

RUTGERS UNIVERSITY PRESS

SPRING & SUMMER 2013



Changes . . .

This year the Press offices have been relocated back to the College Avenue campus, to a new state of the art high-rise building that we share with the university bookstore. The Gateway Building, connected to the train line to New York City, serves as a transportation hub for the East Coast.

As we enjoy our new home, we are delighted to announce a major modification to our editorial program. While maintaining our strengths in the humanities and social sciences, we have hired an executive editor to acquire books in clinical medicine and health. This new list fits well with the history of medicine, public health, and health policy titles that are already an important part of our program. In addition, this catalog showcases an important change to our regional publishing program. Starting this season, our scholarly, popular culture, and recreational titles specific to New Jersey, New York, and the region will be part of the new Rivergate Regionals Collection of books. You will see examples of these titles on pages 2, 4, and 5 of this catalog. While these changes are underway, Rutgers University Press continues to take a leadership role in shaping the delivery of electronic content to its customers. The Press offers digital versions of over 1,000 books. These ebooks are available individually and through UPCC, an innovative and collaborative project launched in January 2012, under the auspices of Project MUSE, and including content submitted by over 80 university presses.

In the midst of change, what has remained constant is a supportive administration at our host university, wonderful authors and series editors, books with fresh ideas, and a staff of enthusiastic and knowledgeable professionals.

—Marlie Wasserman, Director



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ebooks

The majority of books in this catalog are now also available in electronic format. Electronic editions may be purchased from a variety of online retailers and distributors, all listed on the inside back cover of this catalog. Rutgers University Press titles are now part of UPCC. Libraries may purchase UPCC subject collections through Project MUSE. See page 29 for more details.

Prohibition Gangsters

The Rise and Fall of a Bad Generation

MARC MAPPEN

A collective biography that reveals the truth of a generation shrouded in mobster mystique

“Kudos to Marc Mappen for producing so riveting a study about a generation of gangland mobsters who used National Prohibition to grab lots of money and petty power for themselves. A big winner of a book about a bunch of lousy looting losers. . . . Fascinating reading. Highly recommended!”

—James Kirby Martin, coauthor of *Drinking in America: A History, 1620–1980*

Master story teller Marc Mappen applies a generational perspective to the gangsters of the Prohibition era—men born in the quarter century span from 1880 to 1905—who came to power with the Eighteenth Amendment.

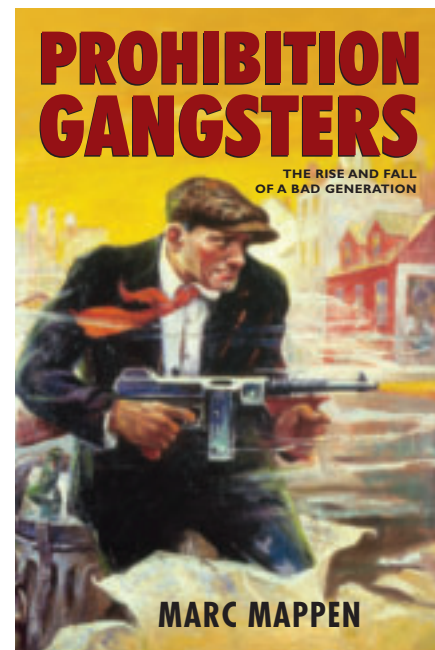
On January 16, 1920, the Eighteenth Amendment to the Constitution went into effect in the United States, “outlawing the manufacture, sale, or transportation of intoxicating liquors.” A group of young criminals from immigrant backgrounds in cities around the nation stepped forward to disobey the law of the land in order to provide alcohol to thirsty Americans.

Today the names of these young men—Al Capone, Lucky Luciano, Dutch Schultz, Legs Diamond, Nucky Johnson—are more familiar than ever, thanks in part to such cable programs as *Boardwalk Empire*. Here, Mappen strips away the many myths and legends from television and movies to describe the lives these gangsters lived and the battles they fought. Placing their criminal activities within the context of the issues facing the nation, from the Great

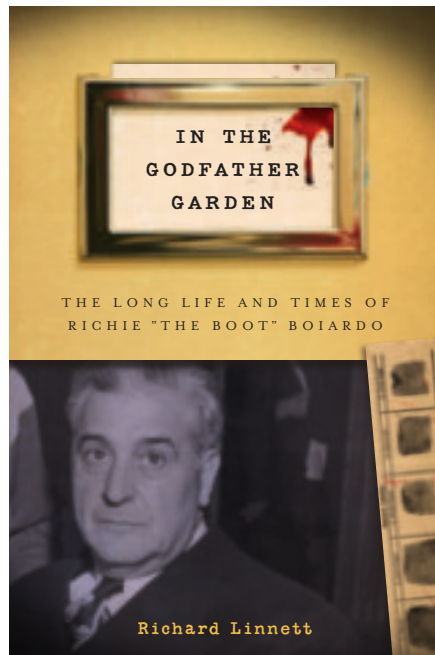
Depression, government crackdowns, and politics to sexual morality, immigration, and ethnicity, he also recounts what befell this villainous group as the decades unwound.

Making use of FBI and other government files, trial transcripts, and the latest scholarship, the book provides a lively narrative of shootouts, car chases, courtroom clashes, wire tapping, and rub-outs in the roaring 1920s, the Depression of the 1930s, and beyond. Mappen asserts that Prohibition changed organized crime in America. Although their activities were mercenary and violent, and they often sought to kill one another, the Prohibition generation built partnerships, assigned territories, and negotiated treaties, however short lived. They were able to transform the loosely associated gangs of the pre-Prohibition era into sophisticated, complex syndicates. In doing so, they inspired an enduring icon—the gangster—in American popular culture and demonstrated the nation’s ideals of innovation and initiative.

MARC MAPPEN, PhD, teaches at Rutgers University. He is the coeditor of the award-winning *Encyclopedia of New Jersey* and author of *Jerseyana: The Underside of New Jersey History* (both Rutgers University Press). He has written articles for the *New York Times*, the *Los Angeles Times*, *Rutgers Magazine*, and other publications and has appeared on the History Channel and National Public Radio.



256 pages 16 illustrations 6 x 9
 978-0-8135-6115-8 cloth \$24.95T
 978-0-8135-6116-5 ebook
 June 2013



In the Godfather Garden

The Long Life and Times of Richie “the Boot” Boiardo

RICHARD LINNETT

The New Jersey gangster who inspired the creation of HBO’s *The Sopranos*

In the Godfather Garden is the true story of the life of Richie “the Boot” Boiardo, one of the most powerful and feared men in the New Jersey underworld. The Boot cut his teeth battling the Jewish gang lord Abner Longy Zwillman on the streets of Newark during Prohibition and endured to become one of the East Coast’s top mobsters, his reign lasting six decades.

To the press and the police, this secretive Don insisted he was nothing more than a simple man who enjoyed puttering about in his beloved vegetable garden on his Livingston, New Jersey, estate. In reality, the Boot was a confidante and kingmaker of politicians, a friend of such celebrities as Joe DiMaggio and George Raft, an acquaintance of Joseph Vilachi—who informed on the Boot in 1963—and a sworn enemy of J. Edgar Hoover.

The Boot prospered for more than half a century, remaining an active boss until the day he died at the age of ninety-three. Although he operated in the shadow of bigger Mafia names across the Hudson River (think Jack “Legs” Diamond and Louis “Lepke” Buchalter, a cofounder of the Mafia killer squad Murder Inc. with Jacob “Gurrah” Shapiro), the Boot was equally as brutal and efficient. In fact, there was a mysterious place in the gloomy woods behind his lovely garden—a furnace where many thought the Boot took certain people who were never seen again.

Richard Linnett provides an intimate look inside the Boot’s once-powerful Mafia crew, based on the recollections of a grandson of the Boot himself and complemented by

never-before-published family photos. Chronicled here are the Prohibition gang wars in New Jersey as well as the murder of Dutch Schultz, a Mafia conspiracy to assassinate Newark mayor Kenneth Gibson, and the mob connections to several prominent state politicians.

Although the Boot never saw the 1972 release of *The Godfather*, he appreciated the similarities between the character of Vito Corleone and himself, so much so that he hung a sign in his beloved vegetable garden that read “The Godfather Garden.” There’s no doubt he would have relished David Chase’s admission that his muse in creating the HBO series *The Sopranos* was none other than “Newark’s erstwhile Boiardo crew.”

RICHARD LINNETT was born in Newark, New Jersey and raised in Roseland in the shadow of Richie “the Boot” Boiardo’s Livingston estate, where as a teenager he was almost caught trespassing. He is also the coauthor (with Roberto Loiederman) of *The Eagle Mutiny*.

A volume in the Rivergate Regionals Collection

256 pages 42 illustrations 6 x 9
 978-0-8135-6061-8 cloth \$24.95T
 978-0-8135-6062-5 ebook
 April 2013

A Short History of Film

Second Edition

WHEELER WINSTON DIXON AND GWENDOLYN AUDREY FOSTER

A history of world cinema that makes its past as vibrant as its present—now revised and updated through 2012

Praise for the previous edition:

“This is the film history book we’ve been waiting for.”

—David Sterritt, Chairman, National Society of Film Critics

“Highly recommended.”

—*Library Journal* (starred review)

A Short History of Film, Second Edition, provides a concise and accurate overview of the history of world cinema, detailing the major movements, directors, studios, and genres from 1896 through 2012. Accompanied by more than 250 rare color and black-and-white stills—including photographs of some of the industry’s most recent films—the new edition is unmatched in its panoramic view of the medium as it is practiced in the United States and around the world as well as its sense of cinema’s sweep in the twentieth and early twenty-first centuries.

Wheeler Winston Dixon and Gwendolyn Audrey Foster present new and amended coverage of film in general as well as the birth and death dates and final works of notable directors. Their expanded focus on key films brings the book firmly into the digital era and chronicles the death of film as a production medium.

The book takes readers through the invention of the kinetoscope, the introduction of sound and color between the two world wars, and ultimately the computer-generated imagery of the present day. It details significant periods in world cinema, including the early major industries in Europe, the dominance of the Hollywood studio system

in the 1930s and 1940s, and the French New Wave of the 1960s. Attention is given to small independent efforts in developing nations and the more personal independent film movement that briefly flourished in the United States, the significant filmmakers of all nations, and the effects of censorship and regulation on production everywhere. In addition, the authors incorporate the stories of women and other minority filmmakers who have often been overlooked in other texts.

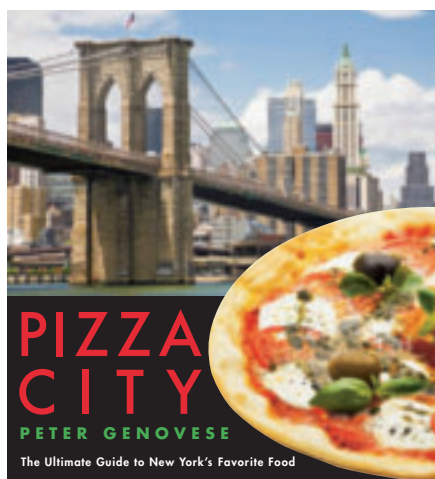
Engaging and accessible, this is the best one-stop source for the history of world film available for students, teachers, and general audiences alike.

WHEELER WINSTON DIXON is the James Ryan Professor of Film Studies at the University of Nebraska, Lincoln. His many books include *Death of the Moguls: The End of Classical Hollywood*, *21st-Century Hollywood: Movies in the Era of Transformation* (co-authored with Gwendolyn Audrey Foster), and *A History of Horror* (all Rutgers University Press).

GWENDOLYN AUDREY FOSTER is a professor of film studies in the Department of English at the University of Nebraska, Lincoln, and with Wheeler Winston Dixon, co-editor in chief of *Quarterly Review of Film and Video*. Her many books include *21st-Century Hollywood: Movies in the Era of Transformation* (co-authored with Wheeler Winston Dixon) and *Class-Passing: Social Mobility in Film and Popular Culture*.



500 pages 24 color and 230 b/w photographs,
1 cartoon 7 x 10
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February 2013



Pizza City

The Ultimate Guide to New York's Favorite Food

PETER GENOVESE

If pizza is the world's most popular food, then New York City is the center of the pizza universe

Pizza is a \$35 billion a year business, and nowhere is it taken more seriously than New York City. Journalist Peter Genovese surveys the city's pizza scene—the food, the business, the culture—by profiling pizza landmarks and personalities and rating pizzerias in all five boroughs.

In this funny, fascinating book, Genovese explores the bloggers who write about New York pizza, the obsessive city dwellers who collect and analyze the delivery boxes, Mark Bello's school where students spend a day making pies from scratch, and Scott Wiener's pizza bus tours.

Along the way, readers learn the history of legendary Totunno's on Coney Island (Zagat's number-one pizzeria for 2012), along with behind-the-scenes stories about John's on Bleecker Street, Joe's on Carmine, Lombardi's, Paulie Gee's, Motorino, and more than a dozen other favorite spots and their owners. Throughout these profiles, Genovese presents a brief history of how pizza came to the city in 1905 and developed into a major attraction in Little Italy, a neighborhood that became a training ground for many of the city's best-loved pizzerias. Enjoyable facts and figures abound. Did you know that Americans put 250 million pounds of pepperoni on their pies every year? Or that Domino's has more outlets per capita in Iceland than in any other country?

Beyond the stories and tidbits, Genovese provides detailed, borough-by-borough reviews of 250 pizzerias, from simple "slice shops" with scant atmosphere to gourmet pizzerias, including shops that use organic ingredients and

experiment with new variations of crusts and toppings. Complemented by hundreds of current and never-before-seen archival photos, the book gives the humble slice its proper due and will leave readers overwhelmed by a sudden desire for New York pizza.

PETER GENOVESE is a feature writer at *The Star-Ledger* (Newark, New Jersey). He is the author of ten books, including *Jersey Diners*, *Roadside New Jersey*, *The Great American Road Trip: U.S. 1, Maine to Florida*, and *The Jersey Shore Uncovered: A Revealing Season at the Beach* (all Rutgers University Press).

A volume in the Rivergate Regionals Collection



256 pages 52 color and 90 b/w photographs
8 1/2 x 9 1/4

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May 2013



RIVERGATE REGIONALS

Rivergate Regionals is a collection of books published by Rutgers University Press focusing on New Jersey and the surrounding areas. Since its founding in 1936, Rutgers University Press has been devoted to serving the people of New Jersey, and this collection solidifies that tradition. The books in this series explore history, recreation, sports, nature, health and medicine, the environment, the arts, and politics. By incorporating the collection within the larger Rutgers University Press editorial program, the Rivergate Regionals Collection enhances our commitment to publishing the best books about our great state and the region.



Why Public Higher Education Should Be Free

How to Decrease Cost and Increase Quality at American Universities

ROBERT SAMUELS

How American universities can use existing resources to reduce their expenses—and eliminate tuition

“In this important and timely book, Samuels makes a powerful case for fundamental reforms in higher education that are critical not only for the future of the American university but also for the future of our nation and the world at large.”

—Mark Bracher, author of *Radical Pedagogy: Identity, Generativity, and Social Transformation*

Universities tend to be judged by the test scores of their incoming students and not on what students actually learn once they attend these institutions. While shared tests and surveys have been developed, most schools refuse to publish the results. Instead, they allow such publications as *U.S. News & World Report* to define educational quality. In order to raise their status in these rankings, institutions pour money into new facilities and extracurricular activities while underfunding their educational programs.

In *Why Public Higher Education Should Be Free*, Robert Samuels argues that many institutions of higher education squander funds and mislead the public about such things as average class size, faculty-to-student ratios, number of faculty with PhDs, and other indicators of educational quality. Parents and students seem to have little knowledge of how colleges and universities have been restructured over the past thirty years.

Samuels shows how research universities have begun to function as giant investment banks or hedge funds that spend money on athletics and administration while

increasing tuition costs and actually lowering the quality of undergraduate education. In order to fight higher costs and lower quality, Samuels suggests, universities must reallocate these misused funds and concentrate on their core mission of instruction and related research.

Throughout the book, Samuels argues that the future of our economy and democracy rests on our ability to train students to be thoughtful participants in the production and analysis of knowledge. If leading universities serve only to grant credentials and prestige, our society will suffer irrevocable harm. Presenting the problem of how universities make and spend money, Samuels provides solutions to make these important institutions less expensive and more vital. By using current resources in a more effective manner, we could even, he contends, make all public higher education free.

ROBERT SAMUELS is the president of the University Council–American Federation of Teachers union representing over 3,000 lecturers and librarians in the University of California System. He is a lecturer at the University of California at Los Angeles and Santa Barbara and the author of the popular blog *Changing Universities*. He often writes for the *Huffington Post* on higher education, and his books include *New Media, Cultural Studies, and Critical Theory after Postmodernity* and *Writing Prejudices: The Psychoanalysis and Pedagogy of Discrimination from Shakespeare to Toni Morrison*.

192 pages 6 x 9

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August 2013

Checklist for Change

Making American Higher Education a Sustainable Enterprise

ROBERT ZEMSKY

A wake-up call to faculty, university leaders, governing boards, and those involved in higher education policy and programs at the federal, state, and local levels

“This book is a call to arms—a compelling and challenging synthesis of the experiences, analysis, and wisdom of a leader in higher education policy.”

—James J. Duderstadt, president emeritus,
University of Michigan

“This book is a breakthrough contribution. Zemsky tells us to stop making the same old, unproductive arguments yet again, and to take a set of actions which, in combination, will help us create a new, effective, and sustainable future for higher education.”

—Richard A. Detweiler, president, Great Lakes
Colleges Association

Almost every day American higher education is making news with a list of problems that includes the incoherent nature of the curriculum, the resistance of the faculty to change, and the influential role of the federal government both through major investments in student aid and intrusive policies. *Checklist for Change* not only diagnoses these problems, but also provides constructive recommendations for practical change.

Robert Zemsky details the complications that have impeded every credible reform intended to change American higher education. He demythologizes such initiatives as the Morrill Act, the GI Bill, and the Higher Education Act of 1972, shedding new light on their origins and the ways they have shaped higher education in unanticipated and not commonly understood ways. Next,

he addresses overly simplistic arguments about the causes of the problems we face and builds a convincing argument that well-intentioned actions have combined to create the current mess for which everyone is to blame.

Using provocative case studies, Zemsky describes the reforms being implemented at a few institutions with the hope that these might serve as harbingers of the kinds of change needed: the University of Minnesota at Rochester’s compact curriculum in the health sciences only, Whittier College’s emphasis on learning outcomes, and the University of Wisconsin at Oshkosh’s coherent overall curriculum.

In conclusion, Zemsky describes the principal changes that must occur not singly but in combination. These include a fundamental recasting of federal financial aid; new mechanisms for better channeling the competition among colleges and universities; recasting the undergraduate curriculum; and a stronger, more collective faculty voice in governance that defines not why, but how the enterprise must change.

ROBERT ZEMSKY is a professor and the chair of the Learning Alliance for Higher Education at the University of Pennsylvania. He is the author or coauthor of numerous books, including *Remaking the American University: Market Smart and Mission Centered* and *Making Reform Work: The Case for Transforming American Higher Education* (both Rutgers University Press).

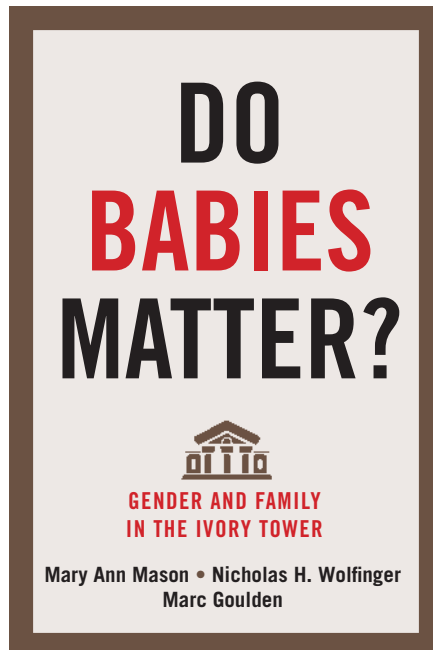


Making American Higher Education
a Sustainable Enterprise



ROBERT ZEMSKY

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 June 2013

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 Kelly Ward and Lisa Wolf-Wendel
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 Foreword by Miriam Peskowitz
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 Reynolds, and Ralph James Savarese
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Do Babies Matter?

Gender and Family in the Ivory Tower

MARY ANN MASON, NICHOLAS H. WOLFINGER, AND MARC GOULDEN

A pioneering, comprehensive look at the effects of family over the career life span of academics

“Do Babies Matter is data rich, empirically sound, and full of practical application. The authors’ life course perspective is one that is often missing from research about faculty careers. Their experiences are a welcome addition to what we know about work and family in higher education.”

—Kelly Anne Ward, author of *Academic Motherhood*

Academia once consisted largely of men in traditional single-earner families. Today, men and women fill the doctoral student ranks in nearly equal numbers and most will experience both the benefits and challenges of living in dual-income households. This generation also has new expectations and values, notably the desire for flexibility and balance between careers and other life goals. However, changes to the structure and culture of academia have not kept pace with young scholars’ desires for work-family balance.

Do Babies Matter? is the first comprehensive examination of the relationship between family formation and the academic careers of men and women. The book begins with graduate students and postdoctoral fellows, moves on to early and mid-career years, and ends with retirement. Individual chapters examine graduate school, how recent PhD recipients get into the academic game, the tenure process, and life after tenure. The authors explore the family sacrifices women often have to make to get ahead in academia and consider how gender and family interact to affect promotion to full professor, salaries, and retirement.

Concrete strategies are suggested for transforming the university into a family-friendly environment at every career stage.

The book draws on over a decade of research using unprecedented data resources, including the Survey of Doctorate Recipients, a nationally representative panel survey of PhDs in America, and multiple surveys of faculty and graduate students at the ten-campus University of California system.

MARY ANN MASON is Professor of the Graduate School and Faculty Codirector of the Berkeley Law Center on Law and Social Policy, the University of California at Berkeley. She is the author of *Mothers on the Fast Track: How the New Generation Can Balance Career and Family* and coeditor of *All Our Families: New Policies for the New Century, Second Edition*.

NICHOLAS H. WOLFINGER is an associate professor in the Department of Family and Consumer Studies and an adjunct associate professor of sociology at the University of Utah. He is the author of *Understanding the Divorce Cycle* and coeditor of *Fragile Families and the Marriage Agenda*.

MARC GOULDEN is the director of data initiatives at the University of California at Berkeley.

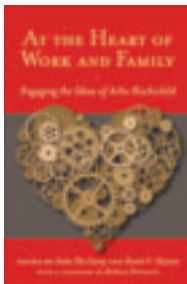
A volume in the Families in Focus series, edited by Anita Iltis Garey, Naomi R. Gerstel, Karen V. Hansen, Rosanna Hertz, and Margaret K. Nelson

FAMILIES IN FOCUS

SERIES EDITORS:

ANITA ILTA GAREY
NAOMI R. GERSTEL
KAREN V. HANSEN
ROSANNA HERTZ
MARGARET K. NELSON

Families in Focus publishes cutting-edge books that cover the breadth of scholarship on families and kinship. We seek books that explore families—as they adjust to changing intimate relationships, uncertain economic situations, and a larger global context than ever before. The series is geared especially to scholars whose work is attentive to family dynamics and the structures and cultures of inequalities among and within families. *Families in Focus* encompasses social science research based on a variety of methodologies and occasionally publishes synthetic pieces and edited collections.



FIRST PAPERBACK EDITION

Adult Supervision Required

Private Freedom and Public Constraints for Parents and Children

MARKELLA B. RUTHERFORD

“Rutherford surveys changes in the culture of parenting in the U.S. over the course of the 20th century by analyzing the concerns of parents together with advice available to them in popular magazines between 1910 and 2009. She further supplements this analysis with intensive, open-ended interviews of 30 contemporary parents. Her focus is on supervision, freedom, and constraint. Drawing on relevant sociological theory, the author provides an interesting analysis of changing U.S. cultural norms in an important area of life. Recommended.”

—*Choice*

“Markella Rutherford provides a skillful sociological analysis of the changing dynamics of parenting in the U.S. context, demonstrating how the study of parenting can inform key social questions and problems in novel ways.”

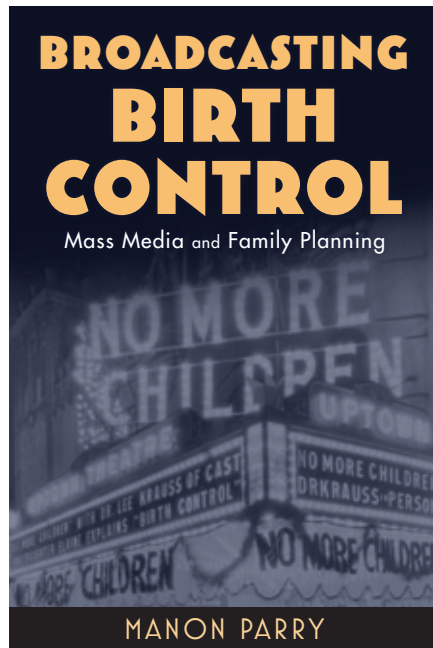
—Daniel Thomas Cook, Rutgers University–Camden

Adult Supervision Required considers the contradictory ways in which contemporary American culture has imagined individual autonomy for parents and children. Using popular parenting advice literature as a springboard for a broader sociological analysis of the American family, Markella B. Rutherford explores how our increasingly psychological conception of the family might be jeopardizing our appreciation for parents' and children's public lives and civil liberties.

MARKELLA B. RUTHERFORD is an associate professor of sociology at Wellesley College.

A volume in the Families in Focus series, edited by Anita Iltta Garey, Naomi R. Gerstel, Karen V. Hansen, Rosanna Hertz, and Margaret K. Nelson

226 pages 6 x 9
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March 2013



Broadcasting Birth Control

Mass Media and Family Planning

MANON PARRY

Mass media as a primary battleground in the culture war over women's reproductive health

“Parry’s clear, compelling, meticulously researched, and accessible book is the first to specifically examine the extensive use of mass media to garner support for the legalization of birth control during the twentieth century.”

—Heather Munro Prescott, author of *The Morning After: A History of Emergency Contraception in the United States*

Traditionally, the history of the birth control movement has been told through the accounts of the leaders, organizations, and legislation that shaped the campaign. Recently, historians have begun examining the cultural work of printed media, including newspapers, magazines, and even novels in fostering support for the cause. *Broadcasting Birth Control* builds on this new scholarship to explore the films and radio and television broadcasts developed by twentieth-century birth control advocates to promote family planning at home in the United States, and in the expanding international arena of population control.

Mass media, Manon Parry contends, was critical to the birth control movement’s attempts to build support and later to publicize the idea of fertility control and the availability of contraceptive services in the United States and around the world. Though these public efforts in advertising and education were undertaken initially by leading advocates, including Margaret Sanger, increasingly a growing class of public communications experts took on the role, mimicking the efforts of commercial advertisers to promote health and contraception in short plays, cartoons,

films, and soap operas. In this way, they made a private subject—fertility control—appropriate for public discussion.

Parry examines these trends to shed light on the contested nature of the motivations of birth control advocates. Acknowledging that supporters of contraception were not always motivated by the best interests of individual women, Parry concludes that family planning advocates were nonetheless convinced of women’s desire for contraception and highly aware of the ethical issues involved in the use of the media to inform and persuade.

MANON PARRY is an assistant professor of public history at the University of Amsterdam. She is the coeditor of *Women Physicians and the Cultures of Medicine*.

A volume in the Critical Issues in Health and Medicine series, edited by Rima D. Apple and Janet Golden

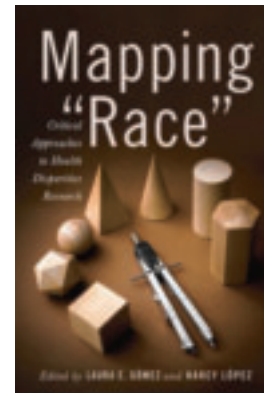
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 July 2013

CRITICAL ISSUES IN HEALTH AND MEDICINE

SERIES EDITORS:

RIMA D. APPLE
JANET GOLDEN

Growing criticism of the U.S. healthcare system is coming from consumers, politicians, the media, activists, and healthcare professionals. *Critical Issues in Health and Medicine* is a collection of books that explores these contemporary dilemmas from a variety of perspectives, among them political, legal, historical, sociological, and comparative, and with attention to crucial dimensions such as race, gender, ethnicity, sexuality, and culture.



Mapping “Race”

Critical Approaches to Health Disparities Research

EDITED BY LAURA E. GÓMEZ AND
NANCY LÓPEZ

“Mapping ‘Race’ provides keen insights about race as a social construction. With its coherent theme and presentation of possible ways to study race and health, this book will fill an important vacuum in the scholarship on the topic.”

—David T. Takeuchi, University of Washington

Researchers commonly ask subjects to self-identify their race from a menu of preestablished options. Yet if race is a multidimensional, multilevel social construct, this has profound methodological implications for the sciences and social sciences. Race must inform how we design large-scale data collection and how scientists utilize race in the context of specific research questions. This landmark collection argues for the recognition of those implications for research and suggests ways in which they may be integrated into future scientific endeavors. It concludes on a prescriptive note, providing an arsenal of multidisciplinary, conceptual, and methodological tools for studying race specifically within the context of health inequalities.

Contributors: John A. Garcia, Arline T. Geronimus, Laura E. Gómez, Joseph L. Graves Jr., Janet E. Helms, Derek Kenji Iwamoto, Jonathan Kahn, Jay S. Kaufman, Mai M. Kandaichi, Simon J. Craddock Lee, Nancy López, Ethan H. Mereish, Matthew Miller, Gabriel R. Sánchez, Aliya Saperstein, R. Burciaga Valdez, and Vickie D. Ybarra

LAURA E. GÓMEZ is a professor of law, sociology, and Chicano studies at the University of California at Los Angeles. She is the author of *Manifest Destinies: The Making of the Mexican American Race*.

NANCY LÓPEZ is an associate professor of sociology at the University of New Mexico. She is the author of *Hopeful Girls, Troubled Boys: Race and Gender Disparity in Urban Education*.

A volume in the Critical Issues in Health and Medicine series, edited by Rima D. Apple and Janet Golden

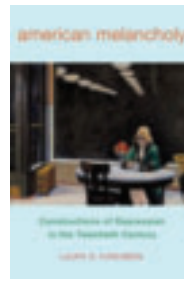
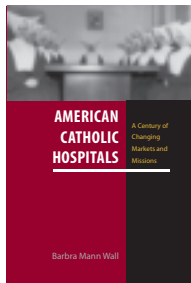
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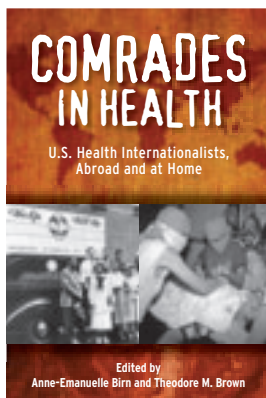
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August 2013





Comrades in Health

U.S. Health Internationalists,
Abroad and at Home

EDITED BY ANNE-EMANUELLE BIRN
AND THEODORE M. BROWN
FOREWORD BY VICENTE NAVARRO

“*Comrades in Health* is a pioneering effort, a major addition to the study of global public health, and a new perspective on U.S. domestic health policy.”

—Gerald M. Oppenheimer, coauthor of *Shattered Dreams? An Oral History of the South African AIDS Epidemic*

Since the early twentieth century, politically engaged and socially committed U.S. health professionals have worked in solidarity with progressive movements around the world. Often with roots in social medicine, political activism, and international socialism, these doctors, nurses, and other health workers became comrades who joined forces with people struggling for social justice, equity, and the right to health.

Comrades in Health brings together a group of professionals and activists whose lives have been dedicated to health internationalism. The collection combines historical accounts and first-hand reflections to draw attention to the longstanding international activities of the American health left and the lessons they brought home. The involvement of these progressive U.S. health professionals is presented against the background of foreign and domestic policy, social movements, and global politics.

ANNE-EMANUELLE BIRN is a professor and Canada Research Chair in International Health at the University of Toronto. She is the author of *Marriage of Convenience: Rockefeller International Health and Revolutionary Mexico* and lead author of *Textbook of International Health*.

THEODORE M. BROWN is a professor of history and of public health sciences at the University of Rochester. He is the coeditor of *Making Medical History: The Life and Times of Henry E. Sigerist* and coauthor of *The Quest for Health Reform: A Satirical History*.

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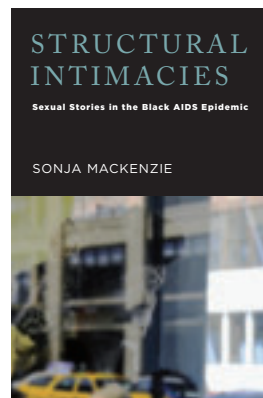
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August 2013



Structural Intimacies

Sexual Stories in the Black AIDS
Epidemic

SONJA MACKENZIE

“This compelling book addresses the social, political, and economic dimensions of the AIDS epidemic in relation to the Black population in America, making a unique contribution to the topic that will fill a significant gap in scholarly literature.”

—Richard G. Parker, Columbia University

One of the most relevant social problems in contemporary American life is the continuing HIV epidemic in the Black population. With vivid ethnographic detail, this book brings together scholarship on the structural dimensions of the AIDS epidemic and the social construction of sexuality to assert that shifting forms of sexual stories—structural intimacies—are emerging, produced by the meeting of intimate lives and social structural patterns. These stories render such inequalities as racism, poverty, gender power disparities, sexual stigma, and discrimination as central not just to the dramatic, disproportionate spread of HIV in Black communities in the United States, but to the formation of Black sexualities.

Sonja Mackenzie elegantly argues that structural vulnerability is felt—quite literally—in the blood, in the possibilities and constraints on sexual lives, and in the rhetorics of their telling. The circulation of structural intimacies in daily life and in the political domain reflects possibilities for seeking what Mackenzie calls *intimate justice* at the nexus of cultural, economic, political, and moral spheres. *Structural Intimacies* presents a compelling case: in an era of deepening medicalization of HIV/AIDS, public health must move beyond individual-level interventions to community-level health equity frames and policy changes.

SONJA MACKENZIE is an adjunct assistant professor at the Health Equity Institute at San Francisco State University.

A volume in the Critical Issues in Health and Medicine series, edited by Rima D. Apple and Janet Golden

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June 2013

The Door of Last Resort

Memoirs of a Nurse Practitioner

FRANCES WARD

Nurse practitioners can provide economic solutions to primary care delivery in the United States

“A wonderful personal story of what it means to be part of a disruptive movement that changed health care in the United States, making nurse practitioners the future of primary care.”

—Tine Hansen-Turton, National Nursing Centers Consortium

“Ward makes a convincing case for a view of health care that relies on clinical skills and diagnosis with sensitivity to the differences among groups—against one that pursues only curing at the expense of thorough diagnosis and caring.”

—Barbra Wall, University of Pennsylvania School of Nursing

Having spent decades in urban clinical practice while working simultaneously as an academic administrator, teacher, and writer, Frances Ward is especially well equipped to analyze the American health care system. In this memoir, she explores the practice of nurse practitioners through her experiences in Newark and Camden, New Jersey, and in north Philadelphia.

Ward views nurse practitioners as important providers of primary health care (including the prevention of and attention to the root causes of ill health) in independent practice and as equal members of professional teams of physicians, registered nurses, and other health care personnel. She describes the education of nurse practitioners, their scope of practice, their abilities to prescribe medications and diagnostic tests, and their overall management of patients' acute and chronic illnesses. Also explored are the battles that nurse practitioners have waged to win the right to practice—battles with physicians, health insurance companies, and even other nurses.

The Door of Last Resort, though informed by Ward's experiences, is not a traditional memoir. Rather, it explores

issues in primary health care delivery to poor, urban populations from the perspective of nurse practitioners and is intended to be their voice. In doing so, it investigates the factors affecting health care delivery in the United States that have remained obscure throughout the current national debate.

FRANCES WARD is Professor Emerita at Temple University where she served as David R. Devereaux Chair of Nursing. The founding dean of the School of Nursing at the University of Medicine and Dentistry of New Jersey, she maintains a clinical practice as an adult nurse practitioner. She is the author of *On Duty: Power, Politics, and the History of Nursing in New Jersey* (Rutgers University Press).

A volume in the Critical Issues in Health and Medicine series, edited by Rima D. Apple and Janet Golden

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Memoirs of a Nurse Practitioner

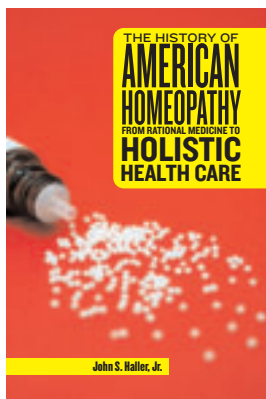
Frances Ward

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March 2013



FIRST PAPERBACK EDITION

The History of American Homeopathy

From Rational Medicine to Holistic Health Care

JOHN S. HALLER JR.
FOREWORD BY MICHAEL FLANNERY

“A key achievement of this intriguing book is in capturing the shifting and diverse nature of homeopathy itself, which Haller depicts as having developed from an empirical science to a religious belief system. Haller encompasses the complexity of the development of homeopathy within a cogent narrative.”

—*Bulletin of the History of Medicine*

“John Haller, an eminent historian of alternative medicine, has written a unique and finely woven account on homeopathy and the transformations that have characterized its long history. In this volume, he focuses on its evolving status from a medical practitioner based system of treatment to one now largely embraced by segments of the public in search of alternative therapies. Well-organized and bearing the imprint of a master historian, it is a pleasure to read.”

—Pascal James Imperato, School of Public Health, State University of New York, Downstate

“Haller takes readers on a historical journey involving American homeopathy as it traversed the political, professional, scientific, and cultural landscape from the late 19th century to the beginning of the 21st century. Experts and novices to American homeopathy will find this book to be comprehensive, objective, informative, and engaging. Recommended.”

—*Choice*

JOHN S. HALLER JR. is a professor emeritus of history and medical humanities at Southern Illinois University, Carbondale, and the author of several books, among them *The History of American Homeopathy: The Academic Years, 1820–1935*.

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March 2013



FIRST PAPERBACK EDITION

Making the American Mouth

Dentists and Public Health in the Twentieth Century

ALYSSA PICARD

A 2010 AAUP Best of the Best Title

“This important book has significant implications not only for historians but also for those interested in contemporary dental health policy.”

—Heather Munro Prescott, Central Connecticut State University

“Picard describes how American dentists were involved in various social movements during the 20th century. Their involvement encompassed public health starting in the early part of the century, efforts to fluoridate the nation’s water supplies to prevent tooth decay, social movements for racial and gender equity at mid-century, and the promotion of cosmetic services at the end of the century (a movement that continues today). It helps explain the obsession in the U.S. with having perfect teeth and a gleaming white smile. Recommended.”

—*Choice*

“Good teeth signal social class and intellectual achievement in America, as Alyssa Picard knows well. In *The Making of the American Mouth*, she provides an engaging history of the evolution of American dentistry, including the profession’s influence over our social norms and health policy. It’s a book that anyone keen to understand and improve our current national state of oral health ought to read.”

—*Health Affairs*

ALYSSA PICARD, PhD, is a union organizer whose work focuses on expanding health care access for non-tenure-track faculty at public universities in Michigan. She writes about the history of health care and twentieth-century social movements.

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March 2013



Therapeutic Revolutions

Medicine, Psychiatry, and American Culture, 1945–1970

MARTIN HALLIWELL

“Martin Halliwell offers fresh and inventive insights into the postwar period, showing mastery over an amazing range of material to demonstrate how fully the therapeutic triumphed in American culture.”

—Stephen Whitfield, author of *The Culture of the Cold War*

Therapeutic Revolutions examines the evolving relationship between American medicine, psychiatry, and culture from World War II to the dawn of the 1970s. In this richly layered intellectual history, Martin Halliwell ranges from national politics, public reports, and healthcare debates to the ways in which film, literature, and the mass media provided cultural channels for shaping and challenging preconceptions about health and illness.

Beginning with a discussion of the profound impact of World War II and the Cold War on mental health, Halliwell moves from the influence of work, family, and growing up in the Eisenhower years to the critique of institutional practice and the search for alternative therapeutic communities during the 1960s. Blending a discussion of such influential postwar thinkers as Erich Fromm, William Menninger, Erving Goffman, Erik Erikson, and Herbert Marcuse with perceptive readings of such cultural texts as *Spellbound*, *Shock Corridor*, *Revolutionary Road*, and *I Never Promised You a Rose Garden*, this compelling study argues that the postwar therapeutic revolutions closely interlink discourses of authority and liberation.

MARTIN HALLIWELL is a professor of American studies and head of the School of English at the University of Leicester, U.K. He is a Fellow of the Royal Society of Arts, the 18th Chair of the British Association for American Studies, and the author of seven monographs and two edited volumes, most recently *American Thought and Culture in the 21st Century*.

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April 2013



Framing Fat

Competing Constructions in Contemporary Culture

SAMANTHA KWAN AND
JENNIFER L. GRAVES

“This well-written, engaging work takes a refreshing and intriguing approach of frame analysis and also offers a refreshing examination of key stakeholders in the obesity debates.”

—Shari Dworkin, University of California, San Francisco

According to public health officials, obesity poses significant health risks and has become a modern-day epidemic. A closer look at this so-called epidemic, however, suggests that there are multiple perspectives on the fat body, not all of which view obesity as a health hazard.

Alongside public health officials at the Centers for Disease Control and Prevention are advertisers of the fashion-beauty complex, food industry advocates at the Center for Consumer Freedom, and activists at the National Association to Advance Fat Acceptance.

Framing Fat takes a bird’s-eye view of how these multiple actors construct the fat body by identifying the messages these groups put forth, particularly where issues of beauty, health, choice and responsibility, and social justice are concerned. Samantha Kwan and Jennifer L. Graves examine how laypersons respond to these conflicting messages and illustrate the gendered, raced, and classed implications within them. In doing so, they shed light on how dominant ideas about body fat have led to the moral indictment of body nonconformists, essentially “framing” them for their fat bodies.

SAMANTHA KWAN is an assistant professor of sociology at the University of Houston. She is the coeditor of *Embodied Resistance: Challenging the Norms, Breaking the Rules*.

JENNIFER L. GRAVES is a professor of sociology at Houston Community College and a sociology instructor at the University of Houston.

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May 2013



FIRST PAPERBACK EDITION

Growing American Rubber

Strategic Plants and the Politics of National Security

MARK R. FINLAY

Winner of the 2009 Agricultural History Society's Theodore Saloutos Memorial Award

“A fascinating, well-written, and timely study.”

—*American Historical Review*

“A significant contribution to many fields, not the least of which is the history of technology and science. Finlay deftly weaves stories of diplomacy, scientific research, interest-group politics, entrepreneurs, farmers, laborers, and the environment to tell the story of rubber-crop research in the first half of the twentieth century.”

—*Technology and Culture*

“An important story that has broader implications for diplomatic historians and scholars who study the importance of agriculture and industry. Recommended.”

—*Choice*

“Finlay’s well-researched work makes clear the importance of rubber in American history. The United States shifted from domestic organic to inorganic and foreign solutions to the modern consumer driven economy. Unfortunately the United States still relies on a risky combination of imported natural rubber and synthetic rubber derived from petroleum, making this study timely and relevant.”

—*Southwestern Historical Quarterly*

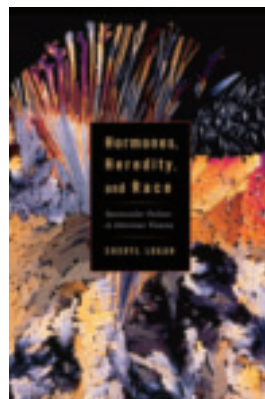
“As we now debate the sustainability of natural resources, the themes of this book could not be more relevant.”

—David E. Wright, Michigan State University

MARK R. FINLAY is a professor of history at Armstrong Atlantic State University. He is the author of numerous articles on the history of “chemurgy,” the intersection of agriculture and industry.

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March 2013



Hormones, Heredity, and Race

Spectacular Failure in Interwar Vienna

CHERYL A. LOGAN

“This terrifically inventive and important story is one of the first to examine physiological attempts to understand heredity in the first half of the twentieth century, offering a beautiful rendering of the intersection of science and politics.”

—Vassiliki Betty Smocovitis, University of Florida

Early in the twentieth century, arguments about “nature” and “nurture” pitted a rigid genetic determinism against the idea that genes were flexible and open to environmental change. This book tells the story of three Viennese biologists—Paul Kammerer, Julius Tandler, and Eugen Steinach—who sought to show how the environment could shape heredity through the impact of hormones. It also explores the dynamic of failure through both scientific and social lenses.

Kammerer had spent years gathering precise zoological evidence on whether environmental change could alter heredity, using his research as the scientific foundation for a new kind of eugenics—one that challenged the racism growing in mainstream eugenics. By 1918, he drew on the pioneering research of two colleagues who were studying the causes of sexual attributes to show that hormones could alter genes. After 1920, Tandler employed a similar approach to restore the health and well-being of Vienna’s war-weary citizens. Both men rejected the rigidly acting genes of the new genetics and used the biology of flexible heredity to justify eugenic reforms that respected human rights. But the interplay of science and personality with the social and political rise of fascism and antisemitism undermined their ideas. By 1934, one was dead by his own hand, another was in exile, and the third was ridiculed.

CHERYL A. LOGAN is professor emerita of psychology and history at the University of North Carolina Greensboro.

A volume in the Studies in Modern Science, Technology, and the Environment series, edited by Mark Largent

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March 2013

Courting Justice

Ten New Jersey Cases That Shook the Nation

EDITED BY PAUL L. TRACTENBERG

FOREWORD BY DEBORAH T. PORITZ

Ten influential decisions, over five decades, demonstrate the activism and impact of New Jersey's highest court

Since 1947 a modernized New Jersey Supreme Court has played an important and controversial role in the state, nation, and world. Its decisions in cutting-edge cases have confronted society's toughest issues, reflecting changing social attitudes, modern life's complexities, and new technologies.

Paul Tractenberg has selected ten of the court's landmark decisions between 1960 and 2011 to illustrate its extensive involvement in major public issues, and to assess its impact. Each case chapter is authored by a distinguished academic or professional expert, several of whom were deeply involved in the cases' litigation, enabling them to provide special insights. An overview chapter provides context for the court's distinctive activity.

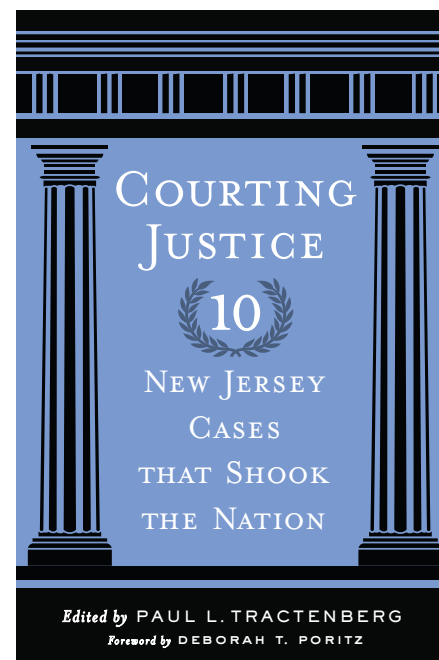
Many of the cases are so widely known that they have become part of the national conversation about law and policy. In the Karen Ann Quinlan decision, the court determined the right of privacy extends to refusing life-sustaining treatment. The Baby M case reined in surrogate parenting and focused on the child's best interests. In the Mount Laurel decision, the court sought to increase affordable housing for low- and moderate-income residents throughout the state. The Megan's Law case upheld legal regulation of sex offender community notification. A series of decisions known as *Abbott/Robinson* required the state to fund poor urban school districts at least on par with suburban districts.

Other less well known cases still have great public importance. *Henningsen v. Bloomfield Motors* reshaped product liability and tort law to protect consumers injured by defective cars; *State v. Hunt* shielded privacy rights from unwarranted searches beyond federal standards; *Lehmann v. Toys 'R Us* protected employees from sexual harassment and a hostile work environment; *Right to Choose v. Byrne* expanded state constitutional abortion rights beyond the federal constitution; and *Marini v. Ireland* protected low-income tenants against removal from their homes.

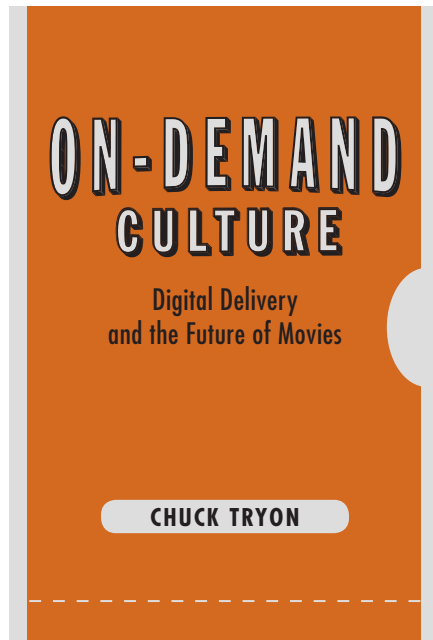
For some observers, the New Jersey Supreme Court represents the worst of judicial activism; others laud it for being, in its words, "the designated last resort guarantor of the Constitution's command." For Tractenberg, the court's activism means it tends to find for the less powerful over the more powerful and for the public good against private interests, an approach he applauds.

PAUL L. TRACTENBERG is Board of Governors Distinguished Service Professor and Alfred C. Clapp Distinguished Public Service Professor at Rutgers School of Law–Newark. He is the author of numerous books, articles, and papers on education law and policy, a frequent lecturer, and a consultant and adviser to national, regional, and state organizations and agencies.

A volume in the Rivergate Regionals Collection



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 August 2013



On-Demand Culture

Digital Delivery and the Future of Movies

CHUCK TRYON

“Tryon compellingly argues that digital distribution, while offering new avenues and venues for film and television, is contributing to a fragmented and individualized media culture . . . an interesting and insightful read.”

—Janet Wasko, University of Oregon

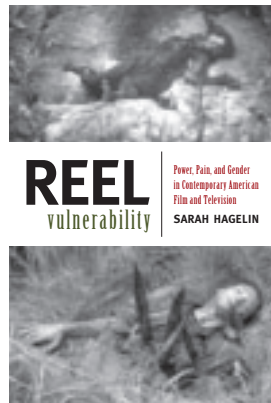
The movie industry is changing rapidly, due in part to the adoption of digital technologies. Distributors now send films to theaters electronically. Consumers can purchase or rent movies instantly online and then watch them on their high-definition televisions, their laptops, or even their cell phones. Meanwhile, social media technologies allow independent filmmakers to raise money and sell their movies directly to the public. All of these changes contribute to an “on-demand culture,” a shift that is radically altering film culture and contributing to a much more personalized viewing experience.

Chuck Tryon offers a compelling introduction to a world in which movies have become digital files. He navigates through the complexities of digital delivery to show how new modes of access—such as online streaming services as YouTube or Netflix, digital downloads at iTunes, the popular Redbox DVD kiosks in grocery stores, and movie theaters offering the digital projection of such 3-D movies as *Avatar*—are redefining how audiences obtain and consume motion picture entertainment. Tryon also tracks the reinvention of independent movies and film festivals by enterprising artists who have built their own fundraising and distribution models online.

Unique in its focus on the effects of digital technologies on movie distribution, *On-Demand Culture* offers a corrective in order to address the rapid changes in the film industry now that movies are available at the click of a button.

CHUCK TRYON is an assistant professor in the English department at Fayetteville State University. He is the author of *Reinventing Cinema: Movies in the Age of Media Convergence* (Rutgers University Press) and has written for *Screen*, *The Journal of Film and Video*, *Popular Communication*, and *The Canadian Journal of Film Studies*.

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 July 2013



Reel Vulnerability

Power, Pain, and Gender in Contemporary American Film and Television

SARAH HAGELIN

“Probing and insightful prose combined with brilliant textual analysis makes *Reel Vulnerability* a welcome and original addition to gender film criticism.”

—Dennis Bingham, author of *Whose Lives Are They Anyway: The Biopic as Contemporary Film Genre*

Wonder women, G.I. Janes, and vampire slayers increasingly populate the American cultural landscape. What do these figures mean in the American cultural imagination? What can they tell us about the female body in action or in pain? *Reel Vulnerability* explores the way American popular culture thinks about vulnerability, arguing that our culture and our scholarship remain stubbornly invested in the myth of the helplessness of the female body.

The book examines the shifting constructions of vulnerability in the wake of the cultural upheavals of World War II, the Cold War, and 9/11, placing defenseless male bodies onscreen alongside representations of the female body in the military, in the interrogation room, and on the margins. Sarah Hagelin challenges the ways film theory and cultural studies confuse vulnerability and femaleness. Such films as *G.I. Jane* and *Saving Private Ryan*, as well as such post-9/11 television shows as *Battlestar Galactica* and *Deadwood*, present vulnerable men who demand our sympathy, abused women who don't want our pity, and images of the body in pain that do not portray weakness.

Hagelin's intent is to help scholarship catch up to the new iconographies emerging in theaters and in living rooms—images that offer viewers reactions to the suffering body beyond pity, identification with the bleeding body beyond masochism, and feminist images of the female body where we least expect to find them.

SARAH HAGELIN is an assistant professor of English at the University of Colorado, Denver.

224 pages 24 photographs 6 x 9
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 July 2013



The Eyes Have It

Cinema and the Reality Effect

MURRAY POMERANCE

“Pomerance’s sound scholarship, provocative readings of classic films, and meticulous archival research make this beautifully written work both pleasurable and illuminating to read.”

—Vivian Sobchak, University of California, Los Angeles

The Eyes Have It explores those rarified screen moments when viewers are confronted by sights that seem at once impossible and present, artificial and stimulating, illusory and definitive.

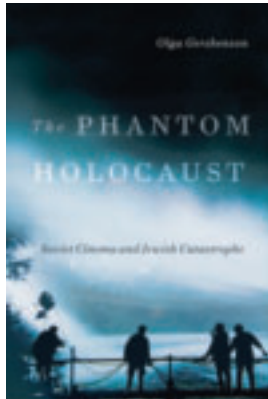
Beginning with a penetrating study of five cornfield sequences—including *The Wizard of Oz*, *Arizona Dream*, and *Signs*—Murray Pomerance journeys through a vast array of cinematic moments, technical methods, and laborious collaborations from the 1930s to the 2000s.

Four meditations deal with “reality effects” from different philosophical and technical angles. “Vivid Rivals” assesses active participation and critical judgment in seeing effects with such works as *Defiance*, *Cloverfield*, *Knowing*, and *Thelma & Louise*. “The Two of Us” considers double placement and doubled experience with such films as *The Prestige*, *Niagara*, and *A Stolen Life*. “Being There” discusses cinematic performance and the problems of believability, highlighting such films as *Gran Torino*, *The Manchurian Candidate*, and *In Harm's Way*. “Fairy Land” explores the art of scenic backing, focusing on the fictional world of *Brigadoon* that borrows from both hard-edged realism and evocative landscape painting.

MURRAY POMERANCE is a professor of sociology at Ryerson University in Toronto. Among his many books are *Shining in Shadows: Movie Stars of the 2000s*, *A Little Solitaire: John Frankenheimer and American Film*, *Johnny Depp Starts Here*, and *An Eye for Hitchcock*, all published by Rutgers University Press.

A volume in the Techniques of the Moving Image series, edited by Murray Pomerance

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 April 2013



The Phantom Holocaust

Soviet Cinema and
Jewish Catastrophe

OLGA GERSHENSON

Even people familiar with cinema believe there is no such thing as a Soviet Holocaust film. *The Phantom Holocaust* tells a different story. The Soviets were actually among the first to portray these events on screens. In 1938, several films exposed Nazi anti-Semitism, and a 1945 movie depicted the mass execution of Jews in Babi Yar. Other significant pictures followed in the 1960s. But the more directly filmmakers engaged with the Holocaust, the more likely their work was to be banned by state censors. Some films were never made while others came out in such limited release that the Holocaust remained a phantom on Soviet screens.

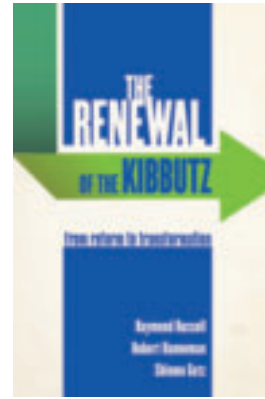
Focusing on work by both celebrated and unknown Soviet directors and screenwriters, Olga Gershenson has written the first book about all Soviet narrative films dealing with the Holocaust from 1938 to 1991. In addition to studying the completed films, Gershenson analyzes the projects that were banned at various stages of production.

The book draws on archival research and in-depth interviews to tell the sometimes tragic and sometimes triumphant stories of filmmakers who found authentic ways to represent the Holocaust in the face of official silencing. By uncovering little known works, Gershenson makes a significant contribution to the international Holocaust filmography.

OLGA GERSHENSON is an associate professor in the Judaic and Near Eastern Studies Department at the University of Massachusetts, Amherst. She is the author of *Gesher: Russian Theater in Israel*.

A volume in the Jewish Cultures of the World series, edited by Matti Bunzl and Jeffrey Shandler

304 pages 20 illustrations 6 x 9
978-0-8135-6180-6 paper \$32.50s
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978-0-8135-6182-0 ebook
September 2013



The Renewal of the Kibbutz

From Reform to Transformation

RAYMOND RUSSELL,
ROBERT HANNEMAN, AND
SHLOMO GETZ

We think of the kibbutz as a place for communal living and working. Members work, reside, and eat together, and share income “from each according to ability, to each according to need.” But in the late 1980s the kibbutzim decided that they needed to change. Reforms—moderate at first—were put in place. Members could work outside of the organization, but wages went to the collective. Apartments could be expanded, but housing remained kibbutz-owned. In 1995, change accelerated. Kibbutzim began to pay salaries based on the market value of a member’s work. As a result of such changes, the “renewed” kibbutz emerged. By 2010, 75 percent of Israel’s 248 non-religious kibbutzim fit into this new category.

This book explores the waves of reforms since 1990. Looking through the lens of organizational theories that predict how open or closed a group will be to change, the authors find that less successful kibbutzim were most receptive to reform, and reforms then spread through imitation from the economically weaker kibbutzim to the strong.

RAYMOND RUSSELL is a professor of sociology at the University of California, Riverside. He is the author of *Sharing Ownership in the Workplace* and *Utopia in Zion: The Israeli Experience with Worker Cooperatives*.

ROBERT HANNEMAN is a professor of sociology at the University of California, Riverside. He has authored four books, including *State Intervention in Medical Care: Consequences for Britain, France, Sweden, and the United States*.

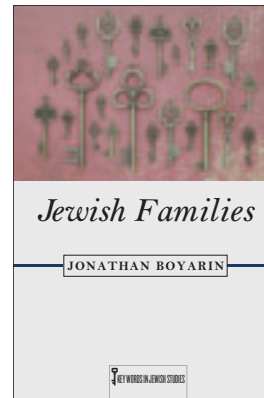
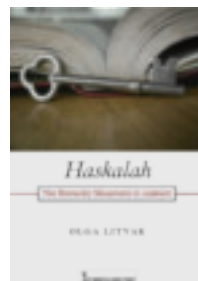
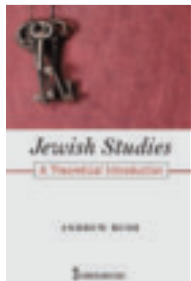
SHLOMO GETZ is a research associate at the Institute for Kibbutz Research at the University of Haifa and a senior lecturer at Emek Yezreel College in Israel. He has authored or coauthored numerous publications, including *The Kibbutz in an Era of Changes* and *The Kibbutz: The Risk of Enduring* (both written in Hebrew).

192 pages 6 x 9
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May 2013

KEY WORDS IN JEWISH STUDIES

SERIES EDITORS:
DEBORAH DASH MOORE
MACDONALD MOORE
ANDREW BUSH

Key Words in Jewish Studies is a series of introductory books that seeks to clarify critical terms in a rapidly changing field. Each volume provides clear and judiciously illustrated accounts of terms currently in use, charts histories of past usage and application, and offers adventurous perspectives in an engaging and accessible style. This series opens up a new and exciting chapter in Jewish Studies for the 21st century.



Jewish Families

JONATHAN BOYARIN

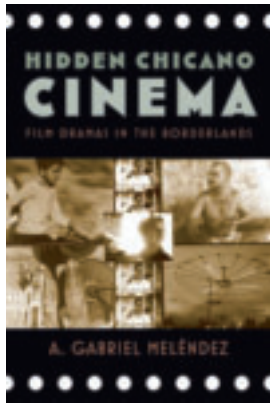
From stories of biblical patriarchs and matriarchs and their children, through the Gospel's Holy Family of Jesus, Mary, and Joseph, and to modern Jewish families in fiction, film, and everyday life, the family has been considered key to transmitting Jewish identity. Current discussions about the Jewish family's supposed traditional character and its alleged contemporary crisis tend to assume that the dynamics of Jewish family life have remained constant from the days of Abraham and Sarah to those of Tevye and Golde in *Fiddler on the Roof* and on to Philip Roth's *Portnoy's Complaint*.

Jonathan Boyarin explores a wide range of scholarship in Jewish Studies to argue instead that Jewish family forms and ideologies have varied greatly throughout the times and places where Jewish families have found themselves. He considers a range of family configurations from biblical times to the twenty-first century, including strictly Orthodox communities and new forms of family, including same-sex parents. The book shows the vast canvas of history and culture as well as the social pressures and strategies that have helped shape Jewish families and suggests productive ways to think about possible futures for Jewish family forms.

JONATHAN BOYARIN is the Leonard and Tobee Kaplan Distinguished Professor of Modern Jewish Thought in the Department of Religious Studies at the University of North Carolina. He is the author or coauthor of numerous books, including *Mornings at the Stanton Street Shul: A Lower East Side Summer*; *The Unconverted Self: Jews, Indians, and the Identity of Christian Europe*; and *Powers of Diaspora: Two Essays on the Relevance of Jewish Culture*.

Volume 4 in the Key Words in Jewish Studies series, edited by Deborah Dash Moore, Macdonald Moore, and Andrew Bush

184 pages 6 x 9
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August 2013



Hidden Chicano Cinema

Film Dramas in the Borderlands

A. GABRIEL MELÉNDEZ

“With clear and concise analysis, extensive archival work, and sound scholarship, *Hidden Chicano Cinema* makes a significant contribution to the field.”

—María Herrera-Sobek, University of California, Santa Barbara

Hidden Chicano Cinema examines how New Mexico, situated within the boundaries of the United States, became a stand-in for the exotic non-western world that tourists, artists, scientists, and others sought to possess at the dawn of early filmmaking, a disposition stretching from the silent era to today as filmmakers screen their fantasies of what they wished the Southwest Borderlands to be.

The book highlights “film moments” in this region’s history including the “filmic turn” ushered in by Chicano/a filmmakers who created new ways to represent their community and region. A. Gabriel Meléndez narrates the drama, intrigue, and politics of these moments and accounts for the specific cinematic practices and the sociocultural detail that explains how the camera itself brought filmmakers and their subjects to unexpected encounters on and off the screen. Such films as *Adventures in Kit Carson Land*, *The Rattlesnake*, and *Red Sky at Morning*, among others, provide examples of movies that have both educated and misinformed us about a place that remains a “distant locale” in the mind of most film audiences.

A. GABRIEL MELÉNDEZ is a professor and chair of the Department of American Studies at the University of New Mexico. He is the author of numerous books, including *So All Is Not Lost: The Poetics of Print in Nuevomexicano Communities, 1836–1958*.

A volume in the *Latinidad: Transnational Cultures in the United States* series, edited by Carlos Velez-Ibañez, Daniel Arreola, Daniel Bernardi, Marivel Danielson, Paul Espinosa, Matt Garcia, Lisa Magaña, Douglas Massey, Catherine Ramírez, and Néstor Rodríguez

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 August 2013



Domestic Negotiations

Gender, Nation, and Self-Fashioning in U.S. Mexicana and Chicana Literature and Art

MARCI R. McMAHON

“With depth and clarity, McMahon offers a highly valued analysis of Chicana and Mexicana women who negotiate the domesticated gendered body . . . an important and timely contribution to the field.”

—Ellie D. Hernandez, University of California, Santa Barbara

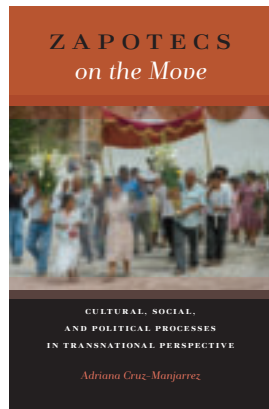
This interdisciplinary study explores how U.S. Mexicana and Chicana authors and artists across different historical periods and regions use domestic space to actively claim their own histories. Through “negotiation”—a concept that accounts for artistic practices outside the duality of resistance/accommodation—and “self-fashioning,” Marci R. McMahon demonstrates how the very sites of domesticity are used to engage the many political and recurring debates about race, gender, and immigration affecting Mexicanas and Chicanas from the early twentieth century to today.

Domestic Negotiations covers a range of archival sources and cultural productions, including the self-fashioning of the “chili queens” of San Antonio, Texas, Jovita González’s romance novel *Caballero*, the home economics career and cookbooks of Fabiola Cabeza de Baca, Sandra Cisneros’s “purple house controversy” and her acclaimed text *The House on Mango Street*, Patssi Valdez’s self-fashioning and performance of domestic space in Asco and as a solo artist, Diane Rodríguez’s direction of domesticity in Hollywood film and theater, and Alma López’s digital prints of domestic labor in Los Angeles.

MARCI R. McMAHON is an assistant professor in the English department at the University of Texas, Pan American.

A volume in the *Latinidad: Transnational Cultures in the United States* series, edited by Carlos Velez-Ibañez, Daniel Arreola, Daniel Bernardi, Marivel Danielson, Paul Espinosa, Matt Garcia, Lisa Magaña, Douglas Massey, Catherine Ramírez, and Néstor Rodríguez

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 July 2013



Zapotecs on the Move

Cultural, Social, and Political Processes in Transnational Perspective

ADRIANA CRUZ-MANJARREZ

“Cruz-Manjarrez documents important aspects of indigenous immigrant identity formation in Los Angeles and Yalálag, Oaxaca, particularly of immigrant youth, adding to our understanding of urban indigenous incorporation in the U.S.”

—Lynn Stephen, author of *Transborder Lives*

Through interviews with three generations of Yalálag Zapotecs (“Yaláltecos”) in Los Angeles and Yalálag, Oaxaca, this book examines the impact of international migration on this community. It traces five decades of migration to Los Angeles in order to delineate migration patterns, community formation in Los Angeles, and the emergence of transnational identities of the first and second generations of Yalálag Zapotecs in the United States, exploring why these immigrants and their descendents now think of themselves as Mexican, Mexican Indian immigrants, Oaxaqueños, and Latinos—identities they did not claim in Mexico.

Based on multi-site fieldwork conducted over a five-year period, Adriana Cruz-Manjarrez analyzes how and why Yalálag Zapotec identity and culture have been reconfigured in the United States, using such cultural practices as music, dance, and religious rituals as a lens to bring this dynamic process into focus. By illustrating the sociocultural, economic, and political practices that link immigrants in Los Angeles to those left behind, the book documents how transnational migration has reflected, shaped, and transformed these practices in both their place of origin and immigration.

ADRIANA CRUZ-MANJARREZ is a research professor at the University of Colima, Mexico.

A volume in the *Latinidad: Transnational Cultures in the United States* series, edited by Carlos Velez-Ibañez, Daniel Arreola, Daniel Bernardi, Marivel Danielson, Paul Espinosa, Matt García, Lisa Magaña, Douglas Massey, Catherine Ramírez, and Néstor Rodríguez

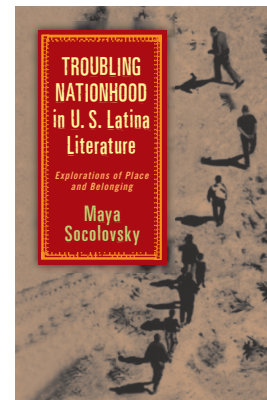
288 pages 9 photographs, 1 map 6 x 9

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May 2013



Troubling Nationhood in U.S. Latina Literature

Explorations of Place and Belonging

MAYA SOCOLOVSKY

“A wonderful extended meditation on the ways Latina writers have imagined and narrated alternative notions of ‘community’ in which the United States and Latin America are interdependent extensions of each other rather than strictly bounded and mutually exclusive.”

—Marta Caminero-Santangelo, author of *On Latinidad*

This book examines the ways in which recent U.S. Latina literature challenges popular definitions of nationhood and national identity. It explores a group of feminist texts that are representative of the U.S. Latina literary boom of the 1980s, 1990s, and 2000s, when an emerging group of writers gained prominence in mainstream and academic circles. Through close readings of select contemporary Mexican American, Puerto Rican, and Cuban American works, Maya Socolovsky argues that these narratives are “remapping” the United States so that it is fully integrated within a larger, hemispheric Americas.

Looking at such concerns as nation, place, trauma, and storytelling, writers Denise Chavez, Sandra Cisneros, Esmeralda Santiago, Ana Castillo, Himilce Novas, and Judith Ortiz Cofer challenge popular views of Latino cultural “unbelonging” and make strong cases for the legitimate presence of Latinas/os within the United States. In this way, they also counter much of today’s anti-immigration rhetoric.

MAYA SOCOLOVSKY is an assistant professor of English at the University of North Carolina, Charlotte

A volume in the *Latinidad: Transnational Cultures in the United States* series, edited by Carlos Velez-Ibañez, Daniel Arreola, Daniel Bernardi, Marivel Danielson, Paul Espinosa, Matt García, Lisa Magaña, Douglas Massey, Catherine Ramírez, and Néstor Rodríguez

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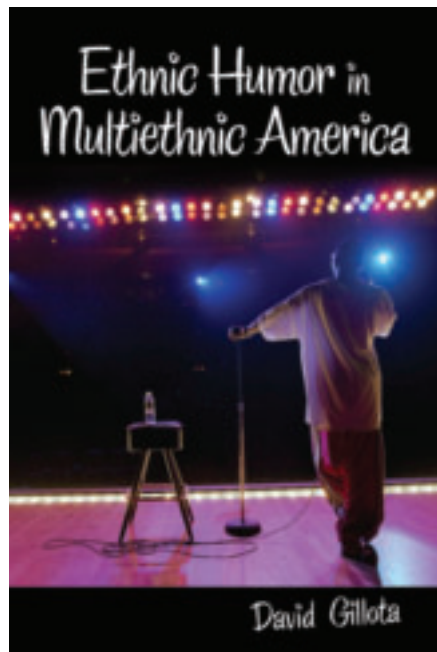
256 pages 6 x 9

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June 2013



Ethnic Humor in Multiethnic America

DAVID GILLOTA

Seeing the complexities of American race relations through the lens of ethnic humor

“A valuable addition to the field, *Ethnic Humor in Multiethnic America* makes a fresh and compelling argument with fascinating readings of many performers and comic routines in stand-up, film, and television.”

—Joyce Antler, Brandeis University

When wielded by the white majority, ethnic humor can be used to ridicule and demean marginalized groups. In the hands of ethnic minorities themselves, ethnic humor can work as a site of community building and resistance. In nearly all cases, however, ethnic humor can serve as a window through which to examine the complexities of American race relations. In *Ethnic Humor in Multiethnic America*, David Gillota explores the ways in which contemporary comic works both reflect and participate in national conversations about race and ethnicity.

Gillota investigates the manner in which various humorists respond to multiculturalism and the increasing diversity of the American population. Rather than looking at one or two ethnic groups at a time—as is common scholarly practice—the book focuses on the interplay between humorists from different ethnic communities. While some comic texts project a fantasy world in which diverse ethnic characters coexist in a rarely disputed harmony, others genuinely engage with the complexities and contradictions of multiethnic America.

The first chapter focuses on African American comedy with a discussion of such humorists as Paul Mooney and

Chris Rock, who tend to reinforce a black/white vision of American race relations. This approach is contrasted to the comedy of Dave Chappelle, who looks beyond black and white and uses his humor to place blackness within a much wider multiethnic context.

Chapter 2 concentrates primarily on the Jewish humorists Sarah Silverman, Larry David, and Sacha Baron Cohen—three artists who use their personas to explore the peculiar position of contemporary Jews who exist in a middle space between white and other.

In chapter 3, Gillota discusses different humorous constructions of whiteness, from a detailed analysis of *South Park* to “Blue Collar Comedy” and the blog *Stuff White People Like*.

Chapter 4 is focused on the manner in which animated children’s film and the network situation comedy often project simplified and harmonious visions of diversity. In contrast, chapter 5 considers how many recent works, such as *Harold and Kumar Go to White Castle* and the Showtime series *Weeds*, engage with diversity in more complex and productive ways.

DAVID GILLOTA is a lecturer in the humanities and ethnic studies departments at the University of Wisconsin–Platteville. He has published essays on American humor in *Journal of Popular Film and Television* and *The Journal of Popular Culture*.

224 pages 10 illustrations 6 x 9
 978-0-8135-6148-6 paper \$25.95s
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 August 2013

ANNOUNCING A NEW SERIES

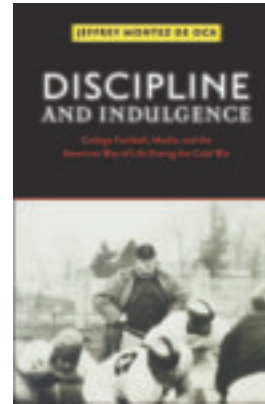
CRITICAL ISSUES IN SPORT AND SOCIETY

SERIES EDITORS:

DOUGLAS HARTMANN, UNIVERSITY OF MINNESOTA

MICHAEL A. MESSNER, UNIVERSITY OF SOUTHERN CALIFORNIA

Critical Issues in Sport and Society features scholarly books that help expand our understanding of the new and myriad ways in which sport is intertwined with social life in the contemporary world. Using the tools of various scholarly disciplines, including sociology, anthropology, history, media studies, and others, books in this new series will investigate the growing impact of sport and sports-related activities on various aspects of social life as well as key developments and changes in the sporting world and emerging sporting activities. Series authors will produce groundbreaking research that brings empirical and applied work together with cultural critique and historical perspectives written in an engaging, accessible format.

**Discipline and Indulgence**

College Football, Media, and the American Way of Life during the Cold War

JEFFREY MONTEZ DE OCA

“This is an important, compelling, and cogently argued analysis of the complex relationship among sport, militarism, and American nationalism during the Cold War era.”

—David L. Andrews, University of Maryland

The early Cold War (1947–1964) was a time of optimism in America. Flushed with confidence by the Second World War, many heralded the American Century and saw postwar affluence as proof that capitalism would solve want and poverty. Yet this period also filled people with anxiety. Beyond the specter of nuclear annihilation, the consumerism and affluence of capitalism’s success were seen as turning the sons of pioneers into couch potatoes.

In *Discipline and Indulgence*, Jeffrey Montez de Oca demonstrates how popular culture, especially college football, addressed capitalism’s contradictions by integrating men into the economy of the Cold War as workers, warriors, and consumers. In the dawning television age, college football provided a ritual and spectacle of the American way of life that anyone could participate in from the comfort of his own home. College football formed an ethical space of patriotic pageantry where men could produce themselves as citizens of the Cold War state. Based on a theoretically sophisticated analysis of Cold War media, *Discipline and Indulgence* assesses the period’s institutional linkage of sport, higher education, media, and militarism and finds the connections of contemporary sport media to today’s War on Terror.

JEFFREY MONTEZ DE OCA is an assistant professor of sociology at the University of Colorado, Colorado Springs.

A volume in the *Critical Issues in Sport and Society* series, edited by Douglas Hartmann and Michael A. Messner

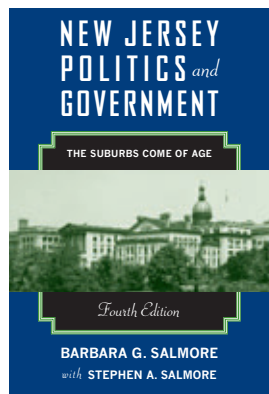
192 pages 9 photographs, 1 figure, 4 tables 6 x 9

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August 2013



New Jersey Politics and Government

The Suburbs Come of Age

FOURTH EDITION

BARBARA G. SALMORE
WITH STEPHEN A. SALMORE

PRAISE FOR THE PREVIOUS EDITION:

“The Salmore are two of New Jersey’s finest political analysts, and they present a splendid overview of the landscape. This book fills a gap in the literature on New Jersey state government and politics.”

—Thomas H. Kean, former president of Drew University, governor of New Jersey, 1982–1990

This fourth edition is thoroughly updated to reflect the challenges New Jersey has overcome and those it continues to face: sustaining growth and opportunity in a multicultural society, providing quality education, and protecting the environment. State politics and government have been almost entirely reshaped in recent decades, and those changes are analyzed in every chapter of this edition.

Offering a comprehensive overview of New Jersey politics and government, chapters cover the state’s political history; campaigns and elections; interest groups; the constitution; the development of government institutions; relationships with neighboring states, the federal government, and its own municipalities and counties; tax and spending policies; education; and quality of life.

BARBARA G. SALMORE served as dean and professor of political science at Fairleigh Dickinson–Madison and associate dean and professor at Drew University.

STEPHEN A. SALMORE was a political consultant and professor emeritus of political science at Rutgers University.

A volume in the Rivergate Regionals Collection

480 pages 13 tables 6½ x 9 ¼
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June 2013



Falling Back

Incarceration and Transitions to Adulthood among Urban Youth

JAMIE J. FADER

“With *Falling Back*, Fader offers a subtle blending of structural analysis and cultural attentiveness, highlighting the performative and transactional dimensions of both reform school and street life. This is an elegant and important book, one that will significantly shape future scholarship on youth, delinquency, race, and ethnicity.”

—Jeff Ferrell, author of *Crimes of Style: Urban Graffiti and the Politics of Criminality*

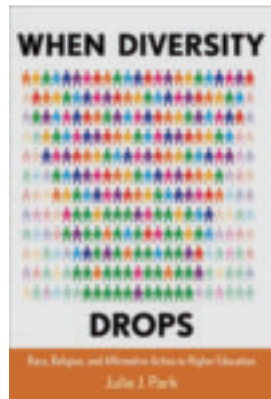
Jamie J. Fader documents the transition to adulthood for a particularly vulnerable population: young inner-city men of color who have, by the age of eighteen, already been imprisoned. How, she asks, do such precariously situated youth become adult men? What are the sources of change in their lives?

Falling Back is based on over three years of ethnographic research with black and Latino males on the cusp of adulthood and incarcerated at a rural reform school designed to address “criminal thinking errors” among juvenile drug offenders. Fader observed these young men as they transitioned back to their urban Philadelphia neighborhoods, resuming their daily lives and struggling to adopt adult masculine roles. This in-depth ethnographic approach allowed her to portray the complexities of human decision-making as these men strove to “fall back,” or avoid reoffending, and become productive adults. Her work makes a unique contribution to sociological understandings of the transitions to adulthood, urban social inequality, prisoner reentry, and desistance from offending.

JAMIE J. FADER is an assistant professor of criminal justice at the University at Albany, SUNY.

A volume in the Critical Issues in Crime and Society series, edited by Raymond J. Michalowski

272 pages 3 maps, 2 tables 6 x 9
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April 2013



When Diversity Drops

Race, Religion, and Affirmative Action in Higher Education

JULIE J. PARK

“With clear writing, sound methodology, and compelling analysis, *When Diversity Drops* makes a strong argument that will be of interest to scholars of race, evangelism, campus life, and social theory.”

—Paul Bramadat, University of Victoria

Julie J. Park examines how losing racial diversity in a university affects the everyday lives of its students. She uses a student organization, the InterVarsity Christian Fellowship (IVCF) at “California University,” as a case study to show how reductions in racial diversity impact the ability of students to sustain multiethnic communities.

The story documents IVCF’s evolution from a predominantly white group that rarely addressed race to one of the most racially diverse campus fellowships at the university. However, its ability to maintain its multiethnic membership was severely hampered by the drop in black enrollment at California University following the passage of Proposition 209, a statewide affirmative action ban.

Park demonstrates how the friendships that students have—or do not have—across racial lines are not just a matter of personal preference or choice; they take place in the contexts that are inevitably shaped by the demographic conditions of the university. She contends that a strong organizational commitment to diversity, while essential, cannot sustain a racially diverse student subculture. Her work makes a critical contribution to our understanding of race and inequality in collegiate life and is a valuable resource for educators and researchers interested in the influence of racial politics on students’ lives.

JULIE J. PARK is an assistant professor in the College of Education at the University of Maryland, College Park.

192 pages 6 x 9

978-0-8135-6168-4 paper \$24.95s

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July 2013



Children of the Occupation

Japan’s Untold Story

WALTER HAMILTON

Following World War II, the Allied Powers occupied Japan from 1945 to 1952, leaving a human legacy: thousands of children of Japanese mothers fathered by men from Australia, the United States, New Zealand, India, and Britain. These mixed-race offspring, and often their mothers, faced intense discrimination.

Based on interviews with or profile research on 150 *konketsuji*—a now-taboo word for ‘mixed-blood’ Japanese—journalist Walter Hamilton presents vivid first-person accounts of these adults as they remember their experiences of childhood loss. Using archival material from organizations dedicated to assisting the children, he combines moving personal tales with historical and political analyses of international race relations and immigration policy, particularly in North America and Australia.

Not only were attitudes and behaviors of the Japanese biased against the mixed-race children, but so were the restrictive and prejudicial immigration policies of the fathers’ native countries. Japan’s racial intolerance was fully matched in the nations it fought against. Hamilton examines how attitudes about race relations have evolved and traces the impact of racial ideology on national policy and cultural identity in Australia, Japan, and the United States.

WALTER HAMILTON is a journalist with four decades of experience working for the Australian Broadcasting Corporation and the Australian Associated Press in Sydney, Canberra, London, Singapore, and Tokyo. He is the author of *Serendipity City: Australia, Japan, and the Multifunction Polis*.

A volume in the Rutgers Series in Childhood Studies, edited by Myra Bluebond-Langner

324 pages 42 photographs, 2 maps 6 x 9 ¼

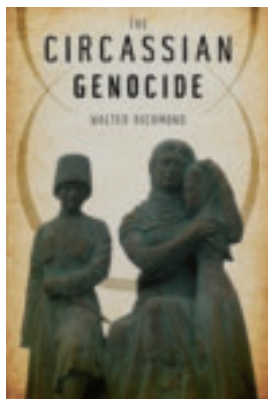
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978-0-8135-6102-8 ebook

March 2013

World ex AUS, NZ



The Circassian Genocide

WALTER RICHMOND

“Richmond’s work is a ground-breaking contribution to the history of Russia, the Caucasus, and genocide. For the first time it sheds light on this hidden tragedy on the frontier between Russia and the Middle East.”

—Brian Glyn Williams, University of Massachusetts, Dartmouth

Circassia was a small independent nation on the northeastern shore of the Black Sea. For no reason other than ethnic hatred, over the course of hundreds of raids the Russians drove the Circassians from their homeland and deported them to the Ottoman Empire. At least 600,000 people lost their lives to massacre, starvation, and the elements while hundreds of thousands more were forced to leave their homeland. By 1864, three-fourths of the population was annihilated, and the Circassians had become one of the first stateless peoples in modern history.

Using rare archival materials, Walter Richmond chronicles the history of the war, describes in detail the final genocidal campaign, and follows the Circassians in diaspora through five generations as they struggle to survive and return home. He places the periods of acute genocide, 1821–1822 and 1863–1864, in the larger context of centuries of tension between the two nations and updates the story to the present day as the Circassian community works to gain international recognition of the genocide while the region prepares for the 2014 Winter Olympics in Sochi, the site of the Russians’ final victory.

WALTER RICHMOND is the director of the Russian Studies Program at Occidental College, Los Angeles. He is the author of *The Northwest Caucasus: Past, Present, Future*.

A volume in the Genocide, Political Violence, Human Rights series, edited by Alexander Laban Hinton, Steve Bronner, and Nela Navarro

224 pages 6 x 9

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April 2013

GENOCIDE, POLITICAL VIOLENCE, HUMAN RIGHTS

SERIES EDITORS:

ALEXANDER LABAN HINTON

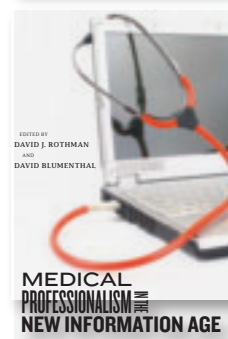
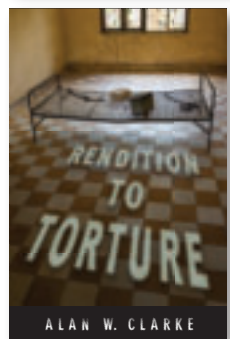
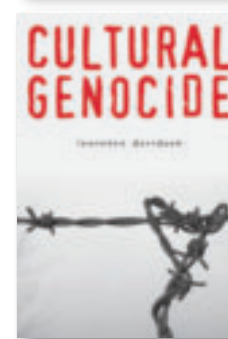
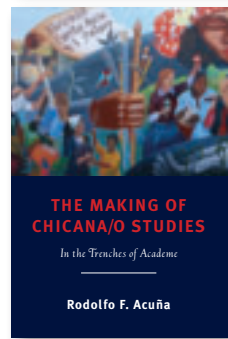
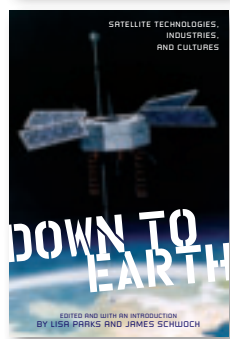
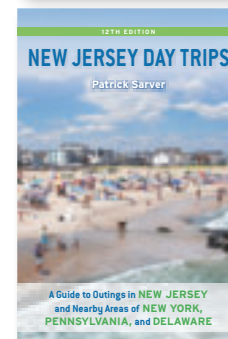
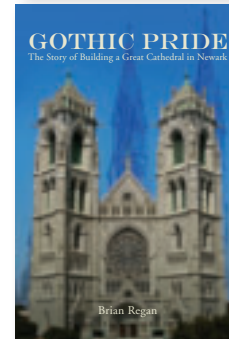
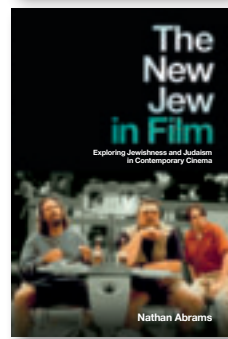
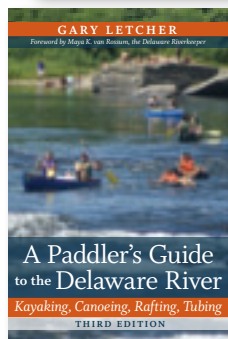
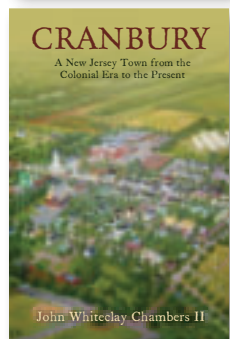
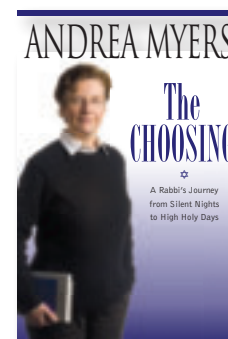
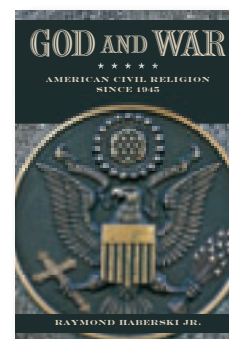
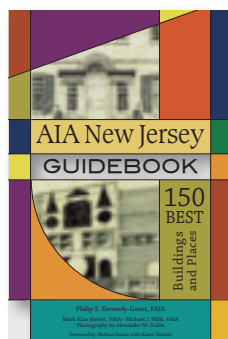
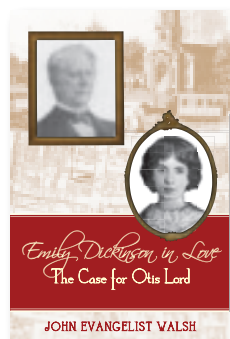
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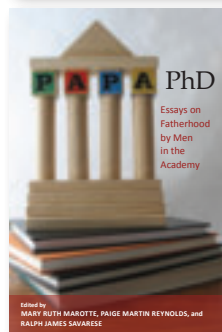
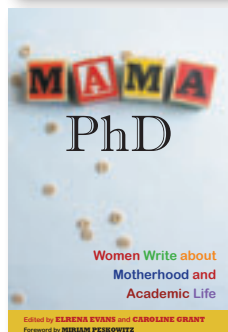
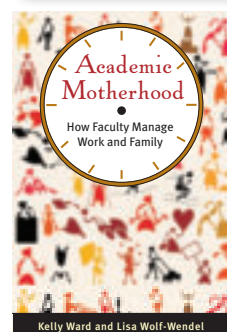
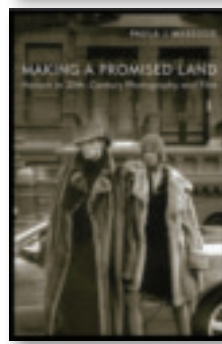
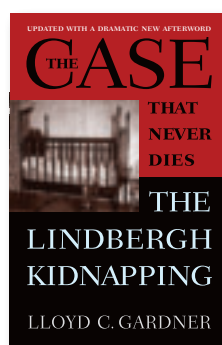
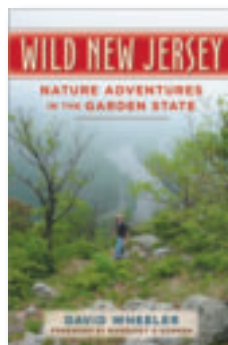
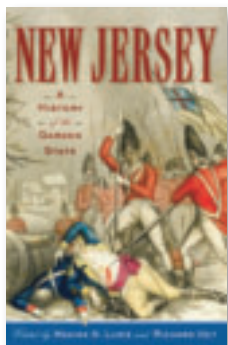
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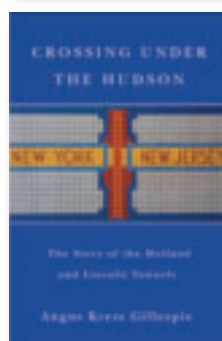
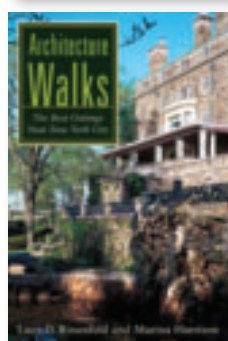
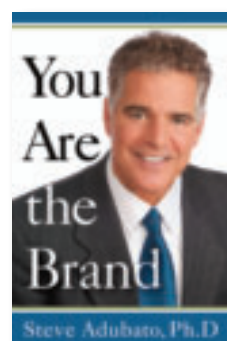


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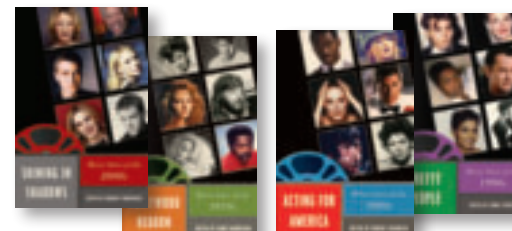
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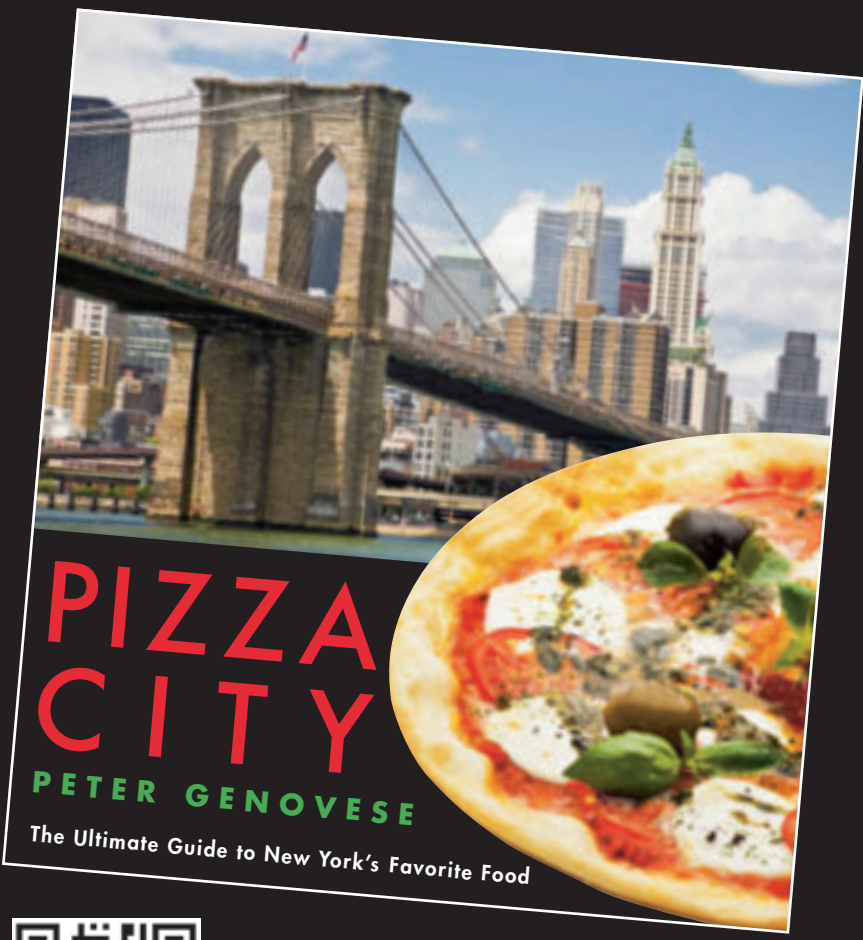


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