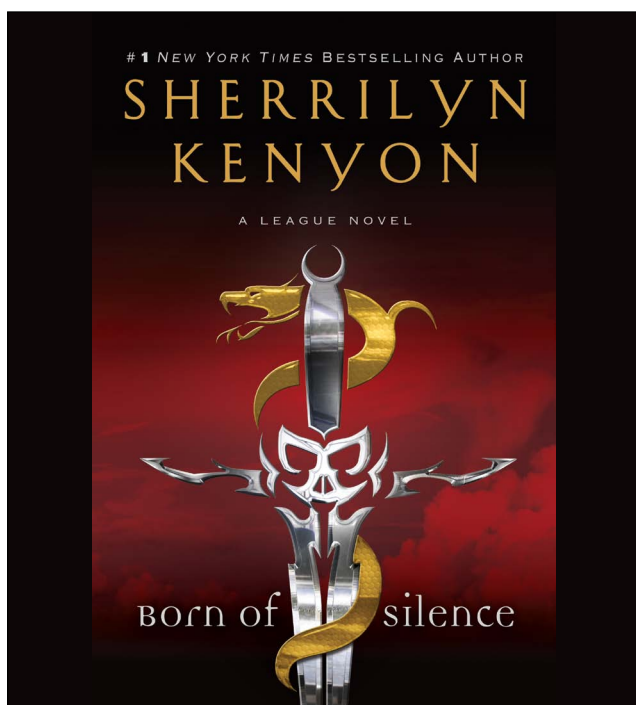
MARCUS LUTTRELL became a combat-trained Navy SEAL in 2002 and served in many dangerous Special Operations assignments around the world. He lives near Huntsville, Texas.



Lone Survivor

Read by Kevin T. Collins
Unabridged
Now available for the first time
May 2012

MAY 2012



Born of Silence

The League: Book 5

SHERRILYN KENYON

The fifth novel in Sherrilyn Kenyon's #1 *New York Times* bestselling *The League* series is dark, dangerous, and action-packed.

Darling Cruel walks a dangerous line of deception, and is part of the ruling family his alter ego, Kere, is trying to bring down. More importantly, he's working to destroy the man who murdered his father...his uncle. But he has to be careful. One wrong move will cost him not only his own life, but that of his mother and siblings.

Zarya leads the Resistance and is the only one Darling has ever fully trusted, but when she uses a weapon he designed specifically for her, against the family he protects, all bets are off. His ally has now become his foe and the once protector turns into the real Kere—the Caronese god of death.

Now Zarya must find the humanity that once lived inside Darling or the entire universe will fall victim to one of the most ruthless dictators ever known. But how can anyone regain trust when their betrayal ran so deep?

MARKETING & PROMOTION

- Television advertising on national cable
- Print advertising in *USA TODAY*, *SyFy* magazine
- Online advertising
- Select author appearances
- National print and online media campaign
- Postcards
- e-cards, e-newsletters, audio podcast, social networks, blogs

IMPORTANT NOTES

- *Born of Shadows*, Kenyon's previous GCP hardcover (978-0-446-57325-2), was released in 4/11, immediately debuting at number six on the *New York Times* bestseller list. It was the first U.S. hardcover in this series. The mass-market edition will be published in 1/12.
- As a number one *New York Times* bestselling series, *The League* continues to gain new readers who are eager to continue the saga, and this is the story they have been asking for since the first *League* novel was published.
- The first three novels in the *League* series—*Born of Ice*, *Born of Fire*, and *Born of Night*—were originally published by Macmillan in 2009, have over two million combined copies in print and over three million copies in print worldwide, and they continue to sell well.
- Sherrilyn Kenyon is a proven powerhouse, with more than 25 million copies of her books in print in over 100 countries. In two years, she claimed the coveted #1 slot 15 times and since 2004 has placed over 60 books on the *New York Times* bestseller list. She is the only author to place a futuristic novel at #1 since 1993, and she did it not once, but twice!
- Amber Entertainment has bought the rights to Sherrilyn Kenyon's series and will bring her worlds to life on both the big screen and the small one, which will increase her already extensive readership.

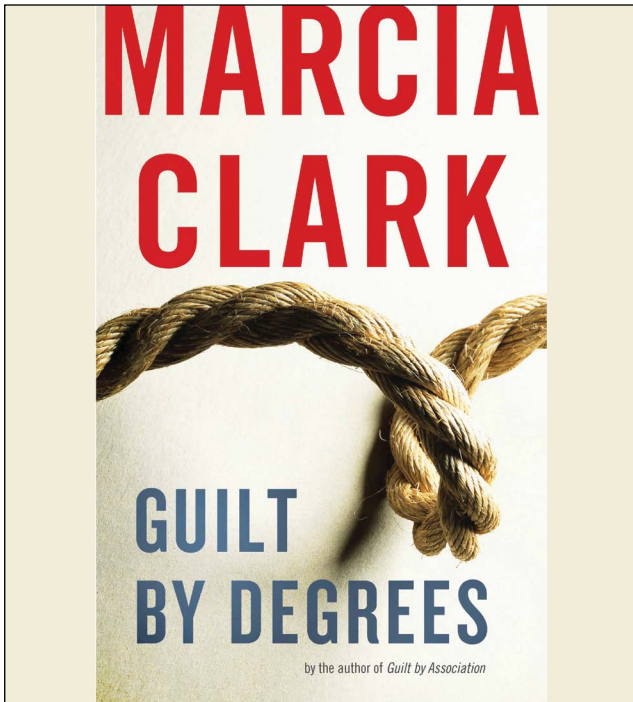
Unabridged Fiction on CD
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Unabridged Download
978-1-61113-587-0
12.5 Hours • \$24.98/\$27.98 CAN

Also available as an eBook and in Hardcover from Grand Central Publishing.

SHERRILYN KENYON lives in Nashville, Tennessee.

MAY 2012



MARKETING & PROMOTION

- Print advertising in *USA TODAY*, *Los Angeles Times*, *People*, *Mystery Scene*, *Crimespree*, *The Strand*
- Online advertising
- 6-city author tour: Houston, Phoenix, San Diego, Los Angeles, San Francisco, Seattle
- National radio satellite tour
- National media campaign including television, radio, print, and online interviews
- Book video
- e-newsletters, imprint app, social media, giveaways, blog reviews
- MarciaClarkBooks.com

Unabridged Fiction on CD
978-1-61113-390-5
9 CDs • \$29.98/\$32.98 CAN

Unabridged Download
978-1-61113-391-2
10.5 Hours • \$24.98/\$27.98 CAN

Also available as an eBook and in Hardcover from Mulholland Books.

Guilt by Degrees

MARCIA CLARK

Whip-smart Los Angeles D.A. Rachel Knight returns in Marcia Clark's gripping follow-up to the national bestseller *Guilt by Association*.

Someone has been watching D.A. Rachel Knight—someone who's Rachel's equal in brains, but with more malicious intentions. It began when a near-impossible case fell into Rachel's lap, the suspectless homicide of a homeless man. In the face of courthouse backbiting and a gauzy web of clues, Rachel is determined to deliver justice. She's got back-up: tenacious Detective Bailey Keller. As Rachel and Bailey stir things up, they're shocked to uncover a connection with the vicious murder of an LAPD cop a year earlier. Rachel suspects someone knows the truth, someone who'd kill to keep it secret.

Harrowing, smart, and riotously entertaining, *Guilt By Degrees* is a thrilling ride through the world of Los Angeles courts with the unforgettable Rachel Knight.

IMPORTANT NOTES

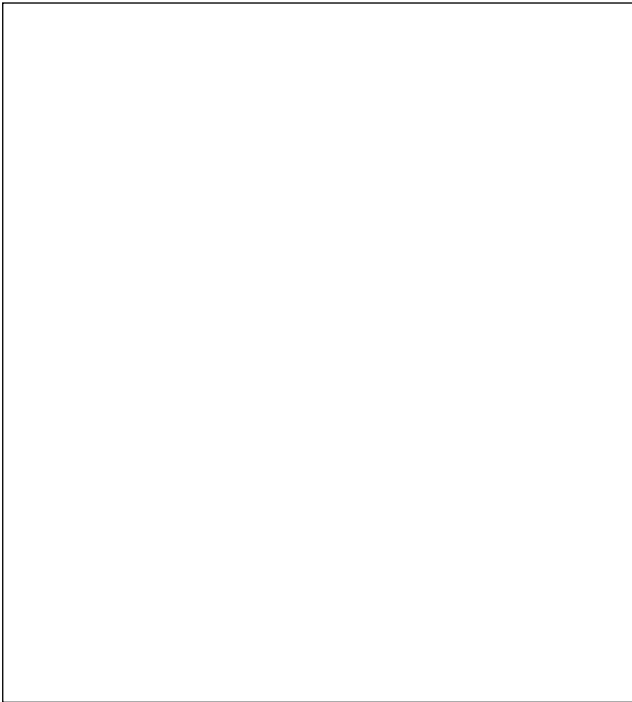
- As a prosecutor in the O.J. Simpson "Trial of the Century," Marcia Clark is one of the most recognized figures in the legal world—and her dazzling expertise comes through in her storytelling.
- Most recently, Clark has been in the media spotlight for her coverage of the high-profile Casey Anthony trial, appearing on *Entertainment Tonight* and *The Joy Behar Show* and contributing to national print and online publications nationwide.
- *Guilt by Association* (LB, 978-0-316-12951-0, 4/11) was a national bestseller in hardcover and was met with a slew of media attention and accolades, including features on *Good Morning America*, *Entertainment Tonight*, NPR, and in *People*, *Los Angeles Times*, and *USA TODAY*.
- The trade paperback edition of *Guilt by Association* will be released in 3/12 and includes an excerpt from *Guilt By Degrees*.

Praise for *Guilt by Association*:

"Clark's plot is gritty and intriguing, but it's the hilariously potty-mouthed characters that make this debut thriller sing." —Ellen Shapiro, *People*

"You must read this book: it is wildly and complexly plotted, ebulliently witty and filled with riotous humor...and to top it off, it is a damn, damn, good thriller." —James Ellroy

MAY 2012



Riding the Bus with My Sister

Rachel Simon

A TRUE LIFE JOURNEY

For the 10th anniversary of this beloved, heartwarming true story, Hachette Book group is proud to release simultaneous Large Print and Audiobook editions.

Beth is a spirited woman with an intellectual disability who spends nearly every day riding the buses in her Pennsylvania city. The drivers, a lively group, are her mentors; her fellow passengers are her community. Beth, who lives independently and has a boyfriend, is a joyful, endearing, and feisty individual. Her single sister, Rachel, a writer and professor, masks her emotional isolation and loneliness behind her hyperbusy schedule. When Beth asks Rachel to accompany her on the buses for one year, they take a transcendent journey that changes Rachel's life in incredible ways, leads her to accept her sister at long last-and teaches her to slow down and enjoy the ride.

IMPORTANT NOTES

- *Riding the Bus with My Sister* was made into a television movie starring Rosie O'Donnell and Andie McDowell, directed by Anjelica Huston.

RACHEL SIMON is an award-winning author and nationally known public speaker. She is best known for her critically acclaimed, bestselling memoir *Riding the Bus with My Sister*, which was adapted for a Hallmark Hall of Fame movie of the same name. The book has garnered numerous awards, and is a frequent and much beloved selection of many book clubs, school reading programs, and citywide reads throughout the country. Rachel Simon lives in Delaware and can be reached through her website, www.rachelsimon.com.

MARKETING & PROMOTION

Unabridged Fiction on CD

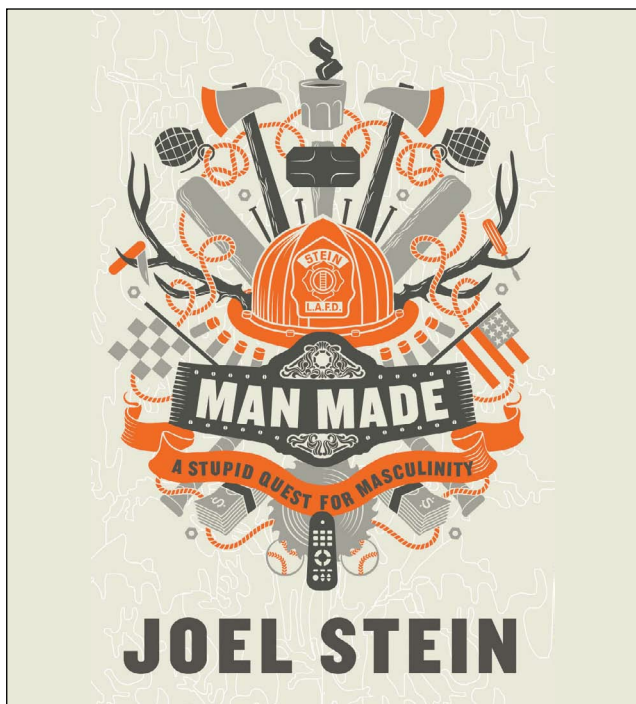
978-1-61113-749-1
8 CDs • \$24.98/\$27.98 CAN

Unabridged Download

978-1-61113-750-7
9 Hours • \$19.98/\$21.98 CAN

Also available in large print from Grand Central Publishing.

MAY 2012



(cover not final)

MARKETING & PROMOTION

- Print advertising in *USA TODAY*, *Entertainment Weekly*
- National media campaign
- National print and online media campaign
- e-newsletters, social networks, blogs,
- giveaways

Unabridged Fiction on CD
 978-1-61113-507-7
 8 CDs • \$26.98/\$29.98 CAN

Unabridged Download
 978-1-61113-436-0
 9.5 Hours • \$19.98/\$21.98 CAN

Also available as an eBook and in Hardcover from Grand Central Publishing.

Man Made

A Stupid Quest for Masculinity

JOEL STEIN

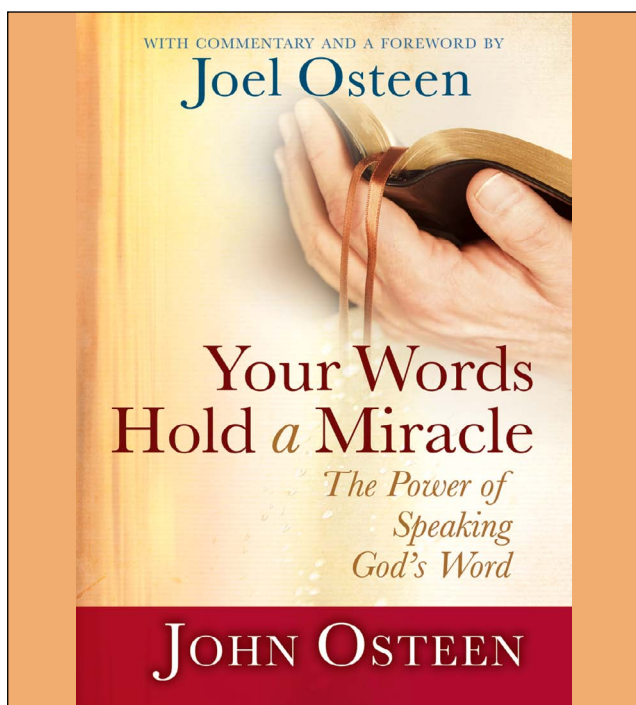
In the tradition of Nick Hornby, A. J. Jacobs, and whoever wrote those Harry Potter books that people like so much, *Man Made* is a hilarious, poignant, and wizardy adventure about a not-real-man's attempt to become a real man by *Time* magazine columnist Joel Stein.

The smudge looked suspicious. The doctor confirmed: "That's the baby's penis!" Joel's reaction? Pure panic. "I pictured having to go camping and fix a car and use a hammer and throw a football and watch professionals throw footballs and figure out whether to be sad or happy about the results of said football throwing." And so begins Joel's quest to confront his effete nature whether he likes it or not (he doesn't), by doing a 24-hour shift with LA firefighters, going hunting, rebuilding a house, enduring three days of basic training with the Marine Corps, and going into the ring with UFC Hall of Famer Randy Couture. Seeking help from a panel of experts, including his manly father-in-law, a racecar driver, Boy Scouts, former NFL star Warren Sapp, and some celebrities, he expects to learn that masculinity is not defined by the size of his muscles but by the size of his heart. This is not at all what he learns.

- Joel Stein became a staff writer for *Time* magazine in 1997 and in 1998 began writing a column that now appears in the magazine every other week. He wrote a column for the *Los Angeles Times* for four years and his work has appeared in *The New Yorker*, *GQ*, *Esquire*, *Details*, *Food & Wine*, *Travel & Leisure*, *Businessweek*, *Wired*, *Real Simple*, *Sunset*, *Playboy*, and *Elle*, as well as several other publications. He has also been a frequent guest on numerous television news programs. He is only recognized for being on VH1's *I Love the 80s* and E!'s *101 Hottest Hot Hotties of Hotlandia*.
- The author has a large following on Twitter, with over one million followers, and has even queried his large fan base on what to name certain chapters of this audiobook.
- Stein is one of the most popular, widely-read American columnists to have never written a book—until now.

JOEL STEIN lives in Los Angeles with his wife and son.

MAY 2012



Your Words Hold a Miracle

The Power of Speaking God's Word

JOHN OSTEEN

With Commentary and a Foreword BY Joel Osteen

Life's much-needed miracles are already waiting for us in the Word of God. All we need to do is claim them for our own.

At some point in every person's life, we will need a miracle from God. It may be for us, a family member, or a troubled child. It might be a mountain of family or financial trouble, or some unseen force that fills us with fear.

The late John Osteen has good news for us. We can have a miracle from God, for God is a miracle worker. And He has recorded many of His miracles in His Word, the Bible.

Rather than running around, searching for much-needed miracles, Osteen shows us how to put the power of God's Word into daily practice. When we agree with, believe in, and confess the Word of God, miracles reveal themselves.

MARKETING & PROMOTION

- Online advertising on Beliefnet.com, CharismaMag.com
- CBA promotions
- National Christian print and online media campaign
- Christian radio giveaway campaign
- e-newsletters, social networks, blog tour
- Lakewood.cc

- *Your Words Hold a Miracle* will include a special dedication written by John Osteen's wife, Dodie Osteen.
- FaithWords published John Osteen's *Becoming a Man of Unwavering Faith* in May 2011 and it was a CBA bestseller.
- John Osteen's son, Joel Osteen, pastor of Lakewood Church, will help promote the book via Lakewood's many media vehicles.
- Joel Osteen's latest book, *Every Day A Friday* was published in September 2011, with a Journal edition to be published in April 2012 and the trade paperback edition in August 2012.
- John Osteen served as a pastor, evangelist, author, and teacher for 60 years, traveling extensively throughout the world, both in person and via his TV program, which ultimately extended to 100 countries.
- During his lifetime, John Osteen authored more than 20 titles that were published by John Osteen Publications, including *The Confessions of a Baptist Preacher*, *Reigning in Life as a King*, *The Truth Shall Set You Free*, *There Is a Miracle In Your Mouth*, and *The Believer's #1 Need*.
- The first 32 pages will feature a beautiful 4-color design, with the remainder of the book appearing in two-color.

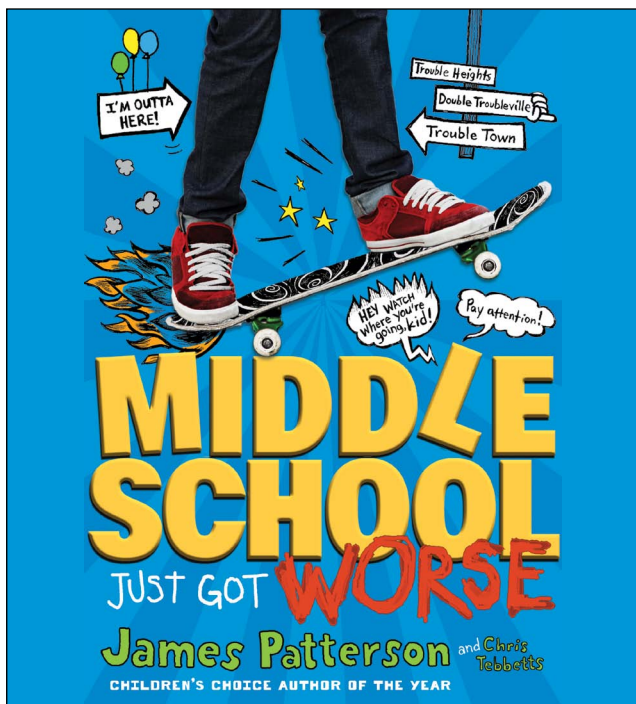
The late **JOHN OSTEEN** founded Lakewood Church in 1959.

Unabridged Fiction on CD
978-1-61113-428-5
5 CDs • \$24.98/\$27.98 CAN

Unabridged Download
978-1-61113-429-2
6.5 Hours • \$19.98/\$21.98 CAN

Also available as an eBook and in Hardcover from FaithWords.

MAY 2012



(COVER NOT FINAL)

MARKETING & PROMOTION

- National TV, Online & Print Advertising
- National Publicity Campaign
- Deluxe Book Trailer
- Select Author Appearances
- Summer Reading Consumer Promotion
- School & Library Promotion and Advertising
- Dedicated Website Promotion at MiddleSchoolBook.com

Unabridged Fiction on CD

978-1-61113-026-3
4 CDs • \$17.98/\$19.98 CAN

Unabridged Download

978-1-61113-027-0
4 Hours • \$17.98/\$19.98 CAN

Also available as an eBook and in Hardcover from Little, Brown Books for Young Readers.

Middle School Just Got Worse

JAMES PATTERSON AND CHRIS TEBBETTS

illustrated by Laura Park

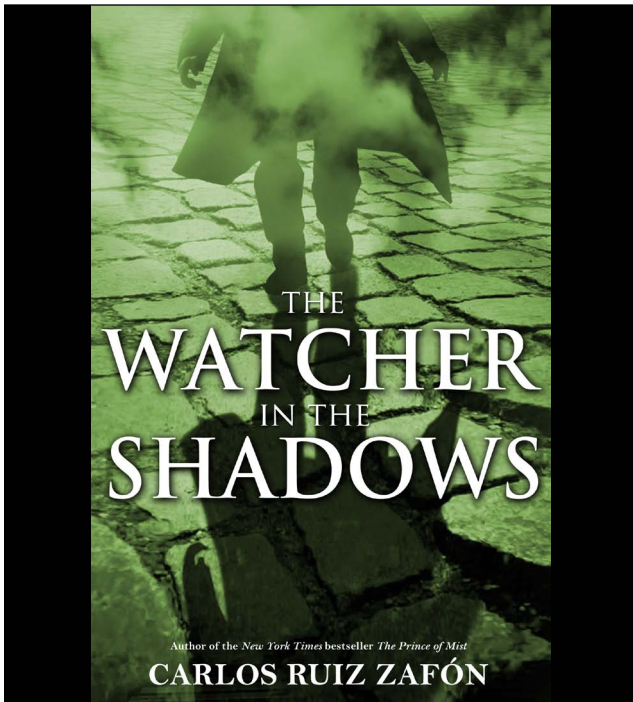
The sidesplitting follow-up to *The Worst Years of My Life* is even better than the first!

After sixth grade, the very worst year of his life, Rafe Khatchadorian thinks he has it made in seventh grade. He's been accepted to art school in the big city and imagines a relaxed, math-and-history-free fun zone. *Wrong!* It's more competitive than Rafe ever expected, and to score big in class, he needs to find a way to turn his boring life into a work of art. His method? *Operation Get. A. Life!* But when his newest mission uncovers secrets about the family

Rafe's never known, he has to decide if he's ready to have his world turned upside down. James Patterson's winning follow-up to *Middle School*—which the *LA Times* called "a perfectly pitched novel"—is another riotous and heartwarming story about living large.

JAMES PATTERSON was selected by kids across America as Children's Choice Book Awards Author of the Year in 2010. He is the bestselling author of *Middle School*, *the Worst Years of My Life* and many other books for young readers. He lives in Florida.

MAY 2012



The Watcher in the Shadows

CARLOS RUIZ ZAFÓN

The third installment in a trilogy of chilling supernatural tales from Carlos Ruiz Zafón

Fourteen-year-old Irene Sauvelle’s family has just moved to the foggy coast of Normandy. There, living on the estate of a reclusive toymaker and inventor, she’s immediately enchanted by the beauty of the place, and the local wealth of ghost stories.

When a young girl is found murdered, her body at the end of a path torn through the woods by a monstrous, inhuman force, Irene must wonder—is there more to the ghost stories than the townspeople let on, and what exactly is the inventor guarding so closely in his mansion?

CARLOS RUIZ ZAFÓN is the author of six novels, including the *New York Times* bestseller *The Prince of Mist* and the international phenomena *The Shadow of the Wind* and *The Angel’s Game*. His work has been published in more than fifty countries and honored with numerous awards. He divides his time between Barcelona, Spain, and Los Angeles, California.

MARKETING & PROMOTION

- National Print & Online Advertising
- National Review Coverage
- Promotion at San Deigo Comic-Con

Unabridged Fiction on CD

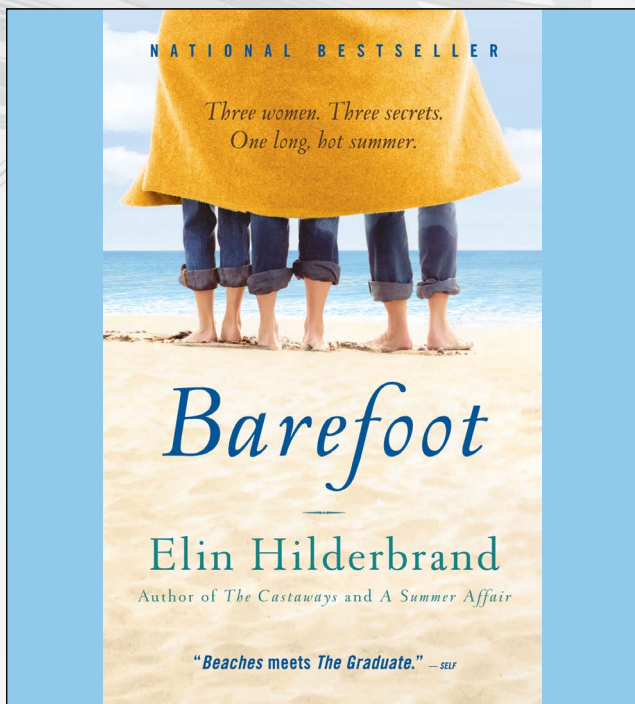
978-1-61113-430-8
8 CDs • \$24.98/\$27.98 CAN

Unabridged Download

978-1-61113-431-5
9 Hours • \$19.98/\$21.98 CAN

Also available as an eBook and in Hardcover from tk.

MAY 2012



MARKETING & PROMOTION

“What happens when three women converge on Nantucket with only one earnest college boy to watch the kids? Beaches meets *The Graduate*.” —*Self*

“Summer reading fun....Twenty pages in you’ll be ready to drop everything and head for the beach yourself.” —*Boston Magazine*

Unabridged Download
978-1-61113-519-0
12 Hours • \$22.98/\$24.98 CAN

Also available as an eBook and in Hardcover from Little, Brown and Company.

Barefoot

ELIN HILDERBRAND

A Novel

Three women, three secrets, one long hot summer—in the breakthrough bestseller that’s irresistibly entertaining.

Three women arrive at the local airport, observed by Josh, a Nantucket native home from college for the summer. Burdened with small children, unwieldy straw hats, and some obvious emotional issues, the women—two sisters and one friend—make their way to the sisters’ tiny cottage, inherited from an aunt. They’re all trying to escape from something: Melanie, after seven failed in-vitro attempts, learned her husband was having an affair, and then discovered she’s pregnant; Brenda embarked on a passionate affair with an older student that got her fired from her prestigious job as a professor in New York; and her sister Vicki, mother to two small boys, has been diagnosed with lung cancer. Soon Josh is part of the chaotic household, acting as babysitter, confidant, and, eventually, lover.

IMPORTANT NOTES (THESE NEED TO BE UPDATED)

- An immediate bestseller—already in its third hardcover printing.
- The Nantucket setting, the compelling characters, the complications of love—all add up to great beach reading.
- Publication will precede, by one month, the release of Hilderbrand’s new novel, *A Summer Affair*.

ELIN HILDERBRAND lives on Nantucket with her husband and their three children. She grew up in Collegeville, Pennsylvania, and is an enthusiastic Philadelphia Eagles fan. She has traveled extensively through six continents but loves no place better than Nantucket, where she enjoys jogging, cooking, and watching her sons play Little League Baseball. Hilderbrand is a graduate of Johns Hopkins University and the graduate fiction workshop at the University of Iowa.

“Settle back and prepare to be charmed.”

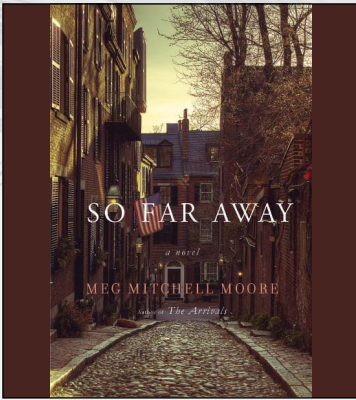
—*New Orleans Times-Picayune*

“You will almost be tempted to check your own shoes for sand by the end of this engaging story about a season of change on Nantucket.”

—*Free Lance-Star*

“Read it, couldn’t put it down, loved it. The writing is wonderful—so smart....and the characters are utterly convincing.” —Elinor Lipman

MAY 2012



So Far Away

A Novel

MEG MITCHELL MOORE

The lives of a wayward teenager and a lonely archivist are unexpectedly joined through the discovery of an old diary.

Thirteen-year-old Natalie Gallagher is trying to escape: from her parents' ugly divorce, and from the vicious cyber-bullying of her former best friend. She discovers a dusty old diary in her family's basement and is inspired to unlock its secrets.

Kathleen Lynch, an archivist at the Massachusetts State Archives, has her own painful secrets: she's a widow estranged from her only daughter. Natalie's research

brings her to Kathleen, who in Natalie sees traces of the daughter she has lost.

What could the life of an Irish immigrant domestic servant from the 1920s teach them both? In the pages of the diary, they will learn that their fears and frustrations are timeless. *So Far Away* is an affecting story of mothers and daughters and how solace can be found in the most unlikely places.

MARKETING & PROMOTION

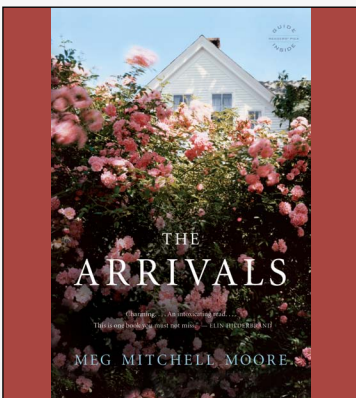
- National media campaign including radio, print, and online interviews
- e-newsletters, social media, giveaways, blog reviews
- Online reading group guide

MEG MITCHELL MOORE worked for several years as a journalist and received a master's degree in English literature from New York University. She lives in Massachusetts with her husband and their three children.

Unabridged Download

978-1-61113-435-3
10 Hours • \$19.98/\$21.98 CAN

Also available as an eBook and in Hardcover from Reagan Arthur Books.



The Arrivals

Meg Mitchell Moore

A NOVEL

What happens when an empty nest fills up again? A heart-warming debut about growing up and coming home.

It's early summer when Ginny and William's peaceful life in Vermont comes to an abrupt halt.

First, their daughter Lillian arrives, with her two children in tow, to escape her crumbling marriage. Next, their son Stephen and his pregnant wife Jane show up for a weekend visit, which extends indefinitely when Jane ends up on bed rest. When their youngest daughter

Rachel appears, fleeing her difficult life in New York, Ginny and William find themselves consumed again by the chaos of parenthood—only this time around, their children are facing adult problems.

By summer's end, the family gains new ideas of loyalty and responsibility, exposing the challenges of surviving the modern family—and the old adage, once a parent, always a parent, has never rung so true.

"A promising debut... Moore keeps the proceedings moving with an assurance and outlook reminiscent of Laurie Colwin, evoking emotional universals with the simplest of observations."

—Publishers Weekly

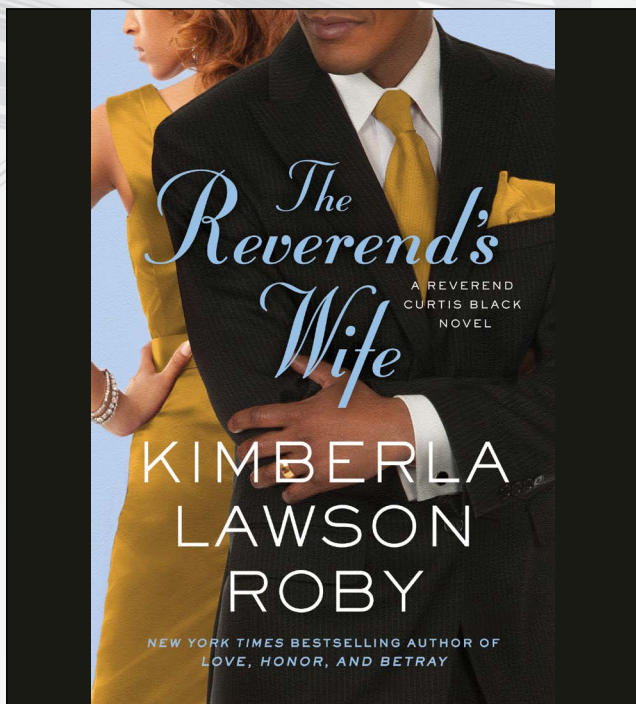
"Moore nimbly evokes the reader's sympathy for each family member.... All of the characters... manage to be both achingly familiar and cliché-free." —Entertainment Weekly

Unabridged Download

978-1-61113-435-3
10 Hours • \$19.98/\$21.98 CAN

Also available as an eBook and in print from Reagan Arthur Books.

MAY 2012



The Reverend's Wife

A Reverend Curtis Black Novel

KIMBERLA LAWSON ROBY

Read by Paula Jai-Martin

From *New York Times* bestselling author Kimberla Lawson Roby comes the ninth installment in her award-winning Reverend Curtis Black series.

It's been months since Reverend Curtis Black learned that his wife Charlotte had affairs with two different men, and for now, he continues to be cordial and respectful to her. But he's made it clear that once their son, Matthew, graduates high school, he will be filing for divorce. Charlotte, on the other hand, continues to do everything possible to make amends in hopes of saving their marriage. Unfortunately, Curtis is ready to move on and is being propositioned by a woman who desperately wants to become the next Mrs. Curtis Black.

IMPORTANT NOTES

- The author's Reverend Curtis Black series is consistently a fan favorite. The most recent installment in the series, *Love, Honor, and Betray* (GCP, 1/11), was a *New York Times* bestseller. The trade paperback edition was published by GCP in 8/11. *Casting the First Stone* (Kensington, 2000), the first book in the series, was a #1 BlackBoard bestseller for four consecutive months and won the BlackBoard Bestsellers Fiction Book of the Year Award.
- Kimberla Lawson Roby's novella, *Secret Obsession*, will be published in GCP trade paperback in 8/12.
- Roby received the Female Author of the Year Award from the African-American Literary Award Show in 2010, 2009, 2007, and 2006.

Kimberla Lawson Roby lives with her husband in Rockford, Illinois.

Praise for Kimberla Lawson Roby:

"Roby, a bestselling author with a devoted audience, knows well the recipe for success: equal parts heartbreak and romance, with liberal dashes of sexual satisfaction." —*San Jose Mercury News*

"Kimberla Lawson Roby weaves truth into fiction."

—Eric Jerome Dickey

MARKETING & PROMOTION

- Radio advertising
- Print advertising in *AllYou*
- Transit advertising in New York
- 5-city author tour: Atlanta, Jackson MS, Birmingham AL, Nashville, Louisville KY
- Local author publicity
- National print and online media campaign
- e-newsletters, social networks, blogs,
- giveaways

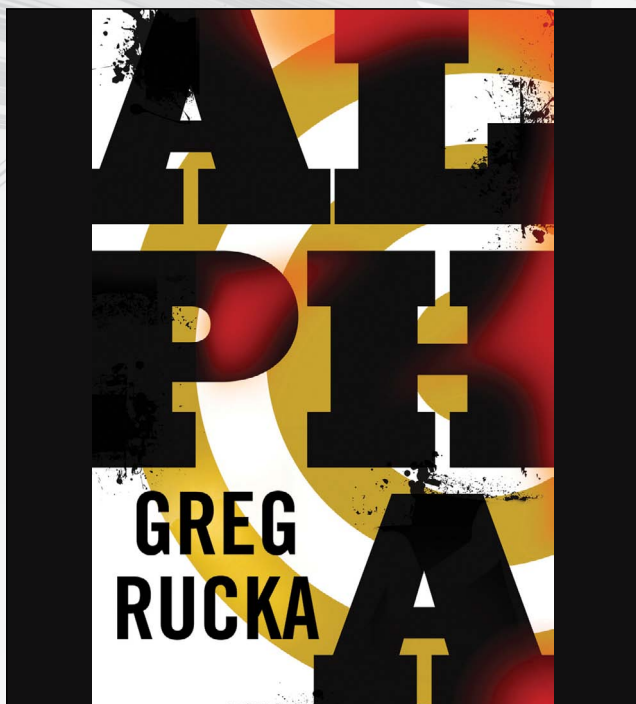
Unabridged Download

978-1-61113-438-4

10 Hours • \$24.98/\$27.98 CAN

Also available as an eBook and in Hardcover from Grand Central Publishing.

MAY 2012



Alpha

Greg Rucka

Graphic novel star Greg Rucka's new series featuring ex-Delta Force operative Jad Bell defending the most alarming terrorist target since 9/11: a summer theme park.

For the visitors to Wilsonville, the largest theme park in the world, the day begins with a smile. But, by the end, they start to wonder: will they escape with their lives?

Undercover Delta Force operator, Master Sergeant Jonathan "Jad" Bell has been deployed to act as Wilsonville's lead undercover security officer. The threat begins with the announcement of a hidden dirty bomb, but quickly becomes something far, far worse.

Trained since the age of 18 to save innocent victims from impossible hostage situations, Jad scrambles to assess the threat and protect the visitors. He will come face to face with a villain whose training matches his in every way—and presents a danger Jad may not be able to stop.

IMPORTANT NOTES

- Rucka's graphic novel *Batwoman: Elegy* (DC Comics, 2010) debuted at #2 on the *New York Times* Hardcover Graphic Books Bestseller list.
- Rucka is the author of the Atticus Kodiak and Tara Chace series, and has won multiple Eisner awards for his graphic novels.
- Rucka has an active website and blog (www.gregrucka.com) that aggregates his cross-genre work, as well as a robust Facebook (over 4,000 friends) and Twitter presence (over 10,000 fans).

Greg Rucka lives in Portland, Oregon, with his wife and children.

Praise for Greg Rucka:

"Greg Rucka is a refreshingly bold talent."

—Dennis Lehane

"Read Greg Rucka. It's that simple. Open one of his books and what you've got is a fistful of dynamite."

—*Cincinnati Enquirer*

MARKETING & PROMOTION

- Print advertising in *Booklist*, *Mystery Scene*, *Crimespree*, *The Strand*
- Online advertising
- Local author appearances in Seattle and Portland
- National media campaign including radio, print, and online interviews
- e-newsletters, e-card, imprint app, social media, giveaways, blog reviews
- GregRucka.com

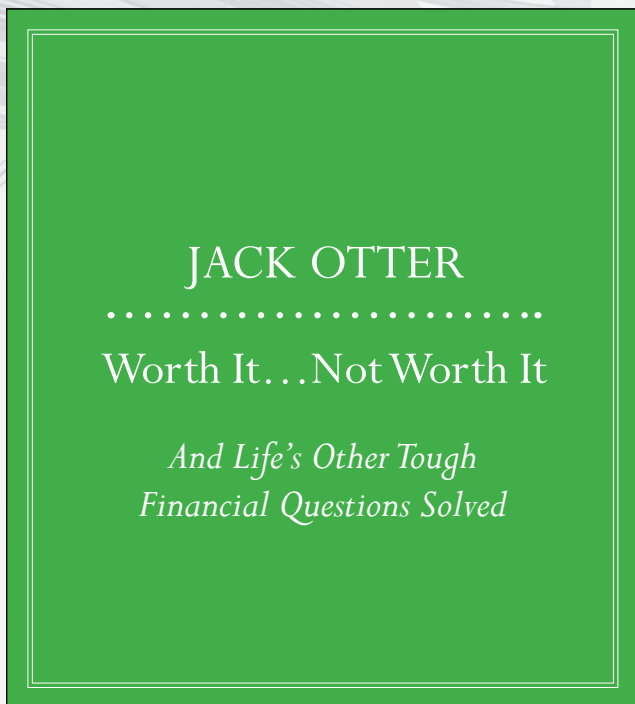
Unabridged Download

978-1-61113-432-2

9 Hours • \$26.98/\$29.98 CAN

Also available as an eBook and in Hardcover from Mulholland Books.

MAY 2012



(COVER NOT FINAL)

Worth It...Not Worth It

And Life's Other Tough Financial Questions Solved

JACK OTTER

From a proven personal finance expert comes an indispensable and fun guide to money that breaks down seemingly complicated decisions into this-or-that choices.

Most financial advice books are written like textbooks, with separate chapters devoted to saving or investing or buying a house. But that's not how we go about our financial lives.

In reality, we're at the gas pump when we wonder whether to pull out the Visa card and charge it, or use the debit card and pay straight from our bank account. What's the smarter move: saving for your retirement or your kid's college education? Is it wiser to renovate your kitchen or refinish the basement?

Worth It...Not Worth It demystifies many of these dilemmas by breaking down the problems into simple, easy-to-understand solutions. "The worst move is to check in to an expensive hotel with a debit card, and then pay the bill at the end of your stay with your Visa," writes Otter. Using a compare-and-contrast format with witty prose, *Worth It...Not Worth It* is the playbook for anyone who wants to get maximum bang for their buck with minimum effort.

MARKETING & PROMOTION

- Print advertising in *USA TODAY*
- National media campaign
- National print and online media campaign
- e-newsletters, social networks, blogs, giveaways
- Audio excerpts to be used for online promotion

IMPORTANT NOTES

- A fun and informative primer, *Rent vs Buy* will appeal to the same listeners who made bestselling blockbusters of *Eat This, Not That* (Rodale, 2007, with more than one million copies in print), *The Little Book of Common Sense Investing* (Wiley, 2007, with more than 90,000 copies in print), and *Personal Finance For Dummies* (IDG, 2000, with more than 90,000 copies in print).
- Jack Otter has years of experience as a personal finance expert at Dow Jones, *SmartMoney magazine*, and most recently as Executive Editor of CBS MoneyWatch.com.
- He frequently appears on *Today*, CBS, CNN, Fox, and other national media to discuss personal finance and health issues.

JACK OTTER lives in Brooklyn, New York, with his wife and two children.

Unabridged Download

978-1-61113-404-9

7.5 Hours • \$22.98/\$24.98 CAN

Also available as an eBook and in Hardcover from Business Plus.

MAY 2012



Savage Night

JIM THOMPSON

Unabridged Fiction Download

978-1-61113-737-8

4.5 Hours • \$17.98/\$19.98 CAN

Also available as an eBook from Mulholland Books.

“The best suspense writer going, bar none.” — *The New York Times*

Jake Winroy had no looks, no education, and little else before he'd worked his way to the top of a payoff for a million-dollar-a-month horse-betting ring. But now that the state's latched onto his game, the feds have taken another big bite out of it and the lawyer fees have eaten away at the rest, all Jake's got left is the bottle and a beautiful wife whose every word is ugly.

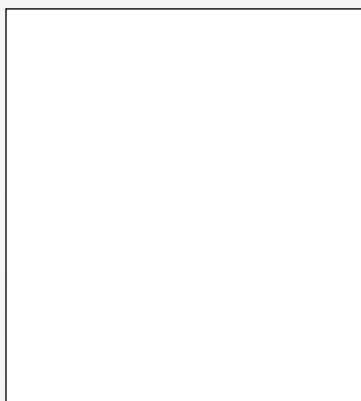
Jake's to be the top witness in a major case against organized crime—if he hasn't already kicked the bucket before the trial has its day in court. But an enigmatic mafioso known only as The Man has a plan to make dead certain Jake never gets the chance to testify.

The Man's hired Charlie "Little" Bigger, a hit man barely five feet tall, to infiltrate the Winroy residence as a tenant and murder Winroy in cold blood. He can do the job any way he wants—so long as it looks like an accident. To Little, it seems like the easiest job on Earth. Until he lays eyes on the beautiful and dangerous Fay and the Winroy's young housemaid Ruth, a woman as sensual as she is vulnerable. And as Bigger's unspeakable illness begins to worsen with each passing affair, his personality follows.

SAVAGE NIGHT is Jim Thompson at his most unpredictable and deeply suspenseful, in a claustrophobic thriller of one man's fractured mind.

MARKETING & PROMOTION

- Print advertising for reissued series in *AudioFile Magazine*, *BookPage*, and online.
- Simultaneous eBook launch and promotion through Mulholland Books
- Email blast to audiobook review list



Texas by the Tail

JIM THOMPSON

Unabridged Fiction Download

978-1-61113-009-6

5.5 Hours • \$17.98/\$19.98 CAN

Also available as an eBook from Mulholland Books.

“The master of the American groin-kick novel.” — *Vanity Fair*

To everyone he's ever played dice with, Mitch Corley seems like the luckiest guy around. But in truth, Corley's fast hands are the only gift fate's ever given him. He's never held down a steady job, and when it comes to women, his luck might just be the worst of all—his girlfriend and partner-in-crime Red would double-cross him in a heartbeat if she knew just how short on cash they really were. And if Red ever finds out about the wife Corley neglected to

mention, there's a good chance that Corley might not survive the night.

At first, Mitch was sure Texas would be the perfect place for him and Red to run their game—there are players in nearly every back room and side-street across the state and here, the pockets run just a little deeper. But Corley forgot about one thing: Texans don't forgive easily. And there's nothing they hate more than a cheater.

MARKETING & PROMOTION

- Print advertising for reissued series in *AudioFile Magazine*, *BookPage*, and online.
- Simultaneous eBook launch and promotion through Mulholland Books
- Email blast to audiobook review list

JIM THOMPSON was born in Anadarko, Oklahoma. He began writing fiction at a very young age, selling his first story to *True Detective* when he was only fourteen. Thompson eventually wrote twenty-nine novels, all but three of which were published as paperback originals. Thompson also co-wrote two screenplays (for the Stanley Kubrick films *The Killing* and *Paths of Glory*). Several of his novels have been filmed by American and French directors, resulting in classic noir including *The Killer Inside Me* (1952), *After Dark My Sweet* (1955), and *The Grifters* (1963).

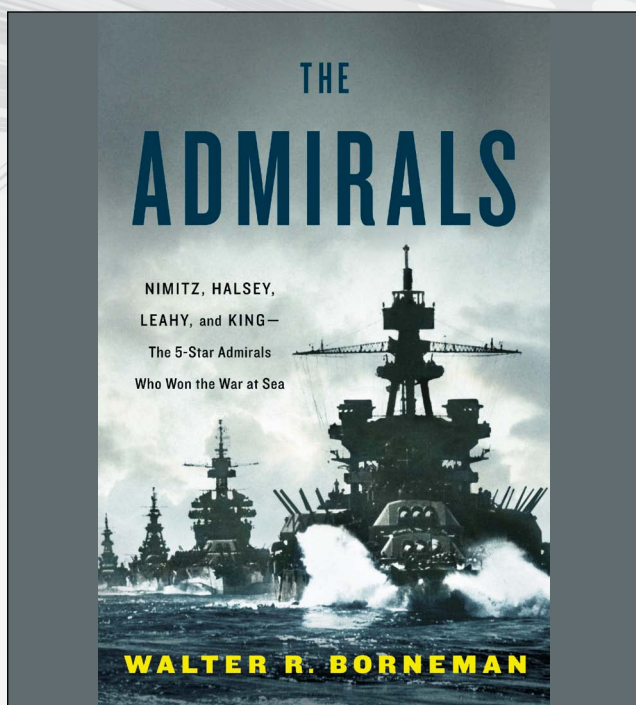
“My favorite crime novelist—often imitated but never duplicated.”

— Stephen King

“The most hard-boiled of all the American writers of crime fiction.”

— *Chicago Tribune*

MAY 2012



The Admirals

Nimitz, Halsey, Leahy, and King—The 5-Star Admirals Who Won the War at Sea

WALTER R. BORNEMAN

How America's only five-star admirals triumphed in World War II and made the United States the world's dominant sea power.

Only four men in American history have been promoted to the five-star rank of Fleet Admiral: William Leahy, Ernest King, Chester Nimitz, and William Halsey. These four men were the best and the brightest Annapolis produced, and together they led the U.S. Navy to victory in World War II, establishing the United States as the world's greatest sea power.

In *The Admirals*, award-winning historian Walter Borneman tells their combined story in full and dramatic detail for the first time. He shows us how the four admirals revolutionized naval warfare forever with submarines and aircraft carriers, and how these men—who were both friends and rivals—worked together to ensure that the Axis fleets lay destroyed on the ocean floor at the end of World War II.

MARKETING & PROMOTION

- National media campaign including radio, print, and online interviews
- e-newsletters, social media, giveaways, blog reviews
- Special audio buzz mailing to historical and military focused blogs and organizations

IMPORTANT NOTES

- Borneman is extremely well-respected by both popular and academic historians. He has received endorsements from Robert V. Remini, Jon Meacham, and Douglas Brinkley.
- There are 60,000 copies of *1812* (HarperCollins, 2004) in print, and the paperback still sells between 5,000 and 8,000 copies every year. There are more than 30,000 copies of Borneman's book, *Polk* (Random House, 2009), in print.

WALTER R. BORNEMAN is the author of seven works of nonfiction, including *1812*, *The French and Indian War*, and *Polk*. He holds both a master's degree in history and a law degree. He lives in Colorado.

Praise for *1812*:

"This is the best popular account of the War of 1812."

—Robert V. Remini

"Colorful and replete with anecdotes."

—*The Wall Street Journal*

Praise for *Polk*:

"A terrific portrait of a man and his times."

—Jon Meacham

Unabridged Download

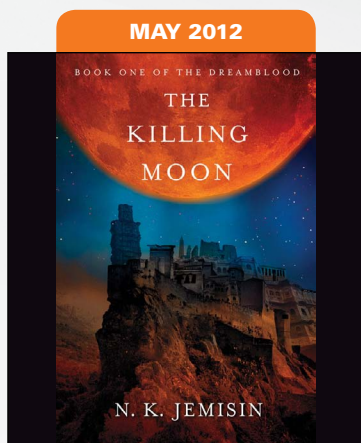
978-1-61113-433-9

11 Hours • \$26.98/\$29.98 CAN

Also available as an eBook and in Hardcover from Little, Brown and Company.

MAY 2012

Already nominated for the World Fantasy, Hugo, and Nebula Awards, N.K. Jemisin returns with an all new series that will be published in two consecutive months.



Unabridged Download
978-1-61113-441-1
12 Hours • \$26.98/\$29.98 CAN

Also available as an eBook and in Trade Paperback from Orbit.

The Killing Moon

Book 1 in the Dreamblood series

N.K. JEMISIN

In the city-state of Gujaareh, peace is the only law. Along its ancient stone streets, there is no crime or violence. Priests of the dream-goddess harvest the wild power of the sleeping mind as magic, using it to heal, soothe...and kill.

Ehiru—most famous of the city’s Gatherers—must thwart a conspiracy and prevent the unleashing of deadly forbidden magic. He must also defeat a Gatherer’s most terrifying nemesis: the Reaper.

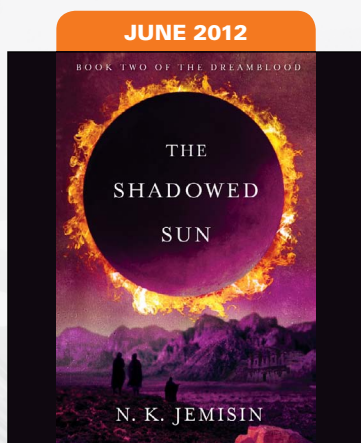
MARKETING & PROMOTION

- Online advertising: Facebook, Goodreads.com, Shelf Awareness and genre sites
- National print and online publicity
- Local author publicity in New York

IMPORTANT NOTES

- *The Killing Moon* and *The Shadowed Sun* will be published back to back in two consecutive months starting in May 2012.
- The first novel in the Inheritance trilogy, *The Hundred Thousand Kingdoms* (Orbit, 2/10), was in the Top 10 for Amazon’s Best Science Fiction & Fantasy Books of 2010. *The Hundred Thousand Kingdoms* and *The Broken Kingdoms* (Orbit, 11/10) were both in the Top 5 on *Publishers Weekly’s* Best Science Fiction/Fantasy/Horror list for 2010 and the latter also was on io9’s Best Speculative Fiction of 2010 list.
- *The Hundred Thousand Kingdoms* was shortlisted for the World Fantasy Award, the Nebula, and the Hugo Award for Best Novel and won both the Locus Award for Best First Novel and the 2011 Elbakin Award for Best Translated Novel. *The Broken Kingdoms* won Best Fantasy Novel for *RT Book Reviews’* Reviewers Choice Award 2010 and the Locus Award for Best First Novel.

N.K. JEMISIN is a career counselor, political blogger, and would-be gourmand living in New York City. She’s been writing since the age of 10, although her early works will never see the light of day.



Unabridged Download
978-1-61113-228-1
12 Hours • \$24.98/\$27.98 CAN

Also available as an eBook and in Trade Paperback from Orbit.

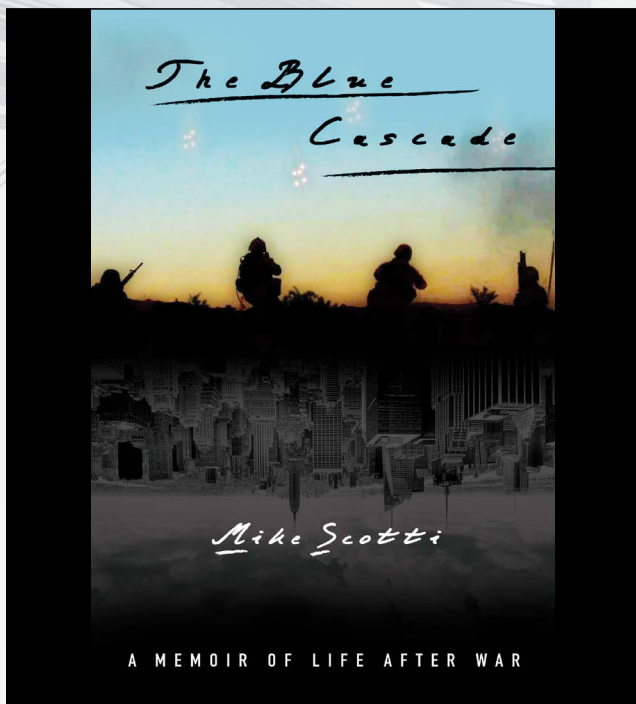
The Shadowed Sun

Book 2 in the Dreamblood series

N.K. JEMISIN

In the wake of its Prince’s betrayal, Gujaareh’s enemies have conquered the land, administering their own brand of order with the fist and the sword. There is no peace to be had in this city where peace is the only law—not even in dreams, as a deadly plague of nightmares begins to spread.

MAY/JUNE 2012



The Blue Cascade

A Memoir of Life after War

MIKE SCOTTI

Read by the Author

Marine Lieutenant and CNN Op-Ed contributor Mike Scotti pens a searing and beautifully written memoir about finding hope in the face of true adversity.

Sometimes the hardest battle is the one after the war. As one of the soldiers on the front line of Operation Iraqi Freedom, Lieutenant Scotti was taught that weakness is what gets you killed: no hesitation, focus your energies on your objective, and complete the mission. Upon returning from war, Scotti approached his new life the same way. He ignored the creeping depression and numbness he called “The Blue Cascade” and charged ahead toward his goal to get an MBA, secure a high-paying finance job, and retire young and rich. But he was being eaten away inside, and scenes of drunken emotion and raging violence were becoming more and more frequent. Years after returning from active combat, he eventually found himself contemplating suicide. Through a series of powerful events, Scotti was ultimately able to find a path to healing and begin his journey back to life, finally emerging with the following wisdom for fellow sufferers of Post-Traumatic Stress Disorder: It’s ok if you are not ok.

MARKETING & PROMOTION

- Print advertising in *New York Times*
- Online advertising
- National media campaign
- Select military base events
- National print and online media campaign
- e-newsletters, social networks, blogs, giveaways

IMPORTANT NOTES

- Mike Scotti is the subject, co-producer, and narrator of *Severe Clear*, the critically acclaimed, award-winning documentary film created from the extensive footage he shot with a video camera around his neck while serving in Iraq. While the film chronicles his war experience, *The Blue Cascade* covers his hard adjustment back to civilian life, a topic less-covered in the media but just as urgent.
- With its focus on reintegrating into society after severe trauma, *The Blue Cascade* distinguishes itself from the many books written about the Iraq War. Scotti’s memoir makes PTSD relatable, even if readers have never had remotely similar experiences.
- Scotti, a CNN Op-Ed contributor, has been profiled in the *New York Times*, interviewed by BBC World Service, *Newsweek*, and NPR, and has appeared on *Last Call with Carson Daly*, among other media outlets. He founded the NYU Stern Military Veterans Club, serves on the board of directors of Reserve Aid, and speaks to veterans’ groups around the country.

MIKE SCOTTI lives in New York.

Unabridged Download

978-1-61113-437-7

9 Hours • \$26.98/\$29.98 CAN

Also available as an eBook and in Hardcover from Grand Central Publishing.

MAY 2012



MARKETING & PROMOTION

- Co-promotion with LBYP marketing for hardcover
- YA review email blast, special audio mailing to SLJ and other media
- Promotion through authors' highly visible online presence.

Unabridged Download

978-1-61113-509-1
10.5 Hours • \$17.98/\$19.98 CAN

Also available as an eBook and in Hardcover from Poppy.

Spoiled

HEATHER COCKS AND JESSICA MORGAN

"[An] obsessively readable, smartly subversive take on lifestyles of the rich and narcissistic." —Kirkus Reviews

You say spoiled like it's a bad thing.

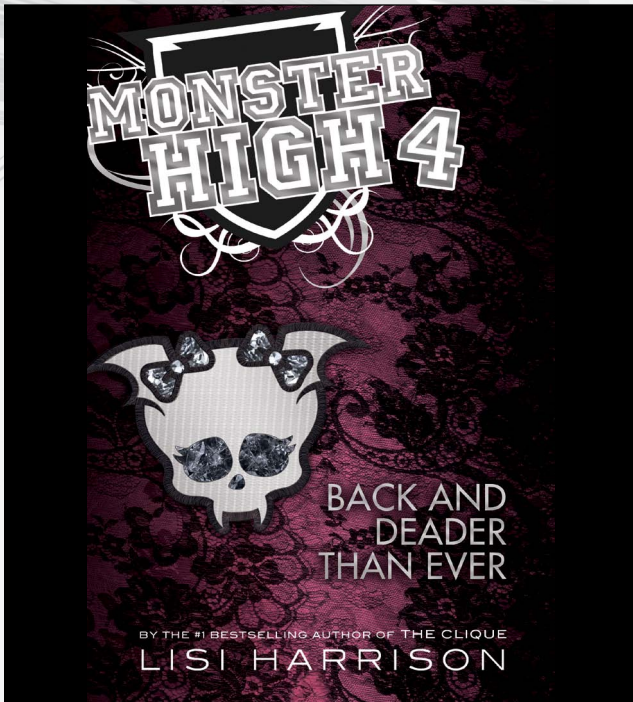
Sixteen-year-old Molly Dix has just discovered that her father is world-famous movie star Brick Berlin. Molly moves to Los Angeles and plunges headfirst into Beverly Hills celebrity life, and just as she thinks things couldn't get any stranger, Molly meets Brooke Berlin, her gorgeous, spoiled half sister, who welcomes her to la-la land with a smothering dose "sisterly love" ...but in this town, nothing is ever what it seems.

HEATHER COCKS and **JESSICA MORGAN** are fashion writers in Los Angeles, California. Their blog Go Fug Yourself draws an average of four million readers a month and their dispatches from the front rows of Fashion Week are routinely the most-read stories on *New York* magazine's web site. *Spoiled* is Heather and Jessica's debut YA novel and they are currently working on a second book, coming from Poppy in Spring 2012.

"Fashion bloggers Cocks and Morgan...bring humor, heart, and formidable writing skills to this exuberant debut." —*Publishers Weekly*

★"A wholly entertaining, thought-provoking offering."
—*Booklist* (starred review)

MAY 2012



(COVER NOT FINAL)

MARKETING & PROMOTION

- National Print & Online Advertising
- Extensive Cross-Promotions with Mattel
- Select Author Appearances
- Online Promotion at PickaPoppy.com and MonsterHigh.com

Monster High 4

Back and Deader Than Ever

BY LISI HARRISON

The fangtastic fourth book in the MONSTER *New York Times* bestselling series!

The RADs are free and Draculaura (Lala) is flashing her fangs with pride. But when Daddy Drac pays her a surprise visit everything goes batty. Mr. D. thinks the monsters should have their own school, but Lala isn't ready to give up the rights they fought so hard for.

It's father against daughter in a battle for Salem's student body.

Lala is determined to save Merston High. But she might die twice while trying.

Meanwhile, Melody takes a walk on the wild side when she's asked to sing lead for a band and captures the attention of the cool college crowd—and hot band roadie Granite Sander. But when the final bell rings on sophomore year, Melody will be forced to make a life-changing choice. One will shatter her dreams, the other will break her heart.

LISI HARRISON was the Senior Director of Production Development at MTV, and was responsible for creating and developing original programming for air on MTV. She also served as Head Writer for MTV Production and before that had her own column in *Jane Magazine*. Lisi lives in Laguna Beach, California.

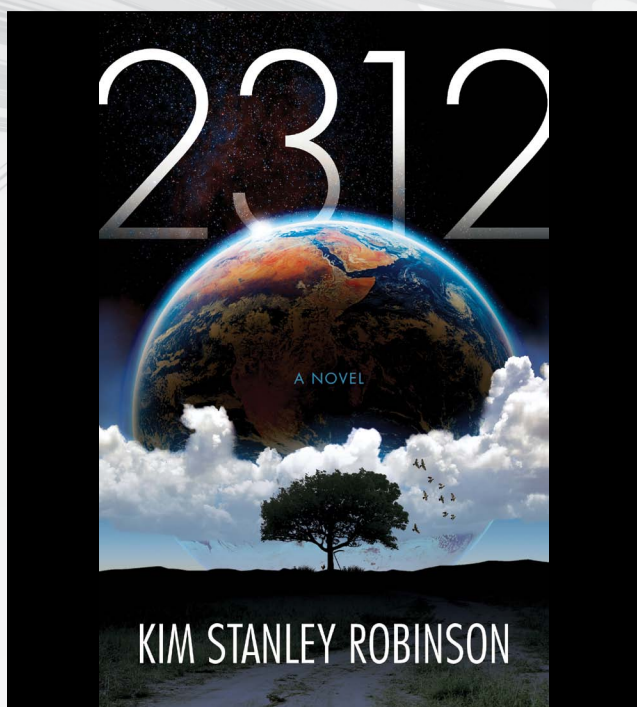
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8 Hours • \$19.98/\$21.98 CAN

Also available as an eBook and in Hardcover from Poppy.

MAY 2012



MARKETING & PROMOTION

- Major online and print advertising campaign
- National radio satellite tour
- National print and online publicity
- Print and digital galleys available
- Online marketing

Unabridged Download
 978-1-61113-571-8
 23.5 Hours • \$29.98/\$32.98 CAN

Also available as an eBook and in Hardcover from Orbit.

2312

KIM STANLEY ROBINSON

A major new SF novel from the author of the bestselling and multi award-winning Mars Trilogy.

The year is 2313. Scientific and technological advances have opened gateways to an extraordinary future. Earth is no longer humanity's only home; new habitats have been created throughout the solar system on moons, planets, and in between. But in this year, 2312, a sequence of events will force humanity to confront its past, its present, and its future.

The first event takes place on Mercury, on the city of Terminator, itself a miracle of engineering on an unprecedented scale. It is an unexpected death, but one that might have been foreseen. For Swan Er Hong, it is an event that will change her life. Swan was once a woman who designed worlds. Now she will be led into a plot to destroy them.

IMPORTANT NOTES

- *2312* is a novel that will give listeners a believable and awe-inspiring vision of our solar system 300 years from now and mankind's place in it.
- Kim Stanley Robinson has won eleven major science fiction awards, including the Hugo, Nebula, and Locus Awards. He has been nominated on twenty-nine occasions.
- Kim Stanley Robinson's acclaimed Mars trilogy, in which he described a convincing future history of mankind's colonization of Mars (*Red Mars*, 1993; *Green Mars*, 1994; and *Blue Mars*, 1996) was published by Bantam Spectra.
- *Time* magazine has hailed Robinson as one of 32 "leaders and visionaries on the environment," and has called him "perhaps the foremost practitioner of literary utopias."

"For power, scope, depth, and detail, no other Martian epic comes close." —*Kirkus Reviews* on *Red Mars*

"If I had to choose one writer whose work will set the standard for science fiction in the future, it would be Kim Stanley Robinson." —*New York Times*

"Robinson's...scientific homework [is] impeccable, and his handling of a large cast is a model to many avowed saga mongers." —*Booklist* on *Red Mars*

MAY 2012



MARKETING & PROMOTION

- National Print & Online Advertising
- National Review Coverage
- Blogger and Online Outreach
- Promotion at Comic, Sci-Fi, and Fantasy Conventions
- Local Author Appearances
- Author Blog Tour
- Online Book Trailer

GALAXY CRAZE is the author of two well-reviewed adult fiction novels, *Tiger, Tiger* and *By the Shore*. She lives in Northampton, Massachusetts, with her family, and is currently working on a sequel to *The Last Princess*, coming in May 2013.

Unabridged Download

978-1-61113-442-1
11 Hours • \$22.98/\$24.98 CAN

Also available as an eBook and in Hardcover from Poppy.

The Last Princess

by Galaxy Craze

Royal blood runs through her veins...and through the streets of London

In the year 2090, England is a barren land, and the people are reckless. When a ruthless revolutionary named Cornelius Hollister destroys Princess Eliza Windsor's family, she is forced to flee into London's dangerous streets. With a mind for revenge and the safe recovery of her kidnapped siblings—including her older sister, Mary, England's future queen—Eliza joins the enemy forces in disguise.

Masquerading as a loyal member of the Tudor army, Eliza has her first taste of independence and it is here that she finds love...with the son of the man who wants her dead.

IMPORTANT NOTES

- An alluring new series that uniquely combines royal glamour with dystopian romance.

EXCERPT

I peered through the opening in the wardrobe doors. Mary held Jamie's hand as four Tudor guards appeared, violently grabbing them both. The large, stocky one tied their hands. "Where's the other one?" he asked, shaking Mary by the shoulders. "Your sister?"

Mary held her chin high. "She's bleeding to death on the ballroom floor with my father." She glanced back fiercely over her shoulder, as if willing me to understand. She wanted me to escape.

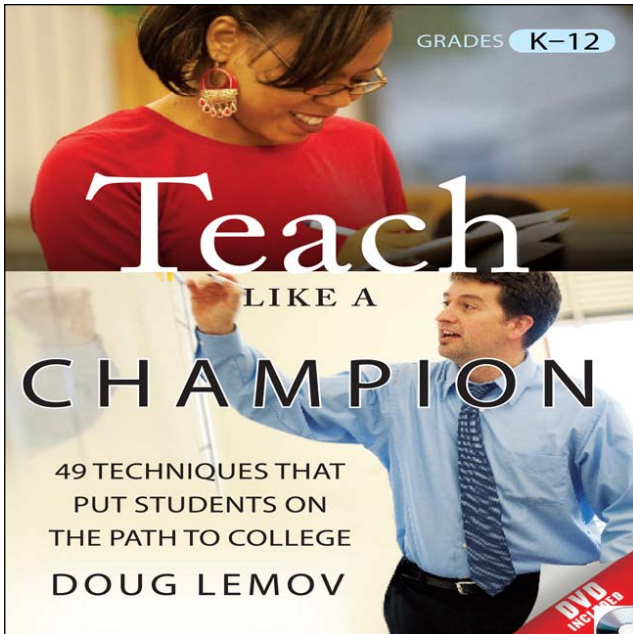
The older guard stared at Mary warily. "Search the room," he ordered, directing his gaze at a young guard who stood hesitantly in the doorway.

The guard began carefully looking through Jamie's things, overturning blankets and peering under the bed. He moved toward where I was hiding and opened the door a crack. The yellow light flickered against a young man's pale, smooth skin. I had thought he was older, but looking at him now, he seemed to be closer to my age, eighteen or nineteen at the most. His dirty blond hair fell across his forehead and his eyes sparkled a deep blue in the dim light. I stared at him through the darkness. Our eyes met, locking together.

And then he closed the closet door. "It's empty," he said, his muffled voice reaching my ears as if from a great distance.

I was surrounded by blackness once again.

MAY 2012



Teach Like a Champion

49 Techniques that Put Students on the Path to College

DOUG LEMOV

Read by Grover Gardner

A comprehensive resource filled with the techniques that have proven it is possible to close the achievement gap.

Author Doug Lemov offers the essential tools of the teaching craft so that you can unlock the talent and skill waiting in your students, no matter how many previous classrooms, schools, or teachers have been unsuccessful. This must-have resource is filled with concrete, specific, and actionable classroom teaching techniques that you can start using in your classroom tomorrow.

Among the techniques:

- Technique #1: No Opt Out. How to move students from the blank stare or stubborn shrug to giving the right answer every time.
- Technique #35: Do It Again. When students fail to successfully complete a basic task... from entering the classroom quietly to passing papers around...doing it again, doing it right, and doing it perfectly, results in the best consequences.
- Technique #38: No Warnings. If you're angry with your students, it usually means you should be angry with yourself. This technique shows how to effectively address misbehaviors in your classroom.

The audiobook includes a DVD of 25 video clips of teachers demonstrating the techniques in the classroom.

MARKETING & PROMOTION

- Review copy mailing
- National media campaign

DOUG LEMOV is a managing director of Uncommon Schools and oversees its True North network. He is the former president of School Performance and former vice president for accountability at the State University of New York Charter Schools Institute. He also trains school leaders and teachers and has taught English and history at the university, high school, and middle school levels. Visit Doug Lemov at www.douglemov.com.

PRAISE FOR DOUG LEMOV:

"This book provides more evidence that highly effective teaching is learnable—that many more teachers can draw from the tactics of their most successful colleagues in order to realize educational equity."

—WENDY KOPP, chief executive officer and founder of Teach For America

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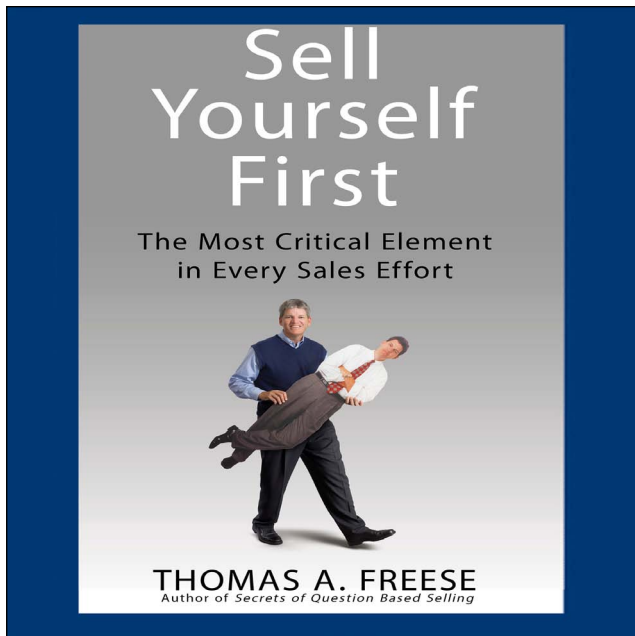
Unabridged Download

978-1-59659-850-8
12 Hours • \$34.98/\$38.98 CAN

IMPORTANT NOTES

- Personal development is the strongest audio category for consistent sales and reorders and Motivation is one of its most popular topics.
- This audiobook is both visionary and comprehensive. With our education system under attack, teachers and administrators must increase the academic success of their students.
- Specific, practical techniques used by the best teachers in some of our country's best urban schools in audio format plus 25 video clips of teachers demonstrating the techniques in the classroom.
- With distinctive packaging and brand marketing, Your Coach in a Box offers an innovative, branded, price-conscious approach to self-help audio publishing.

MAY 2012



Sell Yourself First

The Most Critical Element in Every Sales Effort

THOMAS A. FREESE

Read by the Author

Today more than ever, the biggest thing that separates you from your competitors is you.

According to Thomas A. Freese, whose Question-Based Selling system has been adopted and implemented by thousands of salespeople in companies all over the world, YOU are the biggest differentiator between you and your competitors.

Given the current business climate, sellers should no longer count on their product or service to sell itself because their toughest competitors are out there with similar products they claim are better. Instead, it's more likely that in closely contested sales, the decision will come down to whichever salesperson offers the best service, is the most responsive, or displays any number of other highly intangible attributes, such as credibility, expertise, helpfulness, and integrity.

The challenge for sellers is to convey these qualities in a way that promises value to customers. Freese explains how to maximize a value proposition and ultimately win more sales through strategies that include:

- managing conversational dynamics
- influencing the customer's buying criteria
- justifying costs
- creating curiosity about your product

IMPORTANT NOTES

- Personal development is the strongest audio category for consistent sales and reorders and Business Sales is one of its prime topics.
- Freese is considered to be one of the foremost authorities on sales effectiveness, buyer motivation, and competitive positioning strategies
- With distinctive packaging and brand marketing, Your Coach in a Box offers an innovative, branded, price-conscious approach to self-help audio publishing.
- The familiar adage that "It's a jungle out there" applies to sellers and sales organizations now more than ever. Competitors are hungry for business; decision makers are wary of change; and the market is crowded with products and services that are barely distinguishable from one another. Meanwhile, the tried-and-true sales methods of the past are simply no longer effective in a world where customers aren't sure whom to trust.

MARKETING & PROMOTION

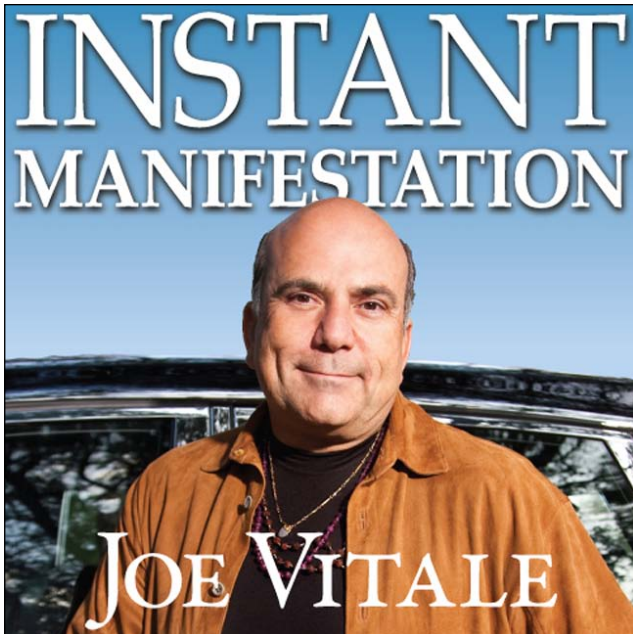
- Review copy mailing
- National media campaign

THOMAS A. FREESE is the founder and president of QBS Research, Inc., and the author of five books, including *Secrets of Question Based Selling*. He has been featured in numerous articles and is considered to be one of the foremost authorities on sales effectiveness, buyer motivation, and competitive positioning strategies.

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MAY 2012



MARKETING & PROMOTION

- Review copy mailing
- National media campaign

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Unabridged Download
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Instant Manifestation

The Real Secret to Attracting What You Want Right Now

DR. JOE VITALE

Read by the Author

The REAL Secret to Making the Law of Attraction Work for You Right NOW

At last! Bestselling author and *Secret* movie star Dr. Joe Vitale reveals for the first time how to instantly manifest what you desire. He explains the truth about the Law of Attraction and guides you into understanding the hard-wired principles of the Universe. Dr. Vitale's no-nonsense, tough-love, entertaining, educational and inspiring approach goes beyond a superficial understanding of manifestation to giving you full power to create your own destiny. Chapters include:

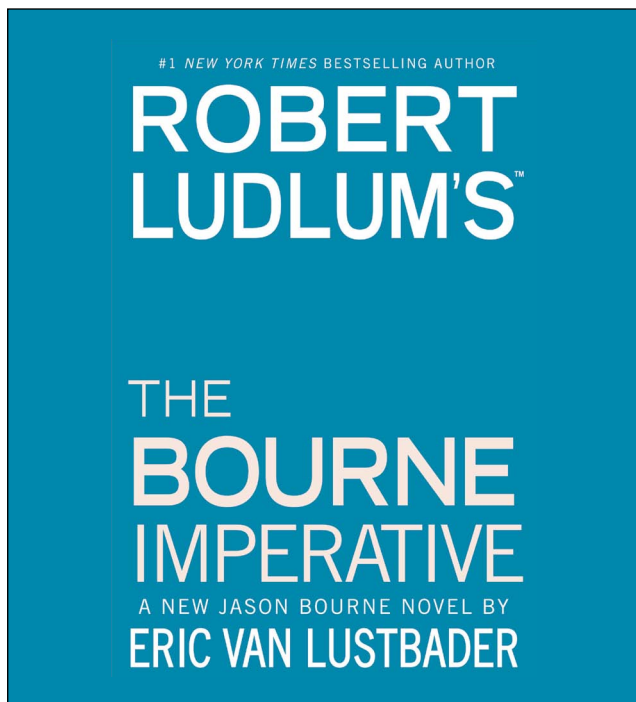
- How to Attract Anything
- The Sole Purpose of Money
- What To do When LOA Doesn't Work
- The "What If UP" Club
- The Woman Who Sang Past Fear
- Law of Attraction Mistakes
- Masterminding with Mark Twain
- Attract \$175,000 Today
- and much more!

IMPORTANT NOTES

- Personal development is the strongest audio category for consistent sales and reorders, and Motivation is one of its biggest topics.
- His book, *The Attractor Factor* has sold over 50,000 copies since March 2005. He's recorded bestselling audio programs, such as *The Abundance Paradigm*, *The Awakening Course* and *The Secret to Attracting Money*.
- With distinctive packaging and brand marketing, your Coach in a Box offers an innovative, branded, price-conscious approach to self-help publishing.
- Vitale has been called the Buddha of the Internet because of his combination of spirituality and marketing acumen. He has a large base of followers (150,000 e-zine subscribers.)

JOE VITALE is the author of *The Attractor Factor*, *Zero Limits*, *The Key*, and *Attract Money Now*. He's a star in the movies *The Secret*, *The Opus*, *The Compass*, *Leap!*, *Beyond Belief*, and *The Meta-Secret*. He's recorded bestselling audio programs, such as *The Abundance Paradigm*, *The Awakening Course* and *The Secret to Attracting Money*. He created Hypnotic Writing and Miracles Coaching. His main website is www.JoeVitale.com.

MAY 2012



(COVER NOT FINAL)

Robert Ludlum's™ The Bourne Imperative

ERIC VAN LUSTBADER

The man Jason Bourne fishes out of the frozen lake is near death, bleeding profusely from a gunshot wound and nearly drowned. He awakens as an amnesiac, with no memory of who he is or why he was shot—and Bourne is eerily reminded of his own past.

Meanwhile, Mossad agent Rebekah is so determined to find this man that she's gone off the grid, cut her ties to her agency, and risks a summary execution if caught by her former colleagues.

Back in the U.S., Treadstone operatives Peter Marks and Soraya Moore are recovering from their last mission, during which Peter Marks was critically injured by a car bomb and Soraya Moore was nearly killed in an ambush. Cleared for duty and back at the office, they discover a new man assigned to their team: Dick Richards. Can they trust Dick, or has he been sent to spy on them?

Everything turns on the amnesiac. Will Bourne learn his identity and purpose before an international incident causes deadly consequences?

MARKETING & PROMOTION

- Television advertising in New York, Los Angeles, Chicago, Boston, Washington, DC, on national cable, and on CNN Airport Network
- Radio advertising in New York, Los Angeles, Washington, DC
- Cinema advertising
- Transit advertising in New York
- Print advertising in *New York Times*, *USA TODAY*
- National print and online media campaign
- e-newsletters, social networks, blogs, giveaways

ERIC VAN LUSTBADER lives on Long Island, New York.

IMPORTANT NOTES

- The most recent Ludlum/Lustbader Bourne novel, *The Bourne Dominion*, was published in 7/11 and sold over 160,000 copies to date.
- *The Bourne Objective* (GCP, 6/10) was an instant *New York Times* bestseller, spending 15 weeks on the hardcover and paperback lists together, and has sold more than 745,000 hardcover and paperback copies combined. Hachette Audio has sold over 200,000 Ludlum audiobooks to date.
- GCP and Hachette Audio have published four Bourne novels (*The Bourne Objective*, *The Bourne Deception*, *The Bourne Sanction*, and *The Bourne Betrayal*) written by Eric Van Lustbader. Each has been an instant bestseller in hardcover and paperback, charting at the top of lists from the *New York Times*, *USA TODAY*, *The Wall Street Journal*, *Los Angeles Times*, *Washington Post*, *Boston Globe*, and *Publishers Weekly*.
- Bourne Movie News! *The Bourne Legacy* film is set to release on August 3, 2012. The cast will include Oscar-nominated actor Jeremy Renner (*The Hurt Locker*), and Oscar-winning actors Rachel Weisz, Edward Norton, and Joan Allen. *The Bourne Legacy* is a reboot of the franchise, telling a story in the world of Jason Bourne rather than featuring him.
- The Bourne films—*The Bourne Identity*, *The Bourne Supremacy*, and *The Bourne Ultimatum*—were all major blockbusters and grossed a combined \$938 million worldwide. These movies introduced a new generation of readers to Ludlum's book franchise, generating bestselling sales for the backlist and encouraging the growth of the Bourne novel series under the author Eric Van Lustbader.

Unabridged Nonfiction on CD

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Abridged Nonfiction on CD

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Unabridged Download

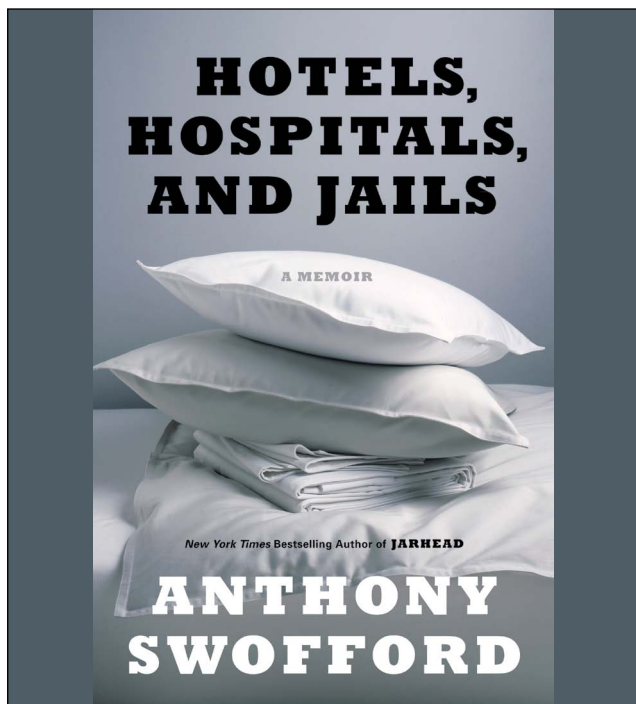
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12.5 Hours • \$26.98/\$29.98 CAN

Abridged Download

978-1-61113-451-3
6.5 Hours • \$19.98/\$21.98 CAN

Also available as an eBook and in Hardcover from Grand Central Publishing.

JUNE 2012



(COVER NOT FINAL)

Hotels, Hospitals, and Jails

A Memoir

ANTHONY SWOFFORD

Read by the Author

From the *New York Times* bestselling author of *Jarhead* comes a new memoir of his search for identity and meaning following his return from the Gulf War.

Following the success of *Jarhead*, Anthony Swofford assumed he had exorcised his military demons—but as every veteran knows, that isn't exactly how it works. In this searing, courageous work, Swofford struggles to make sense of what his military service meant, and to decide—after nearly ending it—what his life can and should become.

Consumed by drugs, booze, fast cars, and the wrong women, Swofford almost lost everything and everyone who mattered to him. Embarking on a series of road trips with his dying father, a Vietnam vet, in an attempt to heal their difficult relationship, Swofford begins to grapple with his volatile past and forge a path toward redemption. *Hotels, Hospitals, and Jails* is an important memoir that raises essential questions about masculinity, about fathers and sons, and about love.

MARKETING & PROMOTION

- Print advertising in *New York Times Book Review*, *Los Angeles Times*
- National media campaign
- 10-city author tour: New York, Washington, DC, Chicago, Atlanta, Iowa City, Denver,
- Seattle, Portland, San Francisco, Los Angeles
- Radio satellite tour
- National print and online media campaign
- Book video
- e-newsletters, social networks, blogs, giveaways

IMPORTANT NOTES

- The author's first book, *Jarhead* (Scribner, 2003), was a critically acclaimed *New York Times* bestseller and is considered a classic of war literature, selling more than 250,000 combined copies. The book was adapted into a major motion picture starring Jake Gyllenhaal and Jamie Foxx, and was directed by Sam Mendes.
- Anthony Swofford served in a U.S. Marine Corps Surveillance and Target Acquisition/Scout-Sniper platoon during the Gulf War. A graduate of the Iowa Writer's Workshop, his fiction and nonfiction have appeared in the *New York Times*, *Harper's*, *Men's Journal*, and *Iowa Review*, among other publications. He is the recipient of a Michener-Copernicus Fellowship.
- Anthony Swofford lives in New York City.

Praise for *Jarhead*:

"By turns profane and lyrical, swaggering and ruminative, *Jarhead* is not only the most powerful memoir to emerge from the last gulf war, but also a searing contribution to the literature of combat."

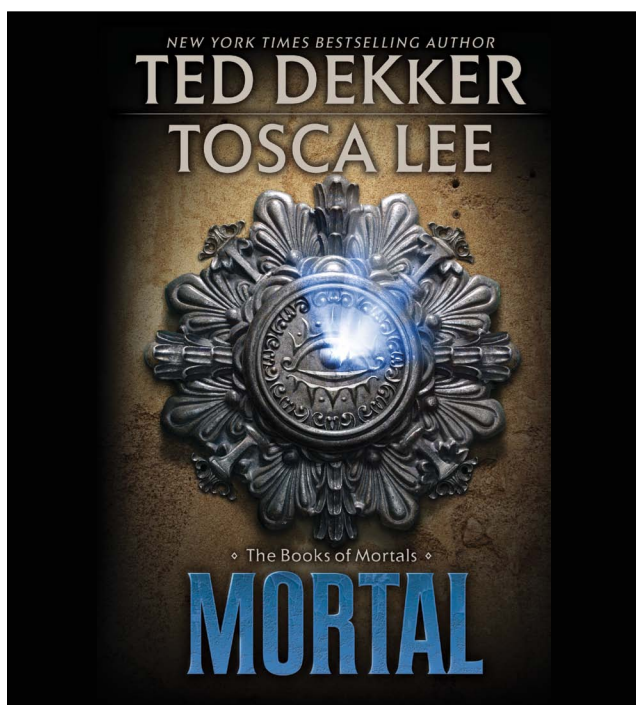
—Michiko Kakutani, *New York Times*

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978-1-61113-455-1
8.5 Hours • \$24.98/\$27.98 CAN

Also available as an eBook and in Hardcover from Twelve.

JUNE 2012



MARKETING & PROMOTION

- Radio advertising
- Print advertising in *USA TODAY*
- Online advertising
- CBA promotions
- National media campaign
- 5-city media tour
- Satellite radio tour
- National print and online media campaign
- Book video
- e-newsletters, social networks,
- BlogtalkRadio, blogs, giveaways
- TheBooksofMortals.com, TedDekker.com, Tosca.Lee.com

TED DEKKER lives in Austin, Texas.

TOSCA LEE lives in Lincoln, Nebraska

Unabridged Fiction on CD
978-1-61113-016-4
10 CDs • \$34.98/\$38.98 CAN

Unabridged Download
978-1-61113-017-1
11.5 Hours • \$26.98/\$29.98 CAN

Also available as an eBook and in Hardcover from Center Street.

Mortal

TED DEKKER AND TOSCA LEE

Mortal, Book Two in The Books of Mortals trilogy, continues the terrifying journey to a desolate future.

Centuries have passed since civilization's brush with apocalypse. The world's greatest threats have all been silenced. There is no anger, no hatred, no war. There is only perfect peace... and fear. A terrible secret was closely guarded for centuries: every single soul walking the earth, though in appearance totally normal, is actually dead, long ago genetically stripped of true humanity.

Nine years have gone by since an unlikely hero named Rob Sebastian first discovered a secret and consumed an ancient potion of blood to bring himself back to life in *Forbidden*. Surviving against impossible odds, Rom has gathered a secret faction of followers who have also taken the blood—the first Mortals in a world that is dead.

But The Order has raised an elite army to hunt and crush the living. Division and betrayal threaten to destroy the Mortals from within. The final surviving hope for humanity teeters on the brink of annihilation and no one knows the path to survival.

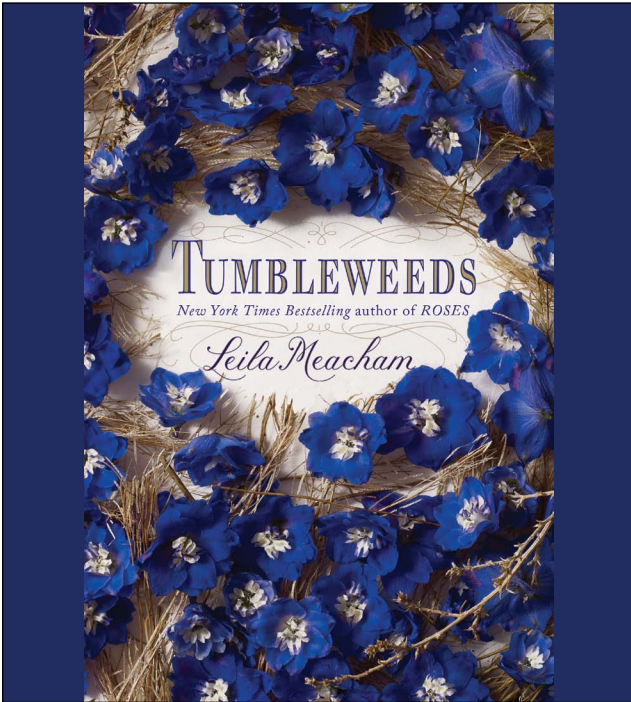
On the heels of *Forbidden* comes *Mortal*, the second novel in The Books of Mortals saga penned by Ted Dekker and Tosca Lee. Set in a terrifying, medieval future, where grim pageantry masks death, this tale of dark desires and staggering stakes peels back the layers of the heart for all who dare take the journey.

The Books of Mortals are three novels, each of which stands on its own, yet all are seamlessly woven into one epic thriller.

IMPORTANT NOTES

- The Books of Mortals trilogy launched with *Forbidden* in September 2011. The trade paperback will be published in May 2012. The third book in the series, *Sovereign*, will be published in October 2012.
- In 2004, Ted Dekker introduced the world to The Books of History, which began with *The Circle*. Millions were moved worldwide. Seven years later, a second epic series, *The Book of Mortals* begins.
- Ted Dekker's most recent *New York Times* bestsellers include *The Priest's Graveyard* and *The Bride Collector*.
- Ted Dekker has sold over 3.5 million copies of his books worldwide. Hachette Audio has sold over 50,000 Ted Dekker audiobooks since 2009.
- Dekker has a tremendous internet presence including 145,000 Facebook fans, 10,000 Twitter followers and a website that has over 50,000 unique visitors a month with more than 1 million message posts.
- Co-author Tosca Lee is the critically acclaimed author of *Demon: A Memoir*, a 2010 June *Publisher's Weekly* Editor's Pick, and *Havah: The Story of Eve*.

JUNE 2012



Tumbleweeds

Leila Meacham

From the bestselling author of *Roses* comes a compelling novel about one town's passion for football and the love triangle between three of its brightest stars.

Tumbleweeds is the story of three young friends growing up together in the late 1980s. Their small Texas Panhandle town lives and dies by its Friday night football games. But while the entire community of Kersey, Texas, stands behind its high school football team, a fateful event casts a long shadow over the bond they forge that determines the rest of their lives. With all of Meacham's signature love, drama, and heartbreak, listeners will stay up late, desperate to see how it all plays out.

IMPORTANT NOTES

- Meacham's debut novel *Roses* was an instant *New York Times* bestseller in hardcover and in trade paperback. It also hit the *Los Angeles Times*, *USA TODAY*, and *Publishers Weekly* bestseller lists. There are more than 278,000 copies in combined print, and rights have been sold in 22 countries.
- Fans of Buzz Bissinger's *Friday Night Lights* (Da Capo Press, 1990) and the television series of the same name will connect with the story's small community of Kersey, Texas, that stands behind its high school football team.
- Meacham has had huge regional coverage in her home state of Texas, where both *TUMBLEWEEDS* and *Roses* are set. She toured extensively throughout the state to promote *Roses* and received much attention for her late-life success as a retired schoolteacher.

Praise for Leila Meacham:

"*Roses* heralded as the new *Gone With the Wind*."
—*USA TODAY*

"It's been almost 30 years since the heyday of giant epics...but Meacham's debut might bring them back." —*Library Journal on Roses*

MARKETING & PROMOTION

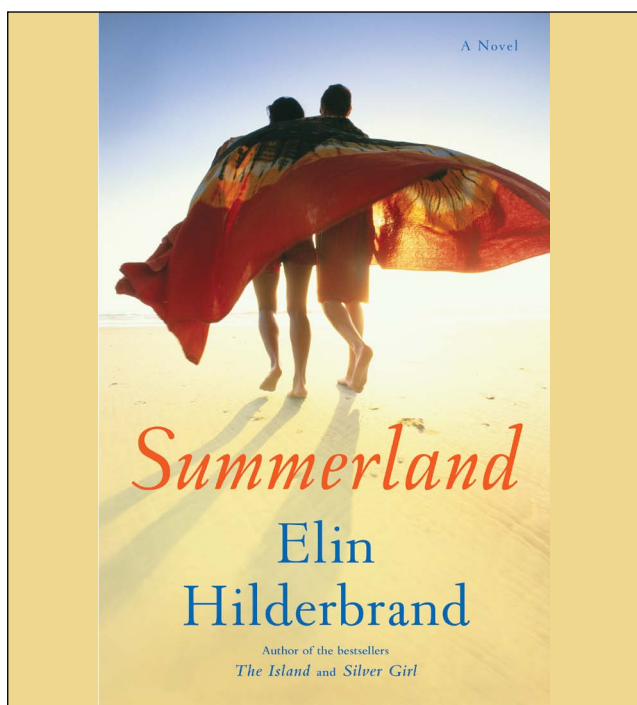
- Leila Meacham lives in San Antonio, Texas.
- Print advertising in *New York Times Book Review*, *People*, *All You*, *Library Journal*
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- e-newsletters, social networks, blogs,
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JUNE 2012



Summerland

A Novel

ELIN HILDERBRAND

A summer's night, a deadly crash, and four lives changed forever: the newest page-turner from *New York Times* bestselling author Elin Hilderbrand.

Four juniors are driving home from a graduation party on Nantucket when Penny Alistair loses control of the car. Penny is killed; her twin brother is left in a coma. Penny's boyfriend, Jake, and friend, Demeter, walk away from the crash, their wounds emotional, deep, and unshakable.

In the aftermath, Jake and his family move halfway around the globe, while Demeter escapes in self-destructive behavior. None of the families can truly move on, as the circumstances that led to the accident stretch all the way back to the first interactions between these four friends and their parents.

Summerland explores the bonds between individuals, families, and an entire community. Once again, Elin Hilderbrand tells a story of loss, love, and the power of healing.

IMPORTANT NOTES

- *Elin Hilderbrand* is a consistent *New York Times* bestseller and Little, Brown has more than 1.5 million copies of her books in print. *Silver Girl* debuted at #6 on the *New York Times* bestseller list in hardcover, and *The Island* spent over two months on the *New York Times* bestseller list in trade paperback.
- Hilderbrand has a strong and enthusiastic social media presence that continues to grow. She stays connected with fans and book clubs via social media outlets such as Twitter and Facebook, and there is an Elin Hilderbrand app now available for smartphones.

ELIN HILDERBRAND lives on Nantucket, the setting for her 10 previous novels, with her husband and their three children. She is a graduate of Johns Hopkins University and the graduate fiction workshop at the University of Iowa.

Praise for *Silver Girl*:

"Absorbing....Long-time fans and newcomers alike will delight in this timely, touching story of loss, love, friendship, and forgiveness." —*Publishers Weekly*

"Another winner from Hilderbrand....A sensitive and suspenseful tale." —*Booklist*

"Beach reading par excellence." —*Library Journal*

MARKETING & PROMOTION

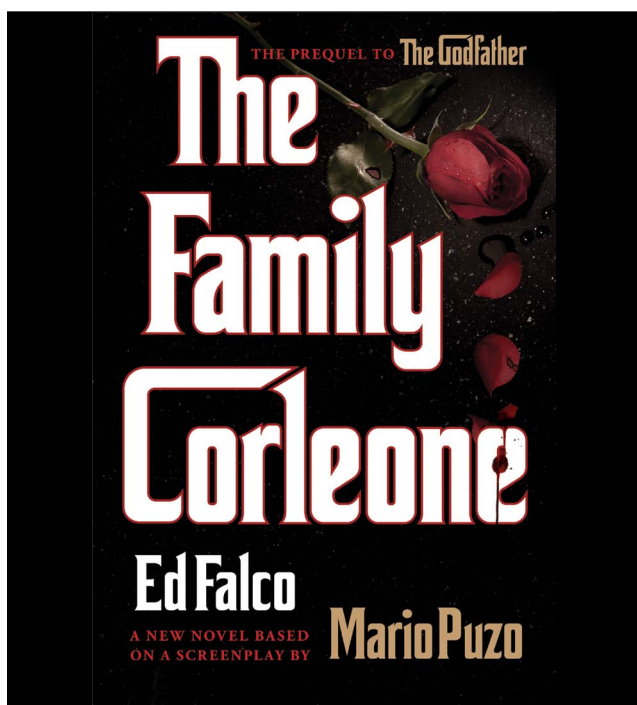
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- National media campaign including television, radio, print, and online interviews
- e-newsletters, author app, social media, giveaways,
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JUNE 2012



The Family Corleone

ED FALCO

Inspired by a screenplay written by Mario Puzo, award-winning author Ed Falco continues the saga of the Corleone Family in this thrilling, all-new prequel to *The Godfather*.

New York, 1933. The city and the nation are in the depths of the Great Depression. The crime families of New York have prospered in this time, but with the coming end of Prohibition, a battle is looming that will determine which organizations will rise and which will face a violent end.

For Vito Corleone, nothing is more important than his family's future. While his youngest children, Michael, Fredo, and Connie, are in school, unaware of their father's true occupation, and his adopted son Tom Hagen is a college student, he worries most about Sonny, his eldest child. Vito pushes Sonny to be a businessman, but Sonny—17 years-old, impatient and reckless—wants something else: To follow in his father's footsteps and become a part of the real family business.

An exhilarating and profound novel of tradition and violence, of loyalty and betrayal, *The Family Corleone* will appeal to the legions of fans who can never get enough of *The Godfather*, as well as introduce it to a whole new generation.

IMPORTANT NOTES

- Originally published in 1969 by G. P. Putnam's Sons, Mario Puzo's *The Godfather* is a modern classic. It spent 67 weeks on the *New York Times* bestseller list and has sold over 21 million copies. The first two *Godfather* films, directed by Francis Ford Coppola and co-written by Mario Puzo, are widely considered two of the best movies of all time.
- Very few novels have ever had the same far-reaching impact on popular culture as the *Godfather* novels and films. Set in New York in 1933/34, *The Family Corleone* will bring back the characters of Vito and Sonny Corleone, Tom Hagen, and Luca Brasi, among many others who have captivated millions of fans over the decades.
- *The Family Corleone* tells the unknown history of how Vito Corleone fought to survive in the brutal criminal underworld to rise and become the influential, respected, and powerful Don we know from *The Godfather*. It is the story we did not see in the original novel, the first movie, or in *The Godfather Part II* (which included some flashbacks of Vito's life up to 1925).

ED FALCO is the author of three novels, four story collections, and numerous plays, poems, essays, and critical reviews. Among his many awards and honors are an NEA fiction fellowship and the Southern Review's Robert Penn Warren Prize. He is a professor of English at Virginia Tech, where he directs the MFA Program in Creative Writing. He lives in Virginia.

MARKETING & PROMOTION

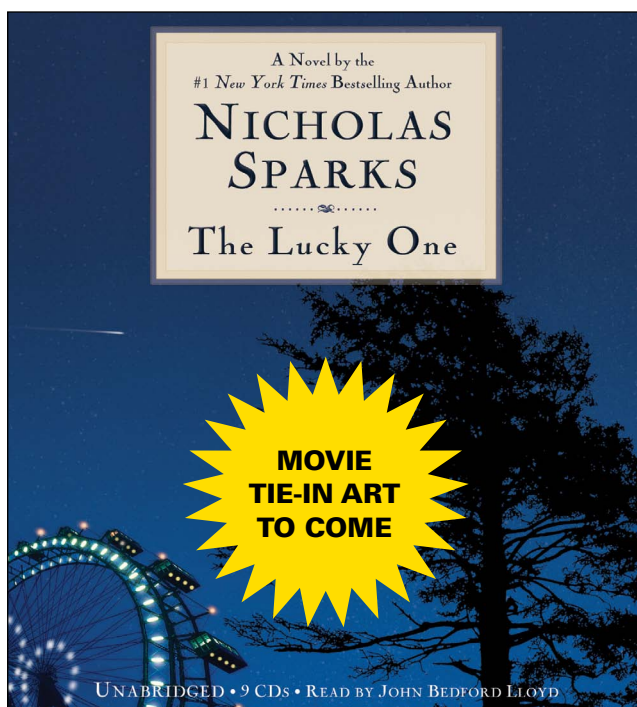
- Print advertising in *New York Times Book Review*, *USA TODAY*, *Los Angeles Times*
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- Radio satellite tour
- National print and online media campaign
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JUNE 2012



(MOVIE TIE-IN ART TO COME)

With over 77 million copies of his books sold, **NICHOLAS SPARKS** is one of the world's most beloved storytellers. His novels include ten #1 *New York Times* bestsellers, and all his books, including *Three Weeks with My Brother*, the memoir he wrote with his brother, Micah, have been *New York Times* and international bestsellers, and were translated into more than forty languages. Six of Nicholas Sparks's novels—*The Last Song*, *Dear John*, *Nights in Rodanthe*, *Message in a Bottle*, *A Walk to Remember*, and *The Notebook*—were also adapted into major motion pictures. The author lives in North Carolina with his wife and family.

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The Lucky One

NICHOLAS SPARKS

Read by John Bedford Lloyd

The #1 *New York Times* bestselling author Nicholas Sparks tells the unforgettable story of a man whose brush with death leads him to the love of his life.

Is there really such thing as a lucky charm? The hero of Nicholas Sparks's new novel believes he's found one in the form of a photograph of a smiling woman he's never met, but who he comes to believe holds the key to his destiny. The chain of events that leads to him possessing the photograph and finding the woman pictured in it is the stuff of love stories only a master such as Sparks can write.

IMPORTANT NOTES

- Releasing April 20, 2012 from Warner Brothers. Starring Zac Efron, Blythe Danner, and Taylor Schilling. Directed by Scott Hicks (*Shine*). Produced by Denise DiNovi (*Nights in Rodanthe*, *A Walk to Remember*, *Message in a Bottle*).
- *The Last Song* mm movie tie-in (3/10 pub) is netting 1.4M, and the tp movie tie-in (2/10 pub) is netting 854k. *Dear John* mm movie tie-in (12/09 pub) is netting over 1.3M, and the tp movie tie-in (12/09) is netting over 870k. *Nights in Rodanthe* mm movie tie-in shipped over 771k and the tp movie tie-in shipped 430k in 2009, the year the movie was released. *The Notebook* mm movie tie-in shipped over 1.8M and the tp movie tie-in shipped over 584k in 2004, the year the movie was released.
- *The Lucky One* was a #1 *New York Times*, *USA Today*, and *Wall Street Journal* bestseller
- The hardcover, trade pb, and mass market editions have a combined net of nearly 2.5M copies.

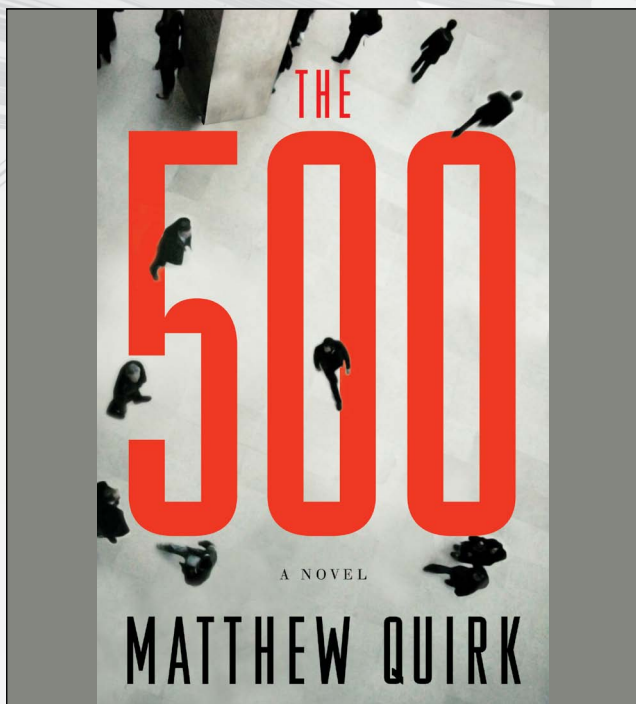
"...Narrator John Bedford Lloyd delivers a solid performance. Lloyd's deep bass tone is perfectly suited for Thibault, a manly man if ever there was one.... The final result is quite touching without much over-the-top sentimentality on Lloyd's part."

—*Publishers Weekly*

"Narrator John Bedford Lloyd handles the Southern accents with ease, believably voicing characters of both genders. Romance fans will enjoy this."

—*Library Journal*

JUNE 2012



The 500

A Novel

MATTHEW QUIRK

A gripping thriller debut, set deep in the heart of the world's most powerful political arena.

A year ago, fresh out of Harvard Law School, Mike Ford landed his dream job at Davies Group, Washington's most powerful consulting firm. Now, he's staring down the barrel of a gun, pursued by two of the world's most dangerous men. To get out, he'll have to do all the things he thought he'd never do again: lie, cheat, steal—and this time, maybe even kill.

Mike grew up in a world of small-stakes con men and learned the trade at his father's knee. As the Davies Group's rising star, he rubs shoulders with "The 500," the elite men and women who really run Washington—and the world. But peddling influence, he soon learns, is familiar work: even with a pedigree, a con is still a con.

Combining the best elements of political intrigue and heart-stopping action, *THE 500* calls to mind classic thrillers like *The Firm* and *Presumed Innocent*. In Mike Ford, readers will discover a new hero who learns the hard way that the higher the climb, the harder—and deadlier—the fall.

MARKETING & PROMOTION

- National television advertising
- Transit advertising in
- Washington, DC
- Print advertising in the *New York Times*
- Online advertising
- 10-city author tour: Washington, DC, Philadelphia, Boston, New York, San Francisco, Los Angeles, Phoenix, Houston, Chicago, Kansas City
- National media campaign including radio, print, and online interviews
- Book video
- e-newsletters, social media, giveaways, blog reviews
- www.Facebook.com/the500

IMPORTANT NOTES

- Merging sharp narrative voice with fast-paced suspense, this terrific debut has elements of some of the greatest, bestselling thrillers of recent memory, including *The Firm* (Doubleday, 1991) and books by Harlan Coben, Vince Flynn, and Lee Child.
- Matthew Quirk is writing a follow-up to *The 500*, a sequel featuring the same protagonist in a plot similar in tone and appeal, to be published by Little, Brown in 2013.
- 20th Century Fox bought the film rights to *The 500* in a major deal.
- Foreign rights were snapped up in 11 territories.

MATTHEW QUIRK studied history and literature at Harvard College. After graduation, he spent five years at *The Atlantic* reporting on crimes, private military contractors, the opium trade, terrorism prosecutions, and international gangs. He lives outside of Washington, DC.

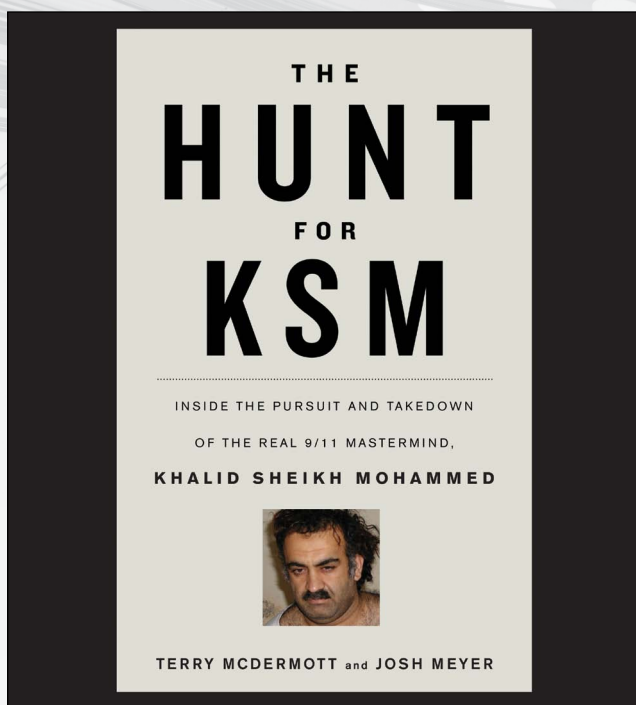
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JUNE 2012



The Hunt for KSM

Inside the Pursuit and Takedown of the Real 9/11 Mastermind, Khalid Sheikh Mohammed

TERRY MCDERMOTT AND JOSH MEYER

The definitive account of the decade-long pursuit and capture of Khalid Sheikh Mohammed, the real mastermind of the worst terrorist attacks in history.

Khalid Sheik Mohammed is the most significant terrorist in captivity. On March 1, 2003, American and Pakistani intelligence agents captured him—bringing to a close one of the greatest manhunts in history.

Drawing on hundreds of interviews, many with investigators speaking for the first time and with members of KSM’s family, as well as thousands of documents, McDermott and Meyer give the first comprehensive account of the chase for KSM and what happened after he was captured, including the disruption of the global network he personally assembled.

THE HUNT FOR KSM is a tour de force of investigative journalism and a vivid portrayal of the epic struggle to capture the most significant terrorist behind bars.

MARKETING & PROMOTION

- Radio satellite tour
- Author events in New York, Washington, DC, Los Angeles, San Francisco
- National media campaign including television, radio, print, and online interviews
- e-newsletters, social media, blog reviews

IMPORTANT NOTES

- The recent takedown of Osama bin Laden has deep ties to the KSM story; KSM was the real monster, personally responsible for Al Qaeda’s recruitment, training, and terrorism.
- Josh Meyer’s “Inside Al Qaeda” series that ran in the Los AngelesTimes was nominated for a Pulitzer Prize and he has twice been part of teams that have won the Pulitzer Prize for their security reporting.
- Terry McDermott worked at eight newspapers for more than 30 years, most recently for 10 years at the Los AngelesTimes, where he was a national correspondent. He is the author of Perfect Soldiers (HarperCollins, 2005), and 101 Theory Drive (Pantheon, 2010). His New Yorker essay on KSM was groundbreaking.

JOSH MEYER is the former chief terrorism reporter for the Los Angeles Times and has reported on international terrorism for more than a decade. He lives in Washington, DC.

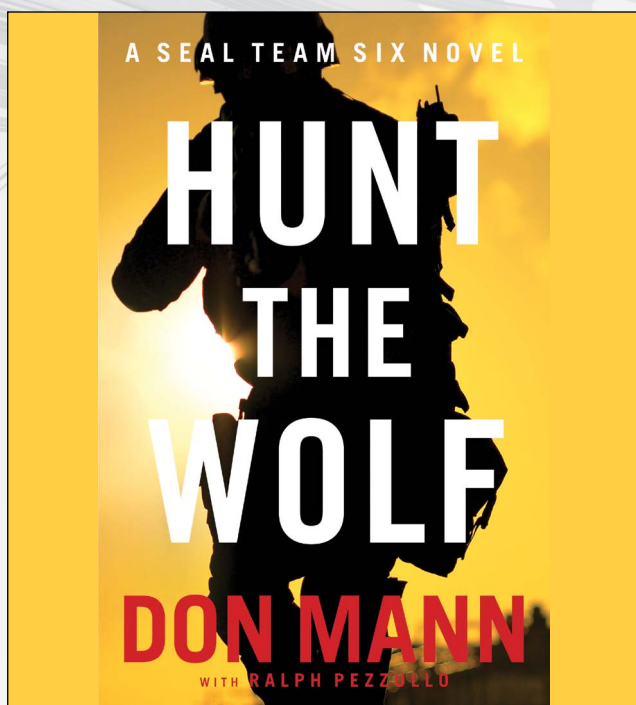
TERRY MCDERMOTT’S work has appeared in The New Yorker, The Wilson Quarterly, Columbia Journalism Review, Los Angeles Times Magazine, and Pacific Magazine.

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978-1-61113-456-8
10 Hours • \$29.98/\$32.98 CAN

Also available as an eBook and in Hardcover from Little, Brown and Company.

MARCH 2012



MARKETING & PROMOTION

- Print advertising in *Mystery Scene*, *Crimespree*, *The Strand*
- Online advertising
- National media campaign including radio, print, and online interviews
- e-newsletters, imprint app, social media, giveaways, blog reviews

Hunt the Wolf

A Seal Team Six Novel

DON MANN

Navy SEAL Team Six commando Don Mann infuses his debut military thriller with the real-life details only a true insider can reveal.

In the midst of a grueling training exercise, Thomas Crocker, USN, unearths a pocket of terrorism that leads straight from the slopes of K2 to the cities of Europe and the Middle East. Crocker and his team, who are trained for the most intense kinds of combat in the most extreme environments, must blaze through a perilous web of terrorist cells to track down a ruthless sheikh who is running an international kidnapping ring before his captives pay the ultimate price.

IMPORTANT NOTES

- *Hunt the Wolf* is an adrenaline-packed novel sure to appeal to fans of Vince Flynn and Brad Thor, featuring the world's most elite soldiers and based on the experiences of renowned SEAL Team Six commando Don Mann.
- Don Mann is highly respected in the Navy and SEAL communities and is also the author of the nonfiction book *Inside SEAL Team Six* (LB, 978-0-316-06759-1, 10/11). In addition to his combat training, Don trained as a combat medic and is an extreme athlete.
- Ralph Pezzullo is a *New York Times* bestselling author and award-winning playwright, screenwriter, and journalist. His books include *Jawbreaker* (Crown, 2005), with CIA operative Gary Berntsen.
- The lasting popularity of *Lone Survivor* (LB, 6/07) and *SEAL Team Six* (St. Martin's Press, 2011) demonstrate an unending reader interest in the lives of Navy SEALs. *Hunt the Wolf* will be the first book in Mann's new series of SEAL thrillers.

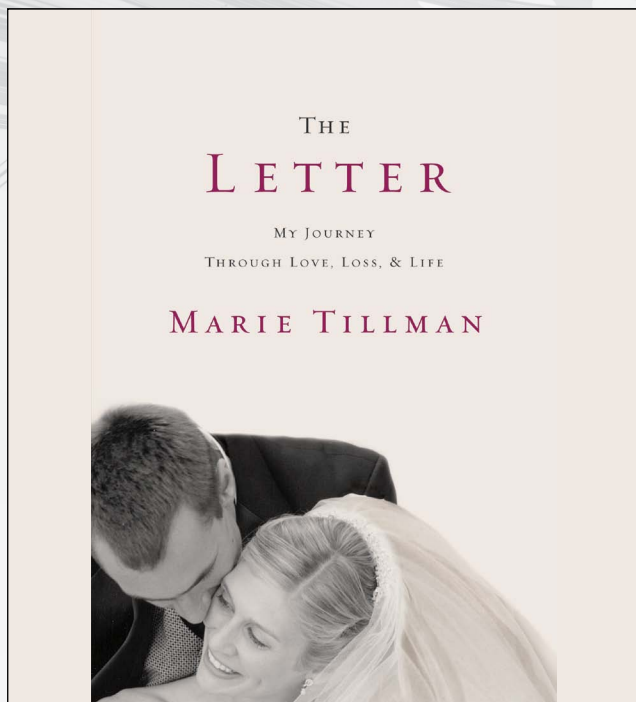
DON MANN (CWO3, USN) has for the last 30 years been associated with the Navy SEALs as a platoon member, assault team member, boat crew leader, and advanced training officer.

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Also available as an eBook and in Hardcover from Little, Brown and Company.

JUNE 2012



The Letter

My Journey Through Love, Loss, & Life

MARIE TILLMAN

In this love story and inspirational tale of recovery and self-discovery, Marie Tillman opens up for the first time about her marriage to former NFL star Pat Tillman, and her journey to rebuild her life after his death.

In 2003, Pat Tillman, while serving in the U.S. Army, hastily wrote a “just in case” letter to his wife, Marie. For months it sat on top of their bedroom dresser, sealed and ever-present. Then in April 2004, Marie’s worst nightmare came true when she learned that Pat had been killed in Afghanistan. In the days following his death, it was Pat’s letter that kept her going. Now, in *The Letter*, Marie recalls for the first time how she and Pat fell in love, his harrowing decision to join the army after 9/11, and the devastating day when she learned he’d been killed. She describes withdrawing from the public spotlight and slowly rebuilding her life, a journey that saw her take refuge in a fast-paced career, travel solo throughout Argentina, and finally find her footing in Los Angeles, where she decided to become the director of The Pat Tillman Foundation. Filled with the wisdom Marie gained along the way, *The Letter* is a deeply moving account of loss and recovery, and an inspiring story for anyone whose life has taken an unexpected hard turn—and who struggles to get back on the right path.

MARKETING & PROMOTION

- Print advertising in *People*
- Online advertising
- National media campaign
- National print and online media campaign
- Book video
- e-newsletters, slideshow, social networks, blogs, giveaways
- Marie Tillman lives in Chicago, Illinois.

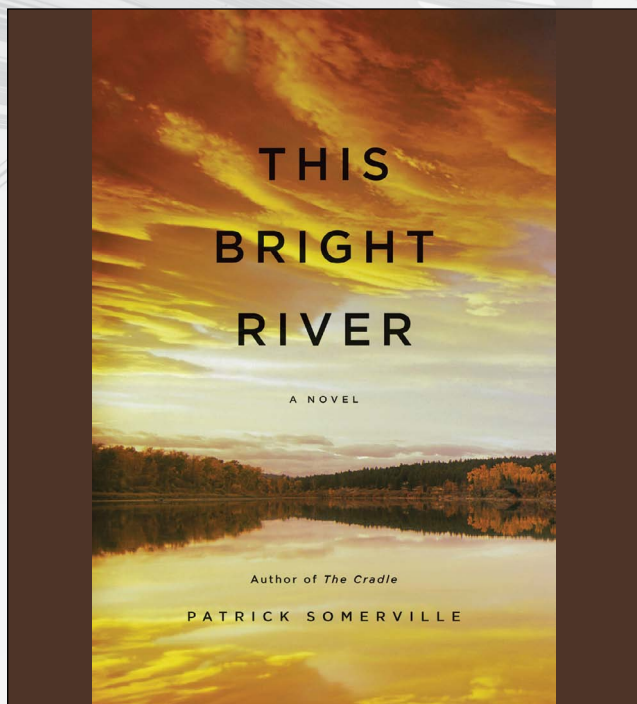
- The story of Pat Tillman continues to fascinate as the war in Afghanistan rages on. Jon Krakauer’s *Where Men Win Glory: The Odyssey of Pat Tillman* (Doubleday, 2009) was an instant *New York Times* bestseller, and the 2010 documentary *The Tillman Story* won rave reviews and considerable media attention.
- With the exception of a recent Today show appearance to promote the Pat Tillman Foundation, Marie Tillman has remained mostly out of the public spotlight since her husband’s death. With renewed requests for interviews already rolling in, including a package offer from ABC, Marie is now prepared to return to the public eye to publicize the book.
- *The Letter* will appeal to readers of Joan Didion’s national bestseller *The Year of Magical Thinking* (Knopf, 2005), Carole Radziwill’s *What Remains* (Scribner, 2005), and Gail Caldwell’s *Let’s Take the Long Way Home* (Random House, 2010).

MARIE TILLMAN is the founder of the Pat Tillman Foundation, a non-profit organization that has invested more than \$4 million in education since its inception. In 2008, she began Tillman Military Scholars, an initiative that helps a select group of veterans, active service members, and their dependents fulfill their academic dreams.

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5.5 Hours • \$24.98/\$27.98 CAN

Also available as an eBook and in Hardcover from Grand Central Publishing.

JUNE 2012



This Bright River

A Novel

PATRICK SOMERVILLE

A complex and touching story of young love, from the critically acclaimed author of *The Cradle*.

Lauren Sheehan's career in medicine came to a halt after a sequence of violent events abroad. Now she's back in the safest place she knows—St. Helens, Wisconsin—cut off from career, friendship, and romance.

Ben Hanson's aimless life bottomed out when he went to prison. But after his release, a surprising offer from his father draws him home. In Wisconsin, he finds his family fractured, still unable to face the truth behind his troubled cousin's death a decade earlier.

As Lauren cautiously expands her world and Ben tries to unravel the mysteries of his family and himself, their paths intersect. Could each be exactly what the other needs? A compelling family drama and a surprising love story, *This Bright River* confirms Patrick Somerville's status as one of the most exciting young writers at work today.

MARKETING & PROMOTION

- 3-city author tour: Chicago, Milwaukee, New York
- National media campaign including radio, print, and online interviews
- Book video
- e-newsletters, social media, reading group outreach, blog reviews

PATRICK SOMERVILLE lives with his wife in Chicago and teaches creative writing at Northwestern University.

IMPORTANT NOTES

- *The Cradle* (LB, 978-0-316-03612-2, 3/09), Patrick Somerville's first novel, was a Barnes & Noble Discover Selection for Summer 2009, was nominated for the First Novel Prize at the Center for Fiction, and was a favorite among critics, booksellers, and book clubs—giving Somerville a broad, dedicated group of fans.
- Somerville is a writer with a rising profile: The Chicago Public Library named him the 21st Century Award recipient for 2009 (former winners include Aleksandar Hemon and Audrey Niffenegger), he published a collection of stories entitled *The Universe in Miniature in Miniature* (Featherproof Books, 2010), and Gail Mutrux, the Academy Award-winning producer of *Rain Man*, acquired film rights to *The Cradle*.

Praise for *The Cradle*:

"A magical debut novel....A deeply gratifying modern fable." —*New York Times*

"Marvelous...a road narrative that gradually accumulates the mythic echoes and dreamlike inevitability of allegory." —*Washington Post*

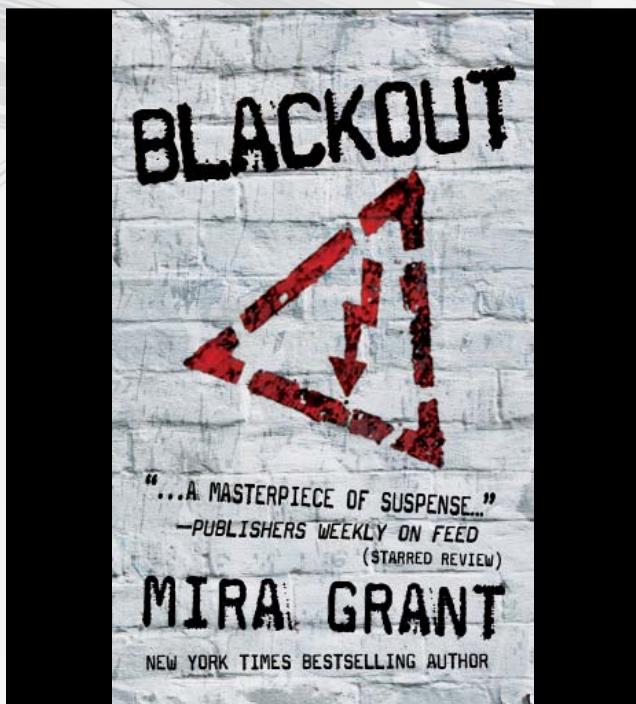
"A surprisingly tender novel....What matters are Somerville's characters, rendered with such warm appreciation of their complexity and resilience."

—*Chicago Tribune*

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10Hours • \$26.98/\$29.98 CAN

Also available as an eBook and in Hardcover from Reagan Arthur Books.

JUNE 2012



Blackout

Book 3 of the Newsflesh Trilogy

MIRA GRANT

Winner of the John W. Campbell Award, Hugo Award nominee, and *New York Times* bestselling author, Mira Grant is the new star of the genre world.

The year is 2041, and Shaun Mason is in a rotten mood. Everyone he loves is dead or in hiding. The world is doing its best to end itself for the second time. With too much left to do and not much time left to do it in, he must face mad scientists, zombie bears, rogue government agencies, and worse, before the conspiracy that killed Georgia manages to kill the only thing he has left of her—the truth.

The year is 2041, and Georgia Mason is having a bad day. For one thing, she's not dead; for another, she's being held by a team of CDC researchers, "for her own good." And if there's one thing she knows is true in her post-zombie, post-resurrection America, it's this:

Things can always get worse.

IMPORTANT NOTES

- *Blackout* is the final chapter of the Newsflesh trilogy and will resolve the breathless cliffhanger from the end of *Deadline* (Orbit, 6/11).
- *Feed* (Orbit, 5/10) was voted one of NPR's top 100 'Killer Thrillers' along with Stephen King, John Grisham, and Stieg Larsson and was one of only four thrillers published in 2010 on the list. It was also the bestselling SF debut of 2010 and has now been nominated for the Shirley Jackson Award and the prestigious Hugo Award.
- Mira Grant creates a chilling portrait of an America paralyzed with fear where only the brave, the determined, or the very stupid, venture out into the wild.

MIRA GRANT has made a lifelong study of horror movies, horrible viruses, and the inevitable threat of the living dead. Mira sleeps with a machete under her bed in Concord, California, and highly suggests you do the same.

MARKETING & PROMOTION

- Online advertising: Facebook, Goodreads.com, and genre sites
- Author events at New York and San Diego Comic-Cons
- National print and online publicity
- Online marketing
- Digital galleys available from netgalley.com

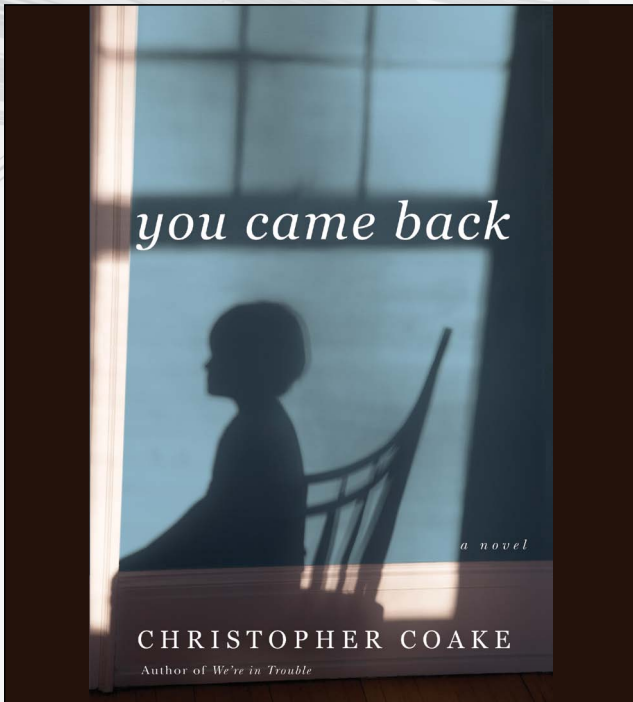
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JUNE 2012



You Came Back

A Novel

CHRISTOPHER COAKE

In *You Came Back*, Christopher Coake explores how one man's life shattered after the death of his son—and whether his pain and desperation can bring him to believe in the impossible years later.

Thirty-something Midwesterner Mark Fife believes he has successfully moved past the accidental death of his young son Brendan, as well as his subsequent divorce from his college sweetheart Chloe. Seven years have passed; he's successful, he's in love again, and he believes he's mastered his own memories.

But then he is contacted by a strange woman who tells him not only that she owns his old house, but that she also believes it to be haunted by Brendan's ghost. How will Mark, who knows that ghosts do not exist, deal with the reappearance of his beloved ex-wife, who accepts that the spirit of Brendan is real? Is it possible for these two wounded parents to choose paths that allow happiness back into their lives?

IMPORTANT NOTES

- Centered on the impact of the accidental death of a small child, this anatomy of grief and redemption is reminiscent of the award-winning play turned feature film *Rabbit Hole*, starring Nicole Kidman, with supernatural elements that hint at the blockbuster film *The Sixth Sense*.
- Christopher Coake's acclaimed debut novel *We're In Trouble* (Harcourt, 2006) was chosen for the PEN/Robert Bingham Fellowship, and he was subsequently named one of "Granta's Best Young American Novelists" in 2007. He received his M.F.A. in fiction from Ohio State University.

Praise for *We're in Trouble*:

"Coake is wildly engaging as he explores one theme—love in the face of harrowing death (or near-death)—from seemingly every angle."

—*Entertainment Weekly*

"Gripping reading from a talented newcomer."

—*Booklist*

MARKETING & PROMOTION

- Print advertising in *New York Times Book Review*, *San Francisco Chronicle*
- Online advertising
- Advance reading copies
- Online reading group guide
- Local author publicity
- National print and online media campaign
- e-newsletters, social networks, blogs, giveaways

CHRISTOPHER COAKE lives in Reno, Nevada.

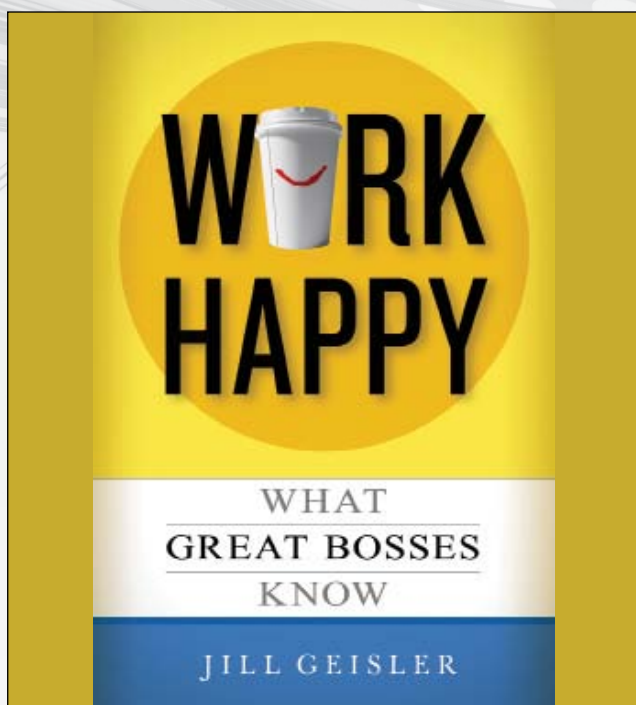
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Also available as an eBook and in Hardcover from Grand Central Publishing.

JUNE 2012



Work Happy

What Great Bosses Know

JILL GEISLER

Read by the Author

With over five million downloads of her iTunesU podcasts, industry-wiz Jill Geisler is the go-to expert on what it takes to make good bosses great.

Management guru Jill Geisler has coached countless men and women who want to build their leadership skills, help employees do their best work, and make workplaces happy and successful. In *Work Happy*, she provides a practical, step-by-step guide, based on real-world experience, respected research, and lessons that will transform managers and their teams. It's a workshop-in-a-book, designed to produce positive, immediate and lasting results.

Whether the listener is an experienced manager, a rookie boss or an aspiring leader, *Work Happy* will supercharge their skills and celebrate the values that make anyone look forward to going to work. Jill Geisler offers concrete steps for improving each element of management including collaboration, communication, conflict resolution, motivation, coaching, and feedback, so that everyone on the team—whether in the office or working offsite—can do their best.

Work Happy takes management skills to the next level and proves that learning, leadership and life at work can (and should) be fun.

IMPORTANT NOTES

- In 2009, Jill Geisler, a senior faculty member on the Poynter Institute and director of its leadership and management programs, developed a podcast called, *What Great Bosses Know*. Within six months of debuting on iTunesU in January 2010, the podcast had more than a million downloads.
- The podcast of *What Great Bosses Know* now has more than five million downloads on iTunesU and counting, making Geisler the voice of leadership expertise for countless aspiring great bosses.
- Geisler has served as a management consultant to some of the biggest media groups in the country, including CBS, CNN, *Washington Post* and Associated Press.
- The target market for WORK HAPPY is people who supervise the work of others, a number that is 15.5 million people strong, according to the Bureau of Labor Statistics.
- Managerial audiobooks have great proven sales records in recent years. Robert Sutton's books *Good Boss, Bad Boss* and *The No Asshole Rule* have sold nearly 280,000 hardcover and trade paperback copies combined.

JILL GEISLER lives in Bayside, Wisconsin.

MARKETING & PROMOTION

- Print advertising
- Online advertising
- National media campaign
- National print and online media campaign
- Book video
- e-newsletters, social networks, blogs, giveaways
- Audio excerpts and promotion at WhatGreatBossesKnow.com

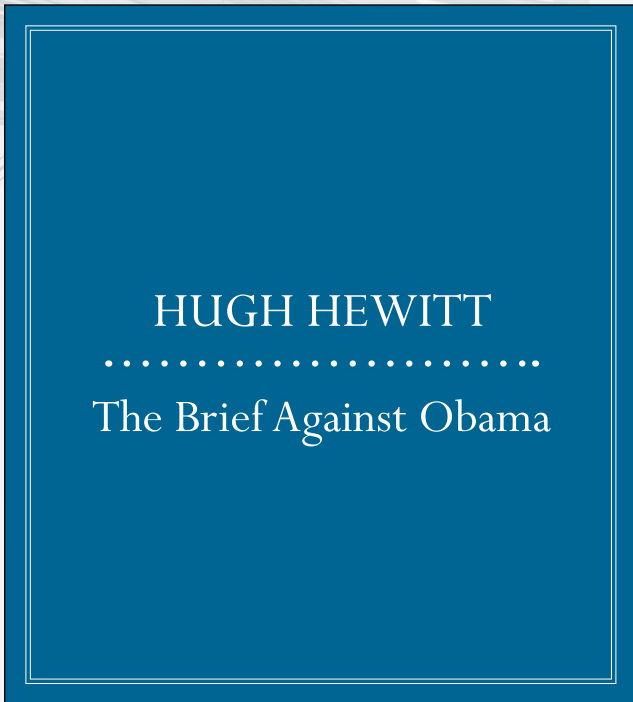
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978-1-61113-459-9

11 Hours • \$26.98/\$29.98 CAN

Also available as an eBook and in Hardcover from Center Street.

JUNE 2012



(COVER NOT FINAL)

The Brief Against Obama

HUGH HEWITT

In late April of 2011, nationally syndicated talk show host, law professor and *New York Times* bestselling author Hugh Hewitt asked his radio audience for their reasons why they wouldn't vote for President Obama's re-election. A tidal wave of answers flowed in, and Hewitt quickly started "The Obama Project" to catalogue and rank the answers.

The Brief Against Obama is the top 50 reasons to vote against the president, short essays that dive into the many accounts of why our current leader is unfit for reelection. Topics include:

1. Obamacare
2. The failed \$850 billion stimulus
3. High, persistent unemployment
4. Gas prices
5. The 2012 budget's fecklessness
6. Massive deficits each and every year
12. The Libyan Fiasco
16. The President's push for cap and tax in the Congress

...and the list goes on.

This audiobook is the perfect primer for any anti-Obama voter seeking to sharpen their arguments or to give to the undecided in their lives, as the crucial election approaches.

MARKETING & PROMOTION

- Special targeted audiobook review copy mailing
- National print and online publicity and marketing

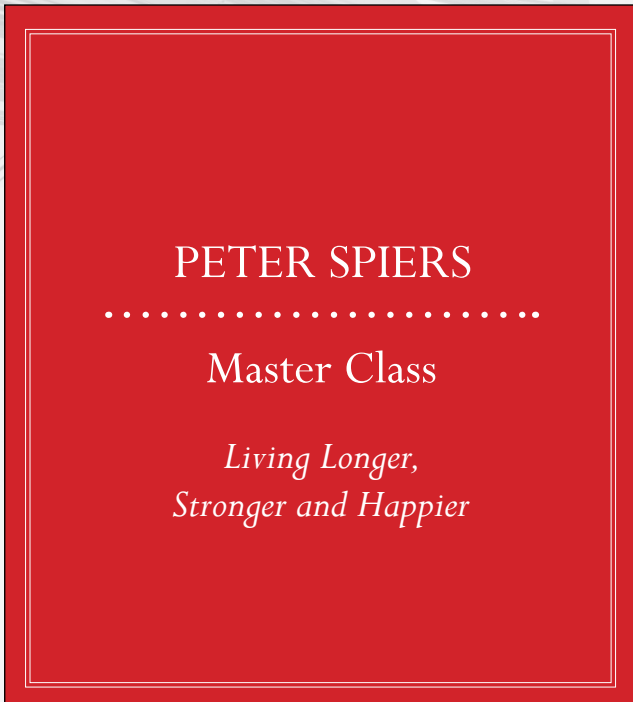
Unabridged Download

978-1-61113-221-2
4 Hours • \$16.98/\$18.50 CAN

Also available as an eBook and in Hardcover from Center Street.

JUNE 2012

66



(COVER NOT FINAL)

Master Class

Living Longer, Stronger and Happier

PETER SPIERS

They can be seen in communities throughout the country—those amazingly hale, hearty, and happy older folks who are having fun, have a million friends, are sharp as tacks, and look like they'll live forever. Their secret—revealed and explained in *Master Class*—is an active lifestyle that blends moving, thinking, socializing and creating.

Through inspirational stories from active seniors, supported by the latest research in the fields of psychology and neuro-science, *Master Class* shows how to build an enriching lifestyle on the foundation of favorite activities. Author Peter Spiers, Senior Vice President of Road Scholar, the top-notch life-long learning organization, provides easy-to-follow charts that allow the reader to break out of their daily routines into Moving/Thinking/Socializing/Creating. By filling the gaps with a selection from 25 "Master Activities," such as learning a musical instrument, playing tennis, volunteering and more, they'll create a happy, holistic, brain-healthy lifestyle that's rich and meaningful.

MARKETING & PROMOTION

- Review copy mailing
- National media campaign

Unabridged Download

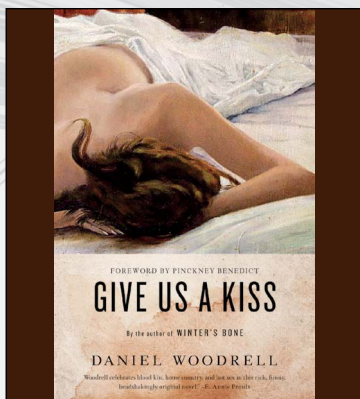
978-1-61969-000-4
9 Hours • \$24.98/\$27.98 CAN

Also available as an eBook and in Hardcover from Center Street.

JUNE 2012

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RETURN TO TABLE OF CONTENTS



Give Us a Kiss

A Novel

DANIEL WOODRELL

Foreword by Pinckney Benedict

“Woodrell’s Ozarks are cut as cleanly as Flannery O’Connor’s Georgia and poked with characters just as volatile and proud and unpredictable.”

—Bill Brashler, *Chicago Tribune*

My imagination is always skulking about in a wrong place.” And now Doyle Redmond, thirty-five-year-old nowhere writer, has crossed the line between imagination and real live trouble. On the lam in his soon-to-be ex-wife’s Volvo, he’s running a family errand back in his boyhood home of West Table, Missouri—the heart of the red-dirt Ozarks. The law wants his big brother, Smoke, on a felony warrant, and Doyle’s supposed to talk him into giving up. But Smoke is hunkered down in the hills with his partner, Big Annie, and her nineteen-year-old daughter, Niagra, making other plans: they’re about to harvest a profitable patch of homegrown marijuana.

Doyle takes just one look at Niagra’s flattering red boots before joining his brother’s scheme. Of course it means dealing with the law and maybe worse—the Dollys. A legendary clan of largely criminal persuasion, the Dollys have been feuding with the Redmonds for generations. Now they want a piece of Smoke’s cash crop, even if it means killing to get it. Doyle is fast realizing that yes, you can always put the country back in the boy...but sometimes that’s not smart.

MARKETING & PROMOTION

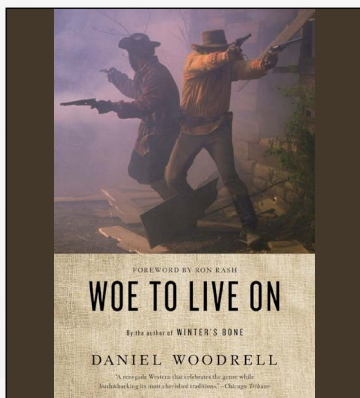
- National media campaign including print and online interviews
- Web Marketing, e-newsletters, social media, blog reviews

Unabridged Download

978-1-61113-503-9

6 Hours • \$19.98/\$21.98 CAN

Also available as an eBook and in print from Little, Brown and Company.



Woe to Live On

A Novel

DANIEL WOODRELL

Foreword by Ron Rash

While armies clash in the East in the great battles of the American Civil War, bands of men seek their own fierce retribution in the heartland.

Set in the border states of Kansas and Missouri, *Woe to Live On* explores the nature of lawlessness and violence, friendship and loyalty, through the eyes of young recruit Jake Roedel. Where he and his fellow First Kansas Irregulars go, no one is safe, no one can be neutral. Roedel grows up fast, experiencing a brutal parody of war without standards or mercy. But as friends fall and families flee, he questions his loyalties and becomes an outsider even to those who have become outlaws.

Unabridged Download

978-1-61113-506-0

6.5 Hours • \$19.98/\$21.98 CAN

Also available as an eBook and in print from Little, Brown and Company.

DANIEL WOODRELL was born in the Missouri Ozarks, left school and enlisted in the marines at 17, received his bachelor’s degree at age 27, graduated from the Iowa Writers’ Workshop, and spent a year on a Michener Fellowship. He is the author of nine works of fiction, including the novel *Winter’s Bone*, the film adaptation of which won the Grand Jury Prize for best picture at the 2010 Sundance Film Festival and received five Academy Award nominations. *The Death of Sweet Mister* received the 2011 Clifton Fadiman Medal from the Center for Fiction, an award created “to honor a book that deserves renewed recognition and a wider readership.” Woodrell lives in the Ozarks near the Arkansas line with his wife, Katie Estill.

MARKETING & PROMOTION

- National media campaign including print and online interviews
- Web Marketing
- e-newsletters, social media, blog reviews

“A renegade Western that celebrates the genre while bushwhacking its most cherished traditions.” —*Chicago Tribune*

JUNE 2012



Messy

HEATHER COCKS AND JESSICA MORGAN

The soapy, snarky sequel to *Spoiled* that's taking on Hollywood one blog post at a time

Sometimes life gets messy.

Now that Brooke Berlin's caught a taste of fame and her movie star father's attention, she wants to launch a blog that will position her as the ultimate Hollywood insider, but she hardly has the time to write it herself....

Enter green-haired misanthrope Max McCormack. Max reluctantly agrees to play Brooke's ghost-blogger for an impressive salary, and the site takes off, but how long can their lie last? Brooke can't live up to the blog's intellectual wit in person, and Max soon begins to resent hiding her genius behind a bandage-dress wearing blonde.

Can the girls work together to stay on top or will the truth come out and ruin everything they've built?

Together, **HEATHER COCKS** and **JESSICA MORGAN** skewer celebrity fashion crimes on their popular blog, Go Fug Yourself, which draws millions of monthly readers.

MARKETING & PROMOTION

- National Print & Online Advertising
- National Review Coverage
- Local Author Appearances
- Online Promotion at PickaPoppy.com

Unabridged Download

978-1-61113-510-7
10.5 Hours • \$19.98/\$21.98 CAN

Also available as an eBook and in Hardcover from Poppy.

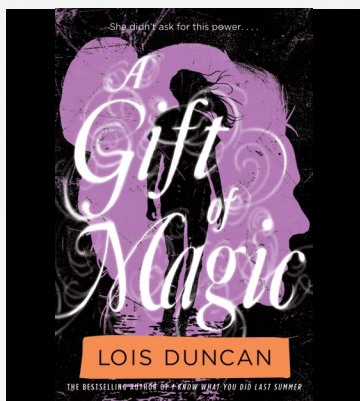
JUNE 2012

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RETURN TO TABLE OF CONTENTS

Lois Duncan's beloved and gripping paranormal thrillers get a sleek new look and updated text!

Master of suspense Lois Duncan brings a modern touch to these classics. With updated dialogue and story details, a new generation of readers can now experience these chilling tales for themselves!



(COVER NOT FINAL)

A Gift of Magic

LOIS DUNCAN

When she passed away, Nancy's grandmother left an extraordinary gift—Nancy can read people's minds, know their thoughts, and make them do what she wants. Will she use her gift for good, or satisfy her own selfish desires?

Unabridged Download

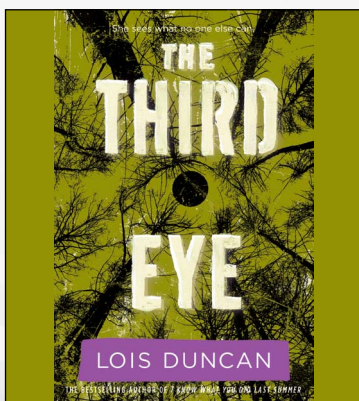
978-1-60941-798-7
7.5 Hours • \$17.98/\$19.98 CAN

Also available as an eBook and in print from Little, Brown Books for Young Readers

MARKETING & PROMOTION

- Special YA audiobook targeted review mailing
- Online promotion with webclips, social media

Each audiobook includes an author interview!



(COVER NOT FINAL)

The Third Eye

LOIS DUNCAN

Visions come. Through time and space, she sees a place where stolen children sleep. Karen would rather forget these frightening visions, but when a young policeman asks for her help finding kidnapping victims, she has no choice. She has to use her second sight or the children may never go home again!

Unabridged Download

978-1-60941-806-9
7.5 Hours • \$17.98/\$19.98 CAN

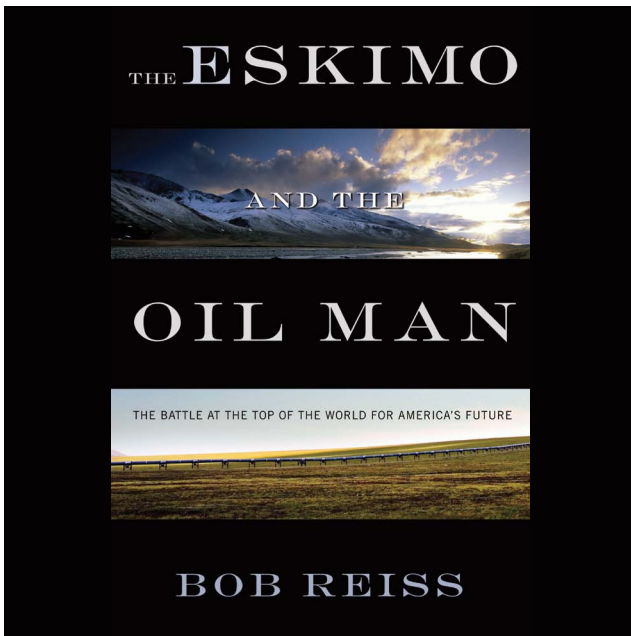
Also available as an eBook and in print from Little, Brown Books for Young Readers

MARKETING & PROMOTION

- Special YA audiobook targeted review mailing
- Online promotion with webclips, social media

LOIS DUNCAN is an acclaimed suspense author for young adults. She has published nearly 50 books for children, including *I Know What You Did Last Summer*, which was adapted into a highly-successful horror film, and *Who Killed My Daughter?*, a non-fiction book about the harrowing experience of her daughter's murder. Lois was the keynote speaker at the 2010 NCTE Convention. She won the National Award for Lifetime Achievement and the Margaret A. Edwards Award for a Distinguished Body of Work for Young Readers. She lives in Florida, and you can visit her online at www.loisduncan.arquettes.com.

JUNE 2012



MARKETING & PROMOTION

- Review copy mailing
- National media campaign

Unabridged Nonfiction on CD

978-1-59659-863-8

7 CDs • 7 Hours • \$29.98/\$32.98 CAN

The Eskimo and the Oil Man

The Battle at the Top of the World for America's Future

BOB REISS

Read by Don Hagen

The story of Shell's efforts to tap an offshore deposit in the frigid waters north of Barrow, Alaska that US Geologic Survey estimates could rival Saudi Arabia.

Edward Itta, the 62-year-old mayor of Barrow, Alaska, is all that stands between Big Oil and an offshore deposit that the US Geologic Survey believes could rival Saudi Arabia.

Peter Slaiby is a 45-year-old Vanderbilt University grad and a rising star at Shell thanks to his ability to win over locals from Brunei to Brazil. His latest mission is to build an offshore rig in the same ancestral waters where Itta still hunts whales in an open boat every spring.

This dance between the lure of petrodollars and the old Eskimo ways is playing out against the backdrop of the melting of the polar ice cap, the opening of the Northwest Passage to shipping, and Russia making undersea land grabs close to the US border.

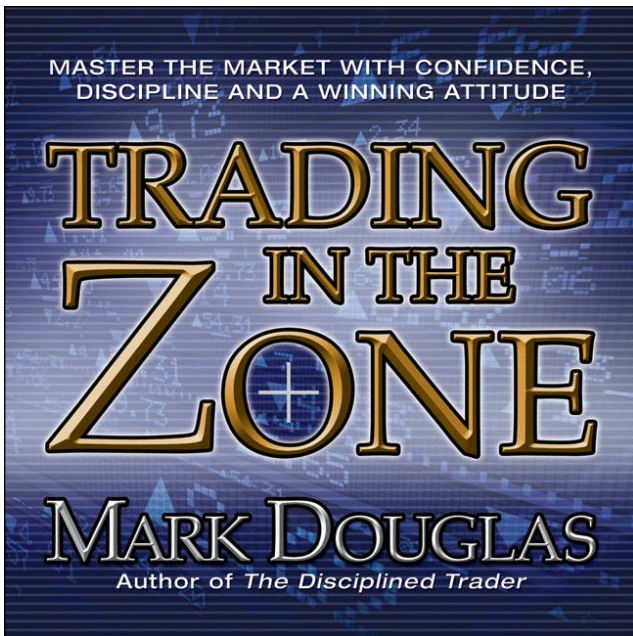
IMPORTANT NOTES

- Reiss is currently blogging about oil for the AOL "Politics Daily"
- The author has co-produced segments for the PBS investigative series *Need To Know*. He has colleagues at *60 Minutes*, *The Washington Post*, *The Chicago Tribune*, *National Geographic* and *Parade* magazine—all of whom will be coerced into supporting the book.
- Since the author's previous books on the environment were left-leaning and pro-regulation, his coming out in favor of Shell being allowed to drill offshore in Alaska—and his condemnation for the federal government's handling of the issue—should provide a pr hook with conservative, pro-business, Barry Obama—hating media.
- Gas prices—and domestic offshore drilling—will be a big topic during the summer of 2012 as the next presidential race kicks into high gear. Fox News and *The New York Times* have both run small stories on Shell's arctic aspirations. The author should be a leading TV and radio pundit as the issue heats up circa summer 2012.

BOB REISS is a New York based author and journalist, a former *Chicago Tribune* reporter and former correspondent for *Outside Magazine*. His work has also appeared in *The Washington Post Magazine*, *Smithsonian*, *Parade*, *Rolling Stone* and other national publications. Reiss has published 14 novels under both his own name and the pseudonym Ethan Black.

JUNE 2012

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MARKETING & PROMOTION

- Review copy mailing
- National media campaign

MARK DOUGLAS is also author of *The Disciplined Trader™: Developing Winning Attitudes*, published in 1990 and considered an industry classic—and one of the first books to introduce the investment industry to the concept of trading psychology. Mark began coaching traders in 1982, and has continued to develop seminar and training programs on trading psychology for the investment industry, as well as individual traders. He has been a frequent speaker at seminars across the world, as well as in the U.S., teaching traders how to become consistently successful. He is currently working on his third book, and can be reached through his website markdouglas.com.

Unabridged Nonfiction on CD
978-1-59659-867-6
7 CDs • \$39.98/\$43.98 CAN

Unabridged Download
978-1-59659-812-6
8 Hours • \$27.98/\$29.98 CAN

Trading in the Zone

*Master the Market with Confidence,
Discipline and a Winning Attitude*

MARK DOUGLAS

Read by Walter Dixon

Adds a new dimension to getting an edge on the market based on developing the power of the psyche

Maximizing the trader's state of mind is the key to successful results. Conflicts, contradictions and paradoxes in thinking can spell disaster for even a highly motivated, astute and well-grounded trader. Mark Douglas, a trader, personal trading coach, and industry consultant since 1982, sends the message that "thinking strategy" will profoundly influence a trader's success rate. Douglas addresses five very specific issues to give traders the insight and understanding about themselves that will make them consistent winners in the market.

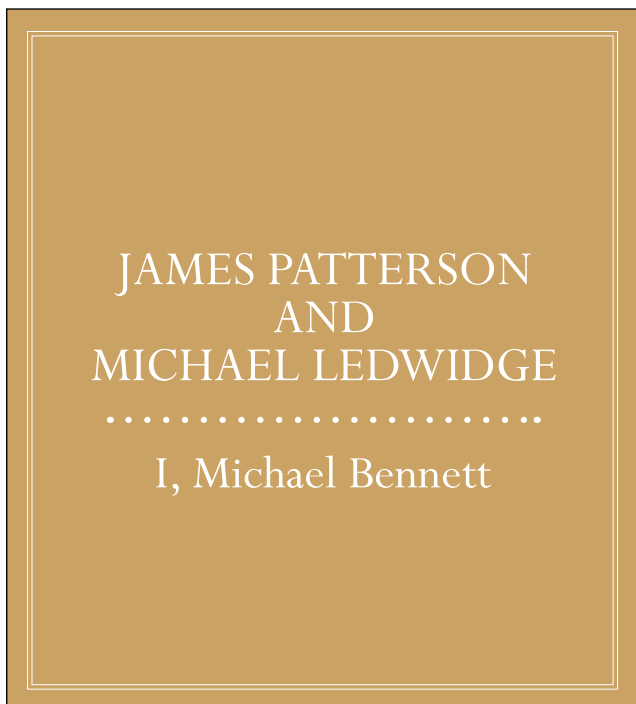
Trading in the Zone offers specific solutions to the "people factor" of commodity price movement. It uncovers the true culprit for lack of consistency when it comes to stock picking: lack of focus and self-confidence. Through simple exercises, traders will learn how to think in terms of probabilities, and adopt the specific beliefs necessary to developing a winner's mindset. Along the way, they'll gain valuable insights into their own entrenched misconceptions about the market.

Backed by compelling examples, *Trading in the Zone* adds a new dimension to getting an edge on the market. Through a better understanding of themselves, as well as of Wall Street's realities, traders will come to leverage the power of their psyche for unprecedented profitability.

IMPORTANT NOTES

- Personal development is the strongest audio category for consistent sales and reorders, and Business Investing is one of its strongest subcategories.
- Douglas is the author of *The Disciplined Trader™: Developing Winning Attitudes*, considered an industry classic—and one of the first books to introduce the investment industry to the concept of trading psychology.
- Douglas is a frequent speaker at seminars in the U. S. and across the world, teaching traders how to become consistently successful.
- With distinctive packaging and brand marketing, your Coach in a Box offers an innovative, branded, price-conscious approach to self-help publishing.

JUNE 2012



I, Michael Bennett

JAMES PATTERSON AND MICHAEL LEDWIDGE

Detective Michael Bennett hunts a master criminal who is terrorizing New York—and targeting his 10 children.

A South American crime lord has brought New York the worst lawlessness and violence the city has ever seen. Police shot in the street. Judges murdered in the courtroom. Mayhem is unleashed—and the mayor demands that Detective Michael Bennett find a way to stop it.

Bennett takes his 10 kids and their beautiful nanny, Mary Catherine, out of the chaos on a much-needed vacation to upstate New York. But instead of escaping the violence, it follows them and they find themselves in the middle of another nightmare that threatens the entire family. The danger isn't only coming from the crime lord's killers—FBI Agent Emily Parker is back, and Bennett's attraction to her endangers his relationship with Mary Catherine. A no-holds-barred, pedal-to-the-floor, action-packed novel, *I, Michael Bennett* is James Patterson at his most thrilling best.

IMPORTANT NOTES

- CBS signed up Josh Berman (CSI) to direct *The Cru*, a forthcoming series featuring Detective Michael Bennett.
- The Michael Bennett series is the #1 bestselling detective series ever to be set in New York.
- This is the fifth book in the series featuring Detective Michael Bennett which began with *Step on a Crack* (LB, 2/07). The series has over 12 million copies in print worldwide.
- The previous book in the series, *Tick Tock* (LB, 1/11), will be released in mass market in June 2012.
- Michael Ledwidge is the coauthor of several books with James Patterson. He lives in New York City.

Fans love *Tick Tock*!

“One of the more unforgettable and accessible thriller novels of recent note....It's a winner.”

—bookreporter.com

“Suspense and twists and turns of plot make for a top pick for any audio library.” —*Midwest Book Review*

JAMES PATTERSON is one of the bestselling authors of all time. He lives in Florida.

MARKETING & PROMOTION

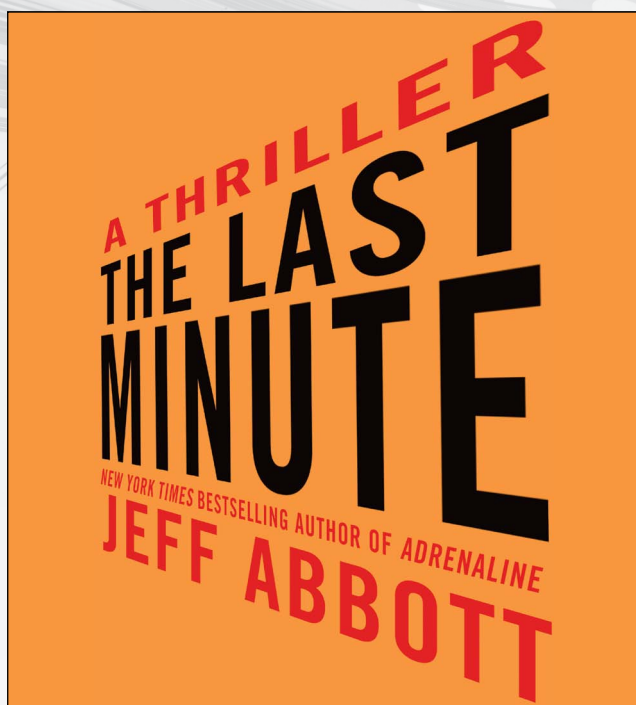
- National television, radio, print, and online advertising
- National media campaign including print and online interviews
- 14-copy mixed floor display with special riser
- e-newsletters, author app, social media, giveaways, blog reviews
- JamesPatterson.com

Unabridged Fiction on CD
978-1-61113-464-4
6 CDs • \$34.98/\$38.98 CAN

Unabridged Download
978-1-61113-463-6
7 Hours • \$26.98/\$29.98 CAN

Also available as an eBook and in Hardcover from Little, Brown and Company.

JULY 2012



The Last Minute

JEFF ABBOTT

The next pulse-pounding Sam Capra thriller from *New York Times* bestselling author Jeff Abbott.

Sam Capra has one reason to live: to rescue his baby son from the people who abducted him. An ex-CIA agent, Sam now owns bars around the world as cover for his real mission—working for a secret network as mysterious as it is powerful, while using his skills to find his child.

Now the kidnapers have offered a deadly deal: they'll surrender Sam's child...if Sam finds and murders the one man who can expose them. Teaming up with a desperate young mother whose daughter is also missing, Sam tracks his prey—and his son—across the country in a dangerous race against time, and must unravel a deadly conspiracy if he's to rescue the only person in the world that matters to him.

IMPORTANT NOTES

- *Adrenaline*, the first novel featuring ex-CIA agent Sam Capra, was published in 7/11 and was an immediate *New York Times* and *USA TODAY* bestseller. It has sold more than 40,000 hardcover copies to date. The GCP mass market edition will be published in 1/12.
- *Adrenaline* was featured as a summer read by *Today* and *Good Morning America*, and was selected as an Amazon.com Best Book of the Month for July 2011. It received rave reviews, including a starred *Publishers Weekly* review, and quotes from bestselling authors Harlan Coben, Charlaine Harris, Laura Lippman, and Eric Van Lustbader.
- The author's 2005 novel, *Panic* (Dutton/Little, Brown UK), was a UK top 20 bestseller, selling more than 400,000 copies, and received rave reviews from the *Chicago Tribune* and from bestselling writers Michael Connelly and Lee Child.

MARKETING & PROMOTION

- Television advertising in New York, Los Angeles, Washington, DC, Chicago, and on national cable
- Radio advertising in New York, Los Angeles
- Print advertising in *New York Times Book Review*, *USA TODAY*
- Online advertising
- 5-city author tour
- National print and online media campaign
- e-newsletters, social networks, giveaways

JEFF ABBOTT lives with wife and two sons in Austin, Texas.

Praise for *Adrenaline*:

"Relentless action, mind-bending intrigue, and twists and turns you won't see coming.... Confirms Jeff Abbott as one of the best thriller writers of our time." —Harlan Coben

"Deliciously crafty...all the hallmarks of a career-changer....It should launch him into the Michael Connelly or Dennis Lehane stratosphere. His protagonist, Sam Capra, is strong enough to star in a long-running series." —*Dallas Morning News*

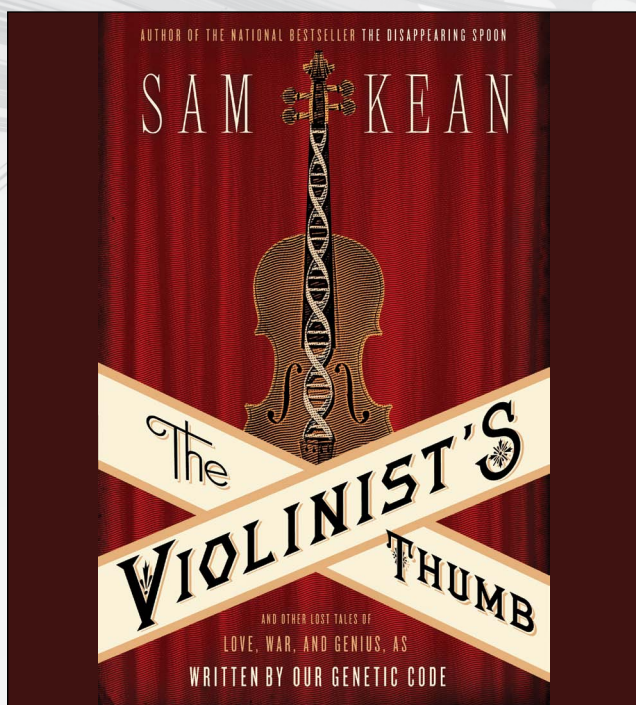
Unabridged Fiction Download

978-1-61113-472-8

17 Hours • \$26.98/\$29.98 CAN

Also available as an eBook and in Hardcover from Grand Central Publishing.

JULY 2012



The Violinist's Thumb

And Other Lost Tales of Love, War, and Genius, as Written by Our Genetic Code

Following the *New York Times* bestseller, *The Disappearing Spoon*, come fascinating stories of our DNA, and its connection to science, language, music, and more.

In *The Disappearing Spoon*, bestselling author Sam Kean unlocked the mysteries of the periodic table. In *The Violinist's Thumb*, he explores the wonders of the magical building block of life: DNA.

There are genes to explain crazy cat ladies, genes to explain why some people survive nuclear bombs and why other people have no fingerprints. Genes illuminate everything from JFK's bronze skin (it wasn't a tan) to Einstein's genius. They prove that Neanderthals and humans bred thousands of years more recently than any of us would feel comfortable thinking. They can even allow some people, because of the exceptional flexibility of their thumbs and fingers, to become truly singular violinists.

Kean's vibrant storytelling once again makes science entertaining, explaining human history and whimsy while showing how DNA will influence our species' future.

MARKETING & PROMOTION

- Print advertising in the *New York Times Book Review*
- 4-city author tour: Boston, Washington, DC, Seattle, Philadelphia
- National radio satellite tour
- National media campaign including television, radio, print, and online interviews
- Book video
- e-newsletters, social media, blog reviews
- SamKean.com

IMPORTANT NOTES

- Sam Kean's *The Disappearing Spoon* received great critical acclaim and success. It debuted at #12 on the *New York Times* bestseller list and is in its 10th printing; the paperback is also a *New York Times* bestseller.
- In 2009, Kean was a runner-up for the National Association of Science Writers' Evert Clark/Seth Payne Award for best science writer under the age of 30, and he was a Middlebury Environmental Journalism fellow.
- There's no bigger topic in science than genetics. Genetics has crept into everyday lives, and it's now possible to have individual and personalized genetic testing. Controversy abounds on whether scientists could or should attempt to customize and manipulate genetic coding.

Praise for *The Disappearing Spoon*:

"Kean's writing sparks like small shocks...he gives science a whiz-bang verve so that every page becomes one you cannot wait to turn just to see what he's going reveal next." —*Boston Globe*

SAM KEAN's work has appeared in the *New York Times Magazine*, *Mental Floss*, *Slate*, the *New York Post*, and *New Scientist*. He lives in Washington, DC.

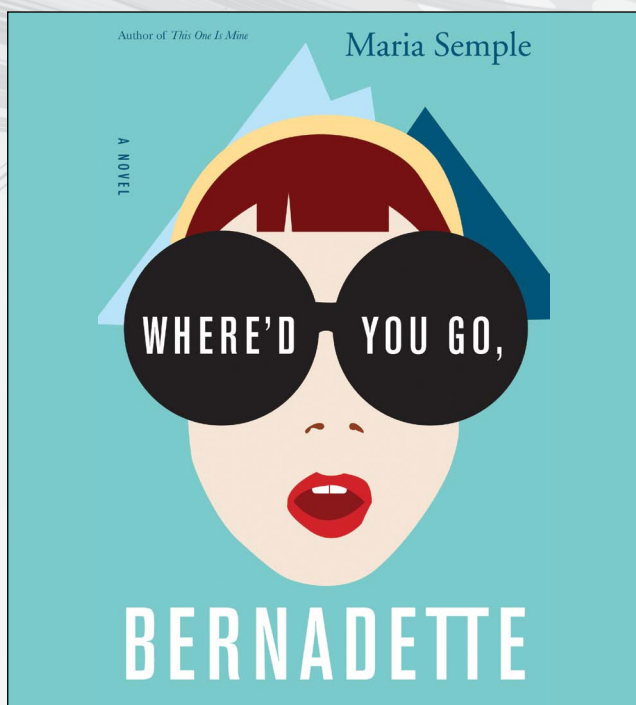
Unabridged Nonfiction Download

978-1-61113-466-7

11 Hours • \$26.98/\$29.98 CAN

Also available as an eBook and in Hardcover from Little, Brown and Company.

JULY 2012



Where'd You Go, Bernadette

A Novel

MARIA SEMPLE

A hilarious and original novel about a family in crisis after the disappearance of its brilliant, misanthropic matriarch.

Bernadette Fox is notorious. To her Microsoft-guru husband, she's a fearlessly opinionated partner; to fellow private-school mothers in Seattle, she's a disgrace; to design mavens, she's a revolutionary architect; and to 15-year-old Bee, she is a best friend and, simply, Mom.

Then Bernadette disappears. It began when Bee aced her report card and claimed her promised reward: a family trip to Antarctica. But Bernadette's intensifying allergy to Seattle—and people in general—has made her so agoraphobic that a virtual assistant in India now runs her most basic errands. A trip to the end of the earth is problematic.

To find her mother, Bee compiles email messages, official documents, and secret correspondence—creating a compulsively listenable and touching audiobook about misplaced genius and a mother and daughter's role in an absurd world.

MARKETING & PROMOTION

- Print advertising in *The New Yorker*
- Online advertising
- National media campaign including radio, print, and online interviews
- 4-city author tour: Los Angeles, Portland, San Francisco, Seattle
- Book video
- e-newsletters, social media, giveaways, blog reviews
- Online reading group guide

“Brilliant, hilarious, endlessly inventive, and compulsively readable, *Where'd You Go, Bernadette* grabs you by the collar and never lets go. Semple is not only a masterful juggler, and an astute social critic, she is a magician!”

—Jonathan Evison, author of *West of Here*

IMPORTANT NOTES

- Semple hilariously skewers Seattle culture and all its quirks, and, by extension, the over-privileged, over-sophisticated, hyper self-conscious America today.
- An international sensation: already it has sold at auction in Germany, Italy, Spain, the UK, Sweden, Holland, Brazil, Taiwan, and France.
- A seasoned comic writer who wrote for *Arrested Development* and *Mad About You*, Semple has constructed a wholly original mother/daughter story that recalls the novels of Jennifer Egan, Aimee Bender, and Lorrie Moore.
- Semple garnered nationwide praise for *This One is Mine* from reviewers and writers like Tom Perrotta, Helen Fielding, and Gigi Levangie Grazer.

“Cleverly constructed and brilliantly executed, Semple has driven this one home with great authority, and has proven, once again, that she ranks among contemporary literature's finest satirists.”

—Garth Stein, author of *The Art of Racing in the Rain*

MARIA SEMPLE lives with her family in Seattle.

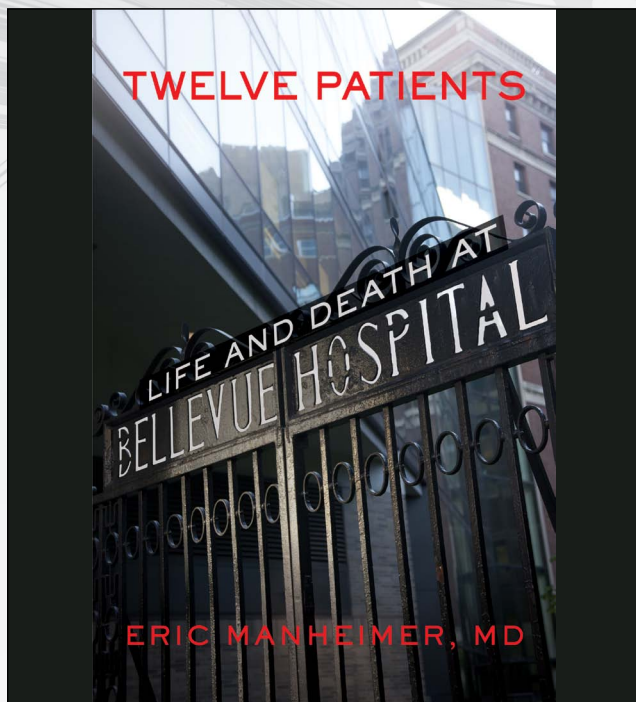
Unabridged Fiction Download

978-1-61113-467-4

9 Hours • \$26.98/29.98 CAN

Also available as an eBook and in Hardcover from Little, Brown and Company.

JULY 2012



Twelve Patients

Life and Death at Bellevue Hospital

ERIC MANHEIMER, MD

In the tradition of *Awakenings* and *The Immortal Life of Henrietta Lacks* comes a look at the lives of twelve patients—and what they reveal about the society we live in.

Dr. Eric Manheimer's *Twelve Patients* is a memoir from the Medical Director of Bellevue Hospital that uses the plights of 12 very different patients—a prisoner from New York City's Riker's Island prison complex, a suicidal private school girl, an illegal immigrant dying from cancer, an obese cleaning lady, and a substance-abusing Wall Street tycoon—to illustrate larger social issues that affect all Americans. Dr. Manheimer is not only the medical director of the country's oldest public hospital, but he is also a patient. As the book unfolds, the author is diagnosed with throat cancer, and he is forced to wrestle with his own mortality even as he struggles to save the lives of others.

IMPORTANT NOTES

- *Twelve Patients* breaks new ground in revealing the connection between medical diseases and societal issues such as immigration, gang violence, income disparity, mental illness, and teenage depression.
- The author contributes to the *New York Times* Op-Ed page on healthcare issues.
- Eric Manheimer, MD, has been the Medical Director at Bellevue Hospital for over 13 years and is a Clinical Professor at the New York University School of Medicine.
- This riveting audiobook takes a look behind the scenes at the oldest and largest public hospital in the United States.

ERIC MANHEIMER, M.D. has been the Medical Director at Bellevue for over thirteen years and is a Clinical Professor at the New York University School of Medicine. He is an Internist who trained at Kings County Hospital in Brooklyn, New York in Internal Medicine. Following his Chief Residency there, he moved to Hanover, New Hampshire where he was a member of Dartmouth Medical School and the Hitchcock Clinic for many years. He has had a long interest in international health working in Haiti and Pakistan and in medical anthropology, history, the social sciences and literature particularly of Latin America. Along with his wife Diana Taylor, who is a University Professor at New York University, Eric travels extensively in Latin America and Mexico. He has two children and one grandchild, who was born at Bellevue.

MARKETING & PROMOTION

- Print advertising in *New York Times*
- National media campaign
- Local author publicity in New York
- National print and online media campaign
- e-newsletters, social networks, blogs, giveaways
- Eric Manheimer, MD, lives in New York City.

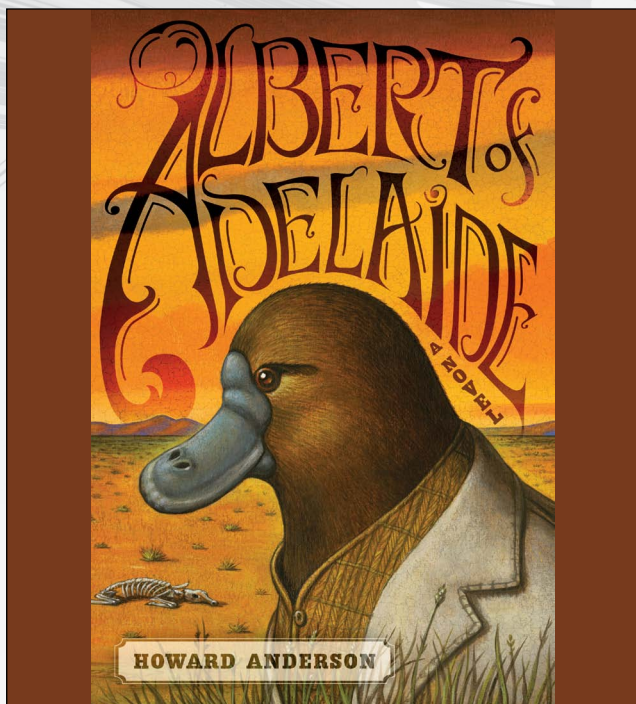
Unabridged Nonfiction Download

978-1-61113-508-4

8 Hours • \$26.98/\$29.98 CAN

Also available as an eBook and in Hardcover from Grand Central Publishing.

JULY 2012



Albert of Adelaide

A Novel

HOWARD ANDERSON

A debut novel about loyalty, friendship, and what it means to be a hero, starring a most unlikely protagonist: a platypus named Albert.

A *Albert of Adelaide* follows the story of a duck-billed platypus who escapes from Australia's Adelaide Zoo and embarks on a journey athrough the outback in search of "Old Australia," a land of liberty, promise, and peace. As his world expands, he encounters a motley assortment of characters, including a pyromaniac wombat, a pair of invariably drunk (and vaguely gay) bandicoots, some dingoes, a group of kangaroos, and a wrestling Tasmanian devil. Along the way, this unlikely hero discovers a strength and skill for survival he never knew he possessed. At once an old-fashioned-buddy-novel-shoot-em-up and a work of deliciously imagined fantasy, *Albert of Adelaide* is a haunting story of a world where something has gone horribly awry.

IMPORTANT NOTES

- *Albert of Adelaide's* unlikely cast of animal characters and great genre bending plot is *Watership Down* (Simon & Schuster, 1968) meets *True Grit* (Rex Collings, 1972), making it the ideal summer listen.
- Howard Anderson flew with a helicopter battalion in Vietnam, worked on fishing boats in Alaska, in the steel mills of Pittsburgh, and as a truck driver in Houston. He was a scriptwriter in Hollywood, and after gaining a law degree, became a lawyer and, finally, a district attorney in New Mexico. At the age of 66, *Albert of Adelaide* is his first novel.
- Anderson's unique hero and themes of adventure and discovery will appeal to fans of *New York Times* bestsellers *The Tiger's Wife* (Random House, 2011), *The Curious Incident of the Dog in the Night-Time* (Random House, 2004), and *Life of Pi* (Houghton Mifflin, 2003).
- ALBERT OF ADELAIDE is already an international sensation with rights sold in Australia, the United Kingdom, Germany, Spain, and Italy.

HOWARD ANDERSON lives in New Mexico.

MARKETING & PROMOTION

- Print advertising in *New York Times Book Review*
- Online advertising
- National media campaign including NPR
- National print and online media campaign
- Book video
- e-newsletters, social networks, blogs, giveaways

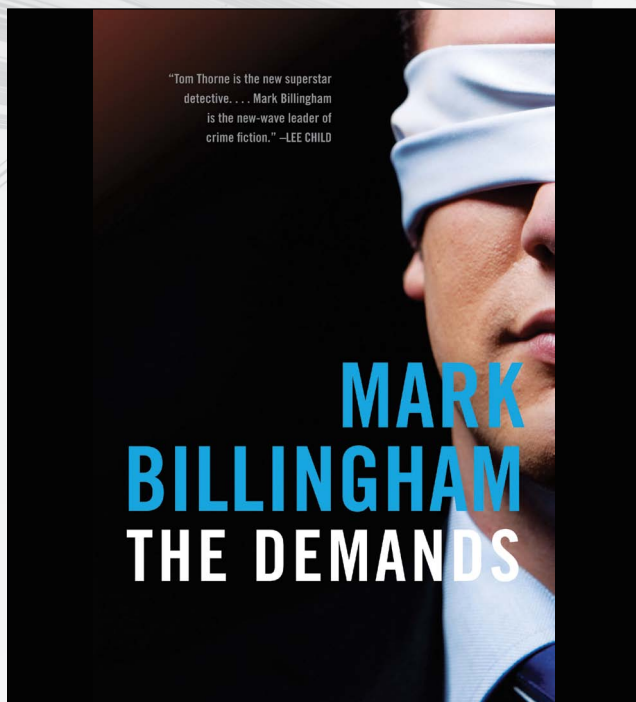
Unabridged Fiction Download

978-1-61113-719-4

6.5 Hours • \$26.98/\$29.98 CAN

Also available as an eBook and in Hardcover from Twelve.

JULY 2012



The Demands

MARK BILLINGHAM

A grieving father makes a desperate last stand by taking hostages to redeem his family name.

Distraught over the death of his son, Javed Akhtar takes the customers in his convenience store hostage. Among them is Detective Helen Weeks. He tells her he will let her go, but only if she brings him Detective Tom Thorne.

Akhtar is desperate to know what really happened to his beloved son, who died a year before in prison. He is convinced the death was not an accident and forces the one man who knows more about the case than any other, Thorne, to re-investigate.

What Thorne discovers will upend everything he thought he knew about the fate of those he's put away...but will it be enough to fulfill the wishes of a grieving and potentially violent father?

IMPORTANT NOTES

- From Lee Child and Michael Connelly to Gillian Flynn, Harlan Coben, George Pelecanos, and Laura Lippman, Mark Billingham has stellar quotes from many of the world's top names in crime and suspense fiction.
- The UK's Sky1 has created a six-part series based on Billingham's books, featuring David Morrissey (*State of Play*, *Red Riding*, *Nowhere Boy*), Natascha McElhone (*Californication*, *Solaris*, *The Truman Show*), Aidan Gillen (*Queer as Folk*, *The Wire*), and Sandra Oh (*Sideways*, *Grey's Anatomy*).
- A teaser chapter of *The Demands* will be included in the paperback edition of Mark Billingham's *Bloodline* (Mulholland, 6/12).

"Mark Billingham is one of my favorite new writers."

—Harlan Coben

MARKETING & PROMOTION

- Print advertising in *Mystery Scene*, *Crimespree*, *The Strand*
- National media campaign including print, radio, and online interviews
- e-newsletters, imprint app, social media, giveaways, blog reviews
- MarkBillingham.com

Unabridged Fiction Download

978-1-61113-468-1

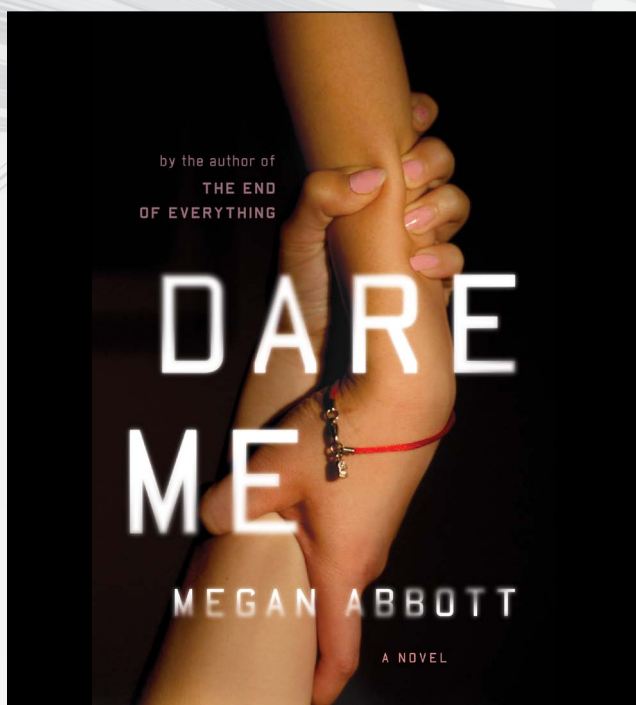
11 Hours • \$26.98/\$29.98 CAN

Also available as an eBook and in Hardcover from Mulholland Books.

JULY 2012

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RETURN TO TABLE OF CONTENTS



Dare Me

A Novel

MEGAN ABBOTT

A searing novel of friendship and betrayal from Megan Abbott, “one of the most exciting and original voices of her generation.” (Laura Lippman)

Addy Hanlon and Beth Cassidy are the cheerleaders all the other girls fear and admire. But everything changes when the new coach arrives. Cool and commanding, Coach French seems perfect in every way, a charismatic presence who overturns the girls’ established pecking order yet manages to gain their fierce allegiance.

Then a shocking event upends their fragile peace, and a police investigation begins circling in on the coach and her squad. As the girls’ season moves towards its finale, the stakes grow higher, and more dangerous, and Addy and Beth are forced to ask where their loyalties lie.

Award-winning novelist Megan Abbott, writing with what Tom Perrotta has hailed as “total authority and an almost desperate intensity,” offers up a Fight Club among cheerleaders, a harrowing exploration into the dark heart of the all-American girl.

MARKETING & PROMOTION

- 7-city author tour: New York, Boston, Phoenix, Houston, San Diego, Los Angeles, Seattle
- National media campaign including television, radio, print, and online interviews
- e-newsletters, social media, blog reviews
- Online reading group guide

Praise for *The End of Everything*:

“Megan Abbott captures the essence of being thirteen—all its magic, its intensity and confusion, its headlong power and its terrible vulnerability—and wraps it in a story that’s taut, unflinching and very hard to put down.” —Tana French, author of *In the Woods*

IMPORTANT NOTES

- Abbott won the 2008 Edgar and Barry Awards for her third novel, *Queenpin* (Simon & Schuster, 2007). Her novel *Bury Me Deep* (Simon & Schuster, 2009) was a finalist for the 2010 Edgar Award, the Hammett Prize, and the *Los Angeles Times* Book Prize. She was also shortlisted for an Edgar Award in 2006, for *Die a Little* (Simon & Schuster, 2005).
- The author’s most recent hardcover, *The End of Everything*, was an Indie Next pick; was featured in *Time*, the *New York Times*, and *Entertainment Weekly*; and won advance praise from bestselling authors Tom Perrotta, Kate Atkinson, and Tana French. It will be published in trade paperback in 7/12.

MEGAN ABBOTT received her PhD in English and American Literature from New York University in 2000. She lives in New York City.

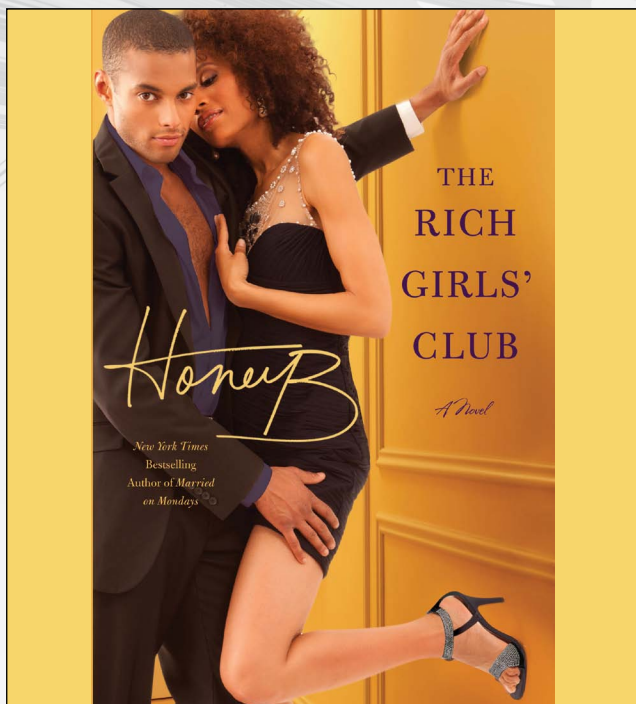
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978-1-61113-469-8

7 Hours • \$26.98/\$29.98 CAN

Also available as an eBook and in Hardcover from Reagan Arthur Books.

JULY 2012



MARKETING & PROMOTION

- Transit advertising in New York
- Online advertising
- National print and online media campaign
- e-newsletters, social networks, blogs,
- giveaways

The Rich Girls' Club

A Novel

HONEYB

When money isn't enough, four ruthless women and one man take over the California governor's house in this new erotic tale from bestselling author HoneyB.

Garnishing the backing of the wealthiest women in California, Morgan convinces her friend Brooks to run for governor. California has never had a female governor, but Morgan has a campaign strategy that, while non-traditional, is sure to work. She convinces their group of friends to sexually blackmail each of Brooks' opponents. The team will do whatever it takes to get videos, pictures, even sperm DNA from Brooks' competitors forcing them to withdraw from the governor's race one-by-one. All goes according to plan until someone attempts to kill Brooks. And when a secret involving Brooks and Morgan's husband is revealed, Morgan will stop at nothing to get revenge for the betrayal.

- HoneyB's previous novel, *Married on Mondays*, was published in GCP hardcover and trade paperback in 3/10 and 4/11, respectively, with more than 50,000 copies in print combined.
- *Single Husbands* was published in GCP hardcover in 3/09 and trade paperback in 2/10. The book has sold more than 42,000 copies and was adapted as a stage play that premiered in Oakland, California, in 11/10.
- HoneyB is the pseudonym of Mary B. Morrison, who has more than a quarter million copies of her books in print combined. Her *New York Times* bestseller *When Somebody Loves You Back* (Dafina, 2006) featured a short story by HoneyB. As part of a cross-promotional effort with Kensington Publishing, a teaser chapter of Mary B. Morrison's *Darius Jones* (Dafina, 2010) will be included in this edition of *The Rich Girl's Club*.

HONEYB lives in Oakland, California, with her wonderful son.

Praise for HoneyB:

"This quick, titillating read will whet the adult appetite." —RT Book Reviews on *Married on Mondays*

"Wickedly erotic...a spicy and tantalizing novel!"

—UrbanReviews.com on *Sexcapades*

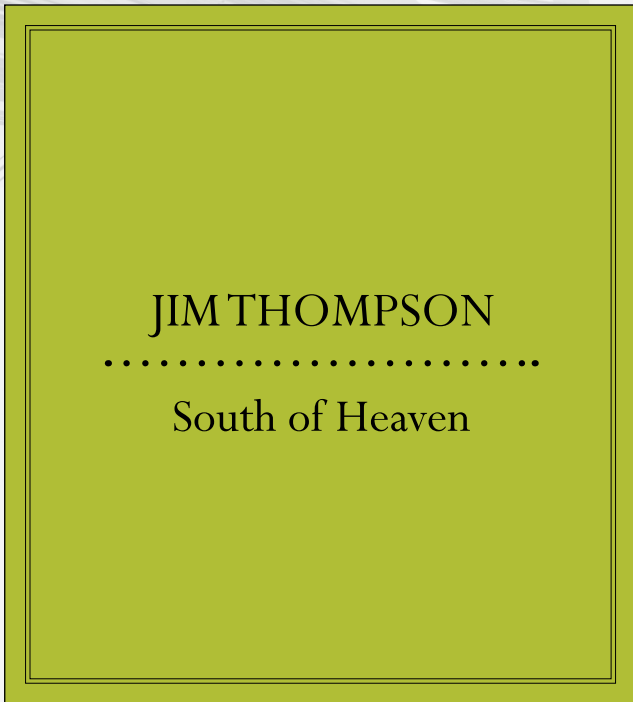
Unabridged Fiction Download

978-1-61113-471-1

8 Hours • \$22.98/\$24.98 CAN

Also available as an eBook and in Hardcover from Grand Central Publishing.

JULY 2012



South of Heaven

JIM THOMPSON

“My favorite crime novelist—often imitated but never duplicated.” —Stephen King

A hard life has aged Tommy Burwell well beyond his twenty-one years. Orphaned by a tragic accident at sixteen, Tommy’s been scraping out a meager existence working dead-end jobs for years. Next to the open road, the closest thing Tommy has left to a steadfast friend next to Four Trey Whitey, a fellow nomad who’s taken Tommy under his wing. But their current job, working with dynamite, making way for a new pipeline across the deserted plains of Far West Texas, may prove too much for even Tommy. In a matter of days, Tommy is brutally beaten and witness to an act of cold-blooded murder the law can’t be bothered to investigate.

Things really go south when he meets Carol, a knockout beauty about the same age who shows up looking to follow the caravan of workers. Tommy falls for her almost immediately. There aren’t any jobs for women on the pipeline, but Carol knows a few things she could do for the workers to keep afloat—an arrangement that Tommy can’t bear for long. As Tommy’s about to find out, when you’re south of Heaven, you’re far from grace—and sometimes the only way out is down.

Praise for Jim Thompson:

“Like Clint Eastwood’s pictures it’s the stuff for rednecks, truckers, failures, psychopaths and professors ... one of the finest American writers and the most frightening, [Thompson] is on best terms with the devil. Read Jim Thompson and take a tour of hell.” —*The New Republic*

“The best suspense writer going, bar none.”

—*The New York Times*

“If Raymond Chandler, Dashiell Hammett and Cornell Woolrich would have joined together in some ungodly union and produced a literary offspring, Jim Thompson would be it...His work... casts a dazzling light on the human condition.”

—*Washington Post*

MARKETING & PROMOTION

- National media campaign including print and online interviews
- e-newsletters, social media, blog reviews

JIM THOMPSON was born in Anadarko, Oklahoma. He began writing fiction at a very young age, selling his first story to *True Detective* when he was only fourteen. Thompson eventually wrote twenty-nine novels, all but three of which were published as paperback originals. Thompson also co-wrote two screenplays (for the Stanley Kubrick films *The Killing* and *Paths of Glory*). Several of his novels have been filmed by American and French directors, resulting in classic noir including *The Killer Inside Me* (1952), *After Dark My Sweet* (1955), and *The Grifters* (1963).

Unabridged Fiction Download

978-1-61113-738-5
6 Hours • \$17.98/\$19.98 CAN

Also available as an eBook and in Hardcover from Mulholland Books.

JULY 2012



(COVER NOT FINAL)

MARKETING & PROMOTION

- Print advertising in *Library Journal*, *Publishers Weekly* and genre sites
- “Steampunk” themed ad campaign throughout 2012
- National print and online publicity
- Print and digital galley available

God Save the Queen

KATE LOCKE

The steampunk debut of the year!

Queen Victoria rules with an immortal fist.

The undead matriarch of a nation where the Aristocracy is made up of werewolves and vampires, where goblins live underground and mothers know better than to let their children out after dark. A world where being a blue blood means carrying a mutated strain of the Plague, Hysteria is a fashionable condition, and leeches are considered a delicacy. The year is 2012.

Xandra Vardan is a member of the elite Royal Guard, and it is her duty to protect the Aristocrats of Britain. But when her sister goes missing, Xandra will discover that everything she’s believed true about herself is a lie, she realizes she’s about to become the prize in a very dangerous struggle.

- *God Save the Queen* is the first novel in this steampunk urban fantasy series set in the modern day and featuring a Victorian age that never ended.
- Kate Locke is a pseudonym. She is a *USA TODAY* bestselling author and publishes YA under the pseudonym Kady Cross (*Girl in the Steel Corset*, Harlequin, 2011) as well as steampunk romances with Signet.
- Like Gail Carriger and Kristen Painter, she has reinvigorated the genre by combining urban fantasy, alternate history, romance, and steampunk and creating something wholly her own.
- A major fantasy debut, perfect for fans of Brent Weeks and Brandon Sanderson.
- This is a world where giants and men walk side by side. Ancient sorcerers stalk the lands, drinking the blood of their enemies. And heroes do battle with dragons and kraken.
- This is the first audiobook in the Books of the Shaper trilogy.

KATE LOCKE is a shameless anglophile who wrote her first book at age 12. Fortunately, that book about a British pop band is lost forever. When not experimenting with new hair colors, Kate likes to hang out with her husband who, while not from England, can do a pretty convincing accent. During “off” hours Kate watches BBC America, or plays with makeup. She loves history, the paranormal, horror, and sparkly things.

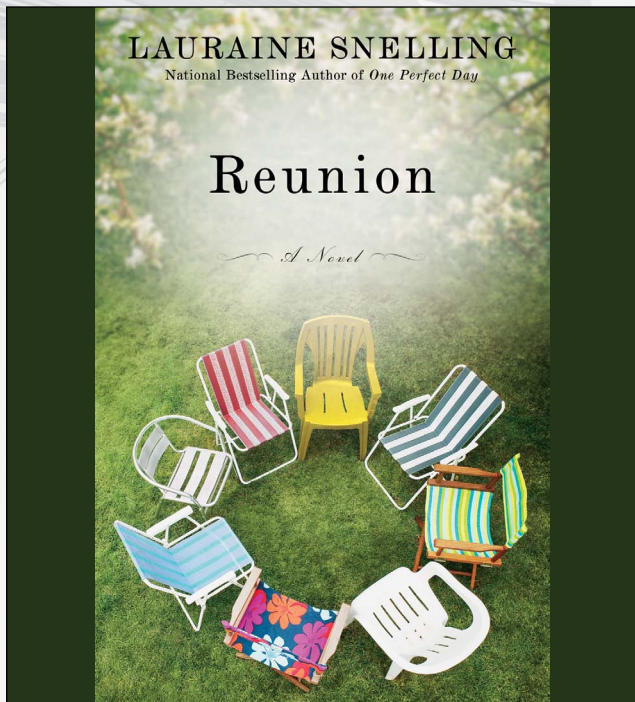
Unabridged Fiction Download

978-1-61113-473-5

10 Hours • \$24.98/\$27.98 CAN

Also available as an eBook and in Hardcover from Orbit.

JULY 2012



Reunion

A Novel

LAURAINÉ SNELLING

In this intimate tale of faith and family, each generation struggles with its own secrets until a fateful reunion brings them all to light.

Keira Johnson, a 50-year-old mother of two grown sons, believes she lives a good Christian life without secrets—until she discovers a life-jarring fact her late mother kept hidden all her life. Keira was born out of wedlock, and the man she had always known as her father had adopted her as an infant.

Meanwhile, Keira's beloved 17-year-old niece, Kirsten, has just discovered an unwanted pregnancy. Her boyfriend, José, is bound for college and Kirsten does not know what to do. As the family comes together for a reunion, Keira and Kirsten struggle with their fractured pasts and jumbled present. Will truth and honesty be the catalysts that allow the entire family to find peace?

Inspired by events in Lauraine Snelling's own life, *Reunion* is the author's finest novel to date.

MARKETING & PROMOTION

- Print advertising in *People*, *RT Book Reviews*
- CBA promotions
- National and Christian print and online media campaign
- Select author appearances
- Book Club Chat promotion
- Book video
- Bound-in reading group guide
- e-newsletters, social networks, blog tour
- LauraineSnelling.com

LAURAINÉ SNELLING lives in Tehachapi, California.

- Lauraine Snelling has sold well over two million books and has been on the CBA bestseller list consistently.
- The story behind the novel—Lauraine's mid-life discovery that she was born out of wedlock, and that her "dad" was not her birth father—will interest both reviewers and readers.
- Lauraine has received The Golden Heart Award for *Song of Laughter* (Gale Cengage Learning, 2008) from Romance Writers of America and a Silver Angel Award for *An Untamed Land* (Baker Publishing Group, 2006). Additionally, she has received the Excellence in Media and Pace Setter Awards.
- Lauraine's novel *One Perfect Day*, published by FaithWords in trade paperback in October 2008, has sold nearly 50,000 copies to date and is currently in its seventh printing. The mass market edition released in August 2011. *On Hummingbird Wings* published in April 2011.
- Snelling's fan base has expanded from the CBA into the ABA market, like other successful authors such as Sue Monk Kidd and Jan Karon.

Praise for Lauraine Snelling:

"Snelling writes about the foibles of human nature with keen insight and sweet honesty."

—National Church Library Association

"Snelling can certainly charm."

—*Publishers Weekly* on *On Hummingbird Wings*

Unabridged Fiction Download

978-1-61113-222-9

9 Hours • \$19.98/\$21.98 CAN

Also available as an eBook and in Hardcover from FaithWords.

JULY 2012



MARKETING & PROMOTION

- Review copy mailing
- National media campaign

The Art of War

SUN TZU

Read by Don Hagen and Victoria Gordon

This seminal work on the philosophy of successful leadership is as applicable to contemporary business as it is to war, and has become increasingly popular among today's corporate and political leaders.

This Chinese treatise on war was written by Sun Tzu in the 6th century B.C. Each one of the 13 chapters is devoted to a different aspect of warfare, making it the definitive work on military strategies and tactics of its time. Studied by generals from Napoleon to Rommel, it is still one of the most influential works on the subject and is required reading in most military academies around the world and has become a valuable guide for today's corporate and political leaders.

IMPORTANT NOTES

- A classic audio title in the tradition of *THINK AND GROW RICH* and *THE SCIENCE OF GETTING RICH*
- With distinctive packaging and brand marketing, your Coach in a Box offers an innovative, branded, price-conscious approach to self-help publishing.
- This is one of the most influential works of all time and is a most valuable guide for corporate leaders today. Sun-tzu's maxims are widely applicable beyond the military because they speak directly to the exigencies of survival.

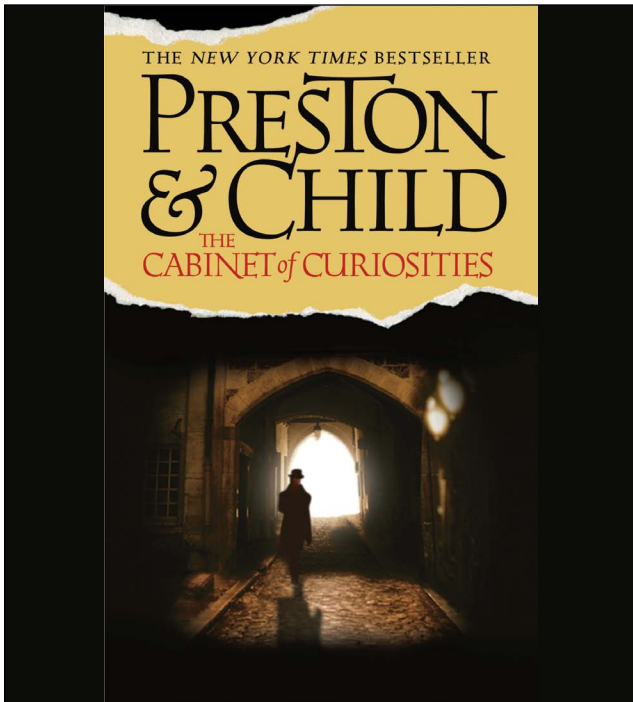
"This volume of ancient Chinese wisdom is consistently rated higher than most modern leadership books." —Inc.

The warrior-philosopher and master strategist **SUN TZU**, about whom little is known, compiled *The Art of War* more than two thousand years ago. Legend has it that he was known for the brilliant campaigns he led around the time of Confucius. His work was memorized and passed down orally, before eventually being copied onto bamboo strips and passed around.

Unabridged Nonfiction on CD
978-1-59659-994-9
6 CDs • \$24.98/27.98 CAN

Unabridged Download
978-1-59659-957-4
6 Hours • \$6.98/\$7.98 CAN

JULY 2012



Cabinet of Curiosities

DOUGLAS PRESTON, LINCOLN CHILD

Classic Preston & Child, available unabridged on CD for the first time ever!

In an ancient tunnel underneath New York City a charnel house is discovered. Inside are thirty-six bodies all murdered and mutilated more than a century ago. While FBI agent Pendergast investigates the old crimes, identical killings start to terrorize the city. The nightmare has begun. Again.

DOUGLAS PRESTON and **LINCOLN CHILD** are coauthors of the bestselling novels *Relic*, *Mount Dragon*, *Reliquary*, *Riptide*, *Thunderhead*, *The Ice Limit*, *The Cabinet of Curiosities*, *Still Life with Crows*, *Brimstone*, *Dance of Death*, *The Book of the Dead*, *The Wheel of Darkness*, *Cemetery Dance*, and *Fever Dream*. Preston's bestselling nonfiction book, *The Monster of Florence*, is being made into a major motion picture. His interests include horses, scuba diving, skiing, and exploring the Maine coast in an old lobster boat. Lincoln Child is a former book editor who has published four bestselling novels of his own. He is passionate about motorcycles, exotic parrots, and nineteenth-century English literature. The authors welcome email from their listeners; visit their website at www.prestonchild.com

MARKETING & PROMOTION

- Online advertising and promotion, social media, audio excerpts
- Review copy mailing

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Also available as an eBook and in Hardcover from Grand Central Publishing.

AUGUST 2012



© Dan Busata

The Land of Stories

CHRIS COLFER

Illustrated by Brandon Dorman

Read by the Author

An imaginative journey through the land of fairy tales from Chris Colfer of TV's *Glee*!

Alex and Conner Bailey's world is about to change, in this fast-paced adventure that uniquely combines the modern-day world with the enchanting realm of classic fairy tales.

The Land of Stories tells the tale of twins Alex and Conner. Through the mysterious powers of a cherished book of stories, they leave their world behind and find themselves in a foreign land full of wonder and magic, where they come face-to-face with the fairy-tale characters they grew up reading about.

But after a series of encounters with witches, wolves, goblins, and trolls, getting back home is going to be harder than they thought.

IMPORTANT NOTES

- In 2011, *Glee* star Chris Colfer was named one of *Time* magazine's TIME 100—the 100 most influential people in the world!
- Illustrations by Brandon Dorman will be included in a bonus PDF.

CHRIS COLFER is a Golden Globe-winning actor, best known for his role as *Glee*'s Kurt Hummel. *The Land of Stories* is his first novel.

MARKETING & PROMOTION

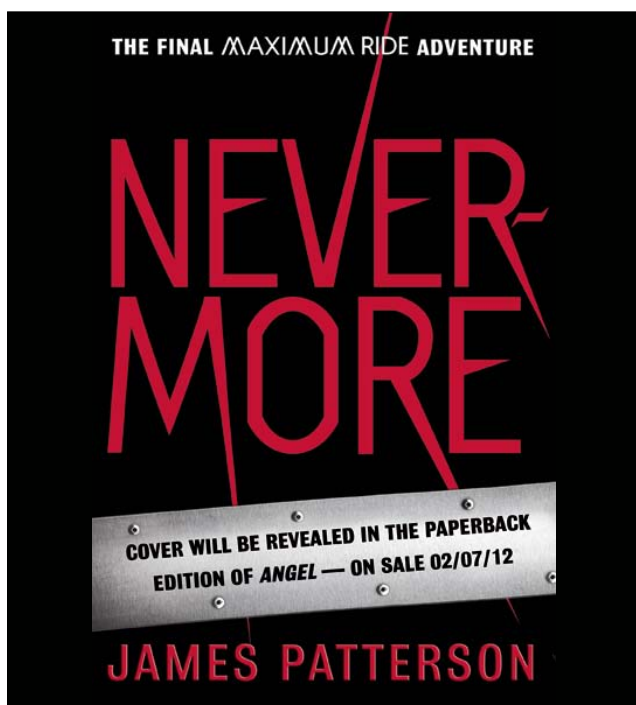
- Marketing and Promotion
- National Publicity Campaign
- National Print & Online Advertising (Pre and At Publication)
- Select Author Appearances
- Promotions at San Diego Comic-Con
- Dedicated Website, Author Videos, and Book Trailer
- Extensive Blogger Outreach
- Online Educator Guide
- School & Library Outreach
- Author in-booth video interview for bonus material and online promotion of audiobook
- Online and print advertising for audiobook
- Audio excerpts for online use, social media

Unabridged Fiction on CD
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Unabridged Download
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9 Hours • \$17.98/\$19.98 CAN

Also available as an eBook and in Hardcover from Little, Brown Books for Young Readers.

JULY 2012



(COVER NOT FINAL)

MARKETING & PROMOTION

- Epic Marketing Launch of *Nevermore* in *Angel* Trade Paperback
- Multi-Month “Countdown to the End” Campaign
- Massive Multi-City Publicity Tour
- National TV, Online, & Print Advertising Campaign
- Major Digital & Social Network Campaign
- National Publicity Campaign
- Promotion at San Diego Comic-Con

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Also available as an eBook and in Hardcover from Little, Brown Books for Young Readers.

Nevermore

The Final Maximum Ride Adventure

JAMES PATTERSON

All is revealed in the electrifying conclusion of the mega-bestselling Maximum Ride series!

In this powerful and moving finale to James Patterson’s epic adventure series, fans will finally get the answers they’ve been waiting for—and the greatest conclusion they never saw coming.

Maximum Ride and her faithful friends stand ready to face the two biggest threats that humankind has ever known, now combining forces in an unbeatable plot to destroy the world. The danger mounts just as Dylan has begun to win Max’s affections—and just as her beloved Fang unexpectedly returns to the flock. An explosive confrontation between the two boys with a claim to Max’s heart ensues—and the entire world hangs in the balance.

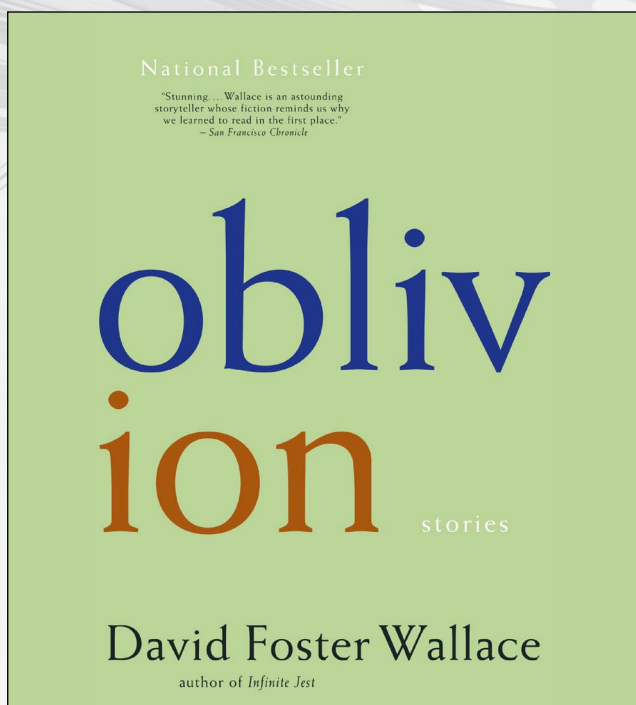
JAMES PATTERSON is the internationally bestselling author of the highly praised Maximum Ride novels, the *Witch & Wizard* series, and *Med Head*. He lives in Florida.

IMPORTANT NOTES

- The Maximum Ride series has sold over 13 million copies!

THEY’VE BEEN PREPARING FOR THIS
MOMENT THEIR ENTIRE LIVES...
AND YOU’VE BEEN WAITING FOR IT FOREVER.
MAX. FANG. DYLAN. THE FLOCK. THEIR DESTINY.
ONE LAST INCREDIBLE, EXPLOSIVE ADVENTURE.
ALL OF YOUR QUESTIONS ANSWERED.
THE END ISN’T NEAR...
IT’S HERE.

AUGUST 2012



Oblivion

Stories

DAVID FOSTER WALLACE

Hachette Audio continues to add more of David Foster Wallace's influential backlist into its audio program.

In the stories that make up *Oblivion*, David Foster Wallace joins the rawest, most naked humanity with the infinite involutions of self-consciousness—a combination that is dazzlingly, uniquely his. These are worlds undreamt-of by any other mind. Only David Foster Wallace could convey a father's desperate loneliness by way of his son's daydreaming through a teacher's homicidal breakdown ("The Soul Is Not a Smithy"). Or could explore the deepest and most hilarious aspects of creativity by delineating the office politics surrounding a magazine profile of an artist who produces miniature sculptures in an anatomically inconceivable way ("The Suffering Channel"). Or capture the ache of love's breakdown in the painfully polite apologies of a man who believes his wife is hallucinating the sound of his snoring ("Oblivion"). Each of these stories is a complete world, as fully imagined as most entire novels, at once preposterously surreal and painfully immediate.

MARKETING & PROMOTION

- Review copy mailing
- National publicity campaign
- Audio excerpts for online use, social media

Praise for *The Broom of the System*:

- ★ "Whether he is imitating a cockatiel or singing the part of a televangelist's choir, actor/Audie Award nominee Robert Petkoff shows his immense talent for narration—he definitely deserves another Audie nod for this performance. Those liking a quirky yet weighty story—think Thomas Pynchon or even David Sedaris—will especially enjoy."

—*Library Journal*, Starred Review

IMPORTANT NOTES

- *Oblivion* joins *Girl with the Curious Hair*, *The Broom of the System*, the vast undertaking of *Infinite Jest*, and, most recently *A Supposedly Fun Thing I'll Never Do Again*, as a newly produced audiobook—available in this form for the first time ever from Hachette Audio.
- Hachette Audio's endeavor to bring the entire challenging backlist of David Foster Wallace into audio editions has been praised, with glowing reviews for individual productions.

DAVID FOSTER WALLACE was born in Ithaca, New York, in 1962 and raised in Illinois, where he was a regionally ranked junior tennis player. He received bachelor of arts degrees in philosophy and English from Amherst College and wrote what would become his first novel, *The Broom of the System*, as his senior English thesis. He received a masters of fine arts from University of Arizona in 1987 and briefly pursued graduate work in philosophy at Harvard University. His second novel, *Infinite Jest*, was published in 1996. Wallace taught creative writing at Emerson College, Illinois State University, and Pomona College, and published the story collections *Girl with Curious Hair*, *Brief Interviews with Hideous Men*, and *Oblivion* and the essay collections *A Supposedly Fun Thing I'll Never Do Again* and *Consider the Lobster*. He was awarded the MacArthur Fellowship, a Lannan Literary Award, and a Whiting Writers' Award, and was appointed to the Usage Panel for The American Heritage Dictionary of the English Language. He died in 2008. His last novel, *The Pale King*, was published in 2011.

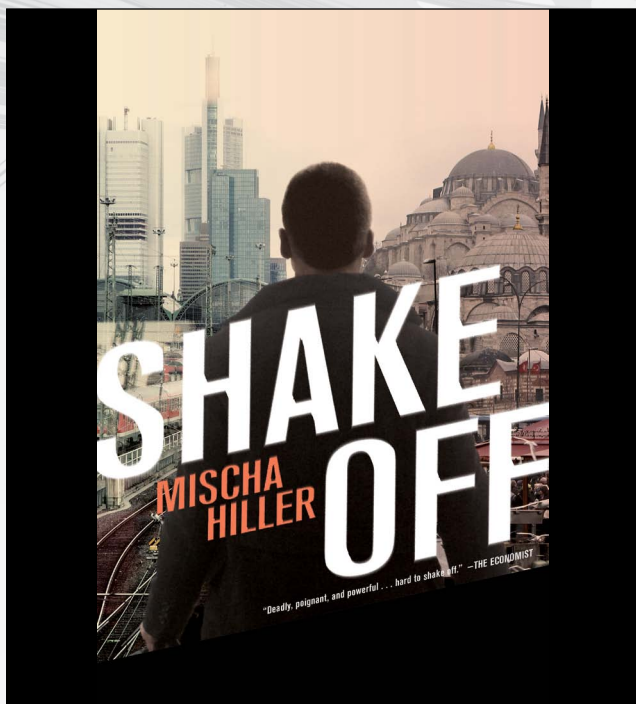
Unabridged Fiction Download

978-1-61113-517-6

10 Hours • \$19.98/\$21.98 CAN

Also available as an eBook and in print from Little, Brown and Company.

AUGUST 2012



Shake Off

MISCHA HILLER

An internationally acclaimed thriller of love, espionage, and subterfuge, in which East meets West with dangerous consequences.

Years of training have transformed Michel Khoury into a skilled intelligence operative. A refugee whose family was murdered by extremists, he has one mission: the peaceful resolution of the Middle East conflict that upended his life.

An alluring enigma, he attracts the attention of Helen, a pretty English girl who lives in the adjacent apartment. As their relationship develops, Michel is unable to tell Helen about his past—or the collection of passports and unmarked bills he's concealed in the bathroom they share.

When Michel's secrets turn deadly, Helen and Michel find themselves pursued through the streets of London, Berlin, and the Scottish countryside. As they run, each steps closer to a discovery that will change their lives forever.

IMPORTANT NOTES

- *Shake Off* has been praised by critics across international borders for its insight into the human stories behind the conflicts in the Middle East, and has been compared favorably to the work of John le Carré and Graham Greene.
- Half British, half Palestinian, and having lived in the UK, Beirut, and Dar es Salaam, Hiller brings a literary and compelling perspective to espionage and suspense fiction.

"Deadly, poignant, and powerful...hard to shake off."

—*The Economist*

"In the best le Carré tradition...Infectious."

—*Haaretz* (Israel)

"Complex and compelling." —*The Jordan Times* (Jordan)

"Melancholy and dreamlike." —*Telegraph* (UK)

"Excellent." —*Sydney Morning Herald* (Australia)

MARKETING & PROMOTION

- Print advertising in *Mystery Scene*, *Crimespree*, *The Strand*
- National media campaign including radio, print, and online interviews
- e-newsletters, imprint app, social media, giveaways, blog reviews
- MischaHiller.com

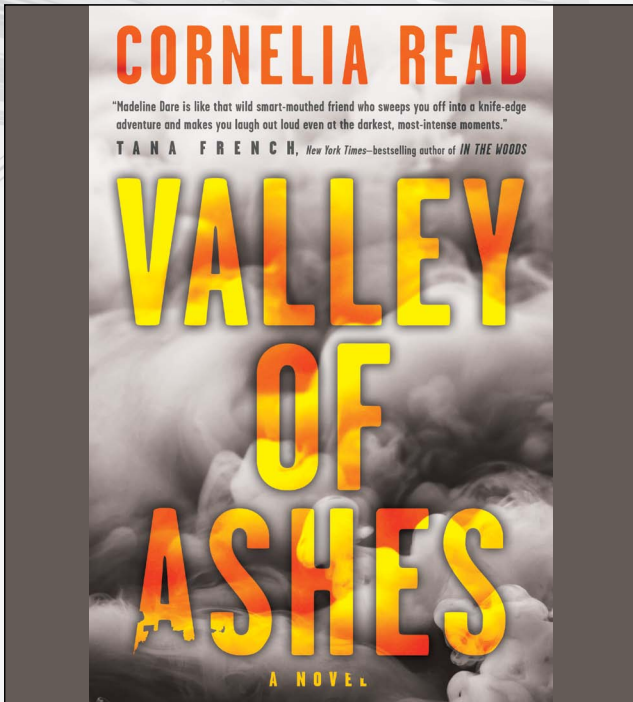
MISCHA HILLER is a winner of the Best First Book Commonwealth Writers' Prize in South Asia and Europe for his debut novel *Sabra Zoo*. *Shake Off* is his first thriller.

Unabridged Fiction Download

978-1-61113-481-0
8 Hours • \$24.98/\$27.98 CAN

Also available as an eBook and in Hardcover from Mulholland Books.

AUGUST 2012



(COVER NOT FINAL)

Valley of Ashes

CORNELIA READ

From the acclaimed author of *A Field of Darkness* and *Invisible Boy* comes a compelling new novel featuring the acerbic and memorable ex-debutante Madeline Dare.

Madeline Dare trades New York's gritty streets for the tree-lined avenues of Boulder, Colorado, when her husband Dean lands a promising job. Madeline, now a mother to beautiful toddler twin girls and a full-time homemaker, has achieved everything she thought she always wanted, but with her husband constantly on the road, she's fighting a losing battle against the Betty Friedan riptide of suburban/maternal exhaustion, angst, and sheer loneliness. A new freelance newspaper gig helps her get her mojo back, but Boulder isn't nearly as tranquil as it seems: there's a serial arsonist at large in the city. As Madeline closes in on the culprit, the fires turn deadly—and the stakes tragically personal. She'll need every ounce of strength and courage she has to keep the flames from reaching her own doorstep, threatening all she holds most dear.

IMPORTANT NOTES

- Cornelia Read's most recent novel, *Invisible Boy*, was published in GCP hardcover in 3/10, winning praise from the *New York Times*, *San Francisco Book Review*, and a starred review from *Publishers Weekly*, which named it one of the best books of 2010. The trade paperback edition will be published by GCP in 1/12.
- *The Crazy School* (GCP, 1/08) hit the *San Francisco Chronicle* bestseller list and received a starred review from *Booklist*.
- *A Field of Darkness* (GCP, 5/06), Read's debut, was nominated for the Edgar, Barry, Anthony, Gumshoe, *RT Book Reviews* Reviewers' Choice, and Audie Awards. It was called "spellbinding" by the *New York Times Book Review*, "sensational" by the *Boston Globe*, and "one of the best debuts I've ever seen" by Lee Child.
- With its sensational narrative voice and poignant exploration of relationships, *Valley of Ashes* places Read squarely in the tradition of writers like Kate Atkinson and Tana French, whose mysteries appeal to a general fiction audience.

CORNELIA READ lives in New Hampshire.

MARKETING & PROMOTION

- Print advertising in *New York Times Book Review*, *San Francisco Chronicle*
- National print and online media campaign
- e-newsletters, social networks, blogs, giveaways
- CorneliaRead.com

Unabridged Fiction Download

978-1-61113-483-4

9 Hours • \$24.98/\$27.98 CAN

Also available as an eBook and in Hardcover from Grand Central Publishing.

AUGUST 2012



By Starlight

DOROTHY GARLOCK

The new novel from the Voice of America's Heartland tells the story of a young woman unwittingly drawn into a dangerous scheme.

With her mother gone and her father ill, Maddy Aldridge runs the family store alone and struggles to make ends meet in Colton, Montana, during the Great Depression. Enter Jeffers Grimm with a proposition too good to be true: open a little speakeasy in the mercantile's basement and charge just enough to make her worries disappear. Unbeknownst to Maddy, Jeffers has a deal with the mob to bring alcohol across the Canadian border. He intends to get rich, regardless of who stands in his way... including Jack Rucker. Years earlier, Jack was just a heartsick boy from Colton, in love with Maddy Aldridge. Now he's an agent for the Bureau of Prohibition. After hearing rumors of an operation in his hometown, he comes back to work undercover. What will Jack do when he discovers Maddy's involvement in Jeffers's illegal dealings? And if Jeffers discovers Jack's true identity, to what ends will he go to silence Jack—and Maddy—forever?

MARKETING & PROMOTION

- Print advertising in *RT Book Reviews*
- National print and online media campaign
- e-newsletters, social networks, blogs, giveaways

IMPORTANT NOTES

- Dorothy Garlock is the author of more than 50 novels that have sold more than 15 million combined copies and are published in 15 languages. Her novels have hit the *New York Times* bestseller list 12 times.
- Garlock's previous novel, *Stay a Little Longer*, was published simultaneously in GCP hardcover and trade paperback (HC: 978-0-446-54020-9; TP: 978-0-446-54019-3, 4/10), and later in mass market (978-0-446-54018-6, 12/10). It has more than 110,000 copies in combined print.
- The author's successful Route 66, Depression-era trilogy: *Song of the Road* (GCP, 6/04) *Hope's Highway* (GCP, 1/04) and *Mother Road* (GCP, 7/03), has more than 775,000 copies in print combined.

DOROTHY GARLOCK lives in Clear Lake, Iowa.

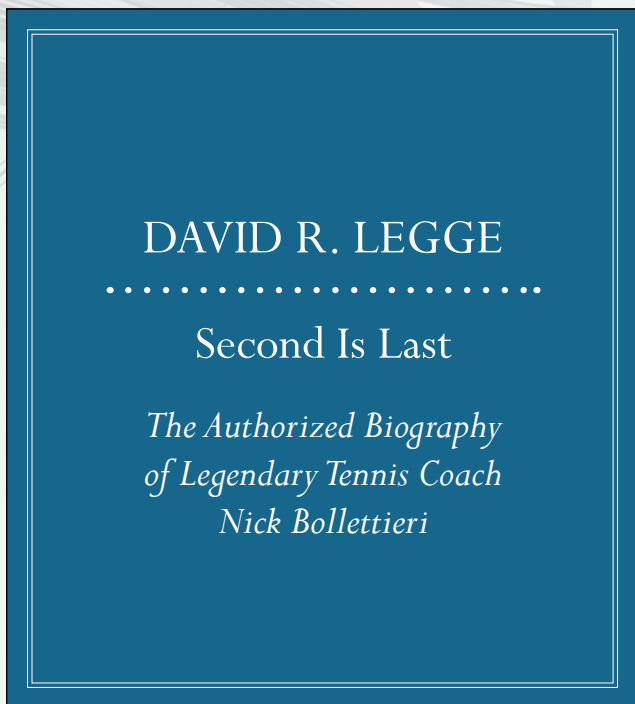
Unabridged Fiction Download

978-1-61113-487-2

11 Hours • \$26.98/\$29.98 CAN

Also available as an eBook and in Hardcover from Grand Central Publishing.

AUGUST 2012



Second Is Last

*The Authorized Biography of Legendary Tennis Coach
Nick Bollettieri*

DAVID R. LEGGE

Foreword by Jim Courier

Finally, the authorized biography of legendary tennis coach Nick Bollettieri, the mastermind behind many of today's tennis greats.

He's coached world-champion players, including number one-ranked Andre Agassi, Boris Becker, Venus and Serena Williams, Monica Seles, Jim Courier, and Maria Sharapova. His techniques are taught on tennis courts throughout the world. Through unlimited access to the man, his family, and his personal letters and papers, Legge offers a complete portrait of Nick Bollettieri, the living legend. Packed with insights and anecdotes about the coach's personal rise to greatness, *Second Is Last* is a guide to success, whether on or off the court.

IMPORTANT NOTES

- Nick Bollettieri is one of the most influential people in the world of tennis and a legend who has transcended the sport. In 1978, he founded the Nick Bollettieri Tennis Academy (NBTA) in Florida. He has coached 10 #1 players in the world, as well as a multitude of other world-class champions, and helped other tennis players achieve success through his *Bollettieri's Tennis Handbook* (Human Kinetics, 2001), his instructional guide.
- David R. Legge is an award-winning journalist who has worked for numerous publications, including the *Orlando Sentinel*, *St. Petersburg Times*, *Washington Post*, and *Newsweek*. In *Second Is Last*, he draws on unlimited access to Nick Bollettieri's family and many of his champion students to deliver the definitive biography of this amazing man.
- The foreword will be written by 4-time Grand Slam champion and former #1 player Jim Courier.

David R. Legge lives on Grand Cayman Island.

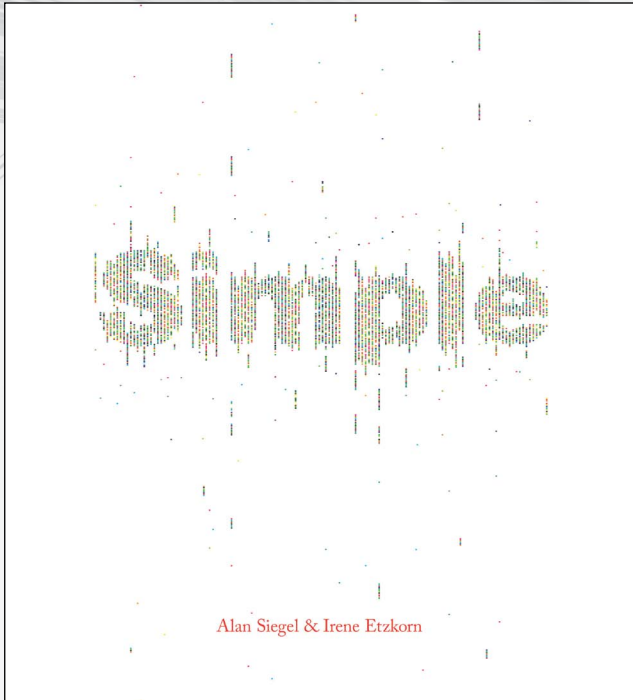
MARKETING & PROMOTION

- National media campaign
- National print and online media campaign
- e-newsletters, social networks, blogs, giveaways

Unabridged Nonfiction Download
978-1-61113-488-9
11.5 Hours • \$26.98/\$29.98 CAN

Also available as an eBook and in Hardcover
from Grand Central Publishing.

AUGUST 2012



Simple

ALAN SIEGEL & IRENE ETZKORN

Two highly regarded consultants show you how to conquer complexity and bring clarity to business, government, and daily life.

For four decades, Alan Siegel and Irene Etzkorn have been on the frontlines of the battle to make things simple. They have consulted with Xerox, American Express, 3M, the U.S. Air Force, the IRS, and many others to simplify their processes, their offerings, everything they do—with dramatic results for these businesses and the customers they serve.

Siegel and Etzkorn believe in simplicity as a philosophy, a guiding principle, and a way of life, but they have learned firsthand that it's not so simple to make things simple—it demands a commitment to clarity, honesty, discipline, and intelligence. Three things, the authors believe, can be said with certainty: 1) simplicity works; 2) it is accessible to all of us; and 3) we've never needed it more than we do today.

These three principles are at the core of *Simple*, an audiobook that will expose the overly complex things you do, reveal the reasons why you do them, and make it harder for you to keep on doing them.

MARKETING & PROMOTION

- Print advertising in *The Wall Street Journal*
- Online advertising
- Radio interview campaign
- Tie in with authors' speaking engagements
- National print and online media campaign
- e-newsletters, social networks, giveaways

IMPORTANT NOTES

- For over four decades, Alan Siegel and Irene Etzkorn's brand consultancy, Siegel+Gale, has been at the forefront of positioning global companies for competitive success. Now they bring their immense knowledge and ideas to the general public.
- As books like *Good to Great* (HarperBusiness, 2001) and *Made to Stick* (Random House, 2007) have shown, audiobook listeners remain hungry for big ideas that will help them succeed in business and daily life.
- Big corporations, small businesses, and their customers will embrace the common-sense message and advice in *Simple*.

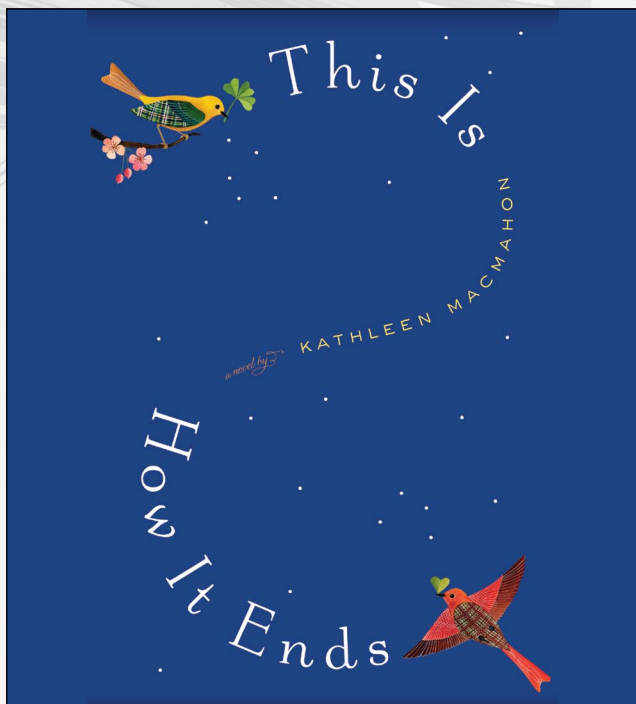
ALAN SIEGEL and **IRENE ETZKORN** live in New York.

Unabridged Nonfiction Download

978-1-61113-721-7
9 Hours • \$26.98/\$29.98 CAN

Also available as an eBook and in Hardcover from Twelve.

AUGUST 2012



MARKETING & PROMOTION

- Print advertising in *New York Times Book Review*
- National print and online media campaign
- Advance reading copies
- Online reading group guide
- e-newsletters, social networks, blogs, giveaways

This Is How It Ends KATHLEEN MACMAHON

***One Day* meets Anita Shreve in this powerful debut novel of triumphant love in the face of crisis.**

This is when it begins:

Fall 2008.

This is where it begins:

The coast of Dublin, Ireland.

This is why it begins:

Bruno, an American, has come to Ireland to search for his roots. Addie, an out-of-work architect, is recovering from heartbreak while taking care of her infirm father. When their worlds collide, they experience a connection unlike any they've previously felt, but soon a tragedy will test them—and their newfound love—in ways they never imagined possible.

This is how it ends....

IMPORTANT NOTES

- In the spirit of David Nicholls's *One Day* (Vintage, 2010) and Cecilia Ahern's *P.S. I Love You* (Hyperion, 2004), *This is How it Ends* is a moving, heartbreaking contemporary love story sure to dazzle. Set against the backdrop of the financial crisis and the 2008 elections, this novel is perfect for book clubs to discuss.
- Kathleen MacMahon is a journalist for RTÉ News, Ireland's National Public Service Broadcaster. This edition will follow UK publication by several months to capitalize on the publicity MacMahon's debut is sure to receive in her home country.
- *This is How it Ends* was pre-empted at the London Book Fair in a major joint two book deal with LB UK. Foreign rights have sold in 20 territories to date.

KATHLEEN MACMAHON lives in Dublin, Ireland, with her husband and twin daughters.

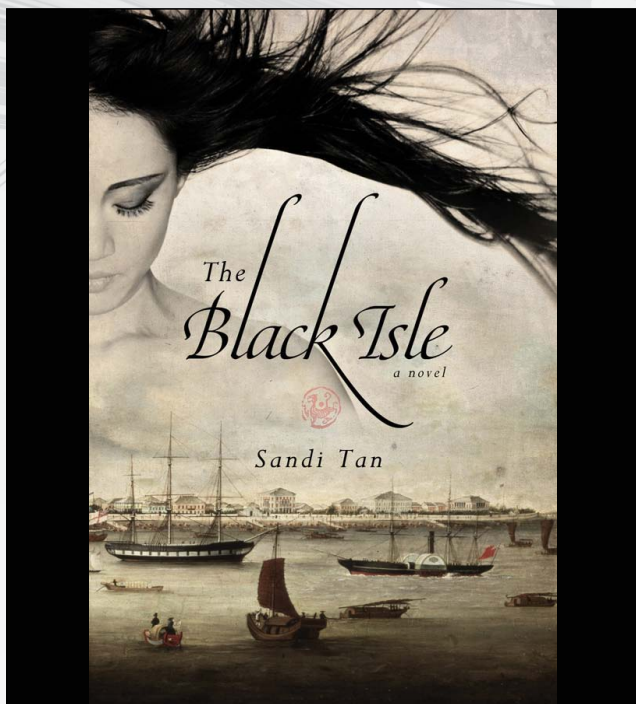
Unabridged Fiction Download

978-1-61113-484-1

9 Hours • \$24.98/\$27.98 CAN

Also available as an eBook and in Hardcover from Grand Central Publishing.

AUGUST 2012



The Black Isle

SANDITAN

This extraordinary debut novel is a sweeping story of ghosts in the modern world, and one woman's struggle to create her own destiny.

Anyone who has lived as long as I have, and who has done the things I have, knows there will come a reckoning...

Uprooted from her Shanghai childhood, young Cassandra is sent with her father and twin brother to live on the Black Isle.

A teeming British colony in the Indonesian archipelago, the Isle is a seaport haunted by a restive multitude of ghosts...ghosts that Cassandra can see.

These spirits will face off against the forces of modernity, drawing Cassandra into the center of a turbulent struggle. Through it all, her strength and perseverance will be put to the test, as she endures the hope and heartache of an impossible love, even while she grows into a powerful figure of the Isle's transformation from colonial backwater to bustling cosmopolitan city.

Taking listeners from the 1920s to the present day, from the Japanese occupation during World War II to the booming post-war period and the radical transformations of the 20th century, *The Black Isle* is a visionary and moving epic.

IMPORTANT NOTES

- In this bold and original debut novel, Tan mixes history with contemporary elements to create a suspenseful, dramatic narrative.
- Tan was born in Singapore, educated in the UK, and has an MFA in filmmaking from Columbia University. She has reviewed books for *LA Weekly* and has many additional Hollywood and media connections.
- The novel's rich setting and magical storytelling will appeal to readers of *New York Times* bestselling authors Lisa See, Neil Gaiman, and Audrey Niffenegger.

SANDITAN lives in Pasadena, California, with her husband, film critic John Powers.

MARKETING & PROMOTION

- Print advertising in *New York Times Book Review*
- Online advertising
- Local author publicity
- National print and online media campaign
- Book video
- e-newsletters, social networks, blogs, giveaways
- SandiTan.com

Unabridged Fiction Download

978-1-61113-485-8

11.5 Hours • \$26.98/\$29.98 CAN

Also available as an eBook and in Hardcover from Grand Central Publishing.

AUGUST 2012



The Iron Wym Affair

Bannon & Clare: Book 1

LILITH SAINTCROW

New York Times bestselling author Lilith Saintcrow introduces clockwork assassins and trigger-happy mages to Victorian England in this brand new series.

Emma Bannon, Sorceress Prime in the service of the Empire, has a mission: protect Archibald Clare, a recently unregistered mentath, from a conspiracy that is killing mentath and sorcerer alike. It doesn't help much that they barely tolerate each other, or that Bannon's Shield, Mikal, might just be a traitor himself. Or that the conspiracy will just as likely kill them as seduce them into treachery toward their Queen.

IMPORTANT NOTES

- Lilith Saintcrow won the prestigious 2006 *Romantic Times* Readers' Choice Award for Best Modern Day Fantasy Novel for *Working for the Devil* (Orbit, 3/06). She is a *New York Times* bestseller for her YA series, *Strange Angels* (Razorbill, 11/09).
- Griffins, the walking dead, and the right footwear are key in this startlingly original steampunk adventure where magic has turned the Industrial Revolution on its head.
- The next book in the series will be published in Spring/Summer 2013.

LILITH SAINTCROW was born in New Mexico, bounced around the world as an Air Force brat, and fell in love with writing when she was 10 years old. She currently lives in Vancouver, Washington.

"Saintcrow's distinctive heroine is a tough, sarcastic, deadly swordswoman." —*Publishers Weekly*

"Lyrical language and movie-worthy fight scenes are staples in Saintcrow's novels, and this one is no exception." —*MidwestBookReview.com* on *Night Shift*

MARKETING & PROMOTION

- Online advertising: Facebook, Goodreads.com, Shelf Awareness and genre sites
- Print advertising in *Library Journal*, *Publishers Weekly*
- National print and online publicity
- "Steampunk" themed ad campaign throughout summer 2012
- Print and digital galley available

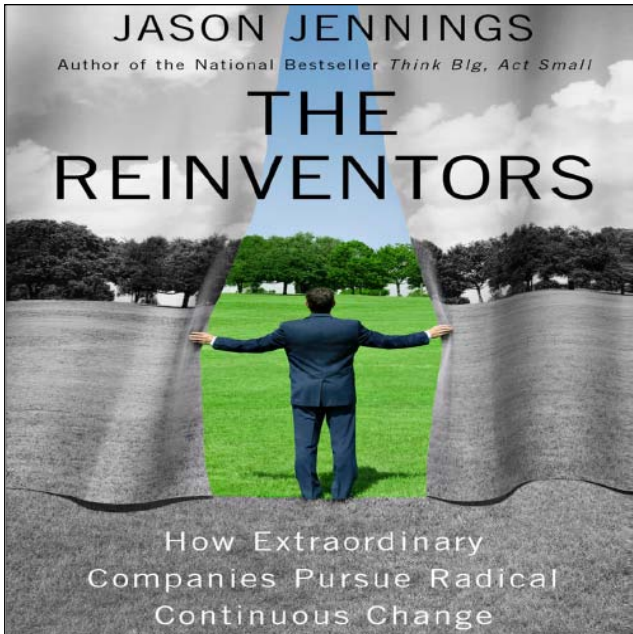
Unabridged Fiction Download

978-1-61113-486-5

9.5 Hours • \$26.98/\$29.98 CAN

Also available as an eBook and in print from Orbit.

AUGUST 2012



MARKETING & PROMOTION

- Review copy mailing
- National media campaign

IMPORTANT NOTES

- Personal development is the strongest audio category for consistent sales and reorders, and Business/Management is one of its biggest topics.
- Jennings is a sought-after consultant and speaker who has worked with hundreds of companies.
- The concept of relevance is increasingly important as old business models die out. Jennings and his research team combed through thousands of articles and conducted hundreds of interviews to collect the case studies and insights for this book.
- Jennings's previous books have been steady hardcover bestsellers for the past ten years.

Unabridged Nonfiction on CD

978-1-59659-763-1
6 CDs • 7 Hours • \$29.98/\$32.98 CAN

Reinventors

JASON JENNINGS

Read by the Author

A look at how the world's most successful companies are able to become—and stay—relevant through complete and constant transformation.

Eventually every job and every business will become irrelevant. According to Jason Jennings, the past few decades have seen unprecedented shifts; former third-world nations have transformed themselves into high-tech manufacturing powerhouses; technology has democratized business and increased competition in ways never before seen; and customers, used to getting exactly what they want when they want it, are no longer beholden to the corporate giants.

Facing these challenges, today's established companies face two choices: stick with the status quo and become irrelevant or completely revamp their strategy in order to stay vital in the new world order. But how?

Jennings and his research team examined thousands of articles and news stories and selected the 100 best examples of companies—including Best Buy, Cirque du Soleil, and Avon—that have successfully reinvented themselves. After interviewing the key players in these transformations, Jennings established what he calls the "reinvention rules," including:

- **Abandon all ego:** In the old days, one's reputation could last for an entire career. But now being a master of conventional thinking yields conventional results
- **Take lots of small chances:** When venturing into new realms, one huge risk could potentially break your company, but small bets allow you to see what works—and what doesn't—without putting your neck on the line.
- **Be frugal:** Money can solve a lot of problems, but it can't solve everything. The best companies know how to fix problems and effect change using the resources already available.
- **Grow constantly:** If you want to nurture and retain your best people, you need to make sure you can give them opportunities that will make them want to stay.

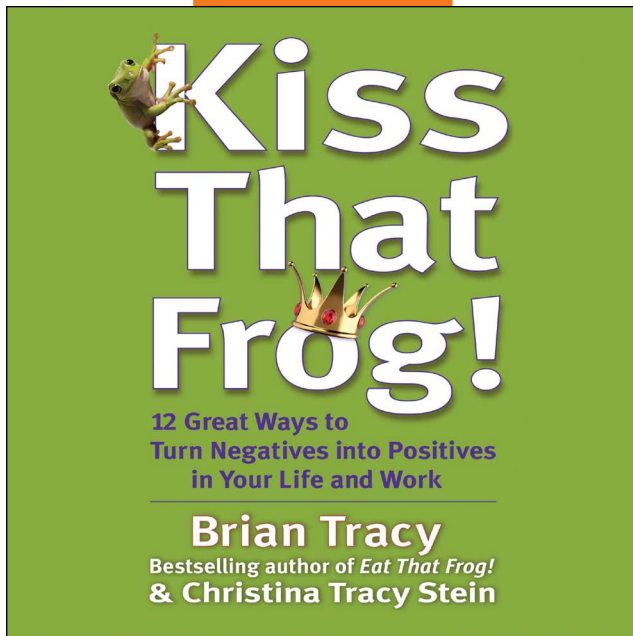
With the same friendly style of Jennings's previous titles, this audiobook is a must-hear for any leader who wants to stay relevant for years to come.

JASON JENNINGS is the bestselling author of four highly acclaimed leadership and management books—*Hit the Ground Running*; *Think Big-Act Small*; *Less Is More*; and *It's Not the Big That Eat the Small... It's the Fast That Eat the Slow*. *USA Today* called him one of the three most in-demand business speakers in the world. Jennings and his family split their time between the San Francisco area and Michigan's northern peninsula. Visit www.jennings-solutions.com

AUGUST 2012



MARCH 2012



Kiss that Frog!

**BRIAN TRACY AND
CHRISTINA TRACY STEIN**

Read by the Brian Tracy

21 Ways to Turn Negatives into Positives

A sequel to the legendary *Eat That Frog!* from bestselling author Brian Tracy.

The legendary *Eat That Frog!* (more than 450,000 copies sold and translated into 23 languages) provides the 21 most effective methods for conquering procrastination and accomplishing more.

Now Brian Tracy is coming out with another blockbuster. The master of *No Excuses* is turning his attention to positive thinking, and in the tradition of *Eat That Frog!* he offers the listener 21 ways to turn negatives into positives.

IMPORTANT NOTES

- Personal development is the strongest audio category for consistent sales and reorders, and Business is one of its biggest topics.
- Tracy addresses more than 250,000 people each year and is the author of 24 books and over 300 audio and video programs. Over the years he has delivered more than 4,000 presentations and spoken personally to more than 5,000,000 people in 46 countries.
- The legendary *Eat That Frog!* sold more than 450,000 copies sold and was translated into 23 languages
- Who doesn't need a little positive thinking these days!

One of the world's most widely known business speakers and a leading authority on the development of human potential and personal effectiveness, **BRIAN TRACY** addresses more than 250,000 people each year in corporations large and small, all over the world, on the subjects of strategy, management, personnel selection, hiring, firing, and motivating people. He has worked in 22 different businesses, often starting at the bottom and moving up to the executive suite. He is the founder of Brian Tracy International and is the author of numerous bestselling books and has produced more than 300 audio and video programs.

MARKETING & PROMOTION

- Review copy mailing
- National media campaign

"Brian Tracy's books are a wake-up call to the wonders within us all."

—Harvey McKay, bestselling author of
Swim with the Sharks Without Being Eaten Alive

Unabridged Nonfiction on CD

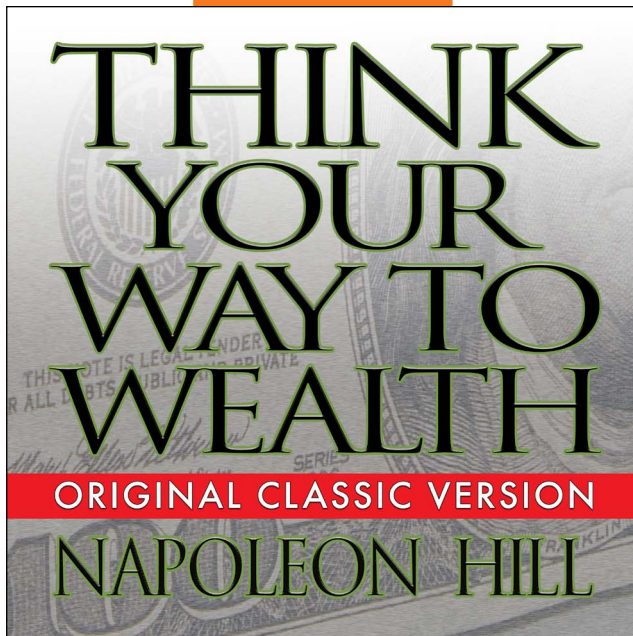
978-1-59659-948-2

3 CDs • 3 Hours • \$24.98/\$27.98 CAN

MARCH 2012



MARCH 2012



Think Your Way to Wealth

NAPOLEON HILL

Read by Erik Synnestvedt and Don Hagen

Lost classic records Napoleon Hill's fateful encounter with Andrew Carnegie, where Hill learned the secrets to winning at life.

This audio treasury of wisdom, *Think Your Way to Wealth* captures Napoleon Hill's first encounter with Andrew Carnegie, who revealed the money-attracting strategy that Hill later made popular in classic books like *Think and Grow Rich* and *The Law of Success*.

In 1908, while working as a reporter for an inspirational magazine, Hill landed an interview with industrial giant, Andrew Carnegie. Hill had just one key question for the magnate: What is the secret to your success? Carnegie's response electrified Hill and launched him on a lifelong mission to distill the steps to success into a clear, definite protocol that could be used by any motivated person.

Think Your Way to Wealth captures Carnegie's initial advice, how-to's, practical steps, and concrete directions—all of which formed the basis for Hill's groundbreaking books, and jump-started the field of business motivation.

IMPORTANT NOTES

- Personal development is the strongest audio category for consistent sales and reorders. Personal Finance is one of its prime topics.
- This lost classic records Hill's meeting with Andrew Carnegie on which he based his philosophy of success.
- With distinctive packaging and brand marketing, Your Coach in a Box offers an innovative, branded, price-conscious approach to self-help audio publishing.
- A recipe for success that is perfect for today's tough economic times.

NAPOLEON HILL was born in 1883 in a one-room cabin on the Pound River in Wise County, Virginia. He began his writing career at age 13 as a "mountain reporter" for small town newspapers and went on to become America's most beloved motivational author. He passed away in November 1970 after a long and successful career writing, teaching, and lecturing about the principles of success. Hill established the Napoleon Hill Foundation as a non-profit educational institution whose mission is to perpetuate his philosophy of leadership, self-motivation, and individual achievement.

Unabridged Nonfiction on CD

978-1-59659-864-5
9 CDs • \$26.98/\$29.98 CAN

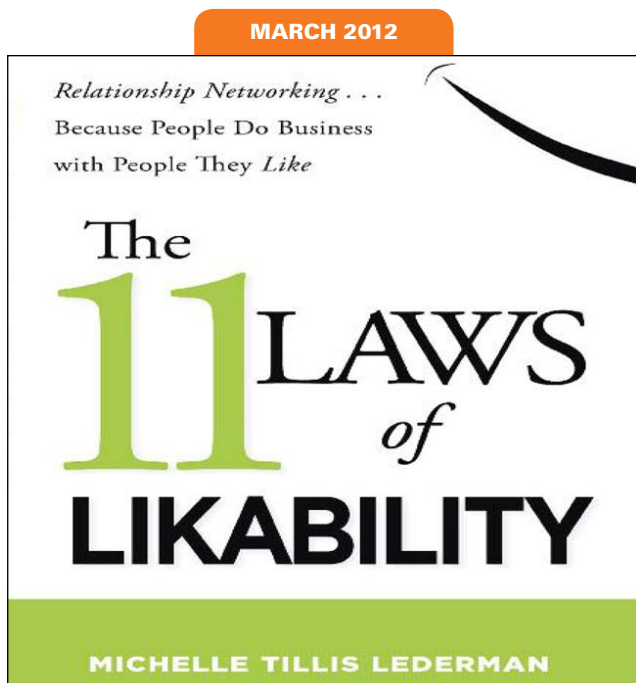
Unabridged Download

978-1-59659-847-8
10.75 Hours • \$14.98/\$16.50 CAN

MARKETING & PROMOTION

- Review copy mailing
- National media campaign

MARCH 2012



11 Laws of Likeability

MICHELLE TILLIS LEDERMAN

Relationship Networking... Because People Do Business with People They Like

Read by Erik Synnestvedt

Painless new way to network that's based on the simple truth: People do business with people they like.

We all know that networking is important for success, but the networking tactics we read about take a lot of work—and can feel so phony! Wouldn't it be great if you could network in a more relaxed, authentic way?

The 11 Laws of Likability reveals a painless new way to network that's based on one simple truth: People do business with people they like. In this empowering audiobook, you'll learn how to identify and accentuate your most likable characteristics, and also how to:

- Start conversations and keep them going with ease
- Avoid coming across as manipulative or self-serving
- Convert acquaintances into friends
- Tweak your own personal style to enable engaging interactions with different kinds of people
- Stay in others' minds long after your initial meeting, and more.

Featuring real-life scenarios and packed with activities and self-assessment quizzes, this powerful yet down-to-earth audiobook will help bring to light all of your natural likability—and give you easy, comfortable methods for creating honest, enjoyable interactions that become “wins” for you and for all parties involved.

IMPORTANT NOTES

- Personal development is the strongest audio category for consistent sales and reorders, and Business is one of its biggest topics.
- With distinctive packaging and brand marketing, your Coach in a Box offers an innovative, branded, price-conscious approach to self-help publishing.
- With the unemployment rate as high as it is, job seekers need to rely on their networks to get a foot in the door. This audiobook shows them how.
- Lederman shows how to turn honest, enjoyable, casual interactions into win-win situations for both business and friendship.

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MICHELLE TILLIS LEDERMAN is founder and CEO of Executive Essentials, which provides customized communication and leadership programs. She is an adjunct professor at NYU's Stern School of Business and a faculty member of the American Management Association. In keeping with her belief that real relationships lead to real results, Lederman specializes in teaching people how to communicate to connect. She has delivered seminars internationally for Fortune 500 companies, nonprofits, and universities. She is a graduate of Lehigh University and Columbia Business School.

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