

Paperback ISBN: 978-1-938170-37-9 \$16.95 eBook ISBN: 978-1-938170-38-6 \$16.95 Pages: 204 Dimensions: 5.5 x 8.5" Publication Date: March 4, 2014

Balancing Diabetes

Conversations about finding happiness and living well

Kerri Sparling

When a person receives a diagnosis of diabetes, he or she starts a process of adjusting and making sense of the new normal living with a chronic disease. A large part of that adjustment is figuring out how to balance diabetes with all the intricacies of a life outside of diabetes care. In *Balancing Diabetes*, diabetes online community blogger Kerri Sparling compiles strategies used by people with diabetes and their caregivers to bring that elusive balance into their lives. Whether adult or child, type 1 or type 2, spouse or caregiver, male or female, people in the diabetes world will find themselves in this book and be inspired by the commonality of that continuing search for balance.

Author Information

Kerri Sparling has been living with type 1 diabetes for more than 27 years. She believes: "Diabetes doesn't define me, but it helps explain me." Kerri is the creator of www.SixUntilMe. com, started in May 2005. She has contributed to many health-related publications and is a passionate advocate for diabetes awareness. Focusing on the psychosocial side of diabetes and how peer-to-peer connections can impact diabetes management, Kerri presents regularly at conferences and currently works full-time as a writer and consultant.

Promotional Highlights

- Author's popularity within the diabetes community reflects an interest in her subject matter, authority, and unique voice. A conversational writing style makes readers feel as if they're discussing diabetes management with a group of friends.
- Author has been through many life stages and taken on new adventures as she manages her diabetes, and her audience relies on her experience regularly on her popular blog.
- Well-respected in the diabetes community, contributors to the book will act as advocates for *Balancing Diabetes*.

800 343 4499 · sprypub.com

Survivorship

Living Well During and After Cancer

Barrie Cassileth, PhD

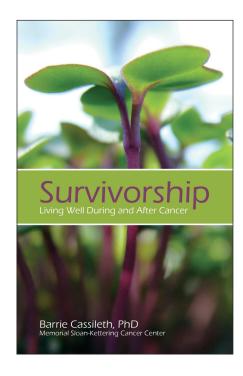
Cancer patients face a daunting world of confusing information about treatment options. They may have heard of using integrative medicine to complement traditional care and alleviate both short- and long-term side effects of cancer treatments, but where do they locate accurate information on acupuncture, massage, yoga, and nutritional therapies? *Survivorship: Living Well During and After Cancer* provides up-to-date evidence-based information on available therapies. A full listing of "anti-quackery" online resources is included.

Author Information

Barrie R. Cassileth, PhD, is the Laurance S. Rockefeller Chair of Integrative Medicine at Memorial Sloan-Kettering Cancer Center in New York City, a department she founded and directs. A sociologist and psychologist by training, Dr. Cassileth has extensive experience as a researcher, educator and planner; is a foremost international authority on complementary therapies and integrative medicine in oncology; and is a staunch opponent of cancer quackery. She was the Founding President of the Society for Integrative Oncology, a founding member of the Advisory Council to the U.S. National Institutes of Health Office of Complementary and Alternative Medicine and a member of the Board of the American Cancer Society and has served on the boards and committees of numerous other national and international organizations.

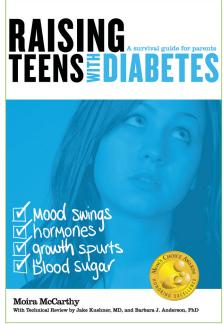
Promotional Highlights

- An evidence-based guide to complementary treatments for cancer patients and their families.
- Author's experience and expertise in cancer treatment and complementary modalities lend credibility.
- Provides readers with accessible information to help them sort through scientifically sound complementary therapies, such as yoga, acupuncture, massage, music therapy, and more.
- The book references many scientific studies to support claims in favor of complementary treatments as well as to refute "sham" treatments and "alternative therapies."



Paperback ISBN: 978-1-938170-35-5 \$16.95 eBook ISBN: 978-1-938170-36-2 \$16.95

Pages: 224 Dimensions: 5.5 x 8.5" Publication Date: April 1, 2014



Paperback ISBN: 978-1-938170-20-1 \$15.95 eBook ISBN: 978-1-938170-21-8 \$15.95

Pages: 264 Dimensions: 6 × 9"

Raising Teens with Diabetes

A Survival Guide for Parents

Moira McCarthy

The teen years with diabetes on board are a challenging time for parents and anyone who cares about a child with diabetes. *Raising Teens with Diabetes*, by well-known diabetes mom, author, and advocate Moira McCarthy, is a no-nonsense, honest approach at not just surviving but thriving in those years, from a mom who has been there.

Moira McCarthy is an acclaimed writer, author, and public speaker whose six books include the top-selling *The Everything Parent's Guide To Children With Juvenile Diabetes*. She was recently recognized as the JDRF International Volunteer of the Year.

Mom's Choice Award Gold 2013

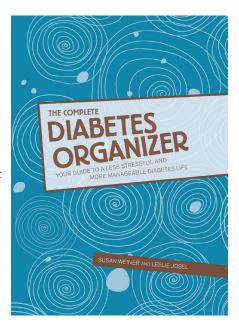
The Complete Diabetes Organizer

Your Guide to a Less Stressful and More Manageable Diabetes Life

Susan Weiner, RDN, MS, CDE, CDN, and Leslie Josel

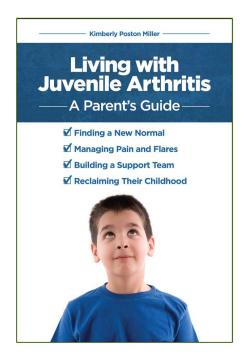
Is your lack of organization impacting your ability to effectively manage your diabetes? Do you run out of supplies and forget endocrinologist appointments? Do you struggle to keep track of healthcare invoices and payments? Do you succeed at keeping an active health journal for a week or two and then neglect it for a year or two?

The Complete Diabetes Organizer is your guidebook to maintaining your diabetes with less effort and more confidence, allowing you to focus on enjoying a healthier, stress-free life. Discover helpful tips and tricks that are guaranteed to ease daily mechanics, promote improved nutrition, and relieve stress caused by disorder and confusion.



Concealed Wire-O ISBN 978-1-938170-26-3 \$19.95 eBook ISBN 978-1-938170-27-0 \$19.95

Pages: 248 Dimensions: 7 × 9"



Paperback ISBN 978-1-938170-24-9 \$16.95 eBook ISBN 978-1-938170-25-6 \$16.95 Pages: 272 Dimensions: 6 × 9"

Living with Juvenile Arthritis

A Parent's Guide

Kimberly Poston Miller

Parenting a child with a chronic illness is not simply a full-time job; it's an all-time job. *Living with Juvenile Arthritis: A Parent's Guide* provides support to parents and caregivers of children with juvenile arthritis through helpful tips and guidance from a parent who has successfully navigated the challenges of raising two children with juvenile idiopathic arthritis.

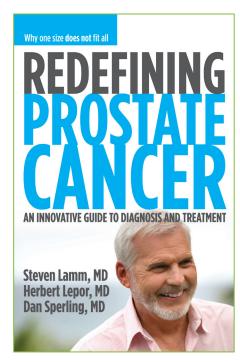
Learn more about arthritis, its symptoms, diagnosis scenarios, treatment options, managing pain, and handling flare-ups. Discover strategies for dealing with the unpredictability and individuality of your child's condition. Build a support team of healthcare professionals, cultivate healthy relationships within your family, and focus on what's most important—raising a happy, well-adjusted child.

Redefining Prostate Cancer

An Innovative Guide to Diagnosis and Treatment

Steven Lamm, MD, Herbert Lepor, MD, and Dan Sperling, MD

The past decade of breakthroughs in clinical research and unprecedented technological advancements has affected few medical conditions more than prostate cancer. Even the most up-to-date advice can vary significantly from one doctor to the next. Enter *Redefining Prostate Cancer*, the most complete and accurate analysis of prostate cancer treatment, prevention, research, and technology. Internationally renowned prostate cancer experts offer cutting-edge commentary on the questions that all modern men need to have answered. Arm yourself with *Redefining Prostate Cancer* and the confidence that your decisions are being made with the best possible information as your guide.



Paperback ISBN 978-1-938170-31-7 \$16.95 eBook ISBN 978-1-938170-32-4 \$16.95 Pages: 172 Dimensions: 6 × 9"

Order Information

8

UNITED STATES

Please send your orders & inquiries to: Customer Service/OrderDepartment Perseus Distribution 210 American Drive

Jackson, TN 38301 Tel: 800.343.4499 Hours: Monday-Friday 7:30 AM - 4:00 PM CST Fax: 800.351.5073

orderentry@perseusbooks.com

Field Sales Force

New England Mike Katz

michael.katz@perseusbooks.com

Midwest

Betty Redmond betty.redmond@perseusbooks.com

Johanna Hynes
Johanna.Hynes@perseusbooks.com

Southeast Jon Mayes

jon.mayes@perseusbooks.com

Mid-Atlantic Eric Stragar

eric.stragar@perseusbooks.com

Bill Getz

bill.getz@perseusbooks.com

West Coast

Adam Schnitzer

adam.schnitzer@perseusbooks.com

Ty Wilson

ty.wilson@perseusbooks.com

Andrea Tetrick

andrea.tetrick@perseusbooks.com

Cindy Heidemann

cindy.heidemann@perseusbooks.com

Telesales

Charles Roberts

charles.roberts@perseusbooks.com

Rob Pine

rob.pine@perseusbooks.com

VP, Field Sales

Elise Cannon

elise.cannon@perseusbooks.com

Tel: 510.809.3730

Special Sales

Special Markets

Jeanne Emanuel
VP Special and Gift Sales
Tel: 617.252.5252
jeanne.emanuel@perseusbooks.com

Wholesale, Premium, Mail Order & Online Sales

Sonva Harris

Senior Sales Manager, Special Markets

Tel: 215.567.4693

sonya.harris@perseusbooks.com

Timothy Cheng

Sales Manager, Special Markets Tel: 212.340.8169

timothy.cheng@perseusbooks.com

Nissa Bagelman Special Sales Assistant Tel: 617.252.5251

nissa.bagelman@perseusbooks.com

Whitley Harris Special Sales Assistant

Tel: 215.567.4691 whitley.harris@perseusbooks.com

Specialty Retail & Gift Sales

Eric Green

Director of Special Sales Tel: 877.528.1444 ext. 3750 eric.green@perseusbooks.com

Vanessa Navarrete Gift Sales Coordinator Tel: 877.528.1444 ext. 3752 vanessa.navarrete@perseusbooks.com

Gift Sales Assistant Tel: 877.528.1444 ext. 3749

Justin Demeter Special Sales Manager Tel: 877.528.1444 ext. 3753 justin.demeter@perseusbooks.com

Tom Lupoff Special Sales Manager, Travel and Outdoor Tel: 877.528.1444 ext. 3754 tom.lupoff@perseusbooks.com

Gift Sales

ISBN Sales
Sandy Sackmary & Rick Speicher
40 Sutphin Road
Yardley, PA 19067
Tel: 215.428.1552
isbnsales@aol.com
Territories: DC, DE, MD, WV, VA, PA,
So, NJ (080-086), NY (except 100-119)

Ivystone Group Atlanta Giff Mart, Bldg 2, #1801 230 Spring Street Atlanta, GA 30303 Tel: 404.260.6201 Fax: 877.232.6563 atlanta@ivystone.com Territories: GA, NC, SC, KY, TN, MS, Al. FI

Anne McGilvray & Company AMCI Showplace 2332 Valdina Street Dallas, TX 75207 Tel. 214.638.4538 Fax: 214.638.4535 info@annemcgilvray.com Territories: AR, KS, LA, MO, OK, TX. AZ. NM

222 Merchandise Mart Plaza Ste# 13-245 Chicago, IL 60654 Tel: 312.321.0710 Fax:312.321.9563 info@annemcgilvray.com Territories: MI, OH, IL, IN, WI, IA

Ann McGilvray & Company

Anne McGilvray & Company Minneapolis Gift Mart 10301 Bren Road West Orange Gallery Room #378 Minnetonka, MN 55343 Tel: 952.932.7153 Fax: 952.912.0273 mnshowroom@annemcgilvray.com Territories: MN, ND, SD, NE Amitie
JoAnn Hansen
2519 South Newcombe St.
Lakewood, CO 80227
Tel: 303.989.4428
amitie.co@gmail.com
Territories: CO. WY

Park Avenue Agents
John Park
Seattle Gift Center
6100 4th Avenue South, Ste# 105
Seattle, WA 98108
Tel: 206.762.4231
Fax: 206.762.7447
info@parkavenueagents.com
Territories: AK. ID, MT, OR, WA

Stephen Young L.A. Gift Mart 1933 S. Broadway #830 Los Angeles, CA 90007 Tel: 800.282.5863 Fax: 888.748.5895 info@stephenyoung.net Territories: CA, NV, HI, UT

Ivystone Group 301 Commerce Drive Exton, PA 19341 Tel: 800.327.9036 Fax: 888.489.7866 info@ivystone.com Territories: NY (100-119), No. NJ (070-079, 087-089) Winters Group
Pamele Belisle
150 Hazard Avenue C1
Enfield, CT 06082
Phone: 860.749.3317
Fax: 860.265.7906
info@wintersgroupinc.com
Territories: CT, MA, ME, NH, RI, VT

CANADA

General Inquiries and Ordering Information
Publishers Group Canada
76 Stafford St
Unit 300
Toronto, ON, M6J 2S1
Tel: 416.934.9900
Fax: 416.934.1410
Customer Service
Toll Free Tel: 800.663.5714
Toll Free Fax: 800.565.3770

INTERNATIONAL UK, Ireland & Europe General Inquiries Perseus Books Group UK 69-70 Temple Chambers 3-7 Temple Avenue London, EC4Y OHP, UK Tel: +44 (0)207 353 7771 Fax: +44 (0)207 353 7786 enquiries@perseusbooks.co.uk

Ordering Information Grantham Book Services Trent Road Grantham, NG31 7XQ, UK Tel: +44 (0)147 654 1080 Fax: +44 (0)147 654 1061 orders@gbs.tbs-ltd.co.uk (United Kingdom)

export@gbs.tbs-ltd.co.uk (Export)

Australia & New Zealand NewSouth Books Orders and Distribution 15-23 Helles Avenue Moorebank, NSW 2170 Tel: +61(2) 8778 9999 Fax: +61(2) 8778 9944 orders@ttdistribution.com.au

South Africa
Book Promotions
Nicky Stubbs
Office B4, The District
41 Sir Lowry Road
Woodstock, Cape Town
South Africa 7925
Tel: 27 21 469 8932
Fax: 27 (0) 86 270 0825
enquiries@bookpro.co.za

Asian Representation
China, Hong Kong & Taiwan
Wei Zhao
2-1-503 UHN International
2 Xi Ba He Dong Li
Chaoyang District
Beijing 100028 China
Tel: 13683018054
Fax: 011 86 10 5130 1051
wzbooks@aol.com

India, Nepal, Sri Lanka, Bangladesh, Maldives & Pakistan General Inquiries Sharad Mohan Y-311, Agrasen Awas, 66. I. P. Extn, Patparganj, New Delhi 110092, India Tel: 91.98107.90604, 91.11.42182212 sharad.pgw@gmail.com

Ordering Information
Penguin Books India
11 Community Centre
Panchsheel Park
New Delhi, 110 017 India
Tel: 9101126494401
Fax: 9101126494403
sales@in.penguingroup.com

Japan & Korea Gilles Fauveau 2-3-25, 9F Kudanminami Chiyoda-Ku 102-0074 Tokyo, Japan Tel: (81) 3 32640144 Fax: (81) 3 32640440 gillesfauveau@yahoo.com

The Philippines
Jaime Gregorio
408 Cornell Street, South Pointe
Townhomes
L.P. Leviste Village, Barangay
Merville
Paranaque City, 1700
The Philippines
Tel: 632.822.1108
Fax: 632.824.0835
jaimecarogregorio@gmail.com

Thailand, Indonesia, Vietnam, Cambodia, Laos June Poonpanich 476/3 Soi Ladprao 47 Wangtonglang, Bangkok 10310 Tel: 08-96603397, 02-5388318 iune.p@live.com

Singapore & Malaysia Suk Lee Perseus International 250 West 57th Street, 15th Floor New York, NY 10107 Tel: 212.397.5090

Latin America/Caribbean/ Middle East/North Africa/ Overseas Military

Suk.lee@perseusbooks.com

Perseus Group Worldwide 250 West 57th Street, 15th Floor New York, NY 10107 Tel: 212.581.7839 jodie.hagerman@perseusbooks.com

ALL OTHER MARKETS General International Inquiries & Orders

Perseus International 250 West 57th Street, 15th Floor New York, NY 10107 Tel: 212.581.7839 Orders: intlorders@perseusbooks.com jodie.hagerman@perseusbooks.com

Individuals

Please send orders, remittances and inquiries to: intlorders@perseusbooks.com

INDIVIDUALS.

Please send orders, remittances and inquiries to:

9

Perseus Distribution Customer Service 210 American Drive Jackson, TN 38301

Call toll-free with credit cards (VISA, MasterCard, American Express):
Tel: 800.343.4499

Or order by email orderentry@perseusbooks.com



2500 South State Street Ann Arbor, MI 48104 877.722.2264 info@sprypub.com sprypub.com

