



WINTER 2013



Thomas Nelson

December - March

FINAL

Ordering & Customer Service

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To order by phone: Call toll-free 1-800-251-4000 and enter ext. 1485 or select menu option 1 for Customer Services. OR, if you prefer, you may immediately enter the 4-digit extension of your Inside Sales Representative.

To order by email (CBA accounts only please): CRSStores@thomasnelson.com

To order by mail: Thomas Nelson, Inc., Attn: Order Dept, PO Box 141000, Nashville, TN 37214-1000.

To order by fax: Fax your order toll-free to 1-800-448-8403.

Customer Service inquiries: Call toll-free 1-800-251-4000 and enter ext. 1485 or select menu option 5 for Customer Services.

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To order by email: Orders@thomasnelson.com

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To order by fax: Fax your order to 1-615-885-3863.

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Foreign Licensing: Phone 615-889-9000, ext. 1740.

Church Development: Phone 1-800-933-9673

Grupo Nelson (Spanish product): USA phone 1-800-322-7423, ext. 1878 or 1893

Puerto Rico or International: Phone 1-800-322-7423 or 615-902-2205 or 615-902-1893

Customer Service: 1-800-322-7423, ext. 1893 or 615-902-1893

Email: storres@thomasnelson.com Fax 1-615-883-9376

The mailing address for the above divisions and all other Thomas Nelson executive offices is Thomas Nelson, Inc., Attn: (the department you wish to contact), 501 Nelson Place, P.O. Box 141000, Nashville TN 37214-1000 or call 1-615-889-9000 and follow menu directions or press zero for an operator.

INTERNATIONAL ORDERING

CANADA:

Canada Direct Group
Edmonton, Alberta- Canada
Tel: 780-960-3126

Foundations Distribution
Orono, Ontario- Canada
Tel: 780-983-1188
www.fdi.ca

AUSTRALIA/NEW ZEALAND:

Bible Society
New South Wales-Australia
Tel: 612-9829-4685
www.biblesociety.com.au

K.I. Entertainment
New South Wales-Australia
E-mail: sales@kientertainment.com.au
Tel: 02-9604-3600
<http://www.kichristian.com.au/>

Koorong
New South Wales-Australia
www.koorong.com.au

New Holland Publishers
New South Wales- Australia
Tel: 02-9975-6799
www.newholland.com.au

WORD
Victoria-Australia
www.word.com.au

Bible Society
Wellington -New Zealand
Tel: 64-4-384-4119
www.biblesociety.org.nz

Soul Distributors
Auckland-New Zealand
Tel: 63-9-257-0081

UNITED KINGDOM/EUROPE:

ASAPH
The Netherlands
Tel: 31- 26-311-3700
www.asaph.eu

Joining the Dots
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www.re-lived.com

Trust Media
Carlisle-United Kingdom
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www.tmdistribution.co.uk

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Struik Christian Books
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Tel: 27-21-462-4360
www.struikchristianmedia.co.za

Laterna Ventures
Lagos-Nigeria
Tel: 2341-2790-6957
E-mail: info@laternabooks.com
www.laternabooks.com

Bible Wonderland
Lagos-Nigeria
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E-mail: biblewonderlandng@gmail.com

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Advantage Quest
Petaling Jaya
Malaysia, Singapore, Hong Kong
and Vietnam
Tel: 603-7803-8096
E-mail: adquest@tm.net.my
www.advantagequest.com

Campus Crusade
Singapore
Tel: 65-6292-2377

OMF Literature
Manila-Philippines
Tel: 63-2-531-2183
www.omflit.com

WEST INDIES/CARIBBEAN:

Rollins Associates
Hull, GA-U.S.
West Indies & Caribbean
Tel: 706-549-1502
www.rollinspilot.com

PROBLEMS OR QUESTIONS

Our Customer Service Representatives are ready to assist you between 8 a.m. and 5 p.m. Central Time Monday through Friday. Please have specific details available when you call so we can assist you completely and efficiently. Just call toll-free 1-800-251-4000 and enter ext. 1485 or press menu option 5.

ANY DOLLAR OR UNIT DISCREPANCY OR CLAIM AGAINST ANY INVOICE MUST BE PRESENTED IN WRITING TO THOMAS NELSON, INC. WITHIN 90 DAYS FROM THE INVOICE DATE.

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GUARANTEE

Thomas Nelson offers a Lifetime Guarantee on all Bibles. If a Bible fails because of manufacturing defects, you may return it for a free replacement. If the same Bible is no longer available, it will be replaced with a Bible of the same or greater value. This guarantee does not apply to normal wear and tear. To learn more about the care of Bibles, register for your lifetime guarantee, and receive free offers, visit www.thomasnelsonbibles.com/guarantee.

Any non-Bible product within this catalog with a manufacturing defect may be returned for a free replacement of same or comparable product within one year of date of purchase.

RETURNS

Some of our Sales channels sell non-returnable. If in doubt, please consult your Sales Representative regarding eligibility.

Eligible returns policy: Regular-priced product is returnable from 90 days after invoice date and for as long as the item is in print. A restocking fee may be assessed. All items specifically sold as non-returnable are not returnable. Customers may download a current inventory file showing what is and is not returnable at <http://Business.ThomasNelson.com>. We reserve the right to not issue credit for, to not ship back, and to destroy or dispose of any ineligible items. Eligible returns MUST be shipped back by a traceable carrier (UPS, FedEx Ground, etc.) to Thomas Nelson Returns Center, 565 Royal Parkway, Nashville TN 37214. If proof of delivery cannot be provided, we cannot guarantee credit will be issued. Returned items should be resalable and free of all store labels and stickers. Always include a packing slip itemizing the return and make any pertinent notes about defects, over-shipments, etc. so your return can be credited correctly.

PRICING AND AVAILABILITY

Prices, availability, and publication dates of products featured in this catalog are subject to change without notice. Resellers may set their own prices. All prices are in U.S. dollars.

WEBSITES

All individual divisional websites may be accessed from our home website at www.ThomasNelson.com. For additional insight into Bibles, reference, and study resource products we also invite you to visit our Bible Group website at www.thomasnelsonbibles.com.

THOMAS NELSON PHILOSOPHY

To grow through fairness and integrity in distinctive service to all.

For more information about products, authors, promotions, and Thomas Nelson, Inc., visit us at www.thomasnelson.com or thomasnelsonbibles.com.

THOMAS NELSON'S ONLINE BUSINESS TOOLS

at <http://Business.ThomasNelson.com>

Providing a secure online environment for conducting serious business.

ONLINE ORDER FORM	Enables eligible customers to place orders 24/7.	ORDER FILL RATE STATISTICS	Current month, prior month, fiscal period to date, rolling 12 months.
ONLINE CUSTOMER PAYMENTS	<ul style="list-style-type: none"> • Pay on your account with Visa, Master Card or American Express. • Pay individual invoices in full or in part. • Apply credit memos. 	PRODUCT INFO AND IMAGES	Get product information (incl stock status & due dates) by ISBN, Style #, UPC, EAN, author or keyword; plus cover images when available.
ACCOUNT PROFILE MANAGER	Allows you to keep your account information with us current. Update addresses, phone numbers, email addresses, preferences, etc. Now offering paperless invoices and statements!	AUTHORS	When available, we provide images, bios, links.
PRODUCT RETURN ASSISTANT	Confirm eligibility for product returns, generate a printed return packing slip and printed shipping labels. (Note that some of our sales channels sell non-returnable so please consult your sales rep if questions.)	CATALOGS IN DIGITAL AND PDF FORMATS	<ul style="list-style-type: none"> • Select digital or PDF. • Select full catalog of choose your own categories.
ORDER STATUS	Review orders by PO #, Invoice #, ISBN or date range. Review carton contents and backordered items plus trace your shipments (certain carriers only).	OUR BEST SELLING PRODUCTS	A list of of top Book, Bible and Children sellers. Updated weekly.
ORDER HISTORY BY PRODUCT	Review order/returns history by product by date range.	PROMOXPRESS	Create custom flyers, posters and postcards on any Nelson product and include your store name.
BACK ORDER / FUTURE SHIP REVIEW	Review all pending backorders by ship-to account number.	CORE PRODUCTS	Download spreadsheets listing the "Core" products of our various publishing groups.
PDF INVOICES & STATEMENTS ON DEMAND	Need an invoice/statement copy? View and print.	INVENTORY DOWNLOAD	Complete listing of our products, prices, availability – updated daily – download to your computer in either Excel or plain text 'csv' formats.
SALES SPECIALS (LIMITED ELIGIBILITY)	See special offerings available to you. Look for dark blue bar on right side of menu.		

TO REGISTER, simply go to <http://Business.ThomasNelson.com> and enter your Thomas Nelson 9-digit account number into both the Account Number and the Password fields. Eligible accounts will then be asked to choose a new password.....that's it!

Problems? Call Customer Services at 1-800-251-4000 ext 1485 or email WebHelp@ThomasNelson.com.

ONLINE RESOURCES

These resources exist to aid you in growing your business and to enhance the consumer's experience when engaging with our authors, brands and products. These items (videos, sample content, ads, etc.) can be used however you see fit.

RESOURCES BY PUBLISHING DIVISION

Bibles, Reference & Curriculum:

Retailer resources: <http://www.nelsonbibles.com/retail/>

Word of Promise: <http://www.wordofpromise.thomasnelson.com>

The Voice: <http://hearthevoice.com/>

Non-fiction:

http://www.tntradebooks.com/retail_ftp

Children's:

<http://www.tommynelson.com/blog/flipbooks>

Gift:

<http://tngiftandkids.com/retail/>

www.devotionalsdaily.com

THOMAS NELSON VIDEOS FOR KEY TITLES

<http://www.youtube.com/user/thomasnelsoninc>

<http://www.godtube.com/thomasnelson/>

THOMAS NELSON COMMUNITY SITES

Max Lucado:

<http://maxlucado.ning.com/>

Tommy Nelson:

<http://www.tommynelson.com/>

Amish Living:

<http://www.amishliving.com/>

Christian Romance:

<http://ilovechristianromance.com/>

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Thomas Nelson Employees:

<https://twitter.com/#!/ThomasNelson/our-team/members>

Tommy Nelson Authors and Brands:

<http://twitter.com/#!/ThomasNelson/our-authors/members>



Contents



Bibles - 5
Reference - 20
Study Resources and Curriculum - 32
Spiritual Growth - 43
Practical Living - 64
Marriage / Family - 68
History / Biography / Current Issues - 73
Business / Leadership - 76
General Interest - 79
Children's - 86
Family Entertainment - 122
YA Non-Fiction - 124
YA Fiction - 126
Fiction - 130
Gift - 153
Spanish - 165
Women of Faith - 185
Westbow Press - 186
Inprov - 188
Recent Reprints - 189
Index - 190

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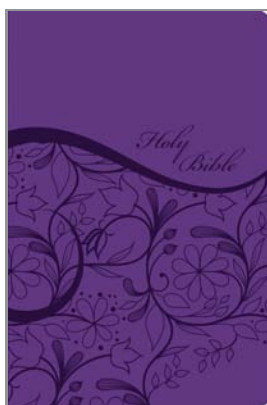
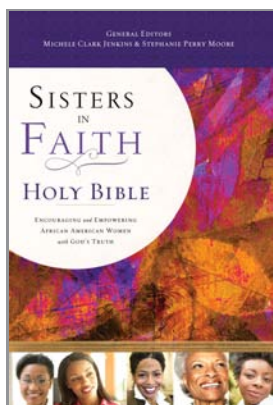
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SISTERS IN FAITH HOLY BIBLE, KJV

MICHELE CLARK JENKINS (Executive Editor) & STEPHANIE PERRY MOORE (Executive Editor)



FEATURES & BENEFITS

- **KJV**—The world's most trusted translation for more than 400 years
- **Deepen your knowledge and strengthen your faith with more than 250 articles**
- **Written by African-American women, for African-American women**

The *Sisters in Faith Holy Bible* makes the Bible accessible to the African-American woman.

Where can a woman go to find help with life's struggles? We believe the answers to life's problems can be found in the Bible. Executive editors Michele Clark Jenkins and Stephanie Perry Moore seek to highlight where the Bible speaks to the five major areas of life: God, Family, Others, Self, and Career. Additional contributors include recording artist Joann Rosario Condrey, novelists Kim Cash Tate, Vanessa Davis Griggs, and other scholars and artists committed to encouraging and empowering African-American women with God's truth.

Features include:

- **Arise**—devotionals that teach how to apply the Bible
- **Quest and Discovery**—notes that use scripture to answer common questions about life and faith
- **She Speaks**—creative articles written from the perspective of women in the Bible
- **Authorized King James Version text**
- **Center-column References**
- **Concordance**

Translation: King James Version

Ship Date: 12/5/2012

Pub Date: 1/1/2013

Trim Size: 6.19 x 9.19

Page Count: 1824 Pages

Type Size: 9.5

Carton Qty: 12

Distribution Rights: Worldwide

BISAC: BIBLES / KING JAMES VERSION / DEVOTIONAL (BIB006020)

eBook: 978-1-4016-7637-7

MERCHANDISING

- Shelftalker Kit, 9781401684587

ADVERTISING

- Conference seeding at 1-2 major African-American conferences including the Super Bowl Gospel Celebration and the Stellar Awards
- Sisters in Faith Tour in the major African-American markets of Chicago and Atlanta
- Bible contributors will blog at release date about their involvement with input from gospel artists and celebrities
- Tweet Up parties at local churches, women's ministry groups, and sorority meetings about the Bible live and via Twitter
- National radio promotion on syndicated programs such as The Yolanda Adams Show, CoCo Brother Live, The Steve Harvey Show, and the Tom Joyner Morning Show
- Targeted weekly eblasts through Black Gospel Promo
- National African-American women's sorority outreach through monthly newsletters, eblasts, and online chats

PUBLICITY

- National radio interviews with FM and Sirius Satellite African-American and AC stations
- Engage top faith based African-American bloggers with giveaway materials and promotional videos
- National TV interviews scheduled with top faith based African-American programs and ministries

Media Inquiries: Jennifer Keller jkeller@thomasnelson.com

COMPARABLE TITLES

978-0-7852-0495-4 2492 Woman, Thou Art Loosed Bible
978052911096 Women of Color Study Bible, KJV

ISBN-13	ISBN-10	STYLE #	PRICE	BINDING / COLOR	STYLE	EDGING	PACKAGING	IMPR
9781401675158	1401675158	2392	\$39.99	Jacketed Hardcover / Multicolor	Printed Endsheets	White	Jacket	
9781401675165	1401675166	2393	\$69.99	Leathersoft / Grape	Overlap / Matching Endsheets	Gilded-Silver	2-piece box	
9781401676360	1401676367	2393I	\$79.99	Leathersoft / Grape	Overlap / Matching Endsheets	Gilded-Silver	2-piece box	
9781401676377	1401676375		\$39.99	E Book Download / Multicolor				

REVOLVE BIBLE, NCV
The Perfect Bible for Teen Girls



Translation: New Century Version
Ship Date: 1/9/2013
Pub Date: 2/5/2013
Trim Size: 5.38 x 8.38
Page Count: 1600 Pages
Type Size: 8
Carton Qty: 12
Age Group: 13 - 18
Distribution Rights: Worldwide
Translation Rights: Only: Notes
BISAC: BIBLES / NEW CENTURY VERSION / YOUTH & TEEN (BIB011070)
eBook: 978-1-4016-7497-7

PREVIOUS TITLES

978-0-7180-1855-9 7450 NCV Revolve Devotional Bible, SC (28,000)
 978-0-7180-1856-6 7453 NCV Revolve Devotional Bible, LS (48,000)

FEATURES & BENEFITS

- Fun cover design allows for expression of personal style
- Thomas Nelson's best-selling complete Bible for teen girls
- Multiple features pertaining to contemporary teen issues

Join more than a million *Revolve*[™] fans diving into God's Word with the *Revolve Bible*. The *Revolve Bible* is the perfect gift for the teen girl wanting to dig deeper into the Word of God and discover the joy of reading Scripture. This devotional Bible can be read as a daily Bible, or by the topic most interesting to the reader.

Features include:

- Presentation page
- 365 daily devotionals
- 50 profiles of biblical characters
- 66 book introductions and book "afterwords"
- Notes on relationships, knowing your worldview, virtue building, and more
- Thorough index for searching the Bible by topic

Part of the *Signature Series* line of Thomas Nelson Bibles

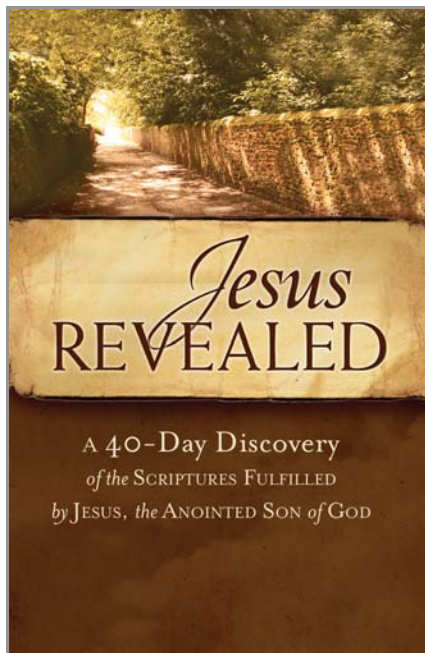
Revolve Bible products sold to date: More than 1 million units

ISBN-13	ISBN-10	STYLE #	PRICE	BINDING / COLOR	STYLE	EDGING	PACKAGING	IMPR
9781401674762	1401674763	7453BR	\$44.99	Leathersoft / Chocolate, Raspberry, Biscuit	Printed Endsheets	Gilded-Silver	2-piece box	
9781401674755	1401674755	7453RA	\$44.99	Leathersoft / Raspberry	Printed Endsheets	Decorative Edging	Slip case	
9781401674977	1401674976		\$24.99	E Book Download / Multicolor				

JESUS REVEALED, 25-PACK

A 40-Day Discovery of the Scriptures Fulfilled by Jesus, the Anointed Son of God

ECCLESIA BIBLE SOCIETY



FEATURES & BENEFITS

- Follow Jesus' journey from the cradle to the cross
- Draw nearer to God through daily devotions and prayers
- A bold new translation that will engage you like no other

Take a 40-day journey through the purpose of Christ with *Jesus Revealed*. In this book are 40 portions of Scripture from The Voice™, a faithful dynamic equivalent translation that reads like a story with all the truth and wisdom of God's Word. Along with each Scripture portion is a prayer for each day to guide you to a closer relationship with God.

Features include:

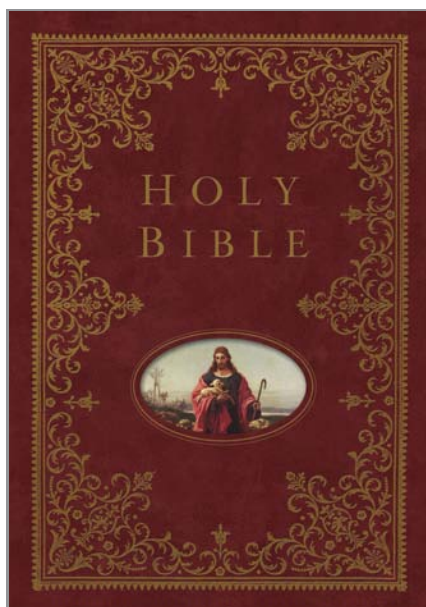
- 40 devotionals, perfect for the Lenten season
- 40 prayers, ideal for helping you apply what you've read to your walk with God
- Scripture portions from The Voice™ utilizing a unique screenplay format

(9781401677657 is a 25-unit prepack; 9781401677770 is a 25-unit shipper-display pack.)

Translation: The Voice
 Ship Date: 1/16/2013
 Pub Date: 2/12/2013
 Trim Size: 4.00 x 6.00
 Page Count: 48 Pages
 Type Size: 9
 Carton Qty: 200
 Distribution Rights: Worldwide
 Translation Rights: None
 BISAC: RELIGION / CHRISTIAN LIFE / DEVOTIONAL
 (RELO12020)
 eBook: 978-1-4016-7778-7

ISBN-13	ISBN-10	STYLE #	PRICE	BINDING / COLOR	STYLE	EDGING	PACKAGING	IMPR
9781401677657	1401677657		\$2.99	Trade Paper / Multicolor	White Endsheets	White	Belly band	
9781401677770	1401677770		\$2.99	Trade Paper / Multicolor	White Endsheets	White	Belly band	
9781401677787	1401677789		\$2.99	E Book Download / Multicolor				

PROVIDENCE COLLECTION FAMILY BIBLE, NKJV



FEATURES & BENEFITS

- **NKJV—The best Bible translation for accuracy, beauty, and clarity**
- **A keepsake family Bible featuring the timeless art of the Providence Collection™**
- **Pass on your family's legacy of faith generation after generation**

The Providence Collection Family Bible will serve as a distinctive affirmation of faith to all who enter your home. This heirloom Bible includes nearly two hundred inspiring images from the Providence Collection™ to enhance the reverent experience of exploring the Bible. Record your family tree, faith events, special memories, and more in the stunning family record section. Chronicle prayer requests, praise reports, and favorite Bible passages to encourage others. Pass on your legacy of faith and tradition by gifting this Bible to your family, generation after generation. Artwork, heritage, and the timeless text of the Bible come together to create a keepsake that will be cherished for years to come.

Features include:

- Deluxe family record section
- Nearly 200 full-color illustrations of biblical events
- Complete text of the trusted New King James Version®
- Easy-to-read, 9-point type
- Top-of-page subject headings
- Words of Jesus in red
- Informative footnotes
- Notes pages to record prayer requests, praise reports, favorite verses, and favorite songs

Part of the *Signature Series* line of Thomas Nelson Bibles

The New King James Version—More than 60 million copies sold in 30 years

Translation: New King James Version
Ship Date: 1/16/2013
Pub Date: 2/12/2013
Trim Size: 8.00 x 10.75
Page Count: 560 Pages
Type Size: 9
Carton Qty: 6
Distribution Rights: Worldwide
Translation Rights: None
BISAC: BIBLES / NEW KING JAMES VERSION / REFERENCE (BIB014040)

ADVERTISING

- Active social media promotions through Facebook and Twitter
- Featured product on ThomasNelsonBibles.com
- Flipbook embed code and PDF sampler available to retail partners

PUBLICITY

- Blog campaign targeting top 100 Christian and Bible bloggers
- Radio giveaway campaign
- Media Inquiries: Blake Aldridge
baldrige@thomasnelson.com

PREVIOUS TITLES

978-0-7180-0243-5 0252KABAN NKJV Thomas Kinkade Family Bible, HC (77,000)
 978-0-7852-5637-3 0255KGB NKJV Thomas Kinkade Family Bible, BL Burgundy

ISBN-13	ISBN-10	STYLE #	PRICE	BINDING / COLOR	STYLE	EDGING	PACKAGING	IMPR
9781418550097	1418550094	0252PC	\$59.99	Hardcover / Burgundy	Overlap / Matching Endsheets	Gilded-Gold	2-piece box	
9781401678159	1401678157	0252PCI	\$69.99	Hardcover / Burgundy	Overlap / Matching Endsheets	Gilded-Gold	2-piece box	

NKJV GIFT BIBLE



Translation: New King James Version
Ship Date: 1/23/2013
Pub Date: 2/19/2013
Trim Size: 5.38 x 8.38
Page Count: 768 Pages
Type Size: 7
Carton Qty: 24
Distribution Rights: Worldwide
Translation Rights: None
BISAC: BIBLES / NEW KING JAMES VERSION / TEXT
 (BIB014060)

PREVIOUS TITLES

978-1-4185-4344-0 0413PR NKJV Gift Bible (31,000)
 978-1-4185-4345-7 0413BRB NKJV Gift Bible

FEATURES & BENEFITS

- **NKJV—The best Bible translation for accuracy, beauty, and clarity**
- **The best Bible for gift-giving**
- **Affordable without sacrificing great features**
- **Fashion-forward cover allows expression of personal style**

Celebrate special occasions with the gift of God's Word. Choose the perfect gift for any celebration in life—from graduation, confirmation, and awards to family and friendships—with Thomas Nelson's *Gift Bible*. Select from a variety of colors and bindings, all featuring bright, clean, and easy-to-read pages. Personalize your gift with the recipient's name on the cover for a Bible that will be cherished for years to come. Give the gift of God's Word . . . beautiful meaning, quality craftsmanship, and a timeless treasure.

Features include:

- Presentation page
- In-text subject headings
- Translation footnotes
- Words of Jesus in red
- One-year Bible reading plan
- God's answers to man's concerns
- Parables of Jesus
- Miracles of Jesus
- Illustrated dictionary-concordance
- Full-color maps

Part of the **CLASSIC SERIES** line of Thomas Nelson Bibles

***Gift Bibles* sold to date: More than 200,000**

The New King James Version—More than 60 million copies sold in 30 years

ISBN-13	ISBN-10	STYLE #	PRICE	BINDING / COLOR	STYLE	EDGING	PACKAGING	IMPR
9781401676384	1401676383	0413AU	\$19.99	Leathersoft / Auburn	Overlap / Matching Endsheets	Gilded-Gold	Slip case	yes
9781401676407	1401676405	0413BY	\$19.99	Leathersoft / Berry	Overlap / Matching Endsheets	Gilded-Silver	Slip case	yes

KJV GIFT BIBLE



Translation: King James Version
Ship Date: 1/23/2013
Pub Date: 2/19/2013
Trim Size: 5.38 x 8.38
Page Count: 640 Pages
Type Size: 7
Carton Qty: 24
Distribution Rights: Worldwide
Translation Rights: None
BISAC: BIBLES / KING JAMES VERSION / TEXT (BIB006060)

PREVIOUS TITLES

978-1-4185-4346-4 0163PK KJV Gift Bible, LS
 978-1-4185-4347-1 0163BLB KJV Gift Bible, LS

FEATURES & BENEFITS

- **KJV**—The world’s most trusted Bible translation for over 400 years
- The best Bible for gift-giving
- Affordable without sacrificing great features
- Fashion-forward cover allows expression of personal style

Celebrate special occasions with the gift of God’s Word. Choose the perfect gift for any celebration in life—from graduation, confirmation, and awards to family and friendships—with Thomas Nelson’s *Gift Bible*. Select from a variety of colors and bindings, all featuring bright, clean, and easy-to-read pages. Personalize your gift with the recipient’s name on the cover for a Bible that will be cherished for years to come. Give the gift of God’s Word . . . beautiful meaning, quality craftsmanship, and a timeless treasure.

Features include:

- Presentation page
- Chapter headings
- Self-pronouncing text
- Words of Jesus in red
- One-year Bible reading plan
- Illustrated dictionary-concordance
- Full-color maps

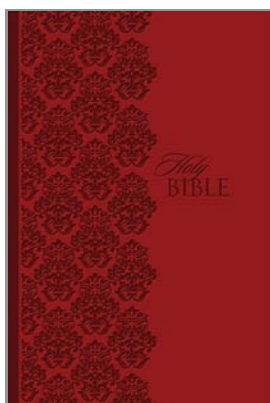
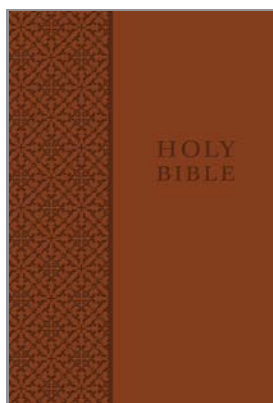
Part of the **CLASSIC SERIES** line of Thomas Nelson Bibles

Gift Bibles sold to date: **More than 200,000**

The King James Version—The most successful Bible translation in history with billions of copies published

ISBN-13	ISBN-10	STYLE #	PRICE	BINDING / COLOR	STYLE	EDGING	PACKAGING	IMPR
9781401676421	1401676421	0163AU	\$19.99	Leathersoft / Auburn	Overlap / Matching Endsheets	Gilded-Gold	Slip case	yes
9781401676445	1401676448	0163BRY	\$19.99	Leathersoft / Berry	Overlap / Matching Endsheets	Gilded-Silver	Slip case	yes

THE KING JAMES STUDY BIBLE, PERSONAL SIZE



Translation: King James Version
Ship Date: 2/13/2013
Pub Date: 3/12/2013
Trim Size: 5.38 x 8.00
Page Count: 2208 Pages
Type Size: 9.5
Carton Qty: 12
Distribution Rights: Worldwide
Translation Rights: Only: Notes
BISAC: BIBLES / KING JAMES VERSION / STUDY (BIB006050)

COMPARABLE TITLES

978-0-8407-0642-3 0135 King James Study Bible, BL
Black (650,000)
 978-0-8407-0645-4 0135BG King James Study Bible, BL
Burgundy (625,000)

FEATURES & BENEFITS

- **KJV**—The world’s most trusted Bible translation for over 400 years
- Understand the Bible through in-depth commentary
- Be confident with scholars you can trust
- Large type makes Bible study easier
- Handy personal size

The most comprehensive King James Version study Bible ever published is now available in a handy personal size. *The King James Study Bible* has 2,000-plus pages packed with thousands of notes and commentaries from respected conservative scholars. It includes doctrinal footnotes, personality profiles, archaeological information, special articles, in-text maps, and more than 5,700 annotations in a unique format, offering a broad understanding of the Bible and how it relates to the world we live in today.

Features include:

- The trustworthy King James Version (KJV)
- Comprehensive notes and articles
- Center-column references
- Words of Jesus in red
- Index to the study notes
- Concordance

Part of the *Signature Series* line of Thomas Nelson Bibles

King James Study Bibles sold to date: More than 2.1 million units

The King James Version—The most successful Bible translation in history with billions of copies published

ISBN-13	ISBN-10	STYLE #	PRICE	BINDING / COLOR	STYLE	EDGING	PACKAGING	IMPR
9781401677411	140167741X	1033AU	\$49.99	Leathersoft / Auburn	Overlap / Matching Endsheets	Gilded-Gold	2-piece box	yes
9781401677435	1401677436	1033R	\$49.99	Leathersoft / Ruby	Overlap / Matching Endsheets	Gilded-Silver	2-piece box	yes

NKJV CHECKBOOK BIBLE



Translation: New King James Version
Ship Date: 2/20/2013
Pub Date: 3/19/2013
Trim Size: 3.13 x 6.75
Page Count: 1216 Pages
Type Size: 6
Carton Qty: 24
Distribution Rights: Worldwide
Translation Rights: None
BISAC: BIBLES / NEW KING JAMES VERSION / TEXT
 (BIB014060)

PREVIOUS TITLES

978-0-8407-8540-4 0024S NKJV Checkbook Bible, BL
 Black (303,000)
 978-0-8407-8542-8 0024SBG NKJV Checkbook Bible, BL
 Burgundy (270,000)

FEATURES & BENEFITS

- **NKJV**—The best Bible translation for accuracy, beauty, and clarity
- Attractive typesetting makes reading God's Word easier
- Handy size provides easy portability
- Available in a wide range of colors and high-quality bindings

Enjoy the Bible that goes where you go. Thomas Nelson's *Checkbook Bible* offers a complete Bible that's as easy to read as it is to carry! Traveling with God's Word has never been so effortless. The unique size makes this Bible portable enough to fit in a purse, suitcase, backpack, briefcase, or even a pocket. A great gift idea and perfect traveling companion for today's busy Christian, the *Checkbook Bible* allows you to explore and share God's Word no matter where you go.

Features include:

- Translation and textual footnotes
- In-text chapter headings
- Words of Jesus in red

Part of the CLASSIC SERIES line of Thomas Nelson Bibles

Checkbook Bibles sold to date: More than 900,000

The New King James Version—More than 60 million copies sold in 30 years

ISBN-13	ISBN-10	STYLE #	PRICE	BINDING / COLOR	STYLE	EDGING	PACKAGING	IMPR
9781401676575	140167657X	0023SAA	\$29.99	Leathersoft / Turquoise	Overlap / Matching Endsheets	Gilded-Silver	Slip case	yes
9781401676599	1401676596	0023SBB	\$29.99	Leathersoft / Forget-Me-Not Blue	Overlap / Matching Endsheets	Gilded-Silver	Slip case	yes

KJV CHECKBOOK BIBLE



Translation: King James Version
Ship Date: 2/20/2013
Pub Date: 3/19/2013
Trim Size: 3.13 x 6.75
Page Count: 1024 Pages
Type Size: 6
Carton Qty: 24
Distribution Rights: Worldwide
Translation Rights: None
BISAC: BIBLES / KING JAMES VERSION / TEXT (BIB006060)

PREVIOUS TITLES

978-0-7180-0327-2 1024S KJV Checkbook Bible, BL
 Black (119,000)
 978-0-7180-0329-6 1024SBG KJV Checkbook Bible, BL
 Burgundy (94,000)

FEATURES & BENEFITS

- **KJV**—The world’s most trusted Bible translation for over 400 years
- **Attractive typesetting** makes reading God’s Word easier
- **Handy size** provides easy portability
- **Available in a wide range of colors and high-quality bindings**

Enjoy the Bible that goes where you go. Thomas Nelson’s *Checkbook Bible* offers a complete Bible that’s as easy to read as it is to carry! Traveling with God’s Word has never been so effortless. The unique size makes this Bible portable enough to fit in a purse, suitcase, backpack, briefcase, or even a pocket. A great gift idea and perfect traveling companion for today’s busy Christian, the *Checkbook Bible* allows you to explore and share God’s Word no matter where you go.

Features include:

- In-text subject headings
- Self-pronouncing text
- Words of Jesus in red

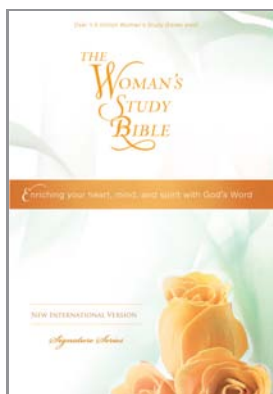
Part of the CLASSIC SERIES line of Thomas Nelson Bibles

Checkbook Bibles sold to date: More than 900,000

The King James Version—The most successful Bible translation in history with billions of copies published

ISBN-13	ISBN-10	STYLE #	PRICE	BINDING / COLOR	STYLE	EDGING	PACKAGING	IMPR
9781401676612	1401676618	1023SAA	\$29.99	Leathersoft / Turquoise	Overlap / Matching Endsheets	Gilded-Silver	Slip case	yes
9781401676636	1401676634	1023SBB	\$29.99	Leathersoft / Forget-Me-Not Blue	Overlap / Matching Endsheets	Gilded-Silver	Slip case	yes

THE WOMAN'S STUDY BIBLE, NIV



FEATURES & BENEFITS

- Now in the popular New International Version
- The most comprehensive study Bible for women anywhere
- Emphasizes application of biblical truths to the lives of women
- Trusted insights, notes, and articles—for women, by women

The Woman's Study Bible is a priceless treasure, poignantly revealing the Word of God to a woman's heart. With special notes and features appealing to women's interests, highlighting women throughout Scripture, and capturing the unique ways Christ cared for women, this Bible truly speaks to a woman's heart. Now with a fresh, new look and available in the New International Version® (NIV) for the first time, *The Woman's Study Bible* is more relevant to today's women than ever before!

Features include:

- Inspiring articles by Anne Graham Lotz, Nancy Leigh DeMoss, Roberta Hromas, Linda Dillow, Kathy Troccoli, and more
- More than 100 character portraits of women in the Bible
- More than 300 articles on topics for women
- Hundreds of insightful quotes by inspiring women throughout history
- Topical index to scriptures and special features

Part of the *Signature Series* line of Thomas Nelson Bibles

Woman's Study Bibles sold to date: More than 1.5 million

Translation: New International Version
Ship Date: 3/6/2013
Pub Date: 4/2/2013
Trim Size: 6.19 x 9.19
Page Count: 1824 Pages
Type Size: 8.5
Carton Qty: 12
Distribution Rights: Worldwide
Translation Rights: Only: Notes
BISAC: BIBLES / NEW INTERNATIONAL VERSION / STUDY (BIB013050)

ADVERTISING

- Banner ads and newsletter ads within the Salem Web Network
- Marriage Partnership Eblast
- Kyria.com online campaign
- MOPS Leaders newsletter ads
- (In)courage online campaign
- Pandora Radio - targeted banner and audio ads
- Google Adwords

PUBLICITY

- Christian Trade and Consumer media announcements
- Radio giveaway campaign

Media Inquiries: Jennifer Keller jkeller@thomasnelson.com

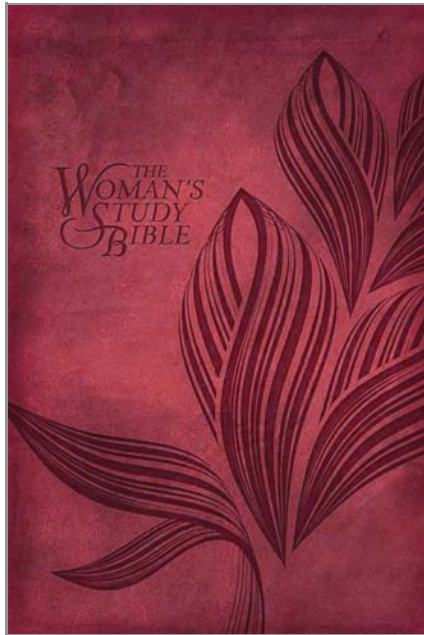
PREVIOUS TITLES

978-0-7180-2534-2 1923A NKJV Woman's Study Bible, LS Brown/Burgundy (42,000)

978-0-7180-1817-7 1922 NKJV Woman's Study Bible, HC (36,000)

ISBN-13	ISBN-10	STYLE #	PRICE	BINDING / COLOR	STYLE	EDGING	PACKAGING	IMPR
9781401676537	1401676537	6922	\$44.99	Hardcover / Multicolor	White Endsheets	White	Jacket	
9781401676889	140167688X	6923AU	\$74.99	Leathersoft / Auburn	Overlap / Matching Endsheets	Gilded-Gold	2-piece box	yes
9781401676896	1401676898	6923AUI	\$84.99	Leathersoft / Auburn	Overlap / Matching Endsheets	Gilded-Gold	2-piece box	yes
9781401676865	1401676863	6928P	\$74.99	Flexible Cloth/LeatherSoft / Pink, Cafe	Overlap / Matching Endsheets	Gilded-Silver	2-piece box	
				au Lait				
9781401676872	1401676871	6928PI	\$84.99	Flexible Cloth/LeatherSoft / Pink, Cafe	Overlap / Matching Endsheets	Gilded-Silver	2-piece box	
				au Lait				

THE WOMAN'S STUDY BIBLE, NKJV, PERSONAL SIZE



FEATURES & BENEFITS

- **NKJV**—The best Bible translation for accuracy, beauty, and clarity
- Smaller trim size makes it easy to keep the Word of God at hand
- Emphasizes application of biblical truths to the lives of women
- The most comprehensive study Bible for women anywhere
- Trusted insights, notes, and articles—for women, by women

The Woman's Study Bible is a priceless treasure, poignantly revealing the Word of God to a woman's heart. Now with a fresh, new look, *The Woman's Study Bible* is more relevant to today's women than ever before!

Features include:

- Inspiring articles by Anne Graham Lotz, Nancy Leigh DeMoss, Roberta Hromas, Linda Dillow, Kathy Troccoli, and more
- More than 100 character portraits of women in the Bible
- More than 300 articles on topics for women
- Hundreds of insightful quotes by inspiring women throughout history
- Topical index to scriptures and special features
- New King James Version text

Part of the *Signature Series* line of Thomas Nelson Bibles

Woman's Study Bibles sold to date: More than 1.5 million

The New King James Version—More than 60 million copies sold in 30 years

Translation: New King James Version

Ship Date: 3/20/2013

Pub Date: 4/16/2013

Trim Size: 5.50 x 8.38

Page Count: 1840 Pages

Type Size: 8

Carton Qty: 12

Distribution Rights: Worldwide

Translation Rights: Only: Notes

BISAC: BIBLES / NEW KING JAMES VERSION / STUDY (BIB014050)

eBook: 978-1-4185-8784-0

ADVERTISING

- Banner ads and newsletter ads within the Salem Web Network
- Marriage Partnership Eblast
- Kyria.com online campaign
- MOPS Leaders newsletter ads
- (In)courage online campaign
- Pandora Radio - targeted banner and audio ads
- Google Adwords

PUBLICITY

- Christian Trade and Consumer media announcements
- Radio giveaway campaign

Media Inquiries: Jennifer Keller jkeller@thomasnelson.com

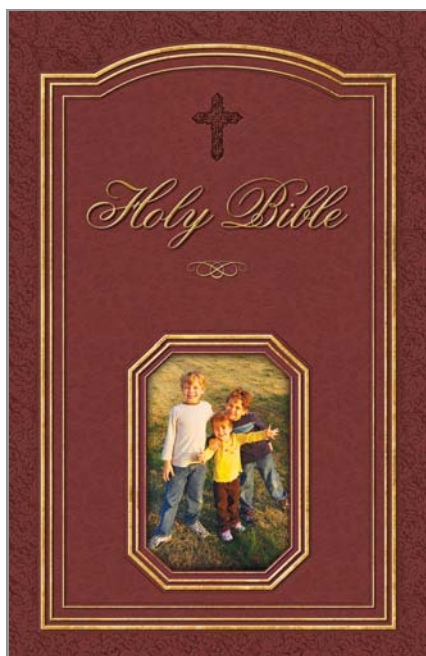
PREVIOUS TITLES

978-1-4185-4162-0 2928 NKJV Woman's Study Bible, PS, LS Light Blue, Brown

978-1-4185-4161-3 2920 NKJV Woman's Study Bible, PS, SC

ISBN-13	ISBN-10	STYLE #	PRICE	BINDING / COLOR	STYLE	EDGING	PACKAGING	IMPR
9781401676551	1401676553	2923	\$59.99	Leathersoft / Cranberry	Overlap / Matching Endsheets	Gilded-Silver	2-piece box	yes

GRANDMOTHER'S MEMORIES BIBLE, KJV



FEATURES & BENEFITS

- **KJV**—The world's most trusted Bible translation for more than 400 years
- Record your legacy of faith to pass on to your grandchild
- Strengthen your walk with God as you reflect on your life

Impart your wisdom and knowledge with *Grandmother's Memories Bible*, a keepsake Bible your grandchild will cherish for years to come. The beloved text of the King James Version comes together with special pages for you to fill in to create an heirloom Bible to pass on your memories of life, family, and faith to your precious grandchild.

Features include:

- Photo frame on the cover of the Bible for a picture of you and your grandchild
- Extensive family record section
- 64 unique memory pages, featuring themes like: My Childhood; What Makes Our Family Special; My Faith Journey; and many more!
- Easy-to-read 14-point type
- End-of-verse references
- Translation notes
- Stars marking messianic prophecies
- Words of Jesus in red
- Concordance

Part of the *Signature Series* line of Thomas Nelson Bibles

The King James Version—The most successful Bible translation in history with billions of copies published

Translation: King James Version
Ship Date: 3/6/2013
Pub Date: 4/2/2013
Trim Size: 5.38 x 8.38
Page Count: 1952 Pages
Type Size: 14
Carton Qty: 12
Distribution Rights: Worldwide
Translation Rights: None
BISAC: BIBLES / KING JAMES VERSION / DEVOTIONAL (BIB006020)

PUBLICITY

- Blog campaign targeting top 100 Christian and Bible bloggers
- Radio giveaway campaign
- Media Inquiries: Jennifer Keller
jkeller@thomasnelson.com

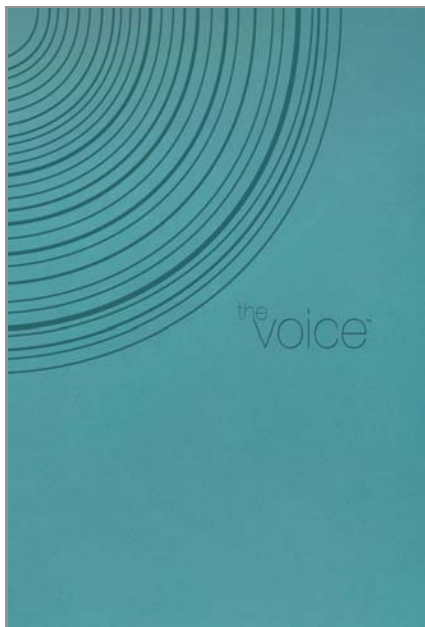
COMPARABLE TITLES

0-8499-5911-X Grandmother's Memories To Her Grandchild (332,000)

ISBN-13	ISBN-10	STYLE #	PRICE	BINDING / COLOR	STYLE	EDGING	PACKAGING	IMPR
9781401675882	1401675883	0543GM	\$49.99	Leathersoft / Autumn Brown	Cloth	Gilded-Gold	Clamshell Box	

THE VOICE BIBLE

Step Into the Story of Scripture



FEATURES & BENEFITS

- **A bold new translation that will engage you like no other Bible**
- **See the artistic beauty of God's words to His people**
- **Connect/reconnect with God in a closer relationship**

The Voice™ is a faithful dynamic equivalent translation that reads like a story with all the truth and wisdom of God's Word. Through compelling narratives, poetry, and teaching, The Voice invites readers to enter into the whole story of God with their heart, soul, and mind, enabling them to hear God speaking and to experience His presence in their lives. Through a collaboration of nearly 120 biblical scholars, pastors, writers, musicians, poets, and artists, The Voice recaptures the passion, grit, humor, and beauty that is often lost in the translation process. The result is a retelling of the story of the Bible in a form as fluid as modern literary works, yet remaining painstakingly true to the original manuscripts.

Features include:

- Italicized information added to help contemporary readers understand what original readers would have known intuitively
- In-text commentary notes that include cultural, historical, theological, or devotional thoughts
- Screenplay format, ideal for public readings and group studies
- Book introductions
- Presentation page for personalization
- Reading plans for Lent, Easter, Advent, and more
- Topical Guide to the Notes
- Topical Guide to the Scripture

Part of the *Signature Series* line of Thomas Nelson Bibles

Translation: The Voice
Ship Date: 3/13/2013
Pub Date: 4/9/2013
Trim Size: 6.19 x 9.19
Page Count: 1760 Pages
Type Size: 9
Carton Qty: 12
Distribution Rights: Worldwide
BISAC: BIBLES / OTHER TRANSLATIONS / STUDY (BIB018050)
eBook: 978-1-4185-4939-8

ADVERTISING

- Print and online promotions targeting pastors, church leaders and Christian consumers including product giveaways and video vignettes
- Email promotions to church and ministry leaders as well as Christian consumers
- National radio promotions including scripture sharing
- Bible seeding at Christian events, festivals, and concerts
- Comprehensive social media promotions across Facebook, YouTube, and Twitter
- New Testament download offers and video vignettes through HearTheVoice.com
- Flipbook embed code, PDF sampler, and video vignettes available to retail partners

PUBLICITY

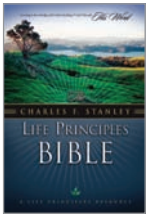
- Christian trade and consumer media campaign
- National print, broadcast, and online media efforts
- Blog campaign targeting top 100 Christian and Bible bloggers
- Christian music, pastor, and celebrity influencer campaign
- Media Inquiries: Blake Aldridge
baldrige@thomasnelson.com

PREVIOUS TITLES

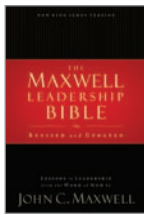
978-1-4185-4902-2 VX0003 The Voice Full Bible, LS Saddle Brown
 978-1-4185-4901-5 VX0002 The Voice Full Bible, HC

ISBN-13	ISBN-10	STYLE #	PRICE	BINDING / COLOR	STYLE	EDGING	PACKAGING	IMPR
9781401676520	1401676529	VX0003A	\$69.99	Leathersoft / Peacock Blue	Overlap / Matching Endsheets	Gilded-Silver	2-piece box	yes

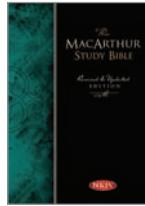
Study - Favorite Authors You Trust A-Z



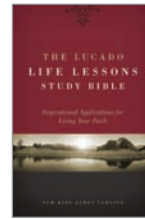
Life Principles Study Bible
Charles F. Stanley
0-7852-5677-6
978-0-7852-5677-9
\$44.99 • Hardcover



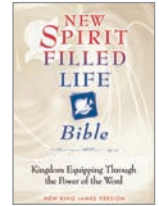
The Maxwell Leadership Bible, Revised
John C. Maxwell
0-7180-2015-4
978-0-7180-2015-6
\$39.99 • Hardcover



NKJV MacArthur Study Bible, Revised
John MacArthur
0-7180-1899-0
978-0-7180-1899-3
\$44.99 • Hardcover



The Lucado Life Lessons Study Bible
Max Lucado
1-4185-4396-9
978-1-4185-4396-9
\$44.99 • Hardcover



New Spirit-Filled Life Bible
Dr. Jack Hayford
0-7852-5880-9
978-0-7852-5880-3
\$44.99 • Hardcover

Study



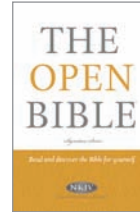
Expanded Bible
0-7180-1918-0
978-0-7180-1918-1
\$34.99 • Hardcover



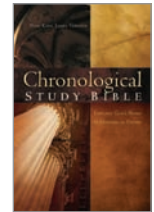
NKJV Study Bible
2nd Edition
1-4185-4867-7
978-1-4185-4867-4
\$44.99 • Hardcover



The American Patriot's Bible
1-4185-4153-2
978-1-4185-4153-8
\$44.99 • Hardcover

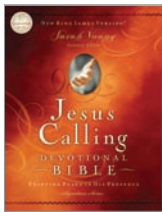


The Open Bible, NKJV
1-4016-7563-8
978-1-4016-7563-9
\$39.99 • Hardcover



Chronological Study Bible
0-7180-2068-5
978-0-7180-2068-2
\$44.99 • Hardcover

Personal Time with God



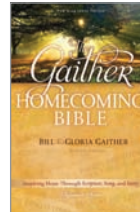
Jesus Calling Devotional Bible, NKJV
1-4185-4862-6
978-1-4185-4862-9
\$39.99 • Padded Hardcover



Grace for the Moment Daily Bible
1-4185-4306-3
978-1-4185-4306-8
\$19.99 • Trade Paper



The Voice Bible
1-4185-4901-0
978-1-4185-4901-5
\$39.99 • Hardcover



The Gaither Homecoming Bible, NKJV
1-4185-4992-4
978-1-4185-4992-3
\$44.99 • Hardcover



The Devotional Daily Bible, KJV
1-4185-4908-8
978-1-4185-4908-4
\$19.99 • Softcover

Travel



The Word of Promise Complete Audio Bible
0-7180-2413-3
978-0-7180-2413-0
\$149.99 • CD-Unabridged



The Promise of Jesus Worldly Promise
978-1-4016-7565-3
\$9.99 • CD



The Word of Promise New Testament Audio Bible
0-7180-2424-9
978-0-7180-2424-6
\$49.99 • CD-Unabridged



Checkbook Bible, KJV
1-4185-4471-X
978-1-4185-4471-3
\$29.99 • Leathersoft
Fleshstone Beige

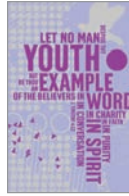


KJV Ultraslim Bible, Designer Series
1-4185-5015-9
978-1-4185-5015-8
\$39.99 • Flexible Cloth

Life Stages



Revolve Devotional Bible
ISBN-13: 978-1-4016-7475-5
\$44.99 • Leathersoft



KJV Compact Ultraslim Bible, Designers Series
ISBN-13: 978-1-4185-5073-8
\$39.99 • Leathersoft



Extreme Teen Study Bible, NKJV
ISBN-13: 978-1-4016-7473-1
\$29.99 • Hardcover



Impact: The Student Leadership Bible
ISBN-13: 978-1-4185-4907-7
\$29.99 • Hardcover



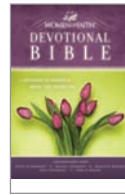
Take Action Teen Bible, NKJV
ISBN-13: 978-1-4185-4906-0
\$24.99 • Hardcover



Start! The Bible for New Believers
ISBN-13: 978-1-4185-4293-1
\$24.99 • Jacketed Hardcover



Woman's Study Bible Personal Size
ISBN-13: 978-1-4185-4579-6
\$59.99 • Leathersoft



Women of Faith Devotional Bible, NKJV
ISBN-13: 978-1-4185-4412-6
\$29.99 • Hardcover

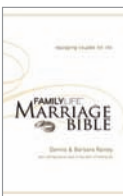


Devotional Bible for Women, NKJV
ISBN-13: 978-1-4185-4461-4
\$49.99 • Leathersoft



Dad's Bible
ISBN-13: 978-0-7180-1942-6
\$29.99 • Hardcover

Gifts for Celebrations



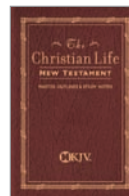
Family Life Marriage Bible
Dennis & Barbara Rainey
ISBN-13: 978-0-7180-2044-6
\$34.99 • Hardcover



Gift Bible, NKJV
ISBN-13: 978-1-4185-4818-6
\$19.99 • Leathersoft
Cotton Candy



KJV Bride's Bible
ISBN-13: 978-1-4016-7513-4
\$24.99 • Leathersoft
White



NKJV The Christian Life New Testament
ISBN-13: 978-0-8407-2178-5
\$7.99 • Leatherflex



Lighting the Way Home Family Bible
ISBN-13: 978-0-7180-0243-5
\$49.99 • Hardcover

Specialty



Giant Print Center-Column Reference Bible, NKJV
ISBN-13: 978-1-4016-7600-1
\$39.99 • Leathersoft
Midnight Blue



NKJV Compact Ultraslim Bible, Designers Series
ISBN-13: 978-1-4185-5070-7
\$39.99 • Flexible Cloth/Leathersoft



Personal Size Giant Print Reference Bible NKJV
ISBN-13: 978-1-4185-4775-2
\$44.99 • Leathersoft
Dove Gray



NKJV Single Column Bible
ISBN-13: 978-1-4185-4694-6
\$39.99 • Leathersoft
Brown sugar

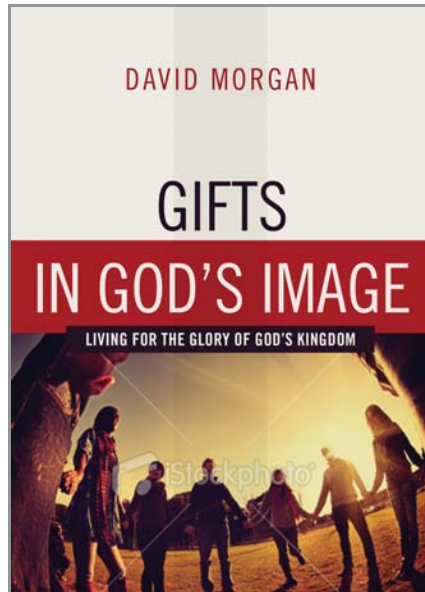


Mossy Oak Personal Size Giant Print Reference Bible
ISBN-13: 978-1-4185-4673-1
\$54.99 • Leathersoft

GIFTS IN GOD'S IMAGE

Living for the Glory of God's Kingdom

DAVID MORGAN



FEATURES & BENEFITS

- Learn to live redemptively and act justly by using your gifts to serve God's kingdom
- Discover your place and purpose through studying spiritual gifts
- See how you can use your gifts outside the walls of the church

Deepen your understanding and strengthen your relationship with God through studying the spiritual gifts God has given each of us. Spiritual gifts are more than just a list of characteristics that each of us might have and use within the walls of a church. These are gifts that reflect the image of God, and we are to use them to redeem the world, or in other words to make God's kingdom a reality here on earth. Put your God-given gifts to use serving God's both at home and world-wide.

Features include:

- Examples of how using your spiritual gifts can change the world
- Global focus that shows God's redemptive love for all
- Stories that connect with both young and old
- Biblical studies that connect with people who have fallen away from the church

Format: Softcover

ISBN-13/EAN: 978-1-4016-7788-6

ISBN-10: 1-4016-7788-6

Price: \$9.99 U.S.

Ship Date: 1/16/2013

Pub Date: 2/12/2013

Trim Size: 5.00 x 8.00

Page Count: 224 Pages

Carton Qty: 24

Distribution Rights: Worldwide

Translation Rights: All

BISAC: RELIGION / CHRISTIAN LIFE / SPIRITUAL GROWTH (RELO12120)

eBook: 978-1-4016-7789-3

ADVERTISING

Featured within Nelson Reference promotions campaign including:

- Online promotions targeting pastors, consumers, academics, and librarians
- Social media efforts through Facebook and Twitter
- Featured on ThomasNelsonBibles.com and ThomasNelson.com
- Print efforts targeting pastors and church leaders
- Email promotions to pastors, consumers, and librarians
- Featured product on HearTheVoice.com
- Incorporated into The Voice promotional efforts
- Flipbook embed code, PDF sampler, and video vignettes available to retail partners

PUBLICITY

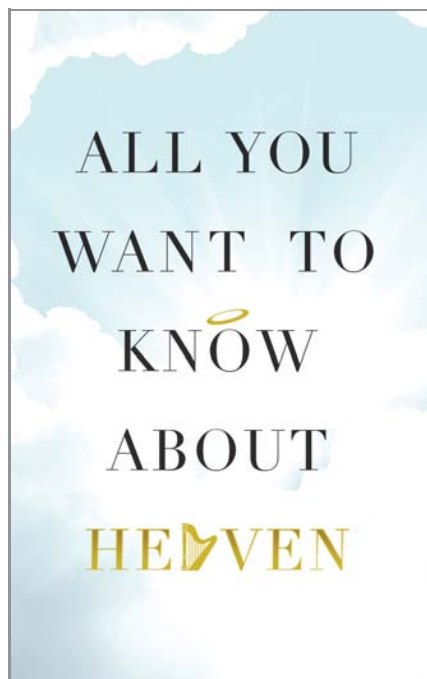
- Blog campaign targeting top 100 Christian and Bible bloggers
- Radio giveaway campaign
- Media Inquiries: Blake Aldridge
baldrige@thomasnelson.com

COMPARABLE TITLES

978-1-4185-4128-6 Ministering Through Spiritual Gifts

David Morgan is Assistant Professor of Biblical Studies at Bryan College and the Associate Director of the Bryan Institute. David has a passion for teaching biblical studies in a college setting that is only secondary to his passion for teaching Scripture in the pulpit and living Scripture among the public. He has lived in several regions of the world as a student, a pastor, and a church planter. David also contributed to The Voice.

ALL YOU WANT TO KNOW ABOUT HEAVEN



FEATURES & BENEFITS

- Complete coverage of heaven in the Bible helps you distinguish truth from fiction
- Overviews of heaven in popular culture help you see what is not biblical
- Discussion of heaven in Christian history shows you how theology of heaven has developed

All You Want To Know About Heaven is your complete guide to what the Bible and church history say about heaven. The book begins with a discussion of the biblical passages about heaven and follows the theme of heaven as it appears in literature, movies, and television. This is the perfect guide to help you understand the difference between the biblical view of heaven and how heaven is presented in popular culture.

Features include:

- A concise guide to biblical passages about heaven
- An overview of how heaven has been presented by the popular media
- A thorough explanation of how heaven has been understood throughout Christian history

Format: Softcover
ISBN-13/EAN: 978-1-4016-7730-5
ISBN-10: 1-4016-7730-4
Price: \$14.99 U.S.
Ship Date: 1/23/2013
Pub Date: 2/19/2013
Trim Size: 5.00 x 8.00
Page Count: 256 Pages
Carton Qty: 24
Distribution Rights: Worldwide
Translation Rights: All
BISAC: RELIGION / BIBLICAL STUDIES / GENERAL (RELO06000)
eBook: 978-1-4016-7731-2

ADVERTISING

Featured within Nelson Reference promotions campaign including:

- Online promotions targeting pastors, consumers, academics, and librarians
- Social media efforts through Facebook and Twitter
- Featured on ThomasNelsonBibles.com and ThomasNelson.com
- Print efforts targeting pastors and church leaders
- Email promotions to pastors, consumers, and librarians
- Flipbook embed code, PDF sampler, and video vignettes available to retail partners

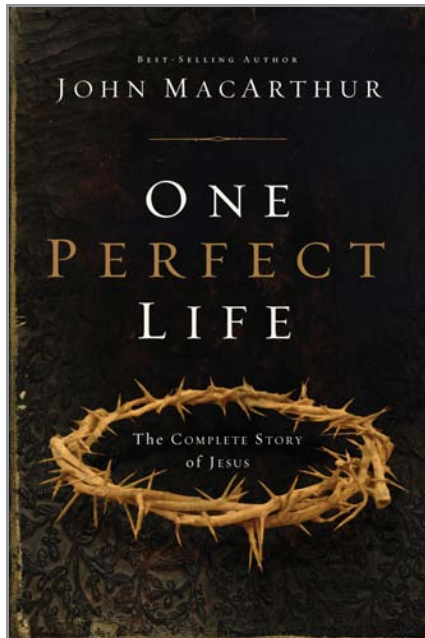
PUBLICITY

- Blog campaign targeting top 100 Christian and Bible bloggers
- Radio giveaway campaign
- Media Inquiries: Blake Aldridge
baldrige@thomasnelson.com

COMPARABLE TITLES

978-0-8499-4615-8 Heaven is for Real (4.9 million)
978-1-4003-1938-1 The Heaven Answer Book (28,000)

ONE PERFECT LIFE
The Complete Story of Jesus
JOHN MACARTHUR



FEATURES & BENEFITS

- Gain a better understanding of the complete story of Jesus throughout the Bible
- Understand how each Gospel works in harmony to bless the people of God
- Become a better witness for Christ by reading Jesus' story

Read the best news the world has ever been given about the most significant life in all history—Jesus Christ. In *One Perfect Life*, Dr. John MacArthur shares with us the complete story of the Eternal Christ from Genesis to Revelation. Using Matthew as the base text, Dr. MacArthur blends the gospels and other biblical material about Jesus into one continuous story that will help you better understand Scripture and grow stronger in your faith. No other harmony of the Gospels includes such extensive study notes to help you unpack the meaning of each verse.

Features include:

- Verse-by-verse explanations from one of the most important pastor-teachers of our time
- Every verse connected to Christ from Genesis to Revelation
- A harmony of the Gospels that witnesses to the inerrancy of Scripture
- New King James translation

Format: Hardcover
Packaging: Jacket
ISBN-13/EAN: 978-1-4016-7632-2
ISBN-10: 1-4016-7632-4
Price: \$29.99 U.S.
Ship Date: 1/23/2013
Pub Date: 2/19/2013
Trim Size: 6.00 x 9.00
Page Count: 480 Pages
Carton Qty: 24
Distribution Rights: Worldwide
Translation Rights: All
BISAC: RELIGION / BIBLICAL STUDIES / JESUS, THE GOSPELS & ACTS (REL006710)
eBook: 978-1-4016-7633-9

MERCHANDISING

- ECK ISBN 9781401684594

ADVERTISING

- Online promotions targeting pastors, consumers, academics and librarians through Preaching, Leadership, Sermon Central and Church Leader dedicated eblasts and banner ads
- Print campaign offering free chapter downloads to pastors and church leaders in Preaching and CTI Magazine
- Radio outreach and book giveaways through the Bott Radio Network, Salem and Westar Media Group
- Flipbook embed code, PDF sampler, and video vignettes available to retail partners

PUBLICITY

- National Christian TV, radio, print, and online PR campaign
 - Q&A with Dr. MacArthur available which will dig deeper into what this message is about and why it was important for him to write
- Media Inquiries: Jennifer Keller jkeller@thomasnelson.com

COMPARABLE TITLES

978-1-4016-7589-9 The MacArthur Study Bible, NKJV
978-1-4002-0208-9 Twelve Unlikely Heroes
978-1-4002-0416-8 The Truth About the Lordship of Christ

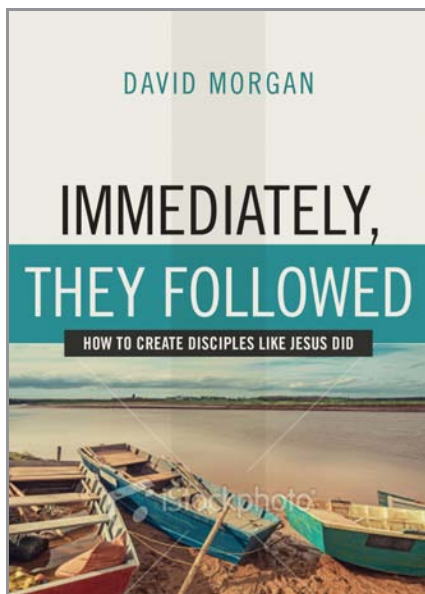


John MacArthur is the pastor-teacher of Grace Community Church in Sun Valley, California, president of The Master's College and Seminary, and featured teacher with the Grace to You media ministry. In more than four decades of ministry, John has written dozens of bestselling books, including The MacArthur Study Bible, The Gospel According to Jesus, and Slave. He and his wife, Patricia, have four married children and fifteen grandchildren. **Hometown:** Sun Valley, California **Books Sold to Date:** 7.5 million [@johnmacarthur](https://twitter.com/johnmacarthur) www.facebook.com/GracetoYou

IMMEDIATELY, THEY FOLLOWED

How To Create Disciples Like Jesus Did

DAVID MORGAN



FEATURES & BENEFITS

- Discover how Jesus reached out to those in need
- Build stronger relationships
- Become more proactive in your community

There is no greater example of making disciples than Jesus in the Gospels. This book focuses on Jesus as the example of how Christians should engage in redemptive activities—discipleship practices that not only create new disciples but make the kingdom of God real on earth. The book takes a close look at scripture that deals with Jesus’ interactions with people. Each chapter helps readers better understand what Jesus said and did as he made disciples. David Morgan emphasizes how Jesus met people’s physical and spiritual needs to better prepare people to build “redemptive relationships” that engage culture for the kingdom of God.

Features include:

- Close examination of how Jesus reached out to meet people’s physical and spiritual needs
- Global focus that shows how to engage people in redemptive relationships
- Stories that connect with both young and old
- Biblical studies connect with people who have fallen away from the church

Format: Softcover

ISBN-13/EAN: 978-1-4016-7786-2

ISBN-10: 1-4016-7786-X

Price: \$9.99 U.S.

Ship Date: 2/13/2013

Pub Date: 3/12/2013

Trim Size: 5.00 x 8.00

Page Count: 224 Pages

Carton Qty: 24

Distribution Rights: Worldwide

Translation Rights: All

BISAC: RELIGION / CHRISTIAN LIFE / SPIRITUAL GROWTH (RELO12120)

eBook: 978-1-4016-7787-9

ADVERTISING

Featured within Nelson Reference promotions campaign including:

- Online promotions targeting pastors, consumers, academics, and librarians
- Social media efforts through Facebook and Twitter
- Featured on ThomasNelsonBibles.com and ThomasNelson.com
- Print efforts targeting pastors and church leaders
- Email promotions to pastors, consumers, and librarians
- Featured product on HearTheVoice.com
- Incorporated into The Voice promotional efforts
- Flipbook embed code, PDF sampler, and video vignettes available to retail partners

PUBLICITY

- Blog campaign targeting top 100 Christian and Bible bloggers
- Radio giveaway campaign
- Media Inquiries: Blake Aldridge
baldrige@thomasnelson.com

COMPARABLE TITLES

978143353021

Gospel-Centered Discipleship

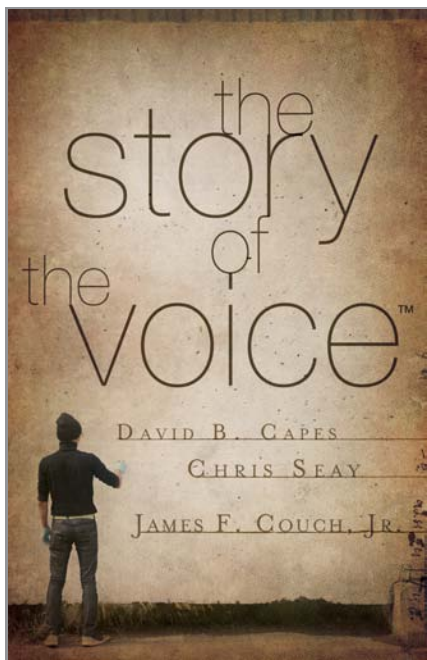
978160142372

Radical Together: Unleashing the People of God for the Purpose of God

David Morgan is Assistant Professor of Biblical Studies at Bryan College and the Associate Director of the Bryan Institute. David has a passion for teaching biblical studies in a college setting that is only secondary to his passion for teaching Scripture in the pulpit and living Scripture among the public. He has lived in several regions of the world as a student, a pastor, and a church planter. David also contributed to The Voice.

THE STORY OF THE VOICE

DAVID CAPES, CHRIS SEAY (With) , & JAMES F. COUCH JR. (With)



FEATURES & BENEFITS

- Understand how The Voice translation was developed
- Discover how this new translation makes Scripture accessible to a new generation
- Engage the whole story of God with your heart, soul, and mind

Step into the story behind “the story.” Discover the reasons behind and the vision for The Voice translation! In-depth interviews with key participants explain the translators' motivations and visions for the project. Learn how the translators worked to bring a balance between scholarship, literary style, and forward thinking to meet the scripture needs for the church.

Features include:

- Discussion of how The Voice makes the Bible accessible to new believers
- Explanation of The Voice's unique style and features
- Examples illustrate how scholars worked through the Hebrew and Greek texts of the Bible
- Firsthand accounts of The Voice translation project

Format: Softcover

ISBN-13/EAN: 978-1-4016-7668-1

ISBN-10: 1-4016-7668-5

Price: \$9.99 U.S.

Ship Date: 2/13/2013

Pub Date: 3/12/2013

Trim Size: 5.00 x 8.00

Page Count: 144 Pages

Carton Qty: 24

Distribution Rights: Worldwide

Translation Rights: All

BISAC: RELIGION / BIBLICAL STUDIES / EXEGESIS & HERMENEUTICS (REL006400)

eBook: 978-1-4016-7669-8

ADVERTISING

Featured within Nelson Reference promotions campaign including:

- Online promotions targeting pastors, consumers, academics, and librarians
- Social media efforts through Facebook and Twitter
- Featured on ThomasNelsonBibles.com and ThomasNelson.com
- Print efforts targeting pastors and church leaders
- Email promotions to pastors, consumers, and librarians
- Featured product on HearTheVoice.com
- Incorporated into The Voice promotional efforts
- Flipbook embed code, PDF sampler, and video vignettes available to retail partners

PUBLICITY

- Blog campaign targeting top 100 Christian and Bible bloggers
- Radio giveaway campaign
- Media Inquiries: Blake Aldridge
baldrige@thomasnelson.com

COMPARABLE TITLES

978-0-7852-5175-0 The New King James Version: In the Great Tradition

978080105666 The English Bible from KJV to NIV

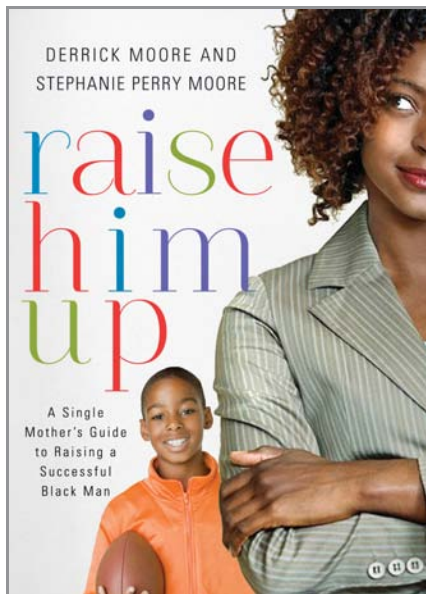
David Capes is professor of Greek and New Testament at Houston Baptist University. He is a noted Pauline scholar, and he is the senior Bible scholar reviewing The Voice, a Scripture project to rediscover the story of the Bible. He has written several books, including *The Last Eyewitness: The Final Week, Rediscovering Paul*, and *The Footsteps of Jesus in the Holy Land*.

Chris Seay is a church planter, pastor, president of Ecclesia Bible Society, and internationally acclaimed speaker. His six books include *The Gospel According to Lost*, *The Gospel According to Tony Soprano*, and *Faith of My Fathers*. **Hometown:** Houston, TX

RAISE HIM UP

A Single Mother's Guide to Raising a Successful Black Man

DERRICK MOORE & STEPHANIE PERRY MOORE



FEATURES & BENEFITS

- Learn tools and techniques for raising successful men
- Find hope in stories of success in the face of adversity
- Read scripture from the book of Acts
- Face the challenges of single motherhood with renewed strength

There is no greater hope for single mothers than to watch their sons succeed, and African-American single mothers face more adversity than most. *Raise Him Up* delves into the challenges faced by African-American single moms and offers advice, scriptural support, and helpful prayers. Each chapter relates a spiritual point taken from the book of Acts, a mother's story, and draws parallels to the struggles of the modern day African-American mother. Chapters also offer stories of African-American athletes who were raised by single moms, and against all odds, succeeded.

Moms will learn to give encouragement, push their boys to try new things, and keep them out of trouble. *Raise Him Up* is essential reading for single African-American moms who want nothing more than to see their sons grow into happy, successful men.

Features include:

- Helpful tips and tools for raising successful men
- Hopeful stories of success in the face of adversity
- Scripture from the book of Acts

Format: Trade Paper
ISBN-13/EAN: 978-1-4016-7782-4
ISBN-10: 1-4016-7782-7
Price: \$9.99 U.S.
Ship Date: 2/20/2013
Pub Date: 3/19/2013
Trim Size: 5.00 x 7.00
Page Count: 192 Pages
Carton Qty: 24
Distribution Rights: Worldwide
Translation Rights: All
BISAC: RELIGION / CHRISTIAN LIFE / WOMENS ISSUES (RELO12130)
eBook: 978-1-4016-7783-1

ADVERTISING

Included with Sisters in Faith Bible promotions

Featured within Nelson Reference promotions campaign including:

- Online promotions targeting pastors, consumers, academics, and librarians
- Social media efforts through Facebook and Twitter
- Featured on ThomasNelsonBibles.com and ThomasNelson.com
- Print efforts targeting pastors and church leaders
- Email promotions to pastors, consumers, and librarians
- Flipbook embed code, PDF sampler, and video vignettes available to retail partners

PUBLICITY

- Blog campaign targeting top 100 Christian and Bible bloggers
- Radio giveaway campaign

Media Inquiries: Jennifer Keller jkeller@thomasnelson.com

PREVIOUS TITLES

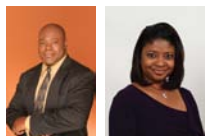
978-1-4016-7780-0 She Speaks

978-1-4016-7636-0 Sisters in Faith Bible

COMPARABLE TITLES

978080073077 That's My Son: How Moms Can Influence Boys to Become Men of Character

978159869440 The Single Mother's Guide to Raising Remarkable Boys



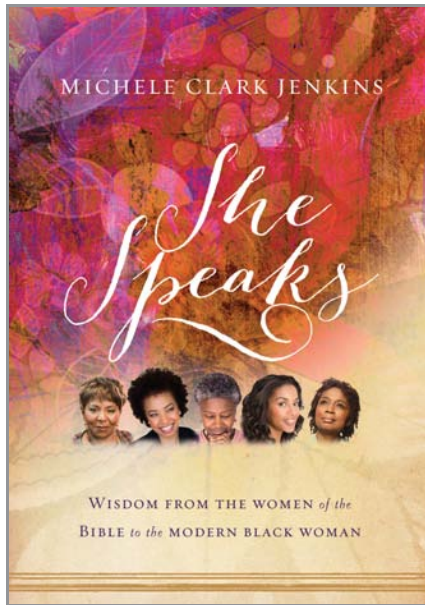
Derrick Moore is a former NFL Running Back and currently the Developmental Coach and Football Team chaplain for Georgia Tech University. He is also the author of *The Great Adventure* and *It's Possible: Turning Your Dreams into Reality*. He and his wife, Stephanie (Co-Executive Editor of the Sisters in Faith Bible), have co-authored the Alec London series. They live in the Atlanta area and have three teens. Visit his website at www.derrickmoore-speaking.com.

Stephanie Perry Moore is author of more than thirty-five inspirational books. As general editor for Nia Publishing, she produced the *Men of Color Study Bible*, the *Wisdom and Grace Bible for Young Women of Color*, the *Strength and Honor Bible for Young Men of Color*, the *Women of Color Devotional Bible* and the *African-American Family Bible*. She lives in the Atlanta area with her husband, Derrick and their three children.

SHE SPEAKS

Wisdom From the Women of the Bible to the Modern Black Woman

MICHELE CLARK JENKINS



FEATURES & BENEFITS

- Gain a deeper understanding of women in the Bible and how their faith helped them overcome difficulties
- Explore parallels between struggles of women in the Bible and modern African-American women
- Locate these stories in the Bible with ease using the complete list of biblical references

It is sometimes difficult for today's African-American women to remember how important they are to God. The noise of day-to-day tasks and to-dos combined with the undeniable struggles that face African-American women each day can make it easy to forget that Jesus treated the women of the New Testament with respect and spiritual equality, and how frequently God used women to carry out His purpose.

Through the examples of powerful women in the Bible *She Speaks* helps African-American women find relevance, purpose, and identity in the Word of God. Each chapter offers a complete list of references to help the reader locate the stories of these inspirational women in the Bible with ease. For anyone looking for a deeper study of women of the Bible and for the African-American woman who sometimes needs reminding how real and relevant her struggles are, *She Speaks* is the perfect choice.

Features include:

- Complete list of biblical references
- Clear explanation of parallels between struggles of modern African-American women and women in the Bible

Format: Trade Paper
ISBN-13/EAN: 978-1-4016-7780-0
ISBN-10: 1-4016-7780-0
Price: \$9.99 U.S.
Ship Date: 2/20/2013
Pub Date: 3/19/2013
Trim Size: 5.00 x 7.00
Page Count: 144 Pages
Carton Qty: 24
Distribution Rights: Worldwide
Translation Rights: All
BISAC: RELIGION / CHRISTIAN LIFE / WOMENS ISSUES (RELO12130)
eBook: 978-1-4016-7781-7

ADVERTISING

Included with Sisters in Faith Bible promotions

Featured within Nelson Reference promotions campaign including:

- Online promotions targeting pastors, consumers, academics, and librarians
- Social media efforts through Facebook and Twitter
- Featured on ThomasNelsonBibles.com and ThomasNelson.com
- Print efforts targeting pastors and church leaders
- Email promotions to pastors, consumers, and librarians
- Flipbook embed code, PDF sampler, and video vignettes available to retail partners

PUBLICITY

- Blog campaign targeting top 100 Christian and Bible bloggers
- Radio giveaway campaign
- Media Inquiries: Jennifer Keller
jkeller@thomasnelson.com

PREVIOUS TITLES

978-1-4016-7782-4 Raise Them Up
 978-1-4016-7636-0 Sisters in Faith Bible

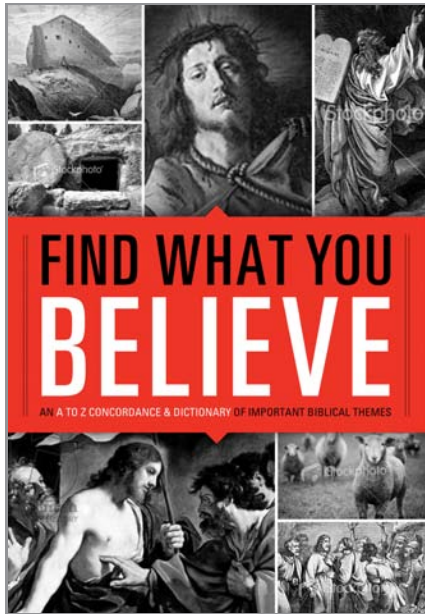
COMPARABLE TITLES

978157856125	Bad Girls of the Bible and What We Can Learn from Them
978140028028	Twelve Extraordinary Women: How God Shaped Women of the Bible, and What He Wants to Do with You
978078521441	Every Woman In The Bible



Michele Clark Jenkins, co-founder of Sisters in Faith, is the Senior Director of the Consulting Group for Griffin & Strong, P.C. She was Co-Creator of *Real: The Complete New Testament Biblezine*, writer/editor of the *Children of Color Storybook Bible*, and contributed to the *Women of Color Devotional Bible* and *Wisdom and Grace Devotional Bible*. She and her husband, Kym, are home group leaders at Liberty Church in Marietta, Georgia, and have three daughters.

A TO Z SERIES: FIND WHAT YOU BELIEVE



FEATURES & BENEFITS

- Pull together sermons and lesson studies in record time
- Find everything you need to study your Bible
- Enrich your understanding of Scripture
- Discover the joy of diving deeper into God's Word

Find What You Believe is the newest addition to Nelson's A to Z Guides. This book combines the best features of a concordance, topical Bible, and dictionary. Entries on everything from people and places to theological concepts and biblical principles appear in one convenient volume. With more than 8,000 entries, no other A to Z guide offers such a wide range of topics. This volume is essential for pastors, Bible teachers, and students.

Features include:

- Clear and concise definitions for each entry
- Complete indexing of each topic
- Convenient size for carrying to church or class

Format: Softcover

ISBN-13/EAN: 978-1-4016-7784-8

ISBN-10: 1-4016-7784-3

Price: \$14.99 U.S.

Ship Date: 3/6/2013

Pub Date: 4/2/2013

Trim Size: 5.50 x 8.38

Page Count: 464 Pages

Carton Qty: 24

Distribution Rights: Worldwide

Translation Rights: All

BISAC: RELIGION / BIBLICAL REFERENCE / HANDBOOKS
(RELO06680)

eBook: 978-1-4016-7785-5

ADVERTISING

Featured within Nelson Reference promotions campaign including:

- Online promotions targeting pastors, consumers, academics, and librarians
- Social media efforts through Facebook and Twitter
- Featured on ThomasNelsonBibles.com and ThomasNelson.com
- Print efforts targeting pastors and church leaders
- Email promotions to pastors, consumers, and librarians
- Flipbook embed code, PDF sampler, and video vignettes available to retail partners

PUBLICITY

- Blog campaign targeting top 100 Christian and Bible bloggers
- Radio giveaway campaign
- Media Inquiries: Blake Aldridge
baldrige@thomasnelson.com

PREVIOUS TITLES

978-1-4185-4374-7 Biblical Cyclopedic Index

COMPARABLE TITLES

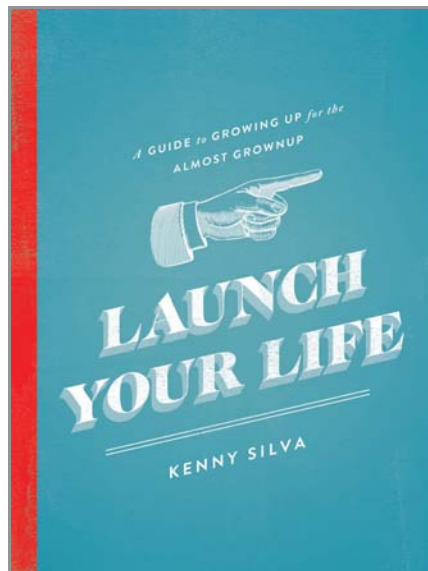
978-0-7852-1157-0 Where to Find It in the Bible
(800,000)

978-0-7852-4270-3 What does the Bible Say About?
(55,000)

LAUNCH YOUR LIFE

A Guide to Growing Up for the Almost Grown Up

KENNY SILVA



FEATURES & BENEFITS

- Unique binding lends itself to usability
- Blank calendar pages and space for note-taking
- Pertinent, practical, and relatable advice from a successful young professional
- Perfect gift for college students, recent graduates, and young adults in transition

Growing up is hard to do—especially when, technically, you're already grown up. You yearn for the days when you could play with your toys and retire to your bedroom for a much needed nap. You were fed, you were clothed, but now you're left to figure it all out on your own. Now that you're twenty-something, there are so many things that you need to do, and seemingly, no one to tell you how. . . until now.

Launch Your Life is a practical guide to navigating life's twists and turns, and to achieving success in all you do. You'll social network with the best of them, write a killer resume, land an interview, and transition into the working world with ease. You'll also deal with changing relationships with friends and family, you'll pray hard, grow in your faith, and you'll even learn to turn your failures into future successes. With *Launch Your Life* you'll be prepared, organized, and ready to set yourself up for a smooth transition into your new life of independence.

Features include:

- Two interior pockets to keep papers, receipts, and notes scribbled on napkins
- Blank calendar and note pages to jot notes and juggle appointments
- Plastic slots to hold business cards
- Chapter dividers to help you quickly find what you need
- A built-in elastic band to help you keep it all together

Format: Wire-bound Hardcover
ISBN-13/EAN: 978-1-4185-5011-0
ISBN-10: 1-4185-5011-6
Price: \$19.99 U.S.
Ship Date: 3/13/2013
Pub Date: 4/9/2013
Trim Size: 5.38 x 7.25
Page Count: 244 Pages
Carton Qty: 24
Distribution Rights: Worldwide
Translation Rights: All
BISAC: REFERENCE / PERSONAL & PRACTICAL GUIDES / GENERAL (REF015000)
eBook: 978-1-4185-5012-7

ADVERTISING

Featured within Nelson Reference promotions campaign including:

- Online promotions targeting pastors, consumers, academics, and librarians
- Social media efforts through Facebook and Twitter
- Featured on ThomasNelsonBibles.com and ThomasNelson.com
- Print efforts targeting pastors and church leaders
- Email promotions to pastors, consumers, and librarians
- Flipbook embed code, PDF sampler, and video vignettes available to retail partners

PUBLICITY

- Blog campaign targeting top 100 Christian and Bible bloggers
- Radio giveaway campaign
- Media Inquiries: Jennifer Keller
jkeller@thomasnelson.com

COMPARABLE TITLES

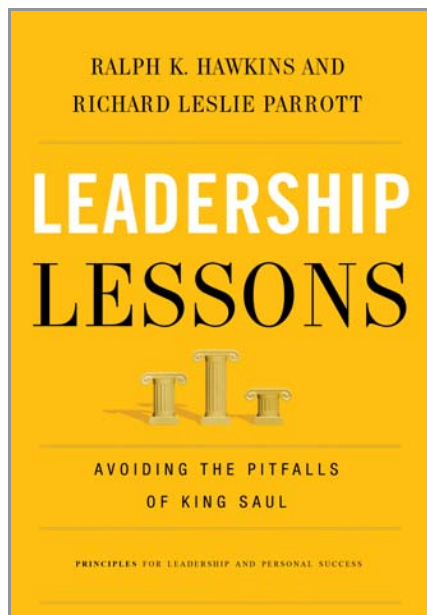
978-0-0613-4065-9 What Now? (29,000)
 978-1-5773-1476-9 20 Something 20 Everything (47,000)

Kenny Silva has held every odd job from touring musician to server in a pizza restaurant since his time in the Air Force. At age 25 Kenny launched his own real estate business. Today, he is a Master's of Divinity student at Reformed Theological Seminary and ministers to young adults. Kenny regularly posts on his blog, *Transforming Leadership* and currently has over 35,000 followers on Twitter. He lives with his wife, Suzanne, and their dog, Cooper, in Nashville, TN. **Hometown:** Nashville, Tennessee [@kennysilva](https://twitter.com/kennysilva) [f](https://www.facebook.com/kennysilva)
 Kenny Silva

LEADERSHIP LESSONS

Avoiding the Pitfalls of King Saul

DR. RALPH K HAWKINS & DR. RICHARD PARROTT



FEATURES & BENEFITS

- Discover biblical principles for better leadership
- Apply expert advice to the work you do in your church and community
- Learn from sound examples relevant to your life
- Improve your communication so your work relationships become stronger

Rise above mediocrity and become indispensable after working through ten timeless lessons from Scripture. *Leadership Lessons: Avoiding the Pitfalls of King Saul* is a practical leadership guide that avoids abstract ideas and unproven steps. Instead, biblical studies professor and pastor Dr. Ralph Hawkins along with leadership expert and education professor Dr. Richard Parrott tell the stories of King Saul's leadership missteps and connect those stories with the challenges facing leaders. In today's climate of rapid change, intense competition, and moral relativism, find valuable advice that will give your leadership a firm foundation in sound biblical principles.

Features include:

- References to ten sound biblical principles of leadership
- Examples illustrate how to apply these lessons to your life
- Action points give you concrete steps to improve your leadership skills
- Checklists help church, business, and community leaders excel

Format: Hardcover
Packaging: Jacket
ISBN-13/EAN: 978-1-4016-7728-2
ISBN-10: 1-4016-7728-2
Price: \$14.99 U.S.
Ship Date: 3/20/2013
Pub Date: 4/16/2013
Trim Size: 6.00 x 9.00
Page Count: 320 Pages
Carton Qty: 24
Distribution Rights: Worldwide
Translation Rights: All
BISAC: RELIGION / CHRISTIAN LIFE / PROFESSIONAL GROWTH (REL012090)
eBook: 978-1-4016-7729-9

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PUBLICITY

- Blog campaign targeting top 100 Christian and Bible bloggers
- Radio giveaway campaign
- Media Inquiries: Blake Aldridge
baldrige@thomasnelson.com

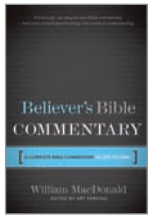
COMPARABLE TITLES

978-0-7852-7431-5 The 21 Irrefutable Laws of Leadership
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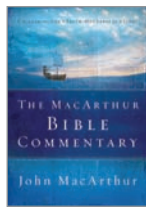
Dr. Hawkins is Assistant Professor of Biblical Studies at the Sack School of Bible and Ministry at Kentucky Christian University. He is co-chairman of the Society of Biblical Literature Joshua-Judges Consultation group. Ralph teaches Bible and archaeology courses, is an ordained minister, and speaks frequently to church audience about biblical leadership. **Hometown:** Grayson, KY

Dr. Richard Parrott is Professor of Education at Trevecca Nazarene University. He teaches classes in Leadership and Research. He is also the Director of C.L.E.A.R. (The Center of Leadership Effectiveness and Renewal). Dr. Parrott has thirty years of experience that he puts to good use as the Founder and President of Seize Your Life, a corporation devoted to helping individuals and organizations take hold of life's full potential. **Hometown:** Nashville, TN

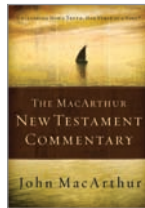
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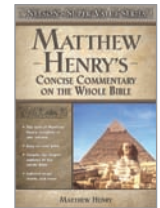
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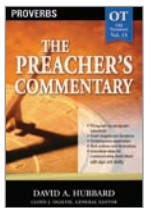
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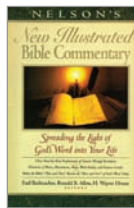
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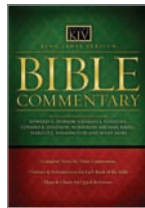
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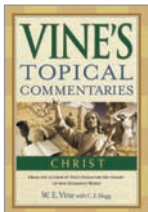
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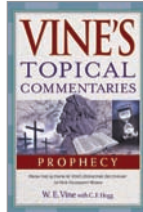
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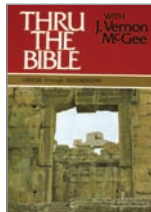
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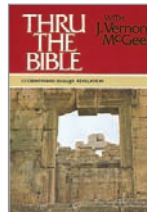
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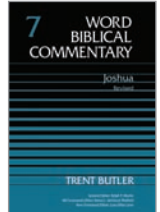
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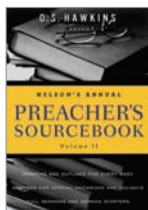


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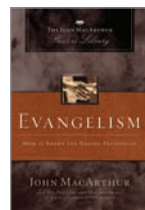
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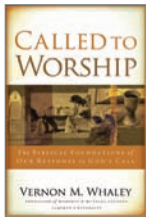


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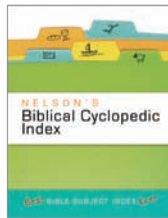


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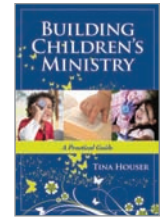
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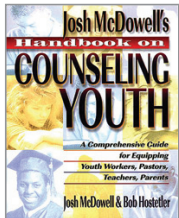
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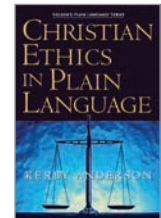
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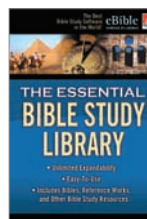
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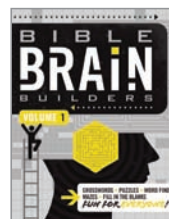
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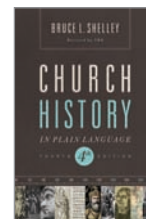
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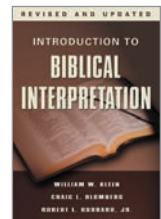
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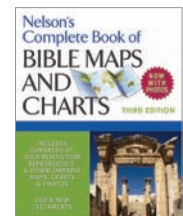
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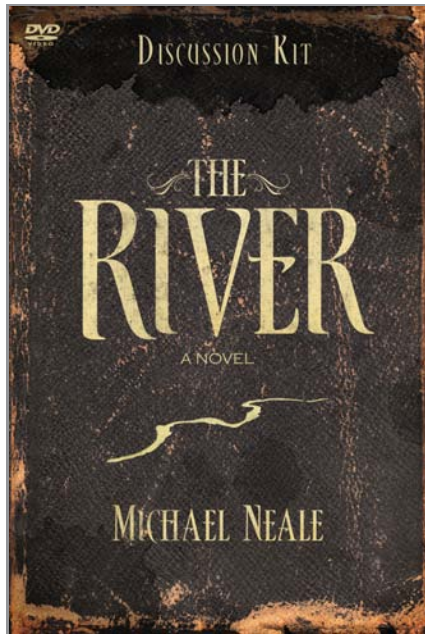
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THE RIVER DISCUSSION KIT

MICHAEL NEALE



FEATURES & BENEFITS

- Discussion starter videos share the story of the novel
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- Learn how to overcome fear and live with boldness and purpose
- Perfect for people who loved *Wild at Heart* by John Eldridge and *The Noticer* by Andy Andrews

“You were made for The River . . .” Take the story of Gabriel Clarke and *The River* to the next level with your friends or church group. In the compelling novel, Gabriel learns that letting go of the past means giving himself totally to The River—heart, mind, body, and soul. A perfect companion to *The River* novel (ISBN 9781401688486), *The River Discussion Kit* and user's manual can help you and your friends or group experience the same life change.

DVD Kit includes:

- 8 discussion starter videos featuring author Michael Neale (3-5 minutes each)
- 32-page user's manual will help set up each discussion with thought-provoking questions
- A great tool to take friendship to a new level
- A natural ice-breaker
- Bring *The River* experience into daily life
- Extra footage from the author's River experience
- Trailer for the book and live event

Format: DVD and Trade Paper

Packaging: Amaray Case

ISBN-13/EAN: 978-1-4016-7773-2

ISBN-10: 1-4016-7773-8

Price: \$19.99 U.S.

Ship Date: 10/10/2012

Pub Date: 11/6/2012

Trim Size: 5.38 x 7.25

Length: 40 Minutes

Carton Qty: 36

Distribution Rights: Worldwide

Translation Rights: All

BISAC: RELIGION / CHRISTIAN LIFE / SPIRITUAL GROWTH (RELO12120)

ADVERTISING

Integrated with *The River* trade book promotional efforts

Incorporated in Big Results for Small Groups curriculum campaign including:

- Online video promotions targeting church leaders
- Online and email promotions targeting small group leaders and participants
- Active social media promotions through Facebook, Twitter, and blogs
- Complimentary video sampler available through ThomasNelson.com and ThomasNelsonBibles.com
- Video vignette available to retail partners

PUBLICITY

- Blog campaign targeting top 100 Christian and Bible bloggers
- Radio giveaway campaign
- Media Inquiries: Blake Aldridge
baldrige@thomasnelson.com

PREVIOUS TITLES

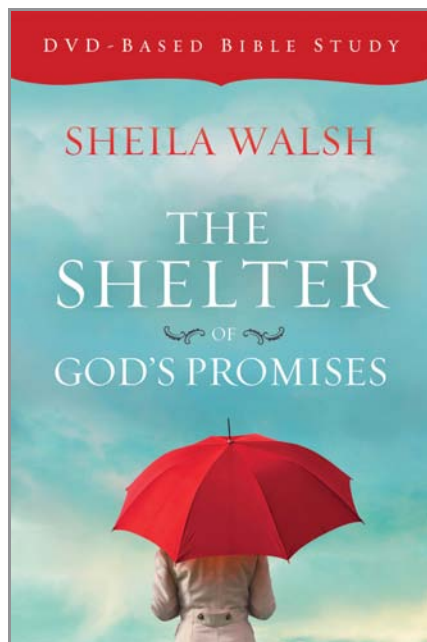
978-1-4016-8848-6 *The River* (Novel)



Gifted writer, veteran performer, and masterful storyteller are all phrases used to describe **Michael Neale**. He's currently leading a live, multi-media concert event known as *The River Experience* which immerses the audience in breathtaking film imagery and a world-class musical score. Michael resides in Palm Beach Gardens, Florida, with his wife, Leah, and their children Micah, Maisie, and Wyatt. [@mwneale](#) [MichaelNealeOfficial](#)

THE SHELTER OF GOD'S PROMISES DVD-BASED BIBLE STUDY KIT

SHEILA WALSH



FEATURES & BENEFITS

- **New, fresh packaging and special promotional pricing**
- **Insights and reassurances about God's promises, delivered with Sheila's trademark warmth and humor**
- **Exceptional video and print content with extensive biblical teaching and powerful personal testimony help women learn as they find emotional comfort**
- **Numerous additional resources for promoting your Bible study or small group campaign**

In a world of uncertainty, pain, and struggle, where do you find solid assurance and unshakeable truth?

In *The Shelter of God's Promises DVD-Based Bible Study*, gifted Bible teacher and inspiring speaker Sheila Walsh primes Scripture for what God has promised us, what God's promises mean, and how these promises provide the foundation for daily confidence, joy, and hope.

With engaging video and rich Bible study content, Sheila weaves powerful personal testimony with Scripture to help you gain a trust in God that will sustain you for a lifetime.

DVD Kit includes:

- Ten 20-minute video sessions
- Participant's Guide for digging deeper into the study
- Leader's Guide for facilitating group study
- Promotional resources for your Bible study or small group campaign

Repackage of ISBN 9781418546052 with special promotional pricing.

Additional Participant's Guides available under ISBN 9781418546069.

Format: Curriculum

Packaging: Top-load Box

ISBN-13/EAN: 978-1-4016-7752-7

ISBN-10: 1-4016-7752-5

Price: \$34.99 U.S.

Ship Date: 11/14/2012

Pub Date: 12/11/2012

Trim Size: 6.00 x 9.00

Length: 200 Minutes

Carton Qty: 12

Distribution Rights: Worldwide

Translation Rights: All

BISAC: RELIGION / CHRISTIAN LIFE / WOMENS ISSUES

(RELO12130)

ADVERTISING

- Promotions through Big Results for Small Groups campaign, featuring multiple small group studies
- Online video promotions targeting church leaders
- Online and email promotions targeting small group leaders and participants
- Active social media promotions through Facebook, Twitter, and blogs
- Complimentary participant guide and video sampler available through ThomasNelson.com
- Flipbook embed code, PDF sampler, and video vignette available



PREVIOUS TITLES

978-1-4002-0244-7 The Shelter of God's Promises Trade Book (28,000)

978-1-4185-4606-9 The Shelter of God's Promises Participant's Guide



Sheila Walsh, Women of Faith speaker, is author of the award-winning Gigi, God's Little Princess series, *Beautiful Things Happen When A Woman Trusts God*, and a new fiction trilogy *Angel Song*. Sheila lives in Frisco, Texas with her husband Barry and son Christian. **Hometown:** Frisco, Texas **Books Sold to**

Date: Four million  sheilawalsh  sheilawalshconnects

TOUGH GUYS AND DRAMA QUEENS DVD-BASED STUDY KIT

How Not to Get Blindsided by Your Child's Teen Years

MARK GREGSTON



FEATURES & BENEFITS

- A must-have for all parents of preteens and teens
- Provides insight for any family member, teacher, counselor, or pastor
- Teaches effective, biblical techniques that have been tested in tough situations
- Addresses the concern that 85% of teens leave the church upon graduation

Parents of preteens and teens can move from scared to prepared with a new approach to parenting their adolescents. Parents intuitively know that no matter how good their kids are, there is turbulence ahead. For over 35 years Mark Gregston has lived and worked with struggling teens and knows how to reach them. "A parent's success has little to do with either the validity of their words or their intent as messengers; it's more about how they approach their child and engage with them."

This DVD-based study will explore what's so different about today's culture, why traditional parenting no longer works, and a new model for parenting teens. Foundational and practical, *Tough Guys and Drama Queens DVD-Based Study* helps parents become the people their children need them to be.

DVD Kit includes:

- 8 teaching videos featuring author Mark Gregston
- 1 copy of the Parent's Guide and 1 copy of the Facilitator's Handbook

Additional copies of the DVD can be purchased under ISBN 9781401677541. Additional copies of the Parent's Guide can be purchased under ISBN 9781401677565. Additional copies of the Facilitator's Handbook can be purchased under ISBN 9781401677589.

Tough Guys and Drama Queens DVD-Based Study Kit

ISBN-13/EAN: 978-1-4016-7753-4

ISBN-10: 1-4016-7753-3

Format: Curriculum

Packaging: Top-load Box

Price: \$49.99 U.S.

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Length: 200 Minutes

Carton Qty: 12

Tough Guys and Drama Queens Parent's Guide

ISBN-13/EAN: 978-1-4016-7756-5

ISBN-10: 1-4016-7756-8

eBook: 978-1-4016-7757-2

Format: Softcover

Price: \$12.99 U.S.

Trim Size: 6.00 x 9.00

Page Count: 144 Pages

Carton Qty: 24

Tough Guys and Drama Queens Facilitator's Handbook

ISBN-13/EAN: 978-1-4016-7758-9

ISBN-10: 1-4016-7758-4

eBook: 978-1-4016-7759-6

Format: Softcover

Price: \$14.99 U.S.

Trim Size: 6.00 x 9.00

Page Count: 160 Pages

Carton Qty: 24

Tough Guys and Drama Queens DVD

ISBN-13/EAN: 978-1-4016-7754-1

Format: DVD

Packaging: Amaray Case

Price: \$26.99 U.S.

Trim Size: 5.38 x 7.25

Length: 200 Minutes

Carton Qty: 24

Ship Date: 12/5/2012

Pub Date: 1/1/2013

Distribution Rights: Worldwide

Translation Rights: All

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ADVERTISING

- Online promos to group leaders/participants
- Facebook, Twitter and blog promotions
- Free participant guide and video sampler
- Flipbook, PDF sampler and video vignette

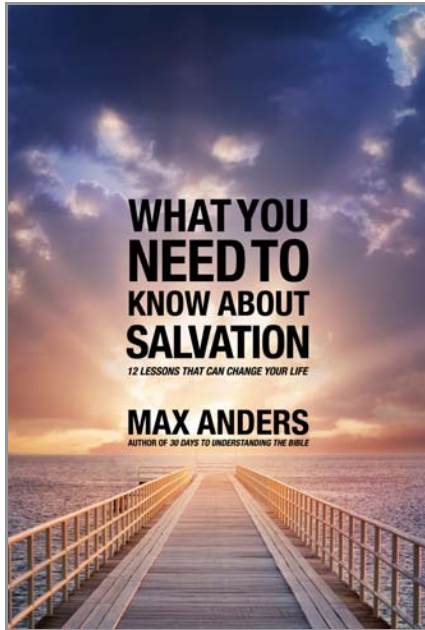


Mark Gregston has been helping parents and teens for 38 years. He is the founder and executive director of Heartlight, a residential counseling center for teens, which has helped more than 2,500 struggling adolescents. Mark spends 90 percent of his weekends teaching, and also hosts the *Parenting Today's Teens* radio program. Mark is happily married with two children, three grandchildren, one dog, and too many horses. **Hometown:** Longview, Texas

WHAT YOU NEED TO KNOW ABOUT SALVATION

12 Lessons That Can Change Your Life

MAX ANDERS



FEATURES & BENEFITS

- Readers can find assurance in their salvation
- Individuals or groups will develop a core understanding of one of the foundational aspects of Christianity
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Bad news first: everyone is born lost. Now the good news: Jesus saves! Simple enough. But today's secular and new age optimism blinds many to the reality that we need a Savior. And even some who come to Christ don't fully understand the stupendous treasure God gives when He saves them. *What You Need to Know about Salvation* will fortify your confidence in the salvation you've received and help you experience more of its infinite riches. You'll thrill at the drama of redemption as it unfolds through Scripture: the glory of creation, the tragedy of sin and the Fall, the provision of salvation in Jesus Christ, and its application today through the Holy Spirit. And you'll be moved to worship your Savior and share the good news with others.

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Page Count: 192 Pages
Carton Qty: 36
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Translation Rights: All
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PUBLICITY

- Blog campaign targeting top 100 Christian and Bible bloggers
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- Media Inquiries: Blake Aldridge
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PREVIOUS TITLES

- 978-0-7852-1346-8 *What You Need to Know About Jesus* (41,100)
- 978-0-7852-1192-1 *What You Need to Know About Defending Your Faith* (11,700)

Max Anders (Th.M. Dallas Theological Seminary, D. Min Western Seminary) is the author of over 20 books and the creator and general editor of the 32 volume Holman Bible Commentary. Dr. Anders has taught on the college and seminary level, is one of the original team members with Walk Thru the Bible Ministries, and has pastored for over 20 years. He is the founder and president of 7 Marks, Inc., a ministry specializing in support for local churches (www.7marks.org).

WOMEN OF FAITH STUDY GUIDE SERIES: A TIME FOR EVERYTHING

Discovering the Beautiful Rhythms of Life

WOMEN OF FAITH



FEATURES & BENEFITS

- Newest offering in the highly popular Women of Faith® study guide series
- Engaging Bible study with practical life application
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Imagine trying to stay balanced on top of a ball. How long could you last? A few seconds? A few minutes? Perhaps longer?

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- 12 sessions of interactive Bible study
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Ship Date: 1/9/2013
Pub Date: 2/5/2013
Trim Size: 6.00 x 9.00
Page Count: 128 Pages
Carton Qty: 36
Distribution Rights: Worldwide
Translation Rights: All
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eBook: 978-1-4016-7624-7

ADVERTISING

- Featured and promoted at Women of Faith conference events
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- Blog campaign targeting top 100 Christian and Bible bloggers
- Radio giveaway campaign

Media Inquiries: Jennifer Keller jkeller@thomasnelson.com

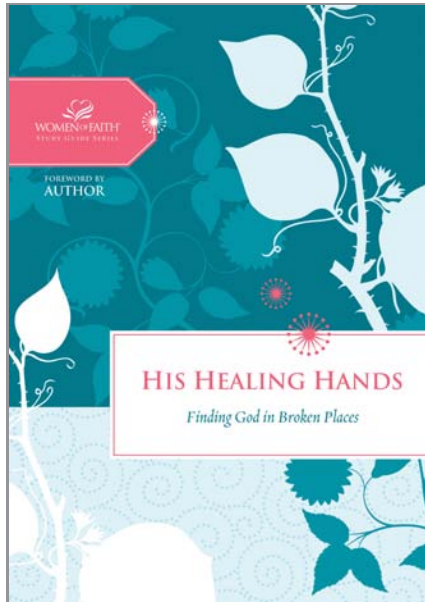
PREVIOUS TITLES

978-1-4185-4404-1 Choosing Simplicity
 978-1-4185-4405-8 Listening for the Voice of God

WOMEN OF FAITH STUDY GUIDE SERIES: HIS HEALING HANDS

Finding God in Broken Places

WOMEN OF FAITH



FEATURES & BENEFITS

- Newest offering in the highly popular Women of Faith® study guide series
- Engaging Bible study with practical life application
- Great for individual or group study
- Spiral binding for ease of use

Life hurts. There's no getting around it. But surely there's a way through it?

Thankfully, God meets us in the broken places. This isn't just something we can hope for but something we can expect! This study leads women to find God in broken places by examining the life of Christ, the true Healer. Each of the twelve chapters will highlight a moment in which Jesus brought healing and restoration to an individual or situation. Through this study we will find that those areas of life where we experience pain and loss can become emblems of His glory as God transforms and heals us.

Features include:

- 12 sessions of interactive Bible study
- Perfect for individual or group study
- Tips for leading a great group included

Format: Wire-0, enclosed
ISBN-13/EAN: 978-1-4016-7625-4
ISBN-10: 1-4016-7625-1
Price: \$9.99 U.S.
Ship Date: 1/9/2013
Pub Date: 2/5/2013
Trim Size: 6.00 x 9.00
Page Count: 128 Pages
Carton Qty: 36
Distribution Rights: Worldwide
Translation Rights: All
BISAC: RELIGION / CHRISTIAN LIFE / WOMENS ISSUES (RELO12130)
eBook: 978-1-4016-7626-1

ADVERTISING

- Featured and promoted at Women of Faith conference events
- Email promotions targeting small group leaders, small group participants, and consumers who have purchased curriculum products
- Promoted through active social media campaign including Facebook, Twitter and blogs
- Flipbook embed code and PDF sampler available

PUBLICITY

- Blog campaign targeting top 100 Christian and Bible bloggers
- Radio giveaway campaign

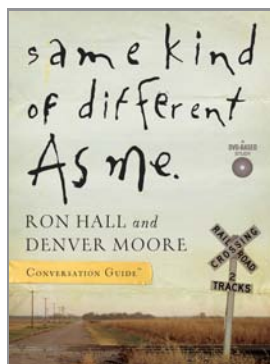
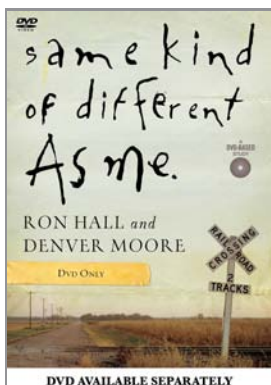
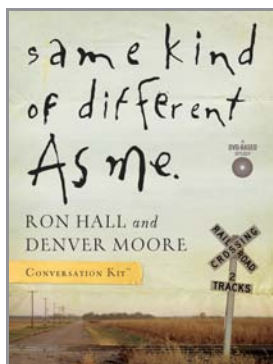
Media Inquiries: Jennifer Keller jkeller@thomasnelson.com

PREVIOUS TITLES

978-1-4185-4405-8 Listening for the Voice of God
 978-1-4185-4404-1 Choosing Simplicity

SAME KIND OF DIFFERENT AS ME DVD-BASED CONVERSATION KIT

RON HALL & DENVER MOORE



FEATURES & BENEFITS

- Heart-tugging story that appeals to a wide audience
- Brings themes of the New York Times bestselling trade book to life for individuals and small groups

Go deeper into New York Times bestseller *Same Kind of Different as Me*. Perfect for individual study or a small-group discussion, this documentary-style video brings the themes of *Same Kind of Different as Me* to life and provides a continued connection to the story and the foundation for a convicting lesson.

From a burning plantation hut in Louisiana to an upscale New York art gallery, you will see the heart of God in this unexpected tale of the transforming power of love and friendship. Gritty with pain and betrayal, *Same Kind of Different As Me* is an inspirational true story that crosses the barriers of society.

DVD Kit includes:

- Five sessions on DVD (10 to 15 minutes each)
- New interviews and stories from Ron Hall and Denver Moore
- Conversation guide with biblical lessons and thought-provoking questions for personal reflection and group discussion

Additional copies of the DVD can be purchased under ISBN 9781401677909.

Additional copies of the Conversation Guide can be purchased under ISBN 9781418542870.

Same Kind of Different As Me DVD-Based Conversation Kit

ISBN-13/EAN: 978-1-4185-4286-3

ISBN-10: 1-4185-4286-5

Format: DVD and Trade Paper

Packaging: Belly band

Price: \$24.99 U.S.

Length: 50 Minutes

Carton Qty: 24

Same Kind of Different As Me DVD

ISBN-13/EAN: 978-1-4016-7790-9

Format: DVD

Packaging: Amaray Case

Price: \$16.99 U.S.

Length: 50 Minutes

Carton Qty: 24

Same Kind of Different As Me Conversation Guide

ISBN-13/EAN: 978-1-4185-4287-0

ISBN-10: 1-4185-4287-3

eBook: 978-1-4185-4980-0

Format: Trade Paper

Price: \$7.99 U.S.

Page Count: 128 Pages

Carton Qty: 36

Ship Date: 1/16/2013

Pub Date: 2/12/2013

Trim Size: 5.50 x 7.38

Distribution Rights: Worldwide

Translation Rights: All

BISAC: RELIGION / SPIRITUALITY / GENERAL (REL062000)

ADVERTISING

- Big Results for Small Groups campaign, featuring multiple small group studies
- Online video promos targeting church leaders
- Online and email promotions targeting small group leaders and participants
- Facebook, Twitter and blog promotions
- Free participant guide and video sampler
- Flipbook, PDF sampler and video vignette

PUBLICITY

- Campaign targeting top 100 Christian and Bible bloggers
- Radio giveaway campaign

Media Inquiries: Jennifer Keller jkeller@thomasnelson.com



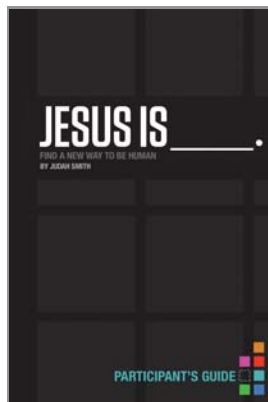
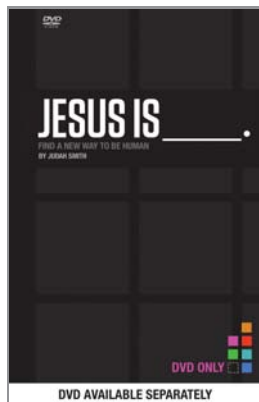
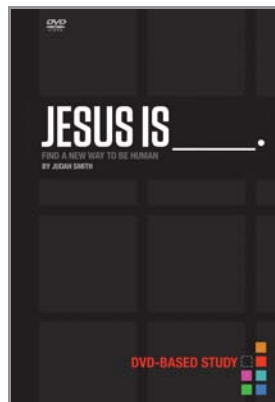
Ron Hall is an international art dealer whose long list of regular clients includes many celebrity personalities. An MBA graduate of Texas Christian University, he divides his time between Dallas, New York, and his Brazos River ranch near Fort Worth. **Hometown:** Dallas, Texas

Denver Moore served as a volunteer at the Fort Worth Union Gospel Mission until his death in April 2012.

JESUS IS DVD-BASED STUDY KIT

Find a New Way to Be Human

JUDAH SMITH



FEATURES & BENEFITS

- A fresh and engaging study for new believers *and* seasoned Christians
- A perfect evangelism tool that will help new members connect with the church
- City Church has been recognized as one of the fastest growing churches in the country
- The “Jesus Is” Campaign has had more than 200,000 unique visits, and more than 51,000 submitted a “Jesus Is ___” response
- 30,000 people listen to Judah’s sermons remotely each week

Judah Smith digs deep to answer the most common and the most difficult questions about Jesus, a man so few understand and so many desperately need. In *Jesus Is*, Judah Smith explores a number of topics that reveal Jesus’ purpose for coming, what He accomplished while He was here, and what that means for us. Jesus is greatly revered, harshly criticized, and sorely misunderstood. Judah breaks down who Jesus is and explains to readers how understanding Jesus more fully will not only enrich their lives, but also give them meaning, as well as save them.

The *Jesus Is DVD-Based Study* will help participants discover how to have a deeper, lasting relationship with Jesus, and to commune with and grow in Him. Judah will show you that Jesus is more than a good teacher, more than an inspiring leader. He is the point of all life. Perfect for evangelism, the video sessions will help new Christians understand the person of Jesus, as well as help small group participants connect with one another.

DVD Kit includes:

- 8 sessions of small group study
- 1 copy of the Participant's Guide

Additional copies of the DVD can be purchased under ISBN 9781401678050.

Additional copies of the Participant's Guide can be purchased under ISBN 9781401678074.

Jesus Is DVD-Based Study Kit

ISBN-13/EAN: 978-1-4016-7804-3

ISBN-10: 1-4016-7804-1

eBook: 978-1-4016-7808-1

Format: Curriculum

Packaging: Top-load Box

Price: \$39.99 U.S.

Carton Qty: 12

Jesus Is DVD

ISBN-13/EAN: 978-1-4016-7805-0

Format: DVD

Packaging: Amaray Case

Price: \$26.99 U.S.

Carton Qty: 36

Jesus Is Participant's Guide

ISBN-13/EAN: 978-1-4016-7807-4

ISBN-10: 1-4016-7807-6

eBook: 978-1-4016-7808-1

Format: Trade Paper

Price: \$10.99 U.S.

Page Count: 128 Pages

Carton Qty: 36

Ship Date: 1/30/2013

Pub Date: 2/26/2013

Trim Size: 6.00 x 9.00

Distribution Rights: Worldwide

Translation Rights: All

BISAC: RELIGION / CHRISTIAN LIFE / SPIRITUAL GROWTH
(RELO12120)

ADVERTISING

- Included in trade book promotions
- Big Results for Small Groups campaign, featuring multiple small group studies
- Online video promos targeting church leaders
- Online and email promotions targeting small group leaders and participants
- Facebook, Twitter and blog promotions
- Free participant guide and video sampler
- Flipbook, PDF sampler and video vignette

PUBLICITY

- Blog campaign targeting top 100 Christian and Bible bloggers
- Radio giveaway campaign

Media Inquiries: Jennifer Keller jkeller@thomasnelson.com



Judah Smith and his wife, Chelsea, are the lead pastors of The City Church in Seattle, Washington. Judah is in high demand as speaker, both in the U.S. and abroad. Judah and Chelsea have three children: Zion, Elliot, and Grace. **Hometown:** Seattle, Washington [@judahsmith](https://www.facebook.com/judahsmith) [f](https://www.facebook.com/judahsmith)
<https://www.facebook.com/judahsmith>

THE CATALYST LEADER DVD-BASED STUDY KIT

8 Essentials for Becoming a Change Maker

BRAD LOMENICK



FEATURES & BENEFITS

- Learn what successful leaders are doing behind the scenes to prepare their hearts and minds
- Establish the foundational principles of a leader over the coming decades
- Discover God's model of leadership from both the Word and the lives of faithful servants
- Gain practical, actionable insights, ideas, and habits

The Catalyst Leader DVD-Based Study identifies the 8 essentials and key characteristics for leading well now and over the next 20 years. Are you a high-octane, energizing leader with big ideas and the skills to back them up? Do you help shape the hearts and minds of those you lead? In short, are you a Catalyst leader? The reality is that most of us want to be good leaders, but we're not sure how to use those elements to best impact our leadership.

You may be a leader, but are you influencing and truly making a difference? *The Catalyst Leader* is a brand new resource designed to help you lead now and lead well.

DVD Kit includes:

- 8 sessions of study
- Videos for use in a small group or individual setting
- 1 copy of the Participant's Guide

Additional copies of the DVD can be purchased under ISBN 9781401677718.

Additional copies of the Participant's Guide can be purchased under ISBN 9781418550837.

The Catalyst Leader DVD-Based Study Kit

ISBN-13/EAN: 978-1-4185-5081-3

ISBN-10: 1-4185-5081-7

Format: DVD and Trade Paper

Packaging: Belly band

Price: \$29.99 U.S.

Length: 90 Minutes

Carton Qty: 24

The Catalyst Leader DVD

ISBN-13/EAN: 978-1-4016-7771-8

Format: DVD

Price: \$16.99 U.S.

Length: 90 Minutes

Carton Qty: 24

The Catalyst Leader Participant's Guide

ISBN-13/EAN: 978-1-4185-5083-7

ISBN-10: 1-4185-5083-3

eBook: 978-1-4185-5084-4

Format: Trade Paper

Price: \$7.99 U.S.

Page Count: 128 Pages

Carton Qty: 36

Ship Date: 2/6/2013

Pub Date: 3/5/2013

Trim Size: 5.38 x 7.25

Distribution Rights: Worldwide

Translation Rights: All

BISAC: RELIGION / CHRISTIAN CHURCH / LEADERSHIP
(REL108030)

ADVERTISING

Integrated into Big Results for Small Groups curriculum campaign including:

- Online video promotions targeting church leaders
- Online and email promotions targeting small group leaders and participants
- Active social media promotions through Facebook, Twitter, and blogs
- Complimentary participant guide and video sampler available through ThomasNelson.com and ThomasNelsonBibles.com
- Flipbook embed code, PDF sampler, and video vignette available to retail partners

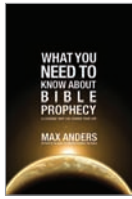
PUBLICITY

- Blog campaign targeting top 100 Christian and Bible bloggers
- Radio giveaway campaign
- Media Inquiries: Blake Aldridge
baldrige@thomasnelson.com

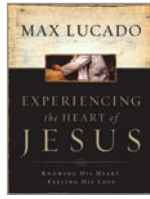


Brad Lomenick is President and Key Visionary of Catalyst—a movement purposed to equip and inspire young Christian leaders through events, resources, consulting, and community. **Hometown:** Atlanta, Georgia [@bradlomenick](https://twitter.com/bradlomenick) [@catalystleader](https://www.facebook.com/catalystleader) www.facebook.com/bradlomenick
www.facebook.com/catalystspace

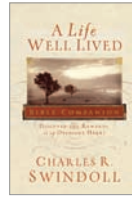
The Names You Know...The Tools You Need



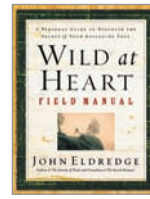
What You Need to Know About Bible Prophecy
Max Anders
978-1-4016-7534-9
\$12.99 • Trade Paper



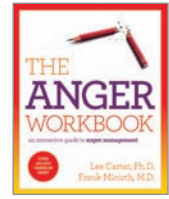
Experiencing the Heart of Jesus
Max Lucado
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\$17.99 • Paperback



A Life Well Lived Bible Companion
Charles R. Swindoll
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\$9.99 • Trade Paper



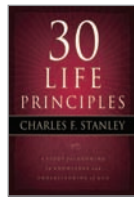
Wild at Heart Field Manual
John Eldredge
978-0-7852-6574-0
\$18.99 • Paperback



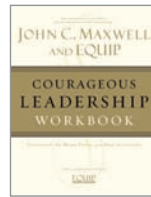
The Anger Workbook
Les Carter/Frank Minirth
978-1-4016-7543-1
\$16.99 • Softcover



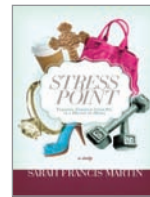
God's Wisdom for a Mother's Heart
Bobbie Wolgemuth
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\$9.99 • Trade Paper



30 Life Principles
Charles F. Stanley
978-1-4185-3108-9
\$9.99 • Trade Paper



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John C. Maxwell
978-1-4185-1786-1
\$17.99 • Trade Paper



Stress Point
Sarah Francis Martin
978-1-4185-5079-0
\$12.99 • Trade Paper



Out of the Shadows and Into the World
Jay Strack & Scott Dawson
978-1-4016-7524-0
\$9.99 • Trade Paper

DVD Curriculum



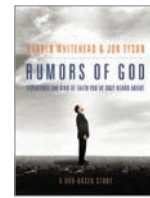
Heaven is for Real DVD-Based Conversation Kit
Todd Burpo
978-1-4185-5066-0
\$29.99 • Curriculum



The Power of Your Story DVD-Based Study
Ben Arment
978-1-4016-7723-7
\$39.99 • Curriculum



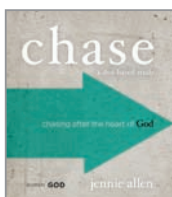
Grace DVD-Based Study
Max Lucado
978-1-4016-7582-0
\$39.99 • Curriculum



Rumors of God DVD-Based Study
Darren Whitehead/Jon Tyson
978-1-4016-7530-1
\$39.99 • Curriculum



Exploring Blue Like Jazz DVD-Bases Study
Don Miller
978-1-4185-4951-0
\$29.99 • Curriculum



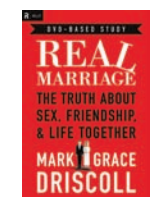
Chase DVD-Based Study
Jennie Allen
978-1-4185-4934-3
\$39.99 • Curriculum



Empty Promises DVD-Based Study
Pete Wilson
978-1-4185-5054-7
\$24.99 • Curriculum



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\$24.99 • Curriculum



Real Marriage DVD-Based Study Kit
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\$39.99 • Curriculum



The Shelter of God's Promises DVD-Based Study
Sheila Walsh
978-1-4185-4605-2
\$39.99 • Curriculum

Study Guides and Series



Women of Faith Study Series: Magnificent Grace
Women of Faith
978-1-4185-4931-2
\$9.99 • Wire-Bound Hardcover



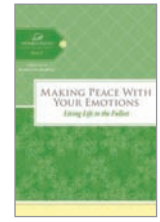
Women of Faith Study Series: Embracing Your Strengths
Women of Faith
978-1-4185-3416-5
\$9.99 • Wire-Bound Hardcover



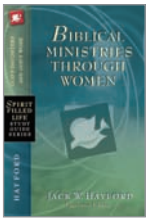
Women of Faith Study Series: Celebrate
Women of Faith
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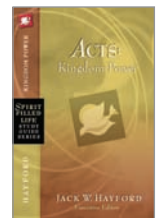
Women of Faith Study Series: Trusting God
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Women of Faith Study Series: Making Peace with Your Emotions
Women of Faith
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Spirit-Filled Life Study Series: Biblical Ministries Through Women
Jack Hayford
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\$9.99 • Trade Paper



Spirit-Filled Life Study Series: Acts: Kingdom Power
Jack Hayford
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\$9.99 • Trade Paper



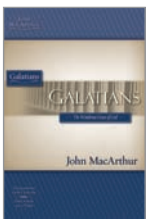
Life Lessons: Acts
Max Lucado
978-1-4185-0945-3
\$9.99 • Paperback



Fearless Participants Guide
Max Lucado
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\$7.99 • Paperback



Max On Life Participant's Guide
Max Lucado
978-1-4185-4755-4
\$9.99 • Trade Paper



The MacArthur New Testament Study Series: Galatians
John MacArthur
978-1-4185-0877-7
\$9.99 • Paperback



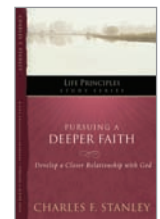
The MacArthur Old Testament Study Series: God's Presence During Hardship
John MacArthur
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\$9.99 • Trade Paper



The MacArthur Old Testament Study Series: Rebuilding God's City
John MacArthur
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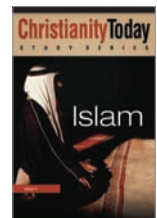
The Life Principles Study Series: Advancing Through Adversity
Charles F. Stanley
978-1-4185-3333-5
\$9.99 • Trade Paper



The Life Principles Study Series: Pursuing a Deeper Faith
Charles F. Stanley
978-1-4185-4420-1
\$9.99 • Trade Paper



Christianity Today Study Series: Creation Care
Christianity Today International
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Christianity Today Study Series: Islam
Christianity Today International
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Fruit of the Spirit Study Series: Love
Calvin Miller
978-1-4185-2841-6
\$9.99 • Paperback



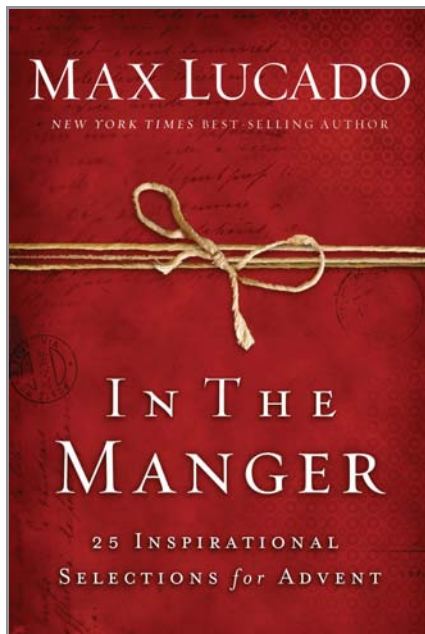
Fruit of the Spirit Study Series: Faithfulness
Calvin Miller
978-1-4185-2842-3
\$9.99 • Paperback



The Shelter of God's Promises Participant's Guide
Sheila Walsh
978-1-4185-4606-9
\$12.99 • Paperback

IN THE MANGER*25 Inspirational Selections for Advent*

MAX LUCADO

**FEATURES & BENEFITS**

- Includes twenty-five favorite inspirational selections from bestselling author Max Lucado to help readers prepare their hearts for the Christmas season.
- Scriptures and prayers add opportunity for internal reflection to each selection.
- Ideal for daily readings through twenty-five days of Advent.
- First eBook-only product from Max Lucado.

The greatest mind in the universe imagined time. The truest judge granted Adam a choice. But it was love that gave Immanuel, *God with us*.

The Author would enter his own story. The Word would become flesh. He, too, would be born. He, too, would be human. He, too, would have feet and hands, tears and flesh.

Witness the birth of Christ as you've never seen it before. Through twenty-five inspirational selections from the works of bestselling author Max Lucado, join Mary and Joseph inside a stable, beside a shepherd, at the feet of the King. Immanuel in the manger.

Format: E Book Download

ISBN-13/EAN: 978-0-8499-6423-7

ISBN-10: 0-8499-6423-7

Price: \$9.99 U.S.

Ship Date: 8/1/2012

Pub Date: 8/28/2012

Trim Size: 5.00 x 7.00

Page Count: 128 Pages

Carton Qty: 1

Distribution Rights: Worldwide

Translation Rights: All

BISAC: RELIGION / CHRISTIAN LIFE / GENERAL
(RELO12000)**ADVERTISING**

- Online advertising targeted at Christmas consumers
- Promotion through Max Lucado app
- Extensive social media campaign through Facebook.com/UpWordsMinistry and Twitter @MaxLucado & @LucadoTeam

PUBLICITY

- Pitch to trade publications announcing first Lucado eBook
- Selected excerpts provided for key Christian print and online media

Media Inquires: Liz Johnson ljohanson@thomasnelson.com

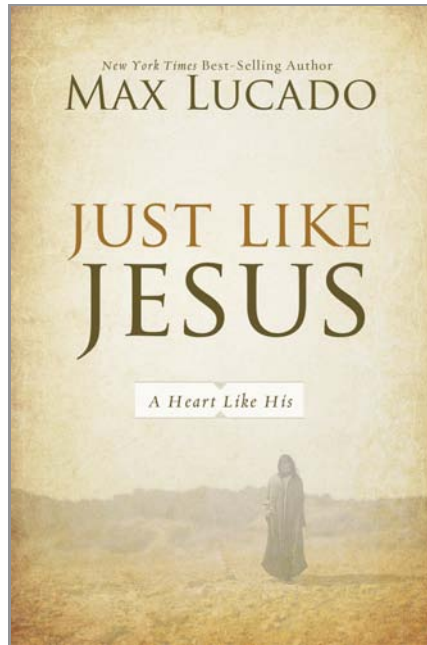


With more than 100 million products in print, **Max Lucado** is one of America's favorite writers. He serves the Oak Hills Church in San Antonio, Texas, where he lives with his wife, Denalyn, and a sweet but misbehaving mutt, Andy.

Hometown: San Antonio, Texas [@maxlucado](#) [facebook.com/upwordsmistry](#)

JUST LIKE JESUS

MAX LUCADO



FEATURES & BENEFITS

- Has sold more than 1 million units since 1998.
- Offers hope for those who feel they've strayed too far for Jesus to love them.

God loves us just the way we are, but he refuses to leave us there. He wants us to be just like Jesus.

Could there be a better offer?

Jesus felt no guilt; God wants us to feel no guilt. Jesus had no bad habits; God wants to do away with ours. Jesus had no fears; God wants the same for us. Jesus had no anxiety about death; we needn't either. God's desire, his plan, his ultimate goal is to make each of us into the image of Christ.

In this perennial bestseller, Max Lucado helps readers understand God's wonderful ways of transformation and his plan to bring about that change in each of his followers.

Format: Trade Paper
ISBN-13/EAN: 978-0-8499-4743-8
ISBN-10: 0-8499-4743-X
Price: \$15.99 U.S.
Ship Date: 12/5/2012
Pub Date: 1/1/2013
Trim Size: 5.50 x 8.38
Page Count: 240 Pages
Carton Qty: 36
Distribution Rights: Worldwide
Translation Rights: All
BISAC: RELIGION / CHRISTIAN LIFE / INSPIRATIONAL (RELO12040)
eBook: 978-1-4185-1601-7

MERCHANDISING

- Featured on Lucado Essentials ECK in Winter 2013
ISBN: 9780849959264

ADVERTISING

- Featured title in the 2013 Lucado Impact Plan
- Extensive social media campaign focused on Facebook.com/UpWordsMinistry and Twitter @MaxLucado & @LucadoTeam

PUBLICITY

- Selected excerpts provided for key Christian print and online media
- Included in Lucado Impact Plan press releases

Media Inquiries: Liz Johnson ljohnson@thomasnelson.com

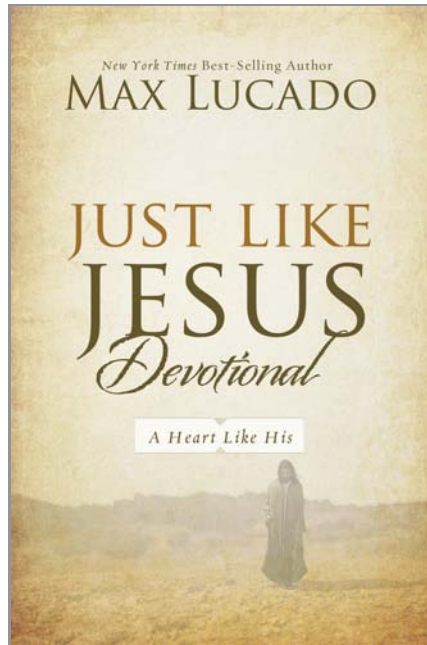


With more than 100 million products in print, **Max Lucado** is one of America's favorite writers. He serves the Oak Hills Church in San Antonio, Texas, where he lives with his wife, Denalyn, and a sweet but misbehaving mutt, Andy.

Hometown: San Antonio, Texas [@maxlucado](https://twitter.com/maxlucado) facebook.com/upwordsmistry

JUST LIKE JESUS DEVOTIONAL

MAX LUCADO

**FEATURES & BENEFITS**

- A thirty-day walk with Jesus based on life-changing material from *Just Like Jesus*.
- Each daily devotional includes sections on thinking, hearing, reflecting, and speaking.
- More than 1 million brand units sold.

He is pure; we are greedy. He is peaceful; we are hassled. He is purposeful; we are distracted. He is pleasant; we are cranky. He is spiritual; we are earthbound.

The distance between our hearts and his seems so immense. How could we ever hope to have the heart of Jesus?

More than a devotional, this is a month-long journey with bestselling author Max Lucado that brings readers face-to-face with Jesus, each day bringing new discoveries about their faith and their Savior.

Format: Jacketed Hardcover**ISBN-13/EAN:** 978-0-8499-4850-3**ISBN-10:** 0-8499-4850-9**Price:** \$12.99 U.S.**Ship Date:** 12/5/2012**Pub Date:** 1/1/2013**Trim Size:** 5.00 x 7.00**Page Count:** 176 Pages**Carton Qty:** 24**Distribution Rights:** Worldwide**Translation Rights:** All**BISAC:** RELIGION / CHRISTIAN LIFE / DEVOTIONAL
(RELO12020)**eBook:** 978-1-4185-3531-5**MERCHANDISING**

- Featured on Lucado Essentials ECK in Winter 2013
ISBN: 9780849959264

ADVERTISING

- Featured title in the 2013 Lucado Impact Plan
- Extensive social media campaign focused on Facebook.com/UpWordsMinistry and Twitter @MaxLucado & @LucadoTeam

PUBLICITY

- Selected excerpts provided for key Christian print and online media
- Included in Lucado Impact Plan press releases

Media Inquiries: Liz Johnson ljohanson@thomasnelson.com

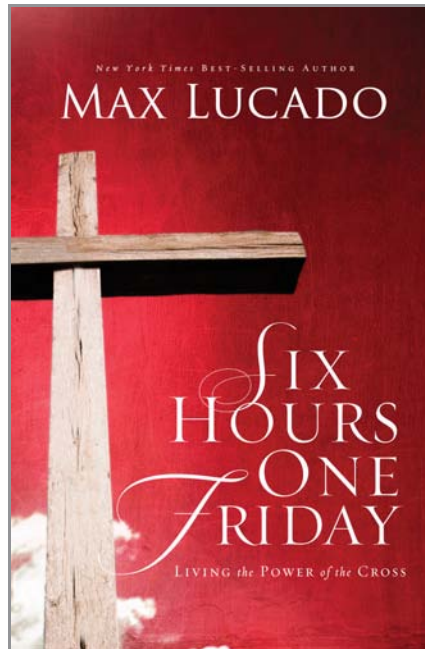


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Hometown: San Antonio, Texas  maxlucado  facebook.com/upwordsmistry

SIX HOURS ONE FRIDAY*Living in the Power of the Cross*

MAX LUCADO

**FEATURES & BENEFITS**

- Has sold more than 1 million units since 1989.
- Message of the resurrection is ideal for gift giving or personal study during the Easter season.

Does life feel futile? *Doesn't have to.*

Do some of your failures seem fatal? *They aren't.*

And your death. Does the grave appear to be the final stop? According to Christ, your death is just the start of the something great.

There is a truth greater than all the losses and sorrows of life. And it can be discovered in the life, death, and resurrection of Jesus Christ.

In *Six Hours One Friday*, Max Lucado delves into the meaning of Jesus' last hours on the cross. Through his death, your life has purpose and meaning. You are forgiven and loved by a Savior who died for you. And an empty tomb proclaims that death does not have the final word.

"Peace where there should be pain. Confidence in the midst of crisis. Hope defying despair. *Does death have the last word?* I can see Jesus wink as he gives the answer, *Not on your life.*"

Format: Trade Paper
ISBN-13/EAN: 978-0-8499-4744-5
ISBN-10: 0-8499-4744-8
Price: \$15.99 U.S.
Ship Date: 12/5/2012
Pub Date: 1/1/2013
Trim Size: 5.50 x 8.38
Page Count: 240 Pages
Carton Qty: 36
Distribution Rights: Worldwide
Translation Rights: All
BISAC: RELIGION / CHRISTIAN LIFE / INSPIRATIONAL (RELO12040)
eBook: 978-1-4185-1881-3

MERCHANDISING

- Featured on Lucado Essentials ECK in Winter 2013
ISBN: 9780849959264

ADVERTISING

- Featured title in the 2013 Lucado Impact Plan
- Extensive social media campaign focused on Facebook.com/UpWordsMinistry and Twitter @MaxLucado & @LucadoTeam

PUBLICITY

- Selected excerpts provided for key Christian print and online media
- Included in Lucado Impact Plan press releases

Media Inquiries: Liz Johnson ljohnson@thomasnelson.com

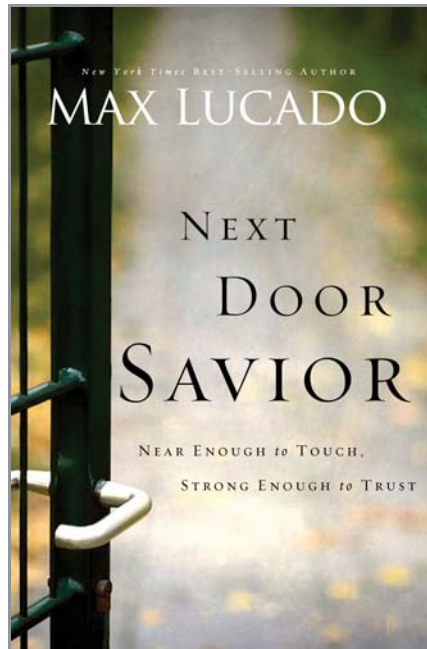


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Hometown: San Antonio, Texas [maxlucado](https://twitter.com/maxlucado) facebook.com/upwordsmistry

NEXT DOOR SAVIOR*Near Enough to Touch, Strong Enough to Trust*

MAX LUCADO

**FEATURES & BENEFITS**

- Reminds readers of the importance of a God who understands their every struggle.
- Encourages readers to explore the single most significant person who ever lived.
- Refreshed packaging for this favorite Lucado bestseller.

We applaud men for doing good things.

We enshrine God for doing great things.

But what about a man who does God things?

One thing is certain. We can't ignore him. If these moments are factual, if the claim of Christ is actual, then he was, at once, man and God.

New York Times bestselling author Max Lucado shows readers why they need a God-man Savior. A just-God Jesus could make them, but not understand them. A just-man Jesus could love them, but never save them. But a God-man Jesus?

Near enough to touch. Strong enough to trust. A next door Savior.

Format: Trade Paper
ISBN-13/EAN: 978-0-8499-4745-2
ISBN-10: 0-8499-4745-6
Price: \$15.99 U.S.
Ship Date: 12/5/2012
Pub Date: 1/1/2013
Trim Size: 5.50 x 8.38
Page Count: 240 Pages
Carton Qty: 36
Distribution Rights: Worldwide
Translation Rights: All
BISAC: RELIGION / CHRISTIAN LIFE / GENERAL (RELO12000)
eBook: 978-1-4185-1694-9

MERCHANDISING

- Featured on Lucado Essentials ECK in Winter 2013
ISBN: 9780849959264

ADVERTISING

- Featured title in the 2013 Lucado Impact Plan
- Extensive social media campaign focused on Facebook.com/UpWordsMinistry and Twitter @MaxLucado & @LucadoTeam

PUBLICITY

- Selected excerpts provided for key Christian print and online media
- Included in Lucado Impact Plan press releases

Media Inquiries: Liz Johnson ljohnson@thomasnelson.com

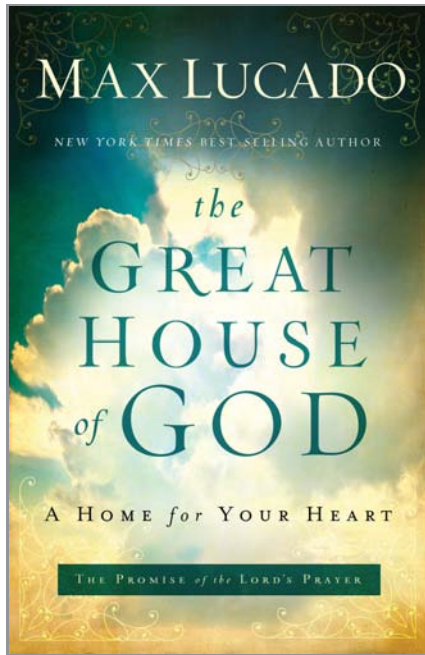


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Hometown: San Antonio, Texas [maxlucado](https://twitter.com/maxlucado) facebook.com/upwordsmistry

THE GREAT HOUSE OF GOD

MAX LUCADO



FEATURES & BENEFITS

- Delves into and explores the Lord's Prayer.
- Lays out a blueprint for finding peace, joy, and love in every life.
- Reminds readers of the personal invitation to share their Father's house.
- Refreshed packaging for this favorite Lucado bestseller.

God's greatest desire is to be your dwelling place. The home for your heart.

He doesn't want to be merely a weekend getaway. He has no interest in being a Sunday bungalow or even a summer cottage. He wants to be your mailing address, your point of reference, your home...always. He wants you to live in the Great House of God.

It's the perfect home. No house more complete, no structure more solid. The roof never leaks. The walls never crack. The foundation never trembles.

Using the Lord's Prayer as a floor plan, bestselling author Max Lucado takes readers on a tour of the home God intended for them. It's build from a blueprint that offers peace, joy, and love to anyone who will accept the invitation to live there.

Format: Trade Paper
ISBN-13/EAN: 978-0-8499-4746-9
ISBN-10: 0-8499-4746-4
Price: \$15.99 U.S.
Ship Date: 12/5/2012
Pub Date: 1/1/2013
Trim Size: 5.50 x 8.38
Page Count: 240 Pages
Carton Qty: 36
Distribution Rights: Worldwide
Translation Rights: All
BISAC: RELIGION / CHRISTIAN LIFE / SPIRITUAL GROWTH (RELO12120)
eBook: 978-1-4185-1543-0

MERCHANDISING

- Featured on Lucado Essentials ECK in Winter 2013
ISBN: 9780849959264

ADVERTISING

- Featured title in the 2013 Lucado Impact Plan
- Extensive social media campaign focused on Facebook.com/UpWordsMinistry and Twitter @MaxLucado & @LucadoTeam

PUBLICITY

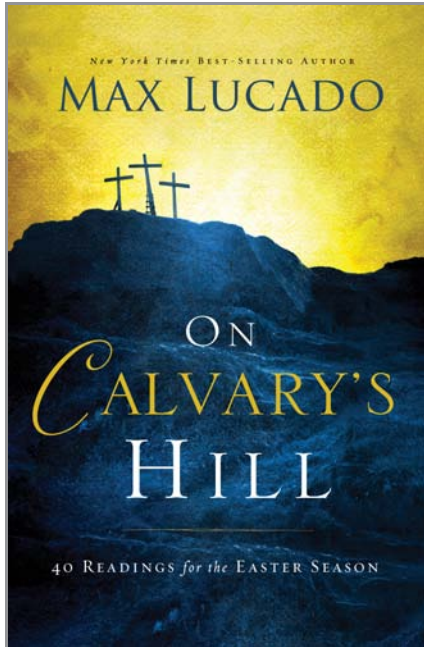
- Selected excerpts provided for key Christian print and online media
- Included in Lucado Impact Plan press releases

Media Inquiries: Liz Johnson ljohnson@thomasnelson.com



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Hometown: San Antonio, Texas [maxlucado](https://twitter.com/maxlucado) facebook.com/upwordsmistry

ON CALVARY'S HILL
40 Readings for the Easter Season
MAX LUCADO**FEATURES & BENEFITS**

- Forty readings perfect for a daily walk through the Lenten season.
- Includes favorite passages from many of Max Lucado's best-selling books including *No Wonder They Call Him the Savior*, *He Chose the Nails*, and *3:16*.
- Additional scriptures and prayers help readers prepare to celebrate Easter.

It's early in the final week. The props and players for Friday's drama are in position. Five-inch spikes are in the bin. A cross-beam leans against a shed wall. The players are nearing the stage--Pilate, Annas and Caiaphas, Judas, the centurions.

Players and props. Only this is no play; it's a divine plan. A plan begun before Adam felt heaven's breath, and now all heaven waits and watches. All eyes are on one figure--the Nazarene.

Commonly clad. Uncommonly focused. He's on his final journey.

Join bestselling author Max Lucado in an exploration of the final days in the life of Christ. Draw near to the Savior and prepare to celebrate the greatest miracle ever conceived.

Feel the passion. Sense the truth. Hear the promise.

Death has no power.

Format: E Book Download
ISBN-13/EAN: 978-0-8499-6422-0
ISBN-10: 0-8499-6422-9
Price: \$9.99 U.S.
Ship Date: 12/5/2012
Pub Date: 1/1/2013
Trim Size: 5.00 x 7.00
Page Count: 128 Pages
Carton Qty: 1
Distribution Rights: Worldwide
Translation Rights: All
BISAC: RELIGION / CHRISTIAN LIFE / GENERAL (RELO12000)

ADVERTISING

- Online advertising targeted at Easter consumers
- Promotion through Max Lucado app
- Extensive social media campaign through Facebook.com/UpWordsMinistry and Twitter @MaxLucado & @LucadoTeam

PUBLICITY

- Selected excerpts provided for key Christian print and online media

Media Inquires: Liz Johnson ljohnson@thomasnelson.com

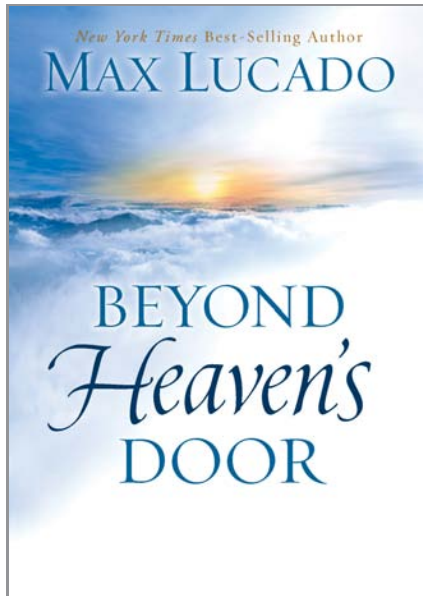


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Hometown: San Antonio, Texas  maxlucado  facebook.com/upwordsmistry

BEYOND HEAVEN'S DOOR

MAX LUCADO

**FEATURES & BENEFITS**

- Recent bestselling books on this topic have given rise to the public conversation about heaven.
- Ideal for sharing hope and encouragement with friends and family.
- Content adapted from the bestselling book *When Christ Comes*.

Thoughts of heaven can be unsettling. Life with no end? Space with no bounds? Are we supposed to feel good about these things?

Bestselling author Max Lucado assures us that we can. There is much about heaven that we don't yet understand. And while thoughts on our final destiny may stir questions, they needn't stir our fears.

In *Beyond Heaven's Door* Max takes us on a journey from finding certainty in our destination to God's great promises of the hereafter. Open the door and catch a glimpse of the joy that awaits you in heaven—and find hope for today in the process.

Format: Printed Case Hardcover
ISBN-13/EAN: 978-0-8499-4843-5
ISBN-10: 0-8499-4843-6
Price: \$14.99 U.S.
Ship Date: 1/16/2013
Pub Date: 2/12/2013
Trim Size: 0.00 x 0.00
Page Count: 128 Pages
Carton Qty: 24
Distribution Rights: Worldwide
BISAC: RELIGION / CHRISTIAN LIFE / GENERAL (REL012000)
eBook: 978-0-8499-6429-9

ADVERTISING

- Extensive social media campaign focused on Facebook.com and twitter @MaxLucado & @LucadoTeam

PUBLICITY

- Selected excerpts provided for key Christian print and online media

Media Inquires: Liz Johnson ljohnson@thomasnelson.com



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Hometown: San Antonio, Texas [maxlucado](https://twitter.com/maxlucado) facebook.com/upwordsmistry

LUCADO

—IMPACT PLAN—

January – April 2013

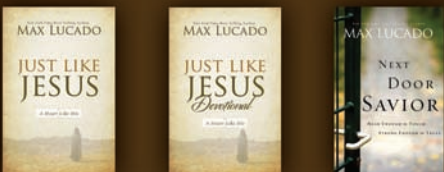
CONNECT
WITH
CHRIST

MAX LUCADO ESSENTIALS



CONNECT
WITH
CHRIST

NEW AND NOTABLE



ESSENTIAL READS



BIBLES AND GIFTS



CHILDREN AND TEENS

Lucado Essentials End Cap Kit Season 6 Update: 978-0-8499-5926-4

THE 2013
SPRING SEASON
features titles designed to
help readers connect with Jesus
in a personal, ongoing way.

- *Grace*, 9780849920707
- *Six Hours One Friday*, 9780849947445
- *The Great House of God*, 9780849947469
- *Just Like Jesus*, 9780849947438
- *Just Like Jesus Devotional*, 9780849948503
- *Next Door Savior*, 9780849947452
- *Grace for the Moment Women's Edition*, 9781400320752
- *Grace for the Moment Devotional Bible*, 9781418543068
- *Wild Grace*, 9781400320844
- *Grace for the Moment for Kids*, 9781400320349
- *Max Lucado's Children's Daily Devotional Bible*, 9781400316847

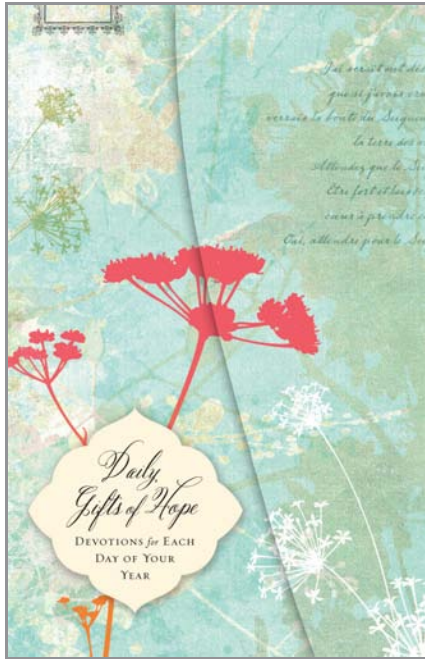
For more information on the Lucado Impact Plan and Essentials end cap, please contact your Thomas Nelson sales representative.

WWW.MAXLUCADO.COM

THOMAS NELSON
Since 1798

DAILY GIFTS OF HOPE*Devotions for Each Day of Your Year*

WOMEN OF FAITH

**FEATURES & BENEFITS**

- Each day includes a verse and guided prayer
- A number of different contributors give readers variety
- Weekly reflection days include lyrics to classic hymns and space to write personal thoughts and prayers
- A beautiful hardcover package that women will want to display and give to others

Women of Faith speakers share stories, advice, and laughter in this daily devotional.

Daily Gifts of Hope is designed specifically for women, with a stunning hardbound case, colorful interior design, and a magnetic closure. Weekly reflection days contain lyrics to classic hymns and space to write personal thoughts or prayers. Readers will enjoy getting their daily dose of hope each morning or evening as they sit down for some quiet time with God.

Contributors include Sheila Walsh, Patsy Clairmont, Lisa Harper, Marilyn Meberg, and Sandi Patty.

Format: Hardcover**ISBN-13/EAN:** 978-1-4002-0427-4**ISBN-10:** 1-4002-0427-5**Price:** \$17.99 U.S.**Ship Date:** 11/7/2012**Pub Date:** 12/4/2012**Trim Size:** 5.00 x 8.00**Page Count:** 384 Pages**Carton Qty:** 24**Distribution Rights:** Worldwide**Translation Rights:** All**BISAC:** RELIGION / CHRISTIAN LIFE / DEVOTIONAL
(RELO12020)**eBook:** 978-1-4002-0428-1**ADVERTISING**

- Email campaign through Women of Faith list including previous attendees
- Blog tour through Women of Faith speakers
- Promotion at Women of Faith live events
- Social media campaign

PUBLICITY

- Press release serviced to Christian print and online outlets
- Excerpt pitch campaign
- January Christian radio giveaway campaign
- Finished book review mailing to top Christian women's interest publications

Media Inquiries: Brenda Smotherman

bsmotherman@thomasnelson.com

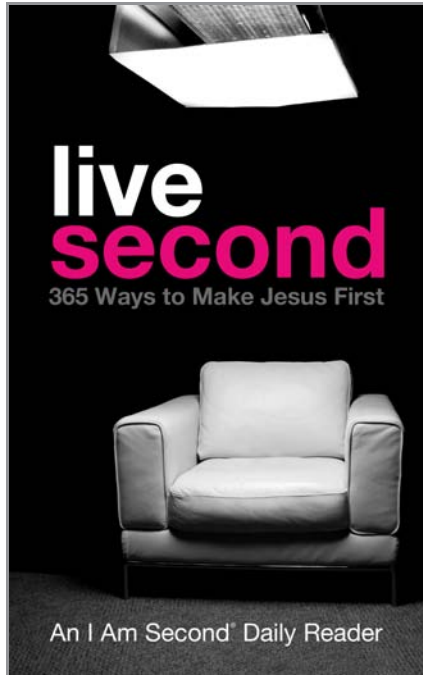
PREVIOUS TITLES

978-1-4002-0230-0 Grand New Day (23,000)

978-1-4002-0364-2 Daily Gifts of Grace (15,000)

COMPARABLE TITLES978-0-4465-6888-3 The Confident Woman Devotional
(Meyer)

LIVE SECOND
365 Ways to Make Jesus First
DOUG BENDER



FEATURES & BENEFITS

- Devotions for each day of the year that offer instruction and inspiration to become a radically obedient follower of Christ
- Each entry includes scripture and a prayer or practical application
- Clear and compelling writing for Christians of all ages and stages
- "Talk with God," "Live It," and "Tell It" sections in each entry give a clear call to action and spiritual growth
- Readers are invited to a social media conversation throughout the year with unique hashtags

A daily devotional that leads Christians to radical obedience.

More than church attendance, more than outward appearances, more than abiding in a hand-me-down faith, God desires relationship and transformation for each person. In *Live Second*, readers discover a daily dose of biblical truth and practical application to help move them from lip service to active service, from empty worship to true glorification, from religion to relationship, from stagnation to transformation.

The Christian life begins when a person proclaims and desperately clings to the hope of the Gospel. The remainder of the Christian life is making the same proclamation every day, every moment. *Live Second* provides daily inspiration and instruction that compel Christians to strive for that simple yet challenging goal.

Format: Jacketed Hardcover
ISBN-13/EAN: 978-1-4002-0480-9
ISBN-10: 1-4002-0480-1
Price: \$16.99 U.S.
Ship Date: 11/14/2012
Pub Date: 12/11/2012
Trim Size: 5.00 x 8.00
Page Count: 400 Pages
Carton Qty: 24
Distribution Rights: Worldwide
Translation Rights: All
BISAC: RELIGION / CHRISTIAN LIFE / DEVOTIONAL (RELO12020)
eBook: 978-1-4002-0481-6

ADVERTISING

- Social media campaign leveraging I am Second brand
- Daily devotional content sent via Twitter, Facebook, and the I am Second website
- Promotional mailing to I am Second small groups

PUBLICITY

- Press release serviced to Christian print and online outlets
- Excerpt pitch campaign
- January Christian radio giveaway campaign
- Finished book review mailing top Christian publications

Media Inquiries: Brenda Smotherman
bsmotherman@thomasnelson.com

PREVIOUS TITLES

978-1-4002-0373-4 I Am Second (58,500)

COMPARABLE TITLES

978-0-3103-2191-0 One Thousand Gifts (Voskamp)
978-1-5914-5188-4 Jesus Calling (Young)

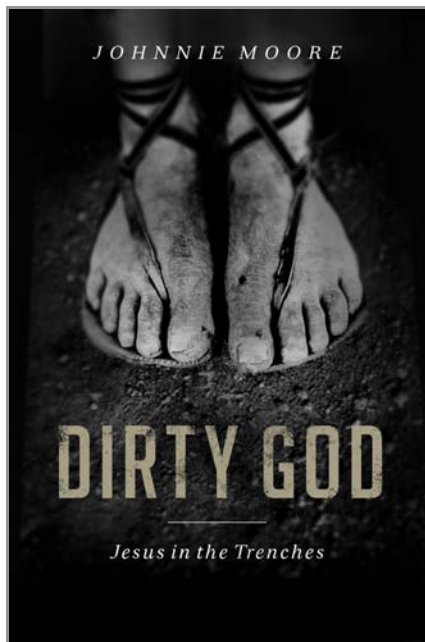


Doug Bender is an I Am Second writer and small groups coach. He spends his time developing many of the small group tools found at iamsecond.com and coaching churches, organizations, and individuals to use I Am Second groups to share the message of Jesus with their friends and family. He also works with I Am Second's parent organization, e3 Partners, as a church planter in countries like Ethiopia and Indonesia. Doug is married to Catherine and has a one-year-old baby, Bethany. **Hometown:** Dallas, Texas [@DougBender](#)

DIRTY GOD

Jesus in the Trenches

JOHNNIE MOORE



FEATURES & BENEFITS

- Presents a theologically orthodox but contemporary view of grace for a new generation
- Explores the concept of a God who intentionally enters into life's messiest moments
- Supports insights with powerful storytelling in a unique, conversational voice
- Motivates readers to both receive grace and share it with the world

Meet a God with dirt under his fingernails, unafraid of reaching into “the mud and muck of humanity” to extend grace to the children he loves.

In *Dirty God: Jesus in the Trenches*, Johnnie Moore draws on both Scripture and his extensive experience with other cultures and religions to show how the God of the Bible is unique in his willingness to be near us in all of our messiness. Moore outlines the central importance of the doctrine of grace while introducing readers to a humble and human Jesus who reaches out to us at our worst and pulls us up to our best.

Grace, Moore argues, is something that is both gotten and given, and the two-part structure of the book allows readers to explore both of these dynamics. By offering hope rather than condemnation and showing the practical applications of grace in today's world, *Dirty God* will appeal to both the committed Christian and the spiritual seeker looking for a more authentic faith. Challenging and engaging, *Dirty God* is sure to establish Johnnie Moore as an emerging voice for Millennial and Gen-X evangelicals for years to come.

Format: Trade Paper
ISBN-13/EAN: 978-0-8499-6451-0
ISBN-10: 0-8499-6451-2
Price: \$15.99 U.S.
Ship Date: 12/5/2012
Pub Date: 1/1/2013
Trim Size: 5.50 x 8.38
Page Count: 224 Pages
Carton Qty: 36
Distribution Rights: Worldwide
Translation Rights: All
BISAC: RELIGION / CHRISTIAN LIFE / SPIRITUAL GROWTH (RELO12120)
eBook: 978-0-8499-6420-6

ADVERTISING

- Print and online marketing with *Preaching, Christianity Today*, and *Outreach* magazines
- Salem web advertising through the pastor's outlets
- Market seeding to college ministries, pastors, and small group leaders
- Twitter campaign
- Available on Book Sneeze

PUBLICITY

- Print review and feature attention
- Christian television and radio interviews
- Online media campaign targeting author Q&As, blog tour at release, and book excerpts

Media Inquiries: Stephanie Newton
 snewton@thomasnelson.com

PREVIOUS TITLES

978-0-7369-3946-1 *Honestly*

COMPARABLE TITLES

978-0-3102-1327-7 *What's So Amazing About Grace?* by Phillip Yancey

978-1-4347-6851-3 *Crazy Love* by Francis Chan



Johnnie Moore is an author, pastor, advisor, professor of religion, and a vice president of Liberty University, the world's largest Christian university. He serves on the board of World Help, leads North America's largest weekly gathering of Christian young people, and has worked in more than two dozen nations, effecting change in some of the world's most desperate places. He and his wife, Andrea, reside in Virginia. **Hometown:** Lynchburg, Virginia

WHO DO YOU THINK YOU ARE?

Finding Your True Identity in Christ

MARK DRISCOLL

IMAGE
NOT YET
AVAILABLE

FEATURES & BENEFITS

- An important resource for both seasoned believers and those new to the faith
- Speaks to anyone confused about who they are in Christ
- A biblically grounded survey of one of our most important spiritual questions

Pastor Mark Driscoll answers the one question you need to ask: Who am I in Christ?

Being a Christian can be like driving in a foreign city. You try living on the straight and narrow but instead take a wrong turn onto the wide avenue of sin and temptation. In the process, you become discouraged and condemned, limping along in your faith—or giving up altogether.

But this isn't the real Christian life. You can make a U-turn.

Pastor Mark Driscoll knows that underlying our struggles in life is the issue of our identity. "The fundamental problem we have in this world," he says, "is that we don't understand who we truly are—children of God made in his image—and define ourselves by any number of things other than Jesus. Only by knowing our false identity apart from Christ in comparison to our true identity in him can we finally deal with and overcome the issues in our lives."

Who are you in Christ? Among other things:

- You are a saint
- You are blessed
- You are saved
- You are afflicted
- You are heard

You aren't what's been done to you but what Jesus has done for you. You aren't what you do but what Jesus has done. What you do doesn't determine who you are. Rather, who you are in Christ determines what you do. These are fundamental truths that Pastor Mark explores in depth throughout *Who Do You Think You Are? Finding Your True Identity in Christ*.

Format: Jacketed Hardcover
ISBN-13/EAN: 978-1-4002-0385-7
ISBN-10: 1-4002-0385-6
Price: \$22.99 U.S.
Ship Date: 12/12/2012
Pub Date: 1/8/2013
Trim Size: 6.00 x 9.00
Page Count: 256 Pages
Carton Qty: 24
Distribution Rights: Worldwide
Translation Rights: All
BISAC: RELIGION / CHRISTIAN LIFE / SPIRITUAL GROWTH (RELO12120)
eBook: 978-1-4002-0386-4

ADVERTISING

- Author sermon series from January to March 2013
- Print and digital ad campaign targeting *Relevant*, *Catalyst Ezine*, *Leadership Journal*, *Church Leaders*, *Outreach*, *Christianity Today*, and *Building Church Leaders*
- Acts 29 church network – marketing to 400 churches throughout North America
- Social media campaign focused on Acts 29 church network and Mars Hill, the Resurgents and Pastor Mark's accounts (300,000+ followers)
- Exclusive book launch street team
- Book trailer serviced to retailers and media outlets
- Blog tour targeting pastors and Christian leaders
- Pre-launch speaking engagement promotions

PUBLICITY

- National Christian media campaign including TV, radio, print, and online
- Extensive general market media campaign including TV, radio, print, and online

Media Inquiries: Jason Jones jjones@thomasnelson.com

PREVIOUS TITLES

978-1-4002-0383-3 *Real Marriage* (all eds) (118,000+)
978-1-5813-4975-7 *Vintage Jesus*

COMPARABLE TITLES

978-0-8307-2564-9 *Victory Over the Darkness: Realizing the Power of Your Identity in Christ* (Anderson)
978-1-5946-7909-4 *ID: The True You* (Batterson)

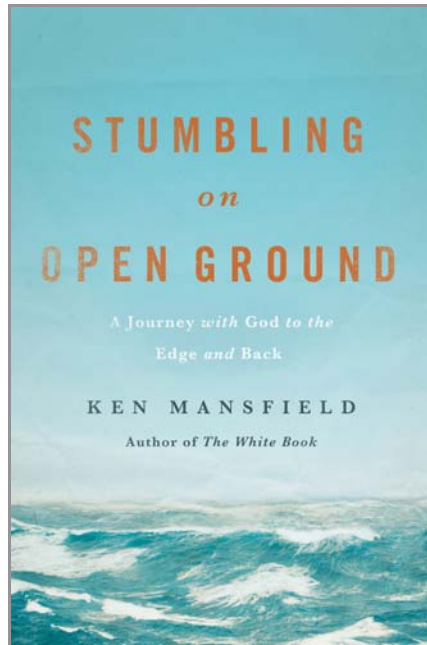


Mark Driscoll pastors Mars Hill Church in Seattle, Washington, one of the fastest-growing churches in the nation. He is the author or coauthor of twelve books, including *Real Marriage* and *Doctrine: What Christians Should Believe*. Mark and his wife, Grace, have five children. **Hometown:** Seattle, Washington
[@PastorMark](https://www.facebook.com/pastormark) <https://www.facebook.com/pastormark>

STUMBLING ON OPEN GROUND

A Journey with God to the Edge and Back

KEN MANSFIELD



FEATURES & BENEFITS

- Hope-filled story and gripping narrative give the account of the author's two separate battles with cancer
- Speaks to anyone facing life's difficulties while struggling with faith and doubt
- Perfect for those seeking to encourage friends or loved ones in tough times

Ken Mansfield writes as both a cancer and music industry survivor, vividly describing the many fragments a person tries to assemble when cancer or any other personal tragedy strikes.

It's tough being a Christian when hardships strike. We're all human, and that means we're all susceptible to pain, doubt, exhaustion, anger, frustration, fear—the whole gamut of human emotions and experiences. And they all come in a swarm when you get cancer. *Stumbling on Open Ground* steps away from the pattern of other cancer books, Christian or secular, and attempts to tackle the question of how you can doubt a God that you do not doubt. It's about having trouble believing what is going on when you believe God knows what he is doing at all times. It is about questioning what is happening when you know where all the questions are answered.

Author Ken Mansfield, former U.S. manager for the Beatles' Apple Records and Dove and Grammy Award winner, takes readers into the experience in visceral, vulnerable passages that weave the ongoing spiritual struggle and physical pain with eventual triumph. Humbling and inspiring, his story forms a raw and ragged look at human suffering—one that validates our shared experiences, provokes a powerful sense of empathy, and encourages us to push into God even when it feels like God is pushing back.

Format: Trade Paper
ISBN-13/EAN: 978-1-4002-0460-1
ISBN-10: 1-4002-0460-7
Price: \$15.99 U.S.
Ship Date: 12/19/2012
Pub Date: 1/15/2013
Trim Size: 5.50 x 8.38
Page Count: 256 Pages
Carton Qty: 36
Distribution Rights: Worldwide
Translation Rights: All
BISAC: RELIGION / CHRISTIAN LIFE / SPIRITUAL GROWTH (RELO12120)
eBook: 978-1-4002-0461-8

ADVERTISING

- Book trailer featuring Phil Keaggy, Gloria Gaither, and other national celebrities
- Facebook ad campaign targeting music fans and cancer group supporters
- Direct mail campaign to largest churches

PUBLICITY

- National general market print, radio, and TV campaign
- Extensive outreach to national Christian media

Media Inquiries: Jason Jones jjones@thomasnelson.com

PREVIOUS TITLES

978-1-59555-101-6 *The White Book* (25,000)

COMPARABLE TITLES

978-1-5940-3080-2 *The End of Time* (Horowitz)

978-1-6014-2132-6 *If God Is Good* (Alcorn)

978-0-8499-4333-1 *A Bend in the Road* (Jeremiah)

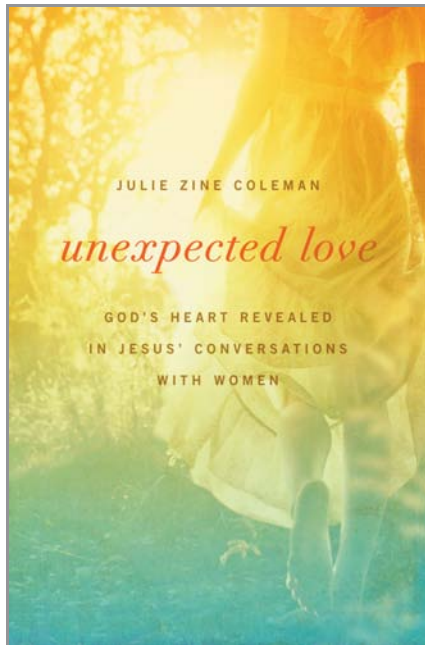


Ken Mansfield is the former manager of the Beatles' Apple Record Company and an award-winning producer. Ken is an ordained minister and public speaker who appears at churches and colleges across the nation. **Hometown:** Murphys, California

UNEXPECTED LOVE

God's Heart Revealed in Jesus' Conversations with Women

JULIE ZINE COLEMAN



FEATURES & BENEFITS

- A solid, substantial study of Scripture that is accessible and easy to read
- Scholarly research and exegesis illuminate the factors that would cause a person living in the first century to speak and act in unexpected ways
- Insights go beyond a rehashing of commentaries and provide original interpretation and analysis of the text
- Uses candor about the interpretational difficulties in Jesus' encounters with women that other books tend to avoid
- An enlightening study of the motives and intentions of Jesus

God's heart for women is revealed through a captivating study of the gospels.

A first look at the conversations recorded between Jesus and women can be rather disconcerting. Where is the loving Savior in his demand for the hemorrhaging woman to make her embarrassing ailment public? How could a man of compassion call the Syro-Phoenician woman a dog? Why would he address his mother "Woman" and refuse to help her? Do these conversations and others depict a Savior who was insensitive and even dismissing to women in general?

Unexpected Love offers solutions gleaned from historical, cultural, and contextual sources, resulting in an interpretation that reveals a fresh perspective and the sometimes surprising truth. It moves the reader past the usual shallow interpretations to find the heart of Christ.

Format: Trade Paper
ISBN-13/EAN: 978-1-4002-0424-3
ISBN-10: 1-4002-0424-0
Price: \$15.99 U.S.
Ship Date: 1/9/2013
Pub Date: 2/5/2013
Trim Size: 5.50 x 8.38
Page Count: 256 Pages
Carton Qty: 36
Distribution Rights: Worldwide
Translation Rights: All
BISAC: RELIGION / CHRISTIAN LIFE / SPIRITUAL GROWTH (RELO12120)
eBook: 978-1-4002-0425-0

PUBLICITY

- Review mailing to Christian print and online outlets with heavy focus on women's interest publications
- Christian TV outreach
- Christian radio campaign
- Regional press pursued in select speaking markets

Media Inquiries: Brenda Smotherman
 bsmotherman@thomasnelson.com

- Blogger outreach to Christian women interest blogs
- Eblast campaign targeting Christian women's outlets
- Extensive social media push

COMPARABLE TITLES

- 978-1-4165-4397-8 *Jesus, the Man Who Loved Women: He Treasures, Esteems, and Delights in You* (Marciano)
- 978-0-7369-2671-3 *What God Really Thinks About Women: Finding Your Significance Through the Women Jesus Encountered* (Jaynes)

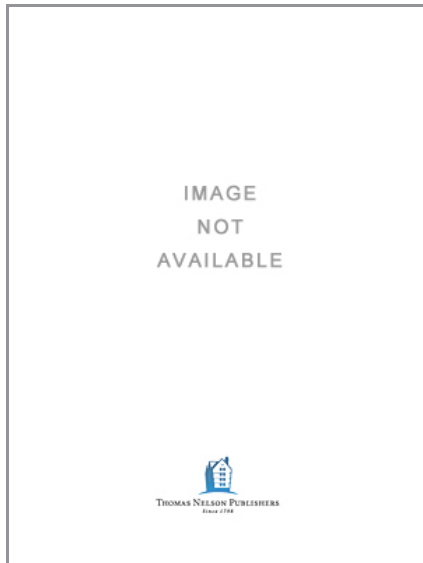


Julie Zine Coleman has an M.A. in biblical studies and is a popular retreat and conference speaker. During her 20-year teaching career, she was named Teacher of the Year for Anne Arundel County. She and her husband live in the Annapolis, Maryland, area. You can find out more about her ministry at www.juliecoleman.org. **Hometown:** Annapolis, Maryland [@juliezcoleman](https://twitter.com/juliezcoleman)

PURSUING JUSTICE

The Call to Live and Die for Bigger Things

KEN WYTSMA



FEATURES & BENEFITS

- Explains that biblical justice isn't a "cause" that we tack on to our faith but a universal truth of what it means to be a follower of Jesus
- Shows that God is knowable through helping others, not by fixing them
- Redeems the word *justice* from those who have attached it to a stereotyped definition of a social gospel
- Inspires readers to live with hope and purpose, perhaps for the first time in their busy lives

The ONLY way to find abundant life and happiness is to give your life away.

If God designed us to experience true happiness and abundant life, why do so many Christians feel dissatisfied and purposeless? We try to make our lives better by chasing our own dreams, but that only makes the problem worse. Instead, the path to a just life that is satisfying and permeated with meaning leads us alongside the orphan, the widow, and the powerless. Using clear evangelical theology and compelling narratives drawn from two decades of global ministry and travel, Ken Wytma, the founder of The Justice Conference, shows God's unchanging love for all His children. On the way, the author calls us back to a proper understanding of biblical justice, a redeeming glimpse into the true meaning of righteousness, and the remarkable connection between our own joy, the joy of others, and the wondrous gospel of Jesus Christ.

Pursuing Justice shows that God isn't primarily concerned with personal piety but with empowering his children to *do* justly, to *love* mercy, and to *walk* humbly with their creator. The message is as hopeful as it is fresh: when you discover anew the meaning of the gospel and give your life away, you *will* find it...and it will be the best life you can imagine.

Format: Jacketed Hardcover
ISBN-13/EAN: 978-0-8499-6466-4
ISBN-10: 0-8499-6466-0
Price: \$19.99 U.S.
Ship Date: 1/16/2013
Pub Date: 2/12/2013
Trim Size: 5.50 x 8.38
Page Count: 256 Pages
Carton Qty: 24
Distribution Rights: Worldwide
BISAC: RELIGION / CHRISTIAN LIFE / SPIRITUAL GROWTH (REL012120)
eBook: 978-0-8499-6426-8

ADVERTISING

- Print and online advertising with *Relevant*, *Sojourners*, *Outreach*, *World*, *Collegiate*, and *Youth Worker Journal* magazines
- Online advertising with Beliefnet.com
- Market seeding to college ministries, missions and outreach pastors, and church planters
- Conference partnerships with Catalyst and The Justice Conferences
- Twitter campaign
- Available on Book Sneeze

PUBLICITY

- Pre-publication campaign
- Trade publications
 - Christian and secular print and online media, targeting social justice-oriented publications and Generation Y
- Publication campaign
- National, regional, and local newspapers
 - Secular and Christian radio and TV interviews
 - Coordinating media with The Justice Conference 2013
- Media Inquiries: Andrea Lucado
 alucado@thomsanelson.com

COMPARABLE TITLES

- 978-0-8499-4700-1 *The Hole in Our Gospel* (780,000)
 978-0-3102-6630-3 *The Irresistible Revolution* by Shane Claiborne
 978-0-5259-5190-2 *Generous Justice* by Timothy Keller
 978-1-6014-2221-7 *Radical* by David Platt

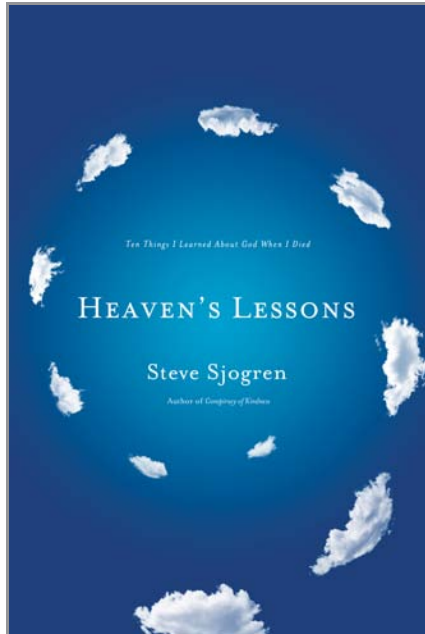


Ken Wytma is a leader, innovator, and social entrepreneur. He is the president of Kilns College, where he teaches courses on philosophy and justice. He is the founder of The Justice Conference—a yearly international conference that exposes men and women to a wide range of organizations and conversations relating to justice and the biblical call to give our lives away. Ken is also a church planter and the lead pastor at Antioch Church. He and his wife, Tamara, have four daughters. **Hometown:** Bend, Oregon

HEAVEN'S LESSONS

Ten Things I Learned About God When I Died

STEVE SJOGREN



FEATURES & BENEFITS

- Relates experiences invaluable to anyone seeking to live more effectively now, while preparing them to take on suffering at some point later in life
- Lessons will build up readers and equip them to live more effective, Spirit-filled lives
- Many who don't know Christ will be drawn to a relationship with him

What happens when you knock on death's door not once, but twice?

As Steve Sjogren opened his eyes during surgery, the people around his bed didn't look familiar. They didn't look like any people he had ever seen before—they were transparent. No words were spoken, but he knew in an instant they were present to support him, to urge him not give up his desperate fight for life.

Steve had gone into the hospital for a planned forty-five-minute "simple surgery" to remove his gallbladder. But things went haywire that day as the surgeon accidentally cut his aorta and caused his heart to stop for several minutes. He did not go home that night as was scheduled. In fact, he feels like he has been in the recovery room for more than twelve years since that procedure.

In *Heaven's Lessons*, Steve Sjogren talks about his encounters with the other side and the priceless lessons God taught him during his journey. Find out what Steve learned about things such as:

- Suffering
- God's voice
- Conflict
- Desperation

Come along on the journey as Steve reveals what it's like to bottom out at all levels—physically, emotionally, and even spiritually—and slowly make a recovery back to normalcy.

Format: Trade Paper
ISBN-13/EAN: 978-1-4002-0431-1
ISBN-10: 1-4002-0431-3
Price: \$15.99 U.S.
Ship Date: 1/23/2013
Pub Date: 2/19/2013
Trim Size: 5.50 x 8.38
Page Count: 208 Pages
Carton Qty: 36
Distribution Rights: Worldwide
Translation Rights: All
BISAC: RELIGION / CHRISTIAN LIFE / SPIRITUAL GROWTH (RELO12120)
eBook: 978-1-4002-0432-8

ADVERTISING

- Author sermon series around book launch
- Outreach to ARC, Exponential, and other key church planting organizations
- Leverage author's social media platform and websites
- Speaking tour to Vineyard Network churches across the county

PUBLICITY

- National Christian media campaign including print, radio, TV, and online
- General market media campaign including print, radio, TV, and online

Media Inquires: Jason Jones jjones@thomasnelson.com

PREVIOUS TITLES

0-8307-3812-6 The Day I Died
 0-8307-4572-6 Conspiracy of Kindness

COMPARABLE TITLES

0-8007-3399-1 90 Minutes in Heaven (Don Piper)

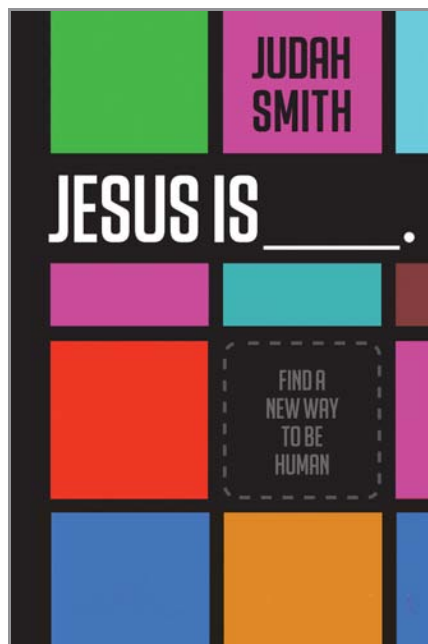


Steve Sjogren has lived in Los Angeles, Oslo, Norway, Baltimore, Cincinnati, and Tampa as he and his wife, Janie, helped launch new churches aimed at those who are spiritual but not religious. The church in Cincinnati, Vineyard Community Church, grew from 30 to more than 6,000 weekly attenders mainly through free creative acts of serving the community such as scrubbing toilets. Steve and his wife, Janie, currently lead a congregation in Newberg, Oregon. They have three adult children. **Hometown:** Wichita, Kansas

JESUS IS

Find a New Way to Be Human

JUDAH SMITH



FEATURES & BENEFITS

- A fresh and engaging offering for new believers and seasoned Christians
- City Church has been recognized as one of the fastest growing churches in the country
- The “Jesus Is” Campaign has had more than 200,000 unique visits, and more than 51,000 submitted a “Jesus Is _____” response
- 30,000 people listen to Judah’s sermons remotely each week

Judah Smith digs deep to answer the most common and the most difficult questions about Jesus, a man so few understand and so many desperately need.

In *Jesus Is*, Judah Smith explores a number of topics that reveal Jesus’ purpose for coming, what he accomplished while he was here, and what that means for those of us who came after. Jesus is greatly revered, harshly criticized, and sorely misunderstood. Judah breaks down who Jesus is and explains to readers how understanding that more fully will not only enrich their lives, but also give meaning to them and save them.

Jesus Is gives readers the intimate knowledge that makes for a deeper, lasting relationship with Jesus, allowing them to commune with and grow in him. Judah wants readers to know that Jesus is more than a good teacher, more than an inspiring leader. He is the point of all life.

Format: Trade Paper
ISBN-13/EAN: 978-1-4002-0475-5
ISBN-10: 1-4002-0475-5
Price: \$16.99 U.S.
Ship Date: 1/30/2013
Pub Date: 2/26/2013
Trim Size: 5.50 x 8.38
Page Count: 240 Pages
Carton Qty: 36
Distribution Rights: Worldwide
Translation Rights: All
BISAC: RELIGION / CHRISTIAN LIFE / GENERAL (RELO12000)
eBook: 978-1-4002-0476-2

ADVERTISING

- *Jesus Is* book landing page and sermon series leading up to Easter
- YouTube video submission content around “Jesus Is...”
- Live interactive webcast book launch
- Promotions through author’s extensive speaking tour including large churches and conferences
- Print and digital ad campaign targeting both Christian leadership and faith conversation sites
- Social media campaign through author’s platform (130,000+ followers)

PUBLICITY

- Major endorsers including Bubba Watson, Mark Driscoll, Steven Furtick, and other pop culture and sports icons
- Mainstream media outreach of cross-faith conversation discussion
- Trade publication awareness campaign
- Review mailing to Christian print, online, and TV outlets
- Christian radio interview campaign

Media Inquiries: Brenda Smotherman
 bsmotherman@thomasnelson.com

PREVIOUS TITLES

978-0-8307-3629-4 Soul Seekers

COMPARABLE TITLES

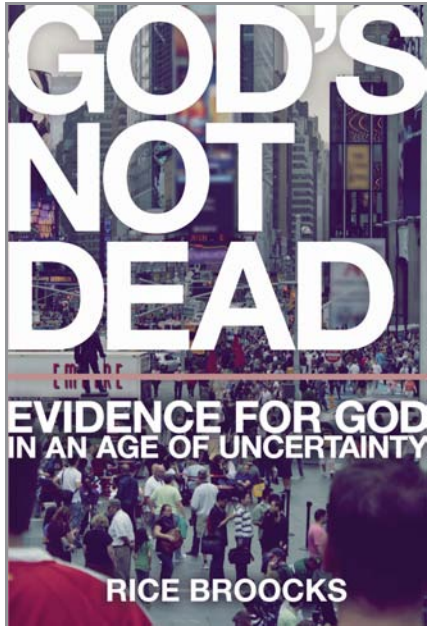
978-1-5813-4975-7 Vintage Jesus (Driscoll)
 978-1-4335-0778-6 Jesus + Nothing = Everything (Tchividjian)



Judah Smith and his wife, Chelsea, are the lead pastors of The City Church in Seattle, Washington. Judah is in high demand as speaker, both in the U.S. and abroad. Judah and Chelsea have three children: Zion, Elliot, and Grace. **Hometown:** Seattle, Washington [@judahsmith](https://www.facebook.com/judahsmith) [f](https://www.facebook.com/judahsmith)
<https://www.facebook.com/judahsmith>

GOD'S NOT DEAD*Evidence for God in an Age of Uncertainty*

RICE BROOCKS

**FEATURES & BENEFITS**

- Provides an overview of undeniable evidence for the existence of God
- Presents a conversational, practical approach to apologetics
- Prepares readers to engage skeptics in challenging conversations
- For all ages but geared toward youth and young adults (ages 15–30)

A compelling argument for Christianity that equips believers like never before.

The goal of *God's Not Dead: Evidence for God in an Age of Uncertainty* is straightforward: to help readers develop “a faith that is real and credible—and strong enough to help others find faith in God.” To that end, Rice Brooks outlines a roadmap that guides seekers to acknowledge the most basic truths of Christianity:

- There is overwhelming and exciting evidence for God’s existence.
- The God who exists is indeed the God of the Bible.
- God has revealed his nature through his Son, Jesus Christ.

Persuasive arguments crafted with tools borrowed from logic, science, and philosophy, as well as scripture, solidify the faith of the Christian reader and provide starting points for discussions with skeptics. With clear, easy-to-follow explanations of key concepts and controversies, *God's Not Dead* is apologetics for the twenty-first century, presented in layman’s terms. Readers will be empowered not only to talk about their own faith with confidence but to lead others to a relationship with Jesus.

Format: Jacketed Hardcover**ISBN-13/EAN:** 978-0-8499-4853-4**ISBN-10:** 0-8499-4853-3**Price:** \$19.99 U.S.**Ship Date:** 2/13/2013**Pub Date:** 3/12/2013**Trim Size:** 5.50 x 8.38**Page Count:** 240 Pages**Carton Qty:** 24**Distribution Rights:** Worldwide**BISAC:** RELIGION / CHRISTIAN THEOLOGY / APOLOGETICS
(REL067030)**eBook:** 978-0-8499-6430-5**ADVERTISING**

Heavily promoted through a centralized marketing and publicity campaign, along with the related Newsboys album, upcoming motion picture, and international focus on the entire God’s Not Dead campaign.

PREVIOUS TITLES

978-0-3109-3600-8 The Purple Book: Biblical Foundations for Building Strong Disciples



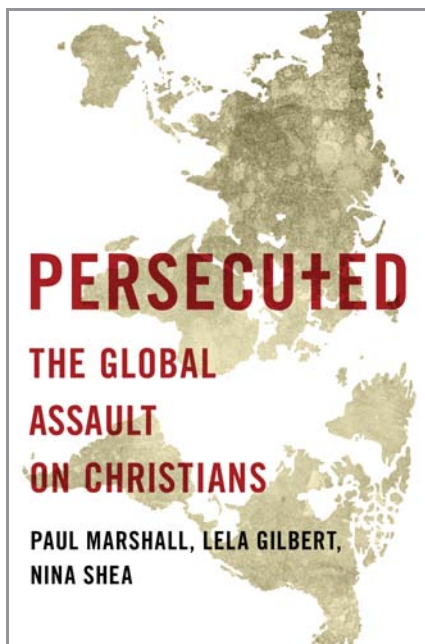
Rice Brooks is the cofounder of the Every Nation family of churches, which currently has more than 1,000 churches in over 60 nations. He is also the pastor emeritus of Bethal World Outreach Church in Nashville, Tennessee, a multiethnic, multisite church, currently meeting in six different locations. He is a graduate of Mississippi State University, has a master’s from Reformed Theological Seminary and a doctorate from Fuller Theological Seminary.

Hometown: Franklin, Tennessee

PERSECUTED

The Global Assault on Christians

PAUL MARSHALL, LELA GILBERT, & NINA SHEA



FEATURES & BENEFITS

- **Scrutinizes persecution in the Middle East, former Soviet countries, Africa, and across Asia**
- **Offers positive opportunities for action and encouragement**
- **Helps readers discover how to become involved in specific ways with the ongoing battle against global Christian persecution**

A timely journalistic look inside worldwide Christian persecution.

The persecution of Christians is widespread and increasing in many areas. In 2010, the Pew Forum on Religion and Public Life, the gold standard of contemporary religion statistics, concluded that Christians are the most widely persecuted religious group in the world. In December 2010, the Vatican reported the same conclusion. This timely and well-documented book tells this story well, in a journalistic and lively way, punctuated with compelling stories.

Persecuted offers readers an overview of Christian persecution, analyzing patterns of repression, abuse, and violence across the globe. It explores the reasons that specific ideological, religious, and political groups and establishments target Christian believers as enemies. Woven throughout are vivid examples of Christians persecuted and harassed for their faith. These cases illuminate the courage it takes to be a Christian in today's world. The book provides examples of how the church, including the American church, has successfully diminished or halted repression in other countries, and suggests the steps we can take together in the future.

Format: Trade Paper
ISBN-13/EAN: 978-1-4002-0441-0
ISBN-10: 1-4002-0441-0
Price: \$16.99 U.S.
Ship Date: 2/13/2013
Pub Date: 3/12/2013
Trim Size: 5.50 x 8.38
Page Count: 368 Pages
Carton Qty: 36
Distribution Rights: Worldwide
Translation Rights: All
BISAC: RELIGION / INTOLERANCE, PERSECUTION & CONFLICT / GENERAL (REL116000)
eBook: 978-1-4002-0442-7

ADVERTISING

- Compelling book trailer emphasizing this global issue
- Outreach to key national religious freedom organizations
- Social media campaign encouraging engagement featuring excerpts and #persecuted

PUBLICITY

- Extensive outreach to national Christian media, including television, radio, print and online
- Will pitch to select general market media, including conservative political radio talkers and cable news TV and online outlets. Will offer to network television and print outlets around relevant new of the day headlines.
Media Inquiries: Jason Jones jjones@thomasnelson.com

PREVIOUS TITLES

- 978-0-8499-4020-0 *Their Blood Cries Out* (Marshall and Gilbert) (50,000)
- 978-0-8054-6357-6 *Religious Freedom in the World* (Shea)
- 978-0-1998-1228-8 *Silenced: How Apostasy and Blasphemy Codes are Choking Freedom Worldwide* (Marshall and Shea)

COMPARABLE TITLES

- 978-0-8010-6515-6 *By Their Blood: Christian Martyrs from the Twentieth Century and Beyond* (Hefley)
- 978-0-8254-6115-6 *China's Christian Millions* (Lambert)

Paul Marshall is Senior Fellow at the Hudson Institute's Center for Religious Freedom, Washington, D.C. He is the author of 20 books and has spoken on religious freedom, international relations, and radical Islam before Congress, the U.S. State Dept, and in many other nations. **Hometown:** Arlington, Virginia

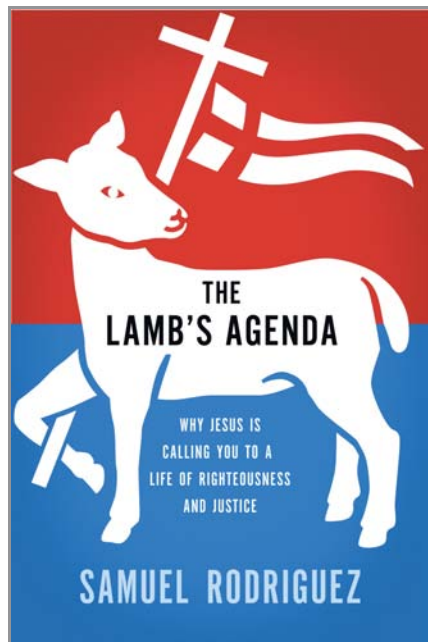
Lela A. Gilbert is a Gold Medallion-winning freelance writer/editor of more than 60 books, including the award-winning *Blind Spot: When Journalists Don't Get Religion*. She is a contributor to the *Jerusalem Post*, *Weekly Standard Online*, *National Review Online*, and others. She is an adjunct fellow at the Hudson Institute and resides in California and Jerusalem. **Hometown:** Dana Point, California

An international human rights lawyer for thirty years, **Nina Shea** joined the Hudson Institute as a senior fellow in November 2006, where she directs the Center for Religious Freedom. She has been appointed a U.S. delegate to the United Nation's main human rights body by both Republican and Democratic administrations. **Hometown:** Washington, D.C.

THE LAMB'S AGENDA

Why Jesus is Calling You to a Life of Righteousness and Justice

SAMUEL RODRIGUEZ



FEATURES & BENEFITS

- Readers see how a strong relationship with God creates the possibility for social renewal and justice
- Reveals how to be inspired and emboldened to live the Lamb's Agenda in our personal lives, communities, and workplaces
- Provides a new platform for activism, a fresh paradigm that links personal holiness to public service
- Combines the evangelistic fervor and evangelical doctrine of Billy Graham with the prophetic witness of Dr. Martin Luther King, Jr.

A powerful new voice calls Christians back to a radical engagement with the Cross.

Everybody has an agenda: personal, commercial, political, social, even religious. But what about Jesus' agenda? What does Jesus want to see happen in our land and in our lives? He wants to see people committed to loving and worshipping God with their whole hearts. And he wants to see us love our neighbors the same way. He wants to see our vertical and our horizontal relationships restored and healed, and he empowers us by his Spirit through his demonstration of love on the Cross. The Cross points the way, and we need direction now more than ever.

Samuel Rodriguez, a new and electrifying voice on the national scene, sees a movement that affirms personal spiritual renewal, biblical orthodoxy, and also the reformation of our culture and society—one Cross-inspired act at a time.

If Christians step out in faith, says Rodriguez, our greatest days are ahead of us, personally and socially, spiritually and culturally. To get there Rodriguez says we must get back to basics, and *The Lamb's Agenda* shows how.

Format: Trade Paper
ISBN-13/EAN: 978-1-4002-0449-6
ISBN-10: 1-4002-0449-6
Price: \$15.99 U.S.
Ship Date: 3/6/2013
Pub Date: 4/2/2013
Trim Size: 5.50 x 8.38
Page Count: 256 Pages
Carton Qty: 36
Distribution Rights: Worldwide
Translation Rights: All
BISAC: RELIGION / CHRISTIAN LIFE / SPIRITUAL GROWTH (RELO12120)
eBook: 978-1-4002-0450-2

ADVERTISING

- Promotions through the National Hispanic Christian Leadership Conference
- Advertising in Hispanic American publications and outlets
- Hispanic church speaking tour
- Book trailer for retailer and social media distribution

PUBLICITY

- Outreach to past mainstream media supporters
- Trade publication awareness campaign
- Review mailing to Christian print, online, and TV outlets
- Christian radio interview campaign

Media Inquiries: Brenda Smotherman
 bsmotherman@thomasnelson.com

PREVIOUS TITLES

978-0-4512-2883-3 Path of Miracles: The Seven Life-Changing Principles That Lead to Purpose and Fulfillment

COMPARABLE TITLES

978-0-3102-6630-3 The Irresistible Revolution (Claiborne)
 978-0-0605-5828-4 God's Politics (Wallis)
 978-0-5259-5190-2 Generous Justice (Keller)

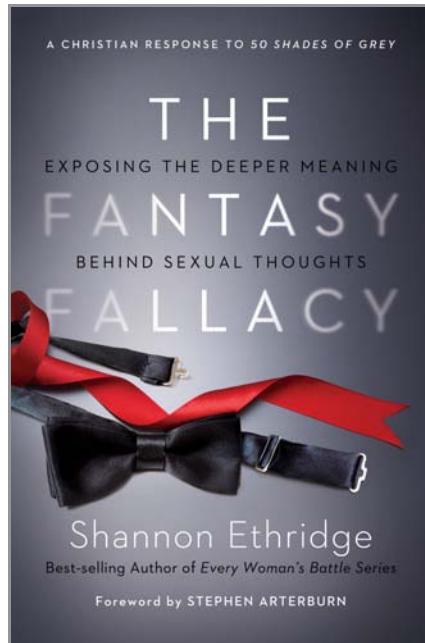


As the leading spokesperson for Hispanic evangelicals, **Rev. Samuel Rodriguez** has been a featured speaker in White House and congressional meetings on Hispanic American issues and justice concerns. He is the current president of The National Hispanic Christian Leadership Conference, America's largest Hispanic Christian organization with 38,000 member churches. He resides in California with his wife, Eva. **Hometown:** Sacramento, California

THE FANTASY FALLACY

Exposing the Deeper Meaning Behind Sexual Thoughts

SHANNON ETHRIDGE & STEPHEN ARTERBURN (Foreword)



FEATURES & BENEFITS

- A biblically based, Christian response to the cultural phenomenon, *Fifty Shades of Grey*
- Offers help and hope for people who don't know where to turn for answers to their difficult questions
- Supports the sanctity of marriage and healthy sexuality
- Written by a certified life coach and expert in the field of sexual dysfunction and restoration, with foreword by Stephen Arterburn

Sexual and emotional fantasies tend to reveal certain areas of trauma, brokenness, and disillusionment that are yet to be healed.

Many people, including Christians, look to their sexual and emotional fantasies as a roadmap to where they can find the fulfillment they long for. However, these fantasies aren't a reliable roadmap into the future; they are actually a rocky roadmap from the past.

Shannon Ethridge, best-selling Christian author, certified life coach, and advocate for healthy sexuality, offers fascinating insights into common sexual thoughts such as:

- dating a much older man or much younger woman
- connecting with strangers via cyberspace
- gay and lesbian fantasies
- fascination with pleasure, pain, and power

Introduced in Genesis, God's design for sex, beyond procreation, is to offer connection and pleasure for marriage partners. But also in Genesis is an outline of seven sexual fallacies that bring discord, pain, and brokenness. *The Fantasy Fallacy* helps explain the basis for these fallacies and offers suggestions to help expose not only the meaning behind them but ways to face them, and heal from them, and find physical, emotional, and spiritual freedom.

Format: Trade Paper
ISBN-13/EAN: 978-0-8499-6469-5
ISBN-10: 0-8499-6469-5
Price: \$15.99 U.S.
Ship Date: 12/5/2012
Pub Date: 1/1/2013
Trim Size: 5.50 x 8.38
Page Count: 224 Pages
Carton Qty: 36
Distribution Rights: Worldwide
Translation Rights: All
BISAC: RELIGION / CHRISTIAN LIFE / GENERAL (RELO12000)
eBook: 978-0-8499-6428-2

ADVERTISING

- Print and online advertising with *Today's Christian Woman*
- Salem web promotion women's channels
- Market seeding to women's groups, women's blogs, and book groups
- Twitter campaign with book material

PUBLICITY

- Print review and feature attention with a focus on possible trend pieces
- National radio interviews
- Online media campaign targeting website reviews, author Q&As, and book excerpts

Media Inquiries: Stephanie Newton
 snewton@thomasnelson.com

PREVIOUS TITLES

978-0-3074-5798-1 *Every Woman's Battle*
 978-0-3074-5800-1 *Every Young Woman's Battle*

COMPARABLE TITLES

978-0-3074-5798-1 *Intimate Issues* by Linda Dillow and Lorraine Pinuts



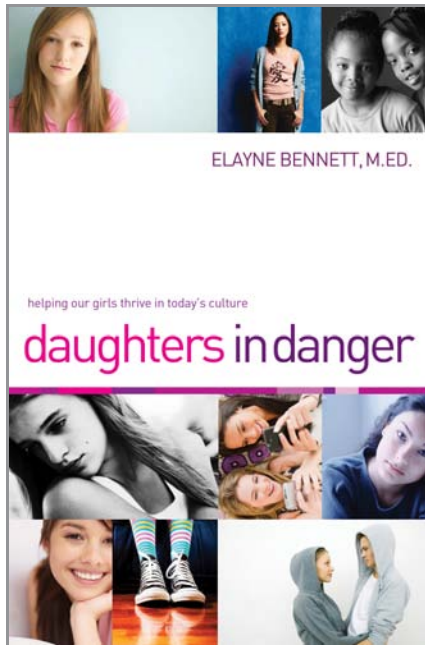
Shannon Ethridge is a best-selling author, speaker, and certified life coach with a master's degree in counseling/human relations from Liberty University. She has spoken to college students and adults since 1989 and is the author of 19 books, including the million-copy best-selling series, *Every Woman's Battle*. She is a frequent guest on TV and radio programs and mentors aspiring writers and speakers through her BLAST Program (Building Leaders, Authors, Speakers & Teachers.) **Hometown:** Tyler, Texas

Stephen Arterburn is the founder and chairman of New Life Ministries—the nation's largest faith-based broadcast, counseling, and treatment ministry—and is the host of the nationally syndicated "New Life Live!" daily radio program heard on over 180 radio stations nationwide. Steve is the bestselling author of more than 60 books. **Hometown:** Fishers, Indiana **Books Sold to Date:** 8 million

DAUGHTERS IN DANGER

Helping Our Girls Thrive in Today's Culture

Elayne Bennett Foreword by Dr. Meg Meeker



FEATURES & BENEFITS

- Includes expert advice and an insider's perspective from a woman who has been in the trenches, fighting for our girls for more than a decade
- Moms will be inspired to take a more intentional and instrumental role in the lives of their daughters
- Helpful sidebars and easily digestible chapter format that includes subheads and summary points
- Women will come away from this book armed with street-tested advice and tools

Respected family advocate Elayne Bennett brings hope and encouragement to families and shows the way to save our daughters from the many threats they face.

Our culture undermines girls and damages their souls. Many girls today are caught up in a world that devalues them. Yet there is hope.

Elayne Bennett has worked tirelessly in urban, suburban, and rural environments to bring encouragement and guidance to the lives of girls. In *Daughters in Danger* she reveals:

- How American families can rescue daughters from the negative and destructive patterns of our culture
- Why progressive feminism is the wrong answer and an inadequate solution
- How mothers and fathers, sisters and brothers, friends, schools, colleges, and universities can be involved in saving our daughters
- The success of the Best Friends and Best Men program models

We all—especially families—bear the responsibility for encouraging and supporting, training and directing, loving and cherishing daughters everywhere. This book is an inspiring call to take action for their sakes.

Format: Jacketed Hardcover
ISBN-13/EAN: 978-1-59555-450-5
ISBN-10: 1-59555-450-5
Price: \$22.99 U.S.
Ship Date: 3/6/2013
Pub Date: 4/2/2013
Trim Size: 6.00 x 9.00
Page Count: 256 Pages
Carton Qty: 24
Distribution Rights: Worldwide
Translation Rights: All
BISAC: RELIGION / CHRISTIAN LIFE / FAMILY (REL012030)
eBook: 978-1-59555-451-2

ADVERTISING

- Print and digital advertising through Christian publications
- Blog tour targeting mothers and Christian women
- Promotions through Best Friends Foundation and author's network

PUBLICITY

- Extensive outreach to national Christian media, including television, radio, print and online
- Will pitch to select general market media, including radio talkers, print, cable and network TV news and online outlets

Media Inquiries: Jason Jones jjones@thomasnelson.com

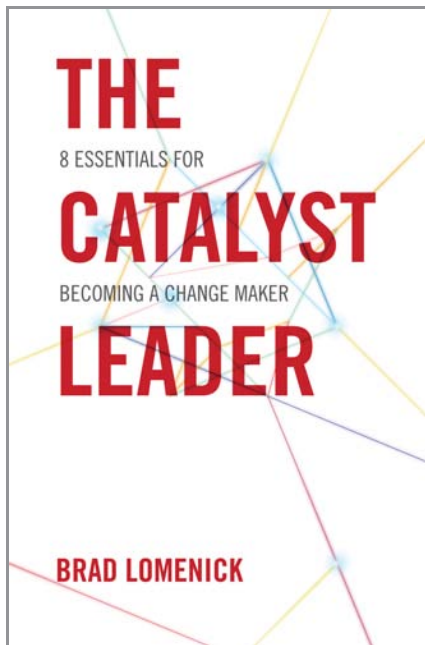
COMPARABLE TITLES

0-7369-2979-7	Six Ways to Keep the "Little" in Your Girl: Guiding Your Daughter from Her Tweens to Her Teens (Dannah Gresh)
0-3454-9939-5	Strong Fathers, Strong Daughters (Meg Meeker)

Elayne Bennett serves as the founder and director of the Best Friends Foundation and is an avid spokeswoman on issues of adolescent behavior and development. She is the wife of William J. Bennett and the mother of two sons. **Hometown:** Arlington, Virginia

THE CATALYST LEADER

8 Essentials for Becoming a Change Maker
BRAD LOMENICK



FEATURES & BENEFITS

- Shows what successful church, organization, and business leaders are doing behind the scenes to prepare their hearts and minds to lead well
- Establishes the foundational principles of a Next Gen Leader over the coming decades
- Looks at God's model of leadership from both the Bible and the lives of faithful men and women
- Gives practical, actionable insights, ideas, and habits that readers can put to work in their own lives today
- Also available: Unique curriculum package for small groups and leadership teams

The Catalyst Leader identifies the 8 essentials and key characteristics of a Catalyst leader for leading well now and over the next 20 years.

Are you a high-octane, energizing leader with big ideas and the skills to back them up? Do you help shape the hearts and minds of those you lead? In short, are you a Catalyst leader? The reality is that most of us want to be good leaders, but we're not sure how to build those elements in a way that will deliver the most impact in our leadership.

The Catalyst Leader lays out the key elements and defines *what it means to be a Catalyst* and reveals the path for developing these elements in your own leadership skill set. Readers learn:

- the habits and practices that help Catalyst leaders serve and lead
- character and competence they've built into their lives to fuel their ministries and businesses and keep their lives on track
- the 8 key principles for leading well now and leading well over the long haul
- how to be a fundamentally different leader within a year, plus lead their teams better and risk more courageously

You may be recognized as a leader, but it doesn't mean you are influencing and truly making a difference. *The Catalyst Leader* is a valuable new resource designed to help you lead now, and lead well.

Format: Jacketed Hardcover
ISBN-13/EAN: 978-1-59555-497-0
ISBN-10: 1-59555-497-1
Price: \$22.99 U.S.
Ship Date: 3/6/2013
Pub Date: 4/2/2013
Trim Size: 5.25 x 8.00
Page Count: 288 Pages
Carton Qty: 24
Distribution Rights: Worldwide
Translation Rights: All
BISAC: RELIGION / CHRISTIAN CHURCH / LEADERSHIP (REL108030)
eBook: 978-1-59555-498-7

ADVERTISING

- Extensive promotions through the Catalyst network including Andy Stanley, Michael Hyatt, Craig Groeschel, John Maxwell, Judah Smith, Mark Driscoll, etc.
- Promotions at all Catalyst conferences (30,000+ attendees)
- Print and digital advertisements in *Relevant* and *Outreach*
- Lead Well, Lead Now social media campaign
- Exclusive book launch street team
- Live interactive webcast

PUBLICITY

- Extensive influential endorser outreach
- Trade publication awareness campaign
- Review mailing to Christian print and online outlets
- Christian TV and radio interview campaign
- Press release serviced to Religion editors at major newspapers
- Outreach to media in key speaking areas

Media Inquiries: Brenda Smotherman
bsmotherman@thomasnelson.com

COMPARABLE TITLES

978-0-7852-8837-4 *The 21 Irrefutable Laws of Leadership* (Maxwell)
978-1-5905-2539-5 *Next Generation Leader* (A. Stanley)

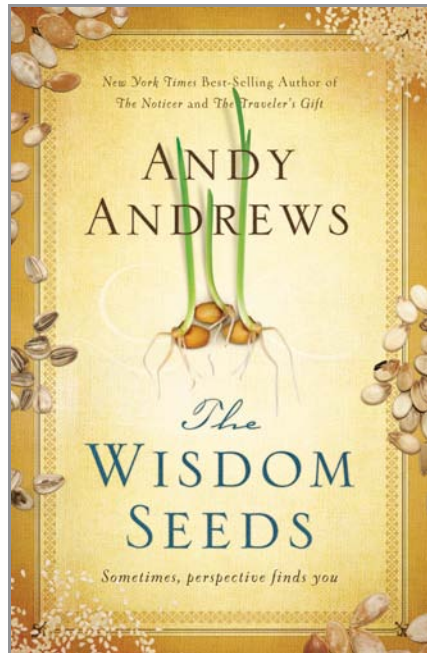


Brad Lomenick is President and Key Visionary of Catalyst—a movement purposed to equip and inspire young Christian leaders through events, resources, consulting, and community. **Hometown:** Atlanta, Georgia [@bradlomenick](https://twitter.com/bradlomenick) www.facebook.com/bradlomenick
www.facebook.com/catalystspace

THE WISDOM SEEDS

Sometimes Perspective Finds You

ANDY ANDREWS



FEATURES & BENEFITS

- Reminds readers that problems are opportunities for positive change
- Provides powerful perspectives on business, parenting, relationships, value, and integrity
- Readers feel encouraged, inspired, and counseled while also entertained by the story and characters
- Shows readers that “complicated” problems are often much simpler than conventional thinking says they are
- Inspires readers to apply the principles discussed in the book to their own lives

Sometimes, you find perspective, and sometimes, perspective finds YOU.

In the quiet coastal town of Fairhope, Alabama, a mysterious old man named Jones has set up shop to do the one thing he knows best—“noticing” the little things that make a big difference in people’s lives. This time, however, he’s doing it in front of an audience—a parenting class, to be exact.

But Jones isn’t there to teach only about parenting. He is also there to provide timeless nuggets of perspective on business, relationships, and more to the searching hearts of the Fairhope community. As a teacher, mentor, mediator, and, most of all, as the Noticer, Jones guides the citizens through disputes, frustrations, and the answers to the questions we are all waiting to have answered.

In this latest release from best-selling author Andy Andrews, he proves once again why he is one of the most influential voices of the last 20 years. Combining timeless wisdom, clear perspective, and page-turning storytelling, *The Wisdom Seeds* shows us anew that Andy Andrews notices things that most of us miss. Once revealed, these things might just change our lives forever.

Format: Jacketed Hardcover

ISBN-13/EAN: 978-0-7852-3145-5

ISBN-10: 0-7852-3145-5

Price: \$19.99 U.S.

Ship Date: 3/27/2013

Pub Date: 4/23/2013

Trim Size: 5.38 x 8.25

Page Count: 224 Pages

Carton Qty: 24

Distribution Rights: Worldwide

Translation Rights: All

BISAC: SELF-HELP / PERSONAL GROWTH / SUCCESS (SELO27000)

eBook: 978-0-8499-6412-1

ADVERTISING

- Print and online advertising with *Homecoming*, *Today's Christian Woman*, and *Outreach* magazine
- Revitalize The Noticer Project
- Author platform promotion
- Marketing seeding to author's influencers
- Facebook and Twitter campaign
- Available on Book Sneeze

PUBLICITY

- Print review and feature attention
- National television and radio interviews
- Online media campaign targeting author Q&As and book excerpts

Media Inquiries: Stephanie Newton
snewton@thomasnelson.com

PREVIOUS TITLES

978-0-7852-3232-2 The Noticer (290,000)

978-0-8499-4835-0 How Do You Kill 11 Million People? (110,000)

978-0-7852-7322-6 The Traveler's Gift (750,000)

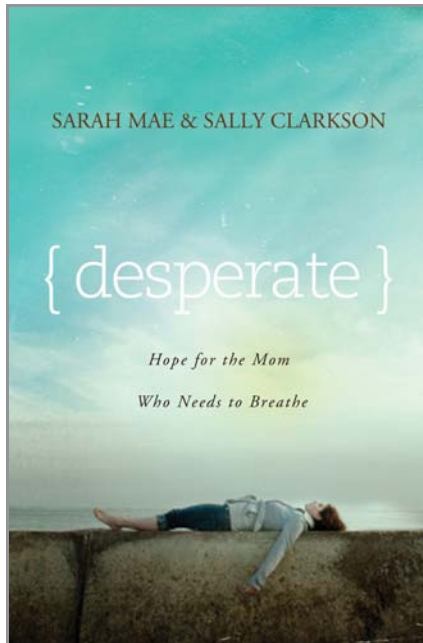


Andy Andrews, hailed by a *New York Times* writer as someone who has become “one of the most influential people in America,” is a best-selling novelist and in-demand corporate speaker for the world’s largest organizations. He has spoken at the request of four different U.S. presidents. **Hometown:** Orange Beach, Alabama

DESPERATE

Hope for the Mom Who Needs to Breathe

SARAH MAE & SALLY CLARKSON



FEATURES & BENEFITS

- *Desperate* benefits from two moms as coauthors: one older and wiser, one in the throes of young motherhood
- Sarah Mae is listed as one of the Christian Broadcasting Network's "Six Women Leaders to Follow on Twitter"
- Sarah Mae is a popular mom blogger, with four national blogs and a rapidly growing audience of 100,000 followers a month

For mothers of young children, this book is a lovely offering of hope, truth, freedom, wild grace, friendship, and the knowledge that they are not alone.

Many moms have dreamed of life with children, and yet the reality seems far away from their dreams. Their hearts are committed, but their spirits are sagging. This book is a coffee-talk from one woman who is still "figuring-it-out-in-the-mess" (Sarah Mae) and much-needed counsel from one who is older and wiser (Sally Clarkson). The book's message speaks to the hearts of desperate women who need a friend to come alongside and encourage them, give them hope, and remind them of who they are.

Desperate is a tremendous source of compassion and information for any mama of young children who:

- Feels she's going under
- Is isolated and lonely
- Has lost to the beast of housework
- Is suffering from depression and a feeling of desperation

Each mother will know she has a woman who can relate with her in the daily struggles of mama-hood, and will receive wisdom from an older woman who has gone through the struggles and made it to the other side.

Format: Trade Paper
ISBN-13/EAN: 978-1-4002-0466-3
ISBN-10: 1-4002-0466-6
Price: \$15.99 U.S.
Ship Date: 12/12/2012
Pub Date: 1/8/2013
Trim Size: 5.50 x 8.38
Page Count: 240 Pages
Carton Qty: 36
Distribution Rights: Worldwide
Translation Rights: All
BISAC: RELIGION / CHRISTIAN LIFE / WOMENS ISSUES (RELO12130)
eBook: 978-1-4002-0467-0

ADVERTISING

- Pre-release launch at largest Christian women's blogging conference
- Blog tour targeting mother and women's ministry leaders
- Live webcast book launch event
- Nationwide MOPS week to support book launch
- Extensive social media campaign with 500+ small group leaders
- Early fan engagement through both author's blogs

PUBLICITY

- National Mentoring Month (January) pitch to key general media outlets
- Review mailing to Christian print and online outlets with heavy focus on women's interest publications
- Christian TV outreach to shows
- Christian radio campaign
- Regional press pursued in select speaking markets

Media Inquiries: Brenda Smotherman
 bsmotherman@thomasnelson.com

PREVIOUS TITLES

B-004W-3UK4-M 31 Days to Clean: Having a Martha House the Mary Way (Mae)
 978-1-5785-6581-8 The Mission of Motherhood: Touching Your Child's Heart for Eternity (Clarkson)

COMPARABLE TITLES

978-1-5912-8081-1 Loving the Little Years: Motherhood in the Trenches (Jankovic)
 978-1-4335-2009-9 Give Them Grace: Dazzling Your Kids with the Love of Jesus (Fitzpatrick)



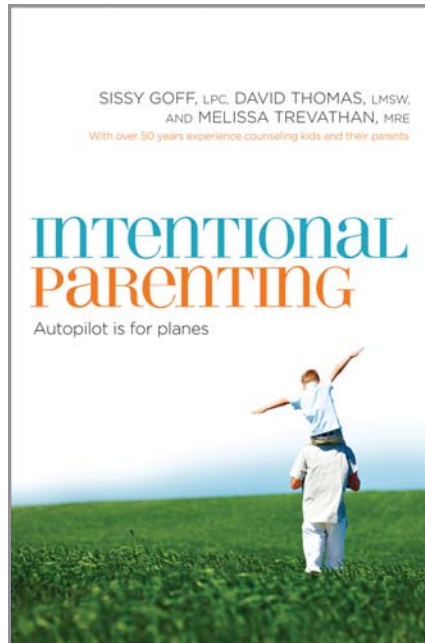
Sarah Mae, listed as one of the Christian Broadcasting Network's "Six Women Leaders to Follow on Twitter," is an influential blogger, conference host, and author of the best-selling ebook *31 Days to Clean: Having a Martha House the Mary Way*. She makes her home in the beautiful Amish country of Pennsylvania where she celebrates life with her husband and three children. **Hometown:** Lititz, Pennsylvania [@sarahmae](https://www.facebook.com/sarahmaehere)

Sally Clarkson is involved in ongoing discipleship and teaching ministries to women, parents, homeschooling mothers, and Christian mothers and their children. She is the author of numerous books and articles on Christian motherhood and parenting and leads WholeHearted Mother Conferences. **Hometown:** Monument, Colorado

INTENTIONAL PARENTING

Autopilot Is for Planes

SISSY GOFF, DAVID THOMAS, & MELISSA TREVATHAN



FEATURES & BENEFITS

- Gives reassurance by discussing the common things that parents say repeatedly in these counselors' offices every day
- Shows that it's okay not to feel guilty about wanting to be "a person" in the midst of your parenting
- Provides tools of understanding that bring about hope and change
- Encourages the reader not to give in to the temptation to outsource parenting to the school, church, and peers when growing weary of the journey

This is about you, not just your child.

Regardless of age, parenting requires a certain amount of uncertainty. But you can be certain that your children look to you to help them discover who they are. And you can only offer that to the degree that YOU know who you are.

Over the years, Sissy Goff, David Thomas, and Melissa Trevathan have helped countless families through their ministry known as Daystar Counseling in Nashville, TN. Due to the unique setup of Daystar, each is frequently counseling not only the child but the parent as well. Having both perspectives provides an opportunity to speak into some of the most common struggles that parents face in today's fast-paced society.

Intentional Parenting is built around 12 chapters that each dispel some of the most common parenting myths and reminds all parents of truths that can empower them to be not only the parents that their children need but that God has called them to be.

The book helps you discover first who you are and then takes that healthy person into a discovery of being more intentional, playful, consistent, merciful, and connected to your children.

Understanding your child. Understanding you.

Format: Trade Paper
ISBN-13/EAN: 978-0-8499-6454-1
ISBN-10: 0-8499-6454-7
Price: \$15.99 U.S.
Ship Date: 2/13/2013
Pub Date: 3/12/2013
Trim Size: 5.50 x 8.38
Page Count: 240 Pages
Carton Qty: 36
Distribution Rights: Worldwide
Translation Rights: All
BISAC: RELIGION / CHRISTIAN LIFE / FAMILY (REL012030)
eBook: 978-0-8499-6421-3

ADVERTISING

- Print and online advertising with *ParentLife* and *Today's Christian Woman* magazines
- Salem Web promotion through women's channels
- Market seeding through women's blogs, mommy mummies, and women's groups
- Twitter campaign
- Available on Book Sneeze

PUBLICITY

- Print review and feature attention with a focus in the area of parenting
- Christian television and radio interviews
- Online media campaign targeting author Q&As and book excerpts

Media Inquiries: Stephanie Newton
 snewton@thomasnelson.com

PREVIOUS TITLES

978-1-4158-6993-2 Raising Boys and Girls
 1-4336-6881-5 Modern Parents, Vintage Values

Sissy Goff, MEd, LPC-MHSP is the counseling director for children and adolescents at Daystar. The author of five books, she is a frequent radio guest and contributor to magazines. Sissy has a master's degree from Vanderbilt University and is a sought-after speaker for parenting and teacher training events. **Hometown:** Nashville, Tennessee

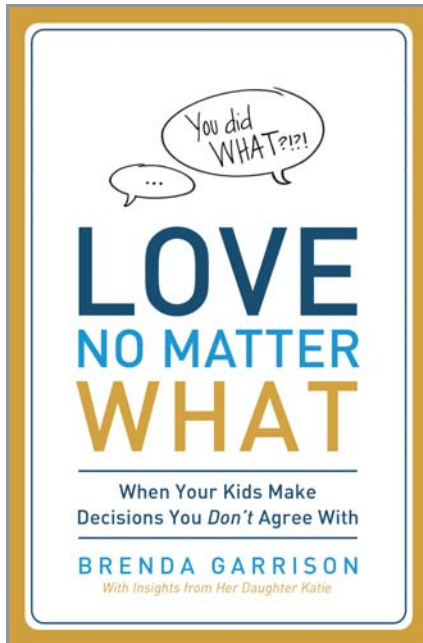
David Thomas, LMSW, is the counseling director for men and boys at Daystar. A popular speaker and the coauthor of five books, he is a frequent guest on national television and radio, and a regular contributor to *ParentLife* magazine. David and his wife, Connie, have a daughter and twin sons. **Hometown:** Nashville, Tennessee

Melissa Trevathan, MRE is founder and executive director of Daystar Counseling Ministries. A graduate of Southwestern Baptist Seminary, Melissa has taught graduate courses, spoken to various churches and schools across the country, and been a guest on television and radio programs throughout the US and Canada. She is a popular speaker for parents, teachers, and kids of all ages. **Hometown:** Nashville, Tennessee

LOVE NO MATTER WHAT

When Your Kids Make Decisions You Don't Agree With

BRENDA GARRISON & KATIE GARRISON (With)



FEATURES & BENEFITS

- Helps parents respond to their children's decisions as God responds to them in theirs
- Teaches parents how to build a bridge, and not a wall, between them and their children
- Includes "What was Katie thinking?" sidebars and comments throughout
- As 60 percent of today's church kids leave the church after graduation, helps parents learn how to keep open the road to home and to God
- Reflection and discussion questions for personal and group study bring the concepts home

How will you respond when your child makes a decision you don't agree with?

Parents and kids will never agree on everything, but what can Mom and Dad do when that decision—whether a matter of preference, spirituality, or morality—is something they think is totally wrong? Author and speaker Brenda Garrison knows all too well that how parents respond will build either a wall or a bridge between them and their child.

Brenda and her husband were forced to answer this question when their oldest daughter, Katie, abruptly moved out of the house with no means of support. It was not an illegal or immoral decision, but it was one that wasn't good for her. Their determination to keep an open door of communication is documented not only by their story but by comments from Katie as she offers thoughts from her own perspective in every chapter.

Also included are other family scenarios—everything from matters of preference to foolish, immoral, and even illegal decisions—as well as insights into different styles of parenting, such as Servant, Checked-Out, Gotcha!, Scared, and Controlling parents.

With practical tips and relatable stories, Brenda shares how to model God's parenting style and explains the difference between the parents' responsibilities and the child's, then helps Mom and Dad discover ways to develop and nurture a relationship with their children that will last a lifetime.

Format: Trade Paper
ISBN-13/EAN: 978-0-8499-4741-4
ISBN-10: 0-8499-4741-3
Price: \$15.99 U.S.
Ship Date: 2/13/2013
Pub Date: 3/12/2013
Trim Size: 5.50 x 8.38
Page Count: 224 Pages
Carton Qty: 36
Distribution Rights: Worldwide
Translation Rights: All
BISAC: FAMILY & RELATIONSHIPS / PARENTING / GENERAL (FAM034000)
eBook: 978-0-8499-6408-4

ADVERTISING

- Print and online advertising *Living with Teens* magazine
- Online advertising with Kyria.com
- Market seeding to women's blogs, women's groups, and youth pastors
- Twitter campaign
- Available on Book Sneeze

PUBLICITY

- Pre-publication campaign
- Trade publications
 - Christian magazines
 - Secular parenting magazines

Publication campaign

- Christian television shows
- Christian and secular parenting radio shows

Online media campaign

- Extensive blog and website campaign targeting parenting websites and mommy blogs

Media Inquiries: Andrea Lucado
 alucado@thomasnelson.com

PREVIOUS TITLES

978-0-7847-1986-2 Queen Mom
 978-0-7847-2118-6 Princess Unaware

COMPARABLE TITLES

978-0-8010-7155-3 *Prodigals and Those Who Love Them*
 By Ruth Bell Graham
 978-0-7369-2135-0 *Setting Boundaries with Your Adult Children*
 by Allison Bottke
 978-1-4165-5186-7 *Praying for Your Prodigal Daughter*
 by Janet Thompson



Brenda Garrison is an enthusiastic and authentic speaker and author. She ministers to women in all stages of life but especially to moms—encouraging them by keeping it real and based on God's Word. Brenda speaks at retreats, workshops, professional groups, and government agencies that work with families. She has appeared on *FamilyLife Today*, Moody Radio, and *The Harvest Show* as well as other media outlets. Brenda and her husband, Gene, have three daughters. **Hometown:** Metamora, Illinois

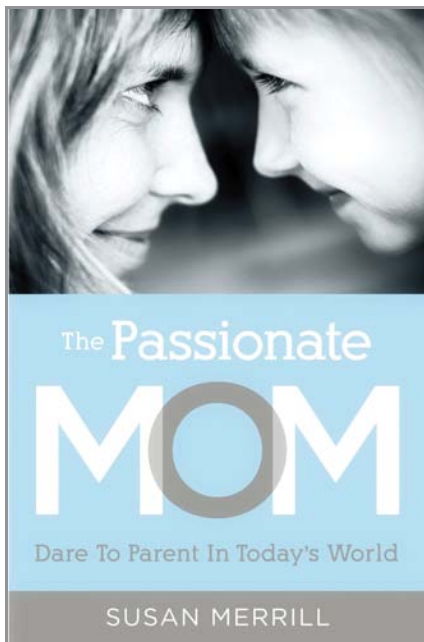


Katie Garrison is a college student and talented artist. Her artwork is currently displayed prominently throughout her parents' home, but hopefully someday her art will be enjoyed by countless others. Katie will graduate soon with a bachelor's degree in fine arts, with a concentration in 3D studio, after which she plans to pursue a master's in fine arts. **Hometown:** Metamora, Illinois

THE PASSIONATE MOM

Dare to Parent in Today's World

SUSAN MERRILL



FEATURES & BENEFITS

- Teaches parents how to raise a godly child in a technology obsessed generation
- “Building Bricks” throughout the book teach moms the characteristics and habits necessary for parenting in today’s world
- Uniquely pulls an insightful parenting plan from the Book of Nehemiah

It is a different world and we need a different kind of mom that is ready to take on that world.

What exactly is the job description of a mom? How can the job be accomplished in a culture of entitled privilege and uncensored technology? Who is doing it *right*? Every mother desires to do her job well. But how?

Passion. The plan begins with the one thing every mother possesses—*passion*. In the heart of every mother is the passionate desire to protect and provide her child with a promising future. We must capture that passion and build on it. To do so she must perceptively study our children, ponder what we perceive, pray believing there is hope, prepare for opportunities, plan patiently, overcome persecution, and persevere at all times. These are the building bricks for parenting with passion.

Dare. There was someone who so passionately loved his people that he boldly dared to build a wall to protect them and to provide a future for them. The prophet Nehemiah saved their lives, and his story has purpose for our lives. Moms must dare to do the same for their children. Save their lives by following his lead and his passionate plan.

It is pertinent to build a plan that will save this generation of children. To do so, that requires deep prayer, discipline to prepare, great patience and perseverance for a lifetime.

Format: Trade Paper
ISBN-13/EAN: 978-1-59555-509-0
ISBN-10: 1-59555-509-9
Price: \$16.99 U.S.
Ship Date: 3/20/2013
Pub Date: 4/16/2013
Trim Size: 5.50 x 8.38
Page Count: 256 Pages
Carton Qty: 36
Distribution Rights: Worldwide
Translation Rights: All
BISAC: RELIGION / CHRISTIAN LIFE / FAMILY (REL012030)
eBook: 978-1-59555-510-6

ADVERTISING

- Promotions through Family First and iMom networks
- Blog tour targeting mommy bloggers
- Extensive Mother’s Day social media campaign
- Book trailer for distribution through retailers and social media platforms
- Webcast with a live Q&A with the author and Mark Merrill

PUBLICITY

- National Christian media campaign including print, radio, TV, and online
- General market media campaign including print, radio, TV, and online

Media Inquiries: Jason Jones jjones@thomasnelson.com

COMPARABLE TITLES

0-7369-4391-9	52 Things Kids Need from a Mom (A. Thomas)
0-9663-7860-1	Shepherding a Child's Heart (Tedd Tripp)

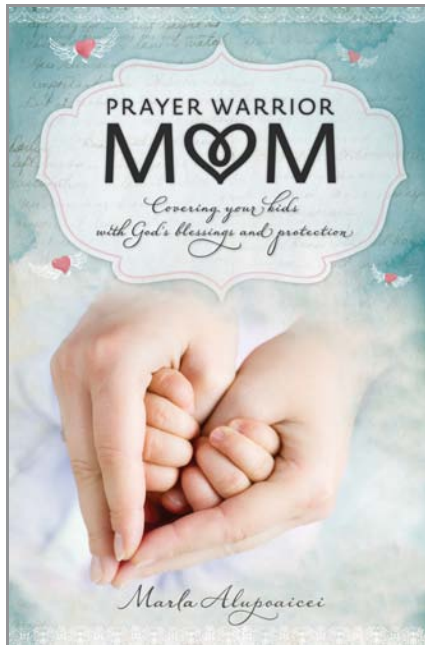


Susan Merrill is a wife, mother of five, director of iMOM.com, want-to-be blogger, and the very imperfect Merrill family manager. Susan lives in Tampa, Florida, with her handsome hubby, author Mark Merrill, and two or, depending on the day, up to five of her children ages 16 to 22. On those days she happily forsakes all other responsibilities to run a bed and breakfast / Laundromat for college students. **Hometown:** Tampa, Florida [@Susan_Merrill](https://twitter.com/Susan_Merrill)
[@iMomTweets](https://www.facebook.com/SusanMerrill) <https://www.facebook.com/iMOM>

PRAYER WARRIOR MOM

Covering Your Kids with God's Blessings and Protection

MARLA ALUPOAICEI



FEATURES & BENEFITS

- Includes personal stories, illustrations, relevant quotations, and biblical evidence to support each prayer principle
- Shows moms how to become prayer warriors and help their children break through to blessing with life-transforming principles
- “The Sword of the Spirit” section offers key Bible passages related to each chapter
- Small group discussion questions allow the reader to dive deeper with other moms into what it means to be a Prayer Warrior Mom
- “Today’s Prayer” offers a guided prayer for each chapter

Any mom can become a prayer warrior!

In *Prayer Warrior Mom*, author Marla Alupoicei helps moms break through to blessing for themselves and their children using life-transforming principles. Readers learn to: pray Scripture, stand in the gap for their kids, discern God’s will, pray with power and authority, satisfy the conditions for answered prayer, cultivate an attitude of gratitude, arm their children against the powers of darkness, and much more.

Today’s Christian moms earnestly want to be godly parents, but many of them have not been equipped with the prayer skills, scriptural knowledge, and practical strategies needed to effectively fight a spiritual battle for themselves or their children. *Prayer Warrior Mom* inspires modern-day moms looking for a biblical, fun-to-read, and relevant resource for navigating the challenges of parenting in a new generation.

In *Prayer Warrior Mom*, author Marla Alupoicei encourages and guides moms to:

- Be equipped to effectively pray for their children, no matter what age they are
- Feel empowered to positively impact the spiritual lives of their children
- Experience a greater depth and richness in their own spiritual lives

Prayer Warrior Mom draws moms closer to God and empowers them to entrust their precious children to him through effective, life-transforming prayer.

Format: Trade Paper
ISBN-13/EAN: 978-1-4002-0435-9
ISBN-10: 1-4002-0435-6
Price: \$15.99 U.S.
Ship Date: 3/20/2013
Pub Date: 4/16/2013
Trim Size: 5.25 x 8.00
Page Count: 240 Pages
Carton Qty: 36
Distribution Rights: Worldwide
Translation Rights: All
BISAC: RELIGION / CHRISTIAN LIFE / FAMILY (REL012030)
eBook: 978-1-4002-0436-6

ADVERTISING

- Blog tour targeting mommy bloggers
- Extensive Mother’s Day social media campaign
- Promotions through Leap of Faith Ministry
- Outreach to marriage ministries

PUBLICITY

- Review mailing to Christian print and online outlets with heavy focus on women’s interest publications
- Christian TV outreach
- Christian radio campaign
- Regional press pursued in select speaking markets
- Mother’s Day focused pitches

Media Inquiries: Brenda Smotherman
 bsmotherman@thomasnelson.com

PREVIOUS TITLES

978080241854 Your Intercultural Marriage (Alupoicei)
 978-0-7369-2401-6 Generation Hex (Alupoicei)

COMPARABLE TITLES

978076241876 Prayers from a Mom’s Heart (Nichols)

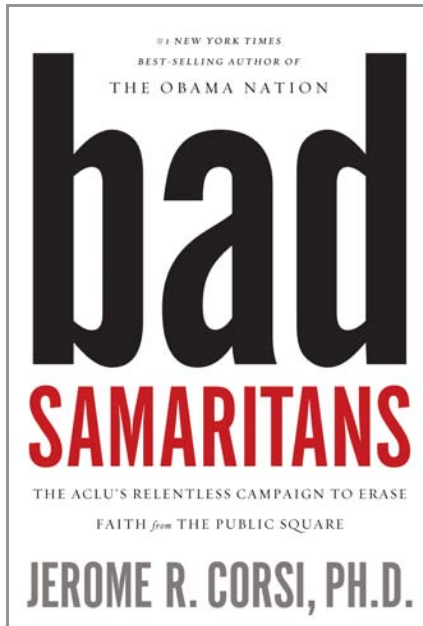


Marla Alupoicei is an author and speaker with a heart for couples and moms. She and her husband founded Leap of Faith, which ministers to couples around the globe. In her spare time, Marla enjoys art and photography, cooking, dancing, and playing the piano and violin. **Hometown:** Terre Haute, Indiana

BAD SAMARITANS

The ACLU's Relentless Campaign to Erase Faith from the Public Square

JEROME R. CORSI PH.D.



FEATURES & BENEFITS

- Reveals how the ACLU has drawn millions of dollars from progressive philanthropists and billionaire leftists including hedge fund manager George Soros
- Explains in an easy-to-read style the court cases that document the history and political purposes behind the ACLU's war against God and for abortion on demand
- Corsi is a frequent guest on national talk radio shows and has made repeated television appearances on Fox News, MSNBC, CNN News, and Fox Business News

A scorching exposé of the American Civil Liberties Union, examining its history, goals, tactics, funding, and the war it wages against faith and the legacy of the Founding Fathers.

Since its founding in 1920, the American Civil Liberties Union has championed from the political left a war against God. It has pursued through legal challenges a concerted effort to remove from the public arena of the United States any reference to the Judeo-Christian tradition our Founding Fathers considered fundamental to our freedoms.

Bad Samaritans seeks not only to document the ACLU's history and its financing, but to argue that the ACLU's godless legal agenda has turned contemporary American politics away from the religion of our Founding Fathers. Fundamentally, the ACLU has sought a subtle redirection of the American political philosophy to the radical political left, embracing, without openly admitting it was doing so, a radical atheistic social agenda that Marxists could embrace. Similarly, we have abandoned the protection of all life from conception to advocate a "woman's right to choose," even if that choice involves allowing abortion at will. Corsi argues that in the balance stands not only the future of the American family, but also the security of our constitutional republic itself.

Format: Jacketed Hardcover

ISBN-13/EAN: 978-1-59555-474-1

ISBN-10: 1-59555-474-2

Price: \$24.99 U.S.

Ship Date: 12/19/2012

Pub Date: 1/15/2013

Trim Size: 6.00 x 9.00

Page Count: 256 Pages

Carton Qty: 24

Distribution Rights: Worldwide

Translation Rights: All

BISAC: POLITICAL SCIENCE / GENERAL / GENERAL (POL000000)

eBook: 978-1-59555-475-8

ADVERTISING

- Print and digital ad campaign targeting conservative outlets
- Outreach to key national religious freedom organizations
- Print and digital promotions through Catholic and pro life outlets

PUBLICITY

- Outreach to past media supporters
- National radio campaign
- Awareness initiatives targeting political interest television, print, and online outlets
- Servicing to newspaper and online book review editors

Media Inquiries: Brenda Smotherman

bsmotherman@thomasnelson.com

PREVIOUS TITLES

978-1-4391-8969-6 *The Obama Nation* (190,000)

978-0-8952-6017-8 *Unfit For Command: Swift Boat Veterans Speak Out Against John Kerry* (co-author)

COMPARABLE TITLES

978-0-8054-4045-4 *The ACLU vs. America: Exposing the Agenda to Redefine Moral Values* (Osten)

978-0-8093-2270-1 *In Defense of American Liberties, Second Edition: A History of the ACLU* (Walker)

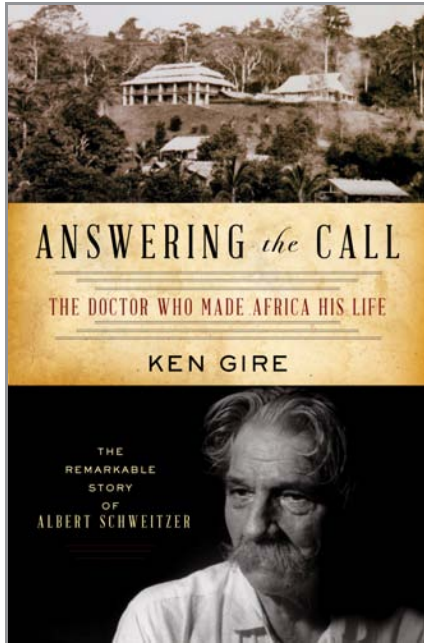


Jerome Corsi has written and coauthored many books and articles, including the #1 *New York Times* bestseller, *Unfit for Command* (Regnery, 2004). Corsi is the founder of the Iran Freedom Walk. He has appeared on Fox News and MSNBC regarding Iran, as well as hundreds of radio interviews, including frequent appearances on G. Gordon Liddy's radio show. **Hometown:** Denville, New Jersey

ANSWERING THE CALL

The Doctor Who Made Africa His Life: The Remarkable Story of Albert Schweitzer

KEN GIRE



FEATURES & BENEFITS

- A beautifully told, novel-like biography
- Demonstrates the power of choosing to sacrifice and live through God's perspective
- Takes readers on a grand journey from Europe to Africa, from the Ivory Tower of the world's greatest universities to the unknown jungles of a foreign land
- Will inspire anyone who's felt God tug their heart for Africa

A learned, respected, accomplished man leaves a life of worldly success to serve Christ among "the least of these."

Albert Schweitzer was a Renaissance man who basked in the utmost respect of the world's intelligentsia. Schweitzer had doctorates in philosophy, theology, and medicine. He was a well-respected author, a concert organist, and a world authority on Bach. He won the Nobel Peace Prize in 1952.

But he left a life of acclaim to pursue the God-given call to treat all life as sacred, especially in those places on the fringe—in Africa. In what is now Gabon, people saw him daily with his stethoscope on a distended belly and heard him nightly performing classical music on his piano.

In a time when many people feel small and inconsequential, Schweitzer's life is a testimony to the power of one person's sacrifice, purpose, and commitment to treat all God's creations as sacred.

Format: Trade Paper
ISBN-13/EAN: 978-1-59555-079-8
ISBN-10: 1-59555-079-8
Price: \$15.99 U.S.
Ship Date: 3/20/2013
Pub Date: 4/16/2013
Trim Size: 5.25 x 8.00
Page Count: 208 Pages
Carton Qty: 36
Distribution Rights: Worldwide
Translation Rights: All
BISAC: BIOGRAPHY & AUTOBIOGRAPHY / RELIGIOUS / GENERAL (B10018000)
eBook: 978-1-59555-392-8

ADVERTISING

- Online advertising, including e-blasts, with mission-focused sections of Salem Web Network and Christianity Today sites
- Blog outreach to key national missions organizations
- Video trailer for general use online and for retailers' websites

PUBLICITY

- Review mailing to top general market book reviewers
- Nobel Peace Prize announcement time push (March 2013)
- Review mailing to Christian print and online outlets with heavy focus on ministry interest outlets
- Christian radio and TV interview campaign outreach
- Regional press pursued in select speaking markets

Media Inquiries: Brenda Smotherman
 bsmotherman@thomasnelson.com

PREVIOUS TITLES

0-3105-0070-2 Moments with the Savior
 0-3102-0397-X Windows of the Soul

COMPARABLE TITLES

978-0-0287-4012-6 Woman of Valor: Clara Barton and the Civil War (S.B. Oates)
 978037415665 Florence Nightingale: The Making of an Icon (M. Bostridge)

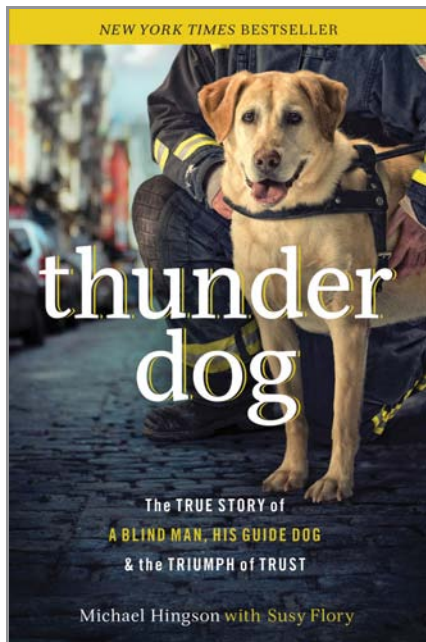


Ken Gire is the author of more than a dozen books. He has won two Gold Medallion awards and two C. S. Lewis Honor Book awards. His four-book "Moments with the Savior" series has sold more than 250,000 copies. A full-time writer and speaker, Ken has been involved in the ministries of Young Life and Insight for Living. He and his wife, Judy, have four children and two grandchildren. **Hometown:** Monument, Colorado

THUNDER DOG

The True Story of a Blind Man, His Guide Dog, and the Triumph of Trust

MICHAEL HINGSON with Susy Flory



FEATURES & BENEFITS

- Dog lovers meet a true canine hero who helped save the lives of dozens of people
- Readers get a firsthand, moment by moment account of what it was like to be in the World Trade Center when Tower One was struck

Faith. Trust. Triumph.

"I'm sorry," the doctor said. "He is permanently and totally blind."

George and Sarah Hingson looked at each other, devastated. Their six-month-old son, Michael, was a happy, strawberry blond baby boy, healthy and normal in every way except one. When the Hingsons switched on a light or made silly faces, Michael did not react. Ever. "My best suggestion is that you send him to a home for the blind," the doctor continued.

Forty-seven years later, a yellow Labrador retriever puppy was born. The puppy's name was Roselle. On September 11, 2001, she saved Michael's life. This is Roselle's story too. —from the Introduction

When one of four hijacked planes flew into the World Trade Center's north tower, Michael Hingson was sitting down for a meeting. His guide dog, Roselle, was at his feet.

Michael couldn't see a thing, but he could hear the sounds of shattering glass, falling debris, and terrified people flooding around him. In that moment, Michael chose to trust Roselle's judgment and not to panic. They were a team. *Thunder Dog* is a story that will forever change your spirit and your perspective. It illuminates Hingson's lifelong determination to achieve parity in a sighted world and how the rare trust between a man and his guide dog can inspire an unshakable faith in each one of us.

Format: Trade Paper
ISBN-13/EAN: 978-1-4002-0472-4
ISBN-10: 1-4002-0472-0
Price: \$16.99 U.S.
Ship Date: 7/11/2012
Pub Date: 8/7/2012
Trim Size: 5.50 x 8.38
Page Count: 256 Pages
Carton Qty: 36
Distribution Rights: Worldwide
Translation Rights: All
BISAC: BIOGRAPHY & AUTOBIOGRAPHY / PERSONAL MEMOIRS / GENERAL (BIO026000)
eBook: 978-1-4002-0325-3

ADVERTISING

- Social media campaign
- Promotional materials at author speaking events

PUBLICITY

- New PR campaign geared around author's foundation
- National Christian radio pitch
- Local publicity around select author speaking events

Media Inquiries: Jason Jones jjones@thomasnelson.com

PREVIOUS TITLES

978-1-4002-0304-8 Thunder Dog (Hardcover + ebook)
(72,000)

COMPARABLE TITLES

978-0-4215-1898-8 Last Man Down (Picciotto)

978-0-8423-7418-7 Let's Roll (Beamer)

978-0-8050-8032-2 102 Minutes (Dwyer/Flynn)



Michael Hingson, national ambassador for the Braille Literacy Campaign, is a miraculous survivor of 9/11. He lives with his wife, Karen, in the San Francisco Bay Area with two guide dogs, Africa and Fantasia, and one cat, Sherlock. **Hometown:** San Francisco, CA www.twitter.com/mhingson
www.facebook.com/mhingson



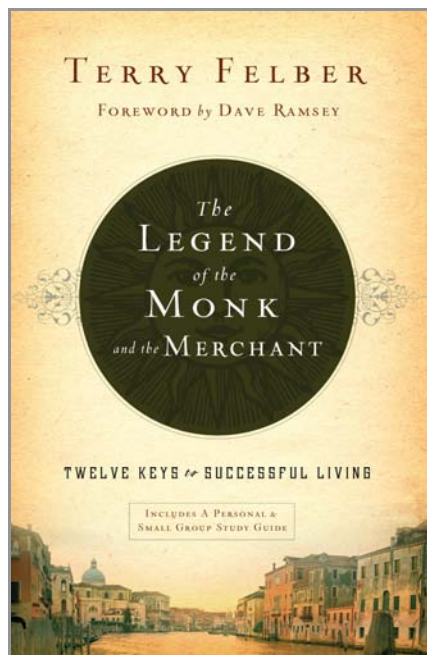
Susy Flory is the author or coauthor of four books, including *So Long Status Quo*, a memoir about nine women who changed the world. She lives in the San Francisco Bay Area with her husband, two children, and two dogs, Eli and Sprinkles.

Hometown: San Francisco, CA [@susyflory](https://www.twitter.com/susyflory) www.facebook.com/susyflory

THE LEGEND OF THE MONK AND THE MERCHANT

Twelve Keys to Successful Living

TERRY FELBER & DAVE RAMSEY (Foreword)



FEATURES & BENEFITS

- Revised edition includes study guide and new foreword by Dave Ramsey
- Sets forth biblical principles for professional and personal success
- Resolves false dichotomy between Christianity and commerce

A thought-provoking parable that illustrates important truths about work, finances, leadership, and character.

In sixteenth-century Rome, Antonio prepares his eighteen-year-old grandson Julio to enter into the family business. Their conversations, coupled with the twelve principles for success found in Antonio's journal, invite readers to investigate their own thoughts about how people of faith can participate in the marketplace while still honoring God.

Antonio's principles, which include "Work Hard and God Will Prosper You," "See Challenges as Stepping Stones, Not as Obstacles," "Live Debt-Free and Below Your Means," and "Set Aside the First 10 Percent to Honor God," are especially relevant in the twenty-first century environment, where business is often treated with suspicion by Christians and nonbelievers alike.

A book that Dave Ramsey credits with helping to clarify his own thoughts about the relationship between business and the church, *The Legend of the Monk and the Merchant* will shape readers' understanding of their careers, wealth, and success.

Format: Printed Case Hardcover
ISBN-13/EAN: 978-0-8499-4852-7
ISBN-10: 0-8499-4852-5
Price: \$15.99 U.S.
Ship Date: 12/5/2012
Pub Date: 1/1/2013
Carton Qty: 24
Distribution Rights: Worldwide
Translation Rights: All
BISAC: RELIGION / INSPIRATIONAL / GENERAL (REL036000)
eBook: 978-1-4185-7807-7

ADVERTISING

- Target market seeding to Christian colleges, pastors and small group leaders
- Free giveaway at Catalyst conferences
- Twitter campaign
- Available on Book Sneeze

PUBLICITY

Publication campaign

- National, regional, and local newspapers
- Secular and Christian radio and TV interviews

Media Inquiries: Andrea Lucado
 alucado@thomsonelson.com

PREVIOUS TITLES

978529122728 The Legend of The Monk and the Merchant (46,000)

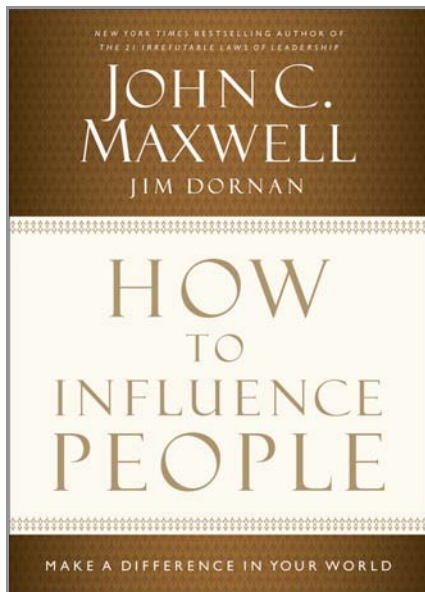
Terry Felber speaks regularly to business groups of 15,000 people. Felber has been on the International Board of Advisors for Quixtar.com. **Hometown:** Colorado Springs, Colorado

Dave Ramsey, a personal money management expert, is an extremely popular national radio personality, and author of the *New York Times* bestsellers *The Total Money Makeover*, *Financial Peace*, and *More Than Enough*. **Hometown:** Nashville, Tennessee

HOW TO INFLUENCE PEOPLE

Make a Difference in Your World

JOHN C. MAXWELL & JIM DORNAN



FEATURES & BENEFITS

- Shows readers how to increase their impact on others
- An easy-to-understand explanation of the four stages of influence
- Contains 10 things all influencers do

A small book with big impact that shows readers how to achieve John Maxwell's core teaching: "Leadership is influence. Nothing more, nothing less."

Whether you're the head of a Fortune 500 company or just the head of your household, having the ability to influence those around you is often the key to success.

In *How to Influence People*, John Maxwell teaches simple, insightful ways to interact more positively with others. By putting his teachings into action:

- Managers will see their employees respond with new enthusiasm
- Parents will connect with their children on a deeper level
- Coaches will see players blossom
- Pastors will reach more people
- Salespeople will break records

Whether your desire is to build a business, strengthen your children, or reach the world, you can accomplish it by raising your level of influence in the lives of others. Achieve success at home, at work, and in every other area of life. Watch your personal and organizational success go off the charts when you take the time to influence others.

Format: Jacketed Hardcover
ISBN-13/EAN: 978-1-4002-0474-8
ISBN-10: 1-4002-0474-7
Price: \$9.99 U.S.
Ship Date: 3/13/2013
Pub Date: 4/9/2013
Trim Size: 5.00 x 8.00
Page Count: 176 Pages
Carton Qty: 36
Distribution Rights: Worldwide
Translation Rights: All
BISAC: BUSINESS & ECONOMICS / LEADERSHIP / GENERAL (BUS071000)
eBook: 978-1-4002-0479-3

ADVERTISING

- Social media campaign
- Promotions through John Maxwell's network

PUBLICITY

- Mailing to Christian media outlets
- Media Inquires: Jason Jones jjones@thomasnelson.com

PREVIOUS TITLES

978-0-7852-7100-0 *Becoming A Person of Influence* (213,000)

COMPARABLE TITLES

0-0714-8499-X *Influencer* (K. Patterson)



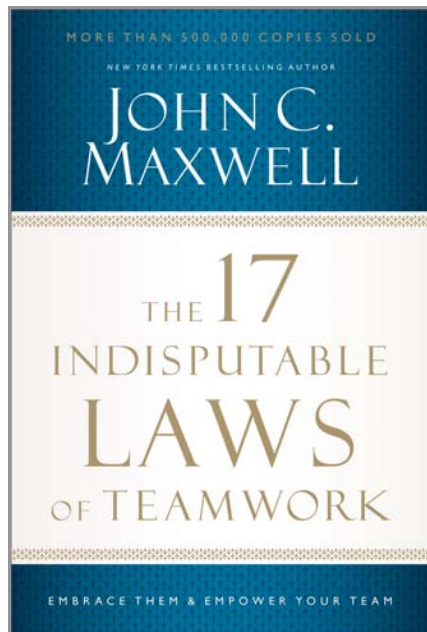
John C. Maxwell is an internationally respected leadership expert, speaker, and author who has sold more than 19 million books. He is the founder of EQUIP, a non-profit organization that has trained more than 5 million leaders in 126 countries. Read his blog at JohnMaxwellOnLeadership.com. **Hometown:** Atlanta, Georgia **Books Sold to Date:** 19 million [@JohnCMaxwell](https://twitter.com/JohnCMaxwell)

Jim Dornan was educated at Purdue University in aeronautical engineering. He has successfully made the transition from aerospace to the world of global marketing and is president and owner of Network TwentyOne International. He is also co-founder, along with John Maxwell, of the non-profit EQUIP Foundation. **Hometown:** Atlanta, Georgia

THE 17 INDISPUTABLE LAWS OF TEAMWORK

Embrace Them and Empower Your Team

JOHN C. MAXWELL



FEATURES & BENEFITS

- Details the 17 laws of teamwork and how to follow them
- Equips leaders to produce a more pleasant work environment
- Shows what to look for in a candidate when building a team
- Available for the first time in paperback

The go-to guide for building and maintaining successful teams.

People who have taken their teams to the highest level in their field often have difficulty recreating what accounted for their successes. Is it a strong work ethic? Is it “chemistry”? What tools can you wrap your hands around to build—or rebuild—your team?

In *The 17 Indisputable Laws of Teamwork*, leadership expert and *New York Times* bestselling author John C. Maxwell shares the vital principles of team building that are necessary for success in your business, family, church, or organization. In his practical, down-to-earth style, he shows how: The Law of High Morale inspired a 50-year-old man, who couldn't even swim, to train for the toughest triathlon in the world. The Law of the Big Picture prompted a former U.S. president to travel cross-country by bus, sleep in a basement, and do manual labor. Playing by the Law of the Scoreboard enabled one Web-based company to keep growing and making money while thousands of other Internet businesses failed. Ignoring the Law of the Price Tag caused one of the world's largest retailers to close its doors after 128 years in business.

The 17 Indisputable Laws of Teamwork empowers readers—whether coaches or players, teachers or students, CEOs or non-profit volunteers—with the “how-tos” and attitudes for building a successful team.

Format: Trade Paper
ISBN-13/EAN: 978-1-4002-0473-1
ISBN-10: 1-4002-0473-9
Price: \$16.99 U.S.
Ship Date: 3/13/2013
Pub Date: 4/9/2013
Trim Size: 6.00 x 9.00
Page Count: 288 Pages
Carton Qty: 36
Distribution Rights: Worldwide
Translation Rights: All
BISAC: BUSINESS & ECONOMICS / LEADERSHIP / GENERAL (BUS071000)
eBook: 978-1-4185-0825-8

ADVERTISING

- Social media campaign
- Promotions through John Maxwell's network

PUBLICITY

- Mailing to Christian media outlets
- Media Inquires: Jason Jones jjones@thomasnelson.com

PREVIOUS TITLES

0-7852-8837-6 21 Irrefutable Laws of Leadership (500,000)

COMPARABLE TITLES

0-7879-9811-7 Team Players and Teamwork (Glen M. Park)

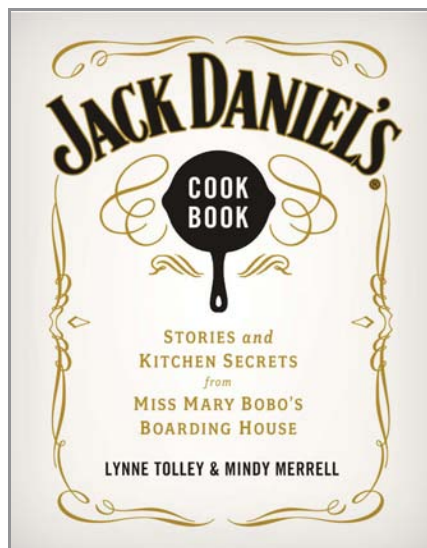


John C. Maxwell is an internationally respected leadership expert, speaker, and author who has sold more than 19 million books. He is the founder of EQUIP, a non-profit organization that has trained more than 5 million leaders in 126 countries. Read his blog at JohnMaxwellOnLeadership.com. **Hometown:** Atlanta, Georgia **Books Sold to Date:** 19 million [@JohnCMaxwell](https://twitter.com/JohnCMaxwell)

JACK DANIEL'S COOKBOOK

Stories and Kitchen Secrets from Miss Mary Bobo's Boarding House

LYNNE TOLLEY & MINDY MERRELL



FEATURES & BENEFITS

- The perfect gift for fans of the Jack Daniel Distillery and Miss Mary Bobo's Boarding House
- Easy-to-follow recipes made primarily with pantry ingredients
- Features "Back to Basics" stories from Lynchburg, Tennessee, and photos from the distillery

Time-honored recipes from the Jack Daniel's family cookbook.

Deep in Tennessee's tiniest county (Moore County) rests the internationally acclaimed Jack Daniel Distillery. Each year, more than 250,000 visitors find their way there from across the world. Many end up sitting down for dinner (known outside the South as "lunch") at Miss Mary Bobo's Boarding House, welcomed by the hospitality of Lynne Tolley.

In *Jack Daniel's Cookbook*, Tolley and her cowriter Mindy Merrell offer two hundred recipes, many never before shared with the legions of fans of Tolley's Great-Grand Uncle Jack and his Old No. 7 that made Lynchburg famous. Recipes such as:

- Cornbread Barrel Bungs
- Blueberry Buckle Skillet Cake
- Bobo's Carrot-Raisin Salad
- Sauer Mash Smoked Sausage Pot
- Shade Tree Beef Brisket
- Jack and Coke Pudding Cake

In Lynchburg they have a saying: a little Jack makes a whole lot of things taste better. From cocktails to desserts and every snack in between, let the Lynchburg tradition guide you.

Format: Jacketed Hardcover
ISBN-13/EAN: 978-1-4016-0490-5
ISBN-10: 1-4016-0490-0
Price: \$27.99 U.S.
Ship Date: 11/14/2012
Pub Date: 12/11/2012
Trim Size: 7.00 x 9.00
Page Count: 272 Pages
Carton Qty: 24
Distribution Rights: Worldwide
Translation Rights: All
BISAC: COOKING / GENERAL / GENERAL (CKB000000)
eBook: 978-1-4016-0491-2

ADVERTISING

- Favorite Jack Daniel's Recipe Challenge via social media
- Promotional materials and book placement at nationwide Jack Daniel's events
- Direct mailing to exclusive members of the Jack Daniel's Squires
- Featured in the recipe section of JackDaniels.com

PUBLICITY

- Books serviced to top secular and Christian women's and men's publications
- Review mailing to regional food editors at top papers
- Awareness campaign to foodie blogs
- Christmas gift guide pitches
- Outreach to past Jack Daniel's media supporters
- TV segment pitches, focusing heavily on author speaking markets

Media Inquiries: Brenda Smotherman
bsmotherman@thomasnelson.com

PREVIOUS TITLES

978-1-55853-314-1 Miss Mary Bobo's Boarding House Cookbook (49,500)
978-1-55853-001-0 Jack Daniel's Spirit of Tennessee Cookbook HC (30,000)
978-1-59555-301-0 Jack Daniel's Spirit of Tennessee Cookbook TP (19,900)

COMPARABLE TITLES

978-1-5818-2667-8 Smokehouse Ham, Spoon Bread, and Scuppernong Wine (Dabney)
978-1-4016-0214-7 Southern Country Cooking from the Loveless Cafe (90,000)



Lynne Tolley, the great-grandniece of Jack Daniel, is the proprietress of Miss Mary Bobo's Boarding House restaurant in Lynchburg, Tennessee. Lynne travels extensively as a talk show guest, sharing traditional southern recipes. **Hometown:** Lynchburg, Tennessee

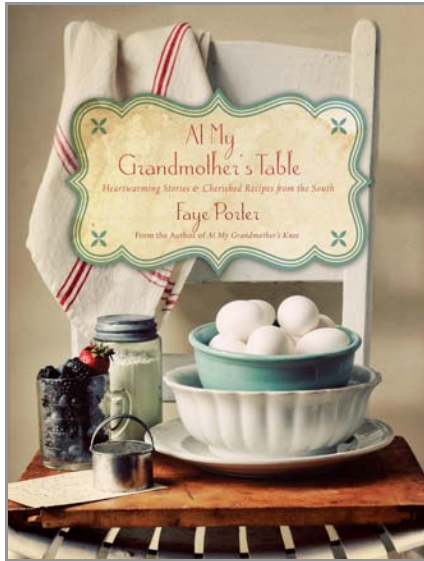


Mindy Merrell is a food writer, columnist, and cookbook author. **Hometown:** Nashville, Tennessee

AT MY GRANDMOTHER'S TABLE

Heartwarming Stories and Cherished Recipes from the South

FAYE PORTER



FEATURES & BENEFITS

- Fans of *At My Grandmother's Knee* will find this new collection of stories and recipes from the women and men of the South a necessary addition to their cookbook collection
- Simple cooking techniques and recipes for everyone
- Four-color photography

A joyful, practical celebration of the truth that some of life's sweetest memories are created around Grandmother's table.

When times were lean, Southern grandmothers gave what they had—fresh vegetables or fruit from their land, eggs and dairy from their chickens and cows, or meat from their husbands' hunt. Or they prepared food and shared it by offering it to those in need or by hosting folks in their homes. So much of what they knew and taught us about love and friendship started in their Southern kitchens.

At My Grandmother's Table pays homage to those memories with the flavors that will take readers right back to her table with dishes such as:

- Memaw's Strawberry Salad
- Christmas Sweet Potato Pudding
- Banana Butterscotch Bread
- Scripture Cake
- Shoofly Pie
- Old Fashioned Cream Pie

Just as Faye Porter's *At My Grandmother's Knee* celebrated Grandmother's kitchen and the sweet memories that were created in it, this new collection of stories and recipes also comes from some of the luckiest people around—the grandchildren of Southern ladies who knew how to cook.

Format: Jacketed Hardcover

ISBN-13/EAN: 978-1-4016-0488-2

ISBN-10: 1-4016-0488-9

Price: \$24.99 U.S.

Ship Date: 3/20/2013

Pub Date: 4/16/2013

Trim Size: 7.00 x 9.00

Page Count: 288 Pages

Carton Qty: 24

Distribution Rights: Worldwide (excluding Australia and New Zealand)

Translation Rights: All

BISAC: COOKING / REGIONAL & ETHNIC / AMERICAN / SOUTHERN STATES (CKB002060)

eBook: 978-1-4016-0489-9

ADVERTISING

- Blog tour targeting cooking and foodie bloggers
- Promotion on cookbook landing page

PUBLICITY

- Books serviced to top secular and Christian women's publications
- Review mailing to regional food editors at top papers
- Awareness campaign to foodie blogs
- Promotional pitches around Mother's Day and Grandparent's Day

Media Inquiries: Brenda Smotherman
bsmotherman@thomasnelson.com

PREVIOUS TITLES

978-1-4016-0036-5 *At My Grandmother's Knee* (22,500)

COMPARABLE TITLES

978-1-4494-0974-6 *Lard: The Lost Art of Cooking with Your Grandmother's Secret Ingredient* (Grit)

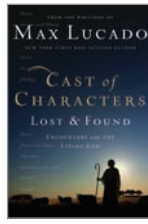
978-0-7148-6253-8 *The Family Meal* (Adria)



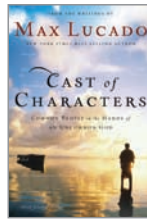
Faye Porter is the author of *At My Grandmother's Knee*, a collection of recipes and stories from women of the South. She was born and raised in the midwest, but says Nashville is her favorite place to live. This is her second book. **Hometown:** Nashville, Tennessee



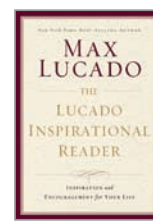
Grace
Max Lucado
ISBN-13: 978-0-8499-2070-7
\$24.99 • Jacketed HC



**Cast of Characters:
Lost & Found**
Max Lucado
ISBN-13: 978-0-8499-4737-7
\$19.99 • Jacketed HC



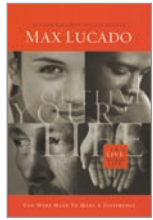
Cast of Characters
Max Lucado
ISBN-13: 978-0-8499-2155-1
\$15.99 • Trade Paper



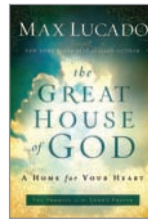
**The Lucado Inspirational
Reader**
Max Lucado
ISBN-13: 978-0-8499-4830-5
\$19.99 • Jacketed HC



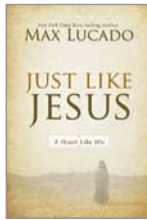
Max On Life
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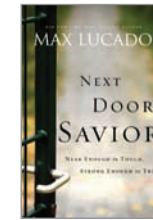
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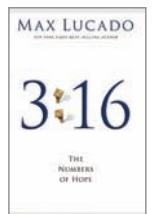
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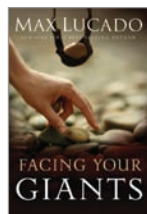
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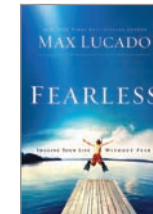
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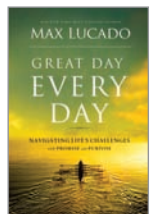
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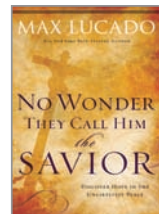
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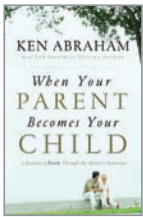
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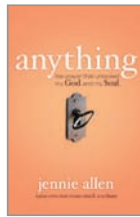
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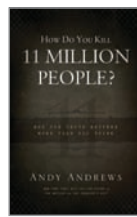
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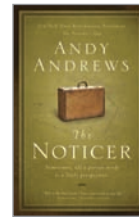
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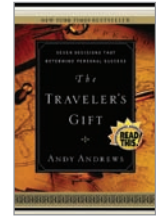
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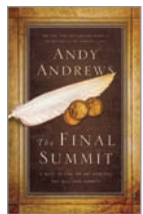
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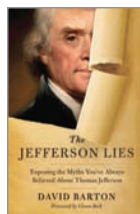
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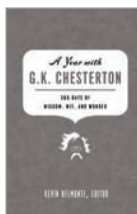
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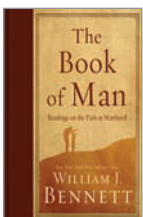
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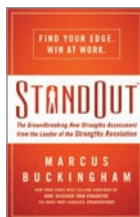
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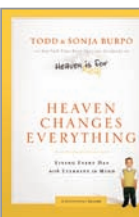
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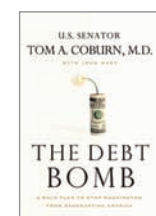
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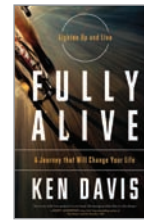
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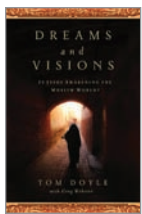
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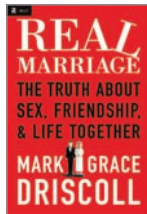
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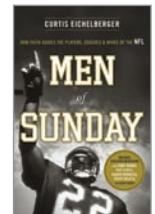
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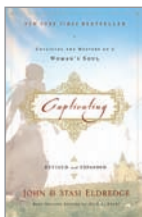
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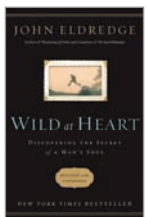
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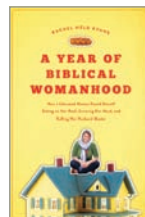
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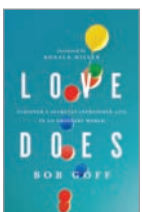
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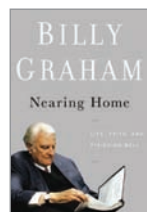
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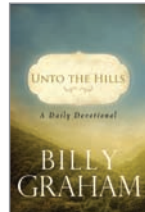
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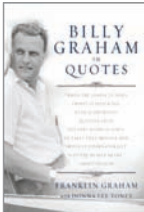
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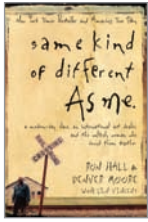
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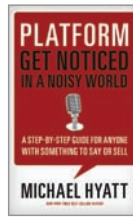
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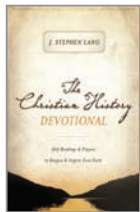
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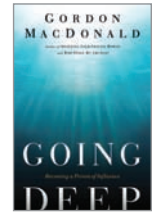
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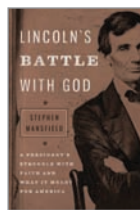
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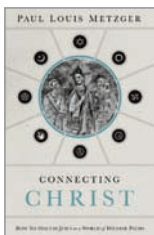
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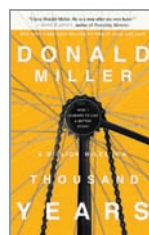
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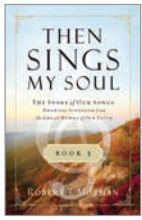
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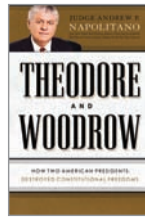
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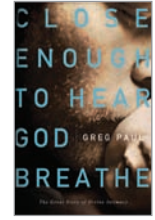
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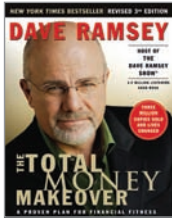
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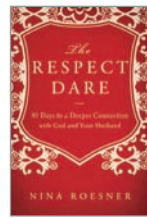
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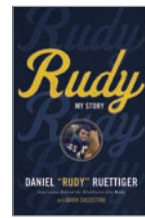
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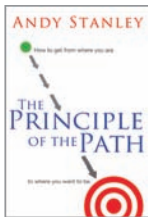
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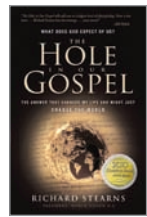
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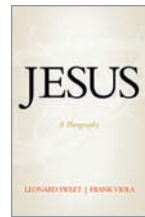
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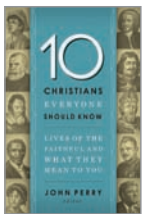
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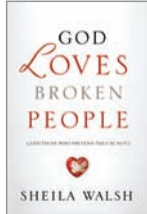
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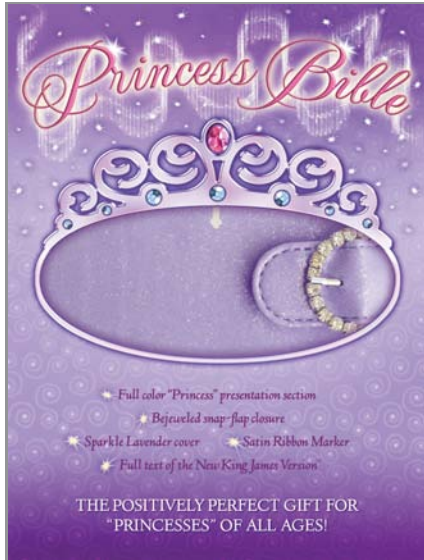
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ADVERTISING

- Christmas gift campaign of print, eblasts, and gift guides with outlets including Gospel Music Channel, Salem Network, *Homecoming Magazine*, *Focus on the Family*, and *Mothering.com* (2.5 million impressions)
- Christmas radio campaign with Salem Radio featuring key Christmas gifts for kids (440,000 impressions)
- Social media campaign on Tommy Nelson Facebook and Twitter platforms around "reading the Bible with your kids" #KidsReadingtheBible
- Promotion with Tommy Mommy bloggers, utilizing exclusive content and special offers on retailer site (up to 770,000 impressions)
- Eblast to Tommy Nelson consumer database (28,000 impressions)

PUBLICITY

- Finished product mailing to key print outlets: *Publishers Weekly*, *MOMSense*, *Homecoming*, and *Dallas Christian Family*
 - Offer Bible to mommy bloggers and children's book bloggers for review
 - Find Tommy Nelson online at Facebook.com/TommyNelsonKids, Twitter @TommyNelson, and TommyNelson.com
- Media inquiries: Kristen Baird, kbaird@thomasnelson.com

PREVIOUS TITLES

978-1-4003-0987-0 Princess Bible - Pink
 978-1-4003-1703-5 Sequin Bible - Pink

CUPCAKE BIBLE



FEATURES & BENEFITS

- Fun leathersoft cover girls will love
- Cupcake theme popular in marketplace
- Full text of the *International Children's Bible*[®]
- Includes 24 pages of color inserts with presentation and personalization pages, maps, memory verses, dictionary/concordance, and special articles for Bible application

With this colorful *International Children's Bible*[®], girls will discover the sweet taste of God's Word.

How sweet are your words to my taste, sweeter than honey to my mouth! —Psalm 119:103

Lots of icing and loads of sprinkles—who doesn't love cupcakes? The *Cupcake Bible* is perfect for girls who love all things sweet, and they'll get all the goodness that comes from reading God's Word.

This full-text *International Children's Bible*[®] is covered with a yummy pastel leathersoft cover with a silk-screened image of a cupcake. Plus 24 pages of color inserts allow for personalization and reinforce Bible knowledge. Features include: *My Favorite Bible Verses*; *Bible Time Line*; *How Do I Pray?*; *How Do I Know Jesus Loves Me?*; *Why Should I Read the Bible?*; *How Do I Forgive?*; *Bible Verses to Know*; *The Names of God*; *Kids in the Bible*; a satin ribbon marker; and more!



Format: Leathersoft
Packaging: Window box
ISBN-13/EAN: 978-1-4003-2166-7
ISBN-10: 1-4003-2166-2
Style#: 9781400321667
Price: \$24.99 U.S.
Translation: International Children's Bible
Ship Date: 12/12/2012
Pub Date: 1/8/2013
Trim Size: 5.38 x 8.38
Page Count: 928 Pages
Carton Qty: 20
Distribution Rights: Worldwide
Translation Rights: All
BISAC: BIBLES / INTERNATIONAL CHILDREN'S BIBLE / CHILDREN (BIB005010)

ADVERTISING

- Advertising with *Today's Christian Woman* (200,000 impressions), *Mothers of Preschoolers* newsletter (85,000 impressions), Salem Network, and Crosswalk.com to engage parents (225,000 impressions)
- Advertising on key Christian blogs featuring baking, cupcakes, and Christian mommies
- Easter gift campaign of print, eblasts, and gift guides with outlets including Gospel Music Channel, Salem Network, *Homecoming Magazine*, *Focus on the Family*, and *Mothering.com* (2.5 million impressions)
- Easter radio campaign with Salem Radio featuring key Easter basket gifts for kids
- Included as part of *24/7 Moms* Easter promotion including an Easter basket giveaway featuring book with display ads (15,000 impressions)
- Social media campaign including mommy blogger promotions with #KidsBibles, as well as Facebook ad campaign

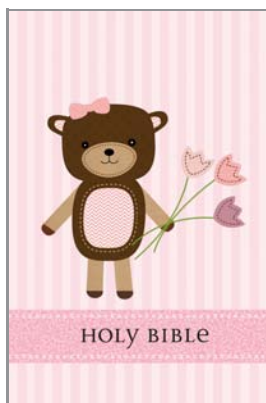
PUBLICITY

- Finished product mailing to key trade and consumer outlets: *Publishers Weekly*, *HomeLife*, and *Focus on the Family Clubhouse*
- Offer finished product giveaway to mommy bloggers and parenting bloggers in exchange for review
- Find Tommy Nelson online at Facebook.com/TommyNelsonKids, Twitter.com/TommyNelson, and TommyNelson.com
 Media inquiries: Kristen Baird, kbaird@thomasnelson.com

PREVIOUS TITLES

978-1-4003-0987-0 Princess Bible – Pink
 978-1-4003-1703-5 Sequin Bible – Pink
 978-1-4003-2165-0 Owl Bible

BABY BEAR BIBLE



FEATURES & BENEFITS

- Full text of the *International Children's Bible*®
- Makes a lovely addition to a nursery and perfect baby gift
- Great keepsake for a new baby girl or boy with an adorable applique cover
- Presentation page for personalizing

This precious Bible for little girls and boys makes a charming gift for your new bundle of love.

Welcome your new baby with the sweetness of God's Word, all wrapped up in pink or blue. This full text *International Children's Bible*® has a clothbound cover printed and appliqued with a delightful bear. The Bible includes a presentation page, maps, front inserts, and a ribbon marker, all in a clamshell box—the perfect present to tuck into a gift basket for the newborn.

Baby Bear Bible - Girl

ISBN-13/EAN: 978-1-4003-2105-6

ISBN-10: 1-4003-2105-0

Style#: 9781400321056

Baby Bear Bible - Boy

ISBN-13/EAN: 978-1-4003-2104-9

ISBN-10: 1-4003-2104-2

Style#: 9781400321049

Format: Cloth Hardcover

Packaging: Window box

Price: \$22.99 U.S.

Translation: International Children's Bible

Ship Date: 1/9/2013

Pub Date: 2/5/2013

Trim Size: 4.31 x 6.44

Page Count: 1152 Pages

Carton Qty: 24

Distribution Rights: Worldwide

Translation Rights: All

BISAC: BIBLES / INTERNATIONAL CHILDREN'S BIBLE / CHILDREN (BIB005010)

ADVERTISING

- Print/web advertising campaign and targeted eblasts on key parenting sites: *Christian Parenting Today*, *Christian Mom*, *MOMSense* (MOPS), and *Christianity Today's Parent Connect* (1.6 million impressions)
- Facebook advertising campaign targeting keywords "first Bible" and "baby Bible"
- Social media efforts through Tommy Nelson social media platforms on Twitter and Facebook, featuring Bibles for kids
- Easter gift campaign of print, eblasts, and gift guides with outlets including Gospel Music Channel, Salem Network, *Homecoming Magazine*, *Focus on the Family*, and *Mothering.com* (2.5 million impressions)
- Easter radio campaign with Salem Radio featuring Easter basket gifts

PUBLICITY

- Finished product mailing to key trade and consumer outlets: *Publishers Weekly*, *All You*, *Family*, *Life:Beautiful*, and *Parenting*
- Offer finished product giveaway to mommy bloggers and parenting bloggers in exchange for review
- Find Tommy Nelson online at Facebook.com/TommyNelsonKids, Twitter @TommyNelson, and TommyNelson.com

Media inquiries: Kristen Baird, kbaird@thomasnelson.com

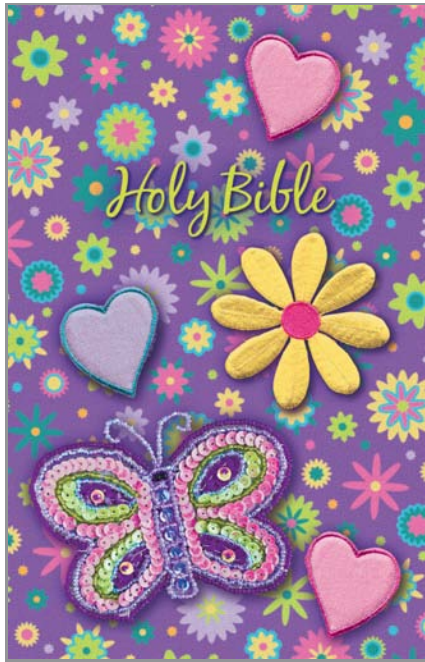
COMPARABLE TITLES

978-0-3107-1649-5 Baby Keepsake Bible

077539000184 Elegant Baby Eyelet Keepsake Bible

077539971095 Elegant Baby White Heirloom Bible

SEQUIN BIBLE - PURPLE



FEATURES & BENEFITS

- Full text of the *New King James Version*®
- Cover inspired by girls' fun fashions with glittery fabric and shiny sequins
- Purple is the "new pink"
- Includes presentation pages for personalizing and full-color maps

Girls will love this fun purple, sparkly, and shiny Bible embellished with sequins!

An incredibly popular look for girls entering their tweens, this Bible will be a great way to share God's Word. The beautifully printed fabric is embellished with sequins, appliques, and sparkle in a cool and contemporary design. At an age when girls are particular about their accessories, this Bible combines trend fashion with the most valuable of all books. The interior features the *New King James Version*® full text, full-color maps, and a presentation page for personalizing.

This is the fourth offering in the Sequin Bible series. Other colors include pink, teal, and black.

Format: Flexible Cloth

Packaging: Window box

ISBN-13/EAN: 978-0-7180-2915-9

ISBN-10: 0-7180-2915-1

Style#: 9780718029159

Price: \$29.99 U.S.

Translation: New King James Version

Ship Date: 2/6/2013

Pub Date: 3/5/2013

Trim Size: 5.38 x 8.38

Page Count: 928 Pages

Carton Qty: 24

Distribution Rights: Worldwide

Translation Rights: All

BISAC: BIBLES / NEW KING JAMES VERSION / CHILDREN (BIB014010)

ADVERTISING

- Advertising with *Today's Christian Woman* (200,000 impressions), *Mothers of Preschoolers* newsletter (85,000 impressions), and sites including Salem Network and Crosswalk.com (225,000)
- Bible campaign with outlets including Gospel Music Channel, Salem Network, *Homecoming Magazine*, *Focus on the Family*, and *Mothering.com* (2.5 million impressions)
- Salem radio campaign featuring Bible with 60-second radio spots, giveaways including ads on Salem radio's website
- Eblast to Tommy Nelson consumer database (28,000 impressions)
- Social media campaign including mommy blogger promotions with #KidsBibles, as well as Facebook ad campaign

PUBLICITY

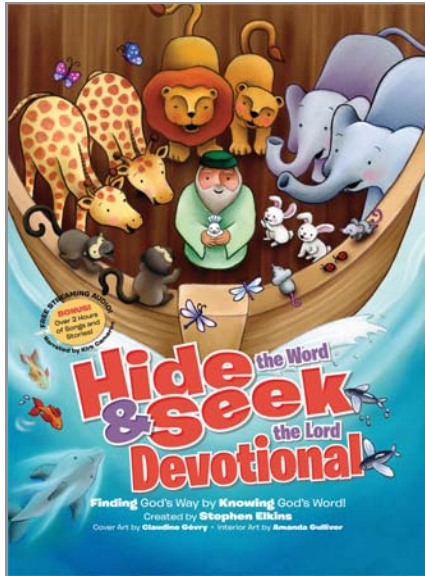
- Finished product mailing to key trade and consumer outlets: *Publishers Weekly*, *HomeLife*, and *Focus on the Family Clubhouse*
 - Offer finished product giveaway to mommy bloggers and parenting bloggers in exchange for review
 - Find Tommy Nelson online at Facebook.com/TommyNelsonKids, Twitter @TommyNelson, and TommyNelson.com
- Media inquiries: Kristen Baird, kbaird@thomasnelson.com

PREVIOUS TITLES

- 978-1-4003-1703-5 Sequin Bible - Pink
- 978-1-4003-1774-5 Sequin Bible - Black
- 978-1-4003-1746-2 Sequin Bible - Teal

HIDE AND SEEK DEVOTIONAL

STEPHEN ELKINS

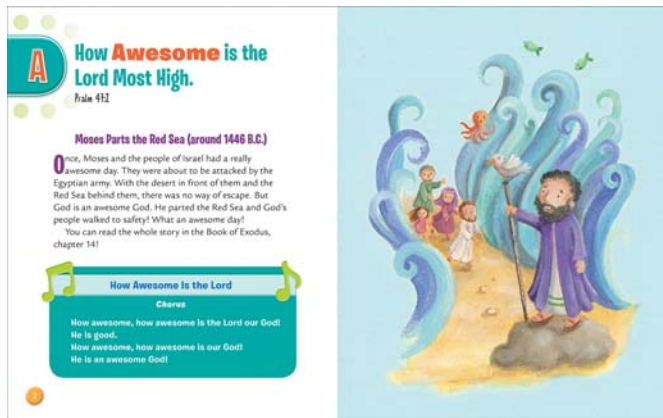


FEATURES & BENEFITS

- Helps children hide God's Word in their hearts and seek Him in their lives
- Super-cool 3D lenticular cover
- Includes free audio download of Scripture Memory songs to help children memorize 52 key Bible verses with narration by Kirk Cameron
- Devotions and Bible stories are fun and exciting
- Excellent educational tool with visual and auditory learning

Hide God's Word in your heart, and seek Him in your life!

Bestselling author and Grammy-nominated artist Stephen Elkins has created an exceptional product that includes everything parents need to get their children excited about spending time with God. With an eye-popping 3D lenticular cover, this book contains 52 Bible stories, devotions, verses, prayers, and a link for a free audio download of Scripture memory songs children will love singing along to. Narrated by Kirk Cameron, this full-length album reinforces the Bible verses and helps children commit them to memory.



Format: Hardcover
ISBN-13/EAN: 978-1-4003-1648-9
ISBN-10: 1-4003-1648-0
Price: \$16.99 U.S.
Ship Date: 6/20/2012
Pub Date: 7/17/2012
Trim Size: 6.75 x 8.50
Page Count: 224 Pages
Carton Qty: 24
Age Group: 4 - 8
Distribution Rights: Worldwide
Translation Rights: All
BISAC: JUVENILE NONFICTION / RELIGIOUS/CHRISTIAN / DEVOTIONAL & PRAYER (JNF049120)
eBook: 978-1-4003-1982-4

ADVERTISING

- Print/web Ad campaign and targeted eblasts on key parenting sites: *Christian Parenting Today*, *Christian Mom*, *MOMSense (MOPS)*, and *Christianity Today's Parent Connect* (2.1 million impressions)
- Facebook campaign featuring kids devotions
- Ad campaign including bloggers: *Simple Mom Reviews*, *Daily Swelling*, *Ministry-To-Children*, and *Mothers of Preschoolers (MOPS)* (300,000 impressions)
- Christmas gift campaign of print, eblasts, and gift guides with outlets including Gospel Music Channel, Salem Network, *Homecoming Magazine*, *Focus on the Family*, and *Mothering.com* (2.5 million impressions)
- Christmas radio campaign with Salem Radio featuring key Christmas gifts for kids (440,000 impressions)
- Featured in a Tommy Nelson Mommy promotion

PUBLICITY

- Finished product mailing to key CRS media and consumer outlets: *CBA Retailers + Resources*, *Christian Retailing*, *Christian Parenting Today*, and *ParentLife*
- National interviews with author and giveaway radio tour
- Find Tommy Nelson online at Facebook.com/TommyNelsonKids, Twitter @TommyNelson, and TommyNelson.com
 Media inquiries: Kristen Baird, kbaird@thomasnelson.com

PREVIOUS TITLES

978-1-5914-5239-3 100 Bible Stories, 100 Bible Songs
 978-1-4003-1157-6 100 Ways to Know God Loves Me
 978-1-5914-5486-1 Read-n-See DVD Bible

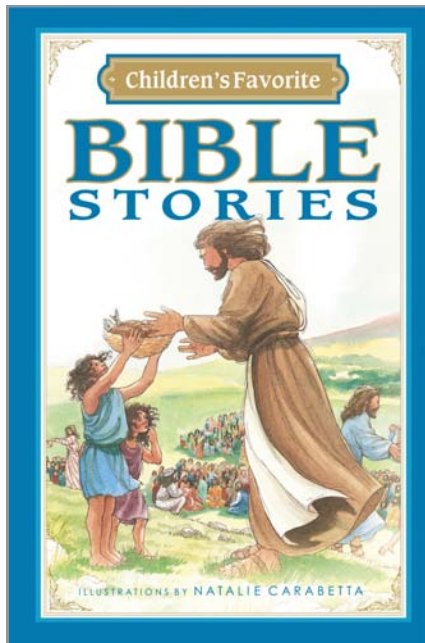
COMPARABLE TITLES

978-0-8423-8940-2 One Year Devotions for Preschoolers
 978-0-8249-5485-7 Five-Minute Devotions for Children



Stephen Elkins is an author, musician, and Grammy-nominated record producer. Elkins is also the author of the bestselling *100 Bible Stories*, *100 Bible Songs*; *100 Ways to Know God Loves Me*; *LullaBible*; and *Clifford the Big Red Dog* audio series. **Hometown:** Nashville, Tennessee **Books Sold to Date:** Over One Million

CHILDREN'S FAVORITE BIBLE STORIES



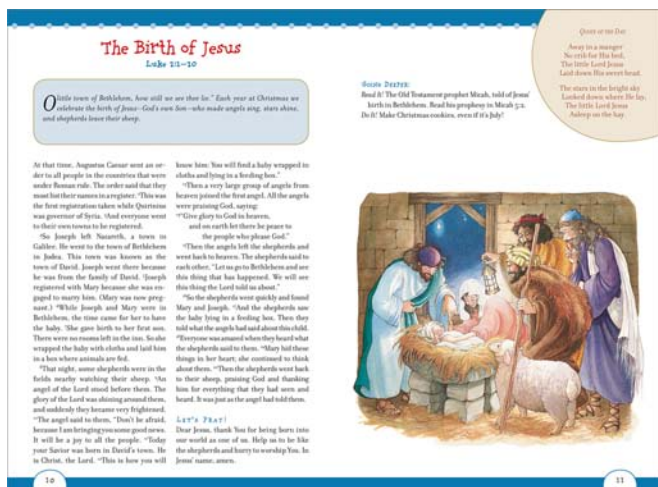
FEATURES & BENEFITS

- Great tool that can be used by children or as a family devotional
- Includes classic Bible stories using actual Bible text from the *International Children's Bible*®
- “Did You Know,” “Special Words,” and “Quote of the Day” callouts offer additional information and insights
- “Going Deeper” sections provide additional reading and “Do It!” tasks help kids apply what they’ve learned

Children's Favorite Bible Stories is a family treasure!

An excellent resource for children and families to grow together in their faith and knowledge of the Bible, with almost 200 stories from the actual text of the respected and readable *International Children's Bible*®. Along with stories from actual Bible text, *Children's Favorite Bible Stories* includes additional elements that will give your kids a foundation of faith with stories, prayers, memory verses, and quotes from giants of the faith such as John Wesley, Martin Luther, Charles Spurgeon, D. L. Moody, Billy Graham, and others.

With meaningful and fun family activities and classic art, this Bible storybook will be a timeless addition that parents and grandparents will want to help their children grow in the faith. This is a great book for parents to use with their older children while still including younger siblings. Each of these elements will encourage children to talk to God, to understand the meaning of new words from passages, to learn quotes from important Christian figures, and to go deeper in their faith by applying lessons to their lives. With its thorough teaching, Bible stories, and classic art, *Children's Favorite Bible Stories* will be a welcome addition to homes, schools, and churches.



Format: Hardcover
 ISBN-13/EAN: 978-1-4003-2103-2
 ISBN-10: 1-4003-2103-4
 Price: \$19.99 U.S.
 Ship Date: 1/9/2013
 Pub Date: 2/5/2013
 Trim Size: 5.31 x 9.38
 Page Count: 432 Pages
 Carton Qty: 12
 Age Group: 6 - 12
 Distribution Rights: Worldwide
 Translation Rights: All
 BISAC: JUVENILE NONFICTION / RELIGION/BIBLE STORIES / GENERAL (JNF049040)
 eBook: 978-1-4003-2159-9

ADVERTISING

- Advertising and giveaway campaign on sites including *Christian Parenting Today*, *MOMsense*, *Crosswalk.com*, *Lightsources.com*, *Oneplace.com*, and *Christianity Today's Parent Connect* (2.1 million impressions)
- Easter gift campaign of print, eblasts, and gift guides with outlets including Gospel Music Channel, Salem Network, *Homecoming Magazine*, *Focus on the Family*, and *Mothering.com* (2.5 million impressions)
- Easter radio campaign with Salem Radio featuring Easter basket gifts
- Featured in a Tommy Nelson Mommy program encouraging Bible story time in household
- Social media campaign through the Tommy Nelson Facebook and Twitter focused on what children's favorite Bible stories are and why

PUBLICITY

- Finished product mailing to secure Easter coverage in *Publishers Weekly*, *Christian Retailing*, *MOMsense*, *Guideposts*, and *Dallas Christian Family*
- Engage in blog tour with mommy bloggers asking kids to share their favorite Bible stories
- Find Tommy Nelson online at Facebook.com/TommyNelsonKids, Twitter @TommyNelson, and TommyNelson.com
 Media inquiries: Kristen Baird, kbaird@thomasnelson.com

COMPARABLE TITLES

- 978-0-7566-0935-1 The Children's Illustrated Bible
- 978-0-3071-6520-6 The Children's Bible
- 978-0-7814-4499-6 The Action Bible

THE JESUS SERIES - THE EASTER STORY
Read and Share DVD Bible



FEATURES & BENEFITS

- **Bold and bright character-driven animation**
- **30-minute 3D animated story of Easter**
- **Builds a foundation of God's Word in young minds**
- **From the bestselling *Read and Share*® brand with over one million units sold**

The joy and wonder of Easter comes alive from the pages of Scripture.

Animated straight from the pages of the popular *Read and Share*® Bible, the *Jesus Series* introduces children to the life of Christ. The story of Easter is presented uninterrupted from Jesus' last week on earth to His glorious resurrection. With an eye-catching art style, warm narration, and gentle musical underscore, children will experience the Easter story in an engaging new way.

Format: DVD
UPC: 023755416896
ISBN-13/EAN: 978-1-4003-2102-5
Price: \$9.99 U.S.
Ship Date: 1/9/2013
Pub Date: 2/5/2013
Length: 60 Minutes
Carton Qty: 30
Age Group: 3 - 7
Distribution Rights: Worldwide
BISAC: JUVENILE NONFICTION / RELIGION/BIBLE STORIES / GENERAL (JNF049040)

ADVERTISING

- Easter gift guide campaign with Gospel Music Channel, Salem Network, and *Homecoming Magazine* (1.2 million impressions)
- Included as part of *24/7 Moms* Easter promotion including an Easter basket giveaway featuring book and display (15,000 impressions)
- Social media campaign including mommy blogger promotions with #EasterBasketIdeas, as well as Facebook ad campaign

PUBLICITY

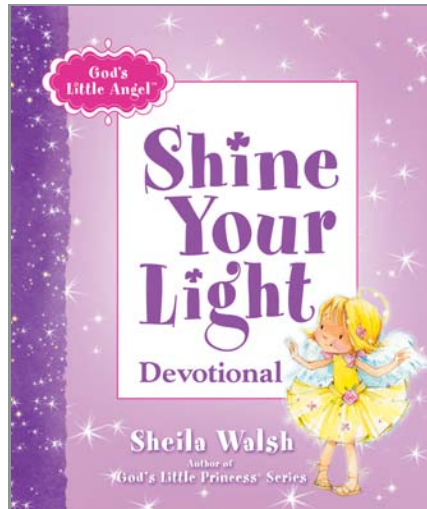
- Send to trade outlets that include children's multimedia including *CBA Retailers + Resources* and *Christian Retailing*
 - Offer DVD to mommy bloggers for review
 - Find Tommy Nelson online at Facebook.com/TommyNelsonKids, Twitter @TommyNelson, and TommyNelson.com
- Media inquiries: Kristen Baird, kbaird@thomasnelson.com

PREVIOUS TITLES

978-1-4003-0853-8 Read and Share Bible
 978-1-4003-1464-5 Read and Share Toddler Bible
 023755410597 Read and Share DVD Bible Vol 1
 023755410696 Read and Share DVD Bible Vol 2
 023755412492 Read and Share DVD Bible Vol 3
 023755412591 Read and Share DVD Bible Vol 4

GOD'S LITTLE ANGEL: SHINE YOUR LIGHT DEVOTIONAL

SHEILA WALSH



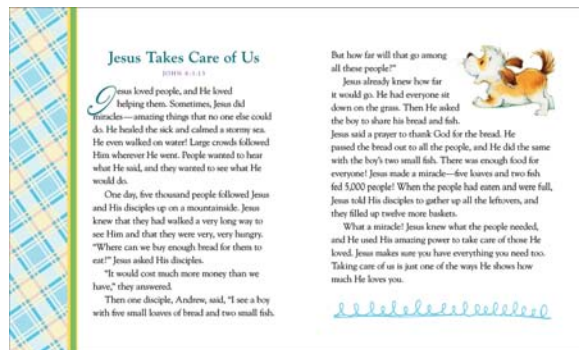
FEATURES & BENEFITS

- Reflects the popular angel theme in the retail market
- Devotional format helps girls learn and apply Bible principles
- Shows girls how their faith can affect their actions
- Includes adorable art from *God's Little Angel*™ storybooks along with new illustrations
- Sparkling glittery cover that girls will love

Little girls can let their lights shine each day!

Girls need to know that they can be bright, shining lights for God—and this new devotional by Sheila Walsh will teach them to do so by thanking God, learning His Word, telling others about Him, and showing His love to everyone they meet.

More than 50 devotions help girls see that God wants us to learn about Him and to put His Word in action. Memory verses, prayers, “Shine Your Light” activities that focus on serving God each day, and devotional thoughts explore how little girls can be more like Jesus. With lots of sparkles and even more great biblical applications and encouragement, the *Shine Your Light Devotional* is sure to be a favorite part of a little girl's day.



Format: Hardcover
 ISBN-13/EAN: 978-1-4003-2069-1
 ISBN-10: 1-4003-2069-0
 Price: \$16.99 U.S.
 Ship Date: 1/23/2013
 Pub Date: 2/19/2013
 Trim Size: 6.25 x 7.50
 Page Count: 224 Pages
 Carton Qty: 36
 Age Group: 4 - 7
 Distribution Rights: Worldwide
 Translation Rights: All
 BISAC: JUVENILE NONFICTION / RELIGION/BIBLE STORIES / GENERAL (JNF049040)
 eBook: 978-1-4003-2157-5

ADVERTISING

- Cross-promotion with the Sheila Walsh and God's Little Princess® brands, partnering with the Sheila Walsh community and her social media properties for sharing content
- Advertising on sites including *Christian Parenting Today*, *MOMSense* (MOPS), and *Christianity Today's Parent Connect* (1.5 million impressions)
- Featured on Women of Faith® tour, daily newsletter, and social media accounts (300,000 impressions)
- Cross-promoted in *God's Little Princess Bible Storybook*
- Easter radio campaign with Salem Radio featuring key Easter basket gifts for kids

PUBLICITY

- Digital galleys sent to long-lead CRS trade and consumer publications: *ParentLife*, *Thriving Family*, and *Christian Family Publications*
- National radio campaign to secure interview/giveaway coverage
- Focus media opportunities around Sheila's tour dates (Women of Faith® and personal speaking engagements)
- Extensive blog tour, offering book to bloggers who have previously reviewed other titles from Sheila Walsh
- Find Tommy Nelson online at Facebook.com/TommyNelsonKids, Twitter @TommyNelson, and TommyNelson.com
 Media inquiries: Kristen Baird, kbaird@thomasnelson.com

PREVIOUS TITLES

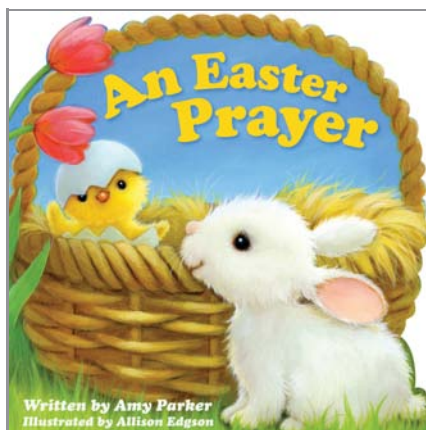
978-1-4003-0879-8 God's Little Princess Devotional Bible
 978-1-4003-1297-9 Sweet Dreams Princess
 978-1-4003-1475-1 I Am Loved



Sheila Walsh, Women of Faith® speaker, is the author of the award-winning Gigi, God's Little Princess® series, *The Shelter of God's Promises*, and a new fiction novel, *Sweet Sanctuary*. Sheila lives in Texas with her husband, Barry, and son Christian. **Hometown:** Frisco, Texas **Books Sold to Date:** Four million
[sheilawalsh](https://www.twitter.com/sheilawalsh) [sheilawalshconnects](https://www.facebook.com/sheilawalshconnects)

AN EASTER PRAYER

AMY PARKER



FEATURES & BENEFITS

- Teaches children to be thankful to God
- Adorable die-cut cover with charming illustrations and sweet rhyming text
- Perfect seasonal purchase or Easter basket gift
- Third book in the *Time to Pray* series

Little ones learn they have much to thank God for when spring arrives—bunnies, flowers, and Easter eggs are fun, but the best of all is Jesus!

Preschoolers can't help but notice all the new wonders of springtime, and *An Easter Prayer* emphasizes that God is the One to thank! Sweet rhymes and adorable art are perfect for young listeners, who will ask to read this colorful, die-cut board book even when spring is long past.

Families will want to collect all the titles in the *Time to Pray* series, including *A Pumpkin Prayer* and *An "I Love You" Prayer*.



Format: Novelty Board Book
ISBN-13/EAN: 978-1-4003-1941-1
ISBN-10: 1-4003-1941-2
Price: \$8.99 U.S.
Ship Date: 1/9/2013
Pub Date: 2/5/2013
Trim Size: 8.00 x 8.00
Page Count: 12 Pages
Carton Qty: 36
Age Group: 1 - 5
Distribution Rights: Worldwide
Translation Rights: All
BISAC: JUVENILE NONFICTION / RELIGIOUS/CHRISTIAN / HOLIDAYS & CELEBRATIONS (JNF049240)

ADVERTISING

- Easter gift campaign of print, eblasts, and gift guides with outlets including Gospel Music Channel, Salem Network, *Homecoming Magazine*, *Focus on the Family*, and *Mothering.com* (2.5 million impressions)
- Easter campaign with Salem Radio
- Print advertising in *Focus on the Family's Thriving Family* magazine (35,000 impressions)
- Included in *24/7 Moms* Easter promotion including an Easter basket giveaway and display ad (15,000 impressions)
- Social media campaign including mommy blogger promotions and Facebook ad campaign

PUBLICITY

- Finished product mailing to secure Easter coverage in *Christian Retailing*, *CBA Retailers + Resources*, *Thriving Family*, *HomeLife*, and *Homecoming*
- Engage in blog tour with mommy bloggers, highlighting book as great gift for Easter
- Find Tommy Nelson online at [Facebook.com/TommyNelsonKids](https://www.facebook.com/TommyNelsonKids), [@TommyNelson](https://twitter.com/TommyNelson), and TommyNelson.com
Media inquiries: Kristen Baird, kbaird@thomasnelson.com

PREVIOUS TITLES

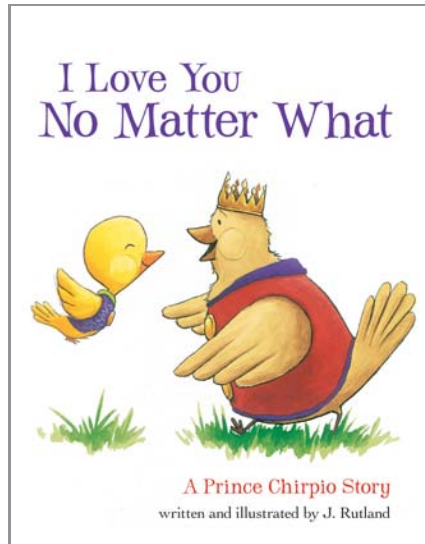
978-1-4003-1841-4 An "I Love You" Prayer
 978-1-4003-1823-0 A Pumpkin Prayer
 978-1-4003-1652-6 A Christmas Prayer
 978-1-4003-1825-4 Night Night Blessings
 978-1-4003-1284-9 A Night Night Prayer
 978-1-4003-1707-3 Thank You, God, for Mommy
 978-1-4003-1708-0 Thank You, God, for Daddy
 978-1-4003-1591-8 God's Promises for Girls
 978-1-4003-1592-5 God's Promises for Boys



Amy Parker has made her mark as an experienced and versatile writer and editor, who has a particular enthusiasm for children's books. She authored the bestselling *A Night Night Prayer* and has collaborated with authors ranging from a *New York Times* bestseller to her own son. **Hometown:** Murfreesboro, Tennessee **Books Sold to Date:** 305,000 [amyparker](https://www.tumblr.com/amyarker) [amy.parker.969](https://www.facebook.com/amy.parker.969)

I LOVE YOU NO MATTER WHAT: A PRINCE CHIRPIO STORY

J. RUTLAND



FEATURES & BENEFITS

- Addresses a felt need for parents: making sure their children know they will always be loved, no matter what
- Differs from other "I love you" books by answering the question every child wonders: "Will you love me even if I don't do the right things?"
- Parallels Jesus' parable of the prodigal son
- Features a lively story, lovable character, and adorable art

This sweet story offers a comforting message: a parent's love is always there to come home to.

Prince Chirpio likes growing up as royalty, but his selfishness and thirst for adventure prompts him to leave the kingdom and fly off to where he can make his own rules. He soon discovers that adventures can be lonely, and he misses the love and protection of his father. Can he go back home? Will his father still love him? Luckily, his father the king is eager to welcome Chirpio back and to convince his young prince that he will always love him—no matter what.

Parents will appreciate that the story focuses on an important felt need: making sure their children know Mom and Dad will always love them. This fresh take on Jesus' parable of the prodigal son will show young hearts that there's no getting away from a parent's love.



Author and artist **Jarrett Rutland** has greatly enjoyed watching the many adventures of Prince Chirpio develop in his head and on his sketchpad. *I Love You No Matter What* is his second published book for children. **Hometown:** Asheville, North Carolina [@jrutlandart](https://twitter.com/jrutlandart) [jarrett.rutland](https://facebook.com/jarrett.rutland)

Format: Hardcover
ISBN-13/EAN: 978-1-4003-2195-7
ISBN-10: 1-4003-2195-6
Price: \$9.99 U.S.
Ship Date: 1/9/2013
Pub Date: 2/5/2013
Trim Size: 7.00 x 9.00
Page Count: 32 Pages
Carton Qty: 36
Age Group: 4 - 7
Distribution Rights: Worldwide
Translation Rights: All
BISAC: JUVENILE FICTION / RELIGIOUS / GENERAL (JUV033000)

ADVERTISING

- Advertising campaign with outlets including Gospel Music Channel, Salem Network, *Homecoming Magazine*, *Focus on the Family*, and *Mothering.com* (2.5 million impressions)
- Radio campaign with Salem Radio for "Love on Your Kids Friday" (660,000 impressions)
- Print advertising in *Focus on the Family's Thriving Family* magazine and *Clubhouse* (35,000 impressions)
- Social media campaign including mommy blogger promotions with #ProdigalSon, as well as Facebook ad campaign
- Digital flipbook created and embeddable code available for use on partner sites

PUBLICITY

- Secure reviews and Easter coverage in long lead outlets: *CBA Retailers + Resources*, *Thriving Family*, *MTL Magazine*, and *Focus on the Family Clubhouse, Jr.*
 - Engage in Easter blog tour with mommy bloggers
 - Find Tommy Nelson online at [Facebook.com/TommyNelsonKids](https://facebook.com/TommyNelsonKids), [@TommyNelson](https://twitter.com/TommyNelson), and [TommyNelson.com](https://tommynelson.com)
- Media inquiries: Kristen Baird, kbaird@thomasnelson.com

COMPARABLE TITLES

978-0-3758-3611-4 Duck and Goose
 978-0-6187-4793-1 Gossie and Gertie
 978-0-3107-1641-9 The Princess and the Three Knights

THANK YOU, GOD, FOR MY PUPPY / KITTEN



FEATURES & BENEFITS

- Children love these adorable real-life photos of puppies and kittens
- Through thankfulness for their pets, children will learn to be thankful for many blessings in their lives

God bless my puppy, and God bless me! Thank You, God, for giving him to me.

God bless my kitty, and God bless me! She's as pretty as she can be.

Puppies and kittens are cherished members of the family in today's homes. And even the littlest tykes love their pets and will adore these sweet pictures of all different types and colors of puppies and kittens with the cute text that accompanies.

Fun rhyming text about all the things we love about puppies and kitties will accompany adorable photos. By thanking God for their pet, children will have a tangible way to see God's blessings to them.



Thank You, God, for Puppies
ISBN-13/EAN: 978-1-4003-2178-0
ISBN-10: 1-4003-2178-6

Thank You, God, for Kittens
ISBN-13/EAN: 978-1-4003-2179-7
ISBN-10: 1-4003-2179-4
eBook: 978-1-4003-2217-6

Format: Board Book
Price: \$6.99 U.S.
Ship Date: 3/13/2013
Pub Date: 4/9/2013
Trim Size: 7.00 x 6.00
Page Count: 20 Pages
Carton Qty: 36
Age Group: 1 - 5
Distribution Rights: Worldwide
Translation Rights: All

BISAC: JUVENILE NONFICTION / RELIGIOUS/CHRISTIAN / INSPIRATIONAL (JNF049250)

ADVERTISING

- Print/web advertising campaign and targeted eblasts on key parenting sites: *Christian Mom*, *MOMSense (MOPS)*, *Christianity Today's Parent Connect* (1.6 million impressions) Birmingham and Dallas *Christian Family*, *Nashville Parent*, and regional pet magazines
- Facebook advertising campaign targeting keywords "puppy" and "kitty", where people can vote on kids cutest puppy/kitty
- Eblast to Tommy Nelson consumer database (28,000 impressions)
- Social media efforts through *Tommy Nelson* Twitter and Facebook
- Digital flipbook created and embeddable code available for use on partner sites

PUBLICITY

- Finished product mailing to trade and consumer outlets: *Focus on the Family Clubhouse Jr.*, *Zootles*, *Babybug Magazine*, and *Zoobies*, as well as regional parenting outlets: *Nashville Parent*, Birmingham and Dallas *Christian Family*
- Offer book to mommy bloggers for review
- Find Tommy Nelson online at Facebook.com/TommyNelsonKids, Twitter @TommyNelson, and TommyNelson.com
Media inquiries: Kristen Baird, kbaird@thomasnelson.com

COMPARABLE TITLES

978-0-7894-7933-4 Touch and Feel Pets
978-0-4397-9379-7 Goldie: The Puppy Place
978-1-4169-4137-8 Dog

GIGI, GOD'S LITTLE PRINCESS: GOD'S PRINCESSES CAN ALWAYS TRUST THE KING

SHEILA WALSH



FEATURES & BENEFITS

- Teaches the important lesson that God's plan is the best plan
- Perfect for princesses, both young and old
- Gigi is the #1-selling Christian girls' brand

Every single princess is a part of God's plan!

In this live action and animated adventure, Gigi might seem like an ordinary girl, but she knows that inside of her lies the heart of a princess. And, like any royal ruler, she expects to get exactly what she wants—especially when it's her birthday! So when Gigi discovers that her parents did *not* buy her the Princess Pinky Starr Castle, she couldn't be more disappointed.

Gigi's imagination whisks her away to a fairy-tale dreamland, where she gets to build a real castle just like the one she demanded. But ignoring the King's plans for her palace leads to disaster. Who knew that a moat of chocolate milk would attract a swarm of angry bees? Or that a regal-sized bubble bath would be so hard to survive? In the end, Gigi's loyal servant (and cat), Lord Fluffy, helps her understand that the King's plan is the best plan—even if it's not what Gigi's plan would be—because God always wants what is best for her.

Episodes included on this DVD are: *Gigi's First Day of School*, *The White Lie*, *Gigi Goes Camping*, and *Gigi's Fishing Hole*.

Format: DVD
 UPC: 023755416599
 ISBN-13/EAN: 978-1-4003-2099-8
 Price: \$12.99 U.S.
 Ship Date: 1/9/2013
 Pub Date: 2/5/2013
 Length: 60 Minutes
 Carton Qty: 30
 Age Group: 4 - 7
 Distribution Rights: Worldwide
 BISAC: JUVENILE FICTION / RELIGIOUS/CHRISTIAN / GENERAL (JUV033010)

ADVERTISING

- Cross-promotion with the Sheila Walsh and God's Little Princess® brands, partnering with Sheila Walsh community and her social media properties for sharing on Facebook and Twitter (30,000+ followers)
- Featured on Women of Faith® tour, daily newsletter, and social media accounts (300,000 impressions)
- Campaign with outlets including Gospel Music Channel, Salem Network, *Homecoming Magazine*, *Focus on the Family*, and *Mothering.com* (2.5 million impressions)
- Eblast to Tommy Nelson fan base and Sheila Walsh's fan database
- Promoted at Sheila Walsh speaking engagements

PUBLICITY

- Send to trade outlets with children's multimedia including *CBA Retailers + Resources* and *Christian Retailing*
- Offer DVD to mommy bloggers for review
- Find Tommy Nelson online at Facebook.com/TommyNelsonKids, Twitter @TommyNelson, and TommyNelson.com
 Media inquiries: Kristen Baird, kbaird@thomasnelson.com

PREVIOUS TITLES

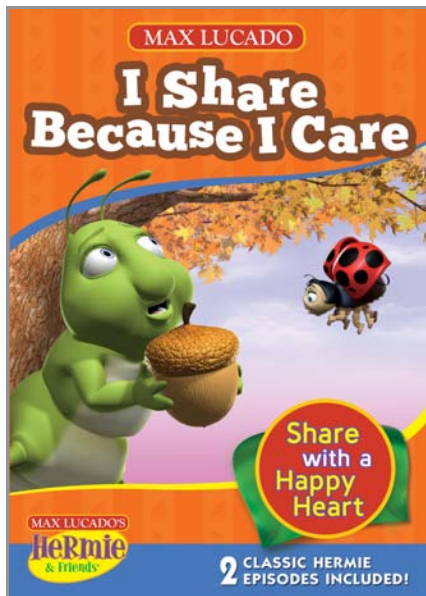
978-1-4003-0529-2 Gigi, God's Little Princess
 978-1-4003-0879-8 God's Little Princess Devotional Bible
 978-1-4003-1715-8 Gabby, God's Little Angel
 023755415592 Real Princesses Treat Everyone like Royalty DVD
 023755415691 God Made Princesses in All Shapes and Sizes DVD



Sheila Walsh, Women of Faith® speaker, is the author of the award-winning Gigi, God's Little Princess® series, *The Shelter of God's Promises*, and a new fiction novel, *Sweet Sanctuary*. Sheila lives in Texas with her husband, Barry, and son Christian. **Hometown:** Frisco, Texas **Books Sold to Date:** Four million
[sheilawalsh](https://twitter.com/sheilawalsh) [sheilawalshconnects](https://facebook.com/sheilawalshconnects)

MAX LUCADO'S HERMIE & FRIENDS: I SHARE BECAUSE I CARE

MAX LUCADO



FEATURES & BENEFITS

- Two classic garden tales combined to emphasize one important thing
- A trusted brand from beloved author Max Lucado that has sold more than 5.5 million units
- Teaches children important lessons about sharing and getting along with others
- Features a star-studded cast including Tim Conway, Don Knotts, and Melissa Disney

Sharing and always getting along can be hard, but fighting makes life even harder.

The Garden Talent Show and Tell has everyone is preparing their best talents using nuts from the garden in *Hermie and Wormie's Nutty Adventure*. When there is only one nut left in the whole garden and everyone needs it, Hermie and his friends come down with a case of the "give-mes" but God teaches them how important it is to share with others. As a result, the Garden Talent Show and Tell is a smashing success!

In *Hailey & Bailey's Silly Fight*, Hailey and Bailey set out to help a poor ant family, but they cannot decide who is right: Are blueberries or tomatoes better? Instead of helping the ants, all they do is hurt themselves and others. God teaches the garden bugs that if we love others as much as we love ourselves, we won't find ourselves in silly fights. When we get along, we are able to work together to help others in a big way.

Format: DVD
 UPC: 023755416797
 ISBN-13/EAN: 978-1-4003-2101-8
 Price: \$12.99 U.S.
 Ship Date: 2/6/2013
 Pub Date: 3/5/2013
 Length: 90 Minutes
 Carton Qty: 30
 Age Group: 4 - 7
 Distribution Rights: Worldwide
 BISAC: JUVENILE FICTION / RELIGIOUS / GENERAL
 (JUV033000)

MERCHANDISING

- Hermie Floor Display

ADVERTISING

- Cross-promotion on Lucado website, featuring Hermie page with contests and coloring pages
- Custom content for Max to share on his social media platforms (430,000+ impressions)
- Video clip made available for use on retail partner websites, Tommy Nelson YouTube channel, *MyBlab.com*, *MyPraise.com*, *iChurchNetwork.com*, and *GodXpression.com*
- Promotion through the Tommy Nelson Mommy Group featuring free excerpts of the videos

PUBLICITY

- Send to trade outlets with children's multimedia including *CBA Retailers + Resources* and *Christian Retailing*
- Offer DVD to mommy bloggers for review
- Find Tommy Nelson online at Facebook.com/TommyNelsonKids, Twitter @TommyNelson, and TommyNelson.com
 Media inquiries: Kristen Baird, kbaird@thomasnelson.com

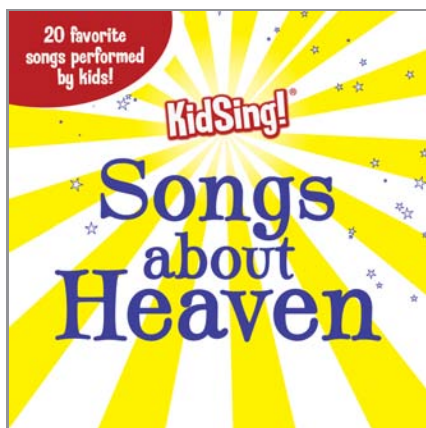
PREVIOUS TITLES

023755415899	BEEhaving is B-E-S-T DVD
023755415394	I Won't be Afraid DVD
023755415295	I Am Special DVD
023755042149	Hermie, a Common Caterpillar DVD



With over 100 million products in print, **Max Lucado** is one of America's most widely read authors. He and his wife, Denalyn, live in San Antonio, Texas, where he serves the Oak Hills Church. **Hometown:** San Antonio, Texas [maxlucado](https://twitter.com/maxlucado) facebook.com/upwordsmistry

KIDSING! SONGS ABOUT HEAVEN



FEATURES & BENEFITS

- Teaches kids about heaven while entertaining them
- Heaven is a hot topic that parents are eager for their children to understand
- Kids' voices singing the songs will really connect with little ones
- Mom-approved songs—great mixture of upbeat and familiar songs

***Songs About Heaven* will encourage and strengthen little hearts!**

With vocals by real kids, the melodies and lyrics of these songs come across loud and clear, and each song on this CD focuses on God, Jesus, and the promise of heaven! Includes 13 familiar upbeat and reverent songs that will have kids and parents everywhere singing along!

Tracks include: *Heaven is a Wonderful Place*; *When the Roll is Called Up Yonder: I Have Decided to Follow Jesus*; *Hallelujah! What a Savior*; *Jesus Loves the Little Children*; *Oh, You Can't Get to Heaven*; *I Will Praise Him*; *I Love to Tell the Story*; *Jesus Loves Me*; *Tis so Sweet to Trust in Jesus*; *Leaning on the Everlasting Arms*; *To God Be the Glory*; *Praise Him! Praise Him!*; *Praise the Lord! Ye Heavens Adore*; *Oh, for a Thousand Tongues to Sing*; *Holy, Holy, Holy*; *Hallelujah Chorus*; *Doxology*; *When We All Get to Heaven*; and *In the Sweet By and By*

Format: CD

ISBN-13/EAN: 978-1-4003-2215-2

ISBN-10: 1-4003-2215-4

Price: \$7.99 U.S.

UPC: 023755404626

Ship Date: 2/6/2013

Pub Date: 3/5/2013

Length: 30 Minutes

Carton Qty: 30

Age Group: 2 - 7

Distribution Rights: Worldwide

BISAC: JUVENILE NONFICTION / RELIGION / CHRISTIANITY
(JNF049080)

ADVERTISING

- Cross-promotion with the popular "heaven"-themed products
- 30-second clips available for use on partner sites
- Eblast to Tommy Nelson consumer database
- Promotion through the Tommy Mommy blogger group featuring sample clips
- Social media campaign on Facebook, Twitter, and key blogs/websites focusing on the subject of "heaven"

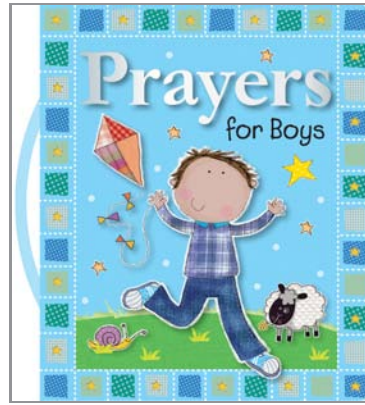
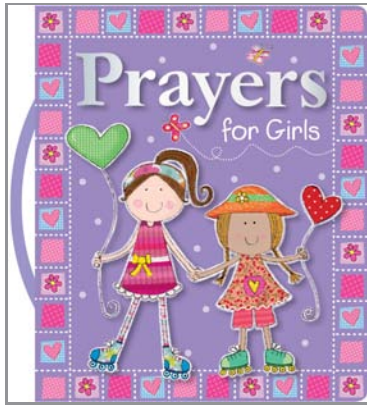
PUBLICITY

- Secure reviews in *ParentLife*, *MOMSense*, *AFA Journal*, and *Homecoming Magazine*
- Blog tour with mommy bloggers, encouraging moms to post videos of kids singing along with their CDs

PREVIOUS TITLES

023755403124	KidSing! Everlasting God!
023755402929	KidSing! How Great is Our God!
023755403025	KidSing! God of Wonders!
023755401427	KidSing! Christmas

PRAYERS FOR GIRLS / BOYS



FEATURES & BENEFITS

- Helps parents lead their children through prayer
- Introduces prayer into little ones' lives and helps them understand how and why prayer is important
- Small, soft padded board books with handles make reading not only fun but easy
- Fills a need for a great child-friendly gift for any occasion

Prayers for Girls and *Prayers for Boys* are great choices for parents looking to introduce children to the importance of prayer.

The perfect impulse purchase for moms and grandmas with little ones, these padded board books are complete with adorable art and an affordable price! They are a great year-round purchase but make an especially perfect gift for Easter baskets! Bright, colorful, and with the right amount of text to hold a child's attention, these books also have handles for little hands to carry.

Prayers for Girls comes in a vibrant, eye-catching magenta—the perfect gift for any little girl for Sunday school or birthday party. *Prayers for Boys* comes in a fun, happy blue, and it also serves as a great gift for any occasion. *Prayers for Girls* and *Prayers for Boys* go beyond merely an attractive cover—they seek to teach little ones the value of prayer.



Prayers for Girls
ISBN-13/EAN: 978-1-4003-2213-8
ISBN-10: 1-4003-2213-8

Prayers for Boys
ISBN-13/EAN: 978-1-4003-2214-5
ISBN-10: 1-4003-2214-6

Format: Board Book
Price: \$6.99 U.S.
Ship Date: 1/9/2013
Pub Date: 2/5/2013
Trim Size: 5.00 x 6.25
Page Count: 40 Pages
Carton Qty: 36
Age Group: 1 - 4
Distribution Rights: North America
Translation Rights: None
BISAC: JUVENILE NONFICTION / RELIGIOUS/CHRISTIAN / DEVOTIONAL & PRAYER (JNF049120)

ADVERTISING

- Print/web advertising campaign and targeted eblasts on key parenting sites: *Christian Parenting Today*, *Christian Mom*, *MOMSense*, and *Christianity Today's Parent Connect* (1.6 million impressions)
- Google AdWords campaign targeting keywords like "prayer for kids" (top-rated keyword search)
- Social media efforts through Tommy Nelson social media Twitter and Facebook featuring Bibles for kids
- Campaign with Salem Radio including 60-second spots and giveaways
- Digital flipbook created and embeddable code available for use on partner sites

PUBLICITY

- Finished product mailing to key trade and consumer outlets: *At Home with Our Faith, Family, MOMSense*, and *Thriving Family*
- Pitch to mommy bloggers as a great addition for a young child's Easter basket
- Find Tommy Nelson online at Facebook.com/TommyNelsonKids, Twitter @TommyNelson, and TommyNelson.com
Media inquiries: Kristen Baird, kbaird@thomasnelson.com

PREVIOUS TITLES

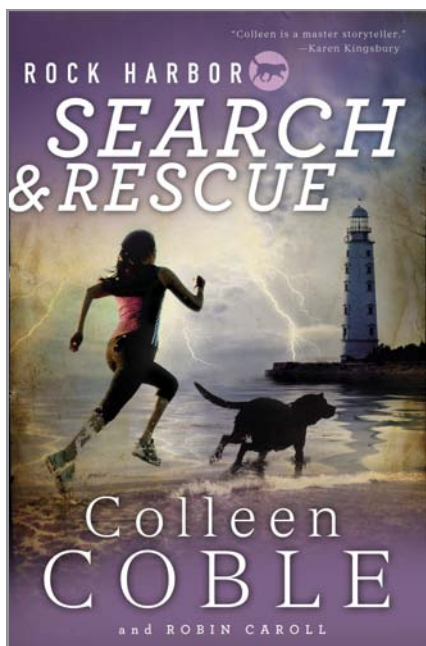
978-1-8487-9995-0 Bible Stories for Girls
978-1-8487-9994-3 Bible Stories for Boys

COMPARABLE TITLES

978-1-4003-2082-0 I Love You to God and Back
978-1-4003-1539-0 Really Woolly Bedtime Prayers

ROCK HARBOR SEARCH AND RESCUE

COLLEEN COBLE



FEATURES & BENEFITS

- Coble is an award-winning writer of Christian adult suspense fiction
- The Rock Harbor books are part of an established series, so mothers and grandmothers who are fans of the adult series will be excited to introduce their daughters and granddaughters to a series designed for them
- Girls will be drawn in by the mystery and suspense, along with the social issues presented
- This book is the first in a planned series

In *Rock Harbor Search and Rescue*, a middle grade fiction novel based on Colleen Coble's bestselling Rock Harbor series for adults, kids will enjoy the mixture of pets, adventure, suspense, and a mystery.

Emily O'Reilly is obsessed with all things Search and Rescue. She volunteers with the team and goes on rescue missions with her stepmom. She is even selling homemade jewelry to save up for her own Search and Rescue puppy. But when an expensive necklace is stolen from a renowned jewelry artist at Rock Harbor's fall festival and Emily is accused of the crime, it looks like she'll never get her puppy and be able to join the Rock Harbor Search and Rescue team.

Emily isn't willing to give up on her Search and Rescue dreams that easily, and she sets out to find the real culprit and to restore her reputation. With a few suspects in mind, Emily is determined to uncover the truth, but she isn't prepared for the secrets she and the Search and Rescue dogs sniff out in the process. This exciting mystery is filled with twists and turns that will keep readers on the edge of their seats and have them pining after a Search and Rescue puppy of their own!

"Colleen is a master storyteller."—Karen Kingsbury

Format: Softcover

ISBN-13/EAN: 978-1-4003-2106-3

ISBN-10: 1-4003-2106-9

Price: \$9.99 U.S.

Ship Date: 3/13/2013

Pub Date: 4/9/2013

Trim Size: 5.50 x 8.38

Page Count: 256 Pages

Carton Qty: 36

Age Group: 9 - 12

Distribution Rights: Worldwide

Translation Rights: All

BISAC: JUVENILE FICTION / MYSTERIES & DETECTIVE STORIES / GENERAL (JUV028000)

eBook: 978-1-4003-2162-9

ADVERTISING

- Print/Web advertising campaign with outlets including *Relate*, *SUSIE*, *Justine*, *FreeBookFridayTeens*, *Christianity Today's* teen webpage, *Ignite Your Faith*, *Kyria*, and *MTL-More to Life* and *Relevant Magazine* (680,000 impressions)
- Outreach with Bookpage Children's Bookshelf, KidsBuzz.com, and FamilyFiction.com (580,000 impressions)
- Book trailer created for use on retail partner sites
- Targeted radio promotions including 60-second spots, giveaways, and interviews to top radio markets
- Pursue summer reading list inclusion
- Social media campaign for moms with a giveaway for their daughters targeting Colleen's Facebook page fans and Tommy Mommy bloggers etc.

PUBLICITY

- Send galleys to secure reviews in: *Family Fiction*, *MORF*, *SUSIE*, and *EC: Essential Connection*
- Offer book to online outlets specializing in inspirational fiction including *RT Book Reviews*, *Christian Fiction Online Magazine*
- Blog tour with author
- Find Tommy Nelson online at Facebook.com/TommyNelsonKids, Twitter @TommyNelson, and TommyNelson.com

Media inquiries: Kristen Baird, kbaird@thomasnelson.com

PREVIOUS TITLES

978-0-8499-4429-1 Without a Trace (Rock Harbor #1)

978-1-59554-248-9 Cry in the Night (Rock Harbor #5)

978-1-59554-549-7 Lonestar Sanctuary

978-1-59554-267-0 The Lightkeeper's Daughter

COMPARABLE TITLES

978-0-7642-0446-3 The Mandie Collection Vol. 1

978-1-4231-2820-5 Only the Good Spy Young



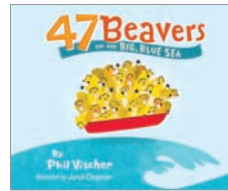
RITA-finalist **Colleen Coble** is the author of several bestselling romantic suspense series, including the Mercy Falls series, the Lonestar series, and the Rock Harbor series. **Hometown:** Wabash, Indiana **Books Sold to Date:** Nearly 2 million [colleencoble](https://www.colleencoble.com) [Colleen-Coble/298682303532632](https://www.facebook.com/Colleen-Coble/298682303532632)



Heaven is for Real for Kids
Todd Burpo
ISBN-13: 978-1-4003-1870-4
\$14.99 • Jacketed HC



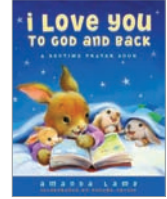
The Boy Who Changed the World
Andy Andrews
ISBN-13: 978-1-4003-1605-2
\$16.99 • Jacketed HC



47 Beavers on the Big Blue Sea
Phil Vischer
ISBN-13: 978-1-4003-1184-2
\$7.99 • SC



Sidney & Norman
Phil Vischer
ISBN-13: 978-1-4003-2172-8
\$7.99 • SC



I Love You to God and Back
Amanda Lamb
ISBN-13: 978-1-4003-2082-0
\$12.99 • Jkt HC



**God's Little Princess
Devotional Bible**
Sheila Walsh
ISBN-13: 978-1-4003-2062-2
\$16.99 • HC



**God's Mighty Warrior
Devotional Bible**
Sheila Walsh
ISBN-13: 978-1-4003-2040-0
\$16.99 • HC



Gigi, God's Little Princess
Sheila Walsh
UPC: 023755415790
\$9.99 • DVD



**Real Princesses Treat
Everyone Like Royalty**
Sheila Walsh
UPC: 023755415592
\$12.99 • DVD



**God Made Princesses in All
Shapes and Sizes**
UPC: 023755415691
\$12.99 • DVD



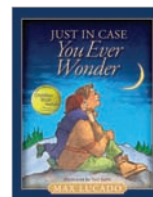
Gabby, God's Little Angel
Sheila Walsh
ISBN-13: 978-1-4003-1715-8
\$14.99 • Jkt HC



Gabby's Stick-to-it-Day
Sheila Walsh
ISBN-13: 978-1-4003-1805-6
\$14.99 • Jkt HC



One Hand, Two Hands
Max Lucado
ISBN-13: 978-1-4003-1649-6
\$16.99 • Jacketed HC



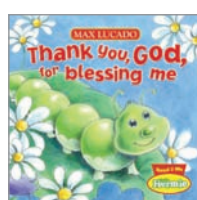
Just in Case You Ever Wonder
Max Lucado
ISBN-13: 978-1-4003-1958-9
\$15.99 • Jacketed HC



**Hermie, a Common
Caterpillar**
Max Lucado
ISBN-13: 978-1-4003-1747-9
\$8.99 • HC



**Hermie: God Listens When
I Pray**
Max Lucado
ISBN-13: 978-1-4003-1748-6
\$8.99 • HC



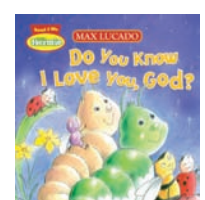
**Thank You, God, for
Blessing Me**
Max Lucado
ISBN-13: 978-1-4003-1803-2
\$6.99 • BB



**Thank You, God, for
Loving Me**
Max Lucado
ISBN-13: 978-1-4003-1804-9
\$6.99 • BB



**God Forgives Me and I
Forgive You**
Max Lucado
ISBN-13: 978-1-4003-2064-6
\$8.99 • HC



Do You Know I Love You, God?
Max Lucado
ISBN: 978-1-4003-2065-3
\$6.99 • Padded BB



I am Special Because God Loves Me
Max Lucado
UPC: 023755415295
\$12.99 • DVD



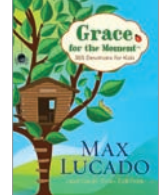
I Won't be Afraid, God is Always With Me
Max Lucado
UPC: 023755415394
\$12.99 • DVD



BEEhaving is B-E-S-T
Max Lucado
UPC: 023755415899
\$12.99 • DVD



I Will Tell the Truth
Max Lucado
UPC: 023755416391
\$12.99 • DVD



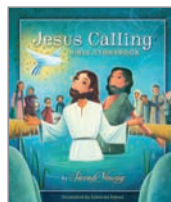
Grace for the Moment (Kids)
ISBN-13: 978-1-4003-2034-9
\$15.99 • HC



Totally Awesome, Super-Cool Bible Stories
Nerdy Ned
ISBN-13: 978-1-4003-2025-7
\$12.99 • HC



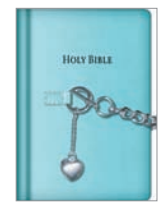
Jesus Calling for Kids
Sarah Young
ISBN-13: 978-1-4003-1634-2
\$15.99 • HC



Jesus Calling Bible Storybook
Sarah Young
ISBN-13: 978-1-4003-2033-2
\$16.99 • HC



Max Lucado's Daily Devotional Bible
ICB
ISBN-13: 978-1-4003-1684-7
\$24.99 • HC



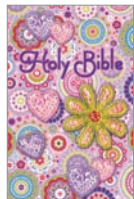
Simply Charming Bible
NKJV
ISBN-13: 978-1-4003-2020-2
\$26.99 • Leather HC



Heavens Bible
ICB
ISBN-13: 978-1-4003-2097-4
\$26.99 • HC



Owl Bible
NKJV
ISBN-13: 978-1-4003-2165-0
\$29.99 • Flex Cloth



Sequin Bible
ICB Pink: 978-1-4003-1703-5
ICB Teal: 978-1-4003-1746-2
NKJV Black: 978-1-4003-1745-5
\$29.99 • Flex Cloth



Polka Dot Bible
ICB
ISBN-13: 978-1-4003-2071-4
\$24.99 • HC



Skateboard Bible
ICB
ISBN-13: 978-1-4003-1811-7
\$26.99 • HC



Ballerina Bible
ICB
ISBN 13: 978-1-4003-1995-4
\$24.99 • Leather HC



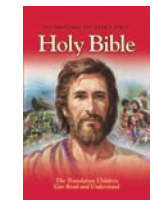
Princess Bible
Pink ICB: 978-1-4003-0987-0
\$24.99 • Leathersoft
Pink ICB: 978-1-4003-1731-8
\$18.99 • SC
Tiara NKJV: 978-1-4003-1459-1
\$24.99 • Leathersoft



NKJV Young American Patriot's Bible
ISBN 13: 978-1-4003-1812-4
\$26.99 • HC



"Big Red" Contemporary Art Bible
ICB
ISBN: 978-1-4003-1666-3
\$17.99 • SC



"Big Red" Updated Classic Art Bible
ICB
ISBN-13: 978-1-4003-1667-0
\$22.99 • HC



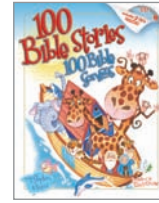
Explorer's Study Bible
NKJV
ISBN-13: 978-1-4003-1325-9
\$27.99 • HC
Boys: 978-1-4003-1668-7
Girls: 978-1-4003-1704-2
\$29.99 • Leathersoft



Precious Moments Bible
Pink NKJV: 978-1-4003-1518-5
Blue NKJV: 978-1-4003-1519-2
\$17.99 • HC
Pink ICB: 978-1-4003-1664-9
Blue ICB: 978-1-4003-1665-6
\$24.99 • Leathersoft



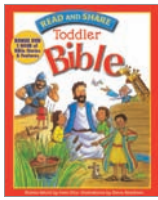
**Precious Moments
Storybook Bible**
ISBN-13: 978-1-4003-1599-4
\$19.99 • HC



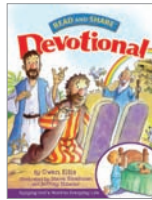
100 Bible Stories
Stephen Elkins
ISBN-13: 978-1-5914-5239-3
\$19.99 • HC w/CD



Read and Share Bible
Gwen Ellis
ISBN-13: 978-1-4003-0853-8
\$16.99 • HC



Read and Share Toddler Bible
Gwen Ellis
ISBN-13: 978-1-4003-1464-5
\$14.99 • HC w/DVD



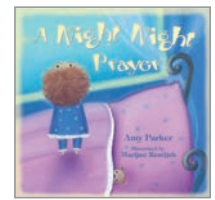
Read and Share Devotional
Gwen Ellis
ISBN-13: 978-1-4003-1717-2
\$12.99 • HC



**Read and Share Bedtime
Bible**
Gwen Ellis
ISBN-13: 978-1-4003-2083-7
\$19.99 • HC



Read and Share DVD Bible
Vol 1 UPC: 023755410597
Vol 2 UPC: 023755410696
Vol 3 UPC: 023755410795
Vol 4 UPC: 023755412492
\$9.99 • DVD



Night Night...
Amy Parker
Prayer: 978-1-4003-1284-9
Blessings: 978-1-4003-1825-4
\$9.99 • Padded BB



God's Promises for...
Jack Countryman &
Amy Parker
Girls: 978-1-4003-1591-8
Boys: 978-1-4003-1592-5
\$12.99 • HC



Thank You, God, for...
Amy Parker
Mommy: 978-1-4003-1707-3
Daddy: 978-1-4003-1708-0
\$9.99 • Padded BB



An "I Love You" Prayer
Amy Parker
ISBN-13: 978-1-4003-1841-4
\$8.99 • Nov BB



Mysteries of Middlefield
Kathleen Fuller
Summer Secret: 978-1-4003-1593-2
Secrets Beneath: 978-1-4003-1620-5
Hide & Secret: 978-1-4003-1719-6
\$9.99 • SC



The Confessions of April Grace
KD McCrite
In Front of God: 978-1-4003-1722-6
Cliques Hicks: 978-1-4003-1826-1
\$9.99 • SC



No Place Like Holmes
Jason Lethcoe
No Place: 978-1-4003-1721-9
Future Door: 978-1-4003-1730-1
\$9.99 • SC



Son of Angels Series
Jerel Law
Spirit Fighter: 978-1-4003-1843-8
Fire Prophet: 978-1-4003-1845-2
\$9.99 • SC



Swipe Series
Evan Angler
Swipe: 978-1-4003-1836-0
Sneak: 978-1-4003-1842-1
\$9.99 • SC



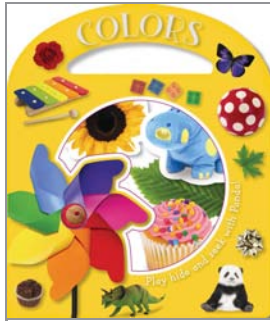
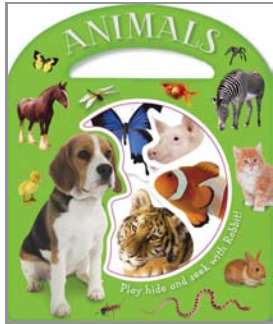
Here's Lily (Fiction)
Nancy Rue
Here's Lily: 978-1-4003-1948-0
Lily Robbins MD: 978-1-4003-1951-0
\$9.99 • SC



Here's Lily (Nonfiction)
Nancy Rue
The Beauty Book: 978-1-4003-1949-7
The Body Book: 978-1-4003-1950-3
\$7.99 • SC

BUSY WINDOW: ANIMALS / COLORS

JOANNA BICKNELL

make
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ideas**FEATURES & BENEFITS**

- The die-cut pages are more appealing to children
- Brightly colored pages and photographic pictures add variety to entertain
- Each spread teaches children a different topic from a range of subjects
- The "carry-me" handle means children can take the book with them wherever they go

Busy Window books are fantastic cutout board books ideal for curious children wanting to explore books with their hands.

The bright colors and shaped pages make these books fun to read and play with. Each spread shows different animals or objects, and the cutout hole includes one picture that makes a fun shape, and each shape created can be seen when the book is closed to form a "busy window".

There is a title for every aspect of baby's life: *Animals*, *Colors*, *First Word*, and *On the Move*. The "carry-me" handle means babies can take the book with them wherever they go!

Busy Window Animals

ISBN-13/EAN: 978-1-7806-5300-6

ISBN-10: 1-7806-5300-X

Busy Window Colors

ISBN-13/EAN: 978-1-7806-5301-3

ISBN-10: 1-7806-5301-8

Format: Die-cut Board Book

Price: \$6.99 U.S.

Ship Date: 12/7/2011

Pub Date: 1/3/2012

Trim Size: 6.00 x 7.00

Page Count: 12 Pages

Carton Qty: 60

Age Group: 0 - 3

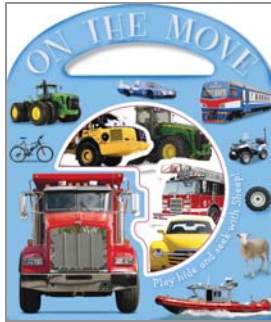
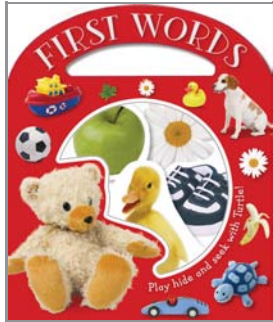
Distribution Rights: North America

Translation Rights: None

BISAC: JUVENILE FICTION / CONCEPTS / GENERAL
(JUV009000)

BUSY WINDOW: FIRST WORDS / ON THE MOVE

JOANNA BICKNELL

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Busy Window First Words

ISBN-13/EAN: 978-1-7806-5302-0

ISBN-10: 1-7806-5302-6

Busy Window On The Move

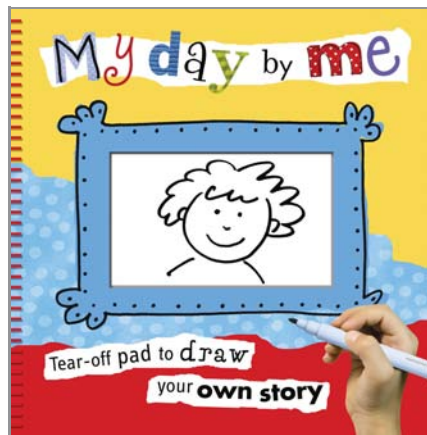
ISBN-13/EAN: 978-1-7806-5303-7

ISBN-10: 1-7806-5303-4

Format: Die-cut Board Book**Price:** \$6.99 U.S.**Ship Date:** 12/7/2011**Pub Date:** 1/3/2012**Trim Size:** 6.00 x 7.00**Page Count:** 12 Pages**Carton Qty:** 60**Age Group:** 0 - 3**Distribution Rights:** North America**Translation Rights:** None**BISAC:** JUVENILE FICTION / CONCEPTS / GENERAL
(JUV009000)

MY DAY BY ME

ANNIE SIMPSON



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FEATURES & BENEFITS

- Tear-off pad gives the option of re-creating the story numerous times
- When the tear-off pad runs out, simply replace it with a pad of sticky notes and you can continue re-creating the story
- Sturdy cover gives children an easy to hold book on which to doodle over and over again

My Day by Me is the perfect interactive storybook for budding young artists.

Children can complete the story by adding their own illustrations to the book. Children are given the chance to draw their perfect house, present, meal, favorite TV show, and much more. The book includes a tear-off pad so children can keep adding drawings and doodles, re-creating the story every time. The colorful images will inspire children and with a rhyming story to guide them as they are given plenty of inspiration.

Format: Wire-bound Hardcover

ISBN-13/EAN: 978-1-7806-5361-7

ISBN-10: 1-7806-5361-1

Price: \$9.99 U.S.

Ship Date: 1/11/2012

Pub Date: 2/7/2012

Trim Size: 10.11 x 9.68

Page Count: 24 Pages

Carton Qty: 24

Age Group: 3 - 7

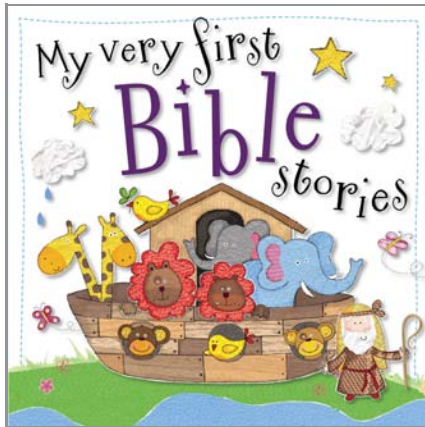
Distribution Rights: North America

Translation Rights: None

BISAC: JUVENILE NONFICTION / ACTIVITY BOOKS / GENERAL
(JNF001000)

MY VERY FIRST BIBLE STORIES

GABRIELLE MERCER



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FEATURES & BENEFITS

- Adorable illustrations and simple rhymes make this the perfect introduction to the more famous stories from the Bible
- Clear Christian values are portrayed to give children an understanding of the Christian faith and who God is

The charming new *My Very First Bible Stories* gives children a fun introduction to some of the more famous stories of the Bible.

From Genesis to Revelation, strong Christian themes are explored to give children a chance to begin to develop their understanding of who God is. Each story is told in rhyme with adorable pictures to accompany the text and help explain the story for very young children. This is a delightful book to give to young children who are exploring the Christian faith for the first time.

Format: Padded Board Book

ISBN-13/EAN: 978-1-7806-5324-2

ISBN-10: 1-7806-5324-7

Price: \$9.99 U.S.

Ship Date: 12/7/2011

Pub Date: 1/3/2012

Trim Size: 9.00 x 9.00

Page Count: 26 Pages

Carton Qty: 20

Age Group: 1 - 3

Distribution Rights: North America

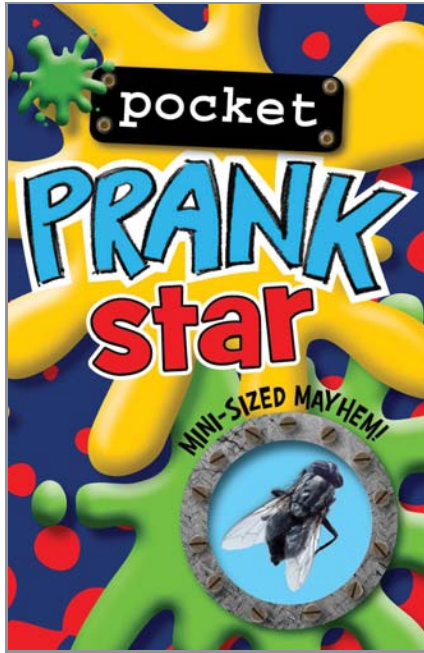
Translation Rights: None

BISAC: JUVENILE FICTION / RELIGIOUS / GENERAL

(JUV033000)

POCKET PRANK STAR

TIM BUGBIRD



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FEATURES & BENEFITS

- Pocket companion to the bestselling *Prank Star* lockable book
- Portable nonsense and mischief for pranksters on the move
- Loads of different things to help children make mischief, including spoof planner, joke pad, spoof message pad, and stickers
- Includes a cover mounted fake bug to delight family and friends.

Pocket Prank Star is the perfect companion for pranksters on the go!

In a trendy foldaway trifold format, the folder is packed with jokes, fill-ins, and a planner guaranteed to be totally useless for school. Kids will have endless fun wreaking havoc on their friends and family with these good-natured pranks and simple jokes designed to make even the most tolerant adult groan. Mischief has never been this mini or this much fun.

Format: Novelty Item
ISBN-13/EAN: 978-1-7806-5359-4
ISBN-10: 1-7806-5359-X
Price: \$8.99 U.S.
Ship Date: 12/7/2011
Pub Date: 1/3/2012
Trim Size: 4.10 x 5.90
Carton Qty: 40
Age Group: 7 - 11
Distribution Rights: North America
Translation Rights: None
BISAC: JUVENILE NONFICTION / ACTIVITY BOOKS / GENERAL
(JNF001000)

THERE WAS AN OLD LADY WHO SWALLOWED A FLY

KATE TOMS



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FEATURES & BENEFITS

- Another title from popular illustrator Kate Toms
- A wonderful adaptation of a classic nursery rhyme
- Stunning hand-stitched illustrations that are full of whimsical humor
- Perfect for parents and children to read together

There was an Old Lady Who Swallowed a Fly is a wonderful new title from Kate Toms.

Kate's signature hand-stitched illustrations and her witty, charming rhymes have proven popular among babies and young children, and this book is no different. Follow the old lady through the story as she tries to deal with an increasingly large problem. Children will love following along with the clearly shaped text, and even adults will enjoy the hilarious tale that has been cleverly adapted in Kate's style.

Format: Padded Board Book

ISBN-13/EAN: 978-1-7806-5323-5

ISBN-10: 1-7806-5323-9

Price: \$7.99 U.S.

Ship Date: 12/7/2011

Pub Date: 1/3/2012

Trim Size: 7.00 x 8.25

Page Count: 26 Pages

Carton Qty: 32

Age Group: 0 - 3

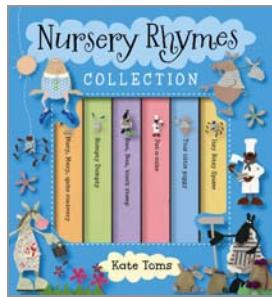
Distribution Rights: North America

Translation Rights: None

BISAC: JUVENILE FICTION / GENERAL / GENERAL
(JUV000000)

Kate Toms lives and works in Hertfordshire, England. She shares her home with two children, two dogs, and a husband. Apart from creating children's books, Kate runs her own business producing and selling decorative items that make people smile! In her spare time, Kate enjoys windy days at the seaside, junk shops, and eating more pastries than are good for her! **Hometown:** England

BEDTIME / NURSERY RHYMES COLLECTIONS



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FEATURES & BENEFITS

- A collection of favorite nursery rhymes and bedtime stories to entertain young children
- Little book format is great for little ones to hold easily
- Convenient box makes these books perfect for travel

These mini library collections are perfect for parents to read with their little ones!

Nursery Rhymes retells a number of classic nursery rhymes, brought to life by Kate Toms' stunning stitched illustrations! Including many children's favorite tales, this collection is packed with rhymes that will delight parents and children alike.

Bedtime Collection includes classic fairy tales like Jack and the Beanstalk and Three Billy Goats Gruff set to simple rhyme. The stunning illustrations will keep children entertained and engaged and delight parents as they read with their children.

Bedtime Collection
ISBN-13/EAN: 978-1-7806-5392-1
ISBN-10: 1-7806-5392-1

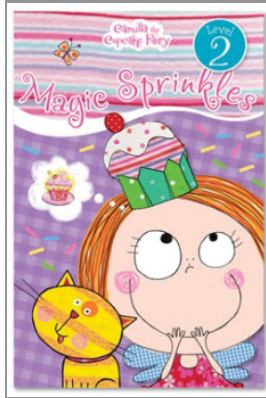
Nursery Rhymes Collection
ISBN-13/EAN: 978-1-7806-5387-7
ISBN-10: 1-7806-5387-5

Format: Board Book (6)
Packaging: Window box
Price: \$14.99 U.S.
Ship Date: 1/11/2012
Pub Date: 2/7/2012
Trim Size: 5.10 x 5.50
Page Count: 12 Pages
Carton Qty: 12
Age Group: 0 - 3
Distribution Rights: North America
Translation Rights: None

BISAC: JUVENILE FICTION / BOOKS & LIBRARIES / GENERAL
(JUV047000)

CAMILLA THE CUPCAKE FAIRY'S BEST FRIENDS / MAGIC SPRINKLES

TIM BUGBIRD



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FEATURES & BENEFITS

- Exciting readers about Camilla the Cupcake Fairy and her friends
- Simple text and fun illustrations will encourage children to learn to read
- Level 2 Reader

Camilla the Cupcake Fairy is excited to present all of her *Best Friends* and *Magic Sprinkles*.

Best Friends: This magical story about Camilla's crazy adventures in her exciting world of cupcakes, fairies, and sparkles will delight children and help them learn to read for themselves!

Magic Sprinkles: This exciting Level 2 Reader tells the story of how Camilla finds some magic sprinkles that end up with undesirable consequences.

Discover the outcome of her exciting adventures in these brand-new Level 2 Readers that will delight children and encourage them to read for themselves.

Camilla the Cupcake Fairy's Best Friends
ISBN-13/EAN: 978-1-7806-5405-8
ISBN-10: 1-7806-5405-7

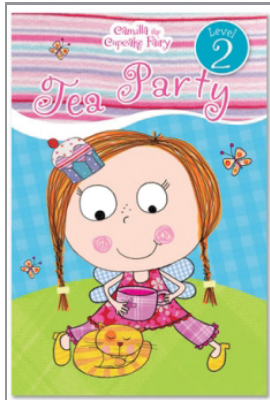
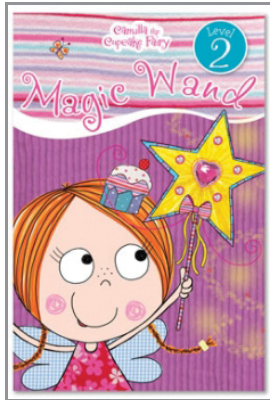
Camilla the Cupcake Fairy's Magic Sprinkles
ISBN-13/EAN: 978-1-7806-5406-5
ISBN-10: 1-7806-5406-5

Format: Softcover
Price: \$3.99 U.S.
Ship Date: 1/11/2012
Pub Date: 2/7/2012
Trim Size: 6.00 x 9.00
Page Count: 32 Pages
Carton Qty: 120
Age Group: 4 - 7
Distribution Rights: North America
Translation Rights: None

BISAC: JUVENILE FICTION / READERS / BEGINNER
(JUV043000)

CAMILLA THE CUPCAKE FAIRY'S MAGIC WAND / TEA PARTY

TIM BUGBIRD



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FEATURES & BENEFITS

- Exciting readers about Camilla the Cupcake Fairy and her friends
- Simple text and fun illustrations will encourage children to learn to read
- Level 2 Reader

Camilla the Cupcake Fairy is excited to present *Magic Wand* and *Tea Party*.

Magic Wand: Children will love Camilla's exciting world of cupcakes, fairies, and sparkles, in which she faces the dilemma of whether to buy a brand-new wand.

Tea Party: All of Camilla's have been invited to a tea party. But Camilla's party is in danger of going horribly wrong.

Discover the outcomes of Camilla's exciting adventure in this brand-new Level 2 Readers that will delight children and encourage them to read for themselves.

Camilla the Cupcake Fairy's Magic Wand
ISBN-13/EAN: 978-1-7806-5407-2
ISBN-10: 1-7806-5407-3

Camilla the Cupcake Fairy's Tea Party
ISBN-13/EAN: 978-1-7806-5408-9
ISBN-10: 1-7806-5408-1

Format: Softcover
Price: \$3.99 U.S.
Ship Date: 1/11/2012
Pub Date: 2/7/2012
Trim Size: 6.00 x 9.00
Page Count: 32 Pages
Carton Qty: 120
Age Group: 4 - 7
Distribution Rights: North America
Translation Rights: None

BISAC: JUVENILE FICTION / READERS / BEGINNER
(JUV043000)

LULLABIES

KATE TOMS



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FEATURES & BENEFITS

- Soothing lullabies combined with Kate Toms' unique hand-stitched illustrations to encourage children to go to sleep
- Padded board book format is easy to hold, and large trim size makes it easy for children to watch as adults read the stories

Another adorable book from the wonderful Kate Toms.

Lullabies will delight every child as they are lulled to sleep. Parents will love to read these books at bedtime to calm and relax their children and enjoy the beautiful hand-stitched illustrations that are Kate's signature style. Her cleverly adapted text is enjoyable to read and features lullabies that are well loved across the world—perfect for children and parents alike.

Includes: *Rock-a-bye Baby*; *Little Boy Blue*; *Sleep, Baby, Sleep*; *Wee Willie Winkie*; *Hey Diddle Diddle*; and *All the Pretty Horses*.

Format: Padded Board Book

ISBN-13/EAN: 978-1-7806-5322-8

ISBN-10: 1-7806-5322-0

Price: \$9.99 U.S.

Ship Date: 1/11/2012

Pub Date: 2/7/2012

Trim Size: 9.00 x 9.00

Page Count: 26 Pages

Carton Qty: 20

Age Group: 0 - 3

Distribution Rights: North America

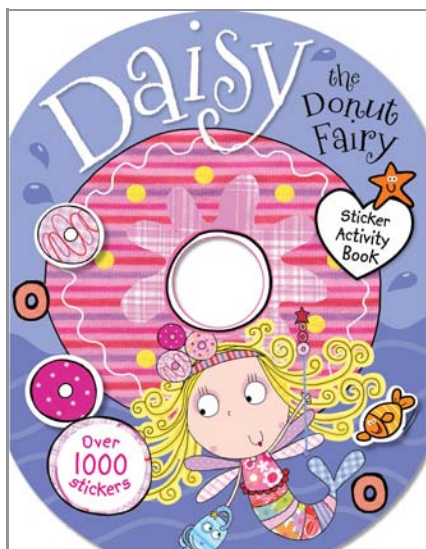
Translation Rights: None

BISAC: JUVENILE FICTION / GENERAL / GENERAL
(JUV000000)

Kate Toms lives and works in Hertfordshire, England. She shares her home with two children, two dogs, and a husband. Apart from creating children's books, Kate runs her own business producing and selling decorative items that make people smile! In her spare time, Kate enjoys windy days at the seaside, junk shops, and eating more pastries than are good for her! **Hometown:** England

DAISY THE DONUT FAIRY STICKER ACTIVITY BOOK

CHRIS SCOLLEN

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- Lara Ede's Illustrations combine pretty colors and quirky patterns that children will love
- Over 1,000 stickers for children to use in the book and anywhere else
- Girls will adore the pretty world of Daisy the Donut Fairy

With over 1,000 stickers, *Daisy the Donut Fairy Sticker Activity Book* is filled with fun activities.

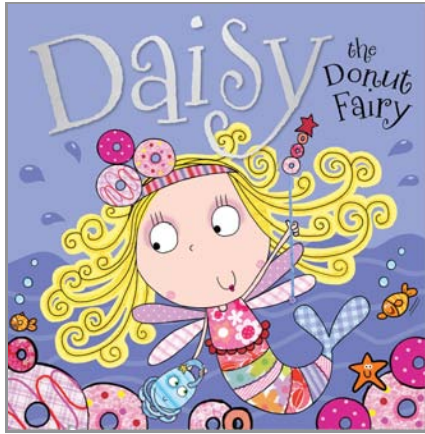
Daisy the Donut Fairy is a mermaid and a master maker of all things donut-y. She can whip up her special recipes in no time, and her frosting is to die for. Help Daisy with all her adventures and antics in her magical mermaid land with this new sticker book.

Bursting with lively illustrations and over 1,000 stickers for little ones to use in the book or anywhere they like, it is the perfect way to keep young children occupied. The bright and engaging illustrations bring to life this imaginative world of donuts, fairies, mermaids, and sparkles.

Format: Sticker Book
ISBN-13/EAN: 978-1-7806-5330-3
ISBN-10: 1-7806-5330-1
Price: \$6.99 U.S.
Ship Date: 2/8/2012
Pub Date: 3/6/2012
Trim Size: 8.50 x 11.00
Page Count: 56 Pages
Carton Qty: 30
Age Group: 3 - 7
Distribution Rights: North America
Translation Rights: None
BISAC: JUVENILE FICTION / GENERAL / GENERAL
(JUV000000)

DAISY THE DONUT FAIRY

TIM BUGBIRD



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FEATURES & BENEFITS

- Children will love following Daisy's exciting adventures
- Whimsical rhyming text will be sure to delight children everywhere

Beautiful, lively illustrations create the exciting world of Daisy the Donut Fairy.

Daisy the Doughnut Fairy and her mermaid fairy friends spend their days making tasty donuts. There isn't much else for them to do, and eventually find they've made so many that there's no room left in their tower! The fairies try to find new uses for the donuts with disastrous results. All seems lost, but when the Pancake Pirates' ship hits a rock, a most unusual chain of events unfolds, leading to exciting adventure and unexpected friendship! With fun illustrations and a great story, this book will have children and adults alike laughing!

Also available in softcover format: 9781780652955

Format: Jacketed Hardcover

ISBN-13/EAN: 978-1-7806-5362-4

ISBN-10: 1-7806-5362-X

Price: \$15.99 U.S.

Ship Date: 2/8/2012

Pub Date: 3/6/2012

Trim Size: 10.60 x 10.60

Page Count: 32 Pages

Carton Qty: 20

Age Group: 3 - 7

Distribution Rights: North America

Translation Rights: None

BISAC: JUVENILE FICTION / GENERAL / GENERAL
(JUV000000)

AMAZING MASKS

JOHN A. ABBOTT & KATIE ROWBOTTOM



make
believe
ideas

FEATURES & BENEFITS

- Card format makes it easy to cut out and wear masks
- Awesome illustrations with bold outlines help get children started designing their own amazing masks
- Two elastic headbands enclosed in each book mean masks can be ready-to-wear as soon as kids have finished decorating them

Amazing Masks is a brilliant new book perfect for kids with active imaginations.

Each page contains a different mask to color and design and gives bold outlines to inspire children and guide them in their doodles. When each mask is finished, it can be cut out ready-to-wear with the elastic headbands that are included. Children will love transforming themselves into a pirate, a bunny rabbit, or even a robot.

With delightful illustrations by John Abbott and plenty of space for children to be creative, these masks will keep children actively entertained for hours at a time.

Format: Softcover

ISBN-13/EAN: 978-1-7806-5567-3

ISBN-10: 1-7806-5567-3

Price: \$8.99 U.S.

Ship Date: 5/9/2012

Pub Date: 6/5/2012

Trim Size: 9.00 x 11.80

Page Count: 40 Pages

Carton Qty: 25

Age Group: 3 - 7

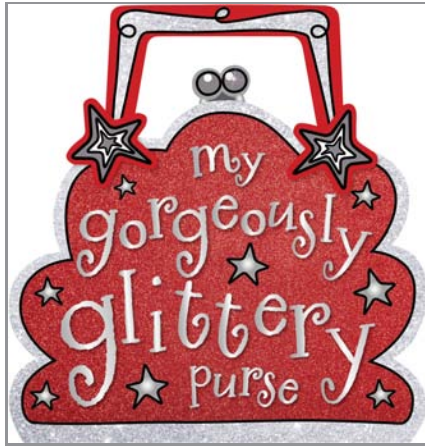
Distribution Rights: North America

Translation Rights: None

BISAC: JUVENILE NONFICTION / ACTIVITY BOOKS / GENERAL
(JNF001000)

MY GORGEOUSLY GLITTERY PURSE

FIONA BOON



make
believe
ideas

FEATURES & BENEFITS

- Purse-shaped book perfect for carrying around and looking all grown-up
- Learning combined with a sweet story make this book perfect for young children exploring first concepts
- Rhyming text, beautiful photography, and gorgeous design makes this book particularly appealing to little ones

My Gorgeously Glittery Purse is a fantastic new book for children who love all that glitters.

Children will love to read the sweet story about a girl's birthday party while also learning about first concepts. With bright, glittery photography and charming rhyming text, this book is a wonderful introduction to learning new words and concepts. A fabulous book for both parents and children to enjoy together. The "carry-me" handle means this book will be taken and read everywhere.

Format: Hardcover

ISBN-13/EAN: 978-1-7806-5614-4

ISBN-10: 1-7806-5614-9

Price: \$9.99 U.S.

Ship Date: 5/9/2012

Pub Date: 6/5/2012

Trim Size: 9.00 x 9.40

Page Count: 20 Pages

Carton Qty: 40

Age Group: 3 - 6

Distribution Rights: North America

Translation Rights: None

BISAC: JUVENILE FICTION / ACTION & ADVENTURE /
GENERAL (JUV001000)

MY GORGEOUSLY GLITTERY STICKER AND DOODLING PURSE

LAURA MCNAB & SARAH VINCE



make
believe
ideas

FEATURES & BENEFITS

- A fun and fabulous book, combining lively design and vivid photography
- Over 1,000 stickers to use in the book and anywhere else
- “Carry-me” handle makes this purse the perfect accessory for any little one

My Gorgeously Glittery Sticker and Doodling Purse is part of a brand-new series that explores everything glittery!

Lively design and exciting photography will engage and entertain little ones who love things that shine. Packed with fun sticker activities and shaped like a fashionable purse with a “carry-me” handle, the *Gorgeously Glittery Sticker and Doodling Purse* can be taken with children. There are over 1,000 stickers to use inside the book or anywhere else.

Format: Softcover

ISBN-13/EAN: 978-1-7806-5617-5

ISBN-10: 1-7806-5617-3

Price: \$9.99 U.S.

Ship Date: 7/11/2012

Pub Date: 8/7/2012

Trim Size: 8.50 x 11.00

Page Count: 96 Pages

Carton Qty: 30

Age Group: 3 - 7

Distribution Rights: North America

Translation Rights: None

BISAC: JUVENILE NONFICTION / ACTIVITY BOOKS / GENERAL

(JNF001000)

HOOTIFUL OWL STATIONERY BOX



make
believe
ideas

FEATURES & BENEFITS

- With cute illustrations in Clare Fennell's signature style with trendy owl theme
- Stationery box keeps girls looking modern and totally trendy

An adorable stationery box that is a must-have!

The cute stationery box is packed with adorable owl-themed notes and stickers. The gorgeous owls designed by Clare Fennell are in her signature collage and cutout style, which gives this stationery set a unique appeal.

Includes a notepad to jot down things to remember, a cute owl stamper that will make anything look stylish, sweet friendship notes to share with friends, fun stickers, gorgeous owl postcards, colored pencils, and an adorable owl eraser!

Format: Novelty Item
ISBN-13/EAN: 978-1-7806-5351-8
ISBN-10: 1-7806-5351-4
Price: \$12.99 U.S.
Ship Date: 4/11/2012
Pub Date: 5/8/2012
Trim Size: 7.30 x 6.10
Carton Qty: 32
Age Group: 5 - 10
Distribution Rights: North America
Translation Rights: None
BISAC: JUVENILE NONFICTION / ACTIVITY BOOKS / GENERAL (JNF001000)

MAKE BELIEVE IDEAS



Carry Me and Sing-Along Series
Baa Baa Black Sheep:
978-1-7806-5296-2
Five Little Speckled Frogs:
978-1-7806-5297-9
\$6.99 • BB w/CD



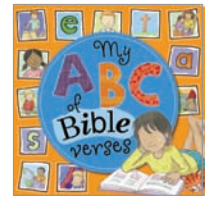
Carry Me and Sing-Along Series
I'm a Little Teapot:
978-1-7806-5298-6
Twinkle Twinkle Little Star:
978-1-7806-5299-3
\$6.99 • BB w/CD



Sing-Along Fun Series
Five Little Monkeys:
978-1-7806-5391-4
Old MacDonald Had a Farm
978-1-7806-5388-4
\$6.99 • BB



Sing-Along Fun Series
Row, Row, Row Your Boat:
978-1-7806-5390-7
Wheels on the Bus:
978-1-7806-5389-1
\$6.99 • BB



The ABC of Bible Verses
ISBN-13: 978-1-8487-9998-1
\$9.99 • Padded BB



My Alphabet Toolbox
ISBN-13: 978-1-7806-5305-1
\$9.99 • BB



**Fun on the Run Sticker
Joke Book**
ISBN-13: 978-1-8487-9655-3
\$6.99 • SC



My Girly Swirly Back Pack
ISBN-13: 978-1-7806-5382-2
\$6.99 • SC



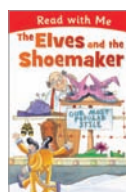
My Perfectly Purple Purse
ISBN-13: 978-1-7806-5304-4
\$9.99 • BB



**My Perfectly Purple
Sticker Book**
ISBN-13: 978-1-8487-9785-7
\$9.99 • SC



Read with Me Series
Goldilocks and the Three Bears:
978-1-7806-5003-6
Little Mermaid:
978-1-7806-5007-4
\$3.99 • HC



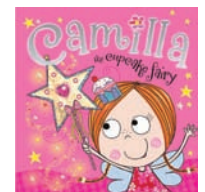
Read with Me Series
The Elves and the Shoemaker:
978-1-7806-5010-4
Sleeping Beauty:
978-1-7806-5007-4
\$3.99 • HC



Read with Me Series
Three Billy Goats Gruff:
978-1-7806-5012-8
Three Little Pigs:
978-1-7806-5013-5
\$3.99 • HC



Furry Freedom Fighters
Dawn of the Red Fang:
978-1-7806-5356-3
Attack of the Giant Hound:
978-1-7806-5357-0
\$4.99 • SC



Camilla, The Cupcake Fairy
ISBN-13: 978-1-8487-9640-9
\$15.99 • HC



My Very First Box of Books
ISBN-13: 978-1-7806-5102-6
\$12.99 • BB Box Set



My Very First On the Move Library
ISBN-13: 978-1-7806-5103-3
\$12.99 • BB Box Set



My Pretty Pink Library
ISBN-13: 978-1-7806-5121-7
\$12.99 • BB Box Set

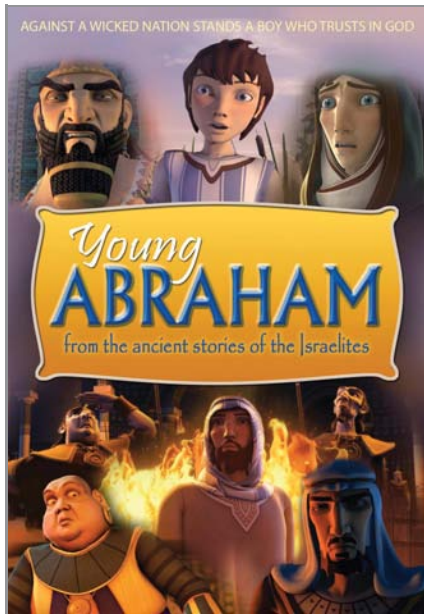


Bible Stories Collection
ISBN-13: 978-1-7806-5334-91
\$14.99 • BB Box Set



**Team BF: Keep, Trade
or Trash**
ISBN-13: 978-1-7806-5360-0
\$7.99 • SC

YOUNG ABRAHAM



FEATURES & BENEFITS

- Against a wicked nation stands a boy who trusts in God
- Fun entertainment the whole family will enjoy
- Extra-biblical stories based on Jewish Midrash
- Family approved by the Dove Foundation

Nimrod's kingdom is about to face its greatest challenger in a young boy named Abraham.

While little is known of Abraham's childhood before he is mentioned in the Old Testament, *Young Abraham* presents the fictional yet mighty tale of this courageous boy who stands toe-to-toe against the most powerful ruler of the ancient world. This exciting DVD will help bring Abraham's pre-Bible days to life. From the ancient city of Ur to the lush hills of Canaan, Abraham's journey is filled with adventure, danger, and plenty of laughs while inspiring faith in what God can do in a young heart when surrendered to Him.

Format: DVD

UPC: 728028088915

ISBN-13/EAN: 978-1-4003-2212-1

Price: \$12.99 U.S.

Ship Date: 9/5/2012

Pub Date: 10/2/2012

Length: 48 Minutes

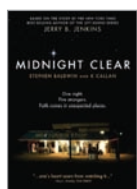
Carton Qty: 30

Age Group: 4 - 10

Distribution Rights: U.S. Religious

BISAC: JUVENILE NONFICTION / RELIGION / GENERAL
(JNF049000)

DISTRIBUTED DVDS



Midnight Clear
UPC: 031398222316
\$14.99 • DVD



A Christmas Carol
UPC: 707729217145
\$14.99 • DVD



Christmas Classic Series
UPC: 012236112365
\$14.99 • DVD



**Little House on the Prairie:
Christmas Double Feature**
UPC: 069458123730
\$14.99 • DVD



The Conspirator
UPC: 031398140627
\$26.99 • DVD



Prayfit
UPC: 031398146148
\$14.99 • DVD



The Least Among You
UPC: 031398124498
\$14.99 • DVD



The Way Home
UPC: 031398124528
\$14.99 • DVD



No Greater Love
UPC: 031398114789
\$14.99 • DVD



House
UPC: 031398107743
\$21.99 • DVD



The Lee Strobel Collection
UPC: 012236103332
\$21.99 • DVD Box Set



Bella
UPC: 031398226659
\$14.99 • DVD



Joshua
UPC: 012236130598
\$14.99 • DVD



Jesus of Nazareth
UPC: 012236128113
\$21.99 • DVD



Christy: New Beginnings
UPC: 031398771425
\$9.99 • DVD



Christy: Return to Cutter Gap
UPC: 031398772927
\$9.99 • DVD



Christy: Change of Seasons
UPC: 031398771128
\$9.99 • DVD



The One Lamb
UPC: 023755415097
\$19.99 • DVD



The Velveteen Rabbit
UPC: 185945000039
\$14.99 • DVD



The Cross
UPC: 023755414595
\$19.99 • DVD

THE TRUTH ABOUT BREAKING UP, MAKING UP, AND MOVING ON

CHAD EASTHAM



FEATURES & BENEFITS

- A very pertinent topic handled within a Christian worldview
- A practical and humorous guide to dealing with breaking up
- A great way to open up conversations when teens have a hard time talking about relationship issues with parents
- Excellent resource for parents and those who work with teens to understand what their teens are going through in this present culture
- Bestselling author and Revolve Tour[®] speaker

Breaking up is hard to do, and it affects almost every teen at some point. This third addition to Chad Eastman's bestselling series will be a great resource for teens.

Ending a relationship, or being broken up with, is a common experience for teenagers, but they don't always know how to deal with those situations in a healthy way. Using humor, Scripture, and practical advice, this book will give girls the tools they need to handle these events in their life and give them some fresh perspective as well. This is also a great resource for parents, youth leaders, school counselors, and anyone working with youth to equip them to walk with the teens who are experiencing heartache and tough decisions about relationships.

The way people handle relationships as teenagers can set a precedent for how they relate with others for the rest of their lives; this book will give teens a foundation for a lifetime of healthy relationships.

Format: Softcover
ISBN-13/EAN: 978-1-4003-2115-5
ISBN-10: 1-4003-2115-8
Price: \$14.99 U.S.
Ship Date: 12/12/2012
Pub Date: 1/8/2013
Trim Size: 5.50 x 8.38
Page Count: 240 Pages
Carton Qty: 36
Age Group: 13 - 17
Distribution Rights: Worldwide
Translation Rights: All
BISAC: JUVENILE NONFICTION / SOCIAL ISSUES / DATING & SEX (JNF053020)
eBook: 978-1-4003-2156-8

ADVERTISING

- Partner with The Revolve Tour[®] for web and event promotions
- Print/web advertising campaign with teen outlets including *Relate*, *SUSIE*, *Justine*, *Student Life*, *YouthWorker Journal*, *Ignite Your Faith*, *Kyria*, and *MTL-More to Life* (680,000+ impressions)
- Facebook contest targeting moms with a free book giveaway
- Featured title with Tommy Mommy bloggers, Facebook, and Twitter
- Promotions with student organizations: Young Life, Youth Specialties, and Teen Mania
- Direct-to-church seeding to youth pastors with sample products

PUBLICITY

- Send digital galley to secure long-lead coverage in outlets: *YouthWorker Journal*, *Relevant*, *Charisma*, and *SUSIE*
 - National interview and giveaway radio tour
 - Target media for interviews around Chad's tour dates
 - Find Tommy Nelson online at Twitter @TommyNelson, Facebook.com/TommyNelsonKids, and TommyNelson.com
- Media inquiries: Kristen Baird, kbaird@thomasnelson.com

PREVIOUS TITLES

978-1-4003-1729-5 The Truth About Guys
 978-1-4003-1641-0 The Truth about Dating, Love, and Just Being Friends

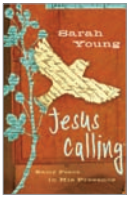
COMPARABLE TITLES

978-1-5905-2650-7 For Young Women Only
 978-0-3074-5800-1 Every Young Woman's Battle



Popular teen speaker, **Chad Eastham**, speaks to thousands of girls each year on The Revolve Tour[®]. Chad has written an award-winning health curriculum and several books for teens. **Hometown:** Nashville, Tennessee **Books Sold to Date:** Over 230,000  [Chad-Eastham/282451615147246](https://www.facebook.com/Chad-Eastham/282451615147246)

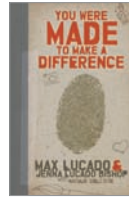
Young Adult - Nonfiction



Jesus Calling - Teen Edition
Sarah Young
ISBN-13: 978-1-4003-2168-1
\$15.99 • HC



Wild Grace
Max Lucado
ISBN-13: 978-1-4003-2084-4
\$14.99 • TP



You Were Made to Make a Difference
Max Lucado
ISBN-13: 978-1-4003-1600-7
\$14.99 • TP



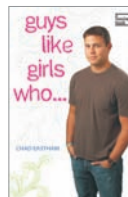
From Blah to Awe
Jenna Lucado Bishop
ISBN-13: 978-1-4003-1655-7
\$14.99 • TP



Redefining Beautiful
Lucado/Lucado
ISBN-13: 978-1-4003-1428-7
\$12.99 • TP



The Truth About Guys
Chad Eastham
ISBN-13: 978-1-4003-1729-5
\$14.99 • TP
UPC: 023755410092
\$14.99 • DVD



Guys Like Girls Who . . .
Chad Eastham
ISBN-13: 978-1-4003-1300-6
\$14.99 • TP



Guys Are Waffles, Girls Are Spaghetti
Eastham/Farrel/Farrel
ISBN-13: 978-1-4003-1516-1
\$14.99 • TP



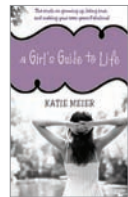
The Truth About Dating, Love, and Just Being Friends
Chad Eastham
ISBN-13: 978-1-4003-1641-0
\$14.99 • TP



Chad Eastham: Live
Chad Eastham
UPC: 023755413697
\$14.99 • DVD



Soul Surfer Devotions
Bethany Hamilton
ISBN-13: 978-1-4003-1723-3
\$14.99 • TP



A Girl's Guide to Life
Katie Meier
ISBN-13: 978-1-4003-1594-9
\$14.99 • TP



A Guy's Guide to Life
Jason Boyett
ISBN-13: 978-1-4003-1595-6
\$14.99 • TP



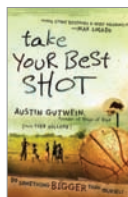
Wait For Me
Rebecca St James
ISBN-13: 978-1-4003-1287-0
\$14.99 • TP



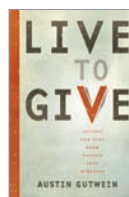
Impact Student Leadership Devotional
Jay Strack
ISBN-13: 978-1-4041-7428-3
\$24.99 • Leathersoft



Secrets Young Women Keep
Jill Hubbard
ISBN-13: 978-0-7852-2817-2
\$14.99 • TP



Take Your Best Shot
Gutwein/Hillard
ISBN-13: 978-1-4003-1515-4
\$14.99 • TP



Live to Give
Austin Gutwein
ISBN-13: 978-1-4003-1993-0
\$14.99 • TP



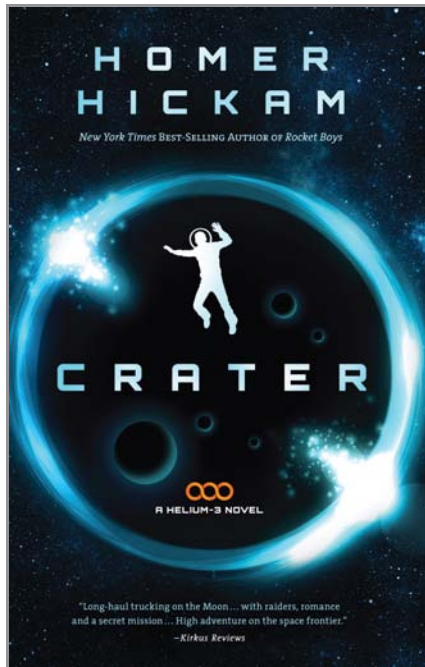
Girl Talk With God
Susie Shellenberger
ISBN-13: 978-1-4003-1700-4
\$14.99 • TP



Fashioned by Faith
Rachel Lee Carter
ISBN-13: 978-1-4003-1692-2
\$14.99 • TP

CRATER*A Helium-3 Novel #1*

HOMER HICKAM

**FEATURES & BENEFITS**

- “Long-haul trucking on the Moon . . . with raiders, romance, and a secret mission . . . High adventure on the space frontier.”
—*Kirkus Reviews*
- From #1 *New York Times* best-selling author of *Rocket Boys*, which became the film *October Sky*.
- Details the mining of Helium-3, a real energy source being developed on the moon.
- A NASA scientist, Homer Hickam is frequently called upon to comment on the Space Program.
- Includes Reading Group Guide.

A mining colony on the moon. A teen sent on a deadly mission. And a secret bigger than two worlds.

It's the 22nd Century. A tough, pioneering people mine the moon for Helium-3 to produce energy for a desperate, war-torn Earth.

Sixteen-year-old Crater Trueblood loves his job as a Helium-3 miner. But when he saves a fellow miner, his life changes forever. Impressed by his heroism, the owner of the mine orders Crater to undertake a dangerous mission. Crater doubts himself, but has no choice. He must go.

With the help of Maria, the mine owner's frustrating but gorgeous granddaughter, and his gillie—a sentient and sometimes insubordinate clump of slime mold cells—Crater must fight both human and subhuman enemies. He'll battle his way across a thousand miles of deadly lunar terrain and face genetically altered super warriors in his quest to recover an astonishing object that will alter the lives of everyone on the moon.

Format: Trade Paper
ISBN-13/EAN: 978-1-4016-8696-3
ISBN-10: 1-4016-8696-6
Price: \$9.99 U.S.
Ship Date: 12/5/2012
Pub Date: 1/1/2013
Trim Size: 5.50 x 8.38
Page Count: 320 Pages
Carton Qty: 24
Distribution Rights: Worldwide
Translation Rights: All
BISAC: JUVENILE FICTION / GENERAL / GENERAL (JUV000000)
eBook: 978-1-4016-8620-8



PREVIOUS TITLES

978-0-3853-3321-4 *Rocket Boys*
978-1-59554-664-7 *Crater*

COMPARABLE TITLES

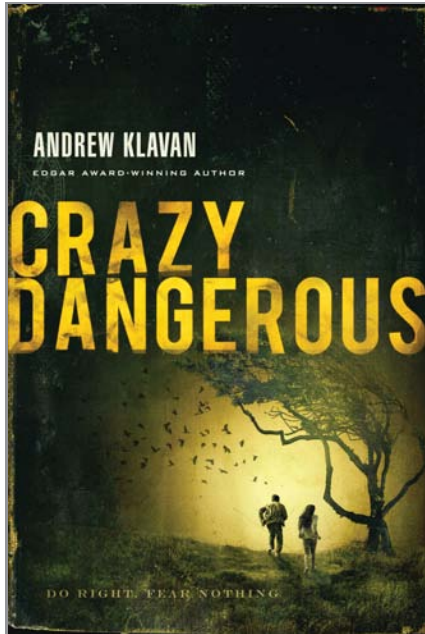
978-0-8125-5070-2 *Ender's Game* by Orson Scott Card
978-1-59554-586-2 *The Last Thing I Remember* by Andrew Klavan



Homer Hickam is the author of the #1 *New York Times* bestseller *Rocket Boys*, which was made into the acclaimed movie *October Sky*. He is also the author of the bestseller *Torpedo Junction*, *The Keeper's Son*, *The Ambassador's Son*, the award-winning memoir *Sky of Stone*, and the bestseller *Back to the Moon*. He is married to Linda Terry Hickam. See www.homerhickam.com for more information. **Hometown:** Huntsville, Alabama  [HomerHickam](#)  [HomerHickamOfficialPage](#)

CRAZY DANGEROUS

ANDREW KLAVAN

**FEATURES & BENEFITS**

- The first standalone Young Adult novel from Andrew Klavan.
- Klavan's *Homelanders* series has appeared on multiple best-seller lists.
- Klavan is a two-time Edgar Award winning author who has already seen two of his novels turned into major motion pictures.
- Summit Entertainment (*Twilight* and Oscar-winning *The Hurt Locker*) has optioned *Homelanders* and hired a writer to begin work on screenplay.
- Includes Reading Group Guide.

Do Right, Fear Nothing.

Sam Hopkins is a good kid who has fallen in with the wrong crowd. Hanging around with car thieves and thugs, Sam knows it's only a matter of time before he makes one bad decision too many and gets into real trouble.

But one day, Sam sees these thugs harassing an eccentric schoolmate named Jennifer. Finding the courage to face the bullies down, Sam loses a bad set of friends and acquires a very strange new one.

Because Jennifer is not just eccentric. To Sam, she seems downright crazy. She has terrifying hallucinations involving demons, the devil, and death. And here's the *really* crazy part: Sam is beginning to suspect that these visions may actually be prophecies—prophecies of something terrible that's going to happen very soon. Unless he can stop it.

With no one to believe him, with no one to help him, Sam is now all alone in a race against time. **Finding the truth before disaster strikes is going to be both crazy and very, very dangerous.**

Format: Trade Paper
ISBN-13/EAN: 978-1-59554-794-1
ISBN-10: 1-59554-794-0
Price: \$9.99 U.S.
UPC: 020049137413
Ship Date: 1/9/2013
Pub Date: 2/5/2013
Trim Size: 5.50 x 8.38
Page Count: 336 Pages
Carton Qty: 24
Distribution Rights: North America
Translation Rights: None
BISAC: JUVENILE FICTION / ACTION & ADVENTURE / GENERAL (JUV001000)
eBook: 978-1-4016-8648-2

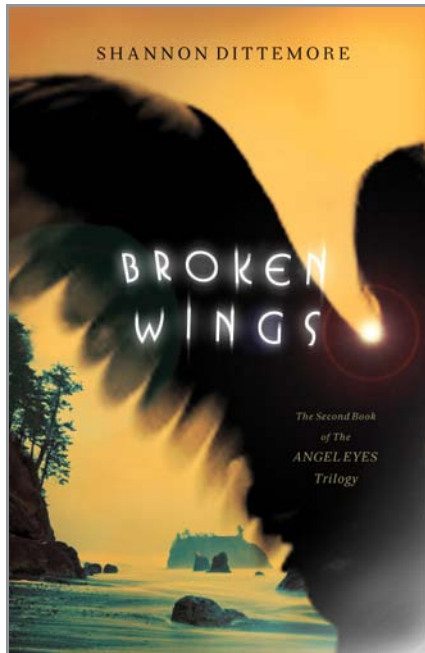


Andrew Klavan was hailed by Stephen King as "the most original novelist of crime and suspense since Cornell Woolrich." He is the recipient of two Edgar Awards and the author of such bestsellers as *True Crime* and *Don't Say a Word*. **Hometown:** Santa Barbara, California **Books Sold to Date:** over 1.5 million
[@andrewklavan](#) [aklavan](#)

BROKEN WINGS

An Angel Eyes Novel #2

SHANNON DITTEMORE



FEATURES & BENEFITS

- Priced right for teens at \$9.99.
- A supernatural YA series that brings to life the battles fought between angels and demons.
- For fans of supernatural romance in the young-adult genre, but with a strong Christian message.
- "Stunning. A captivating read . . ." —Heather Birch, author of *Halfings*
- Includes Reading Group Guide.

Angels with wings of blade. Demons with renewed sight. And a girl who has never been more broken.

Brielle has begun to see the world as it really is, a place where angels intermingle with humans. But just when she thinks she's got things under control, the life she's pieced together begins to crumble.

Her boyfriend, Jake, is keeping something from her. Something important.

And her overprotective father has turned downright hostile toward Jake. Brielle fears she'll have to choose between the man who's always loved her and the one who's captured her heart.

Then she unearths the truth about her mother's death and the nightmare starts. Brielle begins seeing visions of mysterious and horrible things.

What she doesn't know is that she's been targeted. The Prince of Darkness himself has heard of the boy with healing in his hands and of the girl who saw through the Terrestrial veil. When he pulls the demon Damien from the fiery chasm and sends him back to Earth with new eyes, the stage is set for the ultimate battle of good versus evil.

Brielle has no choice. She must master the weapons she's been given. She must fight.

But can she fly with broken wings?

Format: Trade Paper
ISBN-13/EAN: 978-1-4016-8637-6
ISBN-10: 1-4016-8637-0
Price: \$9.99 U.S.
Ship Date: 1/23/2013
Pub Date: 2/19/2013
Trim Size: 5.50 x 8.38
Page Count: 336 Pages
Carton Qty: 36
Distribution Rights: Worldwide
Translation Rights: All
BISAC: JUVENILE FICTION / RELIGIOUS/CHRISTIAN / FANTASY (JUV033110)
eBook: 978-1-4016-8638-3

ADVERTISING

- Targeted web ads to include Facebook with Wildfire contest, Free Book Friday Teens, Teens Read, Too Book Reporter, Alloy.com; including YA enthusiasts. (reaching over 2 million impressions)
- Print ad with Susie Magazine
- Free Sample Chapter Promotion through Nelson Free
- Christian Retail Stores Promotion through End Cap Kit placement
- Conference Involvement
- Eblast to Thomas Nelson Fiction List
- Feature on Thomas Nelson Fiction Facebook page
- Feature on @NelsonFiction Twitter account
- Goodreads.com novel giveaway reaching over 2.5 million readers

PUBLICITY

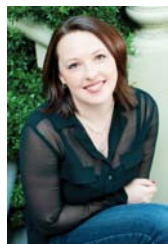
- Media Inquiries: Katie Bond kbond@thomasnelson.com
- Print galleys available (limited quantity)
- Print and online campaign covering trade publications, consumer magazines (parenting, teens), and review websites
- Targeted YA blog tour

PREVIOUS TITLES

978-1-4016-8635-2 Angel Eyes

COMPARABLE TITLES

978-0-3107-2818-4 *Halfings* by Heather Burch
 978-1-4347-6421-8 *Solitary* by Travis Trasher
 978-1-4169-8942-4 *Hush, Hush* by Becca Fitzpatrick
 978-0-3126-7436-6 *Halo* by Alexandra Adornetto

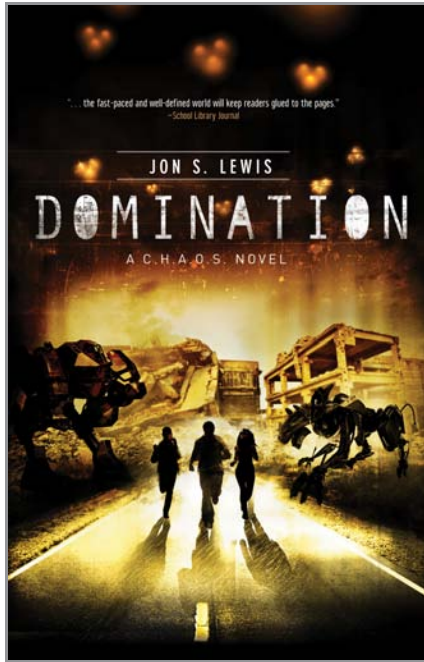


Shannon Dittimore is the author of *Angel Eyes* and has an overactive imagination and a passion for truth. Her lifelong journey to combine the two is responsible for a stint at Portland Bible College, performances with local theater companies, and a focus on youth and young adult ministry. The daughter of one preacher and the wife of another, she spends her days imagining things unseen and chasing her two children around their home in Northern California. [@ShanDitty](#) [ShannonDittimore](#)

DOMINATION

A C.H.A.O.S. Novel #3

JON S. LEWIS



FEATURES & BENEFITS

- The Grey Griffins Trilogy (coauthored with Derek Benz) sold over half a million units.
- This trilogy is a cyber-tech retelling of the story of David. *Domination* parallels the defeat of Goliath.
- *School Library Journal* said that in *Invasion* "the fast-paced and well-defined world will keep readers glued to the pages."
- Appeals to teens' desire to live an epic life.
- Includes Reading Group Guide.

Colt McAllister fought the Thule and lived to tell about it. But now he's been captured and taken to their planet—and if he can't find a way to escape, Earth will be gone.

C.H.A.O.S. was founded as a secret government organization to protect the country from threats that no one wanted to believe existed—like aliens. But now that the Thule invasion is spreading, there's no secret anymore. Entire cities have been wiped out by the lizard-like creatures with six arms. Sixteen-year-old Colt McAllister and the other cadets at the C.H.A.O.S. military academy are thrust into the midst of battle even before they complete their training.

In an attempt to increase morale, Colt is outfitted in his grandfather's Phantom Flyer uniform and made to perform at the arena. But rather than the planned grand finale, the Thule attack with their Tracker robots—and Colt and his friends are captured and taken back to Gathmara.

Now they have to find a way to escape, find a way to get to the Thule control center, and find a way for Colt to stop them. Because if he doesn't, Earth's domination is assured.

Format: Printed Case Hardcover

ISBN-13/EAN: 978-1-59554-755-2

ISBN-10: 1-59554-755-X

Price: \$14.99 U.S.

UPC: 020049136539

Ship Date: 3/20/2013

Pub Date: 4/16/2013

Trim Size: 5.50 x 8.38

Page Count: 288 Pages

Carton Qty: 24

Distribution Rights: Worldwide

Translation Rights: All

BISAC: JUVENILE FICTION / SCIENCE FICTION / GENERAL (JUV053000)

eBook: 978-1-4016-8814-1

ADVERTISING

- Eblast to Thomas Nelson Fiction List
- Feature on Thomas Nelson Fiction Facebook page
- Feature on @NelsonFiction Twitter account
- Targeted web ads to include Facebook with Wildfire contest, Free Book Friday Teens, Book Reporter Teens Read, Too; including YA enthusiasts. (reaching over 1 million impressions)
- Free Sample Chapter Promotion through Nelson Free
- Christian Retail Stores Promotion through End Cap Kit placement
- Conference Involvement
- Goodreads.com novel giveaway reaching over 2.5 million readers

PUBLICITY

- Media Inquiries: Katie Bond kbond@thomasnelson.com
- Print galleys available (limited quantity)
- Primarily online campaign, targeting fantasy review publications and consumer reviewers
- Targeted YA blog tour

PREVIOUS TITLES

978-1-59554-753-8 Invasion

978-1-59554-754-5 Alienation

COMPARABLE TITLES

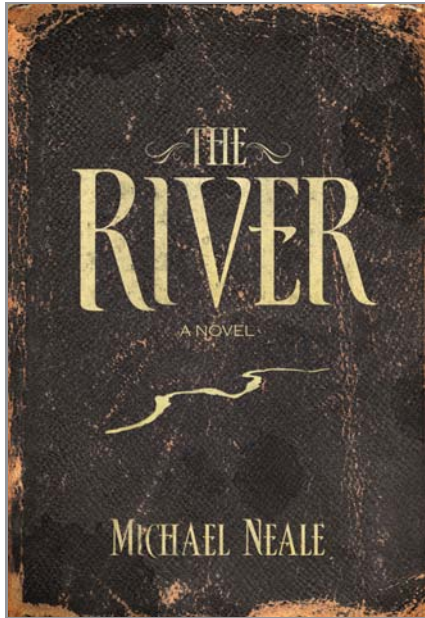
978-0-3160-4522-3 The Brimstone Key by Derek Benz and Jon Lewis

978-0-8037-3461-6 Fire by Kristin Cashore



Jon S. Lewis is the coauthor of the Grey Griffins trilogy and the Grey Griffins Clockwork Chronicles. He also writes for the DC COMICS family of publishers. He resides with his family in Arizona. **Hometown:** Phoenix, AZ **Books Sold to Date:** 500,000 [@jonslewis](#) [f JonSLewis](#)

THE RIVER
 MICHAEL NEALE



FEATURES & BENEFITS

- Universal story of loss and redemption compels readers to overcome fear and live with boldness and purpose.
- Reminds readers that they are not alone in times of grief.
- For readers who loved *Wild at Heart* by John Eldridge and *The Noticer* by Andy Andrews.
- Beautiful packaging, perfect for gift-giving, with rough-cut pages.
- “*The River* will inspire its readers to live a life they were destined for.” —John C. Maxwell, Founder of EQUIP and The John Maxwell Company

“You were made for *The River* . . .”

Gabriel Clarke is mysteriously drawn to *The River*, a ribbon of frothy white water carving its way through steep canyons high in the Colorado Rockies. The rushing waters beckon him to experience freedom and adventure.

But something holds him back—the memory of the terrible event he witnessed on *The River* when he was just five years old—something no child should ever see.

Chains of fear and resentment imprison Gabriel, keeping him from discovering the treasures of *The River*. He remains trapped, afraid to take hold of the life awaiting him.

When he returns to *The River* after years away, his heart knows he is finally home. His destiny is within reach. Claiming that destiny will be the hardest—and most brave—thing he has ever done.

“*The River* is a story that will transform how you see yourself and the world.”

—Andy Andrews, *New York Times* best-selling author of *How Do You Kill 11 Million People?*, *The Noticer*, and *The Traveler's Gift*

Format: Trade Paper
ISBN-13/EAN: 978-1-4016-8848-6
ISBN-10: 1-4016-8848-9
Price: \$16.99 U.S.
Ship Date: 8/22/2012
Pub Date: 9/18/2012
Trim Size: 5.50 x 8.38
Page Count: 320 Pages
Carton Qty: 36
Distribution Rights: Worldwide
Translation Rights: All
BISAC: FICTION / CHRISTIAN / GENERAL (FIC042000)
eBook: 978-1-4016-8849-3

ADVERTISING

- Four color counter display (holds 6 books) ISBN: 9781401688653
- Extensive advertising on Salem web & radio networks, GMC, Facebook and Worship Leader (3.2 million impressions)
- E-blast campaign to Christianity Today lists including Pastors, Leaders and Men of Integrity (200,000+)
- Advertising and sponsorships with key Leadership Outlets (EQUIP, CLC)
- Promotions to Outdoor Affinity groups Christian Outdoorsman, Summit Adventure)
- Co-branding with The River Experience, live event
- Seeding efforts to top 100 churches
- Trailer available for promotion

PUBLICITY

- Media Inquiries: Katie Bond kbond@thomasnelson.com
- Extensive advance copy seeding effort, targeting influencers, national media, librarians, special focus on author's unique road to publication
- Finished product outreach with various targets: Christian living, leadership, outdoor enthusiasts
- Extensive blogger and consumer (retail sites) review campaign
- Logistical and media support of local events

COMPARABLE TITLES

978-1-4002-0039-9 *Wild at Heart* by John Eldredge
 978-0-7852-2921-6 *The Noticer* by Andy Andrews
 978-1-4391-8731-9 *The Walk* by Richard Paul Evans



Gifted writer, veteran performer, and masterful storyteller are all phrases used to describe **Michael Neale**. He's currently leading a live, multi-media concert event known as *The River Experience* which immerses the audience in breathtaking film imagery and a world-class musical score. Michael resides in Palm Beach Gardens, Florida, with his wife, Leah, and their children Micah, Maisie, and Wyatt. [@mwneale](#) [MichaelNealeOfficial](#)

JIMMY

ROBERT WHITLOW

**FEATURES & BENEFITS**

- *Jimmy* is now a major motion picture set to release in Fall 2012.
- Several Robert Whitlow novels have been made into movies including: *The List* and *The Trial*.
- *Crosswalk* describes Whitlow as, "John Grisham meets Francine Rivers."
- Robert Whitlow is a trusted name in Christian fiction who is known for his heartfelt and suspenseful Southern legal dramas.
- Includes Reading Group Guide.

Once you've looked at the world through Jimmy's eyes, it'll never look the same again.

Jimmy knows he's different from the other teenagers in Piney Grove, Georgia. He's what people call "slow," which means he doesn't always understand what he sees and hears. But Jimmy sees and hears a lot—which is the reason his lawyer father asks him to testify in a trial. Jimmy remembers everything with uncanny accuracy. His testimony saves a man from jail but has far-reaching consequences for himself and the people he loves.

Jimmy's world is a place where a boy can grow to be a man, even if he's "special." Where angels hover, mostly unseen. Where danger can happen and hearts can falter—but love is never wasted.

Format: Trade Paper
ISBN-13/EAN: 978-1-4016-8743-4
ISBN-10: 1-4016-8743-1
Price: \$15.99 U.S.
Ship Date: 9/19/2012
Pub Date: 10/16/2012
Trim Size: 5.50 x 8.38
Page Count: 400 Pages
Carton Qty: 36
Distribution Rights: Worldwide
Translation Rights: All
BISAC: FICTION / CHRISTIAN / GENERAL (FIC042000)

PREVIOUS TITLES

978-1-59554-159-8 *Jimmy*, original tp
978-0-8499-4518-2 *The List*
978-1-59554-451-3 *Water's Edge*
978-1-59554-132-1 *Deeper Water*

COMPARABLE TITLES

978-0-8007-3457-2 *Deadly Pursuit* by Irene Hannon
978-1-4000-7310-8 *Indelible* by Kristen Heitzmann
978-1-6014-2339-9 *The Chasm*

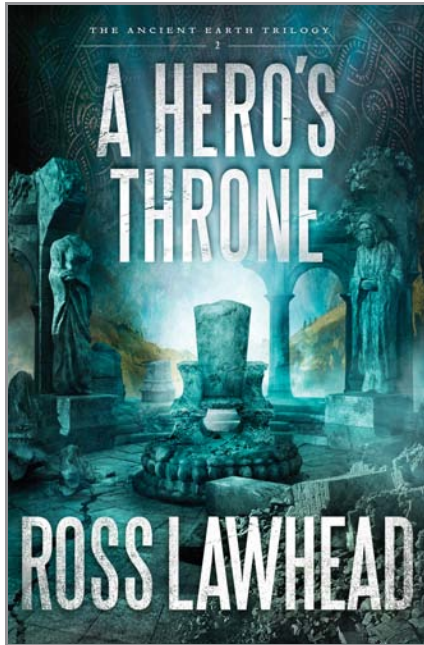


Robert Whitlow is the best-selling author of legal novels set in the South and winner of the Christy Award for Contemporary Fiction. He received his J.D. with honors from the University of Georgia School of Law where he served on the staff of the *Georgia Law Review*. **Hometown:** Charlotte, North Carolina **Books Sold to Date:** 675,000 [@whitlowwriter](#)

A HERO'S THRONE

Ancient Earth #2

ROSS LAWHEAD



FEATURES & BENEFITS

- TitleTrakk.com said of *The Realms Thereunder*: "... a fantastically compelling novel mixing the best of fantasy, adventure, and intrigue. It's one of those can't-put-down tales you'll be thinking about long after turning the last page."
- With a heavy emphasis on British mythology, this series will also appeal to readers of historical fantasy.
- Author is shelved beside his father, best-selling novelist Stephen R. Lawhead.
- Includes Reading Group Guide.

The dragon changed everything . . .

Freya Reynolds and Daniel Tully were abducted eight years ago and taken to the underground world of Nidgergard, a realm where mythical forces prevail. Nidgergard was under attack by a vicious warlord, and Freya and Daniel were tasked with stopping the opposing leader in order to earn their way home.

They thought their mission was a success . . . but it has become clear that things are still amiss in Nidgergard. After the appearance of a dragon in Scotland, there is no longer a question that the veil between the worlds is fractured. The evil that's growing in Nidgergard is seeping through to the surface.

Years have passed, and Freya and Daniel are now adults. They must return to Nidgergard to restore peace. And although Freya and Daniel have very different visions for Nidgergard's future, somehow they must determine what true success will be. Who can lead from the hero's throne? It's a crucial decision, as the fate of Nidgergard determines the spiritual survival of the surface world as well.

Format: Trade Paper
ISBN-13/EAN: 978-1-59554-910-5
ISBN-10: 1-59554-910-2
Price: \$15.99 U.S.
UPC: 020049137536
Ship Date: 12/5/2012
Pub Date: 1/1/2013
Trim Size: 5.50 x 8.38
Page Count: 384 Pages
Carton Qty: 36
Distribution Rights: Worldwide
Translation Rights: All
BISAC: FICTION / FANTASY / GENERAL (FIC009000)
eBook: 978-1-4016-8731-1

ADVERTISING

- Feature on Thomas Nelson Fiction Facebook page
- Feature on @NelsonFiction Twitter account
- Eblast to Thomas Nelson Fiction List
- Adopt an Author Program
- Endorsements
- Backmatter ad
- Interviews placed on social media
- Book Trailer
- Add Chapter to another book in Supernatural genre
- Goodreads.com novel giveaway reaching over 2.5 million readers

PUBLICITY

- Media Inquiries: Katie Bond kbond@thomasnelson.com
- Primarily online campaign, targeting fantasy review publications and consumer reviewers
- Christian Sci-Fi Fantasy ring blog tour

PREVIOUS TITLES

978-1-59554-909-9 *The Realms Thereunder*

COMPARABLE TITLES

978-1-59554-890-0 *The Paradise War*

978-1-59554-804-7 *The Skin Map*

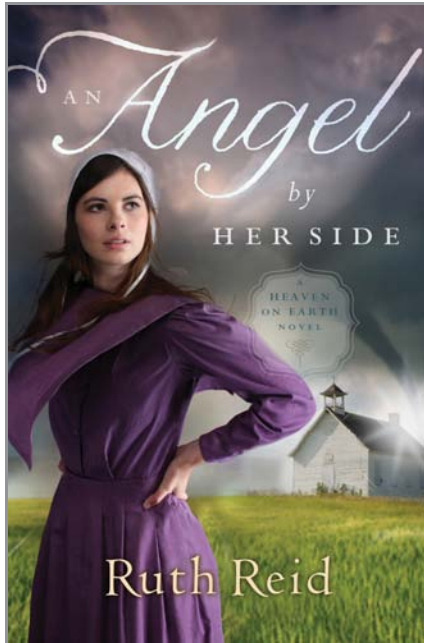


Ross Lawhead was born in America but grew up in England. He studied screenplaywriting at Bournemouth University before moving on to pencil the *!Hero* graphic novel and coauthor the *!Hero* novel trilogy with his father. He has also coauthored humorous books of poetry and created a theological superhero. Find him at rosslawhead.com/blog. **Hometown:** Oxford, England [@rosslawhead](https://twitter.com/rosslawhead) [f RossLawhead](https://www.facebook.com/RossLawhead)

AN ANGEL BY HER SIDE

A Heaven on Earth Novel

RUTH REID



FEATURES & BENEFITS

- **Publishers Weekly** says of *The Promise of an Angel*, "Reid has written a fine novel that provides, as its series title claims, a bit of 'heaven on earth.' "
- This series has garnered notable attention from key retailers including **BN.com** and **Walmart**.
- In a market saturated with Amish novels, **Ruth Reid** stands apart with the unique hook of blending Amish romances with angelic encounters.
- Includes **Reading Group Guide**.

With the help of the angel Elias, one willfull schoolteacher is about to learn a lesson in what it means to carry a cross for the person she loves.

Twenty-nine-year-old Katie Bender's dream of marriage ended when her fiancé died seven years ago. She's content as the Amish settlement's schoolteacher, that is, until a tornado destroys the schoolhouse and several of the area's farms. Supplies are low and the needs are great. Rebuilding the schoolhouse is a low priority. But Katie knows a lot about surviving tragedy and she simply won't accept that her days of teaching are over.

Seth Stutzman is a master builder who is in town to install beehives on his brother-in-law's property and to offer him healing and support following his wife's recent death. Beehives aren't his passion, but they're his livelihood since making a fatal error while working on a neighbor's barn. Seth arrives just as a tornado is wreaking havoc on Hope Falls. In spite of his construction error, he finds it difficult to avoid joining the work crew.

Both have valid reasons for avoiding each other. But what God ordains is impossible to resist. Celestial influences change the course of their decisions as they gain the patience and grace toward community members and each other. Seth and Katie can no longer deny that the sparks flying between them just might be love.

Format: Trade Paper
ISBN-13/EAN: 978-1-59554-790-3
ISBN-10: 1-59554-790-8
Price: \$15.99 U.S.
UPC: 020049137369
Ship Date: 12/5/2012
Pub Date: 1/1/2013
Trim Size: 5.50 x 8.38
Page Count: 320 Pages
Carton Qty: 36
Distribution Rights: Worldwide
Translation Rights: All
BISAC: FICTION / CHRISTIAN / ROMANCE (FIC042040)
eBook: 978-1-4016-8773-1

ADVERTISING

- Targeted web ads to include Facebook with Wildfire contest; including Amish fiction enthusiasts. (Reaching over 1 million impressions)
- Free Sample Chapter Promotion through Nelson Free
- Promotions at AmishLiving.com with top banner placement, eblasts, giveaways, live chat and book club reading.
- Print ad in Amish Country News, reaching 75,000 subscribers.
- Christian Retail Stores Promotion through End Cap Kit placement
- Conference Involvement
- Eblast to Thomas Nelson Fiction List
- Feature on Thomas Nelson Fiction Facebook page
- Feature on @NelsonFiction Twitter account
- Goodreads.com novel giveaway reaching over 2.5 million readers

PUBLICITY

- Media Inquiries: Katie Bond kbond@thomasnelson.com
- Primarily online campaign, targeting reviewers, publications with focus on angels or in regions home to Amish communities
- Targeted Amish, romance blogger outreach

PREVIOUS TITLES

978-1-59554-788-0 The Promise of an Angel
 978-1-59554-789-7 Brush of Angel's Wings

COMPARABLE TITLES

978-0-8007-3387-2 The Search by Suzanne Woods Fisher
 978-0-7642-0977-2 The Fiddler by Beverly Lewis

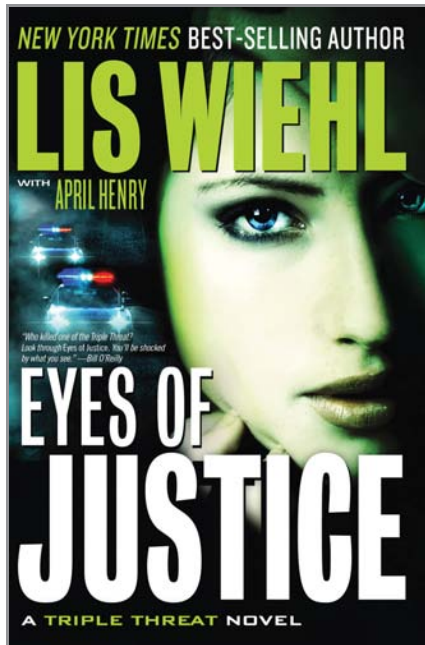


Ruth Reid is a full-time pharmacist who lives in Florida with her husband and three children. When attending Ferris State University School of Pharmacy in Big Rapids, Michigan, she lived on the outskirts of an Amish community and had several occasions to visit the Amish farms. Her interest grew into love as she saw the beauty in living a simple life. **Hometown:** Dade City, Florida [f Author-Ruth-Reid/183828688320022](https://www.facebook.com/Author-Ruth-Reid/183828688320022)

EYES OF JUSTICE

A Triple Threat Novel #4

LIS WIEHL (Coauthor) & APRIL HENRY (Coauthor)



FEATURES & BENEFITS

- “The surviving members of the Triple Threat investigate the shocking murder of one of their own . . . Fans may be dismayed at the demise of a key player, but the fast-paced writing and appealing characters go a long way to making amends.”—*Kirkus Reviews*
- Wiehl regularly appears on *The O'Reilly Factor* and several other programs on FOX.
- *New York Times* best-selling series features three professional female crime fighters.
- For readers who enjoy mystery novels where good wins out over evil.

When one of the Triple Threat is murdered, all eyes turn to justice.

Cassidy, Allison, and Nicole fight for justice every day—Cassidy as a crime reporter, Nicole as an FBI agent, and Allison as a federal prosecutor. Together they're a Triple Threat to be reckoned with. A force that, together, has solved the toughest mysteries.

Until a ruthless killer finds a way to isolate and murder one of these three.

When the authorities keep the survivors at arm's length in the investigation, the women's desire for justice goes into overdrive. They find an unexpected ally in a quirky private investigator named Ophelia whose unorthodox methods seem to offer a possible breakthrough in the case.

Yet just as the police appear to have the killer in custody and justice is within sight, the murderer strikes again. Not knowing whom to trust, the team must engage in a deadly game of cat-and-mouse where nothing can be taken at face value . . . and nothing will ever be the same.

A riveting Triple Threat mystery that will leave readers shocked and satisfied.

Format: Trade Paper
ISBN-13/EAN: 978-1-4016-8758-8
ISBN-10: 1-4016-8758-X
Price: \$16.99 U.S.
Ship Date: 12/5/2012
Pub Date: 1/1/2013
Trim Size: 5.50 x 8.38
Page Count: 320 Pages
Carton Qty: 36
Distribution Rights: Worldwide
Translation Rights: All
BISAC: FICTION / MYSTERY & DETECTIVE / GENERAL (FIC022000)
eBook: 978-1-4016-8630-7

PREVIOUS TITLES

978-1-59554-706-4 Hand of Fate
 978-1-59554-705-7 Face of Betrayal
 978-1-59554-707-1 Heart of Ice
 978-1-59554-940-2 Waking Hours
 978-1-59554-708-8 Eyes of Justice HC

COMPARABLE TITLES

978-0-7868-9132-0 The Eleventh Victim by Nancy Grace
 978-0-8007-3456-5 Fatal Judgment by Irene Hannon



Lis Wiehl is a *New York Times* best-selling author, Harvard Law School graduate, and former federal prosecutor. A popular legal analyst and commentator for the Fox News Channel, Wiehl appears weekly on *The O'Reilly Factor*, *Lou Dobbs Tonight*, *Imus in the Morning*, *Kelly's Court* and more. **Hometown:** Larchmont, New York [@LisWiehl](https://twitter.com/LisWiehl) [f LisWiehl](https://www.facebook.com/LisWiehl)

April Henry is the *New York Times* best-selling author of mysteries and thrillers. Her books have been short-listed for the Agatha Award, the Anthony Award, and the Oregon Book Award. April lives in Portland, Oregon, with her husband and daughter. **Hometown:** Portland, Oregon

WAITING FOR MORNING
A Brides of Last Chance Ranch Novel
MARGARET BROWNLEY



FEATURES & BENEFITS

- Contributor in the *New York Times* best-selling short story compilation *Log Cabin Christmas*.
- Readers will watch characters play out the challenges of setting "*your affection on things above, not on things on earth*" from Colossians 3:2.
- For fans of Mary Conneally's light western romances.
- Includes Reading Group Guide.

Molly has a strong spirit, but nothing has prepared her for the beauty or challenges of the Arizona desert.

It's 1896 and twenty-one-year-old Molly Hatfield arrives in Cactus Patch following a devastating fire that leaves her hometown of Dobson Creek in ruins. A dance hall girl, she's the sole caretaker of her wheelchair-bound fourteen-year-old brother and can't stop blaming herself for the accident that crippled him. Having lost everything in the fire, she's desperate enough to answer the unusual advertisement for an "heiress" to a cattle ranch in Arizona Territory. She'll do anything to give her brother a home, even if it means foregoing marriage as the ranch owner insists.

Dr. Caleb Fairbanks and his furry sidekick are new to town and he's certain he's never met a woman like Molly. If her purple attire doesn't blind, her dazzling smile will. If only she wasn't so stubborn about her brother's care—or so suspicious of doctors—then Caleb could help the boy become more independent. But as long as Molly persists in over protecting her brother she and Caleb will never see eye-to-eye.

Molly is one tough lady—and brassy to boot. She's the kind of woman the handsome doctor would never consider. But God may have something else in mind.

Format: Trade Paper
ISBN-13/EAN: 978-1-59554-970-9
ISBN-10: 1-59554-970-6
Price: \$15.99 U.S.
UPC: 020049137963
Ship Date: 12/12/2012
Pub Date: 1/8/2013
Trim Size: 5.50 x 8.38
Page Count: 320 Pages
Carton Qty: 36
Distribution Rights: Worldwide
Translation Rights: All
BISAC: FICTION / CHRISTIAN / ROMANCE (FIC042040)
eBook: 978-1-59554-971-6

ADVERTISING

- Targeted web ads to include Facebook with Wildfire contest and Salem Web; including historical fiction enthusiasts. (reaching over 1 million impressions)
- Free Sample Chapter Promotion through Nelson Free
- Christian Retail Stores Promotion through End Cap Kit placement
- Conference Involvement
- Eblast to Thomas Nelson Fiction List
- Feature on Thomas Nelson Fiction Facebook page
- Feature on @NelsonFiction Twitter account
- Goodreads.com novel giveaway reaching over 2.5 million readers

PUBLICITY

- Media Inquiries: Katie Bond, kbond@thomasnelson.com
- Print and online campaign targeting historical and romance review publications
- Email campaign and contest for giveaway copies
- Targeted historical blogger outreach

PREVIOUS TITLES

978-1-59554-968-6 Dawn Comes Early
978-1-59554-809-2 A Lady Like Sarah

COMPARABLE TITLES

978-0-7642-0911-6 Out of Control by Mary Conneally
978-0-7642-0755-6 A Tailor-Made Bride by Karen Witemeyer
978-0-7642-0408-1 Maid to Match by Deeanne Gist

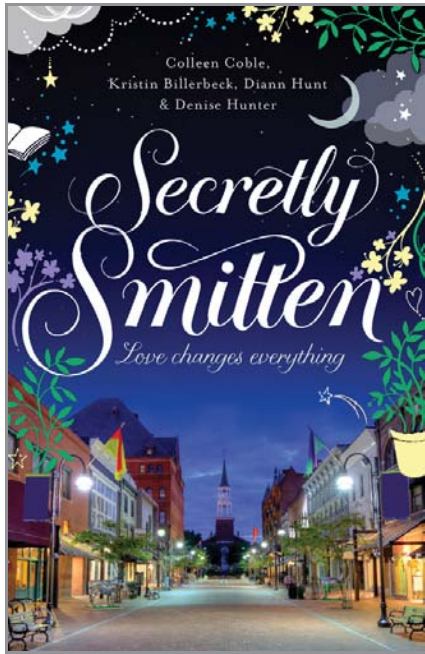


New York Times best-selling author **Margaret Brownley** has penned more than twenty-five historical and contemporary novels. Her books have won numerous awards, including Reader's Choice. She has published the Rocky Creek series, and *A Lady like Sarah* was a Romance Writers of America RITA (C) finalist. Happily married to her real life hero, Margaret and her husband have three grown children and live in Southern California. **Hometown:** Southern California [margaretbrownly](https://twitter.com/margaretbrownly) [Margaret-Brownley-Books/209713452397123](https://www.facebook.com/Margaret-Brownley-Books/209713452397123)

SECRETLY SMITTEN

Smitten #2

COLLEEN COBLE (Coauthor) , KRISTIN BILLERBECK (Coauthor) , DENISE HUNTER (Coauthor) , & DIANN HUNT (Coauthor)



FEATURES & BENEFITS

- Perfect for fans of contemporary Christian romance.
- Will draw readership from the large fan base of four best-selling authors.
- Stories have crossover characters.
- "Showcasing the inherent beauty of collaboration, not to mention their unique personalities to boot, celebrated authors Colleen Coble, Kristin Billerbeck, Diann Hunt, and Denise Hunter team up for one incredibly romantic novel, *Smitten*." —*Family Fiction*
- Includes Reading Group Guide.

There's a mystery brewing in Smitten, Vermont—the little town with a big heart.

Smitten charmed readers with stories of four friends who saved the struggling mining town in Vermont by turning it into a romance destination . . . and how each of them fell in love in the process. In this second collection, readers will meet a family of women in Smitten who are bitten by the love bug too, and how they unravel a mystery along the way.

The one constant in Tess, Zoe, and Clare Thomas's lives is their shared Sunday dinners at their mother Anna's house. When they find a pair of dog tags belonging to their grandmother's first love—a man long thought to be MIA—they determine to uncover the mystery of the man and reunite the couple, in spite of Anna's protests.

Join popular romance novelists—and real-life BFFs—Colleen Coble, Kristin Billerbeck, Denise Hunter, and Diann Hunt for four romances that combine to create one lovely story.

Format: Trade Paper
ISBN-13/EAN: 978-1-4016-8713-7
ISBN-10: 1-4016-8713-X
Price: \$15.99 U.S.
Ship Date: 12/19/2012
Pub Date: 1/15/2013
Trim Size: 5.50 x 8.38
Page Count: 432 Pages
Carton Qty: 36
Distribution Rights: Worldwide
Translation Rights: All
BISAC: FICTION / CHRISTIAN / ROMANCE (FIC042040)
eBook: 978-1-4016-8715-1

ADVERTISING

- Targeted web ads to include Facebook with Wildfire contest, Salem Web Network, and Goodreads; including contemporary fiction enthusiasts. (reaching over 2 million impressions)
- Radio ads on Salem Radio
- Website Update and Promotions through SmittenVermont.com
- Free Sample Chapter Promotion through Nelson Free
- Christian Retail Stores Promotion through End Cap Kit placement
- Conference Involvement
- Eblast to Thomas Nelson Fiction List
- Eblast to Smitten Fans
- Feature on Thomas Nelson Fiction Facebook page
- Feature on @NelsonFiction Twitter account
- Goodreads.com novel giveaway reaching over 2.5 million readers

PUBLICITY

- Media Inquiries: Katie Bond kbond@thomasnelson.com
- Print galleys available
- Trade and long lead media outreach, Christmas gift round-up and Valentines editions
- Extensive online campaign seeking reviews, features, profiles of contributors (writing craft study) and new characters
- Facebook party and sweepstakes

PREVIOUS TITLES

978-1-4016-8494-5 *Smitten*

COMPARABLE TITLES

978-1-59554-921-1 *An Amish Wedding*

978-1-6162-6478-9 *A Log Cabin Christmas*

RITA-finalist **Colleen Coble** is the author of several best-selling romantic suspense series, including the Mercy Falls, Lonestar, and Rock Harbor series. She lives with her husband, Dave, in Indiana. **Hometown:** Wabash, Indiana **Books Sold to Date:** Nearly 2 million [@colleencoble](#) [Colleen-Coble/298682303532632](#)

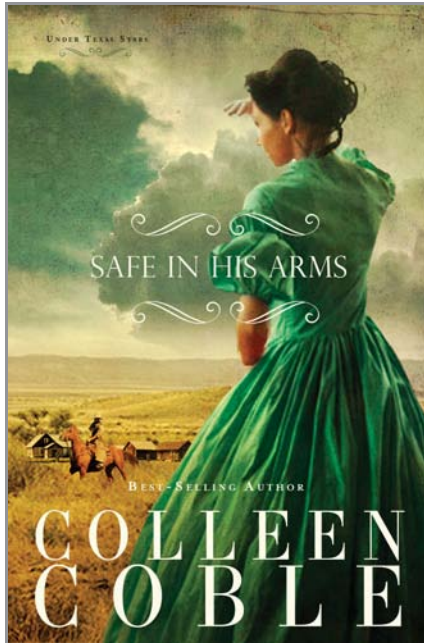
Christy Award finalist and two-time winner of the ACFW Book of the Year award, **Kristin Billerbeck** has appeared on *The Today Show* and has been featured in the *New York Times*. Her books include *A Billion Reasons Why* and *What a Girl Wants*. **Hometown:** Saratoga, California **Books Sold to Date:** 270,000 [@KristinBeck](#) [Kristin-Billerbeck/62048296624](#)

Denise Hunter is the award-winning and best-selling author of several novels, including *A Cowboy's Touch* and *Sweetwater Gap*. She and her husband are raising three boys in Indiana. **Hometown:** Fort Wayne, Indiana **Books Sold to Date:** 350,000+ [@deniseahunter](#) [Denise-Hunter](#)

SAFE IN HIS ARMS

Under Texas Stars #2

COLLEEN COBLE



FEATURES & BENEFITS

- Second in the best-selling *Under Texas Stars* series.
- "Coble is a great writer, she knows what readers want and she does not disappoint."
—*Romantic Times*
- "Colleen delivers a heart-warming romance—and plot twists that will keep you guessing. Her novels call us to a deeper, richer faith." —Best-selling author Tamera Alexander
- Includes Reading Group Guide.

Margaret suspects the new foreman on her father's ranch is hiding something. Though Daniel promises she's safe with him around, how can she be sure?

Born and raised on a sprawling ranch in Texas, Margaret O'Brien prides herself on her competence as a rancher. She's convinced she can do as good a job on the ranch as her brother who died in the war. But her father believes she's made for more than just dawn-to-dusk work. He wants her to have the love of a good man, to have children, to build a life. But she gave up hope for such dreams years ago. The ranch is her life now.

When Margaret's father hires Daniel Cutler as a new foreman, she's frustrated and suspicious. Daniel swears he's turned over a new leaf and isn't involved with the thieves he used to run with, but Margaret is unconvinced. When she finds out he's an undercover Texas Ranger, sparks fly. Can she help Daniel extricate his younger brother who is still involved? And can Daniel convince her he's the safe haven he's promised for her heart?

Format: Trade Paper
ISBN-13/EAN: 978-1-59554-914-3
ISBN-10: 1-59554-914-5
Price: \$15.99 U.S.
UPC: 020049137574
Ship Date: 1/2/2013
Pub Date: 1/29/2013
Trim Size: 5.50 x 8.38
Page Count: 320 Pages
Carton Qty: 36
Distribution Rights: Worldwide
Translation Rights: All
BISAC: FICTION / CHRISTIAN / ROMANCE (FIC042040)
eBook: 978-1-4016-8815-8

ADVERTISING

- Targeted web ads to include Facebook with Wildfire contest, Salem Web Network, and Goodreads; including contemporary fiction enthusiasts. (reaching over 3 million impressions)
- Radio ads on Salem Radio
- Website Update and Promotions through SmittenVermont.com
- Free Sample Chapter Promotion through Nelson Free
- Christian Retail Stores Promotion through End Cap Kit placement
- Conference Involvement
- Eblast to Thomas Nelson Fiction List
- Eblast to Smitten Fans
- Feature on Thomas Nelson Fiction Facebook page
- Feature on @NelsonFiction Twitter account
- Goodreads.com novel giveaway reaching over 2.5 million readers

PUBLICITY

- Media Inquiries: Katie Bond kbond@thomasnelson.com
- Print galleys available
- Print, radio, and online campaign targeting historical and romance review publications, stations familiar with the author
- Targeted historical blogger outreach

PREVIOUS TITLES

978-1-59554-915-0 Blue Moon Promise
 978-1-59554-268-7 Lightkeeper's Ball

COMPARABLE TITLES

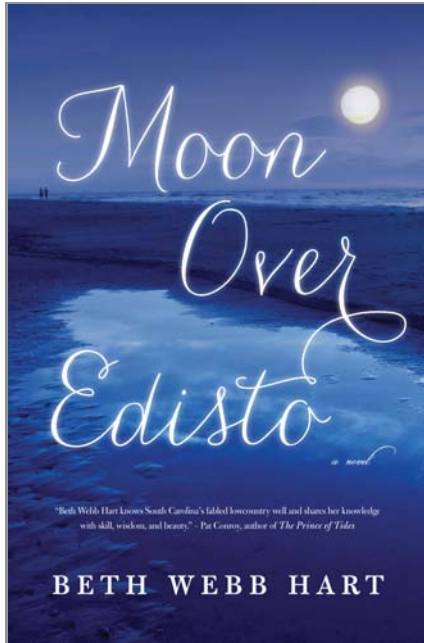
978-0-7642-0415-9 Valley of Dreams by Lauraine Snelling
 978-0-7642-0615-3 Chasing the Sun by Tracie Peterson



RITA-finalist **Colleen Coble** is the author of several best-selling romantic suspense series, including the Mercy Falls, Lonestar, and Rock Harbor series. She lives with her husband, Dave, in Indiana. **Hometown:** Wabash, Indiana **Books Sold to Date:** Nearly 2 million [@colleencoble](#) [f](#)
 Colleen-Coble/298682303532632

MOON OVER EDISTO

BETH WEBB HART



FEATURES & BENEFITS

- Glowing blurbs from Pat Conroy, Cassandra King, Karen White, Mary Alice Monroe, Bret Lott, and many more.
- "Beth Webb Hart knows South Carolina's fabled lowcountry well, and shares her knowledge with skill, wisdom, and beauty."
—Pat Conroy, author of *The Prince of Tides*
- South Carolina beach fiction makes for delicious summer reading.
- Strong family reconciliation theme.
- Includes Reading Group Guide.

The past has come knocking on Julia's door. Can she summon the courage to answer betrayal with love?

Julia's best friend, Marney, broke up her parents' marriage years ago. Now Marney shows up at her Manhattan apartment, asking the impossible—come home to Edisto Island to care for the half-sisters and half-brother she has never known. Marney, recently widowed, has lung cancer. There's no other family to care for the children while she's in the hospital following surgery.

Julia loathes Marney. But if she doesn't step in, her own mother—who has never gotten over the divorce—will be called upon to take care of the children. So she heads to South Carolina to keep the peace.

On Edisto, she begins to reconnect with the place and the people and she's been running from her whole adult life. There's the local doctor who once stole a kiss from her on that very beach, and the siblings she's never known—especially the sister with selected mutism named Etta who's the keeper of nearly every family secret . . . including the very one that just might bind-up Julia's long-since shattered heart.

Format: Trade Paper
ISBN-13/EAN: 978-1-59554-202-1
ISBN-10: 1-59554-202-7
Price: \$15.99 U.S.
UPC: 020049131510
Ship Date: 1/16/2013
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Page Count: 320 Pages
Carton Qty: 36
Distribution Rights: Worldwide
Translation Rights: All
BISAC: FICTION / CHRISTIAN / GENERAL (FIC042000)
eBook: 978-1-4016-8816-5

ADVERTISING

- Feature on Thomas Nelson Fiction Facebook page
- Feature on @NelsonFiction Twitter account
- Eblast to Thomas Nelson Fiction List
- Adopt an Author Program
- Endorsements
- Backmatter ad
- Interviews placed on social media
- Book Trailer
- Add Chapter to another book in Southern Fiction genre
- Goodreads.com novel giveaway reaching over 2.5 million readers

PUBLICITY

- Media Inquiries: Katie Bond kbond@thomasnelson.com
- Regional author retail visits and possible festival appearances
- Print and online campaign with focus on Southern regional publications and literary fiction reviewers

PREVIOUS TITLES

978-1-59554-200-7 Sunrise on the Battery

COMPARABLE TITLES

978-0-7814-0369-8 The Mailbox by Marybeth Whalen
 978-0-4512-2921-2 On Folly Beach by Karen White
 978-0-0619-6129-6 Porch Lights by Dorothea Benton Frank

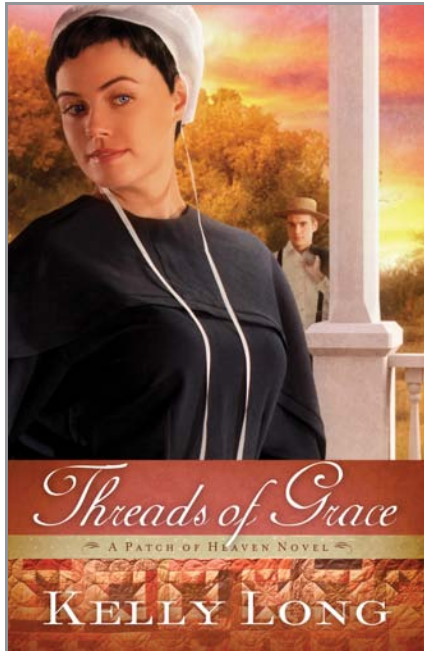


Beth Webb Hart, a South Carolina native, is the best-selling author of *Grace at Low Tide* and *The Wedding Machine*. She serves as a speaker and creative writing instructor at schools, libraries, and churches throughout the region, and she has received two national teaching awards from Scholastic, Inc. Hart lives with her husband and their family in Charleston. **Hometown:** Charleston, SC [bethwebbhart](https://twitter.com/bethwebbhart) [Beth-Webb-Hart/128747820491716](https://facebook.com/Beth-Webb-Hart/128747820491716)

THREADS OF GRACE

A Patch of Heaven Novel

KELLY LONG



FEATURES & BENEFITS

- Author has received strong media coverage for her Amish historical novel *Arms of Love*, including a feature on [USAToday.com](#).
- Concludes the popular Patch of Heaven series.
- Long's Amish stories are distinct due to the variety of real-life issues she addresses such as depression, autism, post traumatic stress syndrome, and others.
- Includes Reading Group Guide.

Grace's autistic son needs a life that is safe and consistent. Seth wants to leave his flirting days behind him and settle down.

Deep in the heart of the Allegheny Mountains of Pennsylvania, the beautiful and weary Amish widow, Grace Beiler, is not looking for a husband—especially one so much younger than her. But handsome and smitten Seth Wyse stumbles upon a way to help her and they marry to keep Grace's autistic son safe from his ill-intentioned uncle.

Grace soon discovers that she is far from immune to her young husband's experienced charm and realizes that her first marriage has not destroyed her capacity for love.

Seth Wyse seeks counsel from his older brother, Jacob, when playing the game of pursuing his wife becomes more dangerous to both his heart and life than he ever imagined.

Yet God can give Grace and Seth a passion for family and each other that teaches them the ways of the Master Quilter through the tangled and tender threads of their lives.

Format: Trade Paper
ISBN-13/EAN: 978-1-59554-872-6
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Price: \$15.99 U.S.
UPC: 020049136850
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Trim Size: 5.50 x 8.38
Page Count: 320 Pages
Carton Qty: 36
Distribution Rights: Worldwide
Translation Rights: All
BISAC: FICTION / CHRISTIAN / ROMANCE (FIC042040)
eBook: 978-1-4016-8813-4

ADVERTISING

- Targeted web ads to include Facebook with Wildfire contest; including Amish fiction enthusiasts. (reaching over 1 million impressions)
- Free Sample Chapter Promotion through Nelson Free
- Promotions at [AmishLiving.com](#) with top banner placement, eblasts, giveaways, live chat and book club reading.
- Print ad in Amish Country News, reaching 75,000 subscribers.
- Christian Retail Stores Promotion through End Cap Kit placement
- Conference Involvement
- Eblast to Thomas Nelson Fiction List
- Feature on Thomas Nelson Fiction Facebook page
- Feature on @NelsonFiction Twitter account
- Goodreads.com novel giveaway reaching over 2.5 million readers

PUBLICITY

- Media Inquiries: Katie Bond kbond@thomasnelson.com
- Primarily online campaign, targeting publications with focus on quilting, Amish fiction, or in regions home to Amish communities
- Targeted Amish, romance blogger outreach



PREVIOUS TITLES

978-1-59554-870-2 Sarah's Garden
 978-1-59554-871-9 Lilly's Wedding Quilt

COMPARABLE TITLES

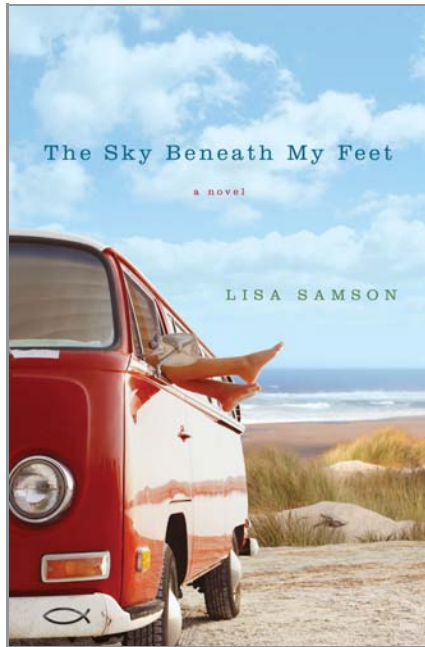
978-0-3074-4655-8 The Scent of Cherry Blossoms by Cindy Woodsmall



Kelly Long is the author of the Patch of Heaven series and the historical Amish *Arms of Love*. She was born and raised in the mountains of Northern Pennsylvania. She's been married for twenty-six years and enjoys life with her husband, children, and Bichon. **Hometown:** Hummelstown, Pennsylvania 
[KellyLongAmish](#)  [Fans-of-Kelly-Long](#)

THE SKY BENEATH MY FEET

LISA SAMSON



FEATURES & BENEFITS

- Explores the complex and beautiful nature of a mature marriage.
- From the Christy-award winning author of *Christianity Today's* Novel of the Year *Quaker Summer*.
- *Publishers Weekly* calls Lisa Samson one of the "most powerful voices in Christian fiction."
- Includes Reading Group Guide.

Beth's absolutely sure her husband is a man of faith, but she's beginning to suspect he may also be certifiably crazy.

Since Rick became the Men's Pastor at The Community, he's lost touch with Beth and their two teenage sons. As a result, she's begun to regret all that she gave up to be with him. Her one hope on the horizon is Rick's month-long vacation. Maybe then they can re-ignite their relationship. If that doesn't work, she's afraid of what she might do.

Then Rick receives a job offer from a church out of state. Beth speculates that a change of venue will change nothing—just double down on their dysfunction. Plus, now that the prospect of leaving her comfortable (though discontented) life has materialized, she's afraid to leave the familiar.

Rick's reaction to the job offer throws Beth's life into disarray: he retreats like a hermit to the shed in the back yard, fasting and praying, isolating himself from the outside world, waiting for a sign from God.

With her husband holed up in the backyard, Beth escapes to a Florida beach house, where she comes face-to-face with a hurricane. Rick's long-awaited sign comes at last—and its meaning will resonate with readers long after the last page.

Format: Trade Paper
ISBN-13/EAN: 978-1-59554-545-9
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UPC: 020049134559
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Page Count: 320 Pages
Carton Qty: 36
Distribution Rights: Worldwide
Translation Rights: All
BISAC: FICTION / CHRISTIAN / GENERAL (FIC042000)
eBook: 978-1-4016-8818-9

ADVERTISING

- Feature on Thomas Nelson Fiction eCommerce page
- Feature on Thomas Nelson Fiction Facebook page
- Feature on @NelsonFiction Twitter account
- Eblast to Thomas Nelson Fiction List
- Adopt an Author Program
- Endorsements
- Backmatter ad
- Interviews placed on social media
- Book Trailer
- Add Chapter to another book in Southern Fiction genre
- Goodreads.com novel giveaway reaching over 2.5 million readers

PUBLICITY

- Media Inquiries: Katie Bond kbond@thomasnelson.com
- Primarily online campaign, targeting review publications favoring women's fiction with a literary bent
- Targeted women's fiction blogger outreach

PREVIOUS TITLES

978-1-59554-207-6 *Quaker Summer*

COMPARABLE TITLES

978-1-4143-3483-7 *Shadow of Your Smile* by Susan May Warren

978-1-59554-887-0 *Need You Now* by Beth Wiseman

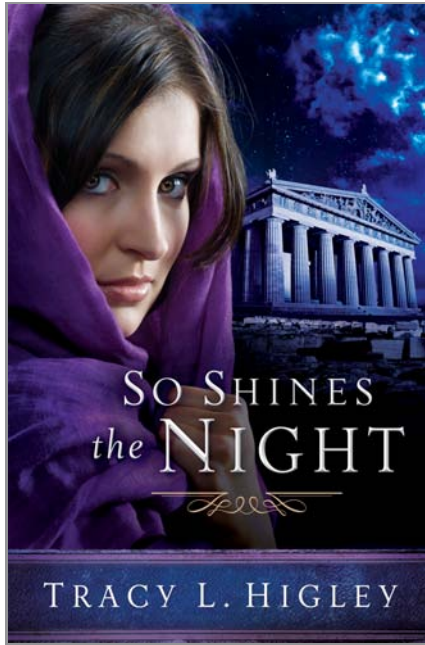
978-1-4143-1955-1 *Dogwood*



The Christy-award winning author of *Christianity Today's* Novel of the Year *Quaker Summer*, **Lisa Samson** has been hailed by *Publishers Weekly* as one of the "most powerful voices in Christian fiction." She lives in Kentucky with her husband and three kids. **Hometown:** Lexington, Kentucky [@lisasamson](https://twitter.com/lisasamson) [f](https://www.facebook.com/lisasamson)
Lisa-Samson/30864903946

SO SHINES THE NIGHT

TRACY L. HIGLEY



FEATURES & BENEFITS

- For fans of Francine Rivers' *Mark of the Lion* series.
- Portrays the city of Ephesus in the first century.
- Historical accuracy in a compelling story.
- "The author's insights into a woman's inner strength [in *Garden of Madness*] as she searches for the one true God will leave readers rejoicing." —*Romantic Times* TOP PICK! 4.5 Stars
- Includes Reading Group Guide.

Daria's new home with Lucas in Ephesus both beguiles and confounds her, until she meets followers of The Way.

Her past has taught her that evil is real, that it can consume a person. She saw it happen with her husband, before he took his own life. Widowed, with no family, Daria becomes a tutor to Lucas, a rich traveling merchant from Ephesus. There she discovers evil has a strong foothold and that Lucas himself seems drawn to evil and sorcery.

As her relationship with her employer grows, she fears that she will be unable to pull him from demonic influence. Tension in the city is about to erupt, as a new sect called The Way continues to draw followers. A man called Paul leads the movement against the economic and political strength of the city, found in its goddess cult.

When she learns more of the ways of the Christians and their ability to defeat evil, she begins to have hope. But then Lucas is arrested and jailed for a brutal crime, and it seems not even the Christians can help.

Tensions escalate in the city until thousands are pouring into the arena to protest the influence of the Christians, and a plot to kill Paul is underway. When Lucas's execution is scheduled, Daria must find a way to prove his innocence, save his life, and help her new friends before everyone she loves is destroyed.

Format: Trade Paper
ISBN-13/EAN: 978-1-4016-8682-6
ISBN-10: 1-4016-8682-6
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Ship Date: 2/13/2013
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Trim Size: 5.50 x 8.38
Page Count: 400 Pages
Carton Qty: 36
Distribution Rights: Worldwide
Translation Rights: All
BISAC: FICTION / CHRISTIAN / HISTORICAL (FIC042030)
eBook: 978-1-4016-8683-3

ADVERTISING

- Targeted web ads to include Facebook with Wildfire contest, Salem Web Network and Goodreads.com; including historical enthusiasts. (reaching over 2 million impressions)
- Radio ads with Salem Radio
- Free Sample Chapter Promotion through Nelson Free
- Christian Retail Stores Promotion through End Cap Kit placement
- Conference Involvement
- Eblast to Thomas Nelson Fiction List
- Feature on Thomas Nelson Fiction eCommerce site, Thomas Nelson Fiction Facebook page, and @NelsonFiction Twitter account
- Goodreads.com novel giveaway reaching over 2.5 million readers

PUBLICITY

- Media Inquiries: Katie Bond kbond@thomasnelson.com
- Primarily online campaign targeting historical and Biblical fiction review publications
- Targeted historical blogger outreach



PREVIOUS TITLES

978-1-4016-8680-2 *Garden of Madness*

COMPARABLE TITLES

978-0-7642-0866-9 *The Damascus Way* by Davis Bunn and Janette Oke
 978-0-8423-1307-0 *An Echo in the Darkness* by Francine Rivers

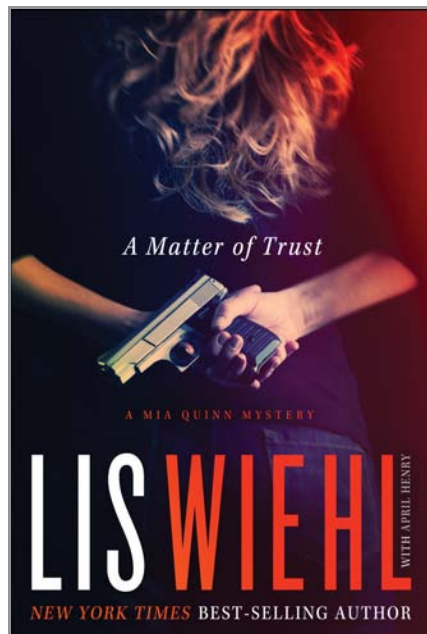


Tracy L. Higley started her first novel at the age of eight and has been hooked on writing ever since. She has authored nine novels, including *Garden of Madness* and *Isle of Shadows*. Tracy is currently pursuing a graduate degree in Ancient History and has traveled through Greece, Turkey, Egypt, Israel, Jordan, and Italy, researching her novels and falling into adventures. See her travel journals and more at TracyHigley.com. **Hometown:** Wernersville, PA 
 TLHigley  thigley

A MATTER OF TRUST

A Mia Quinn Mystery #1

LIS WIEHL & APRIL HENRY (With)



FEATURES & BENEFITS

- From the *New York Times* best-selling authors of the Triple Threat series.
- Mia Quinn, as the series link, is a strong lead protagonist, solving crime and wrestling with domestic drama.
- "Fast-paced writing and appealing characters." —*Kirkus Reviews* [for *Eyes of Justice*]
- Wiehl appears regularly on *The O'Reilly Factor* on FOX. She's also a frequent guest on *Fox and Friends*, *Your World with Neil Cavuto*, and *Hannity and Colmes*.

It all starts with a phone call from the dead.

Mia Quinn is on the phone with Colleen, her best friend and coworker, when the unthinkable happens: she hears the sound of a gunshot. And Colleen's death is an eerie echo of the murder of another Seattle prosecutor who was also gunned down at home four years earlier.

Mia's life has already been turned upside down by the recent death of her husband. Now a single parent to a teenager and a toddler, she is struggling to hold on to their house. Meanwhile, her son has turned moody and secretive, and her daughter is suffering from mysterious nightmares.

When the DA asks her to head up the investigation into Colleen's death and its connections to the earlier murder, Mia agrees—if he'll also let her investigate the suicide of a teenager who may have been bullied to death. Partnered with irascible homicide detective Charlie Carlson, Mia finds that many people could have wanted Colleen dead, including people in Mia's life she thought she could trust.

As Mia races to figure out who gunned down Colleen in cold blood, she uncovers more secrets than she bargained for. Has she been wrong to trust those closest to her?

Will she put the pieces together before it's too late? *A Matter of Trust* is a riveting tale of love, loyalty—and murder.

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ISBN-13/EAN: 978-1-59554-903-7
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UPC: 020049137468
Ship Date: 2/20/2013
Pub Date: 3/19/2013 (Street Date)
Trim Size: 5.50 x 8.38
Page Count: 320 Pages
Carton Qty: 24
Distribution Rights: Worldwide
Translation Rights: All
BISAC: FICTION / MYSTERY & DETECTIVE / GENERAL (FIC022000)
eBook: 978-1-4016-8819-6

ADVERTISING

- Targeted web ads to include Facebook with Wildfire contest, Imus Radio, FoxNews.com; including contemporary fiction enthusiasts. (reaching over 3 million impressions)
- Radio ads on Salem Radio
- Website Update and Promotions through LisWiehlBooks.com
- Free Sample Chapter Promotion through Nelson Free
- Christian Retail Stores Promotion through End Cap Kit placement
- Conference Involvement
- Eblast to Thomas Nelson Fiction List
- Eblast to Lis' Fans
- Feature on Thomas Nelson Fiction Facebook page
- Feature on @NelsonFiction Twitter account
- Goodreads.com novel giveaway reaching over 2.5 million readers

PUBLICITY

- Media Inquiries: Katie Bond kbond@thomasnelson.com
- Print galleys available
- National print and broadcast media campaign to US Daily newspapers, trade publications, consumer entertainment magazines, review websites, morning television and radio shows
- Targeted suspense blog review outreach

PREVIOUS TITLES

978-1-59554-940-2 Waking Hours
 978-1-59554-707-1 Heart of Ice

COMPARABLE TITLES

978-0-3123-8082-3 Come Home by Lisa Scottoline
 978-0-5538-0725-7 Love You More by Lisa Gardner

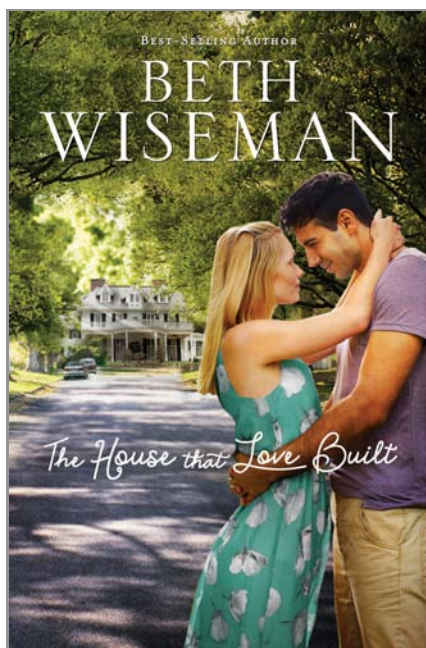


Lis Wiehl is a *New York Times* best-selling author, Harvard Law School graduate, and former federal prosecutor. A popular legal analyst and commentator for the Fox News Channel, Wiehl appears weekly on *The O'Reilly Factor*, *Lou Dobbs Tonight*, *Imus in the Morning*, *Kelly's Court* and more. **Hometown:** Larchmont, New York [@LisWiehl](https://twitter.com/LisWiehl) [f](https://www.facebook.com/LisWiehl) LisWiehl

April Henry is the *New York Times* best-selling author of mysteries and thrillers. Her books have been short-listed for the Agatha Award, the Anthony Award, and the Oregon Book Award. April lives in Portland, Oregon, with her husband and daughter. **Hometown:** Portland, Oregon

THE HOUSE THAT LOVE BUILT

BETH WISEMAN



FEATURES & BENEFITS

- Every novel by Carol-award winning author Beth Wiseman has hit the bestseller list.
- The town of Smithville, Texas, is the location for several Hollywood movies including *Hope Floats*.
- "[*Need You Now* offers] a character for every reader to relate to . . . a compelling and worthy read" —*Booklist*
- Includes Reading Group Guide.

Brooke has only loved one man. Owen's heart is filled with bitterness. Can a mysterious house bring them together for a second chance at love?

In the small town of Smithville, Texas, Brooke Holloway is raising six-year-old Meghan and ten-year-old Spencer on her own two years after her husband's death. Being a single-mom and running the family's local hardware store keep her busy.

While Meghan longs for a daddy, Spencer has threatened to run away if Brooke even goes out on a date. But the last thing on Brooke's mind is falling in love. When a stranger moves to town and buys a house with a mysterious past, Brooke can't contain her curiosity. As she spends time with the new owner, she wonders if maybe God is giving her another chance at happiness.

Owen Saunders fled the big city to start over in a small, rural town famous for baking the world's largest gingerbread man. Then he bought an old house to restore—for all the wrong reasons. If anything needs restoration, it is Owen's heart in the aftermath of his failed marriage. With little hope and lost faith, Owen is tempted by happiness when he meets Brooke, but his heart remains sealed shut.

As they learn more about Owen's house, one thing becomes obvious to both of them: God has put them together for a reason.

Format: Trade Paper
ISBN-13/EAN: 978-1-59554-889-4
ISBN-10: 1-59554-889-0
Price: \$15.99 U.S.
UPC: 020049137055
Ship Date: 3/6/2013
Pub Date: 4/2/2013
Trim Size: 5.50 x 8.38
Page Count: 320 Pages
Carton Qty: 36
Distribution Rights: Worldwide
Translation Rights: All
BISAC: FICTION / CHRISTIAN / ROMANCE (FIC042040)
eBook: 978-1-4016-8820-2

ADVERTISING

- Targeted web ads to include Facebook with Wildfire contest, Salem Web Network, and Goodreads; including contemporary fiction enthusiasts. (reaching over 3 million impressions)
- Radio ads on Salem Radio
- Free Sample Chapter Promotion through Nelson Free
- Christian Retail Stores Promotion through End Cap Kit placement
- Conference Involvement
- Eblast to Thomas Nelson Fiction List
- Feature on Thomas Nelson Fiction Facebook page
- Feature on @NelsonFiction Twitter account
- Goodreads.com novel giveaway reaching over 2.5 million readers

PUBLICITY

- Media Inquiries: Katie Bond, kbond@thomasnelson.com
- Print galleys available
- Print and online campaign, targeting review publications favoring women's fiction with a literary bent
- Targeted women's fiction blogger outreach

PREVIOUS TITLES

978-1-59554-887-0 *Need You Now*
 978-1-59554-824-5 *Seek Me with All Your Heart*

COMPARABLE TITLES

978-1-59554-801-6 *A Cowboy's Touch* by Denise Hunter
 978-0-3102-7635-7 *Loving* by Karen Kingsbury

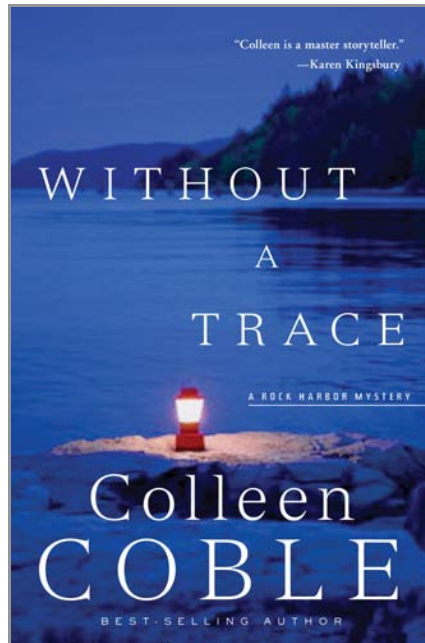


Beth Wiseman is hailed as a top voice in Amish fiction. She is a Carol-award winner and author of numerous bestsellers including the *Daughters of the Promise* and the *Land of Canaan* series. She and her family live in Texas. **Hometown:** Columbus, Texas **Books Sold to Date:** over 500,000 [@bethwiseman](#)
[f](#) Fans-of-Beth-Wiseman

WITHOUT A TRACE

Rock Harbor Series #1

COLLEEN COBLE



FEATURES & BENEFITS

- “Fascinating setting, intriguing characters, and well-researched detail delight [readers of *Without a Trace*] from start to finish.”
—*Romantic Times*, 4 ½ stars
- Fan mail indicates Rock Harbor is Colleen’s most popular series.
- Life to date, the Rock Harbor series books have sold over 263,000 copies.
- Includes Reading Group Guide.

Bree thinks a plane crash took the lives of her her husband and son, but her young son Davy survived the accident. Can she find him in the vast wilderness before it’s too late?

It’s been months since the crash. K-9 search and rescue worker Bree Nicholls knows the chances of finding her husband and son in the vast wilderness of Michigan’s Upper Peninsula grow more remote by the day. But her heart and her faithful dog, Samson, demand she keep searching.

Deep in the woods a young boy wakes in a tiny cabin. He’s being nursed back to health by a reclusive woman, but he can’t figure out why she calls him by a name he doesn’t recognize. Or why she’s calling herself his mother. He wants to leave, but as winter sets in, his very life depends on her care.

Meanwhile, Bree’s relentless determination to find her family has uncovered a violent crime. With the help of Park Ranger Kade Matthews, she discovers the violence may be linked to the plane crash that took her family. Could solving the crime bring her peace with her own loss? Or, more incredibly, reunite her family?

Set in the untamed beauty of Michigan’s Upper Peninsula, the Rock Harbor novels draw readers into the life and adventures of a canine search-and-rescue team as it unravels the secrets of an enchanting wilderness.

Format: Trade Paper
ISBN-13/EAN: 978-1-4016-8857-8
ISBN-10: 1-4016-8857-8
Price: \$15.99 U.S.
Ship Date: 3/13/2013
Pub Date: 4/9/2013
Trim Size: 5.50 x 8.38
Page Count: 304 Pages
Carton Qty: 36
Distribution Rights: Worldwide
Translation Rights: All
BISAC: FICTION / CHRISTIAN / SUSPENSE (FIC042060)
eBook: 978-1-4185-1304-7

PREVIOUS TITLES

978-1-59554-316-5 Without a Trace
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978-1-59554-318-9 Into the Deep
978-1-59554-248-9 Cry in the Night
978-1-59554-915-0 Blue Moon Promise

COMPARABLE TITLES

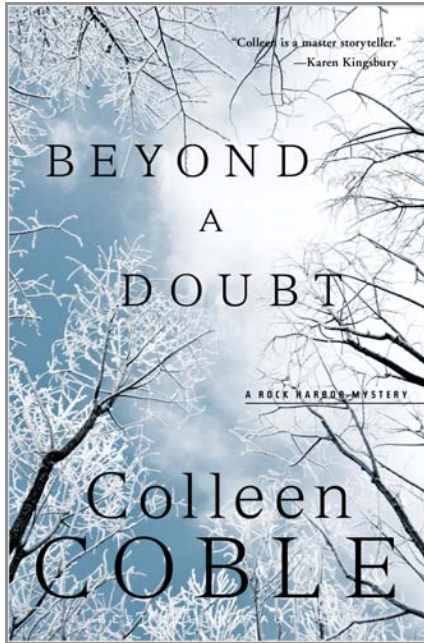
978-1-59554-132-1 Deeper Water by Robert Whitlow
978-1-4143-1056-5 The Negotiator by Dee Henderson



RITA-finalist **Colleen Coble** is the author of several best-selling romantic suspense series, including the Mercy Falls, Lonestar, and Rock Harbor series. She lives with her husband, Dave, in Indiana. **Hometown:** Wabash, Indiana **Books Sold to Date:** Nearly 2 million [@colleencoble](#) [f](#)
Colleen-Coble/298682303532632

BEYOND A DOUBT*Rock Harbor Series #2*

COLLEEN COBLE

**FEATURES & BENEFITS**

- “Colleen Coble’s *Beyond a Doubt* tingled my nerves and touched my heart. This episode in the Rock Harbor Series is a wonderful story of forgiveness and commitment.” —Angela Hunt, author of *The Note*
- Fan mail indicates Rock Harbor is Colleen’s most popular series.
- Life to date, the Rock Harbor series books have sold over 263,000 copies!
- Includes Reading Group Guide.

Bree uncovers evidence of a violent crime in her own basement, causing police to re-open a cold case. Can she and her K-9 search dog, Samson, stop the killer before he strikes again?

Bree Nicholls has made a name for herself finding missing persons and solving mysteries in the untamed wilderness of Michigan’s Upper Peninsula with her search-and-rescue dog, Samson. Yet she still doubts herself, grieving the loss of her husband and longing for her young son’s forgiveness.

When a basement remodeling project at her lighthouse home uncovers evidence from a case Rock Harbor police gave up on long ago, Bree’s family comes under attack. Someone wants something from the house . . . or possibly someone.

Ranger Kade Matthews steps in to help, winning Bree’s friendship and making real headway with Davy. But there’s still a killer somewhere in Rock Harbor. It will take everything Bree and her faithful dog Samson can do to protect her family from the danger lurking outside the lighthouse door.

Format: Trade Paper
ISBN-13/EAN: 978-1-4016-8859-2
ISBN-10: 1-4016-8859-4
Price: \$15.99 U.S.
Ship Date: 3/13/2013
Pub Date: 4/9/2013
Trim Size: 5.50 x 8.38
Page Count: 304 Pages
Carton Qty: 36
Distribution Rights: Worldwide
Translation Rights: All
BISAC: FICTION / CHRISTIAN / SUSPENSE (FIC042060)
eBook: 978-1-4185-1277-4

PREVIOUS TITLES

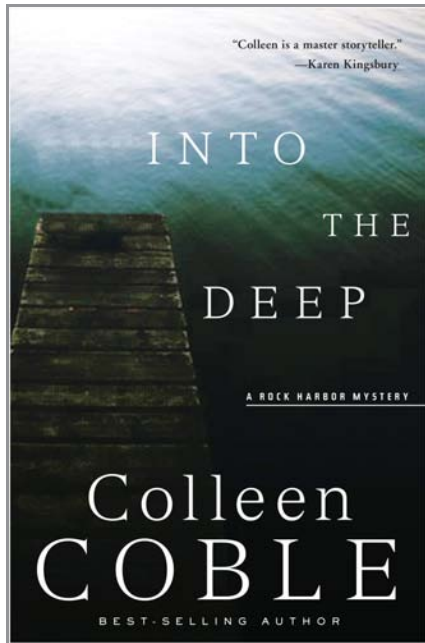
978-1-59554-316-5 Without a Trace
978-1-59554-317-2 Beyond a Doubt
978-1-59554-318-9 Into the Deep
978-1-59554-248-9 Cry in the Night
978-1-59554-915-0 Blue Moon Promise

COMPARABLE TITLES

978-1-59554-449-0 Higher Hope by Robert Whitlow
978-1-4143-1057-2 The Guardian by Dee Henderson



RITA-finalist **Colleen Coble** is the author of several best-selling romantic suspense series, including the Mercy Falls, Lonestar, and Rock Harbor series. She lives with her husband, Dave, in Indiana. **Hometown:** Wabash, Indiana **Books Sold to Date:** Nearly 2 million [@colleencoble](#) [f](#)
Colleen-Coble/298682303532632

INTO THE DEEP
Rock Harbor Series #3
COLLEEN COBLE**FEATURES & BENEFITS**

- “Colleen Coble keeps the action tight throughout *Into the Deep*, with surprising twists to delight the most avid of suspense readers. I want to revisit these characters often!” —Hannah Alexander, author of *Safe Haven*
- Fan mail indicates Rock Harbor is Colleen’s most popular series.
- Life to date, the Rock Harbor series books have sold over 263,000 copies!
- Includes Reading Group Guide.

When Bree’s dog Samson goes missing, it’s just the start of her life turning upside-down.

Bree and her K-9 search-and-rescue dog Samson rescue missing persons on the shores of beautiful Lake Michigan. Together they’ve become an unstoppable mystery-solving team.

When a man working at a new plant near Rock Harbor dies under mysterious circumstances, Bree’s involvement in the investigation leads to an astonishing find—family she didn’t know she had. Then her faithful dog Samson goes missing. As she tracks down her dog, she finds that the mysterious murder and the dog-napping are connected. The clues lead her to evidence buried deep in the wilderness of the Upper Peninsula.

Ranger Kade Matthews steps in with his expert knowledge of the deep woods. Together, they must track down the killer.

Format: Trade Paper
ISBN-13/EAN: 978-1-4016-8858-5
ISBN-10: 1-4016-8858-6
Price: \$15.99 U.S.
Ship Date: 3/13/2013
Pub Date: 4/9/2013
Trim Size: 5.50 x 8.38
Page Count: 304 Pages
Carton Qty: 36
Distribution Rights: Worldwide
Translation Rights: All
BISAC: FICTION / CHRISTIAN / SUSPENSE (FIC042060)
eBook: X97-8-1418-5126-37

PREVIOUS TITLES

978-1-59554-316-5 Without a Trace
978-1-59554-317-2 Beyond a Doubt
978-1-59554-318-9 Into the Deep
978-1-59554-248-9 Cry in the Night
978-1-59554-915-9 Blue Moon Promise

COMPARABLE TITLES

978-1-59554-450-6 Greater Love by Robert Whitlow
978-1-4143-1058-9 The Truth Seeker by Dee Henderson

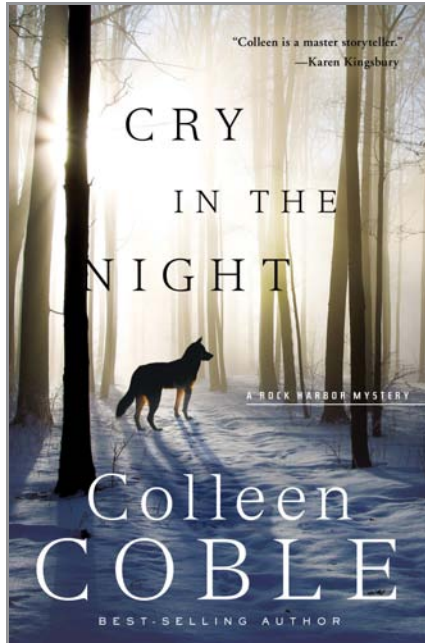


RITA-finalist **Colleen Coble** is the author of several best-selling romantic suspense series, including the Mercy Falls, Lonestar, and Rock Harbor series. She lives with her husband, Dave, in Indiana. **Hometown:** Wabash, Indiana **Books Sold to Date:** Nearly 2 million [@colleencoble](#) [f](#)
Colleen-Coble/298682303532632

CRY IN THE NIGHT

Rock Harbor Series #4

COLLEEN COBLE



FEATURES & BENEFITS

- “Coble captivates readers with her compelling characters. Action-packed . . . highly recommended!” —Dianne Burnett, Christianbook.com
- Fan mail indicates Rock Harbor is Colleen’s most popular series.
- Includes Reading Group Guide.

The highly anticipated novel that delivers what romantic suspense fans have waited for—the return to Rock Harbor.

A mysterious crying in the night leads search-and-rescue worker Bree Matthews and her dog Samson to an abandoned baby in the woods outside of Rock Harbor, Michigan. Bree takes the baby girl in and begins a search for the mother—presumably the woman reported missing just days earlier.

While teams scour the wintery forests, Bree ferrets out clues about the woman. Where is she and why did she leave the child behind? And how does that connect to Bree's first husband's mysterious death years ago in the Upper Peninsula? Everything Bree thought she knew about her life is turned upside down with the sound of a *Cry in the Night*.

Format: Trade Paper
ISBN-13/EAN: 978-1-4016-8864-6
ISBN-10: 1-4016-8864-0
Price: \$15.99 U.S.
Ship Date: 3/13/2013
Pub Date: 4/9/2013
Trim Size: 5.50 x 8.38
Page Count: 304 Pages
Carton Qty: 36
Distribution Rights: Worldwide
Translation Rights: All
BISAC: FICTION / CHRISTIAN / SUSPENSE (FIC042060)
eBook: 978-1-4185-7423-9

PREVIOUS TITLES

978-1-59554-316-5 Without a Trace
978-1-59554-317-2 Beyond a Doubt
978-1-59554-318-9 Into the Deep
978-1-59554-248-9 Cry in the Night
978-1-59554-915-0 Blue Moon Promise

COMPARABLE TITLES

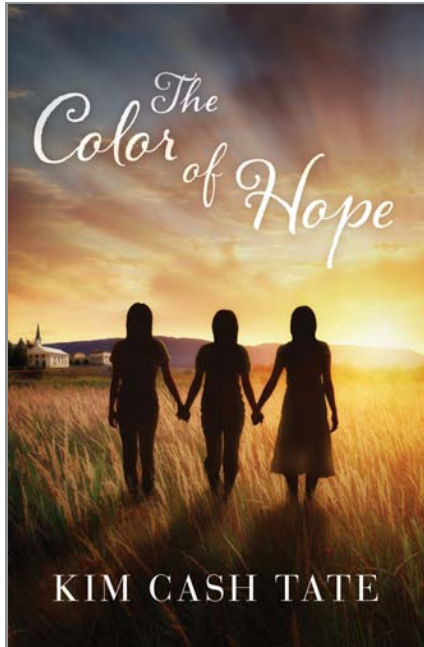
978-1-59554-132-1 Deeper Water by Robert Whitlow
978-1-4143-1056-5 The Negotiator by Dee Henderson



RITA-finalist **Colleen Coble** is the author of several best-selling romantic suspense series, including the Mercy Falls, Lonestar, and Rock Harbor series. She lives with her husband, Dave, in Indiana. **Hometown:** Wabash, Indiana **Books Sold to Date:** Nearly 2 million [@colleencoble](#) [f](#)
Colleen-Coble/298682303532632

THE COLOR OF HOPE

KIM CASH TATE



FEATURES & BENEFITS

- Features a strong multicultural cast.
- Author's novels receive rave reviews. *Publishers Weekly* said of *Hope Springs*, "Tate expertly crafts an intriguing narrative that explores unrequited love, true faith, and the complicated politics of change in the Christian church."
- Explores the need to see those around us in the same way Christ sees them—and to love them based on that value.
- Includes Reading Group Guide.

Hope shines brightest when all seems lost.

Charlotte Willoughby has led a predictable life. Born and raised in Hope Springs, her family expected her to return after college, and she did. Now in her mid-twenties, she's ready to begin her third year as a phys ed teacher at Hope Springs High. But life as usual takes a turn as tensions rise in the town over changes at her local church. Suddenly she finds herself at odds with her family, even as she delights in newfound friendships with black people in the town. But when one of those friendships turns into a budding romance, she's pushed to the brink of deciding what's more important—tradition and family . . . or her identity in Christ.

Stephanie Sanders felt that God wanted her and her husband to relocate to Hope Springs, but she had no idea what the purpose was for her being there. Even as she agrees to serve as a substitute teacher at Hope Springs High, she thinks she's merely biding time—until her heart is drawn to a lonely teen named Samara. Soon Stephanie is sure this is part of her mission in Hope Springs as she sees the difference she's making—but then Samara's life takes a tragic turn . . . and Stephanie's is thrown into a tailspin.

As shoots of hope begin to rise, Charlotte and Stephanie find that their lives—and the town—have been changed forever.

Format: Trade Paper
ISBN-13/EAN: 978-1-59554-998-3
ISBN-10: 1-59554-998-6
Price: \$15.99 U.S.
Ship Date: 3/6/2013
Pub Date: 4/2/2013
Trim Size: 5.50 x 8.38
Page Count: 336 Pages
Carton Qty: 36
Distribution Rights: Worldwide
Translation Rights: All
BISAC: FICTION / CHRISTIAN / ROMANCE (FIC042040)
eBook: 978-1-4016-8484-6

ADVERTISING

- Targeted web ads to include Facebook with Wildfire contest and Salem Web Network; including inspirational fiction enthusiasts. (reaching over 1 million impressions)
- Free Sample Chapter Promotion through Nelson Free
- Christian Retail Stores Promotion through End Cap Kit placement
- Conference Involvement
- Eblast to Thomas Nelson Fiction List
- Feature on Thomas Nelson Fiction Facebook page
- Feature on @NelsonFiction Twitter account
- Goodreads.com novel giveaway reaching over 2.5 million readers

PUBLICITY

- Media Inquiries: Katie Bond kbond@thomasnelson.com
- Print galley available (limited quantity)
- Print and online campaign to trade and consumer publications, seeking reviews, interviews for the accomplished speaker
- Targeted women's fiction blogger outreach

PREVIOUS TITLES

978-1-59554-854-2 Faithful

978-1-59554-997-6 Hope Springs

COMPARABLE TITLES

978-1-59554-523-7 Where Do I Go? by Neta Jackson

978-0-7522-4690-5 Falling into Grace by Michelle Stimpson

978-0-3103-3398-2 Coming Home by Stacy Hawkins Adams



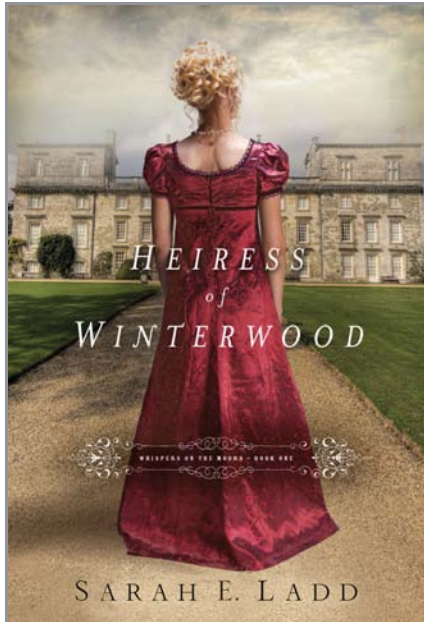
Kim Cash Tate is the author of *Cherished*, *Faithful*, *Heavenly Places*, and the memoir *More Christian than African American*. A former practicing attorney, she is also the founder of Colored in Christ Ministries. She and her husband have two children. Twitter @KimCashTate, facebook.com/kimcashtate

Hometown: St. Louis, MO  KimCashTate  kimcashtate

HEIRESS OF WINTERWOOD

Whispers on the Moors #1

SARAH E. LADD



FEATURES & BENEFITS

- Regency romances are currently a growing trend in the CBA market.
- The Regency period is brought to life through the novels of Jane Austen and lives on in the popular imagination of movie adaptations on programs like Masterpiece Theater.
- Interest in this time period is born of a curiosity about what real life was like in an English manor, the disparity between the wealthy and servants, the politics of arranged marriages, and the social activities of the privileged.
- This story is structured around the verse from Proverbs 11:2, "When pride comes, then comes disgrace, but with humility comes wisdom."
- Includes Reading Group Guide.

Pride goes before the fall . . . but what comes after?

Darbury, England, 1814

Amelia Barrett, heiress to an ancestral estate nestled in the English moors, defies family expectations and promises to raise her dying friend's infant baby. She'll risk everything to keep her word—even to the point of proposing to the child's father, Lucas, a sea captain she's never met.

Tragedy strikes when the child vanishes with little more than a sketchy ransom note hinting to her whereabouts. Fear for the child's safety drives Amelia and Lucas to test the boundaries of their love for this infant.

Amelia's detailed plans would normally see her through any trial, but now, desperate and shaken, she examines her soul and must face her one weakness: pride.

Lucas' strength and self-control have served him well and earned him much respect, but chasing perfection has kept him a prisoner of his own discipline.

Both must learn to accept God's sovereignty and relinquish control so they can grasp the future He has for planned for them.

Format: Trade Paper
ISBN-13/EAN: 978-1-4016-8835-6
ISBN-10: 1-4016-8835-7
Price: \$15.99 U.S.
Ship Date: 3/13/2013
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Trim Size: 5.50 x 8.38
Page Count: 320 Pages
Carton Qty: 36
Distribution Rights: Worldwide
Translation Rights: All
BISAC: FICTION / CHRISTIAN / HISTORICAL (FIC042030)
eBook: 978-1-4016-8838-7

ADVERTISING

- Targeted web ads to include Facebook with Wildfire contest and Salem Web Network; including historical fiction enthusiasts. (reaching over 1 million impressions)
- Free Sample Chapter Promotion through Nelson Free
- Christian Retail Stores Promotion through End Cap Kit placement
- Conference Involvement
- Eblast to Thomas Nelson Fiction List
- Feature on Thomas Nelson Fiction eCommerce page
- Feature on Thomas Nelson Fiction Facebook page
- Feature on @NelsonFiction Twitter account
- Goodreads.com novel giveaway reaching over 2.5 million readers

PUBLICITY

- Media Inquiries: Katie Bond kbond@thomasnelson.com
- Print galleys available (limited quantity)
- Print and online campaign targeting historical and fiction review publications, introducing the debut author to industry
- Targeted historical blogger outreach with Facebook party

COMPARABLE TITLES

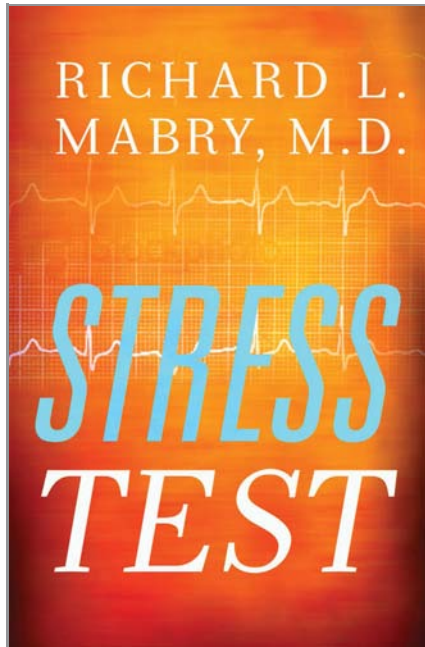
978-0-7642-0709-9 The Maid of Fairbourne Hall by Julie Klassen
 978-0-7642-0707-5 The Silent Governess by Julie Klassen



Sarah E. Ladd has more than ten years of marketing experience. She is a graduate of Ball State University and holds degrees in public relations and marketing. *Heiress of Winterwood* was the recipient of the 2011 Genesis Award for historical romance. Sarah lives in Indiana with her amazing husband, sweet daughter, and spunky Golden Retriever. **Hometown:** Indianapolis, IN [Twitter](#) SarahLaddAuthor [Facebook](#) SarahLaddAuthor

STRESS TEST

DR. RICHARD MABRY



FEATURES & BENEFITS

- Dr. Richard Mabry spent 26 years in private practice and 10 years as a medical professor before beginning to write medical romantic suspense novels.
- The *New York Book Journal* said of a prior novel, "This riveting and in-depth medical thriller is a page turner. *Diagnosis Death* proves that he is an author to watch."
- "Full of sudden twists and turns, the novel's fast pace makes it hard to put down."
—*Romantic Times*
- Appeals to fans of Candace Calvert and Irene Hannon.
- Includes Reading Group Guide.

They may not have enough evidence to convict him, but they have enough to ruin his life.

Dr. Matt Newman thought he was leaving his life in private practice for a better one in academic medicine. But the kidnapers who attacked him as he left his last shift in the ER have no such plans—they just want him dead. Bound and in the trunk of his car, Matt's only thought is escape. He does so, but at a price: a head injury that lands him in the ICU . . . where he awakens to discover he's being charged with murder.

Sandra Murray is a fiery, redheaded lawyer who swore she was done with doctors. But when Matt calls, she knows she can't walk away from defending someone who is truly innocent.

Matt's career is going down the drain. His freedom and perhaps his life may be next. But with the police convinced he's a murderer and the kidnapers still trying to finish what they started, finding the truth—and the faith to keep going—will be the toughest stress test Matt has ever endured.

Format: Trade Paper
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ISBN-10: 1-4016-8708-3
Price: \$15.99 U.S.
Ship Date: 3/13/2013
Pub Date: 4/9/2013
Trim Size: 5.50 x 8.38
Page Count: 320 Pages
Carton Qty: 36
Distribution Rights: Worldwide
Translation Rights: All
BISAC: FICTION / CHRISTIAN / SUSPENSE (FIC042060)
eBook: 978-1-4016-8709-0

ADVERTISING

- Targeted web ads to include Facebook with Wildfire contest, Salem Web Network, Goodreads.com; including medical fiction enthusiasts. (reaching over 2 million impressions)
- Print ad with Suspense Magazine
- Free Sample Chapter Promotion through Nelson Free
- Christian Retail Stores Promotion through End Cap Kit placement
- Conference Involvement
- Eblast to Thomas Nelson Fiction List
- Feature on Thomas Nelson Fiction Facebook page
- Feature on @NelsonFiction Twitter account
- Goodreads.com novel giveaway reaching over 2.5 million readers

PUBLICITY

- Media Inquiries: Katie Bond kbond@thomasnelson.com
- Print galleys available (limited quantity)
- Print and online campaign targeting medical suspense, romance readers
- Targeted blogger outreach with Facebook party

PREVIOUS TITLES

978-1-4267-1000-1 Medical Error
978-1-4267-0236-5 Code Blue

COMPARABLE TITLES

978-1-4143-2544-6 Disaster Status by Candace Calvert
978-0-5151-4868-8 Critical Condition by CJ Lyons



Richard L. Mabry, M.D., is a retired physician and medical school professor who achieved worldwide recognition as a writer, speaker, and teacher before turning his talents to nonmedical writing. He is the author of one nonfiction book and four highly-acclaimed novels. He and his wife, Kay, live in North Texas. Visit his website at www.rmabry.com. **Hometown:** Frisco, Texas [RichardMabry](#) [rmabrybooks](#)

Adult



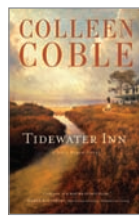
The Scent of Rain
Kristin Billerbeck

ISBN-13: 978-1-4016-8565-2
\$15.99 • TP
ISBN-13: 978-1-4016-8566-9
\$15.99 • EBK



Covenant Child
Terri Blackstock

ISBN-13: 978-1-4016-8697-0
\$15.99 • TP
ISBN-13: 978-1-4185-7704-9
\$15.99 • EBK



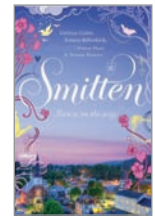
Tidewater Inn
Colleen Coble

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\$15.99 • EBK



Blue Moon Promise
Colleen Coble

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\$15.99 • TP
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\$15.99 • EBK



Smitten

Colleen Coble, Kristin Billerbeck,
Diann Hunt, & Denise Hunter
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The Paradise Trilogy
Ted Dekker

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\$24.99 • HC
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\$24.99 • EBK



The Wedding Dress
Rachel Hauck

ISBN-13: 978-1-5955-4963-1
\$15.99 • TP
ISBN-13: 978-1-4016-8631-4
\$15.99 • EBK



House of Mercy
Erin Healy

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\$15.99 • TP
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Tracy L. Higley

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\$9.99 • EBK



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Denise Hunter

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\$15.99 • TP
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\$15.99 • EBK



Stand By Me
Neta Jackson

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\$29.99 • Audio



Where Do I Go?
Neta Jackson

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\$15.99 • TP
ISBN-13: 978-1-4185-7197-9
\$15.99 • EBK



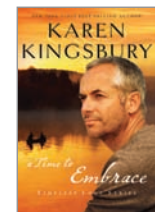
Fireproof
Alex Kendrick &
Stephen Kendrick

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\$9.99 • TP
ISBN-13: 978-1-4185-6672-2
\$9.99 • EBK



A Time to Dance
Karen Kingsbury

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\$15.99 • EBK



A Time to Embrace
Karen Kingsbury

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\$15.99 • TP
ISBN-13: 978-1-4016-8656-7
\$15.99 • EBK



The Skin Map
Stephen Lawhead

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\$16.99 • TP
ISBN-13: 978-1-4003-1673-1
\$29.99 • Audio



The Bone House
Stephen Lawhead

ISBN-13: 978-1-5955-4936-5
\$16.99 • TP
ISBN-13: 978-1-4016-8511-9
\$29.99 • Audio



The Paradise War
Stephen Lawhead

ISBN-13: 978-1-5955-4890-0
\$16.99 • Printed Case HC
ISBN-13: 978-1-4185-5557-3
\$16.99 • EBK



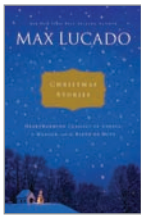
The 13th Tribe
Robert Liparulo

ISBN-13: 978-1-5955-4169-7
\$16.99 • TP
ISBN-13: 978-1-4016-8617-8
\$16.99 • EBK



Arms of Love
Kelly Long

ISBN-13: 978-1-4016-8496-9
\$15.99 • TP
ISBN-13: 978-1-4016-8632-1
\$15.99 • EBK



Christmas Stories

Max Lucado

ISBN-13: 978-1-4016-8543-0

\$17.99 • HC

ISBN-13: 978-1-4016-8544-7

\$17.99 • EBK



A Skeleton in God's Closet

Paul L. Maier

ISBN-13: 978-1-4016-8712-0

\$12.99 • TP

ISBN-13: 978-1-4185-2990-1

\$12.99 • EBK



More than a Skeleton

Paul L. Maier

ISBN-13: 978-1-4016-8714-4

\$12.99 • TP

ISBN-13: 978-1-4185-2991-8

\$12.99 • EBK



Brush of Angel's Wings

Ruth Reid

ISBN-13: 978-1-5955-4789-7

\$15.99 • TP

ISBN-13: 978-1-4016-8634-5

\$15.99 • EBK



Hope Springs

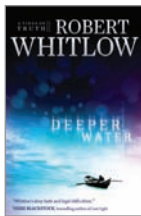
Kim Cash Tate

ISBN-13: 978-1-5955-4997-6

\$15.99 • TP

ISBN-13: 978-1-4016-8483-9

\$15.99 • EBK



Deeper Water

Robert Whitlow

ISBN-13: 978-1-5955-4132-1

\$15.99 • TP

ISBN-13: 978-1-4185-6608-1

\$15.99 • EBK



The Choice

Robert Whitlow

ISBN-13: 978-1-4016-8561-4

\$15.99 • TP

ISBN-13: 978-1-4016-8563-8

\$15.99 • EBK



Face of Betrayal

Lis Wiehl with April Henry

ISBN-13: 978-1-5955-4817-7

\$16.99 • TP

ISBN-13: 978-1-4185-7428-4

\$16.99 • EBK



Eyes of Justice

Lis Wiehl with April Henry

ISBN-13: 978-1-5955-4708-8

\$26.99 • HC

ISBN-13: 978-1-4016-8630-7

\$26.99 • EBK



Waking Hours

Lis Wiehl with Pete Nelson

ISBN-13: 978-1-5955-4941-9

\$16.99 • TP

ISBN-13: 978-1-4016-8529-4

\$29.99 • Audio



Song of the Brokenhearted

Sheila Walsh & Cindy Coloma

ISBN-13: 978-1-5955-4687-6

\$15.99 • TP

ISBN-13: 978-1-4016-8692-5

\$15.99 • EBK



Need You Now

Beth Wiseman

ISBN-13: 978-1-5955-4887-0

\$15.99 • TP

ISBN-13: 978-1-4016-8633-8

\$15.99 • EBK



Seek Me with All Your Heart

Beth Wiseman

ISBN-13: 978-1-5955-4824-5

\$15.99 • TP

ISBN-13: 978-1-5955-4976-1

\$15.99 • EBK



An Amish Wedding

Beth Wiseman, Kathleen Fuller,
Kelly Long

ISBN-13: 978-1-5955-4921-1

\$15.99 • TP

ISBN-13: 978-1-4016-8664-2

\$15.99 • EBK



This Scarlet Cord

Joan Wolf

ISBN-13: 978-1-5955-4877-1

\$15.99 • TP

ISBN-13: 978-1-4016-8658-1

\$15.99 • EBK

Young Adult



Angel Eyes

Shannon Dittmore

ISBN-13: 978-1-4016-8635-2

\$9.99 • TP

ISBN-13: 978-1-4016-8636-9

\$9.99 • EBK



A Charmed Life

Jenny B. Jones

ISBN-13: 978-1-4016-8688-8

\$12.99 • TP

ISBN-13: 978-1-4016-8693-2

\$12.99 • EBK



Crazy Dangerous

Andrew Klavan

ISBN-13: 978-1-5955-4793-4

\$14.99 • HC

ISBN-13: 978-1-4016-8648-2

\$14.99 • EBK



The Homelanders

Andrew Klavan

ISBN-13: 978-1-4016-8694-9

\$19.99 • TP

ISBN-13: 978-1-4016-8695-6

\$19.99 • EBK



Starring Me

Krista McGee

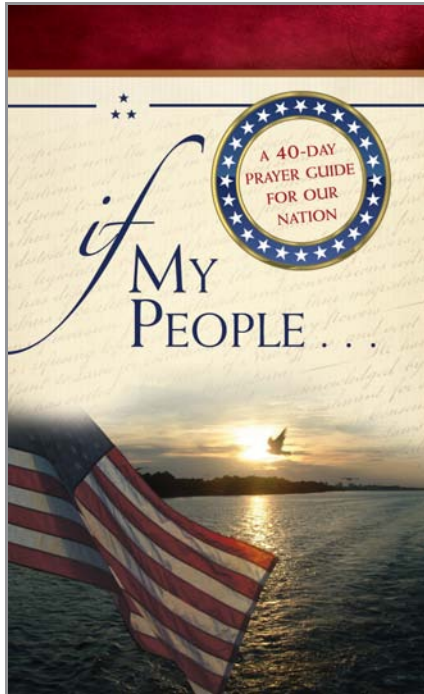
ISBN-13: 978-1-4016-8489-1

\$9.99 • TP

ISBN-13: 978-1-4016-8492-1

\$9.99 • EBK

IF MY PEOPLE . . .
A 40-Day Prayer Guide for Our Nation
JACK COUNTRYMAN



FEATURES & BENEFITS

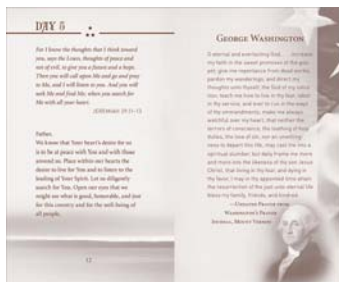
- Guides readers through 40 days of intentional prayer for our nation's leaders
- Provides the opportunity for changing the course of our country and its future
- Reinforces that our country was founded upon faith in God

If My People guides believers on a 40-day prayer journey in the spirit of 2 Chronicles 7:14.

"If My people who are called by My name will humble themselves, and pray and seek My face, and turn from their wicked ways, then I will hear from heaven, and will forgive their sin and heal their land."

In the days prior to the election, this prayer booklet guides believers through 40 days of prayer, plus providing seven prayers from past presidents, inspired during some of our country's darkest days.

Note: Must be ordered in multiples of 25. Self-shipping box can be used as counter display. To order shrink-wrapped bundles without display box, use ISBN 978-1-4041-8728-3.



Jack Countryman is the founder of JCountryman Gift Books, a division of Thomas Nelson Publishers. His 30-plus years in Christian publishing have allowed him the opportunity to help create and develop bestselling gift books such as *God's Promises® for Your Every Need*, *God's Promises® for Men*, and *God's Promises® for Women*. **Hometown:** Brentwood, Tennessee **Books Sold to Date:** Over 15 million

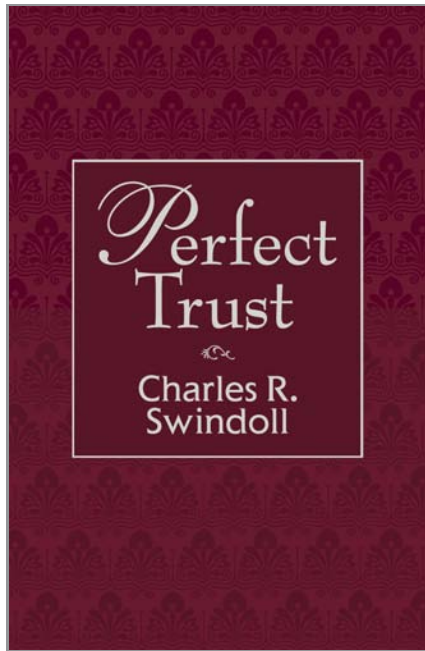
Format: Paperback
ISBN-13/EAN: 978-1-4003-2194-0
ISBN-10: 1-4003-2194-8
Price: \$2.99 U.S.
Ship Date: 8/1/2012
Pub Date: 8/28/2012
Trim Size: 4.19 x 7.00
Page Count: 64 Pages
Carton Qty: 25
Distribution Rights: Worldwide
Translation Rights: All
BISAC: RELIGION / CHRISTIAN LIFE / PRAYER (RELO12080)
eBook: 978-1-4003-2218-3

COMPARABLE TITLES

- 978-0-7369-3922-5 Powerful Prayer for Troubled Times
- 978-1-5779-4294-2 Pray for Our Nation
- 978-1-4775-2348-3 30 Days of Prayer for Our Nation

PERFECT TRUST

CHARLES R. SWINDOLL

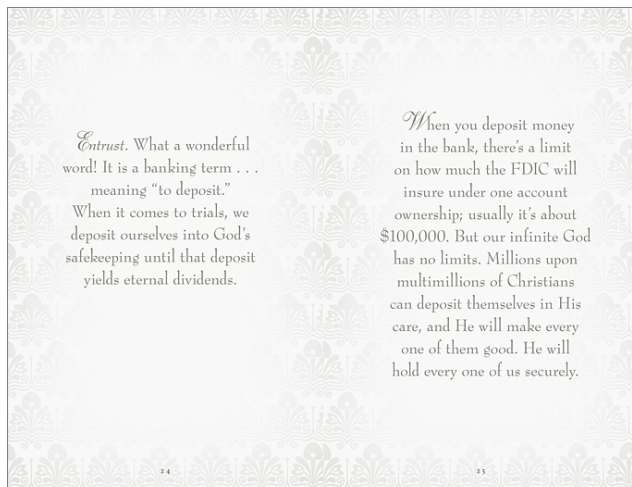


FEATURES & BENEFITS

- Encourages readers to develop a deeper trust in God, which will result in blessings and peace in their lives
- Charles Swindoll has touched readers all over the world through his ministry, teaching, and books
- Fans of Swindoll will love this updated version of *Perfect Trust*
- Previous editions have sold over 100,000 units

Learn how to rest in God's peace while you develop perfect trust.

Beloved Bible teacher and bestselling author Charles Swindoll offers fresh, original insights in this wonderful sequel to *Intimacy with the Almighty*. He encourages readers to discover a more meaningful, intimate relationship with God by learning to trust Him more completely. This classic favorite is revised with an elegant updated design and powerful new quotes that go right to the heart. With his unique, uplifting writing style, Swindoll helps those navigating life's most difficult obstacles to pursue the path that leads to power, blessing, and peace.



Format: Hardcover
ISBN-13/EAN: 978-1-4003-2010-3
ISBN-10: 1-4003-2010-0
Price: \$9.99 U.S.
Ship Date: 8/29/2012
Pub Date: 9/25/2012
Trim Size: 4.31 x 6.63
Page Count: 128 Pages
Carton Qty: 36
Distribution Rights: Worldwide
Translation Rights: All
BISAC: RELIGION / INSPIRATIONAL / GENERAL (REL036000)
eBook: 978-1-4003-2219-0

ADVERTISING

- Partnership with *Insight for Living* for content sharing, book giveaways, and social media promotion (100,000+ impressions)
- Display and newsletter advertising with Evangelical Free Church of America's *EFCA Today* (150,000 impressions)
- Inclusion in Salem Web Network daily devotions (2,000,000+ impressions)
- Featured 7-day sample as Thomas Nelson Devotional Daily in October (20,000 impressions)
- Pursue content syndication and giveaways with evangelical-oriented blogs, such as *Evangelical Outpost*, *Missionary Confidential*, *SmartChristian.com*, etc. (500,000+ impressions)
- Content excerpts and giveaways with *Write Where It Hurts* blog (20,000 impressions)

PUBLICITY

- Long-lead campaign to pitch to outlets such as *Mature Living*, *Homecoming Magazine*, *SBC Life*, *Preaching*, and *Mature Years*
 - Online pitching to content-sharing sites like CBN.com, Beliefnet.com, and Internet Café Devotions
- Media inquiries: Kristen Baird, kbaird@thomasnelson.com

PREVIOUS TITLES

978-0-8499-5510-5 Perfect Trust
 978-0-8499-5610-2 Intimacy with the Almighty
 978-0-8499-0189-8 A Life Well Lived

COMPARABLE TITLES

978-1-6000-6305-3 Trusting God
 978-0-8499-0845-3 Why? Trusting God When You Don't Understand

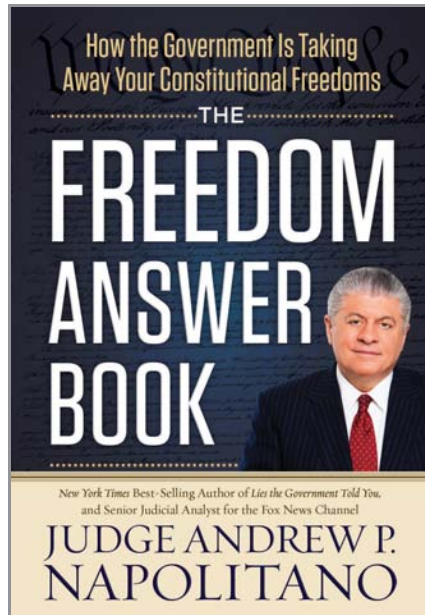


Charles R. Swindoll has aired *Insight for Living* since 1979 in major Christian radio markets around the world. His extensive writing ministry and leadership as president and now chancellor of Dallas Theological Seminary has helped prepare and equip a new generation for ministry. Chuck and Cynthia, his partner in life and ministry, have four grown children and ten grandchildren. **Hometown:** Frisco, Texas **Books Sold to Date:** Over 10 million [insight4living](http://insight4living.com)

THE FREEDOM ANSWER BOOK

How the Government Is Taking Away Your Constitutional Freedoms

ANDREW P. NAPOLITANO

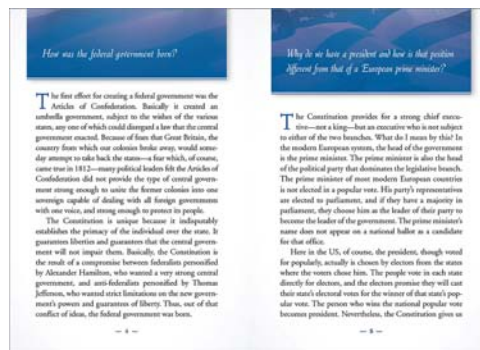


FEATURES & BENEFITS

- Provides incredible insight into the freedoms we have under the Constitution and why they were originally created
- Exposes astonishing examples of how our government is taking away our freedoms unconstitutionally
- Excellent for anyone interested in history or current events
- Napolitano is the senior judicial analyst on Fox News
- Includes the Constitution

The government is taking away basic freedoms granted under the Constitution. This helpful guide gives a clear vision of what your rights are and how you can protect them.

In order to truly understand the freedoms we have as people of the United States, we must fully comprehend our Constitution and the reasons why our Founding Fathers devised it. If we don't, we'll never fully grasp the danger that lurks today of losing those freedoms to an ever-growing government and its lack of accountability. As a nationally recognized expert on the U.S. Constitution, Judge Andrew P. Napolitano states in simple Q&A format the meanings behind our Constitution and exposes areas that are in jeopardy of unequivocal compromise. He addresses hard-hitting questions such as, *What are the limits to government power in a free society? Are your rights guaranteed? What forces have collaborated to destroy personal freedom?* and many more.



Format: Hardcover
ISBN-13/EAN: 978-1-4003-2029-5
ISBN-10: 1-4003-2029-1
Price: \$14.99 U.S.
Ship Date: 12/19/2012
Pub Date: 1/15/2013
Trim Size: 4.50 x 6.50
Page Count: 272 Pages
Carton Qty: 24
Distribution Rights: Worldwide
Translation Rights: All
BISAC: POLITICAL SCIENCE / GOVERNMENT / U.S. GOVERNMENT (POL501000)

ADVERTISING

- Print advertising in *History Channel* magazine
- Display advertising on FoxBusiness.com and Christian Broadcast Network website
- Salem Radio Network eblast
- Book giveaways at targeted national conferences through Bott Radio Network
- Inclusion in JCountryman merchandising program

PUBLICITY

- Focus on Libertarian blogs, websites, and publications
- Radio eblast to conservative radio outlets such as Rush Limbaugh and Mark Levin

Media Inquiries: Kristen Baird, kbaird@thomasnelson.com

PREVIOUS TITLES

- 978-1-59555-266-2 *Lies the Government Told You*
- 978-1-59555-040-8 *Constitutional Chaos*
- 978-1-59555-070-5 *Constitution in Exile*

COMPARABLE TITLES

- 978-0-8499-9544-6 *The Bible Answer Book*
- 978-1-4041-8781-8 *The Prophecy Answer Book*
- 978-1-4041-8779-5 *The Money Answer Book*

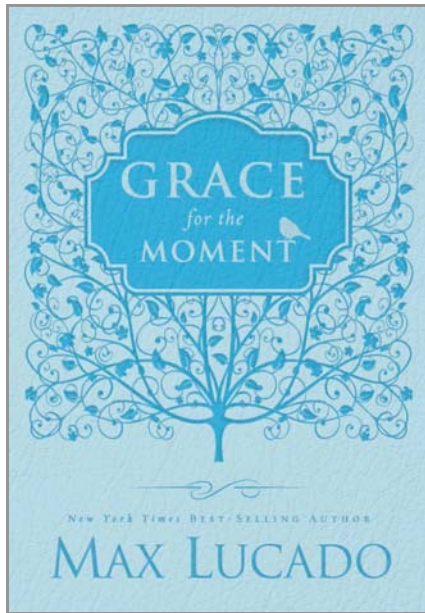


Andrew P. Napolitano is Senior Judicial Analyst for Fox News Channel and the author of *Constitutional Chaos*, *The Constitution in Exile*, *A Nation of Sheep*, *Dred Scott's Revenge*, and *Lies the Government Told You*. **Hometown:** Sussex County, New Jersey [JudgeNap](#) [JudgeNapolitano](#)

GRACE FOR THE MOMENT - WOMEN'S EDITION

Inspirational Thoughts for Each Day of the Year

MAX LUCADO



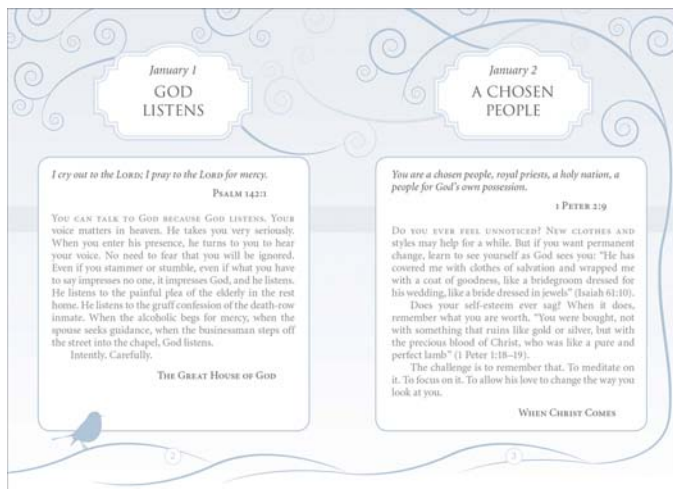
FEATURES & BENEFITS

- Reveals God's grace and love specifically for women every day of the year
- Uplifting devotions illustrate God's faithfulness in all facets of life
- *Grace for the Moment* has sold more than 3.5 million units
- Presents an elegant package for gift giving or personal use

Millions love this devotional—now beautifully packaged for women!

Grace for the Moment has had a major impact on countless lives. With more than 3.5 million units sold, this devotional continues to touch lives as it emphasizes the help and hope of God in everyday moments. Each daily reading features devotional writings from Max's numerous bestsellers as well as a Scripture verse selected especially for each day's reading.

This new edition has been repackaged with a lovely burnished leathersoft cover that is sure to become an inspiring part of any woman's day.



Format: Leathersoft
ISBN-13/EAN: 978-1-4003-2075-2
ISBN-10: 1-4003-2075-5
Price: \$19.99 U.S.
Ship Date: 12/12/2012
Pub Date: 1/8/2013
Trim Size: 4.50 x 6.50
Page Count: 400 Pages
Carton Qty: 24
Distribution Rights: Worldwide
Translation Rights: All
eBook: 978-1-4003-2132-2
BISAC: RELIGION / DEVOTIONAL / GENERAL (REL022000)

ADVERTISING

- Advertising targeting Christian women through outlets such as *Hope for Women Magazine* (50,000 impressions), *WHOA Magazine for Women* (75,000 impressions), *Just Between Us* (40,000 impressions), and women's lifestyle magazines in top Lucado markets, such as *Atlanta Weddings*, *Houston Lifestyles and Homes*, and Dallas' *Southern Vanity* (200,000+ impressions)
- Display advertising with Beliefnet.com (700,000 impressions)
- Book giveaway promotion through GoodReads.com (800,000 impressions)
- Print and display advertising across Catholic outlets: Catholic Online, US Catholic, Liguorian, and Catholic Digest (1,000,000+ impressions)
- Display advertising and Mother's Day-themed promotional giveaway through targeted Salem web properties (300,000 impressions)
- Blog giveaways through home décor blogs, such as *Miss Mustard Seed*, *The Pioneer Woman*, *Southern Hospitality*, *Pretty Handy Girl*, etc. (500,000+ impressions)

PUBLICITY

- Long-lead campaign to pitch outlets such as *All You*, *Journey, Life:Beautiful*, *Guideposts*, *SpiritLed Woman*
 - National radio giveaway promotion in Max's top-selling markets
 - Pitch to online content-sharing outlets such as Crosswalk.com, *Proverbs 31 Woman*, and *24/7 Moms*
- Media inquiries: Kristen Baird, kbaird@thomasnelson.com

PREVIOUS TITLES

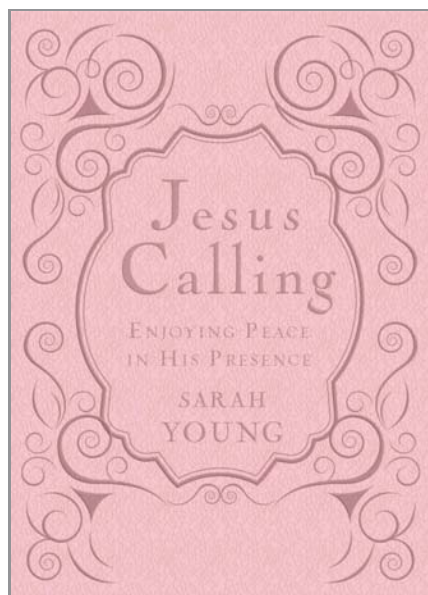
978-0-8499-5624-9 *Grace for the Moment*
 978-1-4041-0097-8 *Grace for the Moment Vol. 2*
 978-1-4041-1330-5 *Grace for the Moment: Morning and Evening Edition*
 978-1-4041-9006-1 *Live Loved*



With over 100 million products in print, **Max Lucado** is one of America's most widely read authors. He and his wife, Denalyn, live in San Antonio, Texas, where he serves the Oak Hills Church. **Hometown:** San Antonio, Texas [maxlucado](https://www.facebook.com/maxlucado) [facebook.com/upwordsmistry](https://www.facebook.com/upwordsmistry)

JESUS CALLING - WOMEN'S EDITION

SARAH YOUNG



FEATURES & BENEFITS

- 365 devotions for daily reading
- Women will be encouraged and challenged in their spiritual walk
- Brand has sold more than five million units
- Written as if Jesus were speaking to the reader
- Brings a great sense of enjoying the presence and peace of Christ to every reader

In this new and beautiful edition designed specifically for women, missionary Sarah Young brings uniquely inspired devotions for every day of the year.

After many years of writing in her prayer journal, missionary Sarah Young decided to listen to God with pen in hand, writing down whatever she believed He was saying to her. It was awkward at first, but gradually her journaling changed from monologue to dialogue. She knew her writings were not inspired as Scripture is, but journaling helped her grow closer to God. Others were blessed as she shared her writings, until people all over the world were using her messages. These devotions are written from Jesus' point of view, thus the title *Jesus Calling*. It is Sarah's fervent prayer that our Savior may bless readers with His presence and His peace in ever deeper measure.

This new edition, created in a lovely package for women, will help more readers discover the incredible peace found in the presence of Jesus.

Format: Leathersoft
ISBN-13/EAN: 978-1-4003-2011-0
ISBN-10: 1-4003-2011-9
Price: \$19.99 U.S.
Ship Date: 1/9/2013
Pub Date: 2/5/2013
Trim Size: 4.25 x 6.50
Page Count: 400 Pages
Carton Qty: 36
Distribution Rights: Worldwide
Translation Rights: All
BISAC: RELIGION / CHRISTIAN LIFE / INSPIRATIONAL (RELO12040)
eBook: 978-1-4003-2135-3

ADVERTISING

- Video created featuring life-changing testimonials from *Jesus Calling* readers for retailer use
- Advertising targeting Christian women through outlets such as *Hope for Women Magazine*, *WHOA Magazine for Women*, *Just Between Us*, and women's lifestyle magazines in top *Jesus Calling* markets, such as *Atlanta Weddings*, Dallas' *Southern Vanity*, and *Nashville Lifestyles* (400,000+ impressions)
- Book giveaway promotion through GoodReads.com (800,000 impressions)
- Display advertising and Mother's Day-themed promotional giveaway through targeted Salem web properties (300,000 impressions)
- Blog giveaways through home décor blogs, such as *Miss Mustard Seed*, *The Pioneer Woman*, *Southern Hospitality*, *Pretty Handy Girl*, etc. (500,000+ impressions)

PUBLICITY

- Finished product mailing to key media outlets such as *Journey*, *Guideposts*, *SpiritLed Woman*, and *Life:Beautiful*
 - Offer finished book for review to key influencers, women's groups, and sororities that have championed the brand
 - Eblast to online content-sharing sites targeting women, such as Proverbs 31 Woman, Kyria, MOMSense, and MTL
- Media inquiries: Kristen Baird, kbaird@thomasnelson.com

PREVIOUS TITLES

978-1-5914-5188-4 *Jesus Calling*
 978-1-4041-8695-8 *Jesus Lives*
 978-1-4003-2009-7 *Jesus Today*
 978-1-4003-2168-1 *Jesus Calling Teen Edition*
 978-1-4003-1634-2 *Jesus Calling for Kids*
 978-1-4003-2033-2 *Jesus Calling Bible Storybook*

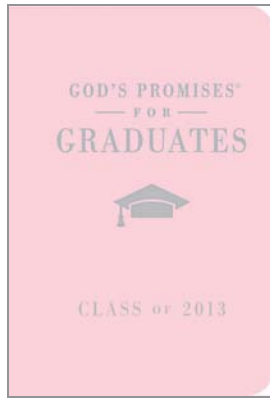
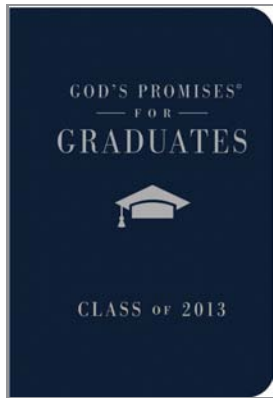


Sarah Young is quietly leading millions of men and women worldwide on a journey of intimacy with Christ. Her devotional books include the #1 bestseller *Jesus Calling* and the top sellers *Jesus Calling for Kids*, *Dear Jesus*, and *Jesus Lives*. Sarah and her husband have traveled extensively around the world planting churches and counseling. They are currently ministering to Japanese people and helping establish an international church in Australia.

Hometown: Western Australia **Books Sold to Date:** Over 5 million [Twitter](#) Jesus_Calling [Facebook](#) JesusCalling

GOD'S PROMISES FOR GRADUATES

JACK COUNTRYMAN



FEATURES & BENEFITS

- Filled with powerful reminders and promises for the five million students who are graduating this year
- A fabulous value with leathersoft hardcover binding, rounded corners, ribbon marker, and 2013 charm—all for under \$15
- Cards are forgotten and pens get lost, but this classic gift will be a lifelong keepsake
- A bestselling graduation book since 2008

A perfect gift for graduates . . . encouragement and direction for a brand-new road in life!

To be successful on their journey, high school and college graduates need insightful wisdom and God's direction as they tackle new challenges and embrace new opportunities.

For over 30 years, the God's Promises® series—which has sold more than 13 million copies—has been guiding and comforting people through topically arranged Scriptures addressing many facets of life. This book includes major topics such as character, integrity, loyalty, focus, respect, perseverance, and more. This keepsake gift has "Class of 2013" stamped in platinum foil, a graduation icon treatment on the cover and spine, a special section to journal memories, ribbon marker, 2013 charm, and silver-gilded edges.

Year after year, *God's Promises® for Graduates* is a bestselling title for the graduation season!

God's Promises for Graduates: Class of 2013 - Navy
ISBN-13/EAN: 978-1-4003-2090-5
ISBN-10: 1-4003-2090-9
eBook: 978-1-4003-2136-0

God's Promises for Graduates: Class of 2013 - Pink
ISBN-13/EAN: 978-1-4003-2091-2
ISBN-10: 1-4003-2091-7
eBook: 978-1-4003-2136-0

Format: Leathersoft Hardcover

Price: \$14.99 U.S.

Ship Date: 2/20/2013

Pub Date: 3/19/2013

Trim Size: 4.00 x 6.00

Page Count: 208 Pages

Carton Qty: 72

Distribution Rights: Worldwide

Translation Rights: All

BISAC: RELIGION / INSPIRATIONAL / GENERAL (REL036000)

ADVERTISING

- Pursue partnership with Life Teen Leadership Conferences to include book giveaways, social media content sharing, etc.
- Inclusion in Salem Web Network daily devotions (2,000,000+ impressions)
- Display advertising with YouthMinistry.com (200,000 impressions)

PUBLICITY

- Long-lead campaign to key outlets to secure gift coverage in *CBA Retailers + Resources*, *Christian Retailing*, *ec: Essential Connection*, and *Homelife*
 - Finished product mailing to online sites for seasonal gift feature on *Beliefnet.com*, *CBN.com*, *Crosswalk.com*
- Media inquiries: Kristen Baird, kbaird@thomasnelson.com

PREVIOUS TITLES

978-1-4003-1817-9 God's Promises for Graduates 2012

978-1-4041-8967-6 God's Promises for Graduates 2011

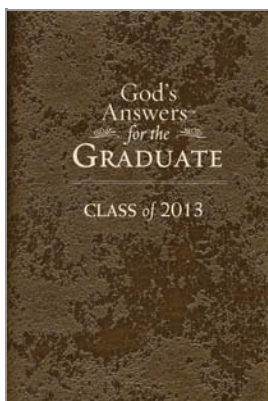
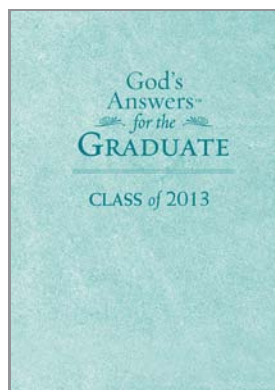
978-1-4041-8766-5 God's Promises for Graduates 2010



Jack Countryman is the founder of JCountryman Gift Books, a division of Thomas Nelson Publishers. His 30-plus years in Christian publishing have allowed him the opportunity to help create and develop bestselling gift books such as *God's Promises® for Your Every Need*, *God's Promises® for Men*, and *God's Promises® for Women*. **Hometown:** Brentwood, Tennessee **Books Sold to Date:** Over 15 million

GOD'S ANSWERS FOR THE GRADUATE

JACK COUNTRYMAN



FEATURES & BENEFITS

- Answers directly from Scripture to questions all graduates ask
- Questions divided topically
- Filled with powerful reminders and answers for life's tough situations for the five million students who are graduating this year
- A fabulous value with leathersoft binding, rounded corners, and a ribbon marker—all for under \$15
- Contemporary distressed brown cover for boys and hot teal color for girls

Encouragement, direction, and answers straight from God's Word for the brand-new road in a graduate's life!

To commemorate your high school or college graduate, give the gift of answers—God's answers—to the many questions they'll have as they take their next steps in life. Written in first-person context, *God's Answers™ for the Graduate* addresses carefully chosen topics—such as character, relationships, time management, decision making, and more—that are vital to spiritual integrity and successful living for a lifetime. It asks questions that relate to a grad's new life and provides biblical answers to help them embark on fulfilling futures. Features the title in foil with rounded corners and a silky ribbon marker. Available in brown leathersoft and teal leathersoft, these books are a perfect fit with the styles of today's graduates.

God's Answers for the Graduate: Class of 2013 - Teal
ISBN-13/EAN: 978-1-4003-2092-9
ISBN-10: 1-4003-2092-5
eBook: 978-1-4003-2137-7

God's Answers for the Graduate: Class of 2013 - Brown
ISBN-13/EAN: 978-1-4003-2093-6
ISBN-10: 1-4003-2093-3
eBook: 978-1-4003-2137-7

Format: Leathersoft Hardcover
Price: \$14.99 U.S.
Ship Date: 2/20/2013
Pub Date: 3/19/2013
Trim Size: 4.50 x 6.50
Page Count: 208 Pages
Carton Qty: 36
Distribution Rights: Worldwide
Translation Rights: All

BISAC: RELIGION / INSPIRATIONAL / GENERAL (REL036000)

PREVIOUS TITLES

978-1-4041-8998-0 God's Answers for the Graduate 2012
978-1-4003-1817-9 God's Promises for Graduates 2012
978-1-4041-8967-6 God's Promises for Graduates 2011

COMPARABLE TITLES

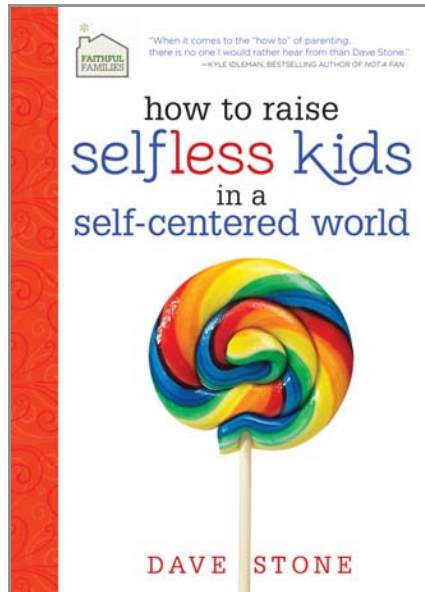
978-1-4041-8698-9 Life Principles for the Graduate
978-1-4041-1363-3 Dear Graduate



Jack Countryman is the founder of JCountryman Gift Books, a division of Thomas Nelson Publishers. His 30-plus years in Christian publishing have allowed him the opportunity to help create and develop bestselling gift books such as *God's Promises® for Your Every Need*, *God's Promises® for Men*, and *God's Promises® for Women*. **Hometown:** Brentwood, Tennessee **Books Sold to Date:** Over 15 million

FAITHFUL FAMILIES: HOW TO RAISE SELFLESS KIDS IN A SELF-CENTERED WORLD

DAVE STONE



FEATURES & BENEFITS

- Helps Christian parents to raise children who think of other first in the midst of a self-absorbed culture
- Provides invaluable insight and guidance for parents who want to raise kids who love the Lord above all else
- Shares honest answers and astute understanding written in approachable, conversational style
- Dave Stone serves as senior pastor of the fourth largest church in America

Dave Stone shares creative ideas, real-life stories, and scriptural guidance about how to be a family that puts others first.

In this third book from the Faithful Families series, *How to Raise Selfless Kids in a Self-Centered World*, Dave Stone continues to share his practical, conversational, and humorous approach to the challenges of building a strong spiritual foundation for the family. He equips parents with what they need to raise kids whose focus is not always on themselves. Some topics include: Becoming Others Focused, Service, Generosity, Forgiveness, and much more.

Preaching is his gift, but Pastor Dave Stone's family is his life's blessing. And after raising three kids of his own, as well as shepherding the diverse families of his twenty-thousand-member congregation, his heart and passion for building strong families rings louder than ever. He knows that raising faithful families is a vital key to continued growth of the church.

Format: Hardcover
ISBN-13/EAN: 978-1-4003-1873-5
ISBN-10: 1-4003-1873-4
Price: \$14.99 U.S.
Ship Date: 3/13/2013
Pub Date: 4/9/2013
Trim Size: 5.00 x 7.00
Page Count: 160 Pages
Carton Qty: 48
Distribution Rights: Worldwide
Translation Rights: All
BISAC: RELIGION / CHRISTIAN LIFE / FAMILY (REL012030)
eBook: 978-1-4003-2139-1

ADVERTISING

- Print and display advertising targeting parents of younger children through outlets like Family Life Radio Network, *American Family Association Journal*, Focus on the Family's *Thriving Family* (900,000+ impressions)
- Print and display advertising through *Outreach Magazine* (170,000 impressions), *Children's Ministry Magazine* (30,000 impressions), and Ministry-to-children.com (500,000 impressions)
- Content sharing through Faithful Families social media properties
- Pursue content partnership, articles and giveaways with Christian Child and Family Services Association, GenerationOn.org, etc. (525,000 impressions)

PUBLICITY

- Long-lead campaign to target Mother's Day coverage in top parenting outlets
- National broadcast campaign to pitch TV and radio outlets such as *The Today Show*, *Life Today*, *Moody Midday Connection*
- Offer op-eds and original articles to national print and online outlets such as *Huffington Post Religion*, CNN's Belief blog, and *Washington Post's* On Faith blog
- Blog tour offering guest posts from author and book giveaways

Media inquiries: Kristen Baird, kbaird@thomasnelson.com

PREVIOUS TITLES

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 978-1-4003-1872-8 Building Family Ties with Faith, Love, and Laughter

COMPARABLE TITLES

978-0-8499-0548-3 Grace-Based Parenting
 978-1-4143-0450-2 Bringing up Boys



Dave Stone is senior pastor of Southeast Christian Church in Louisville, Kentucky, where he preaches Truth to more than 22,000 people each weekend. He and his wife, Beth, have three children: Savannah, Sadie, and Sam, and a son-in-law, Patrick. Dave believes the most practical way to spread the gospel is through moms and dads who model a genuine faith for their children. **Hometown:** Louisville, Kentucky

WAITING IN WONDER

Growing in Faith While You're Expecting
CATHERINE CLAIRE LARSON



FEATURES & BENEFITS

- Promotes a closer relationship with God during the pregnancy journey
- Creates a lasting, tangible treasure for rereading and sharing with baby when he or she is older
- Perfect for self-purchase or as a gift for a mommy-to-be friend

A devotional journal inviting women to embrace the spiritual journey that awaits as they prepare for the high and holy calling of motherhood.

Expecting a baby is a wonderful and exciting time for a mother-to-be. She'll experience many joys as she shares the news with family and friends, hears the baby's heartbeat for the first time, and bonds emotionally while dreaming about the baby to come. She'll also experience anxieties such as the trials of morning sickness, anticipating the process of labor, and wondering if she'll be a good mother. They are all times to be remembered and treasured for a lifetime.

With *Waiting in Wonder*, readers are guided through thirty-six weeks of pregnancy with devotions for reflection and guided questions for pondering deeper into their experiences both spiritually and physically. Devotions include Scripture and journaling space for writing personal thoughts, prayers, dreams, even love letters to the growing baby. And when baby is born, mother will be spiritually blessed and hold a lifelong keepsake for rereading and reliving a truly wonder-filled time.



Format: Jacketed Hardcover
ISBN-13/EAN: 978-1-4003-2107-0
ISBN-10: 1-4003-2107-7
Price: \$16.99 U.S.
Ship Date: 3/13/2013
Pub Date: 4/9/2013
Trim Size: 6.00 x 8.00
Page Count: 400 Pages
Carton Qty: 20
Distribution Rights: Worldwide
Translation Rights: All
BISAC: RELIGION / CHRISTIAN LIFE / INSPIRATIONAL (RELO12040)
eBook: 978-1-4003-2138-4

ADVERTISING

- Display advertising with *Christianity Today's* ParentConnect (35,000 impressions)
- Eblast to *Focus on the Family's* parenting email list (50,000 impressions)
- Display advertising with *Fit Pregnancy* (250,000 impressions)
- Display advertising with *Mothering.com* (200,000 impressions)
- Promotion with *Christian Military Wives* including coverage in *Wives in Bloom* magazine and book giveaway
- Author blog tour focusing on giveaways and content distribution to Christian pregnancy blogs such as *The Pregnancy Companion*, *Baby Center*, etc.
- Pursue partnership with *Christian Medical & Dental Association* through book sampling, customer podcasts, etc.

PUBLICITY

- Finished product mailing to key print outlets such as *American Baby*, *Prevention*, *Parenting*, *Babytalk*, *New Parent Magazine*
- National radio interview tour with top Christian women's outlets such as *Living Inspired with Tricia Goyer*, *The Debbie Chavez Show*, *Moody Midday Connection*
- Mother's Day blog tour with mommy bloggers
- Regional coverage in conjunction with author's speaking schedule

Media inquiries: Kristen Baird, kbaird@thomason.com

PREVIOUS TITLES

978-0-3102-8730-8 As We Forgive

COMPARABLE TITLES

978-0-3073-3618-7 *The Belly Book*

978-0-8118-6989-8 *The Pregnancy Journal*

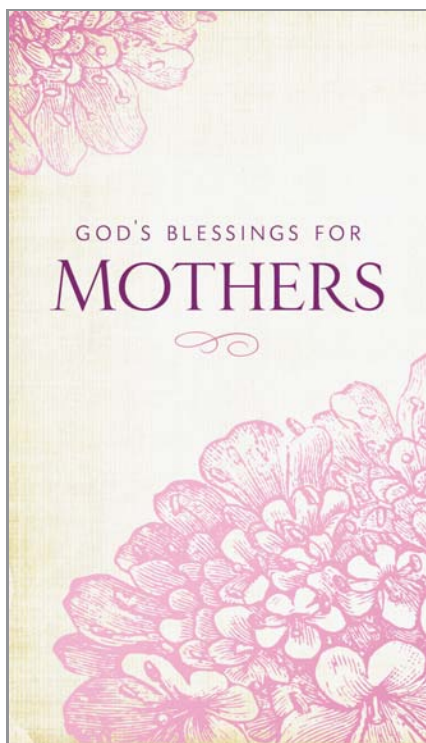
978-0-7611-4857-9 *What to Expect When You're Expecting*



Catherine Claire Larson has a master's degree in Biblical Studies and spent seven years writing with Chuck Colson for BreakPoint radio, *Christianity Today*, and *Newsweek* online. Today she writes amid the clatter, curiosity, and joy of two young children. **Hometown:** Northern Virginia [@CatherineLarson](https://twitter.com/CatherineLarson)

GOD'S BLESSINGS FOR MOTHERS

JACK COUNTRYMAN



FEATURES & BENEFITS

- Topical guidance for mothers from God's Word
- Year-round encouragement for mothers with children of any age
- An affordable, attractive gift for Mother's Day or for new mothers
- Perfect gift for churches to buy as a giveaway or for personal purchase

Every mother could use some blessing from above!

Motherhood is filled with many wonderful moments and many adventures. But adventures can be difficult! That is why mothers need to know that God delights in them. *God's Blessings for Mothers* gathers encouraging words straight from the Father—words to inspire and uplift through all the days of motherhood. These scriptures from the *New King James Version*® offer mothers loving advice on such topics as grace, peace, patience, and forgiveness. Only God knows the full path of every mother and every child, and only He can fully live up to every promise He makes.

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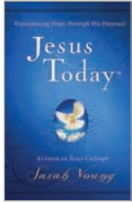
Format: Softcover
 ISBN-13/EAN: 978-1-4003-2183-4
 ISBN-10: 1-4003-2183-2
 Price: \$4.99 U.S.
 Ship Date: 3/13/2013
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 Trim Size: 4.00 x 7.00
 Page Count: 128 Pages
 Carton Qty: 24
 Distribution Rights: Worldwide
 Translation Rights: All
 BISAC: RELIGION / INSPIRATIONAL / GENERAL (REL036000)
 eBook: 978-1-4003-2220-6

PREVIOUS TITLES

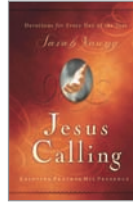
978-0-8499-5620-1 God's Promises for Women
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 978-1-4041-8956-0 God's Wisdom for Mothers
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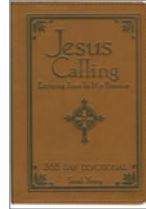
Jack Countryman is the founder of JCountryman Gift Books, a division of Thomas Nelson Publishers. His 30-plus years in Christian publishing have allowed him the opportunity to help create and develop bestselling gift books such as *God's Promises® for Your Every Need*, *God's Promises® for Men*, and *God's Promises® for Women*. **Hometown:** Brentwood, Tennessee **Books Sold to Date:** Over 15 million



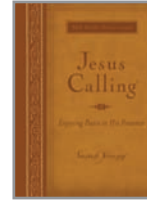
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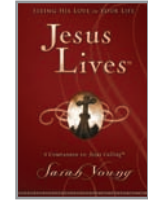
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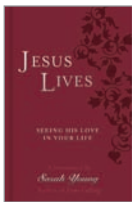
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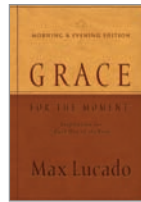
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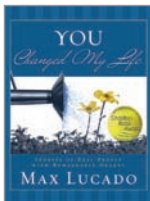
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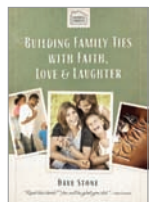
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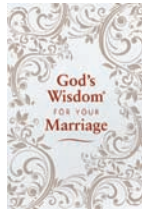
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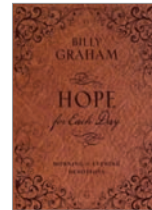
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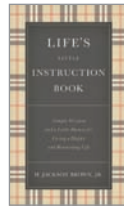
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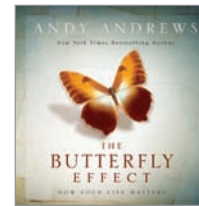
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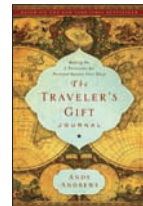
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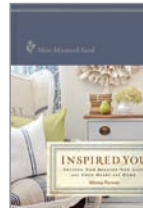
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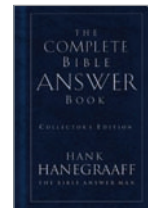
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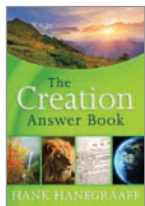
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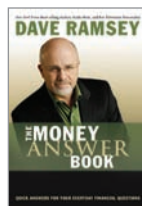
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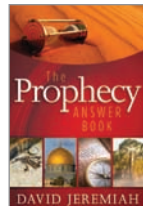
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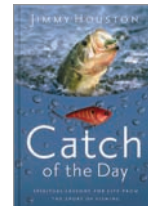
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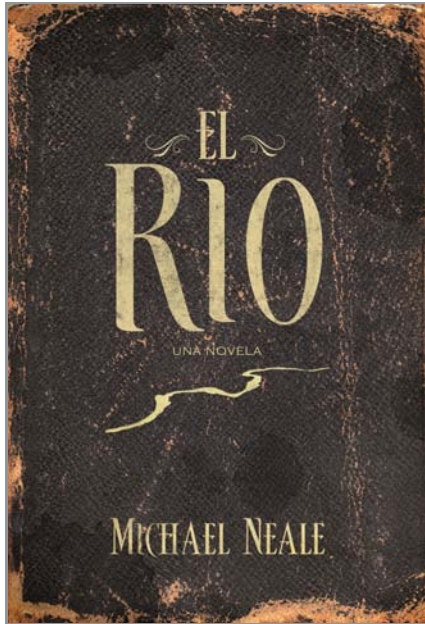
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Catch of the Day
Jimmy Houston
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THE RIVER / EL RÍO

MICHAEL NEALE



FEATURES & BENEFITS

- **Ebook: 9781602559264**
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ISBN-13/EAN: 978-1-6025-5925-7
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Page Count: 336 Pages
Carton Qty: 36
Distribution Rights: Worldwide
Translation Rights: None
BISAC: SELF-HELP / PERSONAL GROWTH / GENERAL (SEL031000)

ADVERTISING

- E-blast to distributors and bookstores
- Promotional video
- Dedicated e-blast through consumer lists and *Vida Cristiana* list
- Online advertisement campaign through *Vida Cristiana*, *Apuntes Pastorales*, *Líder Juvenil* and others
- Counter display to hold six books

PUBLICITY

- Press kit to be serviced to key media
- Possible author interviews
- Book reviews

COMPARABLE TITLES

978-1-9351-7000-6 *La Cabaña: Donde la Tragedia Se Encuentra Con la Eternidad*

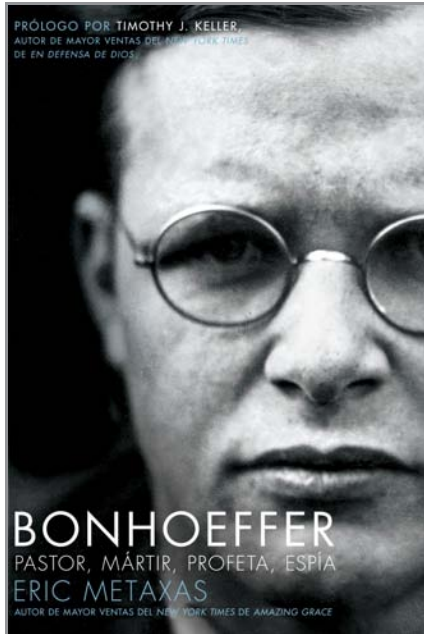


Gifted writer, veteran performer, and masterful storyteller are all phrases used to describe **Michael Neale**. He’s currently leading a live, multi-media concert event known as The River Experience which immerses the audience in breathtaking film imagery and a world-class musical score. Michael resides in Palm Beach Gardens, Florida, with his wife, Leah, and their children Micah, Maisie, and Wyatt. [@mwneale](#) [MichaelNealeOfficial](#)

BONHOEFFER / BONHOEFFER

Pastor, Martyr, Prophet, Spy

ERIC METAXAS



FEATURES & BENEFITS

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- **Includes numerous photos from Bonhoeffer's life**

From the *New York Times* bestselling author of *Amazing Grace*, a groundbreaking biography of Dietrich Bonhoeffer, one of the greatest heroes of the twentieth century, the man who stood up to Hitler.

A definitive, deeply moving narrative, *Bonhoeffer* is a story of moral courage in the face of the monstrous evil that was Nazism.

After discovering the fire of true faith in a Harlem church, Bonhoeffer returned to Germany and became one of the first to speak out against Hitler. As a double-agent, he joined the plot to assassinate the Führer, and was hanged in Flossenberg concentration camp at age 39. Since his death, Bonhoeffer has grown to be one of the most fascinating, complex figures of the 20th century.

Bonhoeffer presents a profoundly orthodox Christian theologian whose faith led him to boldly confront the greatest evil of the 20th century, and uncovers never-before-revealed facts, including the story of his passionate romance.

Format: Trade Paper
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ISBN-10: 1-6025-5865-5
Price: \$19.99 U.S.
Ship Date: 10/3/2012
Pub Date: 10/30/2012
Trim Size: 6.00 x 9.00
Page Count: 656 Pages
Carton Qty: 24
Distribution Rights: Worldwide
Translation Rights: None
BISAC: BIOGRAPHY & AUTOBIOGRAPHY / RELIGIOUS / GENERAL (B10018000)

ADVERTISING

- E-blast to key distributors and media
- Promotional video
- Book will be available through Booksneeze for bloggers to download and review
- Web banners in key sites

PUBLICITY

- Press release to be serviced to the media via PR Newswire
- Book reviews and feature articles

COMPARABLE TITLES

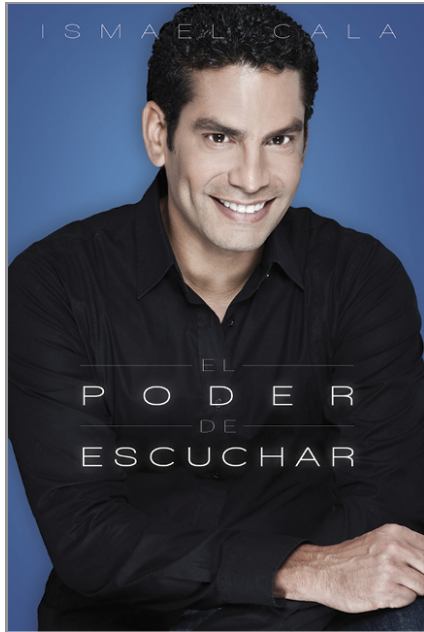
978-1-59555-138-2 Bonhoeffer



Eric Metaxas is the author of *New York Times* bestseller *Amazing Grace*, *Everything You Always Wanted to Know About God (But Were Afraid to Ask)*, and more than 30 other books. **Hometown:** New York, New York [t](#)ericmetaxas [f](#)eric.metaxas

THE POWER OF LISTENING / EL PODER DE ESCUCHAR

ISMAEL CALA

**FEATURES & BENEFITS**

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Pub Date: 2/5/2013
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Page Count: 240 Pages
Carton Qty: 24
Distribution Rights: Worldwide
Translation Rights: None
BISAC: SELF-HELP / PERSONAL GROWTH / GENERAL (SEL031000)

ADVERTISING

- E-blast to key distributors and media
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- 978-1-6025-5374-3 Habilidades de comunicación y escucha
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Ismael Cala is the director of the program that shares his last name, CALA, which airs one-on-one primetime interviews on the CNN Spanish channel. He is one of few young Latino radio and television hosts and journalists to have more than twenty years of experience, and his important media career extends to Cuba, his country of origin, as well as Canada, the United States, and Mexico.

5 DAYS TO A HAPPY MARRIAGE / 5 DÍAS PARA UN MATRIMONIO FELIZ

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JOSÉ LUIS NAVAJO



FEATURES & BENEFITS

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Format: Trade Paper
ISBN-13/EAN: 978-1-6025-5889-2
ISBN-10: 1-6025-5889-2
Price: \$13.99 U.S.
Ship Date: 12/5/2012
Pub Date: 1/1/2013
Trim Size: 5.50 x 8.38
Page Count: 224 Pages
Carton Qty: 36
Distribution Rights: Worldwide
Translation Rights: All
BISAC: FAMILY & RELATIONSHIPS / MARRIAGE / GENERAL (FAM030000)

ADVERTISING

- E-blast to distributors and bookstores

PUBLICITY

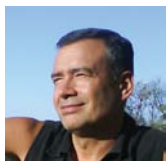
- Press release to be serviced to the media
- Author interviews and book reviews

PREVIOUS TITLES

978-1-6025-5462-7 Una cruz en el desierto
978-1-6025-5732-1 Todo es por gracia
978-0-8499-4725-4 Mondays with My Old Pastor

COMPARABLE TITLES

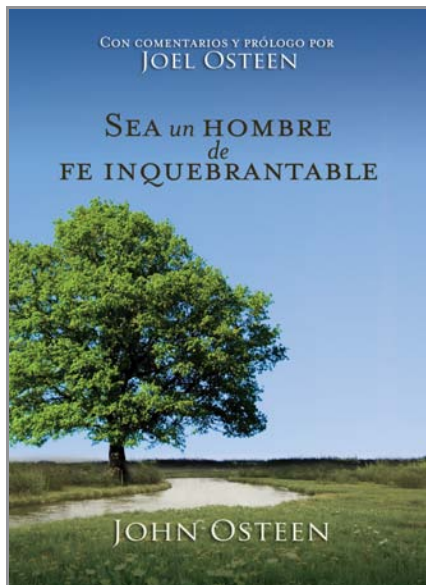
978-1-6025-5368-2 Amor y respeto
978-0-7899-1977-9 Los cinco lenguajes del amor



José Luis Navajo is part of the pastoral team for the Iglesia Evangélica Salem in Madrid, Spain. He leads conferences, contributes as a commentator for various radio programs, and is a columnist. He and his wife Gene have two daughters, Querit and Miriam. **Hometown:** Madrid, Spain

BECOMING A MAN OF UNWAVERING FAITH / SEA UN HOMBRE DE FE INQUEBRANTABLE

JOHN OSTEEN & JOEL OSTEEN (Foreword)



FEATURES & BENEFITS

- **Ebook:** 9781602558861
- **Osteen provides principles for those times when faith doesn't seem to be working. *Sea un hombre de fe inquebrantable* is a guidebook to stronger faith, from a man who spent a lifetime testing its limits.**

During the course of his 60-year ministry, John Osteen combined an extraordinary love for people with a vision for ministry best described in his own words: "No limits." In this volume not only includes content from John's sermon transcripts, but also a foreword and commentary written by his son, Joel; the principles of this "no limits" faith come alive again for a new generation.

For the moments of struggle and temptation that every man faces, and the times in life when he feels surrounded and under attack, John's message is profoundly simple—those moments are precisely the time for an unwavering faith.

In this book, John schools today's believers in seven qualities of unwavering faith:

1. It hears and sees what the world cannot see or hear.
2. It prays earnestly even though it has already heard the answer.
3. It is strong when there is no evidence of the answer.
4. It always says, "Go Again!"
5. It goes on when there's just a little evidence.
6. It believes for the big when it sees the little.
7. It begins with nothing but ends up doing mighty things for God.

Format: Trade Paper
ISBN-13/EAN: 978-1-6025-5885-4
ISBN-10: 1-6025-5885-X
Price: \$13.99 U.S.
Ship Date: 2/6/2013
Pub Date: 3/5/2013
Trim Size: 5.50 x 8.38
Page Count: 208 Pages
Carton Qty: 36
Distribution Rights: Worldwide
Translation Rights: None
BISAC: RELIGION / INSPIRATIONAL / GENERAL (REL036000)

ADVERTISING

- E-blasts to key distributors and bookstores
- Dedicated e-blasts to subscribers of *Vida Cristiana*, *Apuntes Pastorales*, *Líder Juvenil* and others
- Web banners
- Special promotions through Enlace TV

PUBLICITY

- Press release to be sent to the media

PREVIOUS TITLES

978-1-6025-5414-6 Este es tu momento: Activa tu fe, alcanza tus sueños y asegura el favor de Dios
 978-1-6025-5088-9 Lo Mejor De Ti



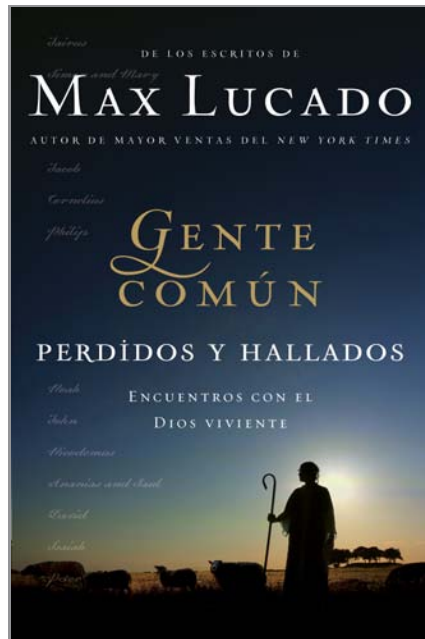
The late **John Osteen** served as a pastor, evangelist, author, and teacher for sixty years. He founded the Lakewood Church in Houston, Texas, in 1959, and hosted the weekly *John Osteen* television program for sixteen years, reaching millions in the U.S. and extending to 100 countries. His program was produced by his son Joel Osteen. He also traveled extensively throughout the world, taking the message of God's love, healing, and power to people of all nations.

Joel Osteen is a native Texan and the pastor of Lakewood Church, America's largest and fastest growing church with over 38,000 attendees. His book *Become a Better You (Lo mejor de ti)* was an instant *New York Times* bestseller, selling more than 1.6 million copies. **Hometown:** Houston, Texas

CAST OF CHARACTERS LOST & FOUND / GENTE COMÚN PERDIDOS Y HALLADOS

Encounters with the Living God

MAX LUCADO



FEATURES & BENEFITS

- Ebook: 9781602558229
- Fans love "best of" collections.
- Max is uniquely gifted in exploring stories within scripture, making familiar phrases fresh and undiscovered passages new treasures.
- Readers will be encouraged to live a life of purpose no matter how insignificant they thought they were.

Gente Común. Maybe you heard their names in a childhood Sunday school class. They're not often the champions or the go-to sermon illustrations. They probably didn't stand at the foot of the cross or even hang next to Jesus on one of their own. But they pepper the pages of the Bible, reminding us that we're not alone.

Just like you and me, these ordinary people stumbled and struggled. They faced their own sin and came face to face with a God who not only wipes it away, but also makes the common extraordinary. They discovered that an encounter with the living God changes everything.

Dive into the lives of more than twenty of the Bible's most compelling characters through inspirational selections from the writings of bestselling author Max Lucado. An ideal companion volume to *Gente Común*, this book features a whole new cast and the encouragement from their stories.

Format: Trade Paper
ISBN-13/EAN: 978-1-6025-5821-2
ISBN-10: 1-6025-5821-3
Price: \$13.99 U.S.
Ship Date: 2/6/2013
Pub Date: 3/5/2013
Trim Size: 5.50 x 8.38
Page Count: 256 Pages
Carton Qty: 36
Distribution Rights: Worldwide
Translation Rights: None
BISAC: RELIGION / CHRISTIAN LIFE / GENERAL (RELO12000)

ADVERTISING

- E-blast to key distributors and bookstores
- Dedicated blog for readers to share their stories of common people

PUBLICITY

- Press release to be sent to the media

PREVIOUS TITLES

978-1-6025-5267-8 *Gente común*

978-0-88113-792-7 *Cuando Dios susurra tu nombre*



With more than 100 million products in print, **Max Lucado** is one of America's favorite writers. He serves the Oak Hills Church in San Antonio, Texas, where he lives with his wife, Denalyn, and a sweet but misbehaving mutt, Andy. **Hometown:** San Antonio, Texas [maxlucado](https://twitter.com/maxlucado) facebook.com/upwordsmintistry

THE EFFECT / EL EFECTO

Discover the richness of that "something" that you transmit

SONIA GONZÁLEZ



FEATURES & BENEFITS

- **Ebook: 9781602558885**
- **Identify and maximize the potential of that special "something" that you transmit from the essence of your personal interior design and which makes you unique and unrepeatabe**
- **Discover the effect you cause through the Law of Affect = Effect, and learn how to "enamor" and win people over**
- **Study the people who stand out: learn what that "something" is that sets them apart and that they maximize because they know the effect they cause.**

Even when they are silent, hard to read, shy, or unexpressive, people are transmitting "something" from their unique and individualized essence.

Even when asleep, quiet, distant, or with their backs turned, people are constantly sharing something from their lives with those around them. Through the simple miracle of continual breathing, we project an image, our internal climate that transcends and reveals our "personal" air. No one knows what to call it, but there it is!

This experiential and personal "breath" is neither heard, seen, nor felt, but you exhale it from within upon people, permeate the atmosphere with it, and even seem to leave your environment soaked in it. It is your marvelous footprint, your very own trademark.

This is *El efecto*. No one knows where it comes from, but it is always there. It is your indescribable, intangible, fantastic differential that connects you in an exclusive way with others and makes you unique and unrepeatabe.

It is this intangible yet ever so real "who knows what" that will draw you through the pages of this fascinating book, *El efecto*. You will want to devour it in a day to figure out what your effect has been throughout your life.

Format: Trade Paper
ISBN-13/EAN: 978-1-6025-5887-8
ISBN-10: 1-6025-5887-6
Price: \$13.99 U.S.
Ship Date: 2/6/2013
Pub Date: 3/5/2013
Trim Size: 5.50 x 8.38
Page Count: 192 Pages
Carton Qty: 36
Distribution Rights: Worldwide
Translation Rights: All
BISAC: BUSINESS & ECONOMICS / BUSINESS COMMUNICATION / GENERAL (BUS007000)

ADVERTISING

- E-blast to be sent to distributors and bookstores
- Promotional video
- Book will be available for review in Booksneeze
- Author to participate in key distributor and retailer events

PUBLICITY

- Press release to be sent out to the media via PR Newswire
- Copies will be available for media review
- Media and promotional events with the author

COMPARABLE TITLES

- 978-1-6025-5376-7 Habilidades de comunicación escrita
978-1-6025-5375-0 Habilidades de comunicación hablada
978-1-6025-5374-3 Habilidades de comunicación y escucha

Sonia González A., founder and director of PRESS IN Comunicación Inteligente, is a well-known speaker, consultant, and international business adviser in the areas of communication, leadership, and values. She travels throughout Latin America leading business training programs.

Hometown: Bogotá, Colombia



FAR FROM MY SHADOW / LEJOS DE MI SOMBRA*Near the Light*

BÁRBARA PALACIOS

**FEATURES & BENEFITS**

- **Ebook: 9781602556485**
- **Identify emotional areas in your life and be empowered to work on them**

Lejos de mi sombra... cerca de la luz is a practical guide in addressing emotional conflicts, in a journey full of spirituality that guides us to examine ourselves internally and challenges us to better manage our emotional life. A good exercise of our passion to live, a better guide for our thoughts, for our values and for our survival, are among others the benefits reported by this original editorial contribution of Bárbara Palacios.

Lejos de mi sombra... cerca de la luz constitutes a true expression of concepts and practical ideas in 5 chapters, structured as follows:

- Wrapped in your shadow
- Detecting your negative habits
- Without looking back
- Growing in emotional control
- Close to the Light!!!

Format: Trade Paper
ISBN-13/EAN: 978-1-6025-5647-8
ISBN-10: 1-6025-5647-4
Price: \$13.99 U.S.
Ship Date: 12/5/2012
Pub Date: 1/1/2013
Trim Size: 5.50 x 8.38
Page Count: 224 Pages
Carton Qty: 36
Distribution Rights: Worldwide
Translation Rights: All
BISAC: SELF-HELP / MOTIVATIONAL / GENERAL (SELO21000)

ADVERTISING

- E-blast to distributors and bookstores
- Author has a speaking platform where she will promote the book

PUBLICITY

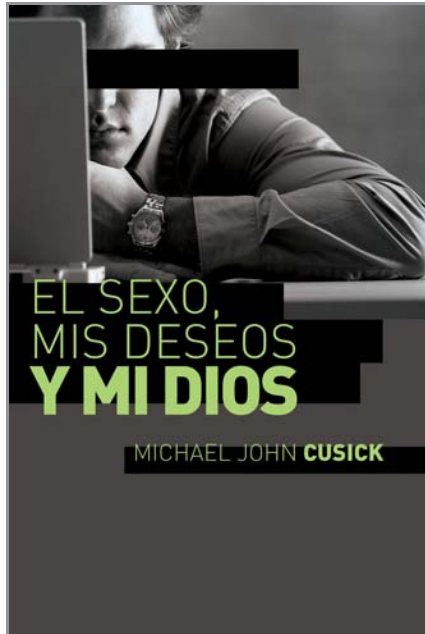
- E-blast of press materials to the media
- Author interviews with television, radio, web and print media contacts

PREVIOUS TITLES978-1-6025-5293-7 *La belleza de saber vivir***COMPARABLE TITLES**978-1-6025-5468-9 *El refugio de las promesas de Dios*
978-1-6025-5392-7 *Dejalo en las manos de Dios: Vive libre de las cargas que toda mujer conoce*

Bárbara Palacios, the 1986 Miss Universe, is one of Miami's leading personalities. She is the CEO of Bárbara Palacios Corp., which includes the very successful Bárbara Palacios Lifestyle and BP Coaching. As an inspirational speaker she travels around the world training groups. **Hometown:** Miami, FL

SURFING FOR GOD / EL SEXO, MIS DESEOS Y MI DIOS*Discovering the Divine Desire Beneath Sexual Struggle*

MICHAEL JOHN CUSICK

**FEATURES & BENEFITS**

- Ebook: 9781602558359
- Unique in that it helps readers discover the deeper issues of why pornography is so addictive
- Shows the path to experiencing a major breakthrough from the struggle
- Assesses the degree of compulsive behavior to determine life-restoring next steps
- Helps to understand what steps to take when viewing pornography has become problematic for someone you care about

“Every time a man knocks on a brothel door, he is really searching for God.” -- **G.K. Chesterton**

Could the growing struggles with pornography and fantasy really be reminding us of our heart’s deepest desire, something greater and more fulfilling than sexual gratification?

According to counselor and ministry leader Michael John Cusick, the answer is a resounding “yes.” Through personal examples, lively illustrations from Scripture, and twenty years of counseling experience, Michael helps readers to understand how porn struggles begin, what to do to prevent them, and most importantly, how to overcome them once compulsive behavior presents itself.

Freedom is not an easy, how-to process:

- 25% of search engine requests are for pornography – 68 million per day
- 70% of the hits on Internet sex sites occur between 9-5 on business computers
- Over 50 percent of evangelical pastors report they viewed pornography last year
- Over 70% of Christian men report viewing pornography in the last year

El sexo, mis deseos y mi Dios leads readers down a clear path toward understanding how porn struggles develop, how to distinguish between sexual gratification and intimacy, and how to break free from the shackles of this pleasurable prison.

Format: Trade Paper
ISBN-13/EAN: 978-1-6025-5834-2
ISBN-10: 1-6025-5834-5
Price: \$13.99 U.S.
Ship Date: 3/6/2013
Pub Date: 4/2/2013
Trim Size: 5.50 x 8.38
Page Count: 224 Pages
Carton Qty: 36
Distribution Rights: Worldwide
Translation Rights: None
BISAC: RELIGION / CHRISTIAN LIFE / GENERAL
(RELO12000)

ADVERTISING

- E-blast to key distributors and bookstores

COMPARABLE TITLES

978-0-7899-0749-3 La batalla de cada hombre

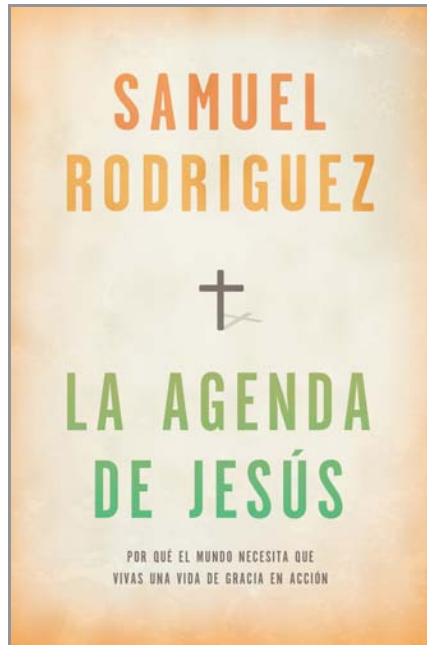


Michael John Cusick is an ordained minister, spiritual director, and licensed professional counselor who has experienced firsthand the restoring touch of God in a deeply broken life and marriage. Michael founded *Restoring the Soul*, a ministry whose mission is to provide life changing soul care to Christian leaders. Michael's passion through 25 years of ministry is to connect life's broken realities with the healing power of the gospel. **Hometown:** Littleton, Colorado

THE JESUS AGENDA / LA AGENDA DE JESÚS

Why the World Needs You to Live a Life of Grace in Action

SAMUEL RODRIGUEZ



FEATURES & BENEFITS

- Ebook: 9781602558724
- Readers will see how a strong relationship with God creates the possibility for social renewal and justice
- Rodriguez reveals how to be inspired and emboldened to live *La agenda de Jesús* in our personal lives, communities, and workplaces
- Provides a new platform for activism, a fresh paradigm that links personal holiness with public service

A powerful new voice calls Christians back to a radical engagement with the Cross.

Everybody has an agenda: personal, commercial, political, social, even religious. But what about Jesus' agenda? What does Jesus want to see happen in our land and our lives? He wants to see people committed to loving and worshipping God with their whole heart. And he wants to see us love our neighbor the same way. He wants to see our vertical and our horizontal relationships restored and healed, and he empowers us by his Spirit through his demonstration of love on the Cross. The Cross points the way, and we need direction now more than ever.

Samuel Rodriguez, a new and electrifying voice on the national scene, sees a movement that affirms personal, spiritual renewal, biblical orthodoxy, and also the reformation of our culture and society—one Cross-inspired act at a time.

If Christians step out in faith, says Rodriguez, our greatest days are ahead of us, both personally and socially, spiritually and culturally. To get there Rodriguez says we must get back to basics, and *La agenda de Jesús* shows how.

Format: Trade Paper
 ISBN-13/EAN: 978-1-6025-5871-7
 ISBN-10: 1-6025-5871-X
 Price: \$13.99 U.S.
 Ship Date: 3/6/2013
 Pub Date: 4/2/2013
 Trim Size: 5.50 x 8.38
 Page Count: 224 Pages
 Carton Qty: 36
 Distribution Rights: Worldwide
 Translation Rights: None
 BISAC: RELIGION / CHRISTIAN LIFE / SOCIAL ISSUES (RELO12110)

ADVERTISING

- E-blast to key distributors and bookstores
- *Vida Cristiana* (*Charisma Spanish*) magazine ad
- E-blast to subscribers of *Vida Cristiana*, *Apuntes Pastorales*, *Lider Juvenil* magazine and others
- Eblast to subscribers of National Hispanic Christian Leadership Conference
- Web banners
- Possible promotional video

PUBLICITY

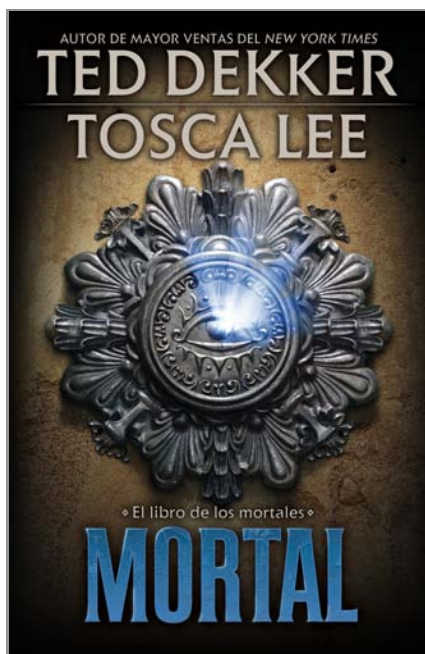
- Press release to be sent to the media via PR Newswire
- Author media interviews
- Book reviews



As the leading spokesperson for Hispanic evangelicals, **Rev. Samuel Rodriguez** has been a featured speaker in White House and congressional meetings on Hispanic American issues and justice concerns. He is the current president of The National Hispanic Christian Leadership Conference, America's largest Hispanic Christian organization with 38,000 member churches. He resides in California with his wife, Eva. **Hometown:** Sacramento, California

FORBIDDEN #2 / MORTAL

TED DEKKER & TOSCA LEE

**FEATURES & BENEFITS**

- **Ebook: 9781602557956**
- **Bestselling fiction author**
- **Ted Dekker has a growing fan base of readers in the Spanish speaking market**
- **Readers of the Trilogy and other Dekker books will enjoy *Mortal***

Centuries have passed since civilization's brush with apocalypse. The world's greatest threats have all been silenced. There is no anger, no hatred, no war. There is only perfect peace...and fear. A terrible secret was closely guarded for centuries: *every single soul walking the earth, though in appearance totally normal, is actually dead, long ago genetically stripped of true humanity.*

Nine years have gone by since an unlikely hero named Rom Sebastian first discovered a secret and consumed an ancient potion of blood to bring himself back to life in *Prohibido*. Surviving against impossible odds, Rom has gathered a secret faction of followers who have also taken the blood—the first Mortals in a world that is dead.

But The Order has raised an elite army to hunt and crush the living. Division and betrayal threaten to destroy the Mortals from within. The final surviving hope for humanity teeters on the brink of annihilation and no one knows the path to survival.

On the heels of *Prohibido* comes MORTAL, the second novel in The Books of Mortals saga penned by Ted Dekker and Tosca Lee. Set in a terrifying, medieval future, where grim pageantry masks death, this tale of dark desires and staggering stakes peels back the layers of the heart for all who dare take the journey.

The Books of Mortals are three novels, each of which stands on its own, yet all are seamlessly woven into one epic thriller.

Format: Jacketed Hardcover
ISBN-13/EAN: 978-1-6025-5794-9
ISBN-10: 1-6025-5794-2
Price: \$18.99 U.S.
Ship Date: 1/9/2013
Pub Date: 2/5/2013
Trim Size: 6.00 x 9.00
Page Count: 384 Pages
Carton Qty: 24
Distribution Rights: Worldwide
Translation Rights: None
BISAC: FICTION / CHRISTIAN / SUSPENSE (FIC042060)

ADVERTISING

- E-blast to key distributors and bookstores
- Promotional video



PUBLICITY

- Press release to be serviced and sent to the media
- Book reviews in key media outlets

PREVIOUS TITLES

978-1-6025-5215-9 Negro (La Serie del Circulo)
978-0-89922-554-8 Tr3s: Algunos pecados no deberian ser descubiertos

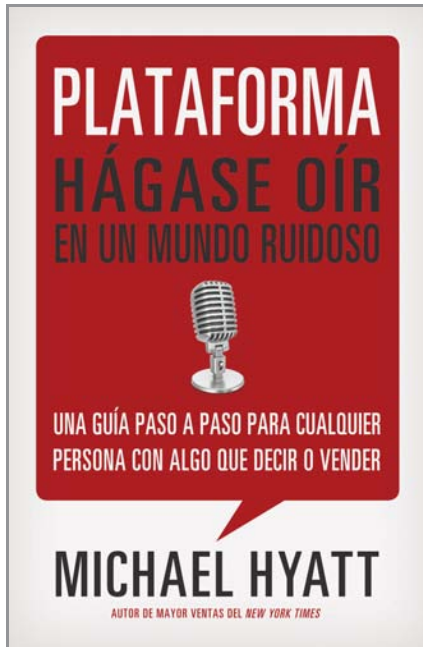


Ted Dekker is the *New York Times* best-selling author of more than twenty novels. He is known for stories that combine adrenaline-laced plots with incredible confrontations between good and evil. He lives in Texas with his wife and children. Visit his website at www.teddekker.com. **Hometown:** Austin, Texas **Books Sold to Date:** over 5 million  TedDekker  TedDekker

PLATFORM / PLATAFORMA

Get Noticed in a Noisy World

MICHAEL HYATT



FEATURES & BENEFITS

- **Ebook:** 9781602558311
- Hyatt writes one of the top 800 blogs in the world
- Hyatt's blog has 165,000 daily readers
- *Plataforma* provides real-world examples from those who have built successful platforms
- Explains how it all fits together—new media and old—into one comprehensive strategy
- Outlines specific tactics for achieving the biggest impact with the least amount of effort and expense

Michael Hyatt, one of the top business bloggers in the world, provides down-to-earth guidance for building and expanding a powerful platform.

To be successful in the market today, you must possess two strategic assets: a compelling product and a meaningful *platform*. In this step-by-step guide, Michael Hyatt, former CEO and current Chairman of Thomas Nelson Publishers, takes readers behind the scenes, into the new world of social media success. He shows you what best-selling authors, public speakers, entrepreneurs, musicians, and other creatives are doing differently to win customers in today's crowded marketplace. Hyatt speaks from experience. He writes one of the top 800 blogs in the world and has more than 100,000 followers on Twitter. His large and growing platform serves as the foundation for his successful writing, speaking, and consulting practice.

In *Plataforma*, Hyatt will teach readers not only how to extend their influence, but also how to monetize it and build a sustainable career. The key? By building a platform. It has never been easier, less expensive, or more possible than right now. . . . The book includes:

- proven strategies
- easy-to-replicate formulas
- practical tips

Social media technologies have changed everything. Now, for the first time in history, non-celebrities can get noticed—and win big!—in an increasingly noisy world.

Format: Trade Paper
ISBN-13/EAN: 978-1-6025-5830-4
ISBN-10: 1-6025-5830-2
Price: \$16.99 U.S.
Ship Date: 12/5/2012
Pub Date: 1/1/2013
Trim Size: 5.50 x 8.38
Page Count: 288 Pages
Carton Qty: 36
Distribution Rights: Worldwide
Translation Rights: None
BISAC: BUSINESS & ECONOMICS / GENERAL / GENERAL (BUS000000)

ADVERTISING

- E-blast to key distributors and bookstores
- Title to be featured in Booksneeze targeting Spanish bloggers
- Web banners targeting key audiences

PUBLICITY

- Press release to be serviced to the media
- Media book reviews

COMPARABLE TITLES

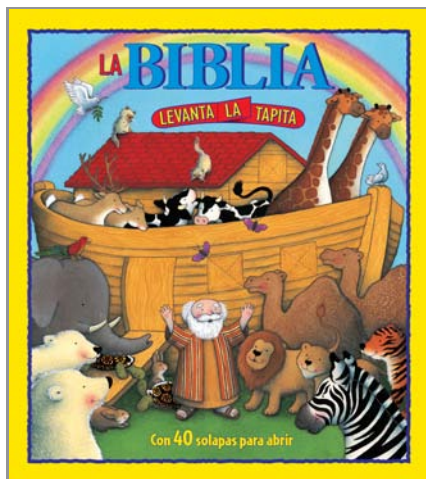
978-8-4987-5036-2 TRIBUS NECESITAMOS QUE TU NOS LIDERES



Michael Hyatt was CEO of Thomas Nelson Publishers for six years and now serves as its chairman. He is a professional blogger, author, and speaker whose blog is consistently ranked in the top three for Productivity, Leadership, Publishing, and Social Media Marketing. Hyatt and his wife, Gail, live outside of Nashville, Tennessee. **Hometown:** Franklin, Tennessee

LIFT THE FLAP BIBLE / LA BIBLIA LEVANTA LA TAPITA

TRACE MORONEY (Illustrator) & SALLY LLOYD-JONES

**FEATURES & BENEFITS**

- Great carry along book for children going to church
- Excellent for parent / child read and play together
- Great gift for new mom's

Here is a child's perfect introduction to the timeless stories from the Bible.

With more than 40 flaps throughout, children will find flaps to open on every page, (and surprises to find underneath the flaps). Children will join in the thrill of discovery as they take part in each story.

Breathtaking illustrations and delightful text combine to bring the much-loved stories of the Bible to life in a dramatic and fresh new way.

Through the pages of this Bible, the greatest story ever told is traced and the wonderful news that God loves us is brought home to the heart of every child.

Format: Board Book
ISBN-13/EAN: 978-1-6025-5836-6
ISBN-10: 1-6025-5836-1
Price: \$12.99 U.S.
Ship Date: 1/9/2013
Pub Date: 2/5/2013
Trim Size: 8.00 x 9.00
Page Count: 20 Pages
Carton Qty: 12
Distribution Rights: Worldwide
Translation Rights: None
BISAC: JUVENILE NONFICTION / RELIGION / GENERAL (JNF049000)

ADVERTISING

- E-blast to key media and bookstores

PREVIOUS TITLES

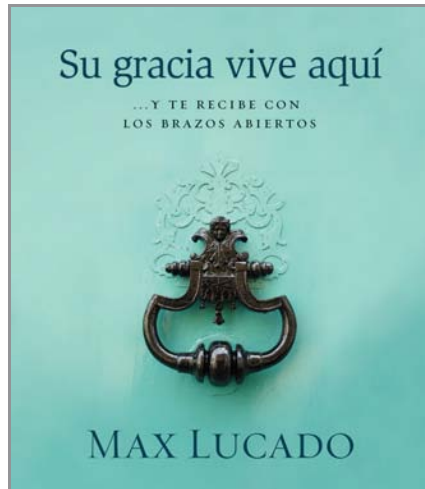
978-1-6025-5574-7 Devociones lee y comparte: Como aplicar la Palabra de Dios a la vida cotidiana
978-1-6025-5409-2 Biblia lee y comparte

Sally Lloyd-Jones is a British-born children's book writer who moved to the States. Sally worked in children's book publishing for several years where her job was basically to come up with funny ideas for what books can do (pop, flap, bounce, rock, float, squeak, tick) and write stories and rhymes to go inside. In 2000, she left to write full-time.

GRACE HAPPENS HERE / SU GRACIA VIVE AQUÍ

You Are Standing Where Grace is Happening

MAX LUCADO



FEATURES & BENEFITS

- **Ebook: 9781602558687**
- **Helps both new and mature Christians to fully understand the true meaning of God's grace**
- **A life-changing message for anyone struggling with forgiveness of self or others**
- **Shares encouraging and uplifting stories of people who have had life-changing grace experiences**

A wonderful message about God's grace and how to apply it to every aspect of your life.

Max Lucado looks at grace from all directions and reveals that no matter which way you look at it, God's grace is always there, ready to do wonders in your life. This beautiful gift book is filled with powerful quotes, Scripture, and stories that will transform your heart and mind with a deeper understanding of God's healing grace. The message gently and eloquently encourages you to accept completely His grace and forgiveness as well as extend the same blessing toward others.

"When grace happens, generosity happens. Unsquashable, eye-popping big heartedness happens. Receiving grace today? Liberality is in the forecast for tomorrow. When you meet a bountiful person, you are standing where grace is happening."

Format: Hardcover
ISBN-13/EAN: 978-1-6025-5867-0
ISBN-10: 1-6025-5867-1
Price: \$14.99 U.S.
Ship Date: 1/9/2013
Pub Date: 2/5/2013
Trim Size: 5.50 x 6.50
Page Count: 224 Pages
Carton Qty: 24
Distribution Rights: Worldwide
Translation Rights: None
BISAC: RELIGION / CHRISTIAN LIFE / INSPIRATIONAL (RELO12040)

ADVERTISING

- E-blast to key distributors and bookstores
- Dedicated e-blasts to *Vida Cristiana*, *Apuntes Pastorales*, *Coicom* and other lists
- Social media partnership through Beliefnet.com and Dios es bueno Facebook (over 7 million fans)
- Possible promotional campaign through Enlace TV
- Promotional brochure
- Banners on key websites
- Ad campaign
- Floor exhibitor
- Bracelets
- Paid radio campaign

PUBLICITY

- Press release to be serviced to key media
- Book reviews

PREVIOUS TITLES

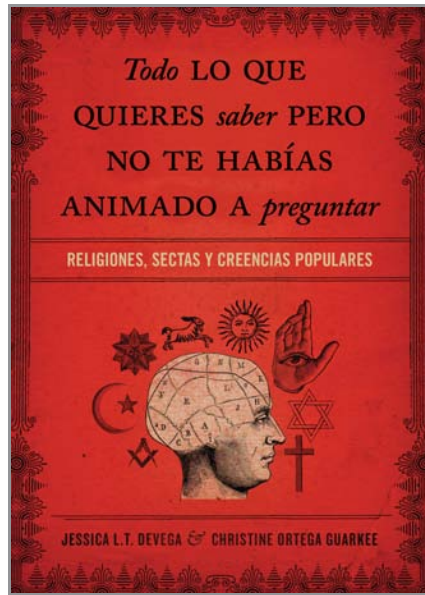
978-0-88113-627-2 *Gracia Para Todo Momento*
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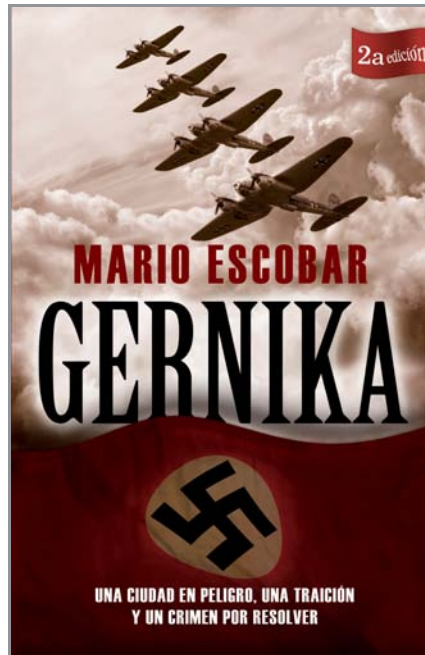


Jessica Tinklenberg deVega is Assistant Professor of Religion at Morningside College (Sioux City, IA). She has a Ph.D. in Religion from Florida State University, a Master of Divinity from United Seminary (Dayton, OH), and a BA in Religion and Education from Eckerd College (St. Petersburg, FL). She has twelve years of experience teaching world religions, biblical studies, and ancient languages to both high school and college students.

Christine Ortega Gaurkee was born and raised in Florida. She earned her undergraduate degree in Religion at Florida Southern College and a Masters in Theological Studies from Emory University. Christy has nine years experience teaching world religions, religion and popular culture, and ethics to high school students at Berkley Preparatory Academy in Tampa, FL. Christy is married, has a little girl, and is earning a Master's degree in Counseling and School Psychology.

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Mario Escobar Golderos has written numerous books and articles about the Inquisition, the Protestant Reformation, and religious sects. He is the executive director of an NGO and directs the magazine *Nueva historia para el debate*. Passionate about history and its mysteries, Escobar specializes in the lives of unorthodox Spaniards and Americans. For more information, see www.marioescobar.es. **Hometown:** Madrid, Spain

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Miguel Ángel Moreno has a degree in Hispanic Philology from the Complutense University of Madrid. He entered the literary world at age 24 when he won several prizes in literary and theatrical events. He currently teaches courses on literary techniques and introduction to creative writing for seminars, writers' associations and businesses. **Hometown:** Madrid, Spain

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José Luis Navajo is part of the pastoral team for the Iglesia Evangélica Salem in Madrid, Spain. He leads conferences, contributes as a commentator for various radio programs, and is a columnist. He and his wife Gene have two daughters, Querit and Miriam. **Hometown:** Madrid, Spain



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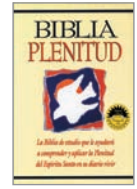
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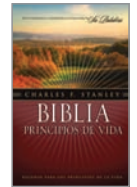
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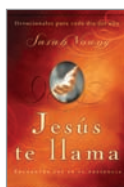
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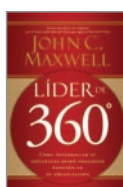
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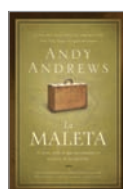
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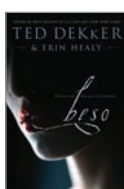
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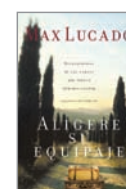
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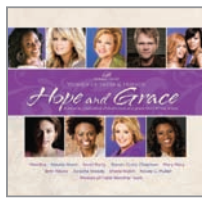
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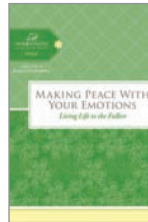
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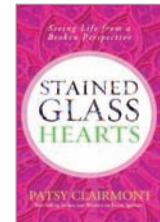
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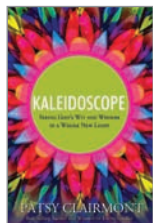
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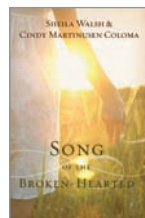
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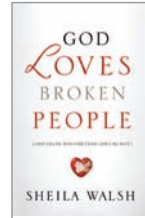
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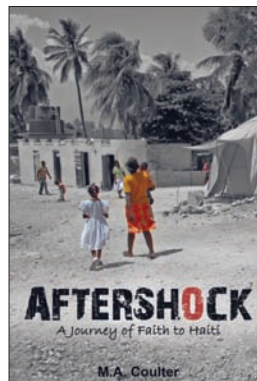
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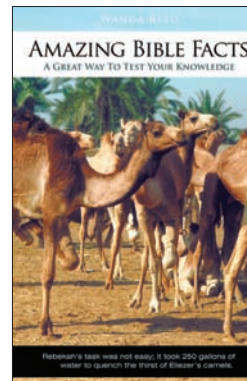
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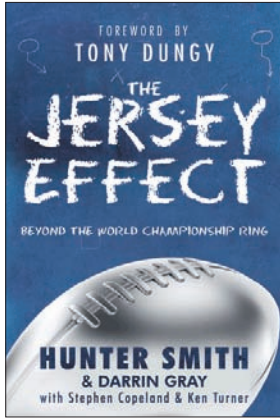
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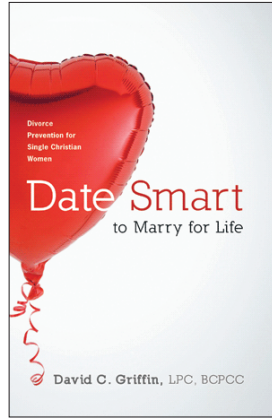


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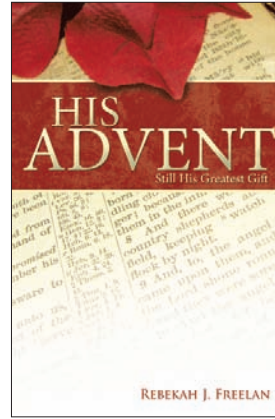


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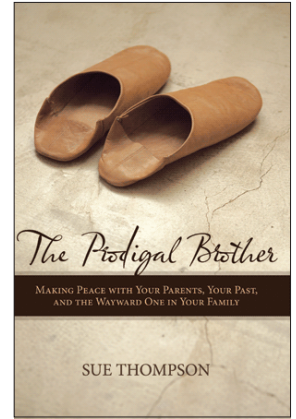


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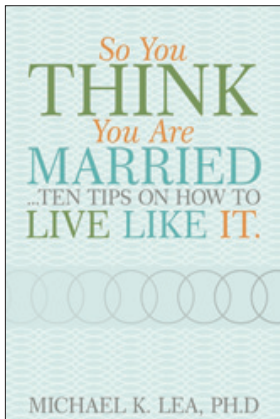


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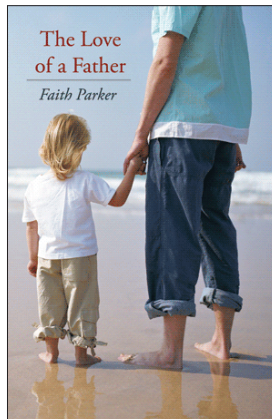


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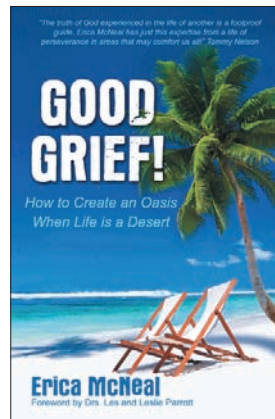


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Jim Munroe is the co-founder of The MAZE, an entertainment medium that uses a unique blend of mystery art to challenge audiences to question what is really true. Since 2000, Jim and The MAZE have perplexed and inspired hundreds of audiences on college and high school campuses all over the world, including London, Brussels, and Berlin. He and his wife, Elizabeth have two children. **Hometown:** Southlake, Texas

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Title	Page	Title	Page
17 Indisputable Laws of Teamwork, The	78	Dirty God	54
5 Days to a Happy Marriage (5 días para un matrimonio feliz)	168	Domination (3 of 3)	129
Aftershock	185	Effect, The (El efecto)	171
All You Want to Know About Heaven	21	Eyes Of Justice	134
All You Want to Know But Didn't Think You Could Ask (Todo lo que quieres saber pero no te habías animado a preguntar)	179	Fantasy Fallacy	64
Amazing Bible Facts	185	Far From My Shadow (Lejos de mi sombra)	172
Amazing Masks	117	Find What You Believe, A to Z	27
An Easter Prayer	94	Freedom Answer Book	155
Angel By Her Side, An	133	Gernika (Guernica)	180
Answering the Call	74	Gifts in God's Image: Living for the Glory of God's Kingdom	20
At My Grandmother's Table	80	Gigi: God's Princesses Can Always Trust the King	97
Baby Bear Bible	88	God's Blessings for Mothers	162
Bad Samaritans	73	God's Little Angel: Shine Your Light Devotional	93
Becoming A Man of Unwavering Faith (Sea un hombre de fe inquebrantable)	169	God's Not Dead	61
Bedtime Collection	111	God's Promises for the Grad	158 & 159
Beyond A Doubt 2013	145	Good Grief	186
Beyond Heaven's Door	50	Grace for the Moment: Women's Edition	156
Biblical & Cultural Concepts of Marriage and Family	185	Grace Happens Here (Su gracia vive aquí)	178
Bonhoeffer (Spanish version)	166	Great House of God	48
Broken Wings	128	Heaven's Lessons	59
Busy Window Animals	105	Heiress Of Winterwood (1 of 3)	149
Busy Window Colors	105	Hermie: I Share Because I Care	98
Busy Window First Words	106	Hero's Throne, A (2 of 3)	132
Busy Window On The Move	106	Hide and Seek Devotions	90
Camilla the Cupcake Fairy Best Friends Reader	112	His Advent	186
Camilla the Cupcake Fairy Magic Sprinkles Reader	112	His Healing Hands	37
Camilla the Cupcake Fairy Magic Wand Reader	113	Hootiful Owl Stationary Box	120
Camilla the Cupcake Fairy Tea Party Reader	113	House That Love Built, The(4 of 4)	143
Cast of Characters Lost & Found (Gente común: perdidos y hallados)	170	How to Influence People	77
Catalyst Leader, The	66	I Love You No Matter What: A Prince Chirpio Story	95
Catalyst Leader, The: DVD Only	40	If My People	153
Catalyst Leader, The: DVD-Based Study	40	Immediately, they Followed: How to Create Disciples Like Jesus Did	23
Catalyst Leader, The: Participant's Guide	40	In the Manger	43
Charlatan, The	187	Intentional Parenting	69
Children's Favorite Bible Stories	91	Into The Deep	146
Color Of Hope, The (2 of 3)	148	Jack Daniel's Cookbook	79
Crater	126	Jersey Effect, The	186
Crazy Dangerous	127	Jesus Agenda, The (La agenda de Jesús)	174
Cry In The Night	147	Jesus Calling - Women's Edition	157
Cupcake Bible	87	Jesus Is	60
Daily Gifts of Hope	52	Jesus Is DVD Only	39
Daisy the Donut Fairy Sticker Book	115	Jesus Is DVD-Based Study Kit	39
Daisy the Donut Fairy Storybook	116	Jesus Is Participant's Guide	39
Date Smart to Marry for Life	186	Jesus Revealed Booklet	7
Daughters in Danger	65	Jesus Series: The Easter Story	92
Desperate	68	Jimmy Repack	131
		Just Like Jesus	44

Title	Page	Title	Page
Just Like Jesus Devotional	45	Pursuing Justice	58
Kate Toms Lullabies	114	Raise Him Up	25
KidSing: Songs About Heaven	99	Raising Self-less Kids in a Self-Centered World	160
King James Study Bible, Personal Size	11	River Discussion Starters, The	32
KJV Checkbook Bible	13	River, The (1 of 2)	130
KJV Gift Bibles	10	River, The (Spanish version)	165
KJV Grandmother's Memories Bible	16	Rock Harbor Search and Rescue	101
KJV Sisters in Faith African American Bible	5	Safe In His Arms	137
Lamb's Agenda, The	63	Same Kind of Different As Me Conversation Guide	38
Launch Your Life	28	Same Kind of Different As Me Conversation Kit	38
Leadership Lessons: Avoiding the Pitfalls of King Saul	29	Same Kind of Different As Me DVD ONLY	38
Legend of the Monk and th Merchant, The	76	Secretly Smitten (2)	136
Letters from the Heart (Cartas desde el corazón)	182	Sensible Shoes	185
Lift the Flap Bible (La Biblia levanta la tapita)	177	Sequin Bible	89
Live Second	53	She Speaks	26
Love No Matter What	70	Shelter of God's Promises	33
Love of a Father, The	186	Six Hours One Friday	46
Matter Of Trust, A (1 of 3)	142	Sky Beneath My Feet, The(2 of 4)	140
Moon Over Edisto	138	So Shines The Night (2 of 3)	141
More God	186	So You Think You Are Married	186
Mortal	175	Story of The Voice, The	24
Murderer of the End of the World, The (El asesino del fin del mundo)	181	Stress Test (1 of 3)	150
My Day By Me	107	Stumbling on Open Ground	56
My Gorgeously Glittery Purse	118	Surfing for God (El sexo, mis deseos y mi Dios)	173
My Gorgeously Glittery Sticker and Doodling Purse	119	Thank You, God, for My Kitten	96
My Very First Bible Stories	108	Thank You, God, for My Puppy	96
NCV Revolve Bible	6	There Was An Old Lady	110
Next Door Savior	47	Threads Of Grace	139
NIV Woman's Study Bible	14	Thunder Dog	75
NKJV Checkbook Bible	12	Time for Everything, A	36
NKJV Gift Bibles	9	Tough Guys & Drama Queens DVD Kit	34
NKJV Providence Collection Family Bible	8	Tough Guys & Drama Queens DVD ONLY	34
NKJV Woman's Study Bible	15	Tough Guys & Drama Queens Facilitator's Handbook	34
Nursery Rhymes Collection	111	Tough Guys & Drama Queens Parent's Guide	34
On Calvary's Hill	49	Truth About Breaking Up, Making Up, and Moving On	124
One Perfect Life	22	Unexpected Love	57
Passionate Mom, The	71	Voice Full Bible, The	17
Perfect Trust	154	Waiting For Morning	135
Persecuted	62	Waiting in Wonder	161
Platform (Plataforma)	176	What You Need to Know About Salvation in 12 Lessons	35
Pocket Prank Star Tri-fold	109	Who Do You Think You Are?	55
Power of Listening, The (El poder de escuchar)	167	Wisdom Seeds, The	67
Prayer Warrior Mom	72	Without A Trace 2013	144
Prayers for Boys	100	Young Abraham	122
Prayers for Girls	100		
Princess Bible	86		
Prodigal Brother, The	186		

notes

